

HOME AND HOUSEWORK IN PLATFORM-MEDIATED TOURISM

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Digital platforms which allow people to earn (extra) income –sometimes termed as the 'gig economy'– have given rise to new forms of service work that closely mirror types of work that have long enabled the tourism and hospitality sector. This presentation explores how spaces of work and of leisure in the city are transformed through digital platforms, zooming in on the home as a workplace. Drawing on (auto-)ethnographic research carried out in various European cities, it will argue that these transformations are modulated by race, class, age, and gender, not only of the positionality of individuals participating in platform-mediated labour, but also through the attitudes and ideologies that inform the ways the work itself is imagined.

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Start: 18:00h

Room HS 386

Rudolfskai 42, 5020 Salzburg

COLLOQUIUM

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