



# Videos and audio fragments in Pure

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Videos and audio fragments, like YouTube videos, podcasts and radio fragments, are often hard to categorize in Pure. They can be registered in different templates. Where they really belong, depends on the contents.

## Digital or visual products (Research Output)

A video or podcast belongs in Research Output if it's a production of the researcher(s) himself. It has the following characteristics:

- The researcher(s) is/are the only or the main speaker(s).
- It is a complete video or podcast, not a fragment of a programme.
- It is often published by WUR itself. Sometimes it is produced by a project or a joint venture.

## Press/media

A video or audio fragment belongs in press/media if it's an interview, or if a researcher(s) or his research is filmed. It has these characteristics:

- It is presented by a journalist and not by the researcher(s) itself.
- Mostly, it is broadcasted on radio or television.
- It is usually a fragment of a programme, like the news, a talk show, a documentary or a podcast.

[Pure infosheet 7](#) describes how to register a press/media in Pure.

## Activities

A video or audio recording belongs in activities if it's a recording of a presentation or lecture. It has the following characteristics:

- The presentation took place on a given date.
- The presentation took place during a given meeting or conference.
- A powerpoint is often visible next to the speaker.

[Pure infosheet 5](#) describes how to register a presentation in Pure.

### Extra information:

Videos are often on YouTube or Vimeo. These are platforms to post videos and we do not consider them as publishers. The organisation that posts the video on YouTube or Vimeo is the publisher. The same applies to podcasts on Spotify.