

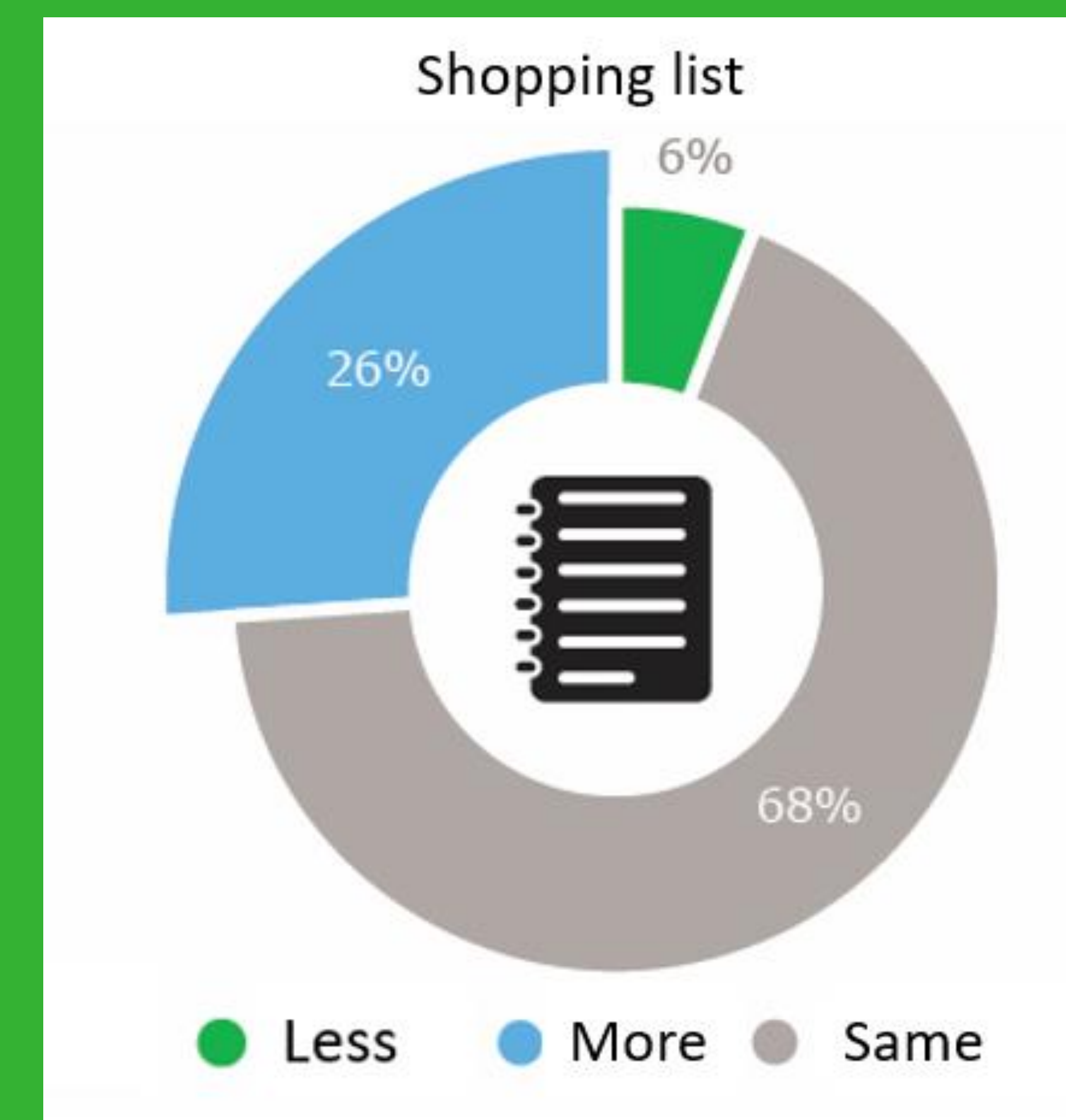
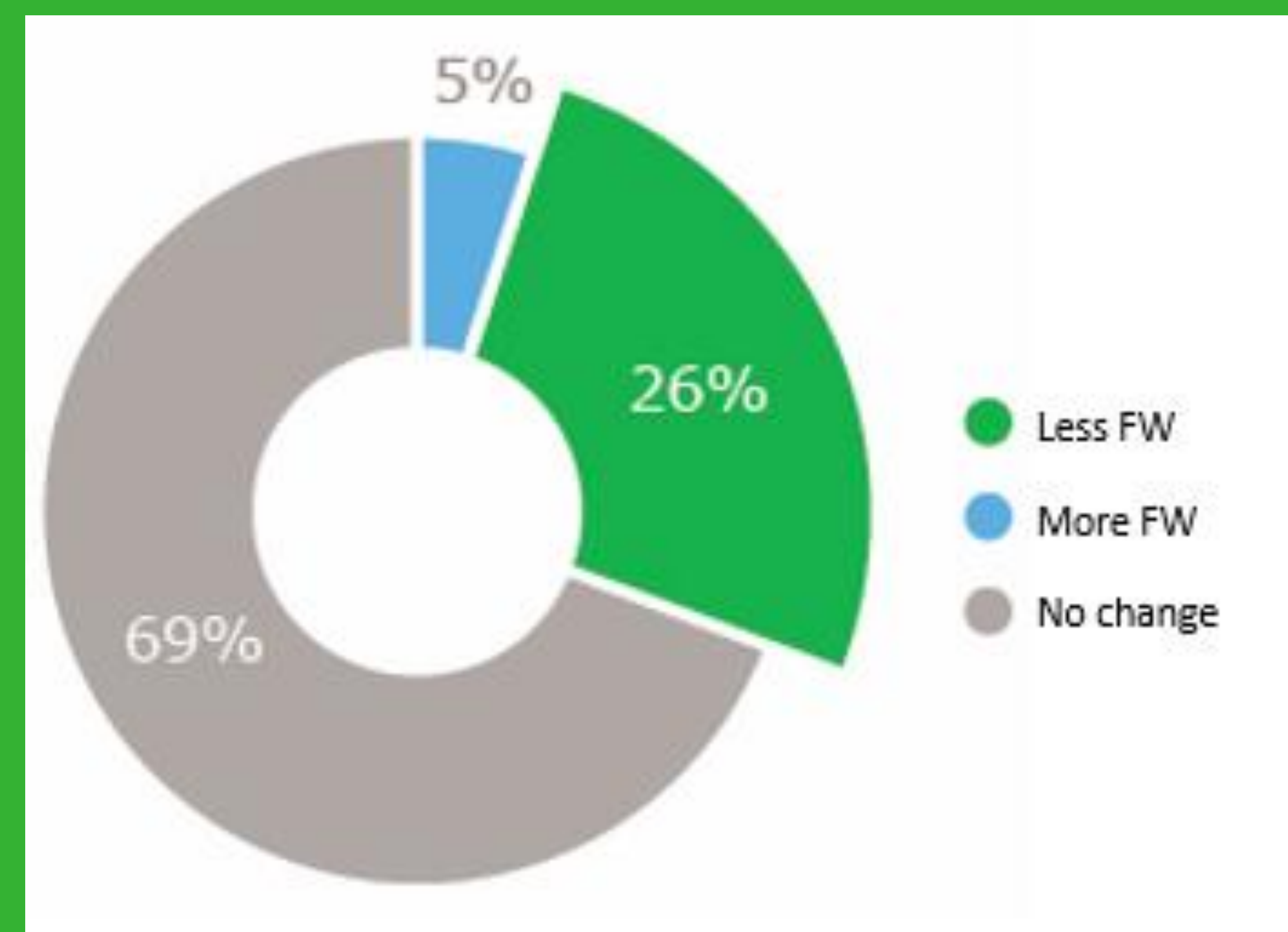


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26% of Dutch households reported to waste less food during COVID-19

BACKGROUND

- NL and EU aim at halving Food Waste (FW) by 2030
- The COVID-19 crisis provoked rapid behavioural changes, also in relation to food management in households



Conclusion: The COVID-19 measures appear to positively influence food waste related behaviours among Dutch households. These insights can guide future food waste reduction interventions.

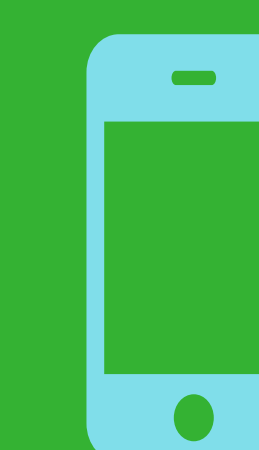
METHODS

1. N=1500
2. Online survey based on REFRESH & MOA framework
3. Period: May 2020

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Take a picture for further reading



POTENTIAL REASONS FOR LESS FOOD WASTE

Shopping

- less often (38%)
- less impulsive (30%)
- more often with a shopping list (26%)

Cooking

- more frequently (28%)
- more time spent on cooking (21%)
- less food leftovers (23%)

Storage

- more food in stock (33%)
- knowing better what is in stock (20%)

MOA

- More awareness of food waste (20%)
- more attention to expiry dates (21%)
- less unexpected circumstances (33%)



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