

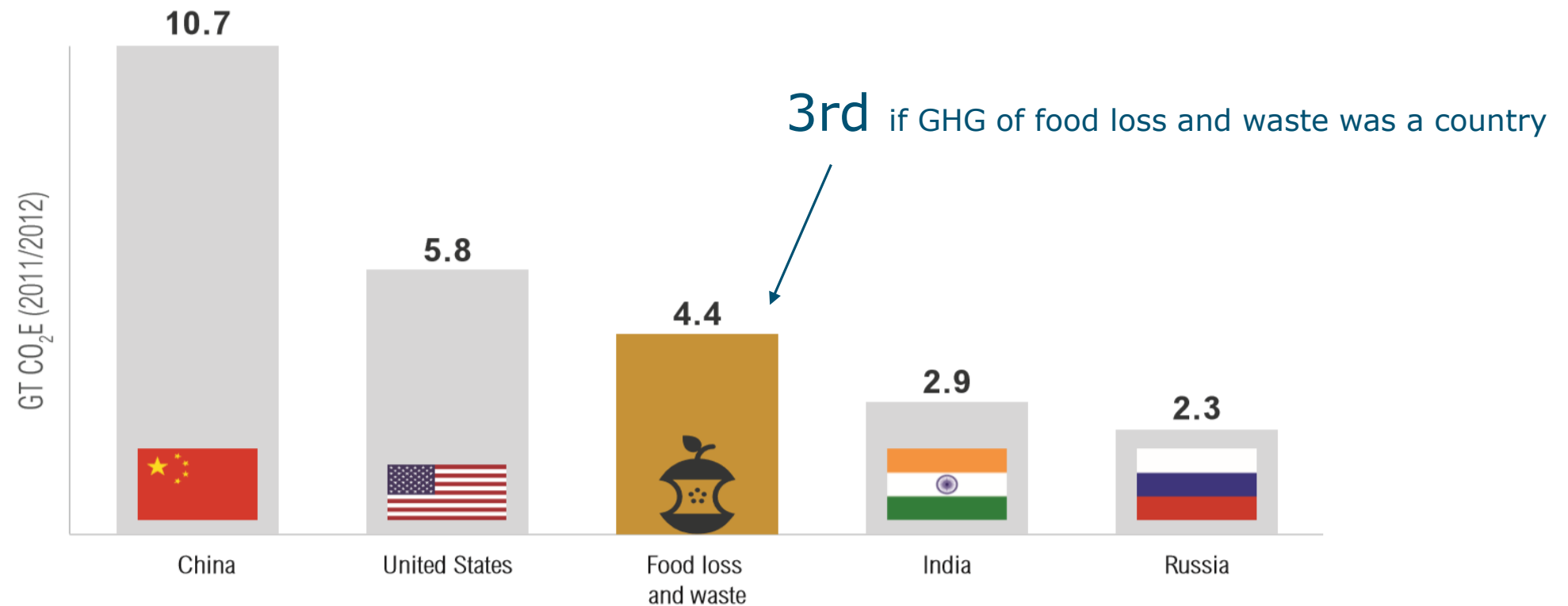
# Building sustainable agri-food supply chains

15 November 2019, New Delhi

Bas Hetterscheid [bas.hetterscheid@wur.nl](mailto:bas.hetterscheid@wur.nl)

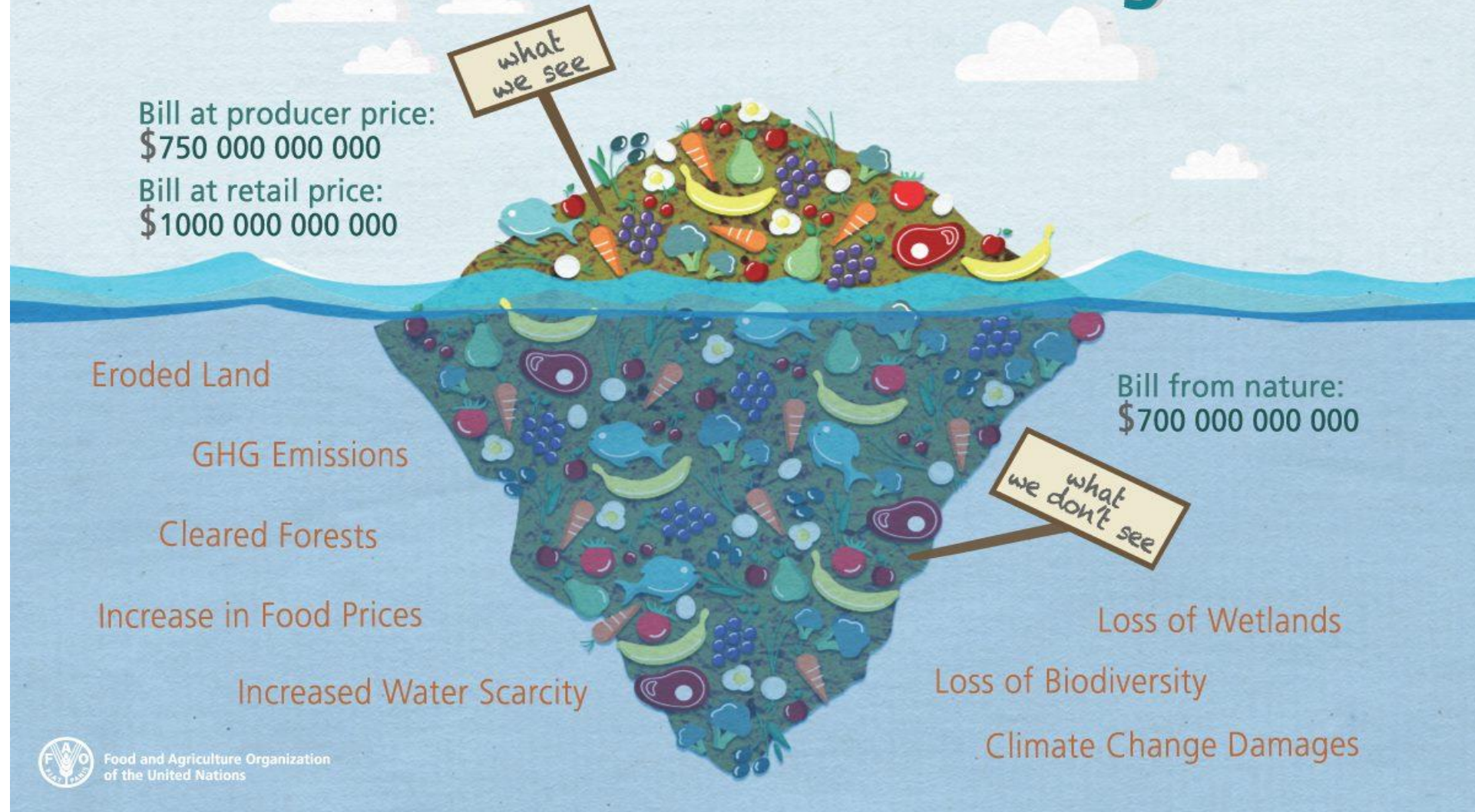


# Global greenhouse gas emission per country



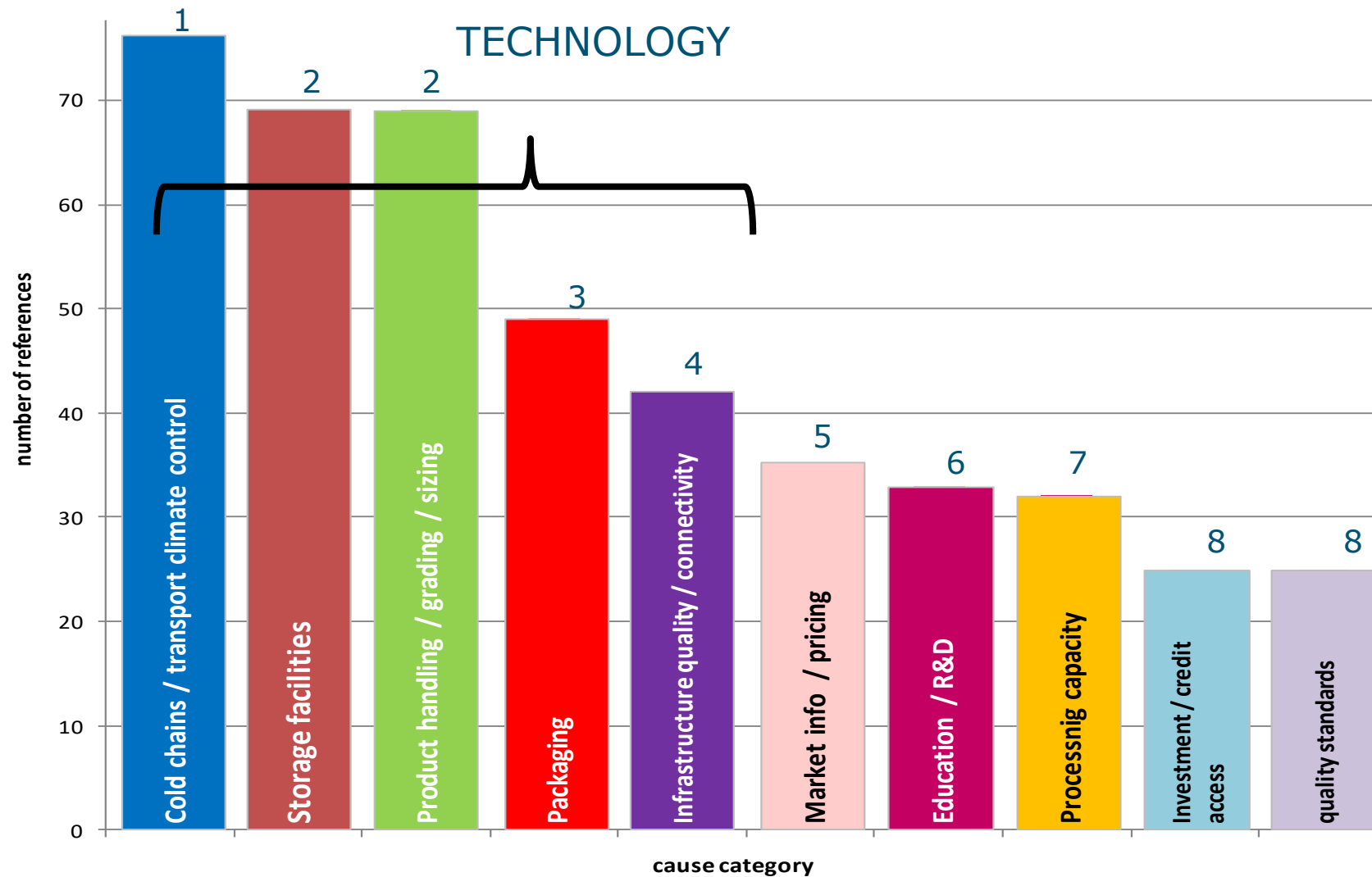
*Note:* Figures reflect all six anthropogenic GHG emissions, including those from land-use change and forestry (LULUCF). Country data are for 2012 while the food loss and waste data is for 2011 (the most recent data available). To avoid double counting, the food loss and waste emissions figure should not be added to the country figures.  
*Source:* CAIT 2015; FAO 2015.

# The Food Waste Iceberg

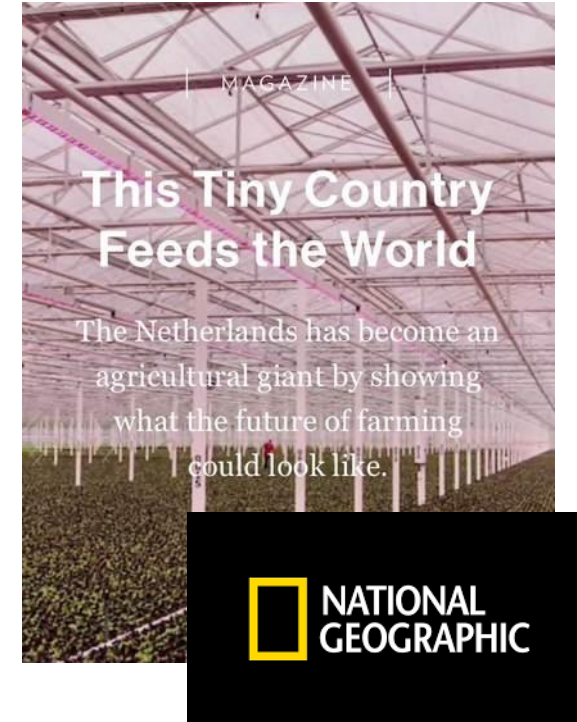




# Top-10 causes postharvest losses



# Wageningen University & Research



- Global #1 in AgroFood
- 45% of graduate students from abroad, representing > 100 nations.

[National Geographic article](#)

# Wageningen University

Employees: 2,700  
students: > 12,000



- Education: BSc, MSc, PhD
- Fundamental and Strategic research
- Scientific Publications: >4.000 p.a.

# Wageningen Research

Employees: 2,600



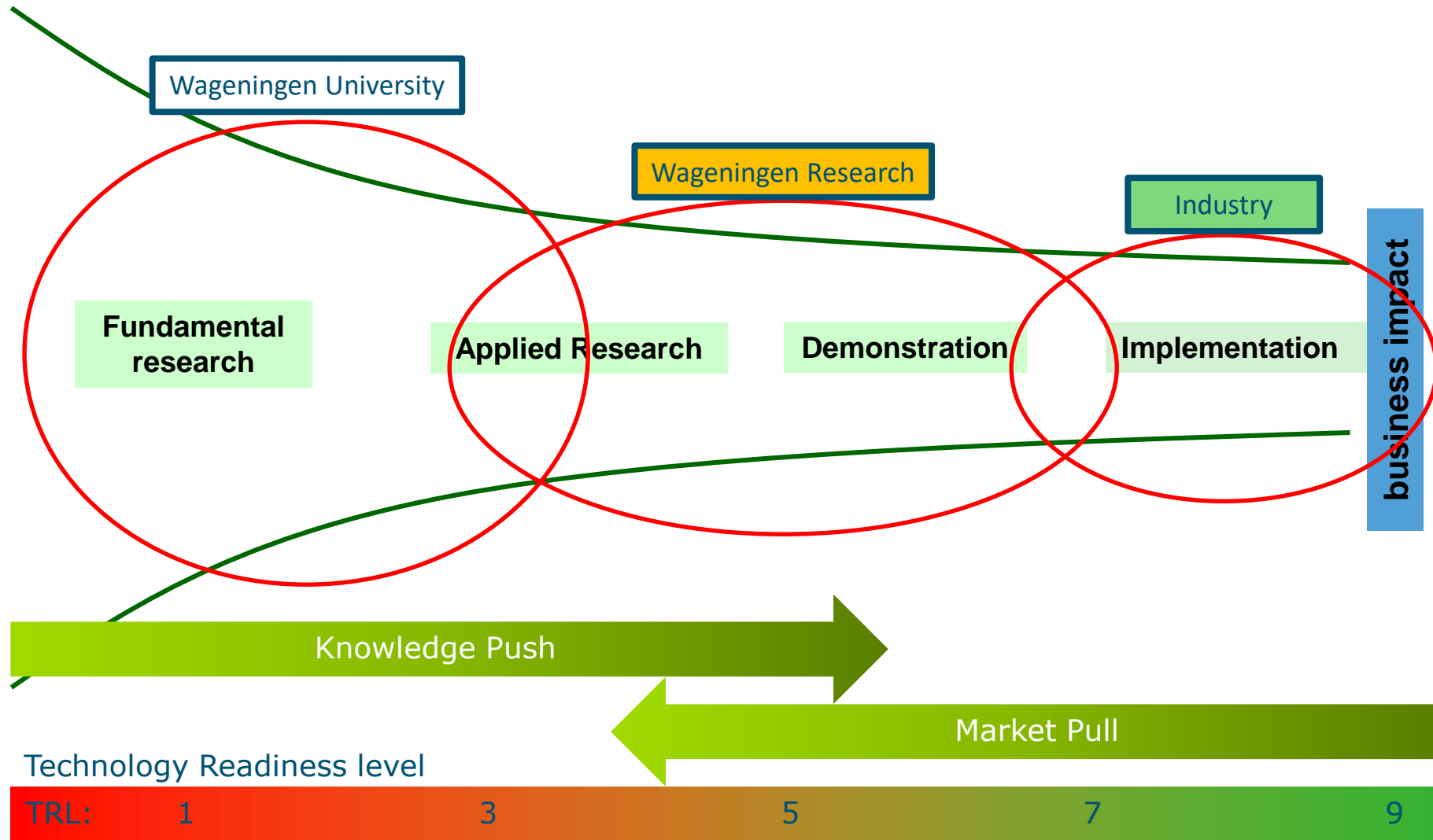
- Contract Research Organisation
- Applied and Pre-competitive research
- Patents & Licences



**WAGENINGEN**  
UNIVERSITY & RESEARCH



# Wageningen innovation funnel



# Building sustainable agri-food supply chains



WAGENINGEN  
UNIVERSITY & RESEARCH



100years  
1918 — 2018



# **3 principles** for sustainable fresh supply chains

1. Demand driven

2. Quality driven

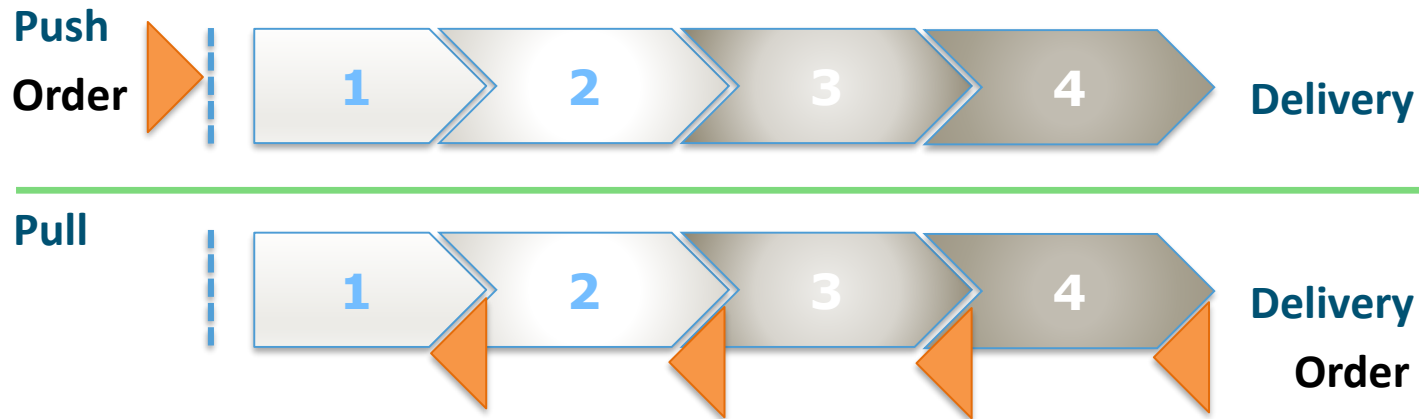
3. Holistic approach

# Principle 1: Demand driven

## Driven by production or demand?



# Principle 1: Demand driven



## Product oriented

- Focus is on product
- Strive towards production maximization
- Planning is operational
- Information exchange is limited
- End-market is unknown

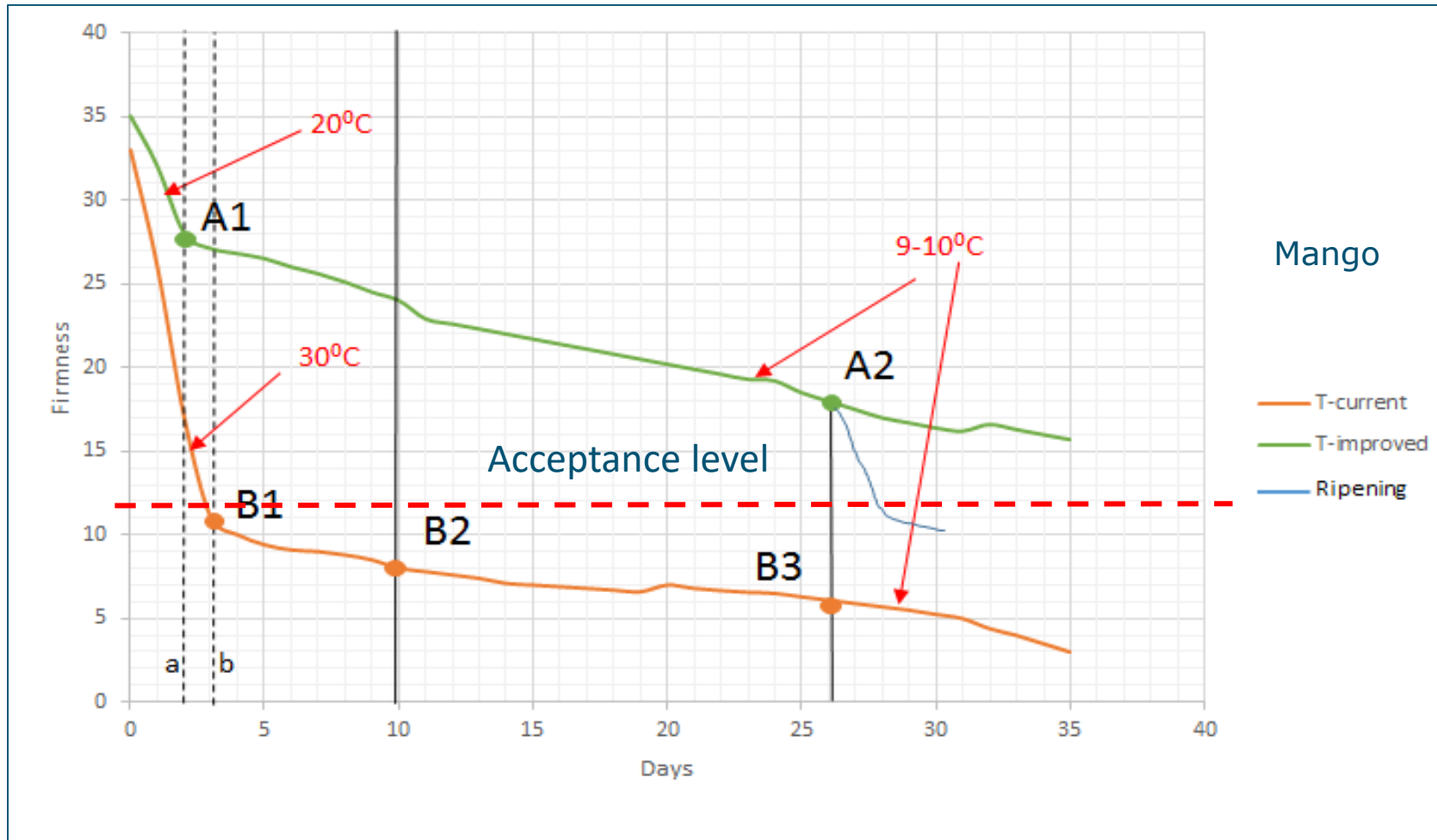
vs.

## Market oriented

- Focus is on market requirements
- Strive is to maximize added value
- Planning is strategic
- Information is shared along the supply chain
- End-market is known

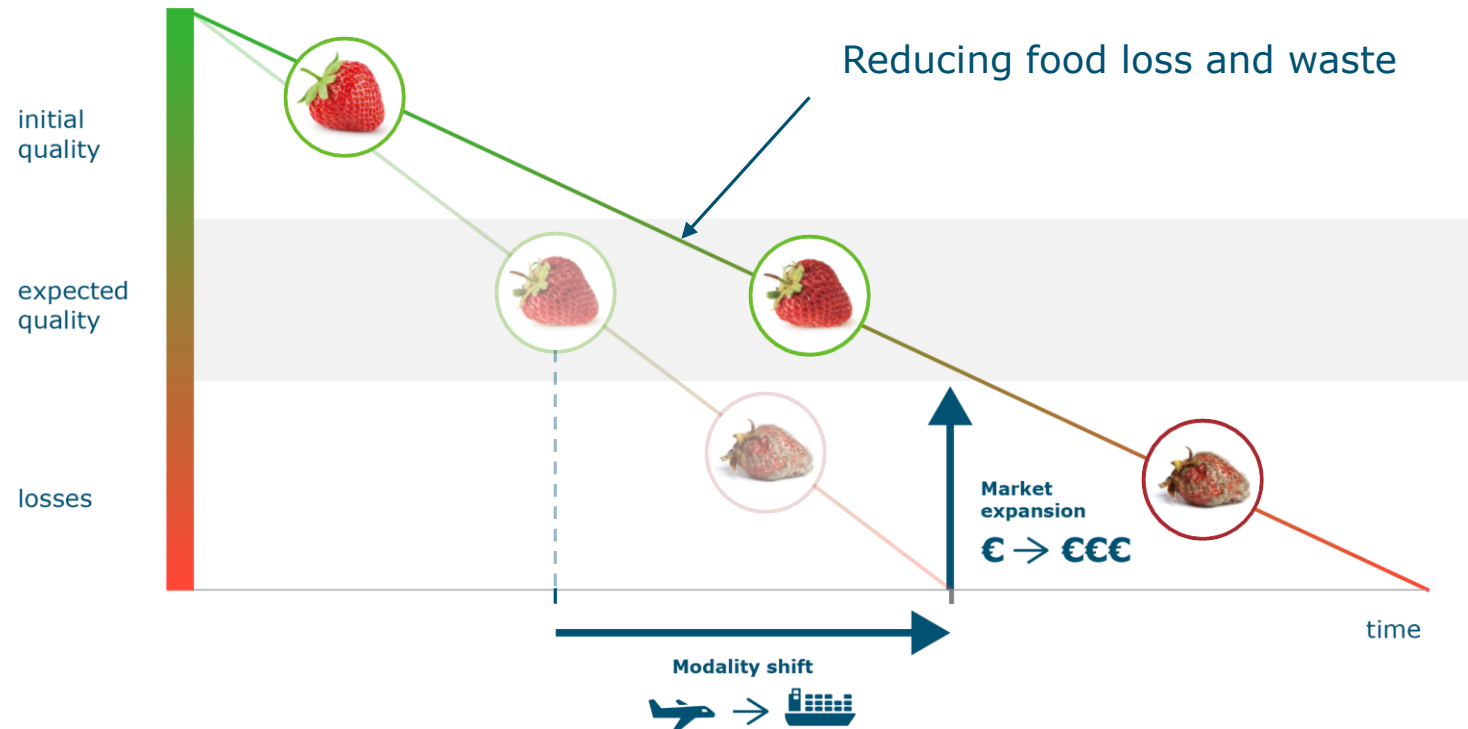
# Principle 2: Quality driven

## Mango cold chain from Asian to America





# Principle 2: Quality Driven

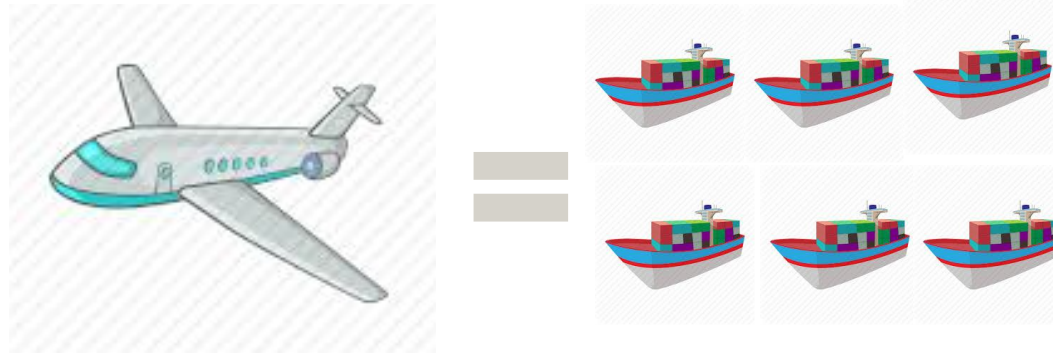


Implementing quality driven supply chains results in reduction of food loss and waste. In addition provides opportunities for modality shifts (less costs) or market expansion (more profit).



# Principle 3: Holistic approach

## Modality shift for perishable products



- Careful selection of the variety
- Proper cold chain management
- Improved packaging
- Post-harvest methods
- Use of CA-Reefers

Re-design  
Supply Chains

# Principle 3: Holistic approach



Typically, the optimization of fresh food supply systems requires a different approach for hard-soft- and orgware project goals. Project success rates increase significantly when all three are embedded by the stakeholders.

# 3 principles for sustainable fresh supply chains

1. Demand driven
2. Quality driven
3. Holistic approach



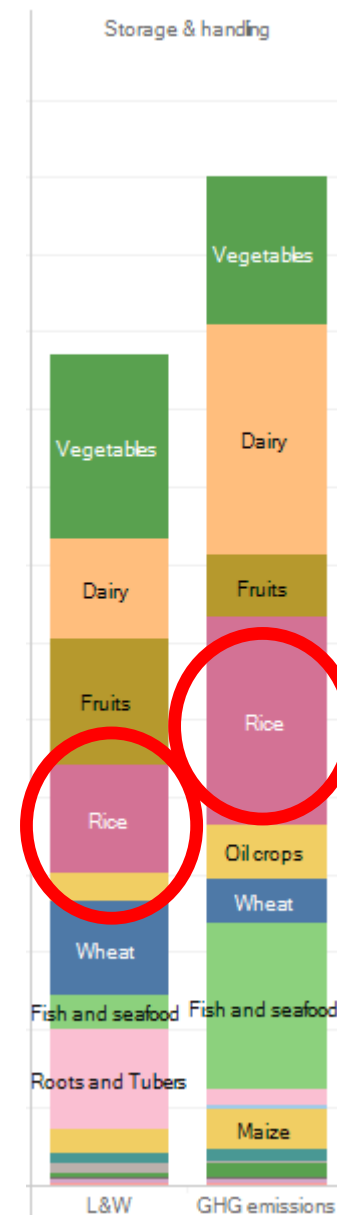
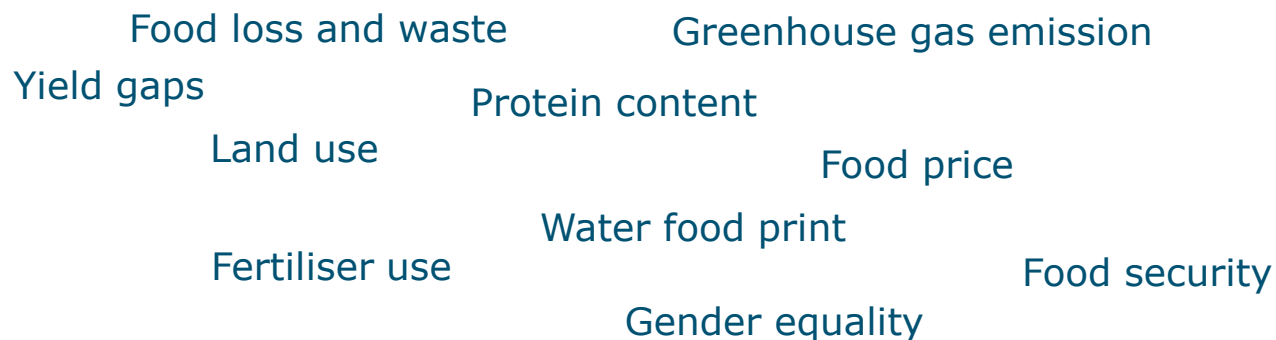


# Prioritisation of actions

Climate smart actions:

- Hitting at least two birds with one stone
- Focus on greatest impact

## Hot spot analysis Food loss and waste



India by item by stage



WAGENINGEN  
UNIVERSITY & RESEARCH



RESEARCH PROGRAM ON  
Climate Change,  
Agriculture and  
Food Security



# Thank You!

Contact information:  
[bas.hetterscheid@wur.nl](mailto:bas.hetterscheid@wur.nl)



# TopSector Agri&Food Seed Money Projects

- The Netherlands invests actively in 9 key sectors (a.k.a Topsectors) where she holds globally leading position. **Topsector Agri&Food** is one of them
- Call for **Seed Money Projects**<sup>1</sup> (deadline 20<sup>th</sup> Dec 2019)
- Building **new international networks** (industry, knowledge institutions, public entities) is central to this call.
- Projects must fit within the Dutch Knowledge, Innovation and Agriculture Agenda for **Agriculture, Water and Food**.



<sup>1</sup> <https://topsectoragrifood.nl/wp-content/uploads/2019/10/Call-SMP-2020-EN-final.pdf>



# TopSector Agri&Food Seed Money Projects

- Wageningen University and Research is a world renowned knowledge leader in these areas with several research activities in India<sup>2</sup>
- Aim: to connect with knowledge institutes in India working in the domain of AgroFood Robotics<sup>3</sup> and cooperate on knowledge sharing and impact
- We are looking for partners in India for this call and open for ideas on collaboration!



<sup>2</sup> <https://www.wur.nl/en/Research-Results/Research-programmes/International-programmes/Asia/India-1.htm>

<sup>3</sup> <https://www.wur.nl/en/Research-Results/Projects-and-programmes/Agro-Food-Robotics.htm>