

# Vapers like sweet flavours

**Both smokers and non-smokers prefer e-cigarettes with sweet or menthol flavours.**

The finding comes from research by Erna Krüsemann, who is doing her PhD at Human Nutrition and Health. Her study was commissioned by the Ministry of Health, Welfare and Sport. 'E-cigarettes are less harmful than smoking tobacco, which makes them an attractive alternative for a lot of people,' says Krüsemann. 'But the vapour does contain toxic and addictive substances, so e-cigarettes are not safe.' Vaping increases the risk of health problems for non-smokers, says Krüsemann. E-cigarettes are becoming increasingly popular among young people: in recent years over a quarter of all

secondary school students have had one now and then. Krüsemann found that adult smokers, young non-smokers (under 18s) and young

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All flavours except tobacco will soon be banned

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adults (20- to 25-year-olds) prefer sweet and menthol flavours to that of tobacco. Partly on the basis of this study, secretary of state for Health, Welfare and Sport Paul Blokhuis has announced plans to ban the use of any flavour other than tobacco in e-liquids, in a bid to make e-cigarettes less attractive. TL

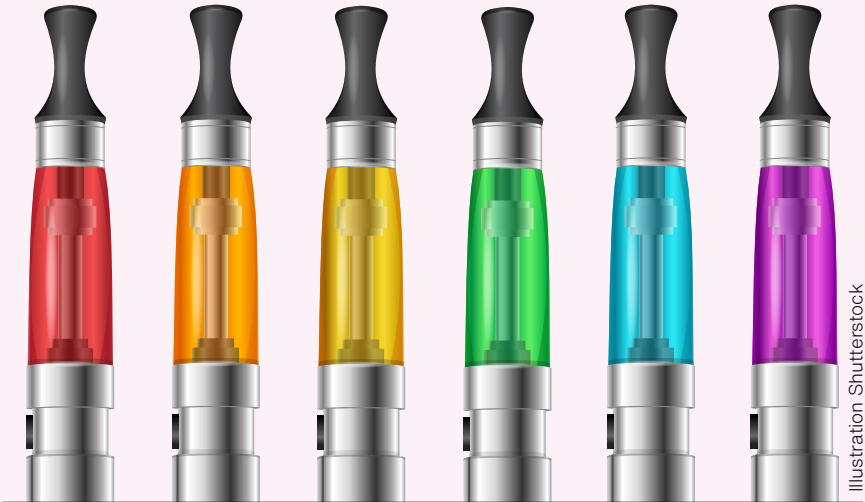


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## Wanted!

Are you a scientist working in the Netherlands and do you have 20 minutes to spare? I could use your help! Please fill in this survey (link via QR code) on current practices, motivations and limitations in the public communication of research. This survey is part of a science communication project conducted by Adina Nerghes / WUR.

