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UNIVERSITY & RESEARCH

BC TOOLBOX

Stakeholder Identification Activity

This document is an example of a small exercise that asks students to carry out a stakeholder analysis. Based on information given to them on the stakeholders, students have to place the stakeholders in a power-interest or influence-importance matrix and to motivate their placement choices. Students will then share their matrix with peers and at the end, reflect on the exercise.

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Link to BC/place on taxonomy

Learning Materials > Boundaries > University-Society

Learning Materials > Learning Mechanisms > Identification, Reflection

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Stakeholder Identification Assignment

(This learning activity has been developed for and used in one of the MOOC courses in the field of International Land and Water Management.)

In this assignment students will work on the identification of the stakeholders that play a role in the case study of the MOOC. Students will receive a list of stakeholders, and are asked to place the stakeholders in a power/interest or an influence/importance matrix. Figure 1 shows a few examples of these matrixes (in Edx this assignment could be built as a drag & drop question).

Identifying the stakeholders and placing them in the matrix will help the learners to become aware of the different stakes that are at play around the case study. It will help in identifying the different perspectives of the respective stakeholders. Here we will also show some videos and interviews with the stakeholders, that learners can analyze in order to place them in the matrix. After the placement of the stakeholders, we will ask the learners to motivate the placement as well, and read a few contributions of other learners. This will show that there is no one way of making a stakeholder analysis, and that everybody looks differently to the case and stakeholders, based on their own backgrounds, norms and values.

Assignment instructions to students

1. Place the listed stakeholders in the matrix, and provide an argumentation for each of the stakeholders on the particular placement.
2. Read two contributions of fellow learners, and reflect: Are they placing stakeholders on a different spot? What are their motivations to do so?

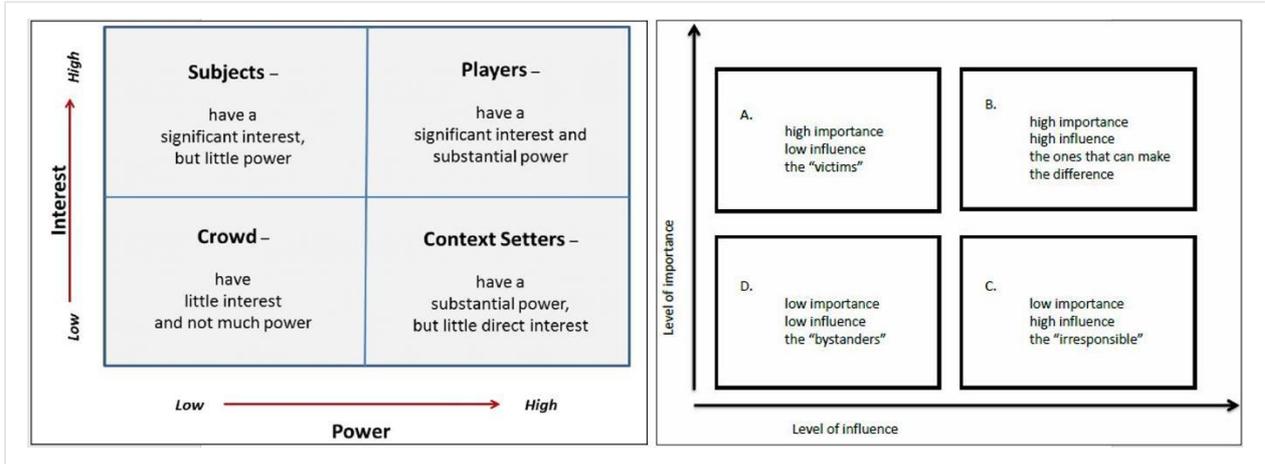


Figure 1 Examples of Stakeholder Analysis Matrixes

Stakeholder Identification Activity

Boundary crossing illustrations

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