

From protective space to embedded place

Developing urban agriculture in Almere Oosterwold

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The Challenge

- High degree of complexity and uncertainty in planning
(De Roo and Rauws, 2012)
- New area in planning: Urban Foodscape
(Morgan and Sonnino, 2010)
- The need for new spatial planning systems
(De Roo and Rauws, 2012)

New theoretical perspective of planning

- Framework: Multilevel Perspective of Transition (Geels et al., 2002)
- Approach: Strategic Niche Management (Kemp et al., 1998)
- Case: Transition toward urban agriculture in Almere Oosterwold (NL)





Greetings from Almere!



Almere 2.0

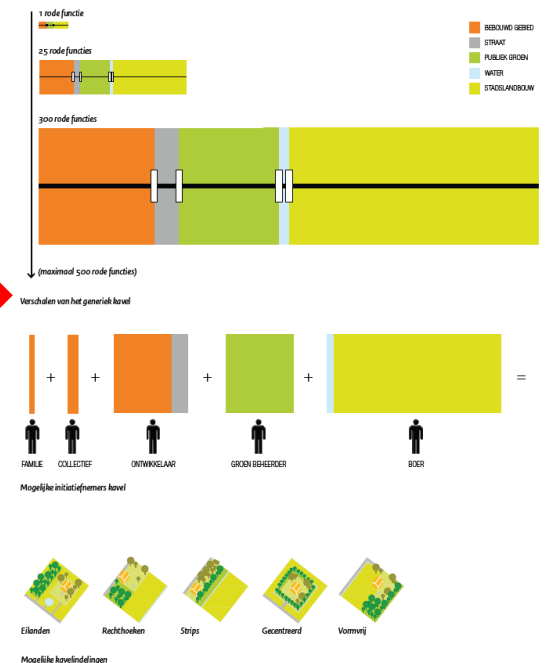
2009

Almere could grow from 190,000 to 350,000 inhabitants. What will the 'Schaalsprong' mean for the city and the Amsterdam Metropolitan Area

Summary, Draft Strategic Vision Almere 2.0



2012





Do it Yourself Urbanism Planning

- Pivotal role for urban agriculture
- Limited set of rules: area passport
- High level of self organisation
- Require low pre-investment for Almere

2014



20..



20..



2030



2011- transition to urban agriculture

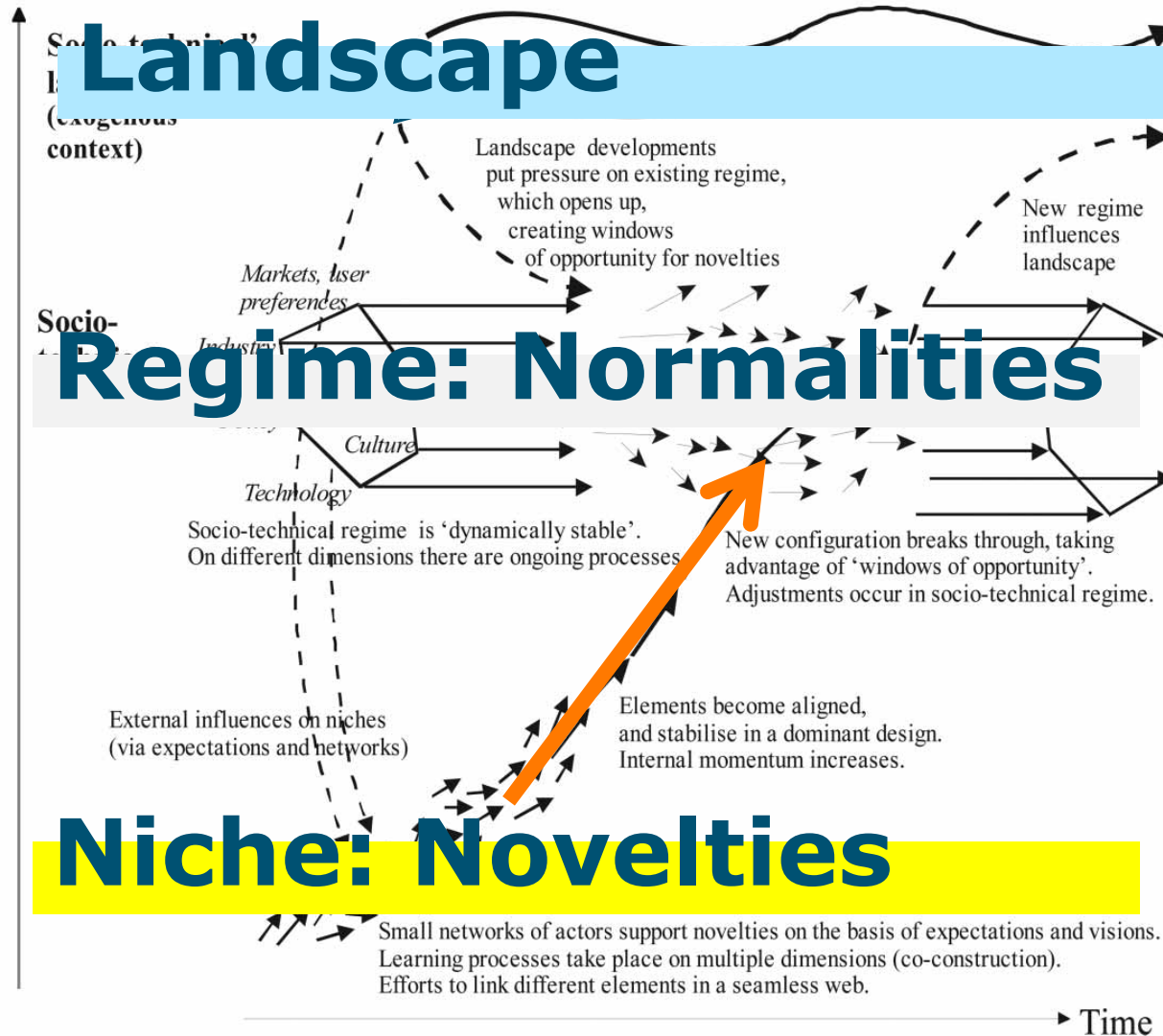


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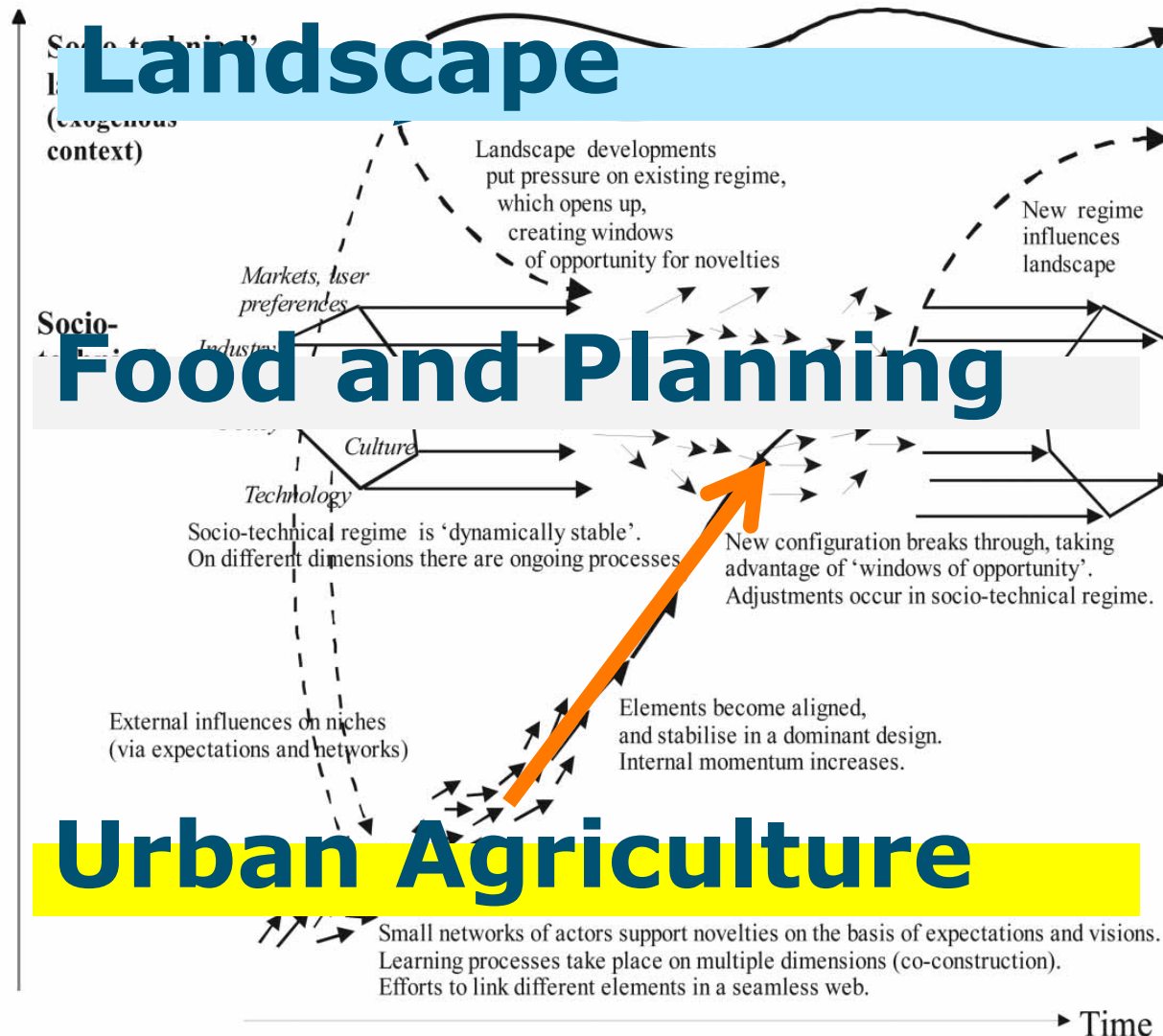
New Theoretical perspective of planning



Multilevel perspective of transition



Multilevel perspective of transition



Food and planning regime



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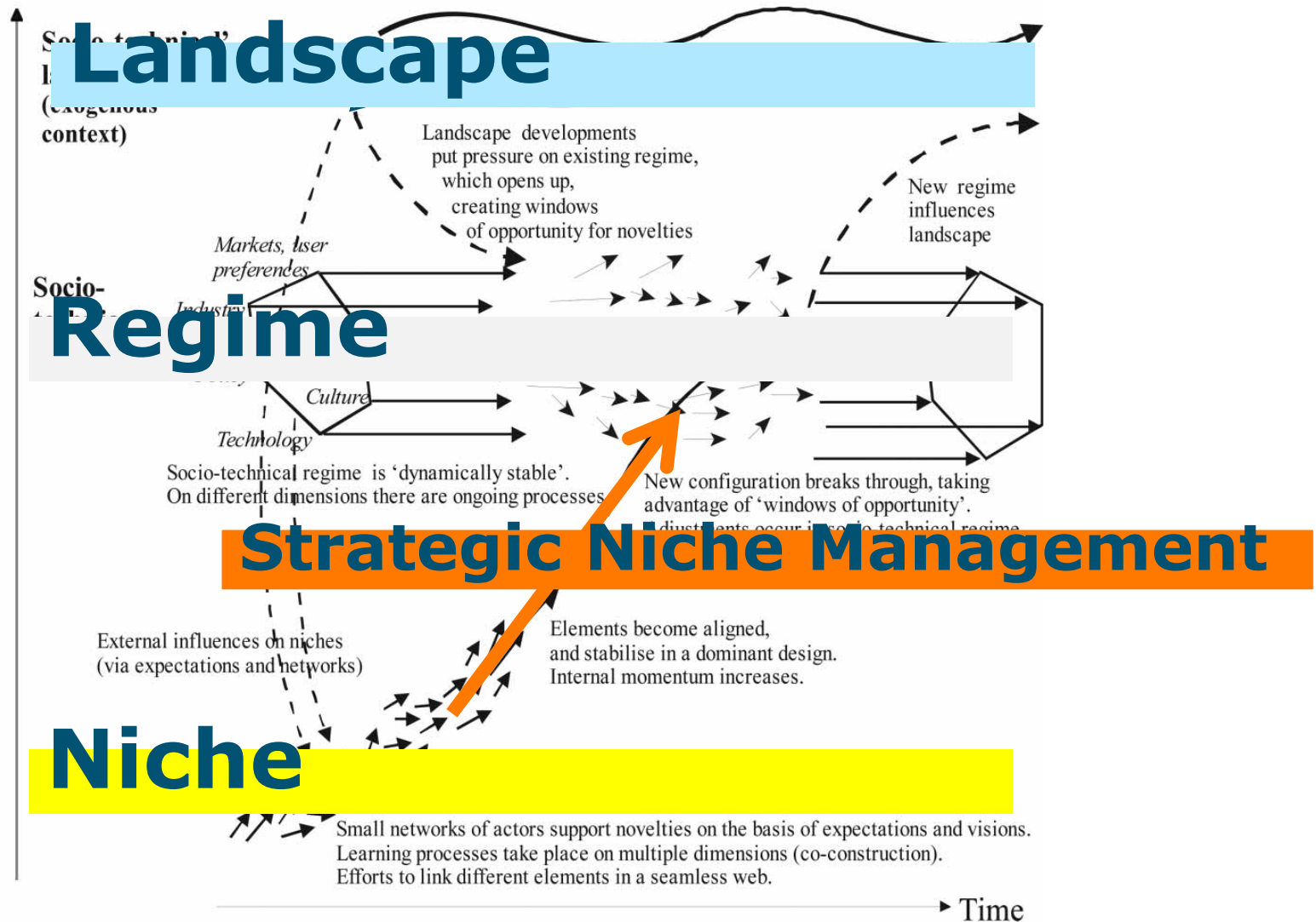
Urban Agriculture



FARMING
THE CITY



Multilevel perspective of transition



Guiding a transition process in the making



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Strategic Niche Management is about...

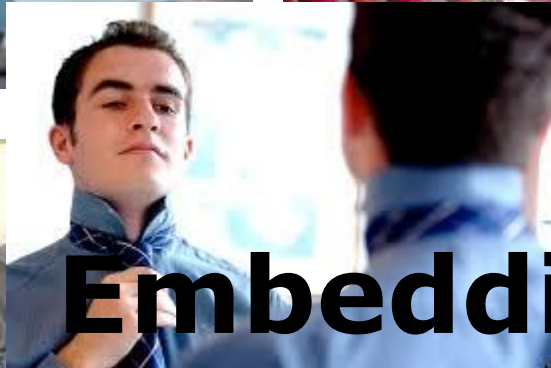
Learning



Networking



Embedding



Visioning



Experimenting



Novelty

Visioning

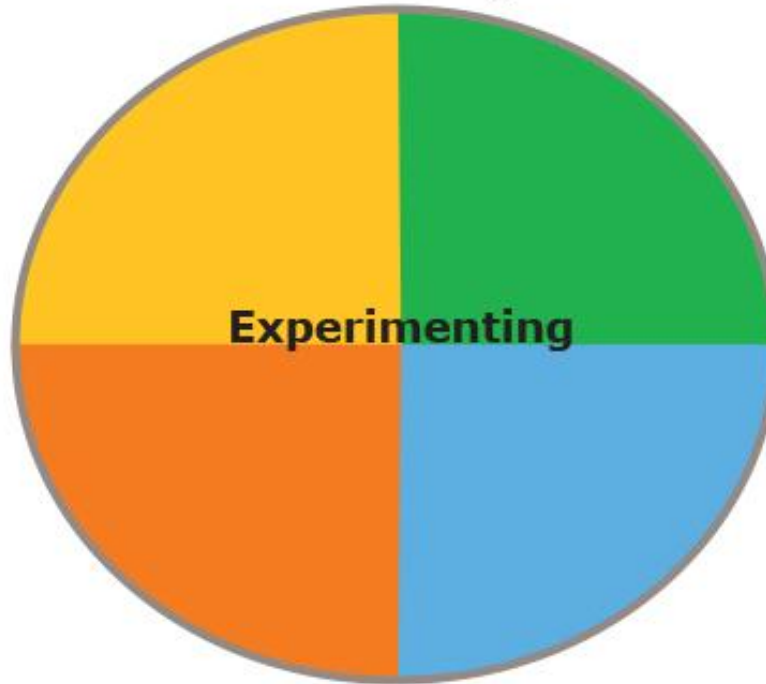
Networking

Experimenting

Learning

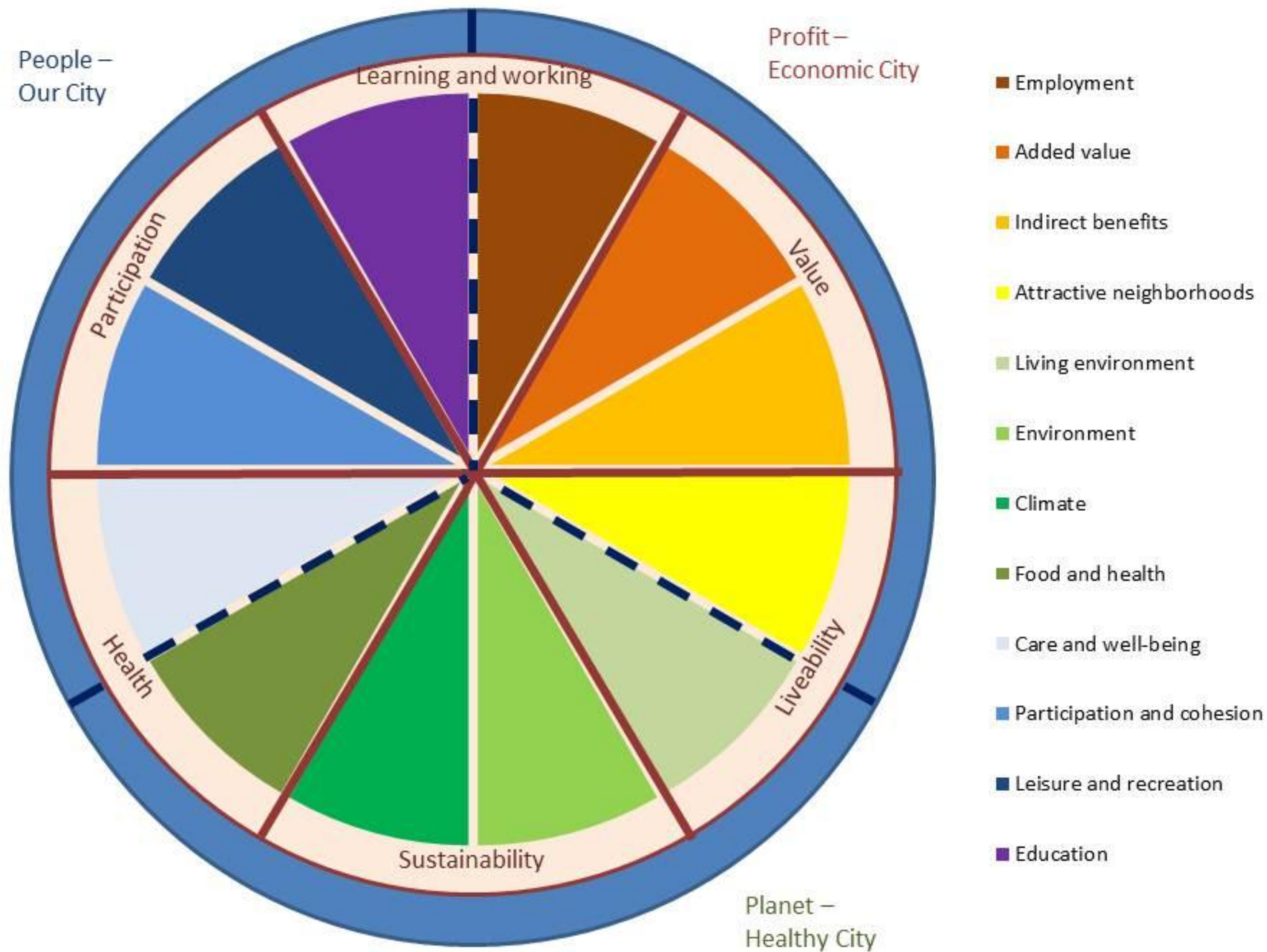
Embedding

Normality

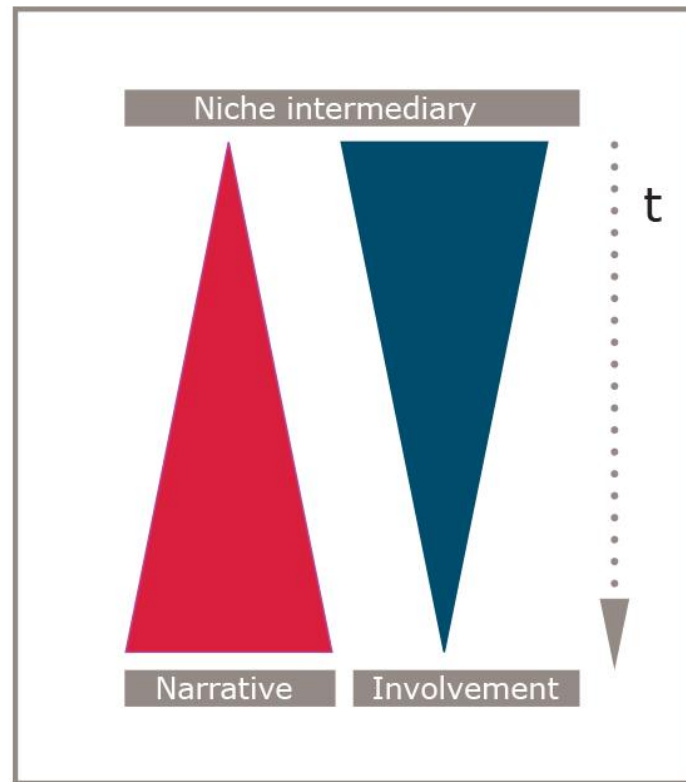


Iterative process of...

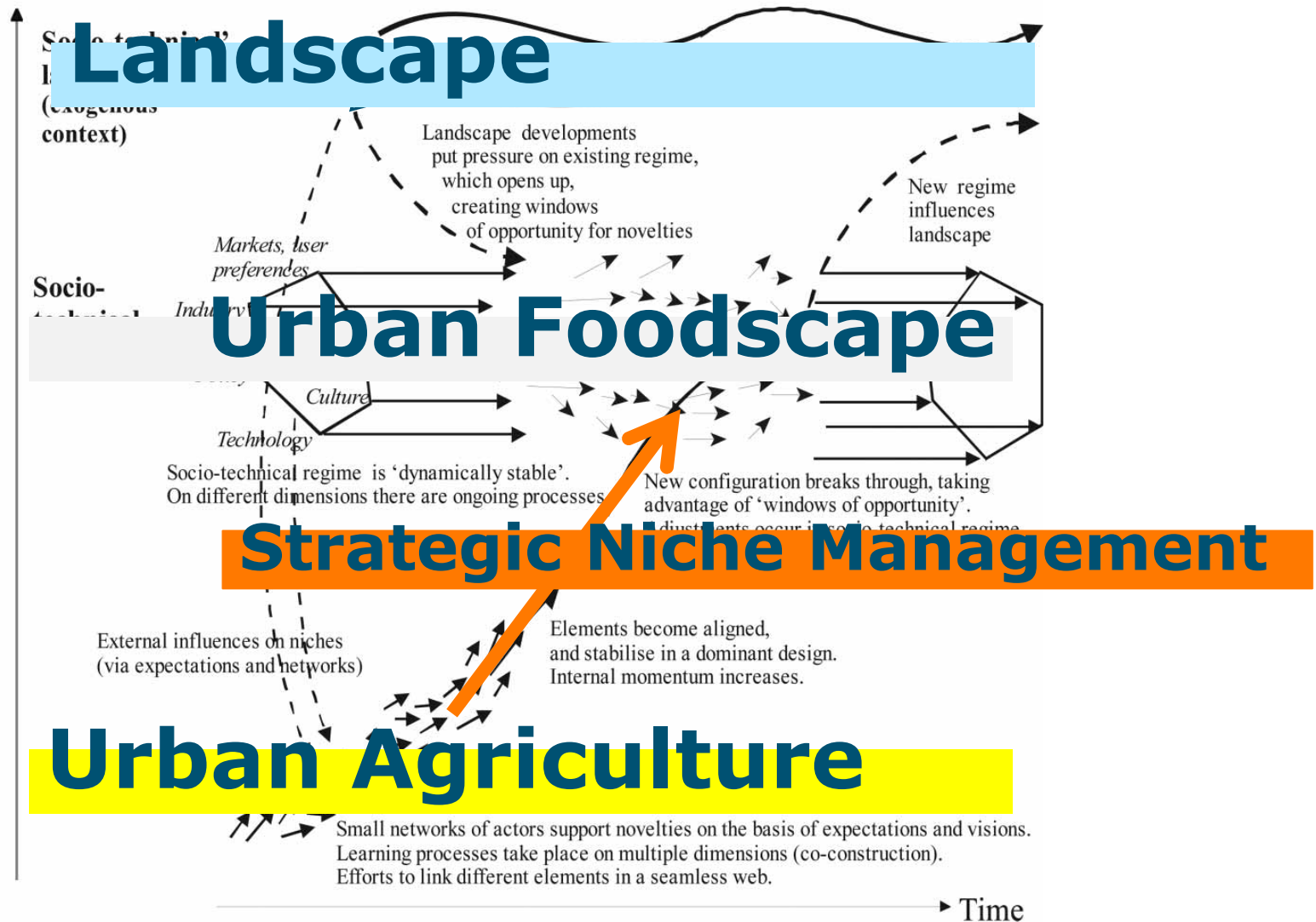
- Visioning: urban agriculture prototypes
- Experimenting: prototyping in protective space
- Networking: building a common ground
- Learning: building a shared narrative
- Embedding: connecting to everyday live



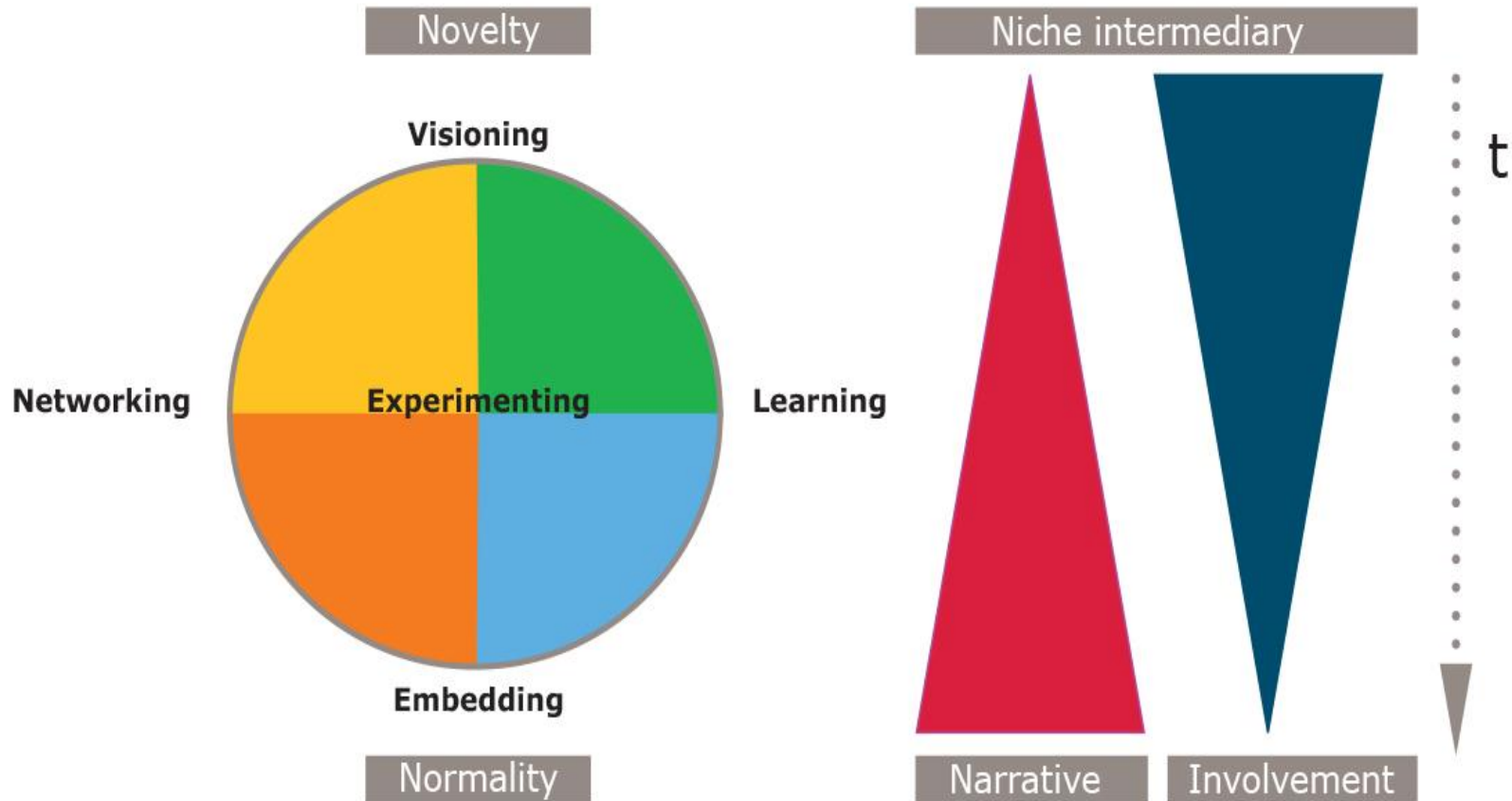
Planner 2.0....Niche intermediary



Multilevel perspective of transition



Theoretical perspective..



2014- Almere Oosterwold



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Thanks



www.stadlandrelaties.nl/en_us/



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