

Session: Biobased chemicals become polymer materials
Presentation by: Jan Wessels
Van Wijhe Verf (NL)

Title: **Van Wijhe Verf is building along with green paints**

Author: **Jan Wessels**

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Curriculum:

Since 2012 Senior Technical Specialist New Business Development at Van Wijhe Verf - Zwolle
Focus on increased use of both Biobased raw materials as well as Sustainable innovative raw materials. Creating new ideas (inspired by Biomimicry) to improve paint properties, in close co-operation with knowledge institutes (TNO, Universities)

2010-2011 R&D-manager at Anker Stuy Verven BV – Terwispel
Waterbased paints for wood & joinery; alkyd based paints for DIY and professional painters

2009-2010 Manager Product Development & Technology at Ursa Paint (now called Rigo Verffabriek) - IJmuiden
Waterbased coatings for wood, parquet and cork; alkyd based paints for DIY and professional painters; Aquamaryn (paints based on natural raw materials)

2004-2009 Technical Manager at Transocean Coatings – Rotterdam
Coatings for Marine & Protective, Off- and On-shore

2003-2004 Interim-manager at Zandleven Coatings – Leeuwarden

2000-2003 Product Maintenance & Development Manager at Ameron International - Geldermalsen
Coatings for Marine & Protective, Off- and On-shore Coatings

1998-2000 Laboratory Manager at BYK-Cera – Deventer
Wax-dispersions and -emulsions for both water-based and solvent-based paints & coatings

1988-1998 Laboratory-manager R&D Metal at Macostan / D&M Coatings (taken over by Sigma Coatings and later on PPG) – Veenendaal
Consolidation and development of solvent-based stoving enamels, airdrying coatings, 2-pack PU (for both metal and wood) and roadmarking paints

1978-1988 Assistent Laboratory manager Automotive / OEM at AKZO Resins (now called Nuplex Resins) – Bergen op Zoom
New coating systems for the automotive / OEM industry, at that time mainly for the French market

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Abstract:

The presentation will give a short review of the history of our company Royal Van Wijhe Verf. Two brands of Van Wijhe Verf are the well-known Wijzonol in the Dutch market and our export brand Ralston. Our current CEO, Mrs. Marlies van Wijhe once stated: "There will be no modern sustainable future without a substantial dose of innovation".

New Business Development within Van Wijhe Verf will be explained a little bit more in detail. Since 2013 Van Wijhe Verf introduced a Biobased wallpaint as well as and secondly a linseed oil paint for both DIY and professional painters.

The last couple of years Van Wijhe Verf is active in several Biobased Projects, together with e.g. TNO, NEN and Universities, in order to accomplish building along with green paints.