

Milking to potential - Strategic framework for dairy sector development in emerging economies

Authors: Jan van der Lee, Jelle Zijlstra, Bram Wouters, and Simone van Vugt



Introduction

Dairy sectors all over the world are challenged by expanding populations and economic growth. Growing demand for dairy products has led to a significant increase in public and private involvement. This creates opportunities for a range of stakeholders and calls for shared language, objectives, and strategies. The framework presented here was developed to assist stakeholders in designing and implementing dairy development strategies in emerging economies.

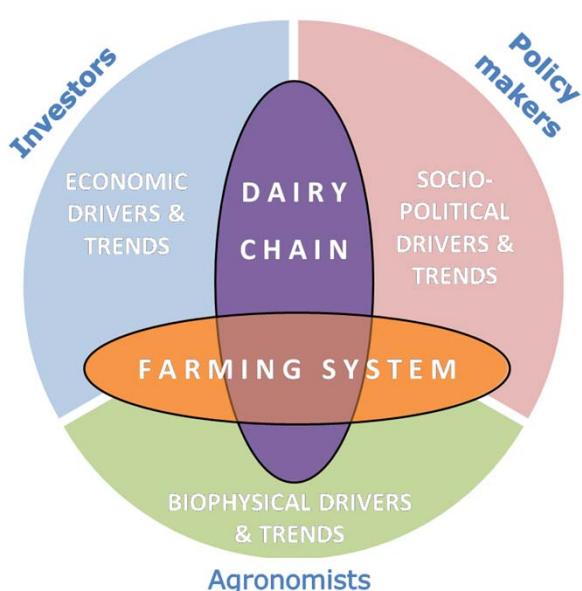
Methodology & outputs

The framework and the underlying discussion paper were developed by Wageningen UR at the request of the Dutch Ministry of Economic Affairs, to inform its policy to better connect development aid, trade and investments. Dairy development experts from public and private sectors and NGOs contributed to the discussions.

The discussion paper can be downloaded from edepot.wur.nl/300997.



5 lenses to analyse dairy farming in its dynamic context



Highlighted: Typical dilemmas in dairy development

When moving from analysis to action (step 4), stakeholders will have to deal with many dilemmas encountered in emerging economies and developing countries.

Typical dairy sector development dilemmas are:

- To invest in the formal or in the informal dairy chain?
- To focus on dairy imports or on local milk production?
- To rapidly or steadily increase milk production?
- To develop the local herd or to import grade cattle?
- To link smallholders to formal dairy chains or to establish large-scale farms?
- To start from improving agribusiness or from improving the business climate?
- To focus on sustainability now or later?
- To take human nutrition as starting point or as outcome?



Wageningen UR Livestock Research and Centre for Development Innovation

P.O. Box 123, 6700 AB Wageningen

Contact: jan.vanderlee@wur.nl

T + 31 317 481348

www.wageningenUR.nl/livestockresearch