

# Reducing Food Waste – REFRESH (H2020)

Visit H.E. Ambassador of the United Kingdom to NL

5 June 2018, Wageningen



# Food Waste Introduction



# Food Waste in numbers



EU-28  
PRODUCES

 88 MILLION  
TONNES  
of food waste per year

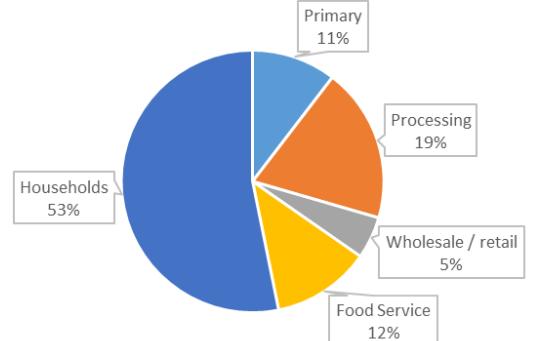
amounting to an estimated  
143 BILLION  
EUROS  
  
70% of EU FOOD WASTE

arises at **household, foodservice, & retail** sectors

 The **HOUSEHOLDS SECTOR** contributes the most, with **47 MILLION TONNES**  
   

EU Food waste per sector

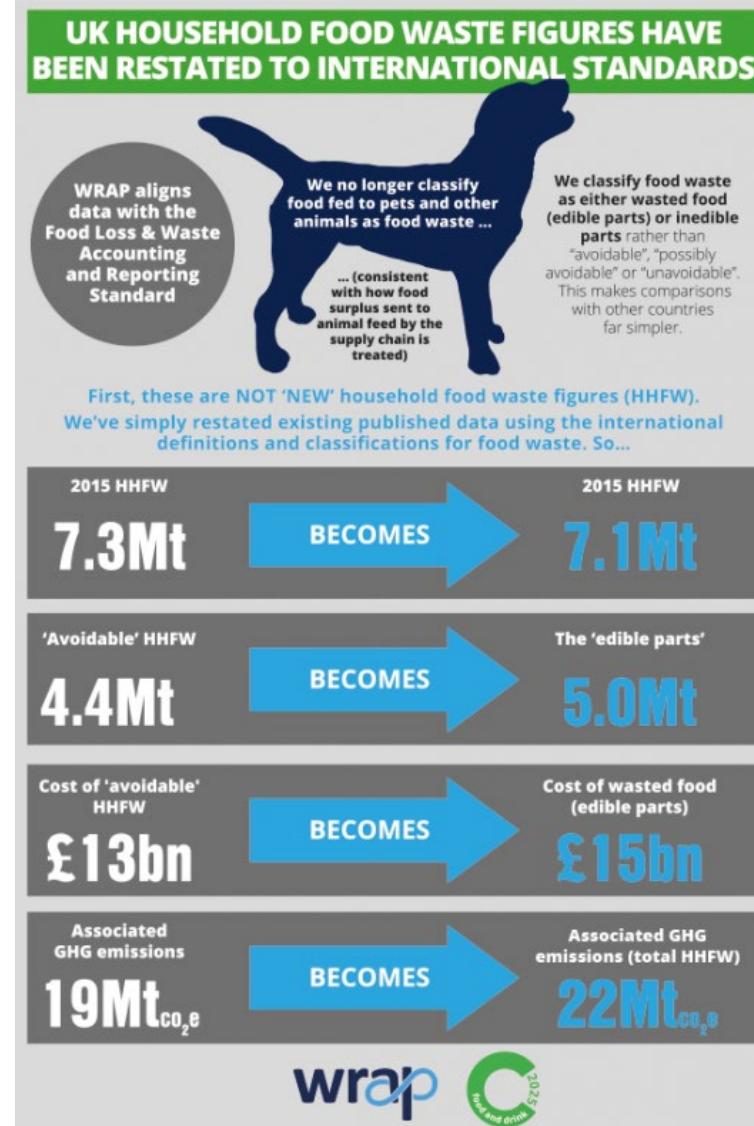
Adapted from **FUSIONS**, 2016



# Food Waste in UK

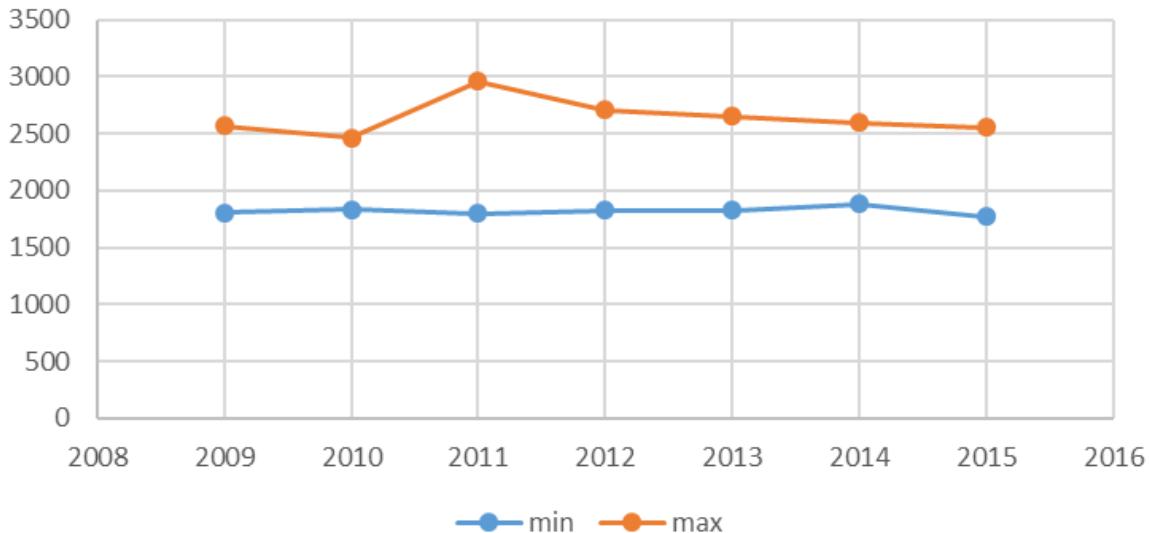


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# Food waste in the Netherlands

Voedselverspilling NL 2009-2015  
Bron: Wageningen, 2016



Food waste in NL is between 1,77 – 2,55 Mtonnes (2015).

Per capita, this means between 105-152 kg/yr.

Consumers waste approx. 47-50 kg/pp.yr

*Source: WUR 2017*



**WASTE IS A LACK OF IMAGINATION**

# European & global initiatives

## ■ Sustainable Development Goals

### Target 12.3

*"By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses"*



CHAMPIONS 12.3

## ■ EC Circular Economy Package

- Common EU Methodology
- Clarifying legislation re. feed, donation, and former foodstuff
- Date marking





# REFRESH

## Resource Efficient Food and dRink for the Entire Supply cHain

**“To contribute towards Sustainable Development Goal 12.3 of halving per capita food waste at the retail and consumer level and reducing food losses along production and supply chains”**

- Develop strategic agreements to reduce food waste with governments, business and local stakeholders in four pilot countries (Spain, Germany, Hungary, and the Netherlands).
- Formulate EU policy recommendations and support national implementation of food waste policy frameworks
- Design and develop technological innovations to improve valorization of food waste and ICT-based platforms and tools to support new and existing solutions to reduce food waste



# Project Consortium



WAGENINGEN  
UNIVERSITY & RESEARCH



Quadram  
Institute  
Science • Health •  
Food • Innovation



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



Institut  
"Jožef Stefan"  
Ljubljana, Slovenija



Provalor



Newcastle  
University



EuroFIR  
European Food Information Resource



University of Natural Resources  
and Life Sciences, Vienna



vacuvita  
vacuum fresh food



中华环保联合会  
All-China Environment Federation



COLLABORATING CENTRE ON SUSTAINABLE  
CONSUMPTION AND PRODUCTION



Magyar  
Élelmiszerbank  
Egyesület



Deloitte.



RI.  
SE



WAGENINGEN  
UNIVERSITY & RESEARCH



# Insights on consumer behaviour - REFRESH

- Consolidating existing Pan-European consumer understanding
- Quantified food waste diversity across Europe
- Food waste measurement methodologies at household level
- Food waste measurement methodologies at household level
- ICT tools for food mgt & waste prevention
- On-pack information consumer understanding
- Acceptance of by-product valorization streams by consumers



# Business engagement

- 5 Piloting **Working Platforms** (NL, GE, HU, ES and China)
- 10 'live' projects covering valorisation, consumer acceptance, packaging & shelf-life.
- **Success Factors** for Frameworks of Action
- Community of Experts (**CoE**)  
[www.refreshcoe.eu](http://www.refreshcoe.eu)
- Development prototype **tool** to aid Decision Making processes in the FSC
- Interest from other MS in **adopting** the FA approach



**SAMEN TEGEN  
VOEDSELVERSPILLING**



Taskforce  
**Circular  
Economy  
in Food**



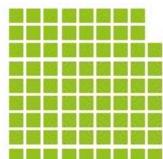
# Welcome to the Refresh Community of Experts

An online platform to find and share information and best practice on food waste prevention

[Sign In | Share](#)

[Browse Resources](#)

The food resources being lost and wasted in Europe would be enough to feed all the hungry people in the world two times over (European Commission 2015).



**88** million  
tonnes of food waste a year produced by EU-28



**€143** billion  
estimated financial loss a year

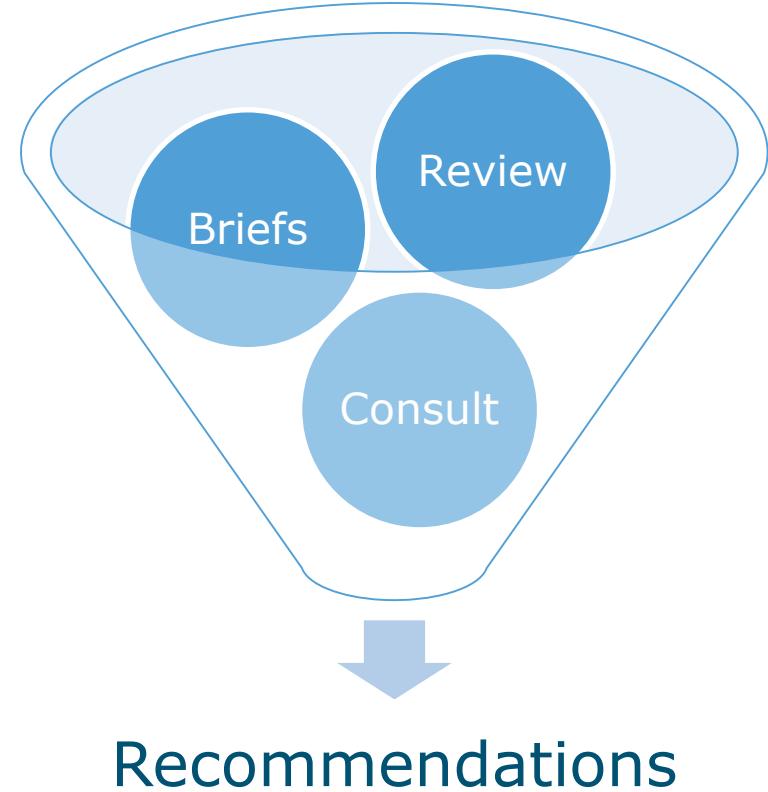


**70%**  
EU food waste arises at household, foodservices & retail sector



**47** million  
tonnes food waste contributed by household section alone

# Policy



# Socio-economic modelling

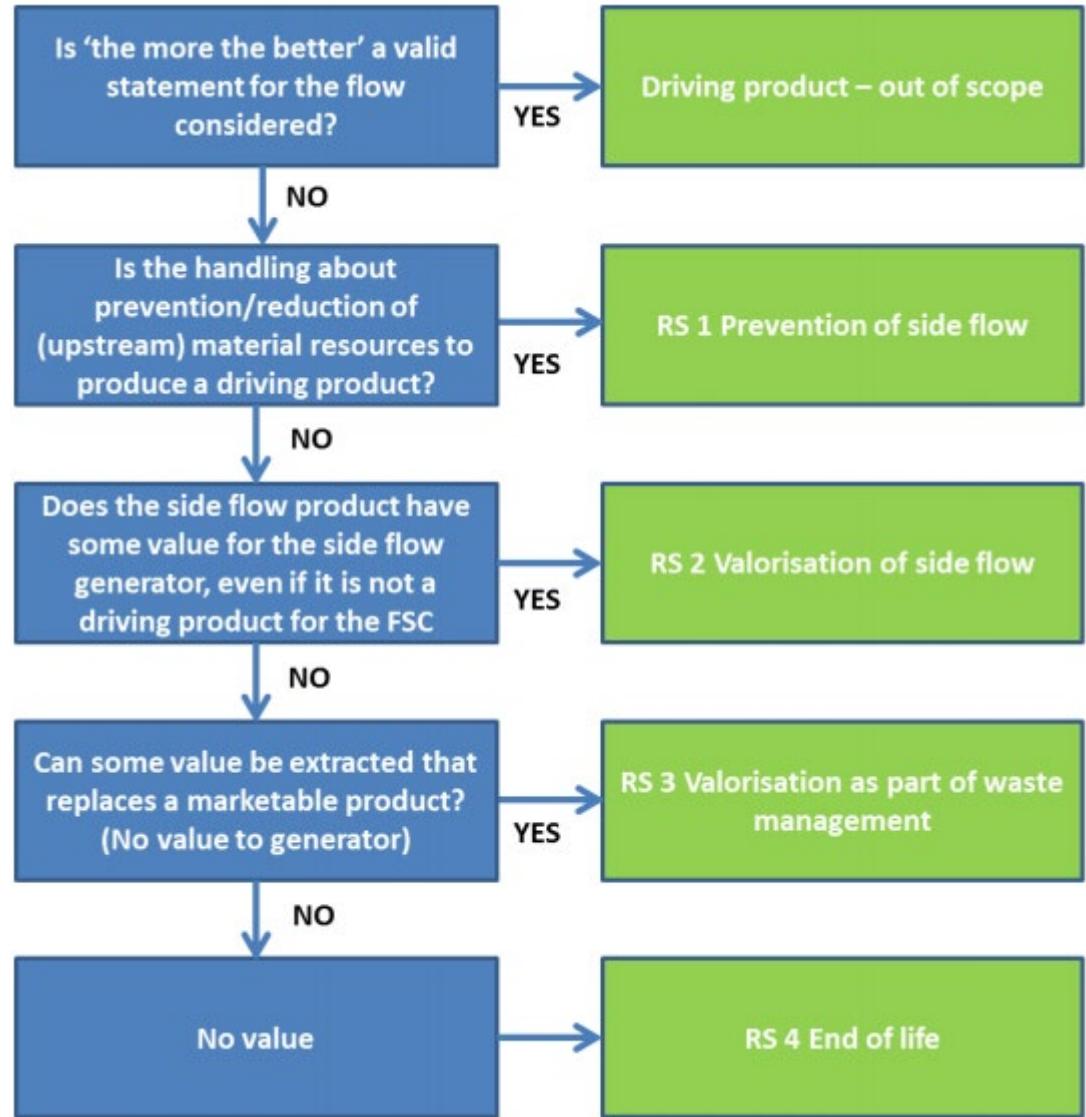
- **Economic and behavioural factors** affecting consumer food waste decisions and business innovation patterns identified
- **Data protocol developed to manage data** on consumers (WP1 pilots) and on businesses (WP2 pilots)
- Strategies identified to integrate statistical and computational models, and approach chosen
- Relevant **consumer drivers and interrelationships** identified
- **Consumer model** elaborated, preliminary simulations are ongoing
- **Retailer innovation model** elaborated, scenario selection ongoing

● **Future activities:**

- testing of policy interventions in the models; elaboration of food waste reduction scenario and roadmap

# Environmental impact

- Valorisation routes LCA & LCC methodologies
- Literature review on current practice Methodology for evaluating environmental sustainability and "Methodology for evaluating LCC"
- Guidance document for LCA and LCC focused on prevention, valorization and treatment of side flows from the FSC: Generic Strategy LCA and LCC.
- Case studies (peaches, feed, apple pomace & tomatoes)



# Valorisation

- **Top waste streams & co-products identified**
- **Food waste compositional database**
- **New (fibre-based) food ingredient streams developed**
- **New animal (pig and chicken) feed products tool**
- **Expert workshop** safe use of meat-containing food waste in non-ruminant feed



EU panel of experts concludes that feeding treated surplus food to pigs is viable provided certain safety measures are enforced

# Awareness raising & dissemination

- REFRESH website, social media channels, bi-annual newsletter, & print materials
- **REFRESH Food Waste Solution Contest**
- **REFRESH Food Waste 2017 Conference** (May 2017) <https://youtu.be/GQkVMrdGVgM>
- **Incubator Day** (May 2017) and **Policy Workshop** (Nov 2017)

