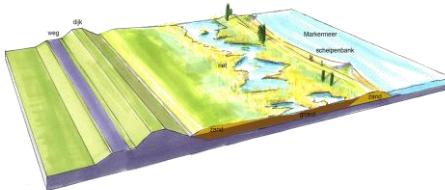


Developing business cases for Building with Nature

Jane Madgwick
CEO Wetlands International



New approaches to engineering that work with nature



New approaches to engineering that work with nature



Typically cheaper than 'conventional' infrastructure solutions

Green alternative	Construction + maintenance (€/m)
Dyke with swampy foreshore (reeds)	2000-3500 cheaper
Dyke with flood forest protection	2500 cheaper
Seawall with saltmarsh foreshore	16-875 cheaper

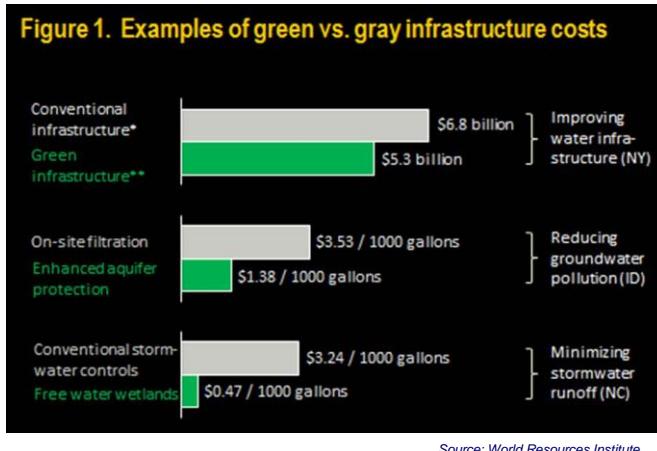
Source: Rijkswaterstaat 2011



or...



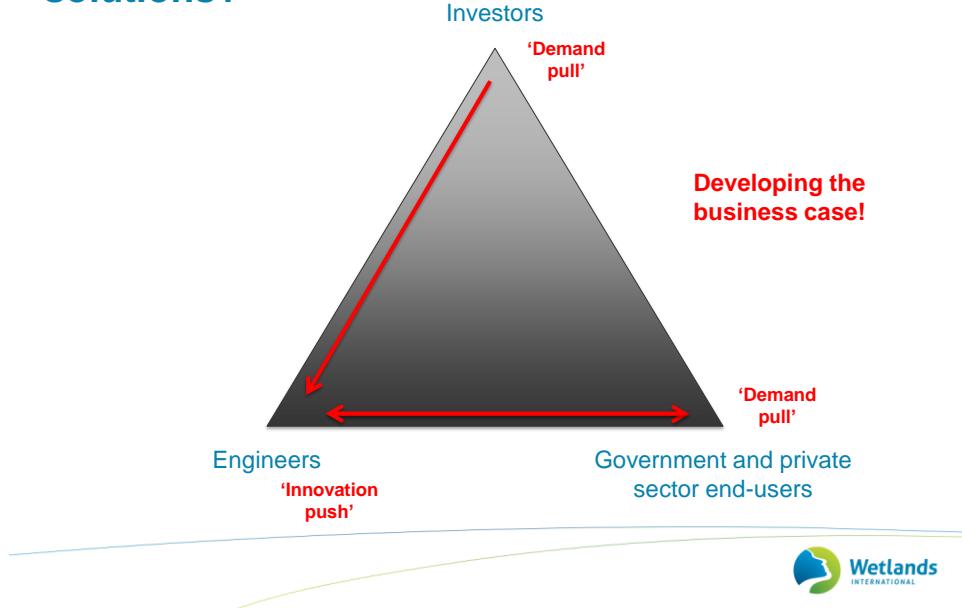
Typically cheaper than 'conventional' infrastructure solutions



5



But how to promote Building with Nature solutions?



Towards business cases

- How can we better match supply, demand and investment?
- What 'investment windows' do exist, e.g. linking to large scale developments that are already planned etc.
- A business case for whom? For society? For corporates?
- What does the business case look like?
- How can different sectors work together?



The programme

- Example: Building with Nature in Australia
Mark van Koningsveld, Ecoshape
- Example: Building with Nature in Indonesia
Pieter van Eijk, Wetlands International
- Panel and group discussion
 - Raisa Banfield, Vice Mayor Panama city (Panama)
 - Eric Schellekens, Arcadis
 - Mark van Koningsveld, Van Oord
 - Femke Tonneijck, Wetlands International



