

COM 20 Animation films on climate buffers

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Consortium	NZZZ – Noord, Zuid, Zoet, Zout Adapting Spatial Planning to Climate Change (ARK) National Forest Service (Staatsbosbeheer) Natuurmonumenten (Society for the Preservation of Nature in the Netherlands) Birdlife International in the Netherlands (Vogelbescherming) Wadden Sea Society		
Project website			
Starting date	1 January 2007	Completion date	31 December 2007

Social problem and communication objective

The project 'Noord, Zuid, Zoet, Zout' (North, South, Fresh, Salt) came to the conclusion that Dutch nature will also have to adapt to climate change. Starting from this conclusion, Vogelbescherming, ARK, the National Forest Service, Natuurmonumenten and the Wadden Sea Society, in collaboration with HIER, developed a vision on nature's place in climate change and adaptation. A central element in this vision is that nature is capable of changing in response to climate change, but this requires climate buffers. Climate buffers are spatial adaptations in conservation areas for the revitalisation of natural processes that are capable of developing at the same pace as climate change; they also allow for potential housing, employment and recreational uses. (see the report *Natuurlijke Klimaatbuffers*, Stroming, 2006 at <http://www.hier.nu/site/art/uploads/files/klimaatbuffers.pdf>).

Objectives

The goal is to use animation films to inform a broad public about climate change and the possibilities for adapting to its consequences. The core message is the explanation of the concept of adaptation using a concrete example involving ecosystems, water and spatial planning.

Target groups

- Members of the public and anyone interested in the climate issue
- Pupils, young people and students
- Visitors to nature information centres and museums

Activities and products

Short, entertaining and engrossing animation films on

television and internet will be used to stimulate the target groups to think more about climate change, adaptation to its consequences and the role of climate buffers. The animation films for use on the internet will be 'triggers' to entice the viewer to visit other web pages and programmes with more information on the subject.

The films will be made in two ways:

- In a competition between students at art schools and schools for new media
 - By one or two professional studios which, if necessary, will prepare the products of the winners for broadcasting, and will make short films themselves
- Distribution will be via websites, mass media and email.

