

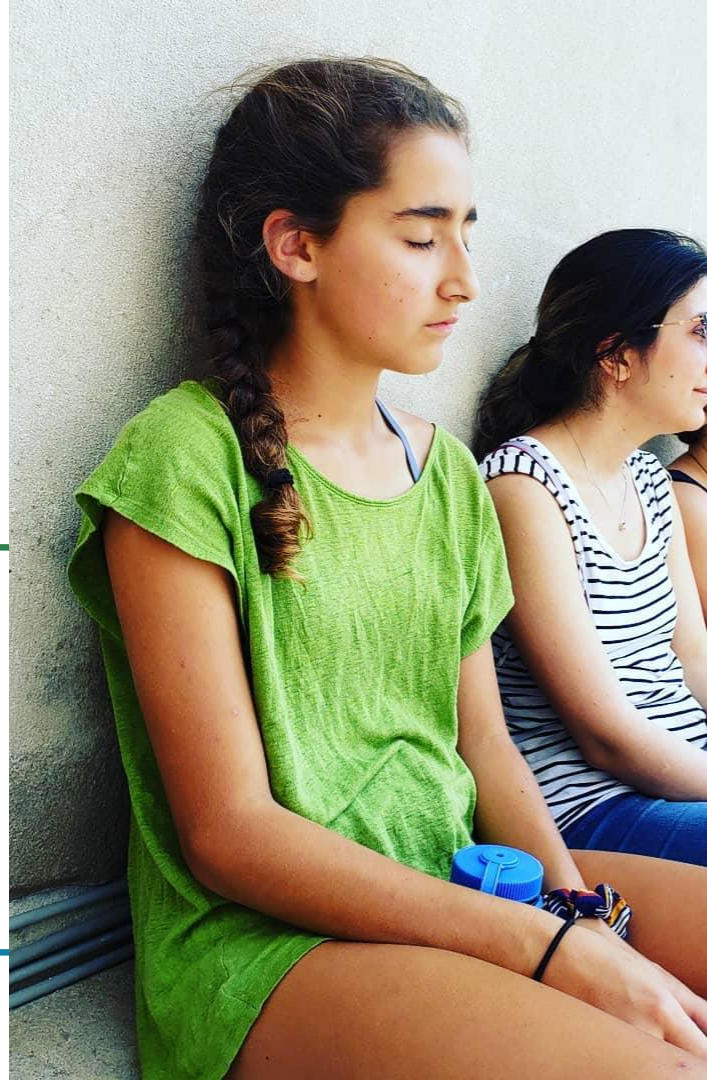


Cohort #21

Building Food Literacy Through Education

Education = Power In Choice (EPIC)

**Imagine today's
child...**





Where does Mona learn about food?



How does Mona inform her food decisions?



**What pressures
is she under?**



**What does her
food future hold?**



**Wait a second.
We can do better.**



How do we shift the balance towards healthy food choices?

Government
advocacy



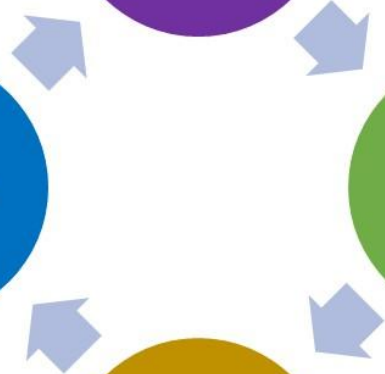
Communications
supports



Curriculum platform



Extension and
community
engagement



Quality curriculum for food systems learning



Curriculum across the community



Extension and Community Engagement



Government advocacy



Continuity of learning across communities, families, peers and allies



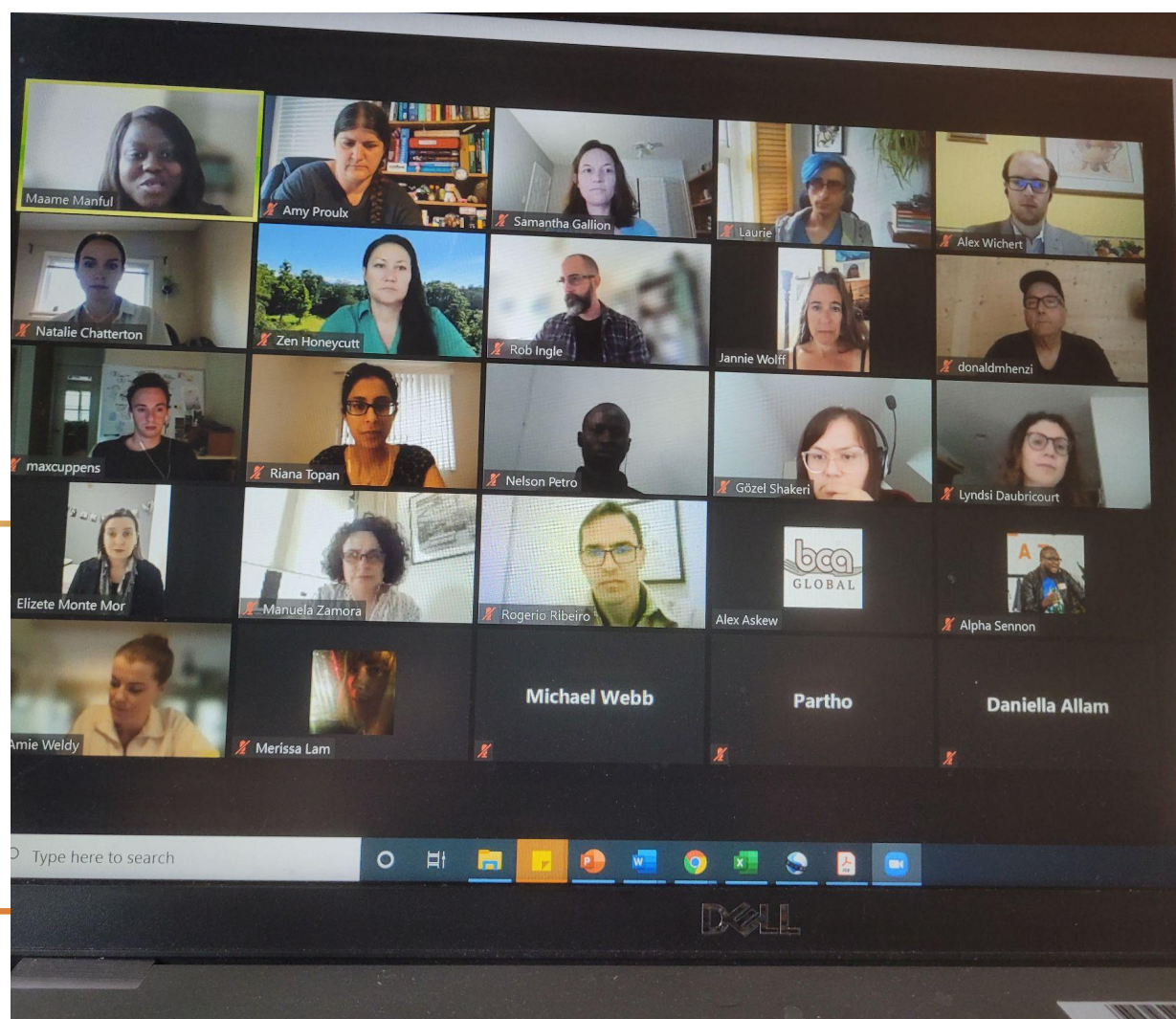
Learning with sustainability



Communication is essential



Coming together to bring change



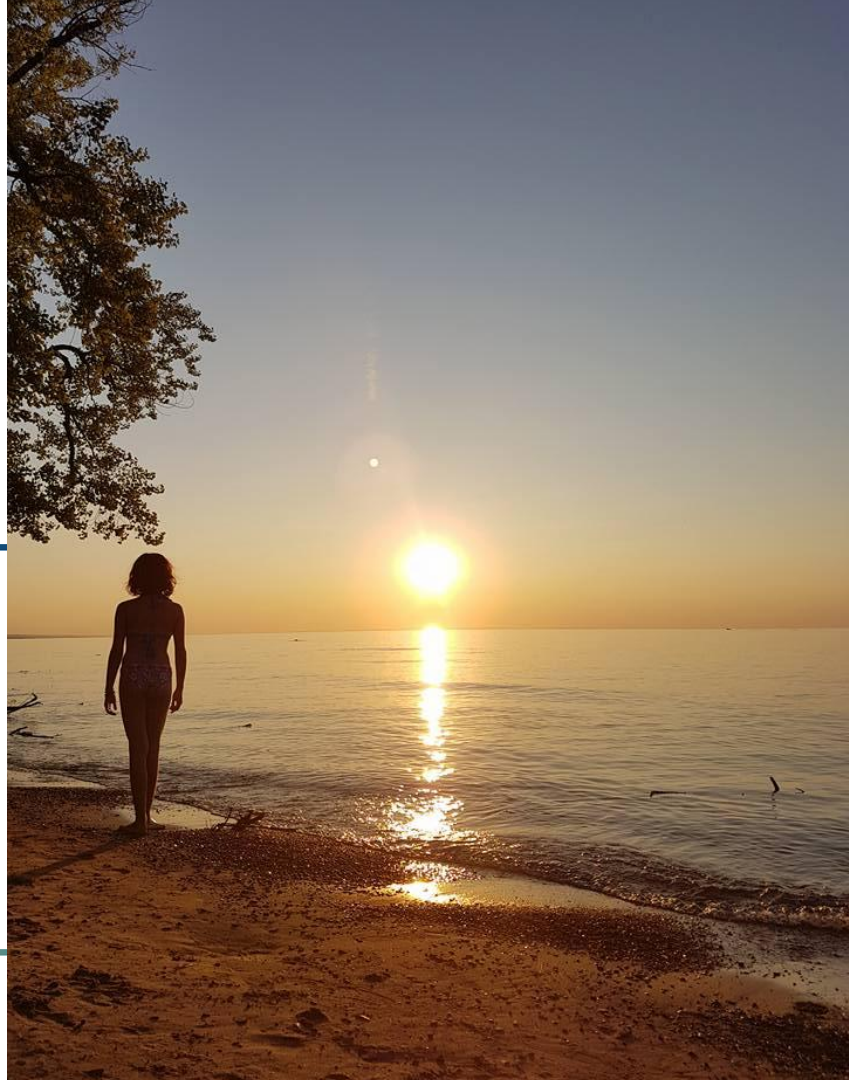
Building partnerships



Who can support our solution?



How can you get involved?





**Mona expresses our
hope for all children**

Cohort Representative Team

Building Food Literacy Through Education



Liesel Carlsson
Acadia University
Department of Nutrition



Donald Max Henzi
MaxMorix Experts



Manuela Zamora
New York Sun Works



Jannie Wolff
Good News Foundation



Lyndsi Daubricourt
La Tablée des Chefs



Amy Proulx
Canadian Food and Wine
Institute at Niagara College

Além da Fome - **Rogério Silicani Ribeiro & Renata Luciria Monteiro**

American College of Lifestyle Medicine - **Samantha Gallion**

BCA Global - **Chef Alex Askew**

Beyond School Bells - **Dakota Staggs & Max Cuppens**

Canadian Food and Wine Institute at Niagara College - **Amy Proulx**

Eatable - **Merissa Lam**

Humane Society International/Canada - **Natalie Chatterton**

International Confederation of Dietetics Associations - **Liesel Carlsson**

LabelBlind® - **Rashida Vapiwala**

La Tablée des Chefs - **Lyndsi Daubricourt**

MaxMORIX EXPERTS - **Donald Max Henzi**

New York Sun Works - **Manuela Zamora**

Sow The seed Africa - **Nelson Petro & Restituta Sawaya**

Systems Living Labs - **Hana McMahon-Cole & Christine Tan**

The Good News Foundation - **Jannie Wolff**

Union Farms of Africa - **Prince Justin Ajinga Tanyi**

Wageningen University & Research - **Judit Snethlage, Hanneke Heesmans & Marijn Gülpen**

Full Cohort 21 Team



Thank you!





Appendix - Building Food Literacy Through Education

Slides for stakeholder negotiation









What is food literacy?



Barriers

1. Knowledge barriers creating power imbalance
2. Governance barriers
3. Poverty as a systemic barrier



Vision

Vision

By empowering children and their communities through food systems literacy, and by creating a generation of informed, skilled and mindful youth, we aim to shift global participation in food systems, and shift demand towards planet friendly, and healthy foods that support healthy people, and communities.

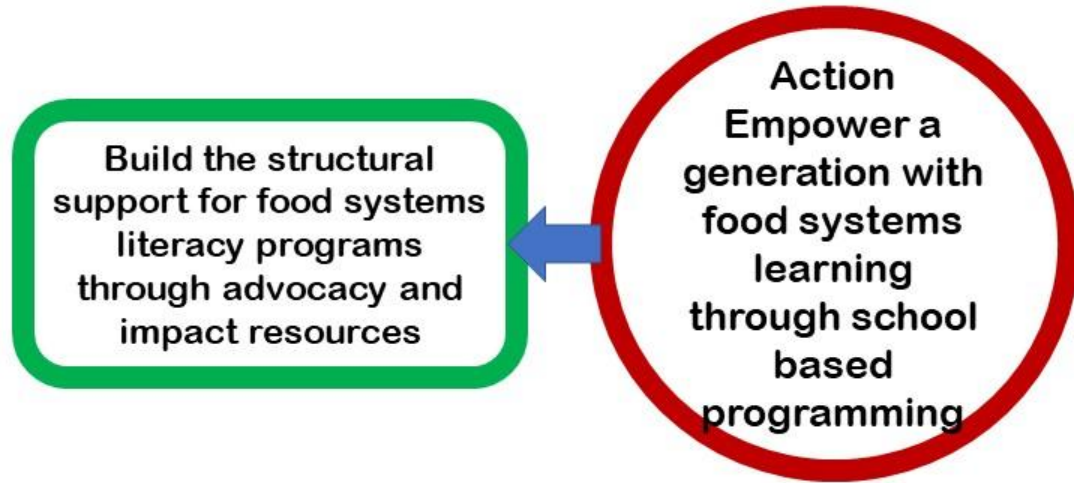




4 key action pathways

1.





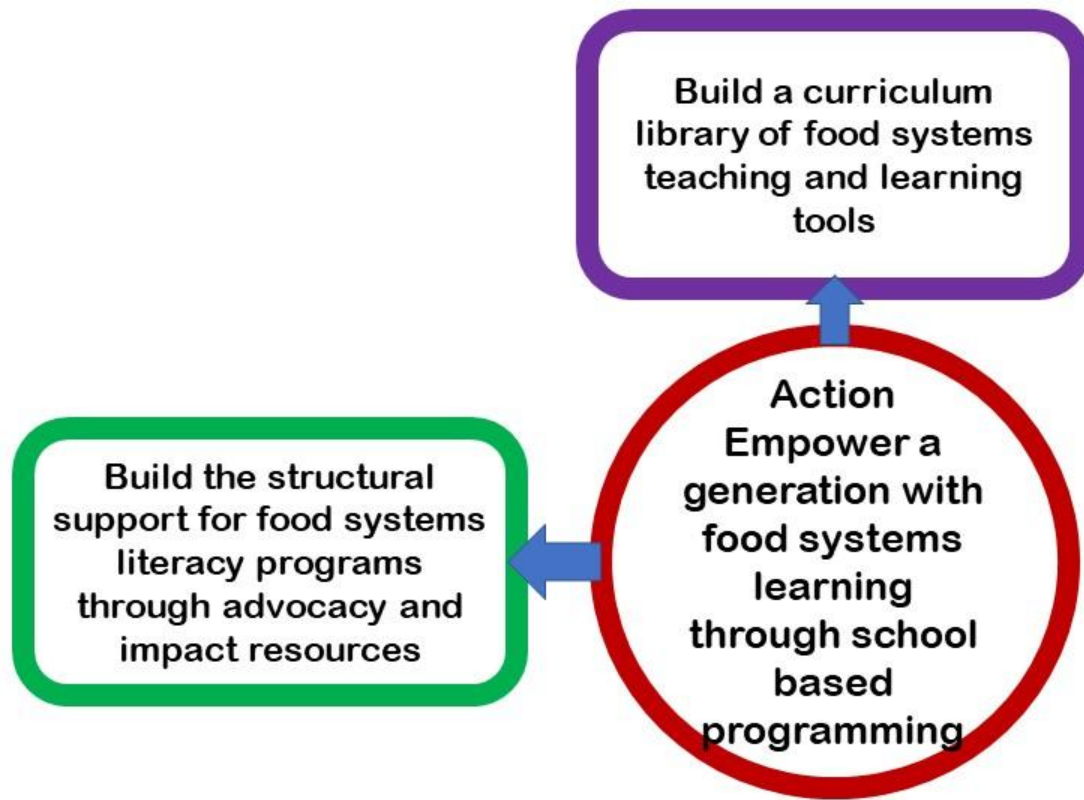
Advocacy and impact tools



**Build a curriculum
library of food systems
teaching and learning
tools**

**Action
Empower a
generation with
food systems
learning
through school
based
programming**

**Build the structural
support for food systems
literacy programs
through advocacy and
impact resources**



Continuum of Food Literacy



Early childhood



Childhood



Adolescents



Adults



Continuum of Food Literacy



Early childhood



Childhood



Adolescents



Adults



Self

Family

Community

Vocation

Employment

Leadership

Continuum of Food Literacy



Environment

Agriculture

Distribution

Selection

Preparation

Consumption

Celebration

Lifecycle



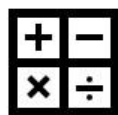
Continuum of Food Literacy



Environment Agriculture Distribution Selection Preparation Consumption Celebration Lifecycle



Science Technology Engineering Math Media Health Communications Ethics Problem Solving Leadership



Continuum of Food Literacy



Knowledge



Application



Synthesis



Mastery



Continuum of Food Literacy



Knowledge



Application



Synthesis



Mastery



Ideas



Values



Skills



Continuum of Food Literacy



School setting



Extracurricular



Community caring



Continuum of Food Literacy



School setting



Extracurricular

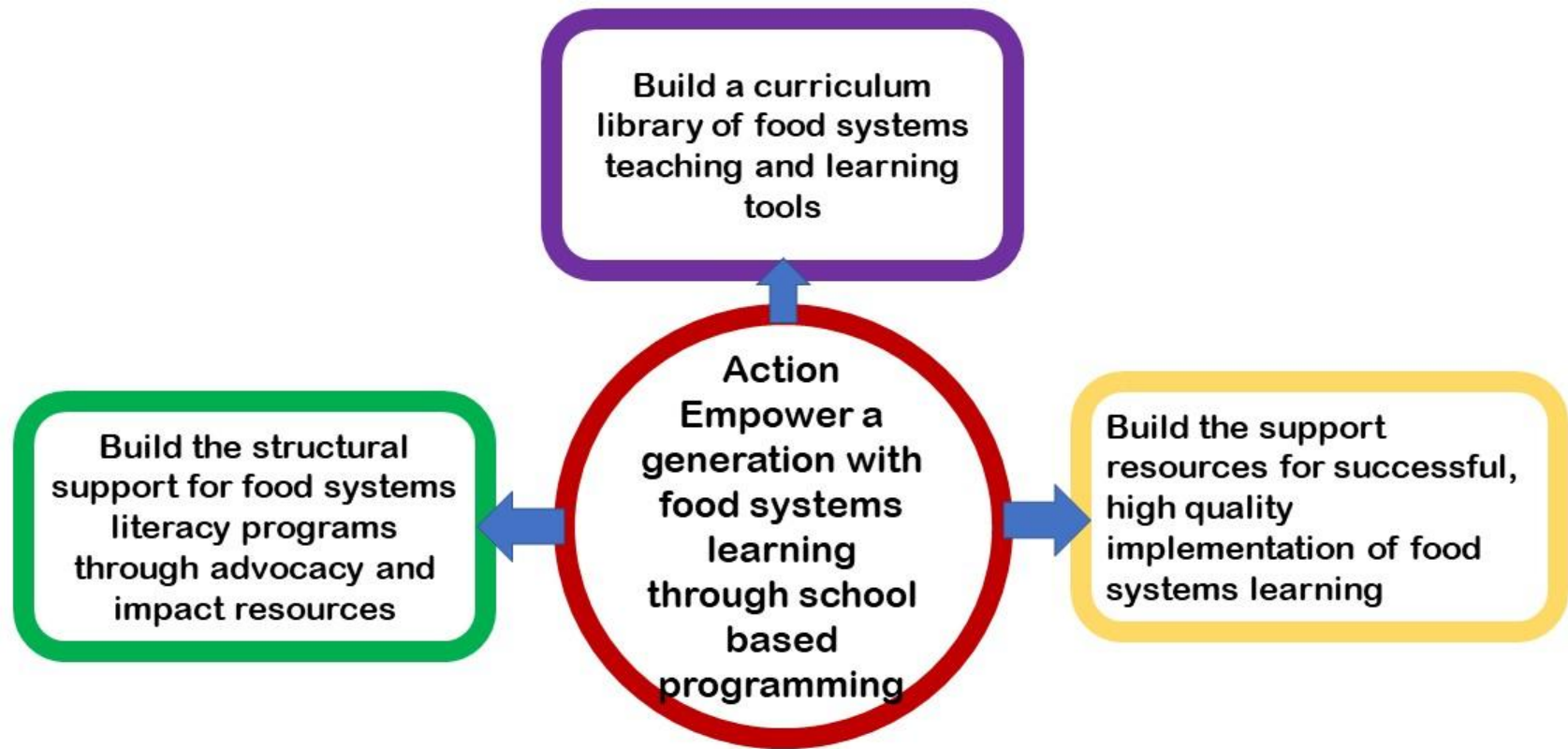


Community caring



Mandatory Participation

Voluntary Participation



Building community context

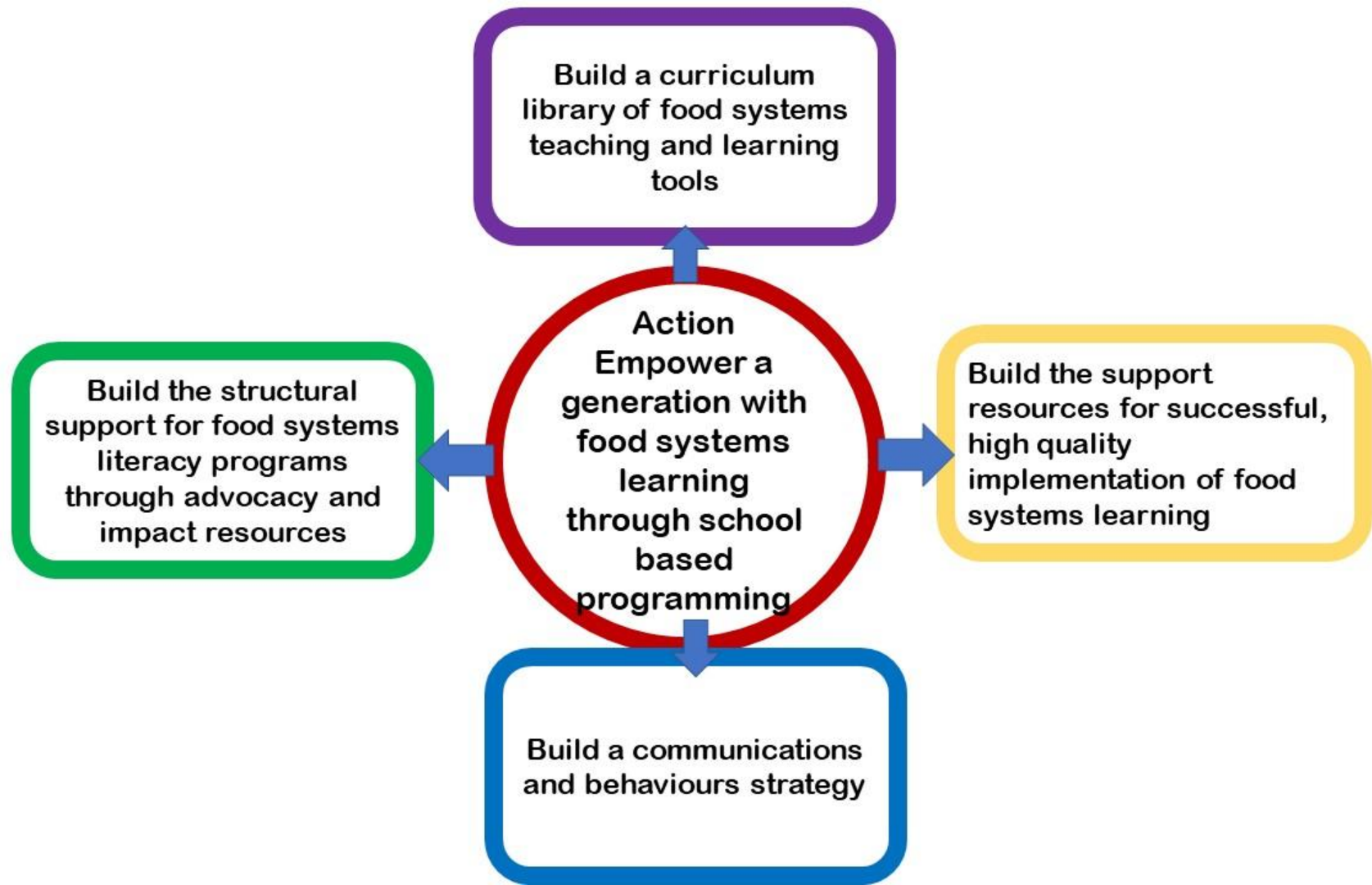


Support for educators' success



Engaging the food community







Value Proposition

- More knowledge means
 - Empowerment
 - Cultural value for food systems
 - Investment in local economies
 - Better environment
 - Better public health
-



Call to Action - Scaling Partners

After this session, we want to:

- Negotiate partnership models with partners
- Identify funding and oversight structure
- Identify if a partner aims to host versus fund the action pathway
- Define how to set a leadership and management structure

Our point of contact is:

- Amy Proulx - aproulx@niagaracollege.ca
- Manuela Zamora - mzamora@nysunworks.org

Cohort Representative Team

Building Food Literacy Through Education



Liesel Carlsson
Acadia University
Department of Nutrition



Donald Max Henzi
MaxMorix Experts



Manuela Zamora
New York Sun Works



Jannie Wolff
Good News Foundation



Lyndsi Daubricourt
Tablee des Chefs



Amy Proulx
Canadian Food and Wine
Institute at Niagara College

Além da Fome - **Rogério Silicani Ribeiro & Renata Luciria Monteiro**

American College of Lifestyle Medicine - **Samantha Gallion**

BCA Global - **Chef Alex Askew**

Beyond School Bells - **Dakota Staggs & Max Cuppens**

Canadian Food and Wine Institute at Niagara College - **Amy Proulx**

Eatable - **Merissa Lam**

Humane Society International/Canada - **Natalie Chatterton**

International Confederation of Dietetics Associations - **Liesel Carlsson**

LabelBlind® - **Rashida Vapiwala**

La Tablée des Chefs - **Lyndsi Daubricourt**

MaxMORIX EXPERTS - **Donald Max Henzi**

New York Sun Works - **Manuela Zamora**

Sow The seed Africa - **Nelson Petro & Restituta Sawaya**

Systems Living Labs - **Hana McMahon-Cole & Christine Tan**

The Good News Foundation - **Jannie Wolff**

Union Farms of Africa - **Prince Justin Ajinga Tanyi**

Wageningen University & Research - **Judit Snethlage, Hanneke Heesmans & Marijn Gülpen**

Full Cohort 21 Team

“I willingly leave my future in the hands of my students and I do so with genuine trust.”

—Shakira Provasoli

**Teacher at The Sun Works Center at New York Public School
333**
