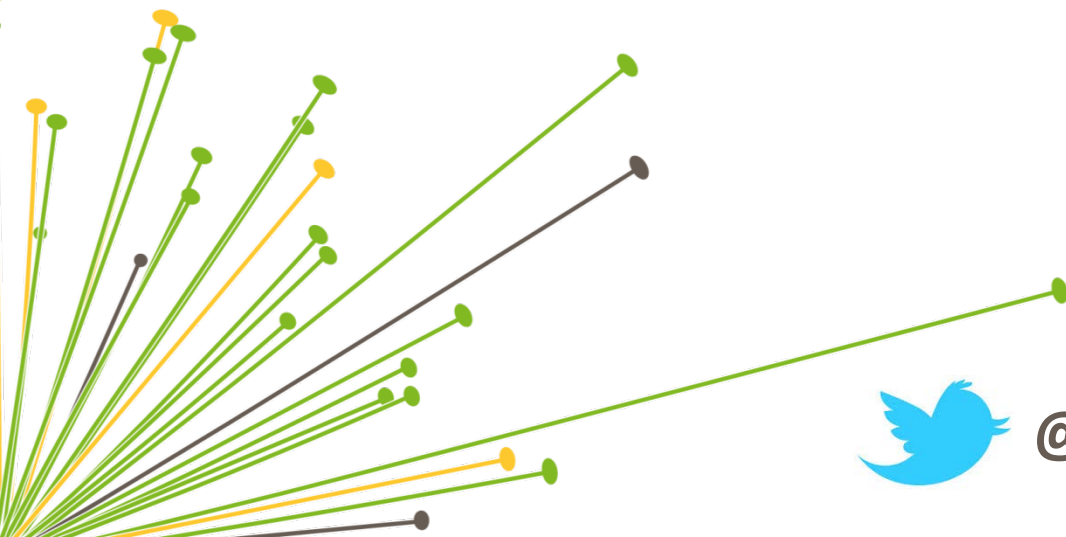


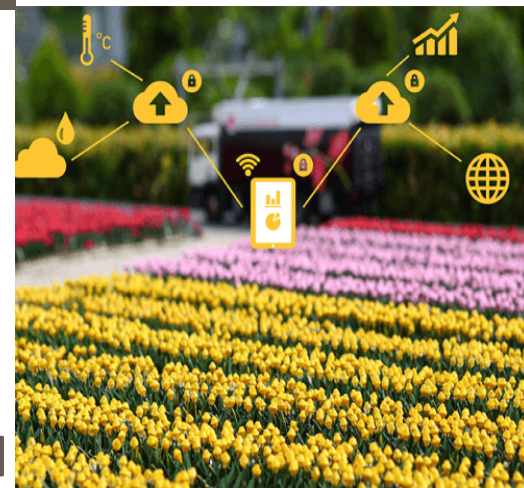
Internet of Flowers & Plants

Introductie DaVinc3i Community Event

Cor Verdouw, Carlijn Savelkous
Wageningen University & Research
Aalsmeer, Royal FloraHolland, 29 juni 2017



@DAVINC3I



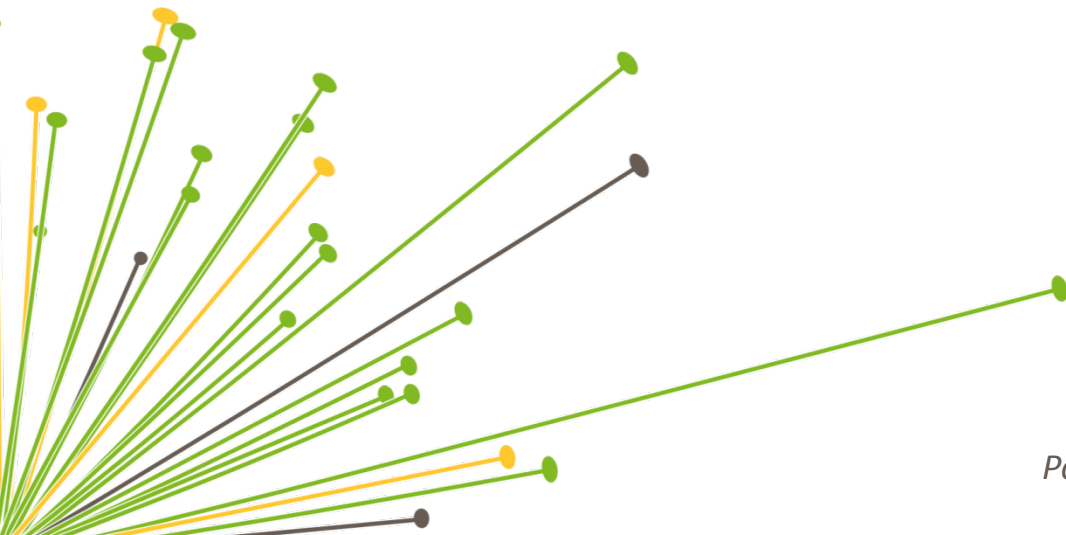
Gartner 2015

20.8 miljard verbonden dingen in 2020



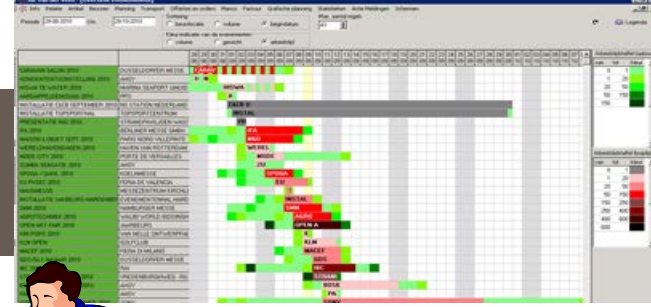
Definitie Internet of Things

a world-wide web of smart
connected objects that are context-
sensitive and can be identified,
sensed and controlled remotely

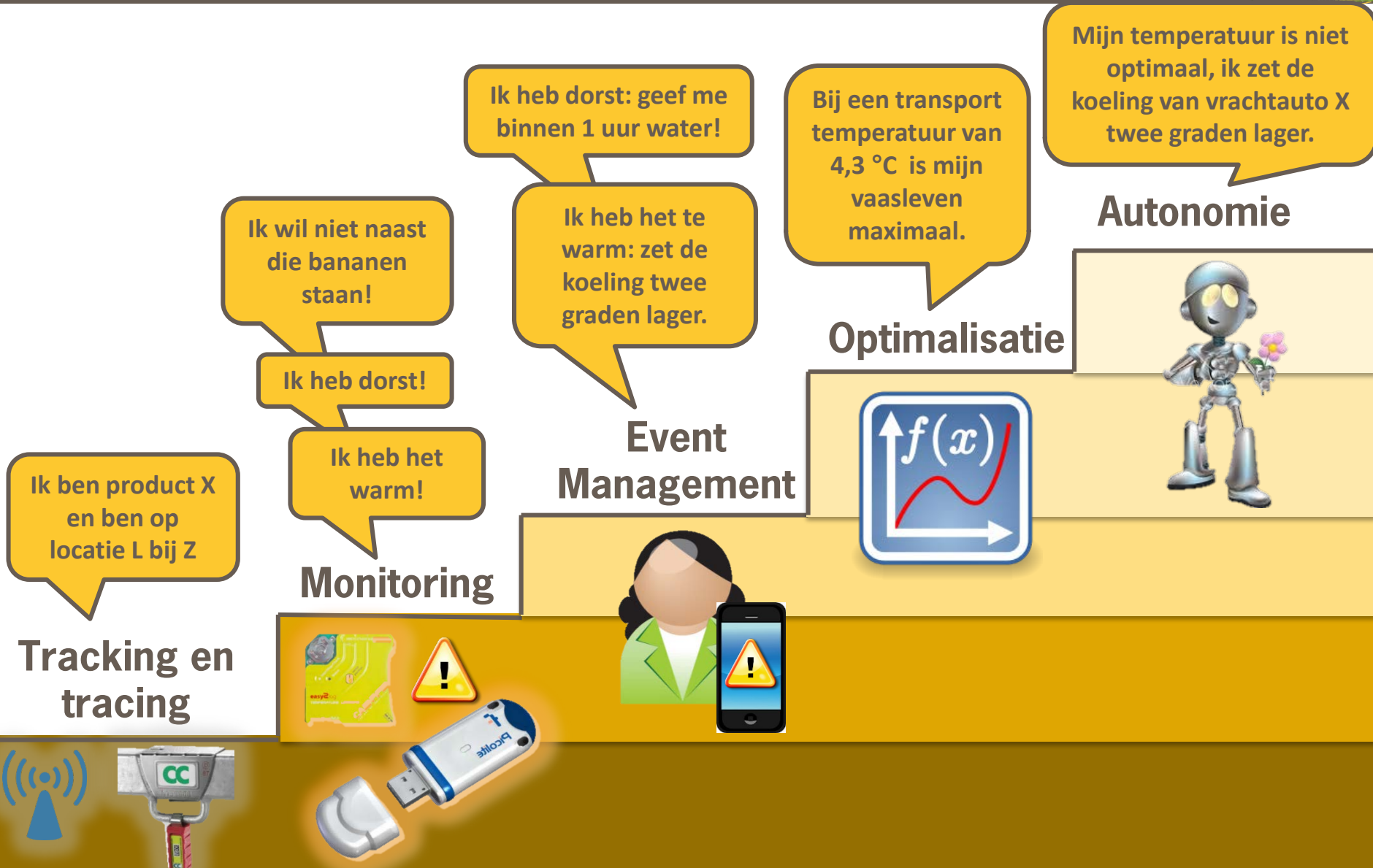


*Bron: Atzori et al., 2010; Kortuem et al., 2010;
Porter and Heppelmann, 2014; Verdouw et al. 2016*

Virtualisering met IoT: via internet real-time inzicht van producent tot consument

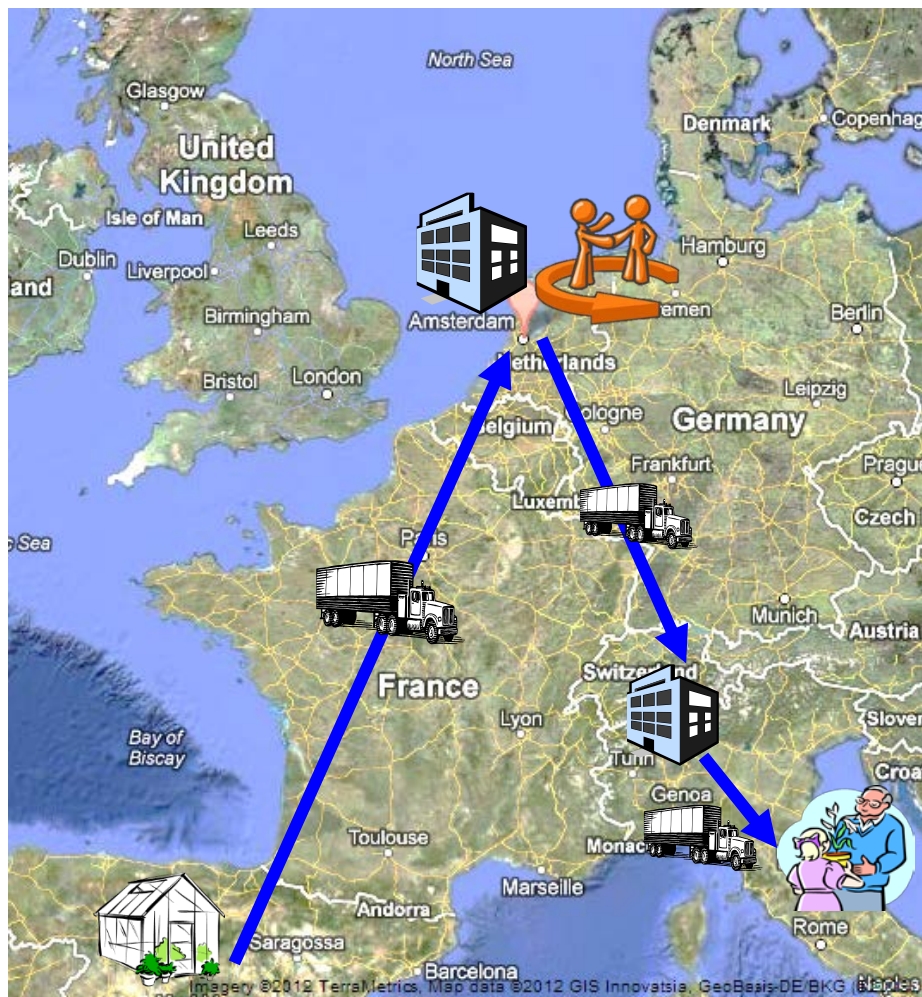


IoT verandert ketenaansturing!

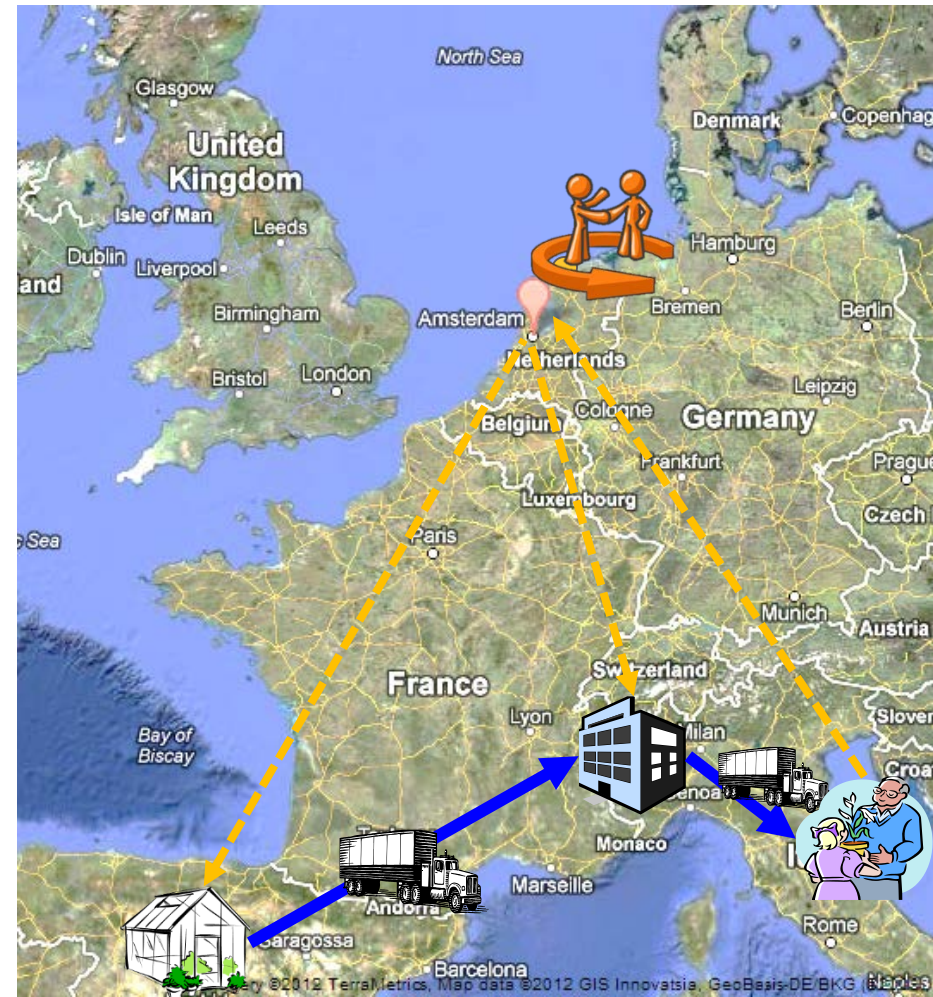


Opkomst gevirtualiseerde handelsnetwerken

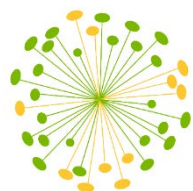
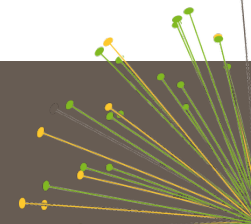
Centrale Logistieke Hub



Virtuele coördinatie, decentrale hubs



DaVinc³i Community



DAVINCI³

Versterken leidende positie van
Nederlandse sierteeltcluster in
virtueel, internationaal
handelsnetwerk



Onze ambitie:

DaVinc³i Community is hét
praktijknetwerk voor keteninnovaties in
de sierteelt en dé aanjager van praktijk-
gedreven ketenonderzoek



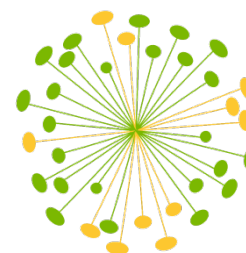
Royal
Flora
Holland



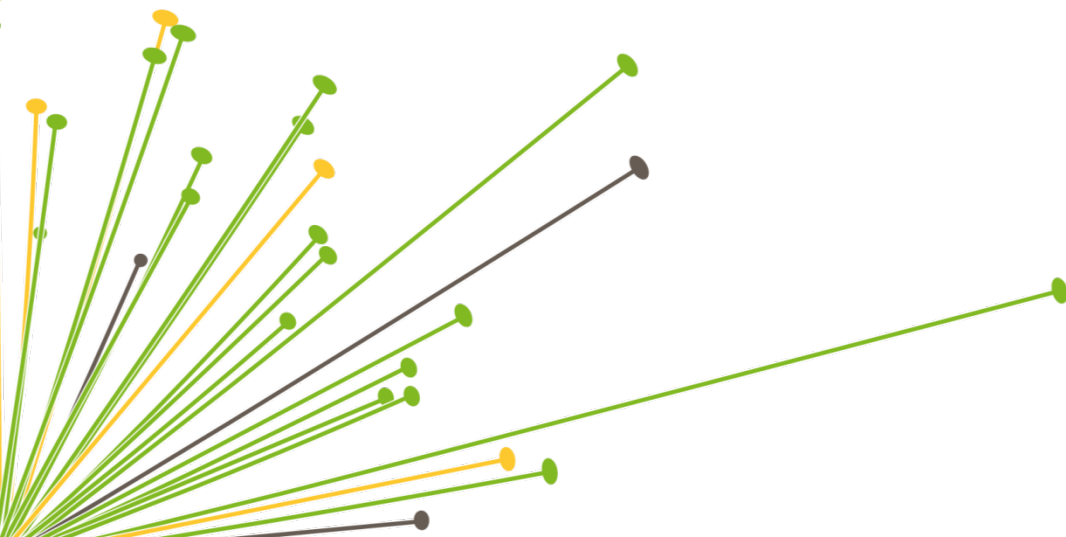
DAVINCI³

Internet of Flowers & Plants

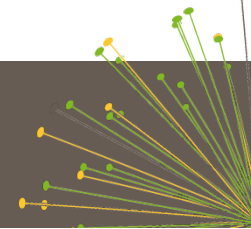
Programma DaVinc3i Community Event



DAVINCI³



Programma



Tijd	Onderdeel
13.00	Opening door Cor Verdouw – projectleider DaVinc3i (Wageningen University & Research)
14:30	<i>Korte pauze</i>
16:20	Afsluiting - Carlijn Savelkouls – community manager DaVinc3i (Wageningen Economic Research)
16:30	<i>Afsluitende Borrel & Inspiration Corner</i>

