



Holistic approach among private and public sectors

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BOSAI(防災)

Holistic approach to reduce disaster impacts

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Japan Bosai Platform (JBP)

- JBP is a platform and catalyst for a multi-stakeholders (private, public and academic)
- JBP is an open innovation platform
 - ❖ JBP is a single point of contacts for Japanese private sector capabilities.
 - ❖ 120+ solution providers plus government and NGOs.

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Nature = Ecosystem

- Diverse elements are interdependent with each other



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Source: Chikyu no arukikata, Tabisuke

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City is also an ecosystem



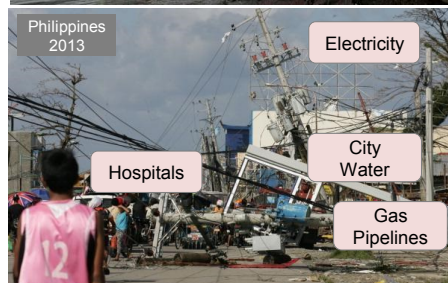
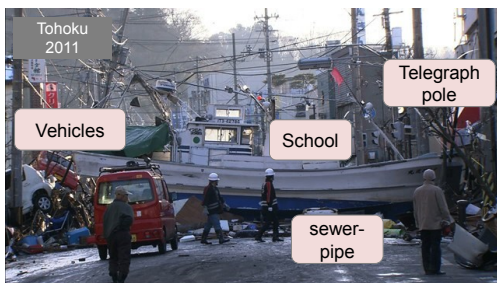
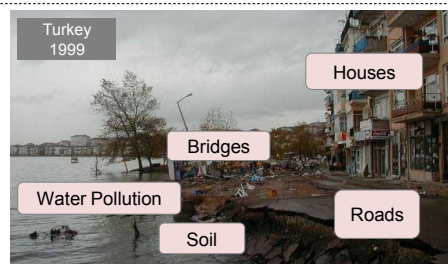
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Source: The Next Web, Inc.

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Disaster Impacts are diverse and holistic

- When nature interacts with cities and communities, their impacts are holistic.



Source of images: IBC, KQED, Tsunami Research Center websites

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Three roles of private sector

1. Business Continuity Practitioner (for own business)
2. Solution Provider (for others)
3. Innovator and Entrepreneur

❖ These are based on insights, science knowledge, technology and experiences.

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How can RCC accelerate DRR?

- ❖ Connect Demand and Practical Solutions holistically
- ❖ Advocacy of Solutions by the UN system
- ❖ UNISDR along with other UN organizations can be **a true catalyst for DRR**

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