

Session: Welcome and Opening  
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Chairman of the BPM symposium 2016

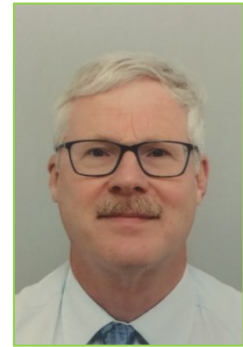
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Title: **Is there really a future for the Biobased economy in the Netherlands?**

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Curriculum:

Jan Noordegraaf is a cum laude graduate in Metallurgy of Delft Technical University and before joining Synbra Technology as Managing Director in 1999 he has held management positions in R&D, Quality Management, Operations Management and Sales and Marketing in The Netherlands, the United Kingdom and Germany.

He is a board member of the Dutch plastics and Rubber Federation NRK and has the portfolio Bio-Based.

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Abstract:

After a welcome statement, recent developments in the bio-based economy will be highlighted and the effect of the current economic climate as well as the business environment in the Netherlands will be discussed. Main question that will be addressed is the discrepancy between the Paris Summit goals and the lack of implementation of even easy to implement measures in the Netherlands and indeed in many other countries. The status of the 10 points plan that was proposed to stimulate the bio-based economy will be reviewed.

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