

Transparantie duurzaamheid voedsel

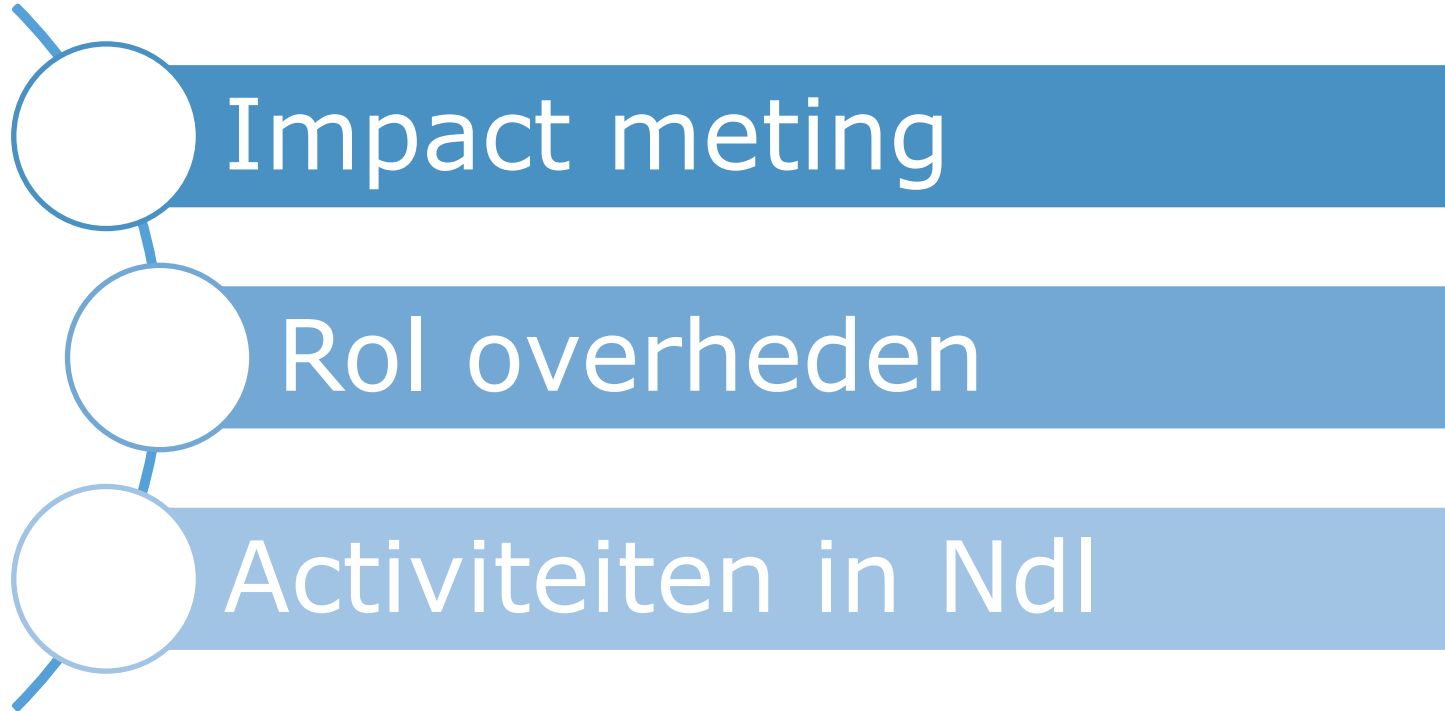
Ontwikkelingen in ketens en beleid

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Presentatie voor duurzaamheidgroep Centraal Bureau Levensmiddelenhandel (16 Maart 2022)



Agenda



Impact systems: Potential high impact








Impact systems measure impact (e.g. LCA) instead of input/processes/measures like for example most labels do

- Sustainability levels for all food in a flexible and harmonized way
- Incentives for continuous improvement for all food
- Multi-purpose (B2B & B2C; within & between product categories)
- Availability of data/administrative task
- Assurance
- Harmonization methodology
- Opportunity to define and measure impact of all themes

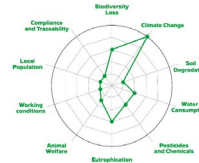
Potential to have high impact on sustainability of food

Impact initiatieven

ASAP: Onderzoek methodologie en draagvlak

Product Environmental Footprint (PEF)	Eco-Score	Planet-Score	Envirocore	Eco-Impact	The Sustainability Consortium	Made Green in Italy
						

- Coop Sweden Sustainability declaration
- Frans overheidsvoorstel



Extensive implementation of TSC in Netherlands

Goal

Develop and implement a sustainability prioritisation, improvement and monitoring system for agro products sold in Netherlands



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TOPSECTOR
TUINBOUW & UITGANGSMATERIALEN



Implementation
2014-2021

About 150 suppliers of
these organisations

50 different product
categories



Rabobank



Ministerie van Economische Zaken



Increased interest for impact measurement

- Nearly all stakeholders (retailers, government, label owners, NGOs etc.) see impact systems as the (long term) future.
- Some (traditional) labels start using impact indicators: On the way to PlanetProof Dairy
- Governments play an initiating, harmonizing and supporting role
- Retailers start piloting and show serious interest especially when suited for consumer communication

Rol van Overheden





Circular Economy
Action Plan



EUROPEAN
GREEN DEAL

EUROPEAN
GREEN DEAL

Initiative on substantiating Green Claims

- Product environmental footprint (PEF)

July 2022

Sustainable Food Labelling Framework

- Covers the nutritional, climate, environmental and social aspects of food products.

2023?

2024

Corporate Sustainability Reporting Directive

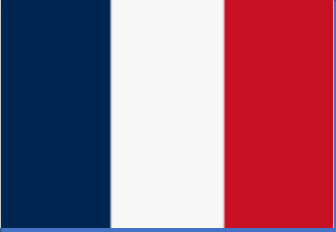
- Mandatory sustainability reporting standards including assurance
- 50.000 largest companies

Reporting on
2023/24

Sustainable Corporate Governance

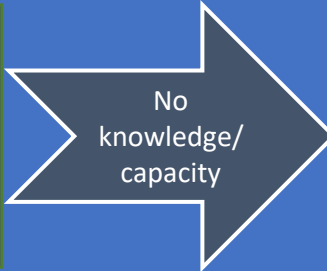
- Due diligence obligation supply chain

Feb 2022



Goal: Help consumers make sustainable decisions and stimulate sustainable food production

Specific PEF compliant LCA + non PEF LCA indicators



Generic LCA Agribalyse database








Deliver simple basic data and tool calculates specific LCA

Includes elements of Ecoscore, Planet score and Enviroscore



Comparison of performance systems

	 PEF	 TSC	 Eco-score	 Eco-impact	 French government
<i>Owner</i>	EC	Multi-stakeholder non profit	Multi-stakeholder non profit	Non profit	French Government
<i>Robustness supplier</i>	High	Medium	Low	Medium	Medium to high
<i>Effort</i>	High	Medium	Low	High	Medium to high
<i>Scope</i>	Environmental	Environmental & Social	Environmental +labels	Environmental	Environmental
<i>Indicators</i>	16 LCA Impact	+/- 15 Activity and (LCA) impact	14 LCA category, labels, packaging/origin	4 LCA impact	16 LCA impact +5
<i>Strong</i>	Harmonized meth. EU policy?	Operational Social/environmental Improvement opp's	Low costs Consumer com. Compare prod. cat	Functional unit Promise of quick LCA	Government standard Growth model/SME 3 additional indicators
<i>Challenge</i>	Effort to calculate Non LCA impacts Consumer com	Product level Activity/process indic. Consumer com	Differentiate suppliers Quality category avg.	Effort to calculate Non 4 LCA impacts	Effort to calculate Cat. avg <-> company Incentivize comp. spec.
<i>Operational</i>	Ready for: Beer, dairy, wine, water, pasta, feed, pet food. Fish in development	All consumer products +/- 10 retailers 2000 companies reporting for 5 years	All food Pilots: Lidl Implementation: Colruyt & Carrefour	Piloting All UK retailers + some food comp. member	Need to be ready 1-1-2023





Ministerie van Landbouw,
Natuur en Voedselkwaliteit

Kabinet

Vakminister EZK

Vakminister LNV

Voortgangsoverleg
Klimaatakkoord

**Klimaatoverleg
Landbouw en Landgebruik**

C4.3.1

Investeringen en
financiering

Wergroep
Financiën

C4.3.3

Innovatie

Wergroep
Kennis en
innovatie

C4.4.2

Emissiereductie
melkveehouderij

Wergroep
Melkvee

C4.4.3

Varkenshouderij

Wergroep
Vitale Varkens-
houderij

C4.5.1

Veenweide-
gebieden

Regiegroep
+ werkgroep
Veenweide

C4.5.2

Bomen, bos,
natuur

Wergroep
Bomen, bos,
natuur

C4.5.3

Landbouwbodems
+ vollegrondsteelt

Wergroep
Landbouw-
bodems
en
vollegrondsteelt

C4.6

Glastuinbouw

Transitieccollege
Kas als
Energiebron

C4.7

Voedselconsump-
tie en -keten

Wergroep
Voedsel

Wergroep
Energietransitie

Subwerkgroep
Milieu footprint

5 Werkstromen

1

Stimuleren (info en tools) en ervaring opdoen met duurzaamheidsmeting

2

Resultaten van PEF studies met PEFCRs

Nieuwe PEFCRs ontwikkelen, up-to-date houden en PEF-gebaseerde tools ontwikkelen

3

RIVM database
- 265 producten

Verbeterde RIVM database
- 3000+ producten

Data systeem voor bedrijfsspecifieke informatie

Benchmark database
- Combinatie generieke en bedrijfsspecifieke data

A

In Europa via expert groups werken aan wetgeving en het verbeteren van de PEF methode

B

Stimuleren van duurzaamheidsmeting, aantrekkelijk en correct communiceren naar stakeholders

Vervolgstappen en hoe betrokken raken

- Klimaatakkoord
 - Operationalisatie 5 werkstromen voor alle sectoren
 - Voor werkstroom B participatie retail essentieel
- ASAP
 - Internationale expert group rond versnelling harmonisatie
 - Gesprekken stakeholders rond implementatie/pilots
 - Participatie in stakeholdermeetings

Thanks for your attention



Questions?

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