



Insights from inclusive insurance – tool for climate change adaptation

Adaptation Futures 2016
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Importance of insurance

- Protective and productive use:
 - Protection against setbacks due to crop losses, smooth consumption, prevent the sale of productive assets
 - Access to credit, engage in riskier but on more productive and lucrative farm activities
- Moving and staying out of poverty

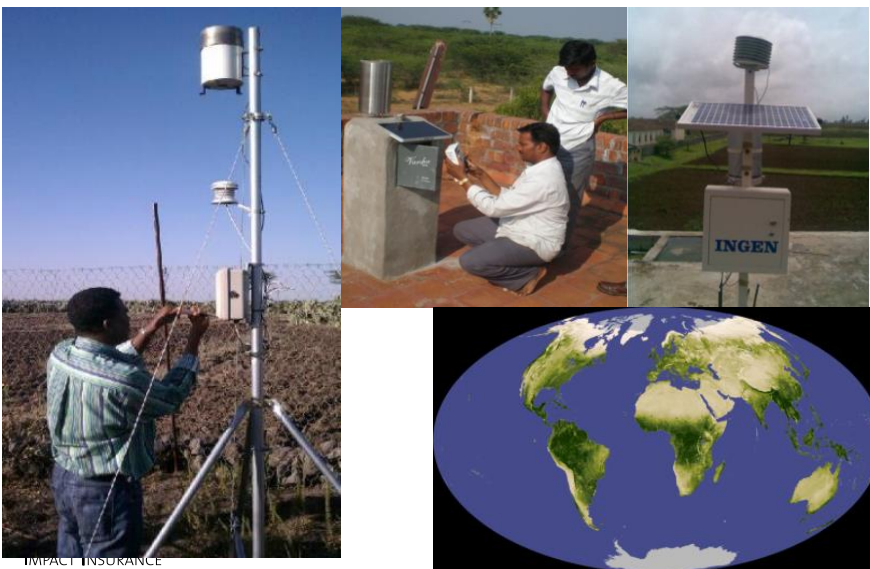
Problem

- Insurance is intangible, which makes it hard to explain and build trust
- Difficult to ‘test’ insurance
- This often results in low demand, and undermines scale (insurance is dependent on “large numbers”)



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Managing crop risks through index insurance



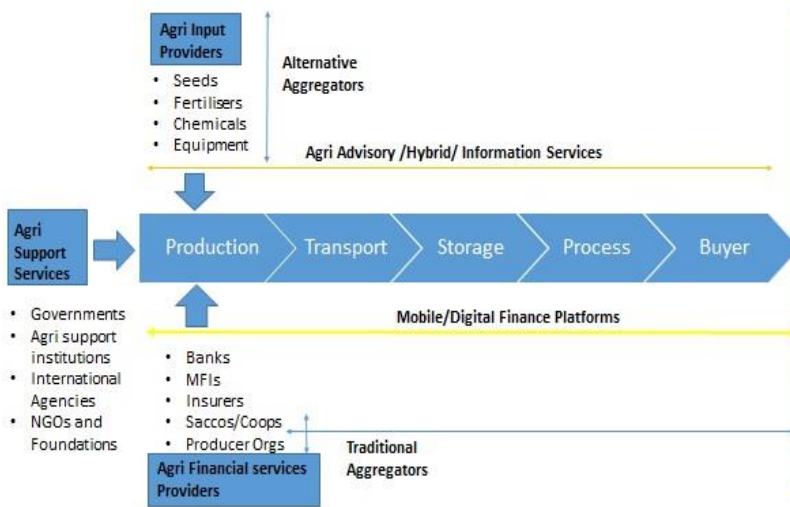
IMPACT INSURANCE

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Technology assisted engagement



Bundling across value chains



Bundling makes insurance tangible and can improve value for all!



Better outcomes for **clients**: access to credit, additional services, better price



Insurers: trust of the market, higher scale and renewals, lower costs



Distributors: higher customer loyalty, enhanced core business, commissions



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International Labour Office



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