

# Publishing on Cooperatives

**Jos Bijman, Wageningen University, The Netherlands**

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of the

**ICA CCR EUROPE RESEARCH CONFERENCE 2021**

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# Structure

- Introduction
- Publication strategy
  - Authorship, Body of knowledge, Community
- Selecting a journal
- Preparing your manuscript
- The review process
- Conclusion

# Jos Bijman

- Associate Professor of Cooperative Organisations, Wageningen University & Research, Wageningen, The Netherlands
- Business Management & Organisation Group
- Disciplinary background: economics, organisation theory, business administration
- Research focus: the organisation of the agrifood value chain; horizontal and vertical collaboration
- Specialization: Agricultural Cooperatives
- <https://www.wur.nl/en/Persons/Jos-dr.-WJJ-Jos-Bijman.htm>

# In which journals did I publish?

## **Agricultural Economics & Management**

- American Journal of Agricultural Economics
- Food Policy
- European Journal of Agricultural Economics
- Agricultural and Food Economics
- Agribusiness
- Agrekon
- Supply Chain Management; An International Journal
- International Food and Agribusiness Management Review
- British Food Journal
- Managerial and Decision Economics

## **Dedicated to cooperatives**

- Annals of Public and Cooperative Economics
- Journal of Co-operative Organization and Management
- Journal of Co-operative Studies
- Journal of Rural Cooperation

## **Development Journals**

- Journal of Development Studies
- Journal of International Development
- Journal of Agribusiness in Developing and Emerging Economies
- European Journal of Development Research

## **Multidisciplinary Journals & Others**

- Agricultural Systems
- Journal of Rural Studies
- Sustainability
- NJAS – Wageningen Journal of Life Sciences
- Women Studies International Forum
- Current Opinion in Environmental Sustainability
- Journal of Cleaner Production
- Journal of Southern African Studies
- Environmental Science and Policy
- Energy Policy

# Publication Strategy: what does it imply?

- Authors
  - Single author or co-authors
  - Who will / can be co-authors?
- Body
  - Building up (from) your PhD thesis
  - Combining professional and scientific publications
  - Publishing in different languages
- Community
  - Selecting the proper journal(s)
  - Engaging with a specific academic community
  - From conference paper to journal article

# Authorship

- Guidelines for (co-)authorship vary among disciplines. Generally, authorship implies that you have substantially contributed to at least two of the following research activities:
  - initiation and design of the research
  - data collection
  - data analysis
  - writing of the manuscript

# Tips for managing co-authorship

- Agree on the criteria and tasks for first authorship and the order of co-authors early in the research process (and put this in an email to all co-authors)
- In the case of a disagreement or unclarity about authorship, consult the head of your institute or the confidential adviser.
- Clarify any issues with or conflicts on (co-)authorship before submitting to a journal. Adding or removing co-authors and changing the author order is extremely difficult once an article has been accepted for publication.

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# Example of a body of articles

PhD thesis of Daniel Kangogo, on:

- *Farm Resilience to Climate Change: entrepreneurship, value chain relations and farmer organisations*
- Paper 1: *Sustainability*
- Paper 2: *Land Use Policy*
- Paper 3: a development journal
- Paper 4: an entrepreneurship journal

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  - Engaging with a specific academic community
  - Contribute to a specific academic discourse
  - From conference paper to journal article

# Contribute to academic discourse

- Discourse = discussion, debate
- Within academic journal, often specific topics are being discussed
- Your paper may contribute to this discussion
- Editors appreciate if you contribute to a specific discourse (in their journal)

# *Example of building your contribution*

“Agriculture cooperatives are an important phenomenon (Ref). The extant literature assumes all cooperatives are economic organisations (Ref).

However, cooperatives in reality are more complicated than most authors suggests; economics is not the whole story. A richer view of cooperatives is important because of .....

Our study helps us to gain insight into what needs to be incorporated into the understanding of agricultural cooperatives.

If scholars and directors adopt these new insights, they can better explain and manage the effectiveness and longevity of cooperatives.”

# Selecting a Journal

# Criteria in selecting a journal

- **Scope:** Journals explain their scope on their websites and reject articles that do not match. Make sure you find a journal that matches the scope of your work.
- **Quality:** Consider the significance and novelty of your work and find a journal with a matching standard.
- **Openness:** Choose between Subscription, Hybrid or Open Access journal.
- **Impact:** If your primary aim is to achieve academic impact, make sure you publish in a Clarivate (WoS) indexed, peer-reviewed journal.
- **Duration of publishing process:** If you are under time constraints, check the journal's turnaround time for manuscripts.

# Impact or Impact Factor?

- Do you want the journal with the highest impact factor?
- Or do you want to have the highest impact on society and/or academia?
  
- Do they go together?
- Is there a trade-off?



**jos bijman**

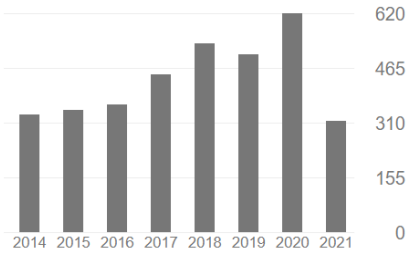
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Verified email at wur.nl

cooperatives producer\_organisations agrifood value\_chain

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Citations	5005	2794
h-index	36	28
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Co-authors [EDIT](#)

No co-authors

TITLE	CITED BY	YEAR
<input type="checkbox"/> <a href="#">Contract farming in developing countries: an overview</a> J Bijman Wageningen University, Department of Business Administration	288	2008
<input type="checkbox"/> <a href="#">Support for farmers' cooperatives</a> J Bijman, C Iliopoulos, KJ Poppe, C Gijssels, K Hagedorn, M Hanisch, ... Wageningen UR	281*	2012
<input type="checkbox"/> <a href="#">Ownership structure in agrifood chains: the marketing cooperative</a> G Hendrikse, J Bijman American Journal of Agricultural Economics 84 (1), 104-119	235	2002
<input type="checkbox"/> <a href="#">Contract farming configuration: Smallholders' preferences for contract design attributes</a> GK Abebe, J Bijman, R Kemp, O Omta, A Tsegaye Food Policy 40, 14-24	203	2013
<input type="checkbox"/> <a href="#">Adoption of improved potato varieties in Ethiopia: The role of agricultural knowledge and innovation system and smallholder farmers' quality assessment</a> GK Abebe, J Bijman, S Pascucci, O Omta Agricultural Systems 122, 22-32	169	2013
<input type="checkbox"/> <a href="#">Co-operatives in chains: institutional restructuring in the Dutch fruit and vegetables industry</a>	157	2003



# Using a “journal finder”

- Independent:
- <https://www.journalguide.com/journals/search>
- Elsevier: <https://journalfinder.elsevier.com/>
- Springer: <https://journalsuggester.springer.com/>
- Wiley: <https://journalfinder.wiley.com/search?type=match>
- Taylor & Francis:
- <https://authorservices.taylorandfrancis.com/publishing-your-research/choosing-a-journal/journal-suggester/>

# Example of Journal Finder

# Choice of journal also depends on research design

- Qualitative studies:
  - Case study
  - Ethnographic studies
  - Historical studies
  - Action research
- Quantitative studies
  - Cross sectional studies
  - Longitudinal studies
  - Field experiments
  - Discrete choice experiments
  - Qualitative Comparative Analysis (QCA)

# Find Trustworthy Open Access Journals

- The [Directory of Open Access Journals](#) (DOAJ) is a list of credible open access journals.
- Another 'whitelist' of open access journals is [Quality Open Access Market](#) (QOAM).
- See if the journal is indexed in a major bibliographic databases, like Scopus, Web of Science or PubMed. If a journal is indexed there, it is trustworthy.

# The review process

Read the author guidelines carefully

Watch video's on the review process

Make sure there are no textual errors in your manuscript

Answers all comments one by one, taking them all serious

Do reviews yourself (together with your supervisor)

# Citing and referencing

- By citing and referencing, you:
  - support your arguments and ideas
  - distinguish your ideas and findings from those of others
  - give the authors of your sources credit for their work
- allow readers to locate and verify your sources
- avoid plagiarism

# Other issues to consider

- Publishing your data
  - More and more required
  - May have positive impact on citations
- Get and ORCID iD
  - ORCID is a unique identifier; solves name ambiguity
  - [orcid.org](https://orcid.org)
- Place your manuscript on Research Gate (or another platform)
- Watch videos on 'the fundamentals of publishing'
  - <https://researcheracademy.elsevier.com/>

Thank you for  
your attention

Jos.bijman@wur.nl





# Different types of cooperatives

Agricultural  
Cooperatives

Housing  
cooperatives

Energy  
cooperatives

Consumer  
cooperatives

Financial  
cooperatives

Regional  
development  
cooperatives

Worker  
cooperatives

Multistakeholder  
cooperatives