

Partnerships on national, regional and local level

REFRESH and Dutch Taskforce Circular Economy in Food

Toine Timmermans, 25 August 2017



European & global targets & initiatives

SDG 12.3:



- By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses
- EC Circular Economy Package Target = SDG 12.3
- EP Resolution on Food Waste Adopted in Plenary, 16 May 2017

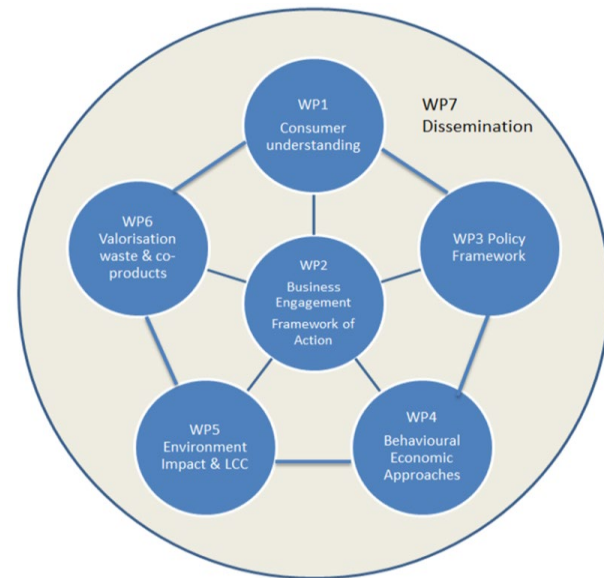




Resource Efficient Food and dRink for the Entire Supply cHain (2015 – 2019)

26 partners, 12 countries

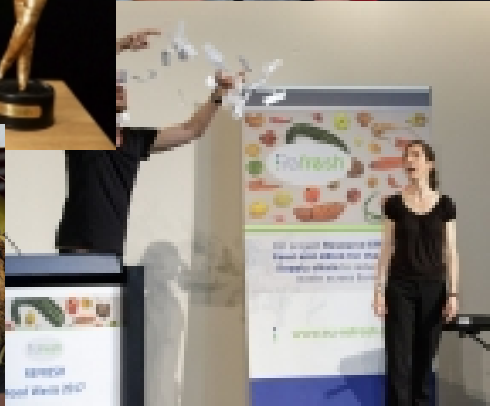
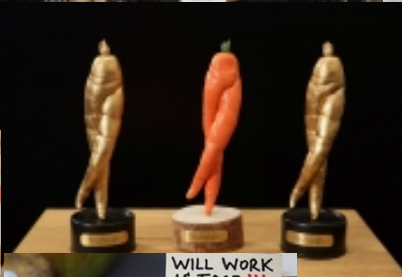
Multi stakeholder platforms: the Netherlands, Germany, Spain, Hungary, China



Project Consortium



Target: business & consumer behaviour change





Frameworks for Action

-  **Collaborative agreement** between a number of key public and private organisations to take action against an **agreed ambition** or target.
-  Based on **voluntary action** by the actors involved without the need for legislation.



Summary of success factors

- 🥦 Strong lead organisation and right mix of key players
- 🥦 Governmental involvement at early stage
- 🥦 Engage signatories in the early stages
- 🥦 Effective measuring and reporting framework
- 🥦 Availability of funding aids effectiveness



Spain

Coordinating Partner
CREDA

Priorities



Consumers



Hospitality



Primary production



Business

- ACES
- AECOC (GS1)
- ASEDAS
- COAG
- FCAC
- Espigoladors
- Gastrofira
- Mercabarna
- PACKNET

Academic

Government / Public Organization

- Waste Agency of Catalonia
- Metropolitan Area of Barcelona

NGOs





- Barcelona Food Bank
- HISPACOOOP
- Plataforma Aprovechemos los Alimentos
- PROSALUS
- Nutrición Sin Fronteras



Germany

Coordinating Partner
CSCP

Priorities

-  Retailer
-  Out-of-Home
-  Consumer
-  Supply chain/ production



Business

- Aldi Nord
- Aldi Sud
- Metro
- Nestle
- Penny
- Sodexo
- Associations (food & retail)

Academic

- Professor Dr. Guido Ritter (FH Munster)

NGOs

- WWF
- Foodsharing
- Consumer organisations
- Die Tafeln

Government / Public Organization

- Federal Ministry of Food and Agriculture
- Environment Ministry NRW
- Bavarian State Ministry for Food, Agriculture and Forestry
- German Council for Sust. Dvlpmnt









Hungary

Coordinating Partner
HFA

Priorities

-  Quantification of food waste
-  Supply chain / retail
-  Consumer
-  Hospitality



Business

- Wholesale Market
- HORECA Marketing Club
- Budapest
- TESCO

Academic

- Agricultural Research Institute

Government / Public Organization

- Ministry of Human Resources

NGOs

- ÉFOSZ (Alliance of Hungarian Food Manufacturers)









The Netherlands

Coordinating Partner
Wageningen University

Priorities

-  Actions, solutions & business case development
-  Supply chain collaboration & transparency
-  Valorisation
-  Integrated consumer action



Business

- Albert Heijn
- CBL
- Hutten Catering
- LWM
- McDonalds
- Unilever
- Protix
- Sligro Food Group
- MVO-NL
- Foodtech Brainport

Academic

- Wageningen University
- REFRESH

Government / Public Organization

- Ministry of Economic Affairs
- Nature & Environment
- Netherlands Institute for Sustainable Packaging

NGOs

- Natuur & Milieu
- Youth Food Movement
- Kids University





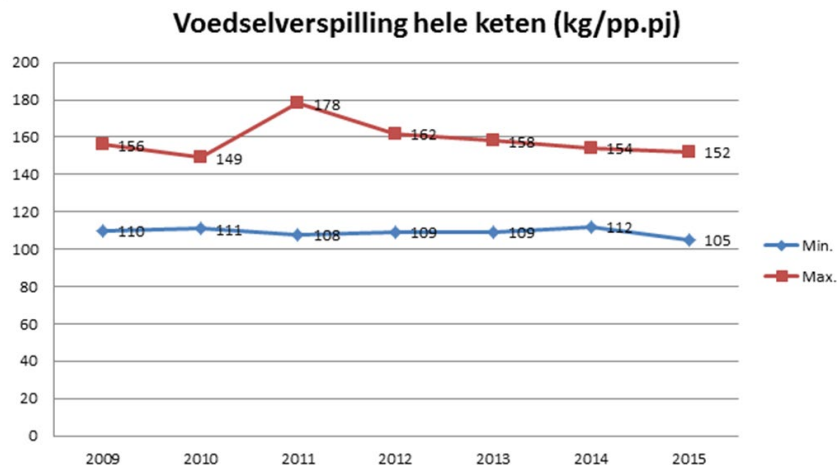
The Netherlands, Cooperation with industry

- Cooperation between industry (sector organisations) and government since 2009
- Joint agenda on reduction food waste
- 2014 year against food waste



Rijksoverheid

The Netherlands, time for a next step



Food waste losses on political en business agenda



Awareness



Lots of individual actions (research, campaigns, new businessmodels)



But: no 20% reduction



New phase



Dutch Taskforce Circular Economy in Food



Taskforce Circular Economy: Ecosystem & impact

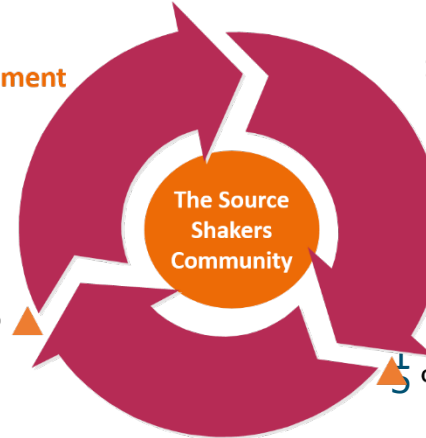


3. Implement

1. Explore

Go/no-go

Go/no-go



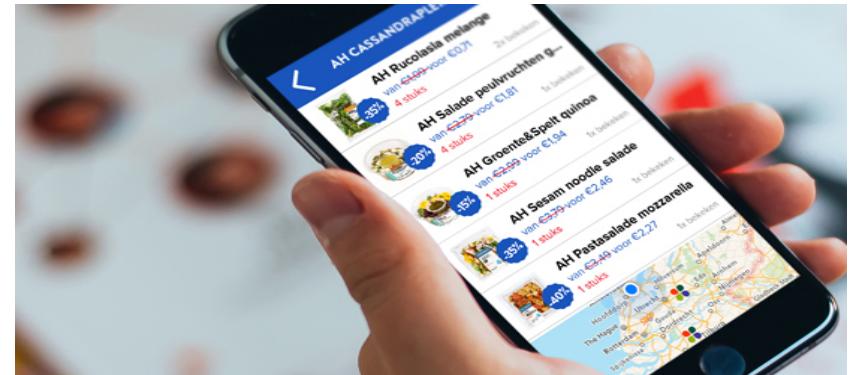
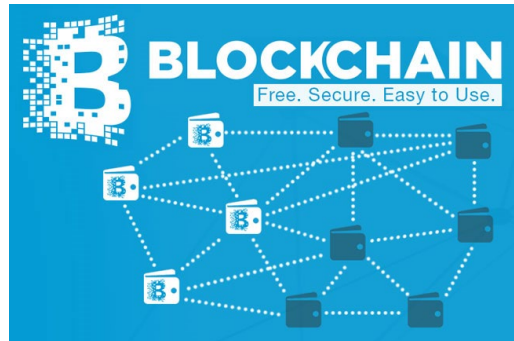
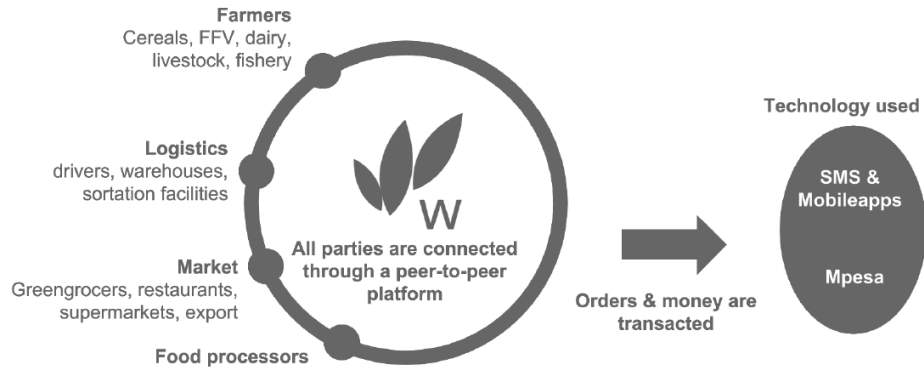
Surplus Food Retail/Food service Category



Circular systems & novel products



Leapfrogging – new business models



Thanks for your attention



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