

Young Professionals Event

Who are we and what could be our agenda?

Jan Eelco Jansma and Esther Veen, 7 November 2014



Plans for this morning

- Jan Eelco and Esther
- Welcome
- Who are we?
- What do we worry about? → presentation
- What are we going to do about that? → debate
- What is our agenda? → prepare



This presentation

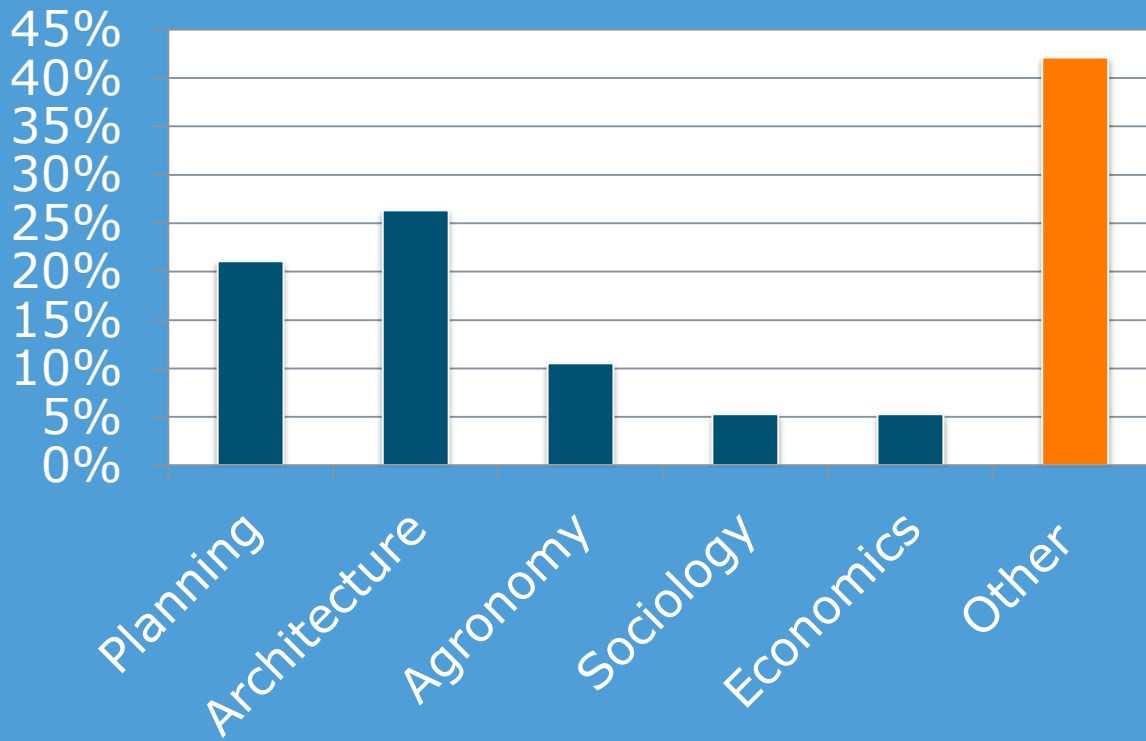
- Results of the questionnaire
 - Who are we?
 - What are our views on urban agriculture?
 - What should we focus on?



Who are we?



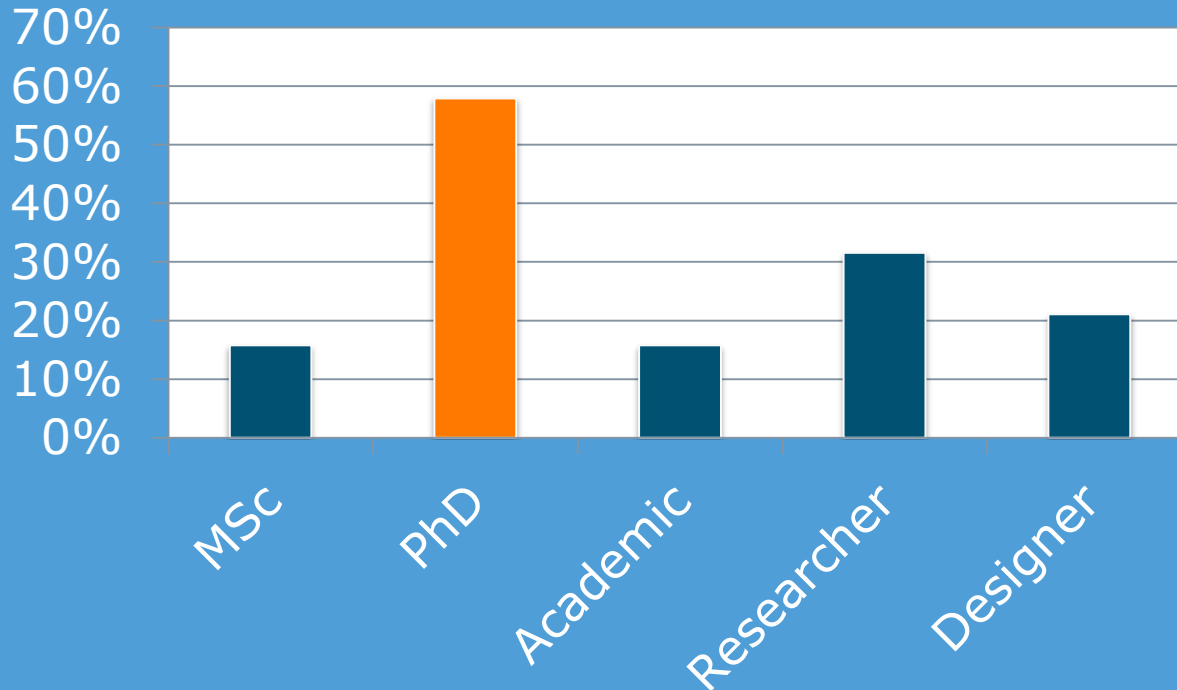
Our backgrounds



- We come from many various areas



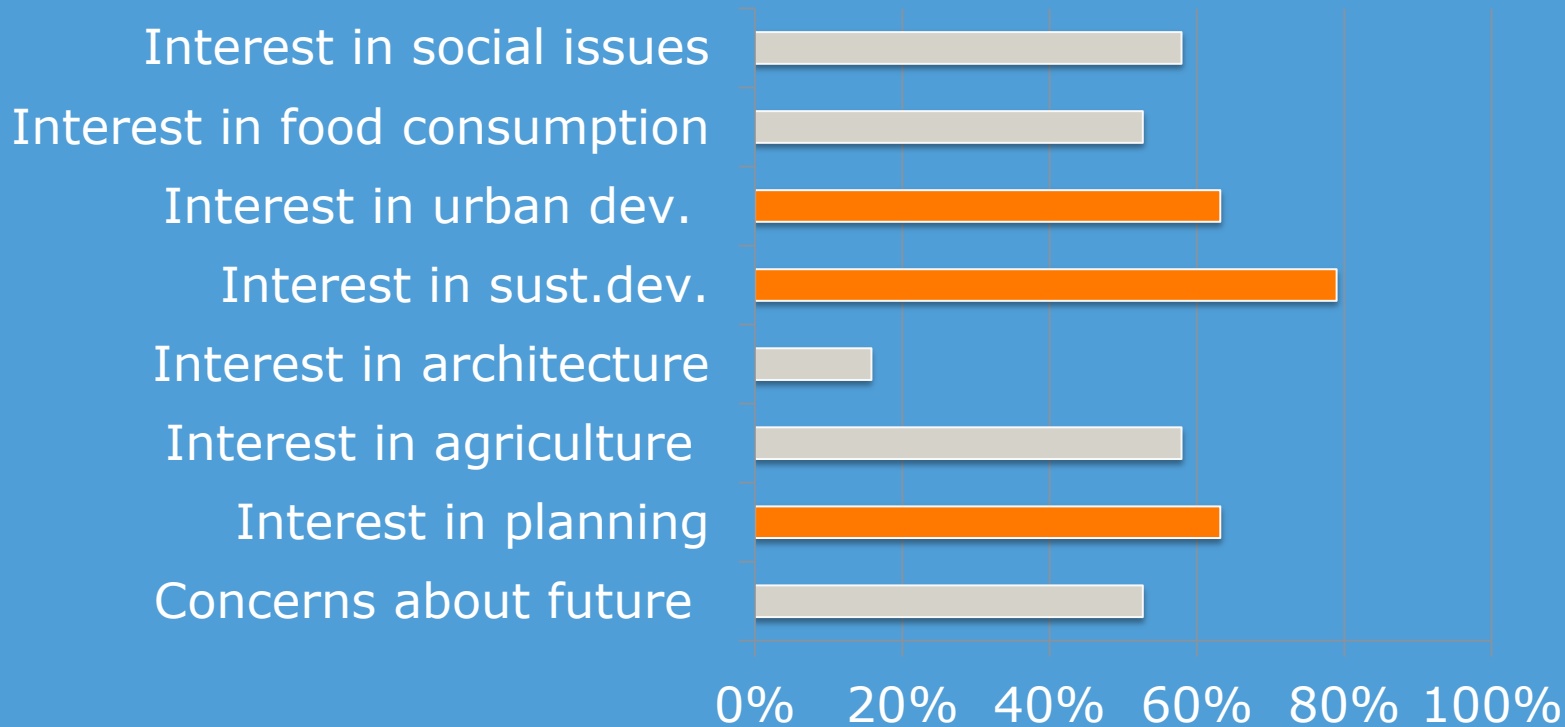
Our professions



- Most of us are PhD's
- More than a third of us have more than one position



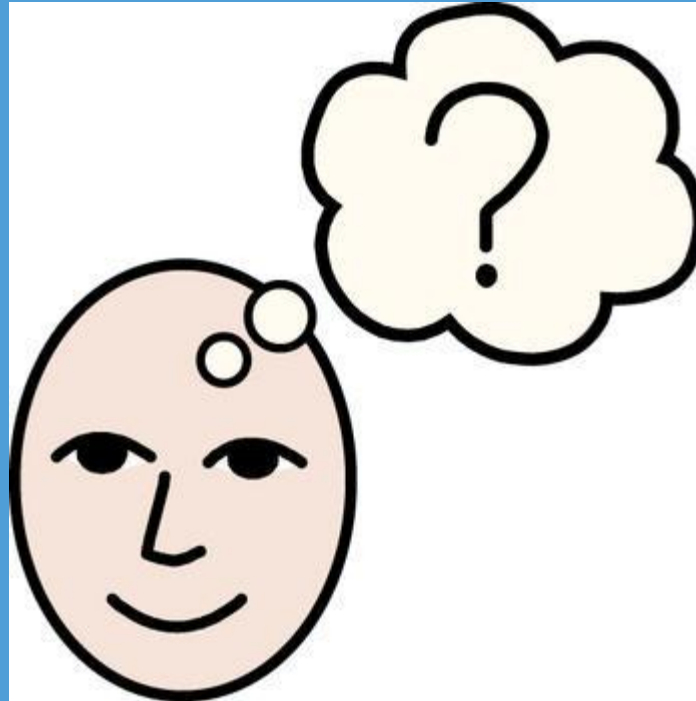
Why are we interested in food & the city?



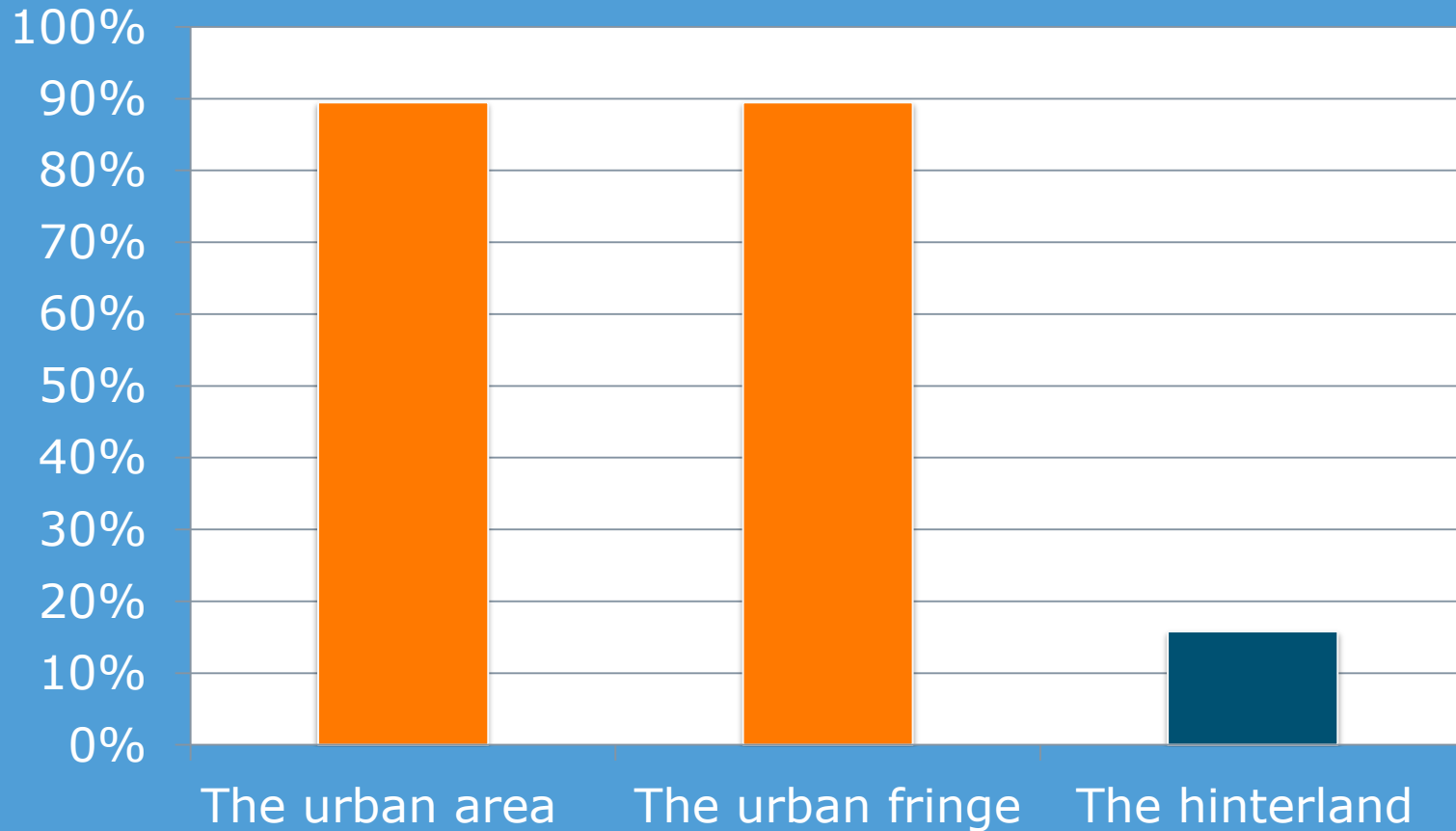
- Different reasons to be interested in food and the city
- Respondents have various interests



What are our views on urban agriculture?



What is 'urban' agriculture?



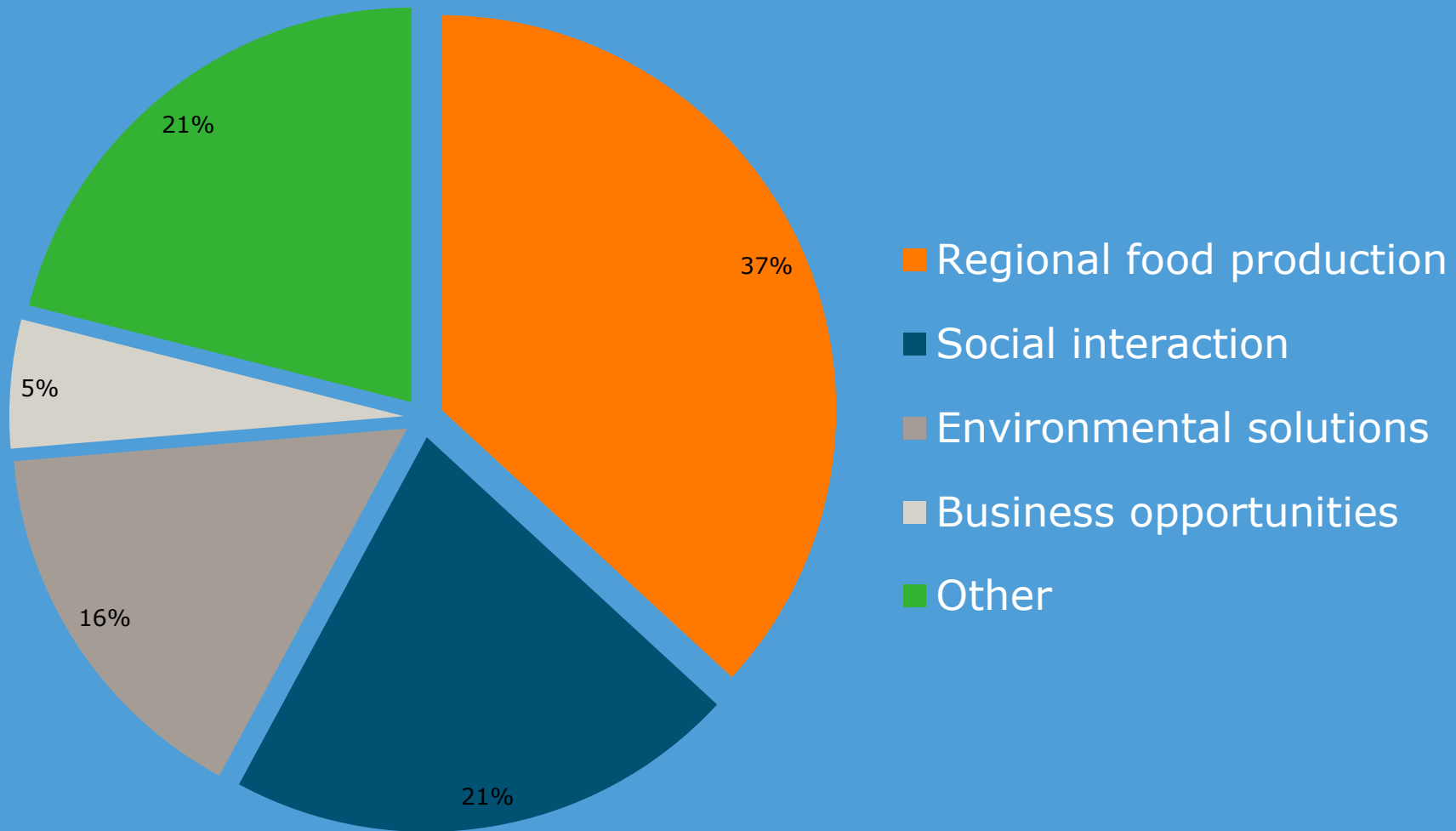
Various arguments

- Availability of space, closeness to consumers, closing loops, compatibility with urban environments, filling unused spaces, possibilities for impact:

It would depend on the city and the existing urban fabric. There is not a universal answer to this question. The context or pre-existing conditions would determine what area holds the greatest potential for urban agriculture.



What is its main importance?



Various arguments

- Regional food production but, ...
- Depending on the local context and on personal focus

..multifunctional [use of] urban space

In the African context, UA is for new business opportunities...

In any case, its importance is "all of the above" and many more, or any of the above, depending on the discourse, the research questions and the degree of realism or pessimism.



What should science focus on?



On which themes should we focus?

| Theme | Average (0-5) |
|----------------------------|---------------|
| Social equity | 4.22 |
| Education and awareness | 4.22 |
| Waste use and recycling | 4.11 |
| Planning | 4.06 |
| Best practices | 3.89 |
| Food quality and safety | 3.67 |
| New urban layout | 3.72 |
| Entrepreneurship | 3.67 |
| Business models | 3.61 |
| New production models | 3.5 |
| Logistics and distribution | 3.5 |
| Rules and regulations | 3.33 |
| Architecture | 3.28 |



Various arguments

All themes score above 3

No clear focus – everything matters?

..primarily depends on political agendas and social imaginaries..

...scientific focus should be context specific..

..create supportive frameworks for UA to flourish..



To conclude

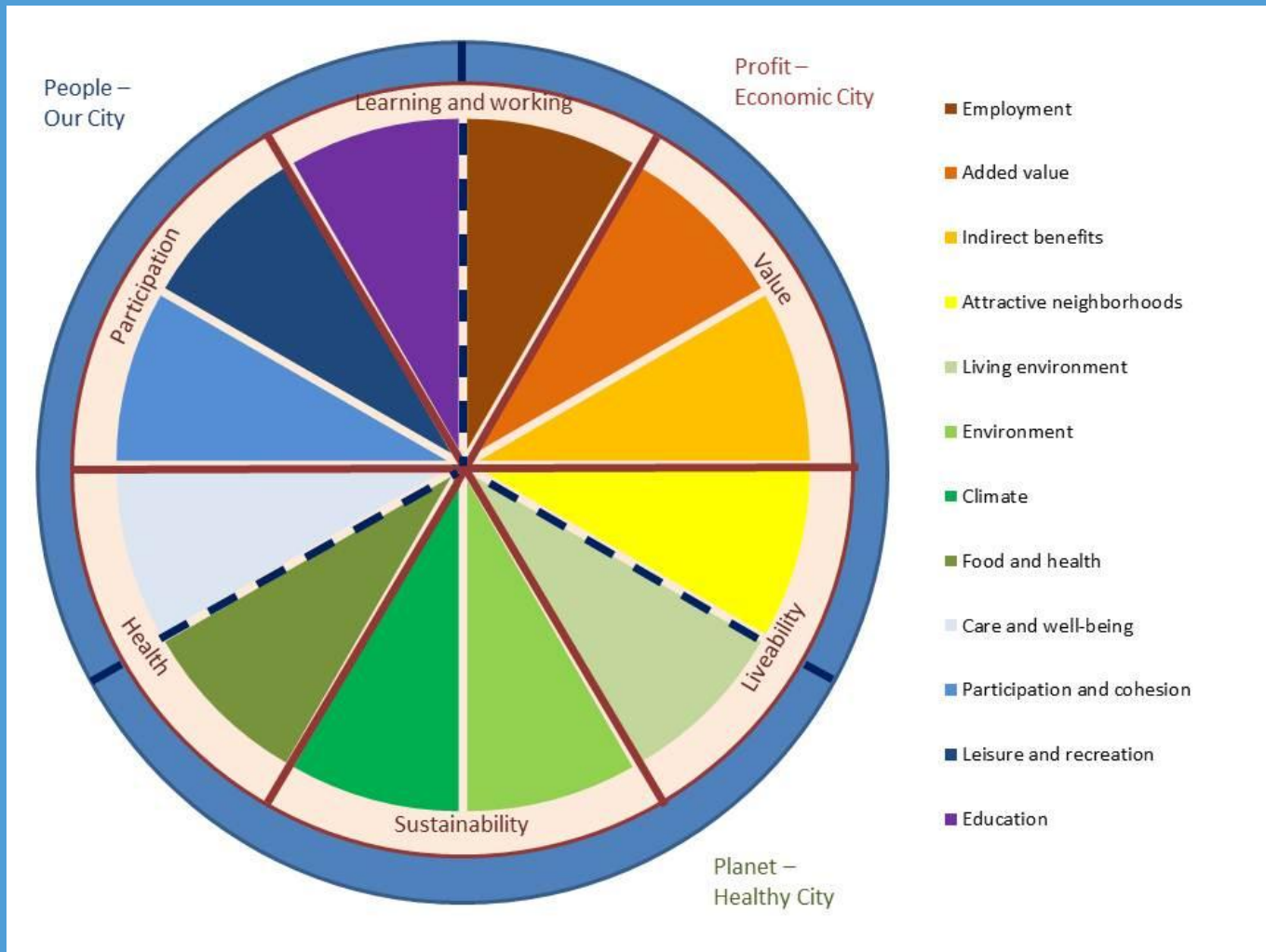
- We have different backgrounds
- Interest in various aspect of UA
- All aspects of UA are important, but in various ways and depending on local context



What is next...on our Agenda



Urban agriculture is about...



Our Agenda



Debate

1. Dream

2. Challenges

3. Do



Thanks



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