



Deltares



# Maximizing public value through sound governance strategies

*Lessons from project Marker Wadden*

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# Marker Wadden

## Ambitions/naratives

Bird paradise

Ecosystem Lake Marken

Knowledge & Innovation

Regional Development





**innovation**

*Complexity of research – construction partnership  
Learning by doing*

## Succesfull Stepwise financing/procurement *In Dutch: Werk met Werk maken*



2011 2012 2013 2014 2016 2017 2018

2005 2010 2015 2020 2025 2030

vandaag



**regional development**

Nota Ruimte

Renounce  
Land reclamation  
Markerwaard

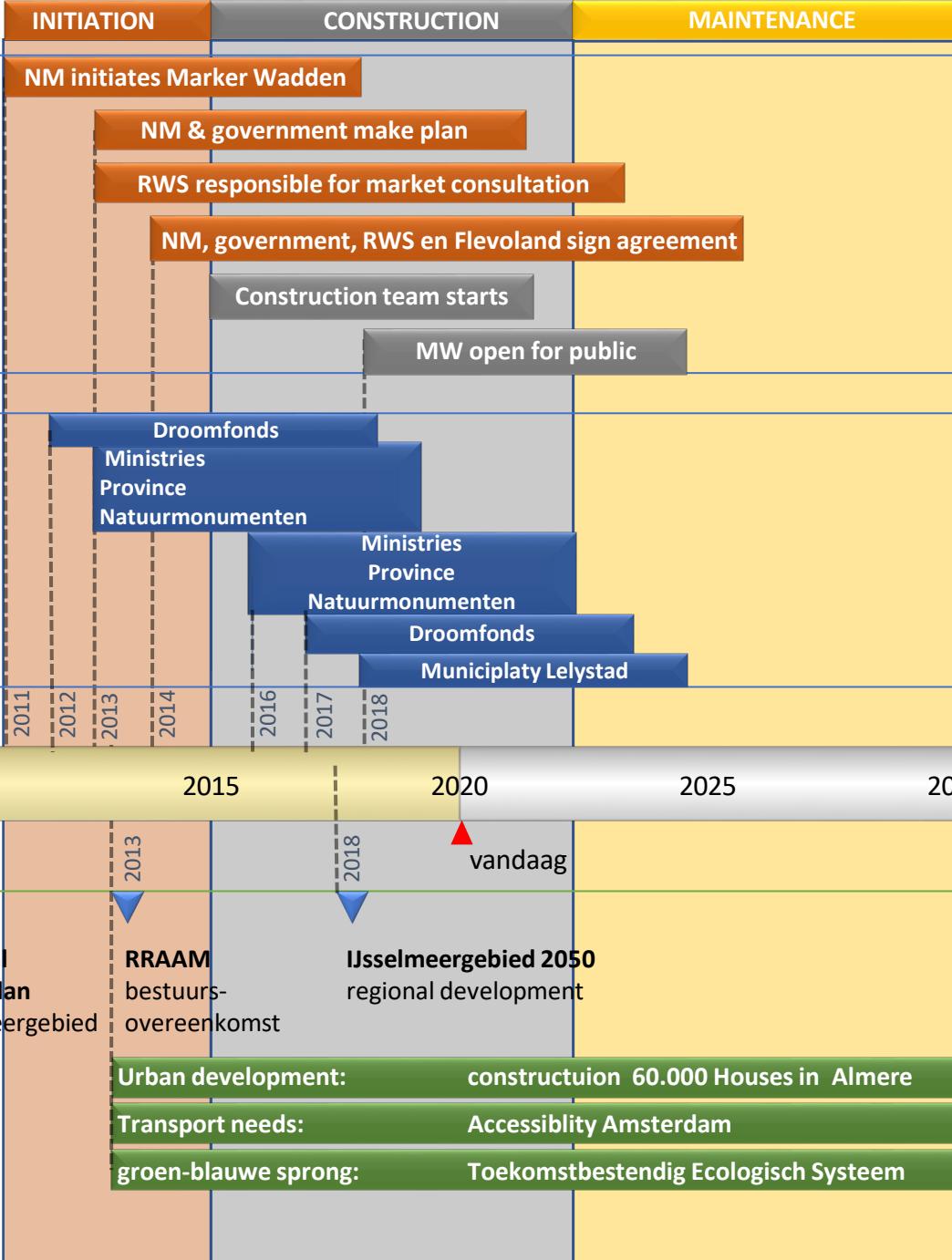
National  
Waterplan  
IJsselmeergebied

RRAAM  
bestuurs-  
overeenkomst

IJsselmeergebied 2050  
regional development

**Urban development:** construction 60.000 Houses in Almere  
**Transport needs:** Accessibility Amsterdam  
**groen-blauwe sprong:** Toekomstbestendig Ecologisch Systeem

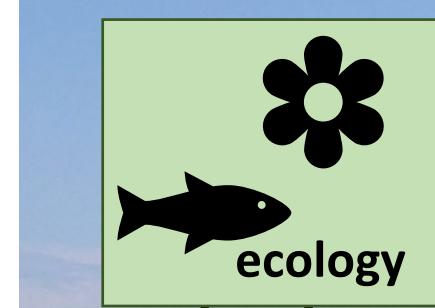
*Urban System*





# Cooperation

# Ambitions



public-private  
cooperation

multilevel  
governance

cooperation  
construction-knowledge

# Cooperation

# Marker Wadden is not only a living lab for scientists!



Pictures: Stefan Claesen (Natuurmonumenten)

# Relations between ambitions and stakeholders in time

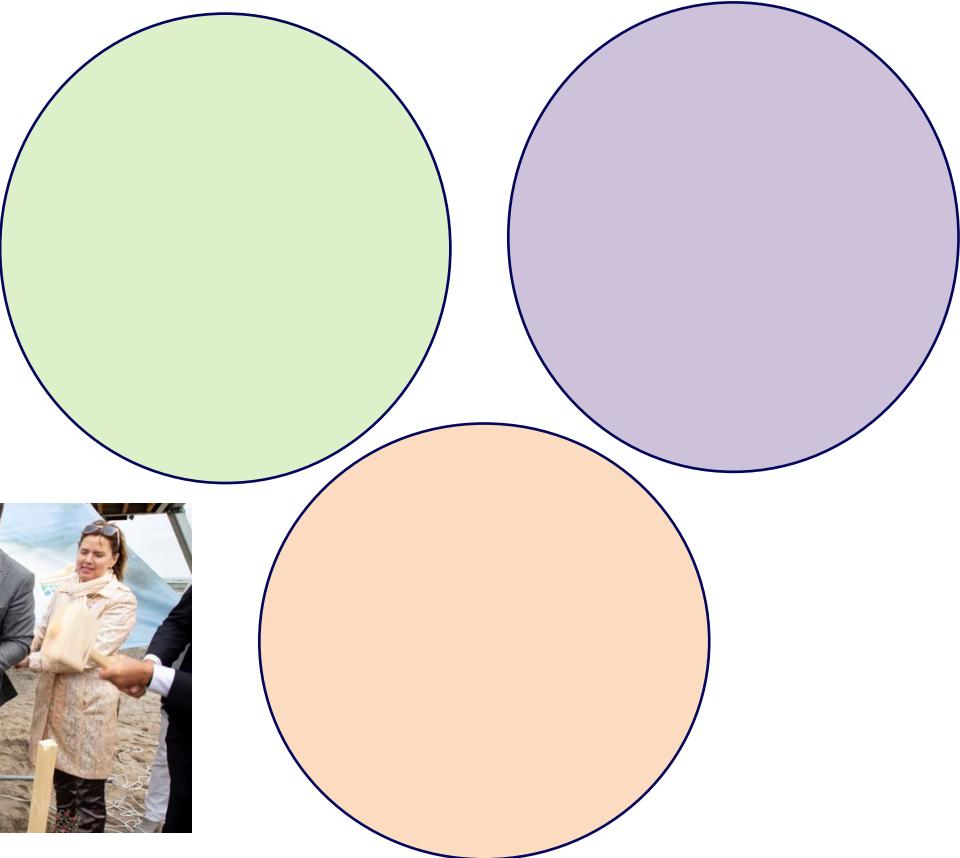
## Planning phase



## Building phase



## Completion, FOLLOW UP & Management



2015-2016

*Mutual Gain - window of opportunity*

*Valorized by, in particular, Natuurmonumenten*

2021

*Mutual Gain - To be sought again!*

# Marker Wadden & Innovation

## Innovative aspects

- Land reclamation in which ecological ambitions is the primary objective is innovative
- New knowledge about building islands with soft sediment/mud (both successes and pitfalls)
- Nature development in a novel ecosystem

## Rising Governance Research Questions in the Netherlands (after 2021)

- Combine the bird paradise Marker Wadden with business opportunities for MKB (recreation)
- Need for public-private partnerships to finance sustainable maintenance of Marker Wadden
- Adaptive Monitoring and evaluation on water system and project level is needed



# Marker Wadden & International Knowledge position

- Look what your neighbour is doing with regard to building with nature!
  - *habitat banking as a business model is used elsewhere (US)*
- Assess locations in Europe, such as Marker Wadden\*, is a feasible option
  - Comparable in terms of Coalition building / Mutual Gains
  - Comparable in terms of setting, e.g. closed estuaries or 'novel ecosystems'
- Assess International Funding options for mainstreaming nature based solutions a la MW
  - Green Climate Fund (Europe)
  - Global Environmental Facility (UNEP-GEF)
  - World Bank?



# Thank you for your attention

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More information: [KIMA](#) (English)

For further reading:

Willems et al., 2021 [The Public Life Cycle of Marker Wadden](#). (public money and management)

Ijff et al., 2021, [Innovatieve Governance voor building with Nature](#) (Tijdschrift Landschap)

LNW/WUR Research IJsselmeergebied ([BO Research](#))

**Many others contributed to this research between (2016-2021):**

Mike Duijn, Marijn Stouten, Niels van den Berg, Mariëlle van Riel, Lieke Hüsken, Sanne Grotenberg, Gerald-Jan Ellen, Nienke Nuesink, Shannen Dill, Stefan Claesens, Jannes Willems and many others.



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