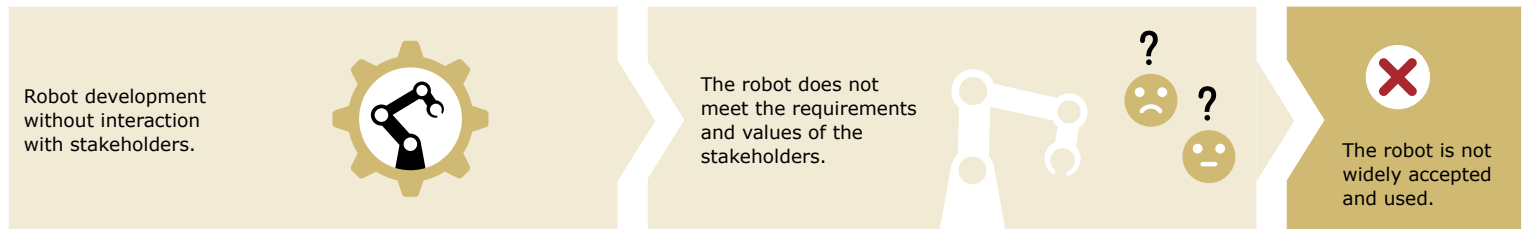


# Integrating Values in Designing Robots for Agri-food Sector

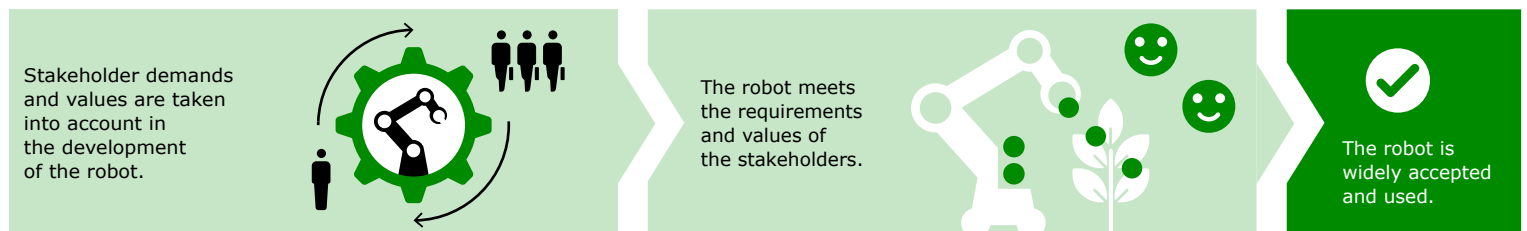
Value sensitive design (VSD) is a design approach that integrates human values and principles while designing a technology. Wageningen University & Research applies this approach to the development of robots in agri-food sector. This infographic will provide you with the steps for a Value Sensitive Design approach.

## Why Value Sensitive Design is important

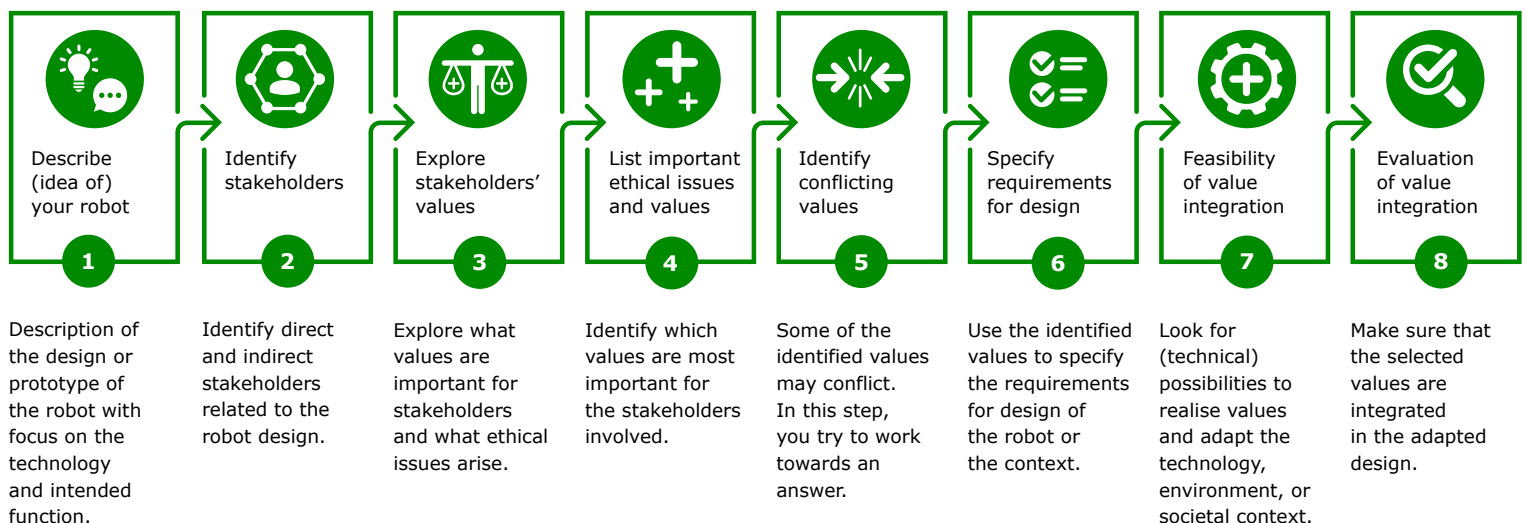
### Without VSD



### With VSD



## Steps of Value Sensitive Design



This infographic is part of the KB project on Autonomous Collaborative Robots.

For more information, please contact [else.giesbers@wur.nl](mailto:else.giesbers@wur.nl)