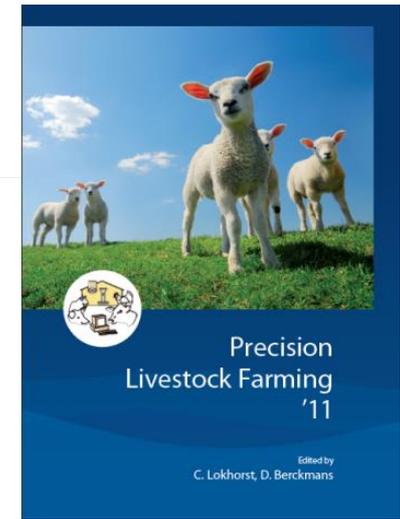
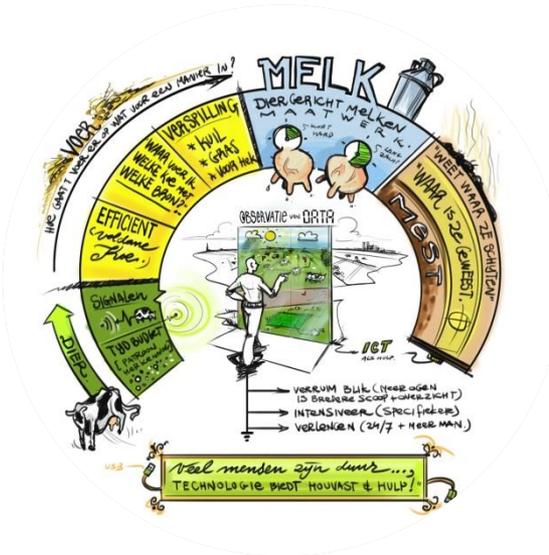


# Smart Dairy Farming

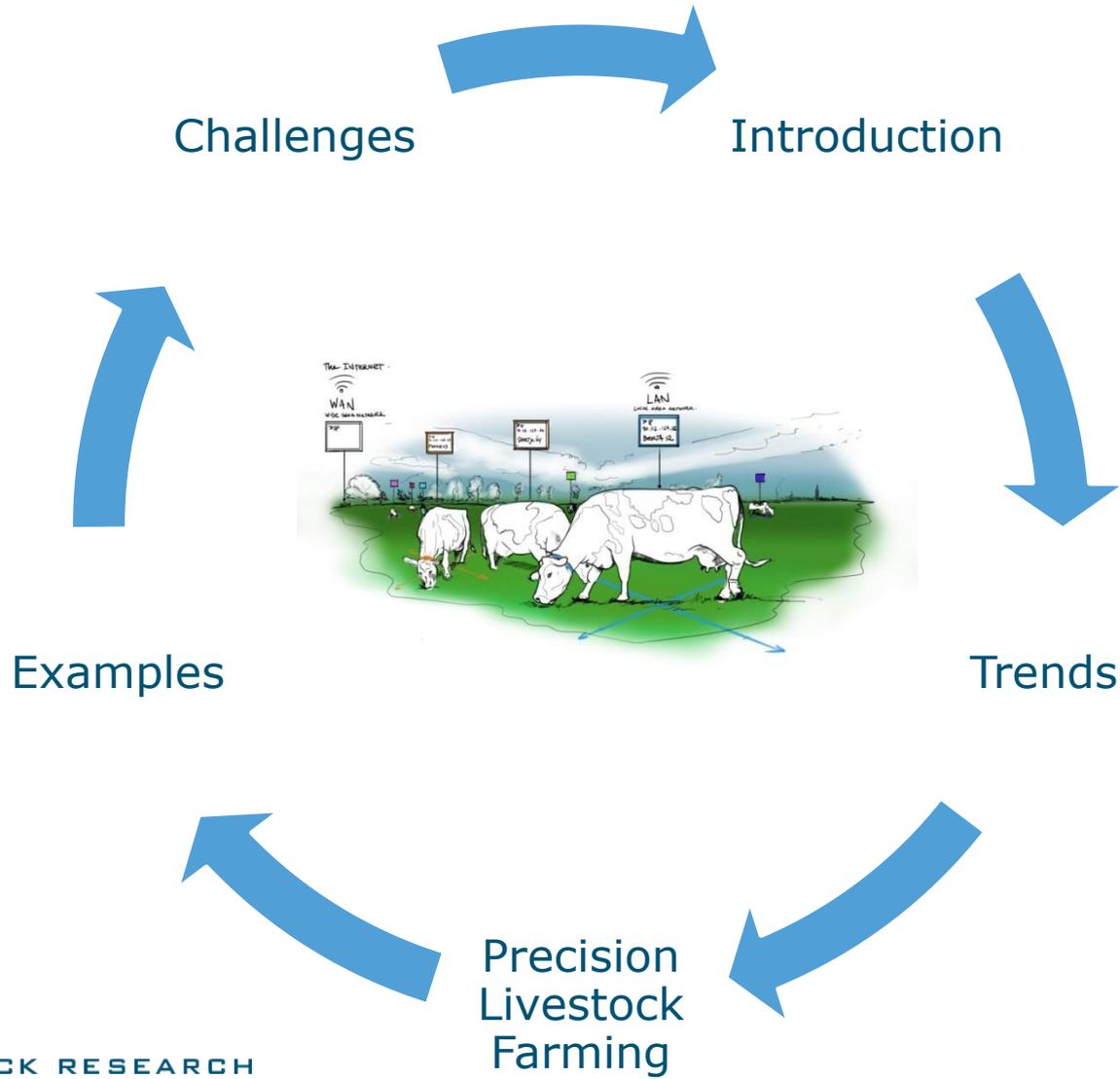


Kees Lokhorst

24 April 2014, Dairy Cattle Symposium, Kayseri/Turkey



# Content



# Our mission



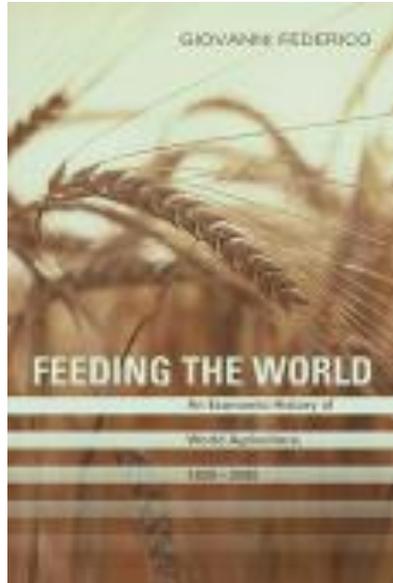
*...To explore the potential of nature  
to improve the quality of life...*

# Wageningen UR stands for ..

- .. reinforce our clients' efforts to innovate and initiate new developments
- .. base our work on highly specialised scientific knowledge
- .. translate our knowledge into custom applications for our clients
- .. are a leading international authority in our field and we take an innovative approach



# Agriproduction 21th century – challenge !!



*Feeding the world  
within the carrying capacity  
of planet earth*



**2x2**

- Doubling Production
- Halving Ecological Footprint



# Mainstream technologies to bring the changes

## Applied technologies



(Gen)omics:  
Radical  
changes



Micro system-  
and  
Nanotechnology:  
Radical changes



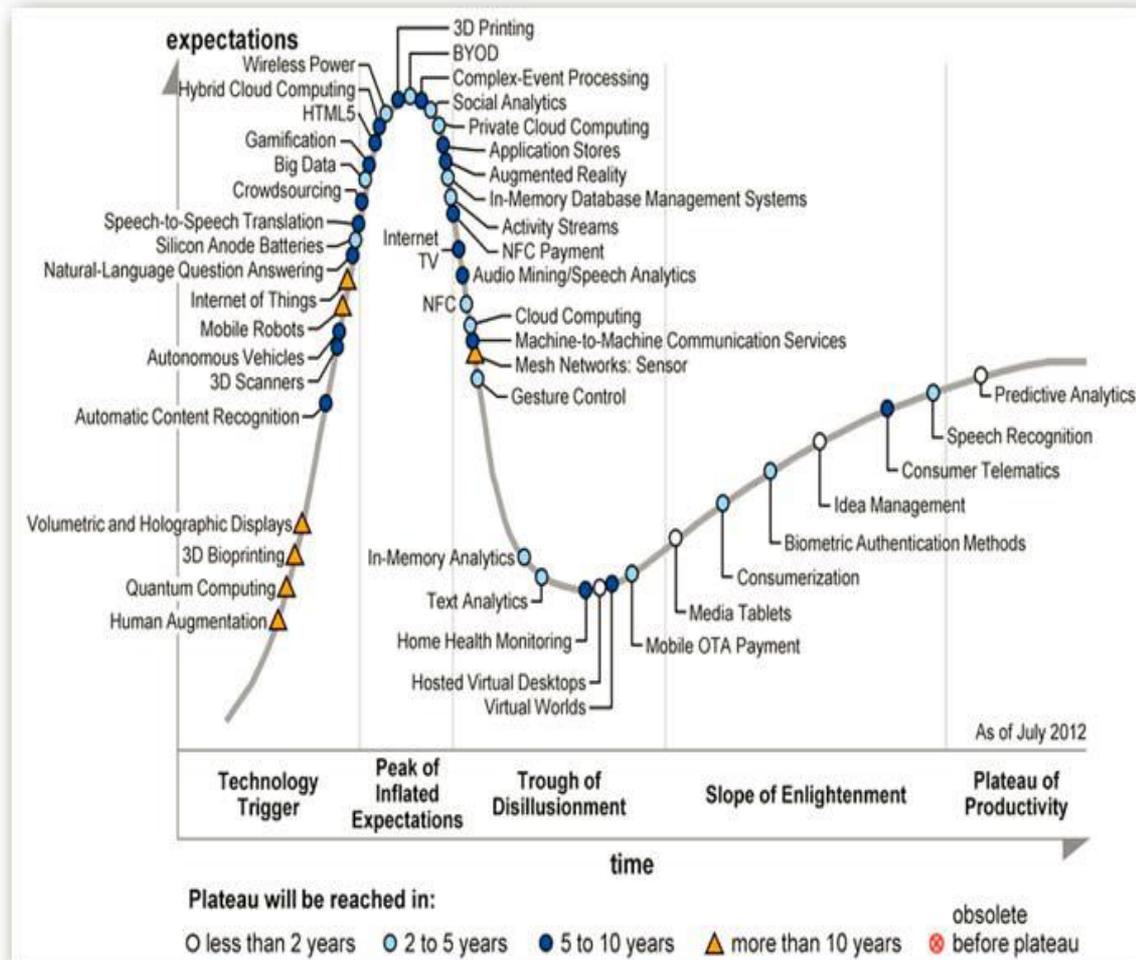
Information and  
Communication  
Technology:  
Continuous  
changes

Implementation in animal production will follow same dynamics

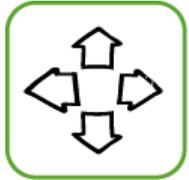


# ICT trends:

- Internet of Things (connectivity, interoperability)
- BIG Data
- Social Media
- Location awareness
- Wireless
- Remote access and control
- Sensor swarm
- Security



# Why Precision Livestock Farming?



## Intensification

*Major trend*



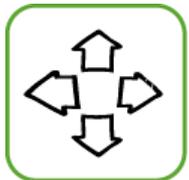
## Animal welfare

*Full in discussion*



## Animal health

*From curative to preventive*

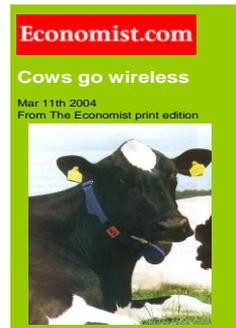
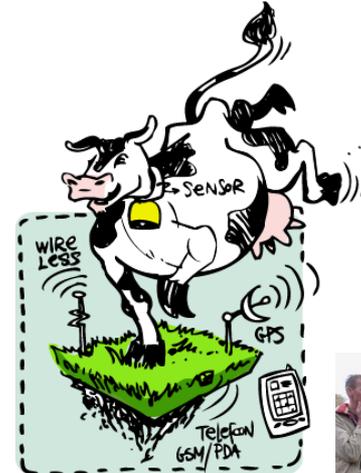


## Ecological footprint

*LCA and sustainability*

## Technological improvement

*Innovation and knowledge economy  
Intersectoral and international*



*'Empower farmers to reach the full potential of their animals'*



# AGRO SYSTEM

# TRENDS

# KNOWLEDGE SYSTEM

Observeer



PRODUCT KWALITEIT  
DIER GEZONDHEID      WAREN VEILIGHEID

DIER WELZIJN

PRODUCTIE VAN OMGEVING

PRODUCTIE EFFICIENTIE

ENERGIE



Manage



Technologie



Model & Data

011010111  
101101010  
0001101101

MODEL

Kennis van dier & gedrag



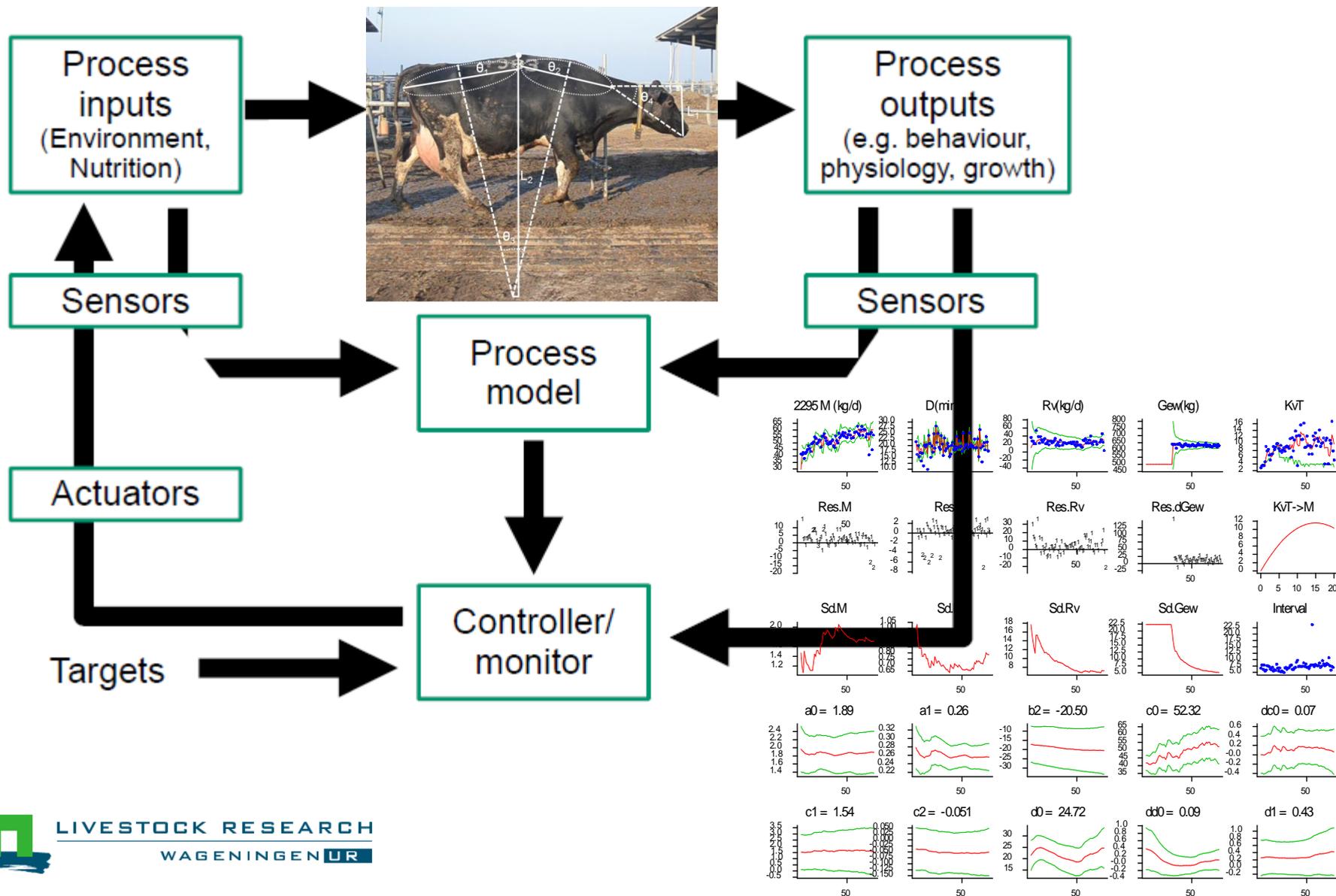
Interpreteer

animal <> group    [paradigms]    variation <> uniform  
control <> manage

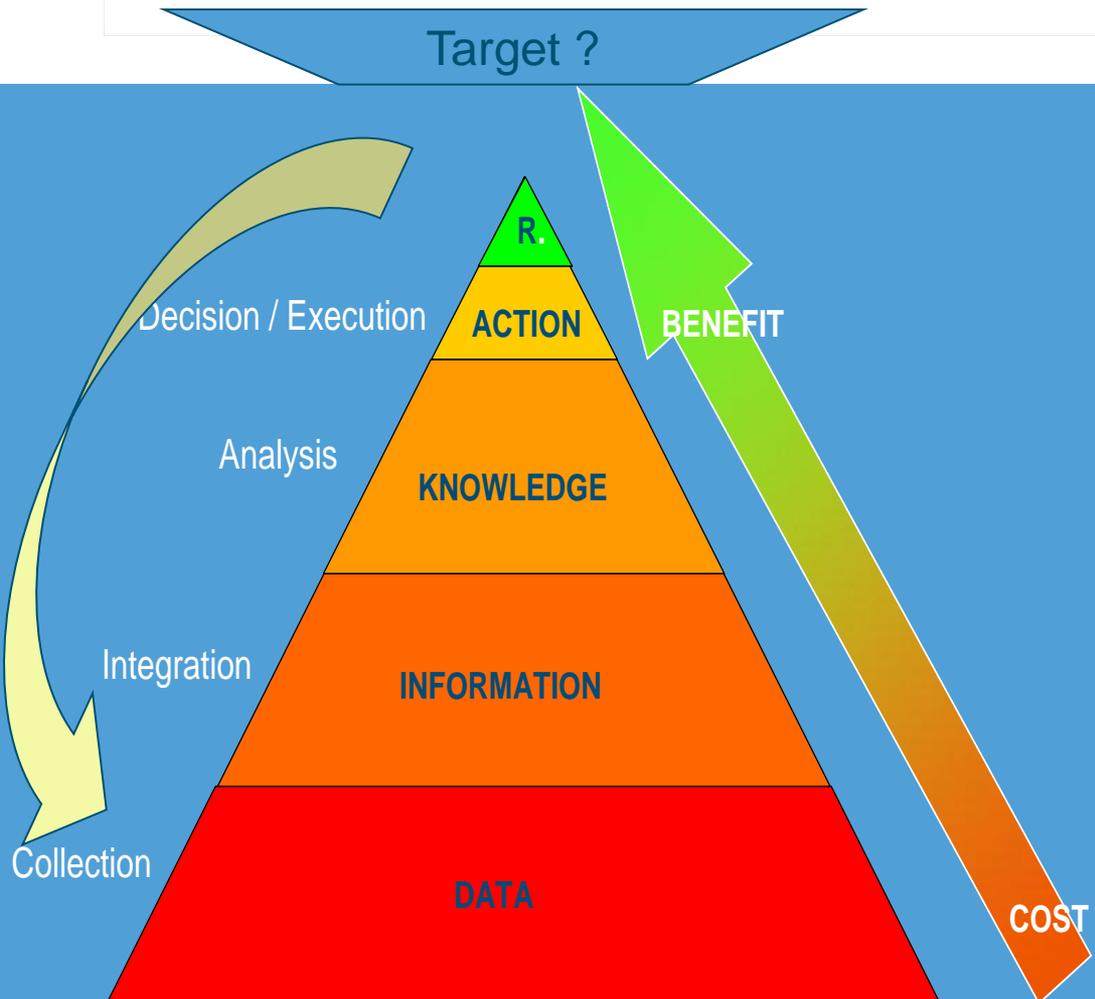
‘Management of livestock farming by automated real-time monitoring/controlling of production/ reproduction, health, welfare and environmental impact of livestock (Berckmans)’



# Process and data orientation: do not be scared



# SMART → from sensing to decision support and action plans



- Right questions (self assessment and goals)
- Animal – group - farm - chain
- Early warning
- Combination of data
- Risk and economics inclusion
- Action list integrated in farm practices
- Principle should be simple and easy to explain
- Trust



# Udder health – mastitis

Sensor	Place	Data/parameters	Status
<b>EC sensor</b>	In-line	Electrical conductivity	Available (AM systems)
<b>Colour sensor</b>	In-line	Colour	Available (AM systems)
<b>Viscosity sensor</b>	On-line	SCC	Available (Sortotec, Lely)
<b>Biosensor</b>	On-line	LDH	Available (DeLaval)
<b>Reticular temperature bolus</b>	In-cow	Temperature (in bolus RFID)	Available (Bella Health System)
<b>SPR instrument + CM5 chip</b>	Off-line	Haptoglobine, NAGase	Research (off line lab. - Biacore)



# Fertility – oestrus detection

Sensor	Place	Data/parameters	Status
<b>Pedometer</b>	On-cow	Movement counts (legs, head/neck)	Available
<b>3(2)D accelerometer</b>	On-cow	Behaviour (lying, standing times)	Available
<b>Biosensors</b>	On-line	Progesterone in milk	Available (DeLaval)
<b>Pressure sensors</b>	On-cow	Mounting behaviour	Available (HeatWatch)
<b>Temperature bolus</b>	In-cow	Temperature in rumen	Available (Bella Health System)
<b>Microphone</b>	On-cow	Vocalization rate and class	Research (patent)
<b>Temperature transducer</b>	In-cow	Electrical resistance	Research (implant)
<b>Video camera (Oestrus detection-strip on-cows)</b>	On-line	Video image (removal of paint)	Research (NZ)



TOCHTDETECTIE	SIGNALERING	VEEMANAGER	STIERADVIES	INSEMINATIE	DRACHTCONTROLE	BEDRIJFSADVIES
De stappenteller legt 24/7 de activiteit van uw dieren nauwkeurig vast.	Bij een verhoogde activiteit ontvangt u via de sms eerst een signaal en vervolgens een attentiemelding.	In Veemanager bekijkt u rechtstreeks gegevens over uw tochtige dieren, inclusief het optimale inseminatiemoment.	Via SAP/Stierwijzer maakt u de optimale stierkeuze voor uw tochtige dieren.	U of de ki-specialist van CRV insemineert uw tochtige dieren op het optimale moment.	Een specialist van CRV controleert uw dieren vijf tot zes weken na inseminatie op dracht.	Een vruchtbaarheids-expert van CRV adviseert u over verdere optimalisatie van uw bedrijf op het gebied van vruchtbaarheid.



# Locomotion

Sensor	Place	Data/parameters	Status
<b>Weight/force/pressure sensor</b>	Off-cow	Weight/force/pressure distribution	Available, research
<b>Pedometer</b>	On-cow	Movement counts (legs, head/neck)	Available ?
<b>3(2)D accelerometer</b>	On-cow	Behaviour (lying, standing times)	Available ?
<b>3D accelerometer</b>	On-cow	3D - step analysis	Research
<b>Video camera</b>	Off-cow	Video step analysis	Research



## Gait

**Uneven Gait**  
**Reluctance Bear Weight**

Short Strides  
Tracking-up  
Affected Leg Evident  
Abduction-Adduction  
Joint Flexion  
Tenderness

## Posture

**Arched-Back**

Head-Bob  
Hip Hick

## Others

**Speed**  
**Difficult turning**  
**Difficult rising**  
**Tenderness**  
**Recumbent**  
**Affected behaviour**

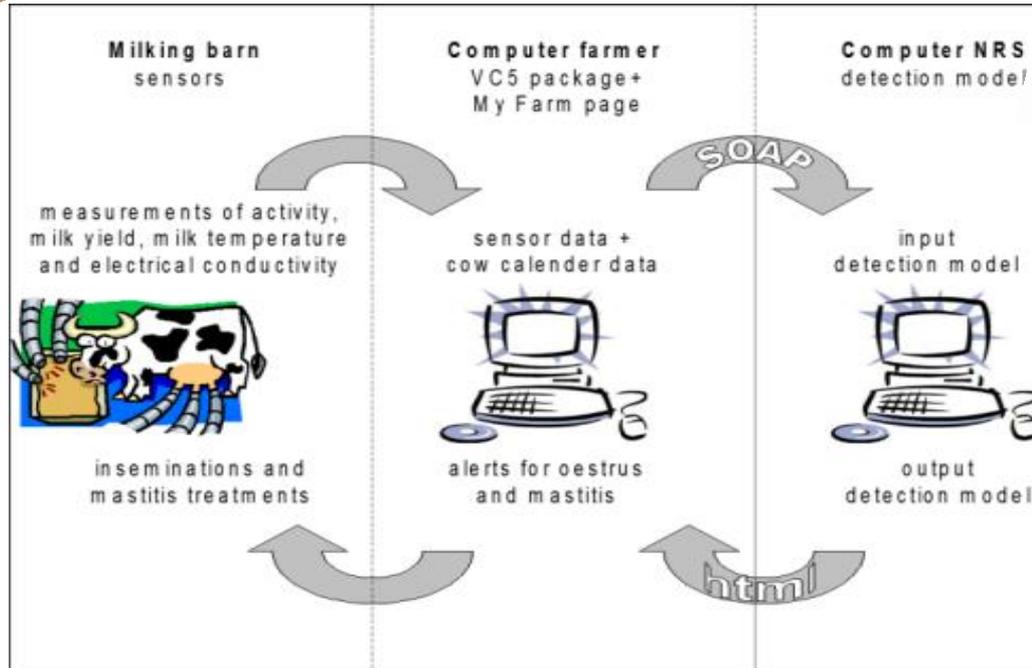
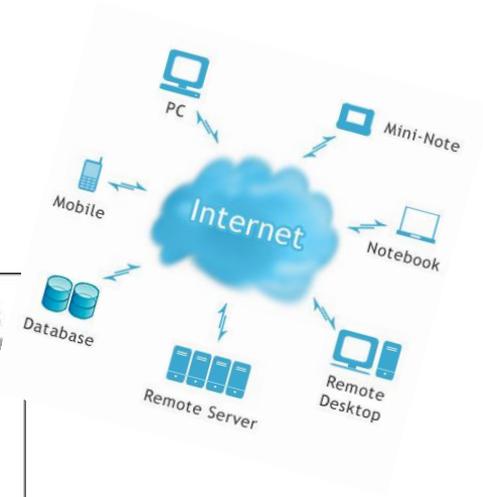


# Metabolism

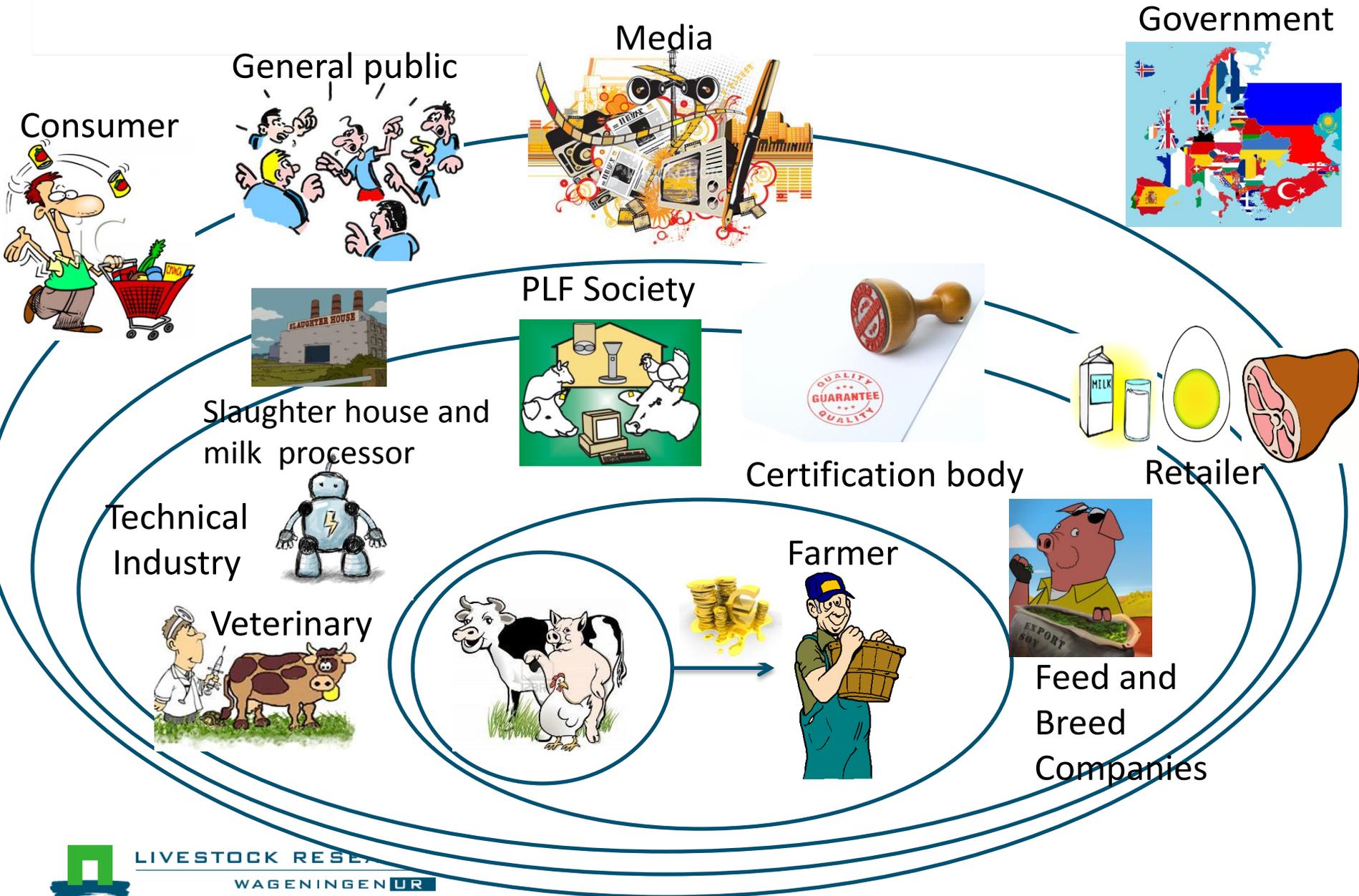
Sensor	Place	Data/parameters	Status
<b>pH-sensor</b>	In-cow	Rumen acidity	Available
<b>Pedometer</b>	On-cow	Movement counts (legs)	Available
<b>Rumination sensor (sound)</b>	On-cow	Rumination time	Available
<b>Biosensors</b>	On-line	Beta-HydroxyButyrate and Urea	Available (DeLaval)
<b>Reticular temperature bolus</b>	In-cow	Temperature	Research (also in pH sensor)
<b>Spectrophotometer</b>	On-line	Fat percentage in milk	Research
<b>Infrared spectroscopy</b>	On-line	Acetone and Beta-HydroxyButyrate	Research
<b>Thermal camera</b>	Off-cow	Digital temp. image – body condition	Research



# Where can I find the intelligence?



# Who should be involved ? - Stakeholders





# Example of data stream

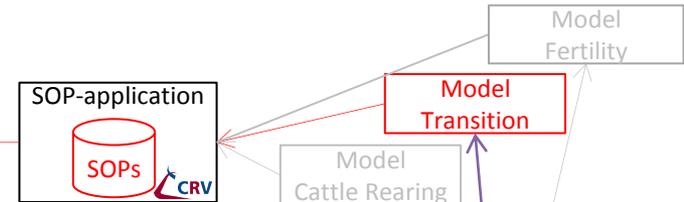


## Dashboard

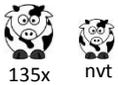


## SOP-generation models

Change concentrate a/b  
 Change basic ration a/b  
 Extra observation  
 Ask feed advice



## Data collection on the farm



SCR

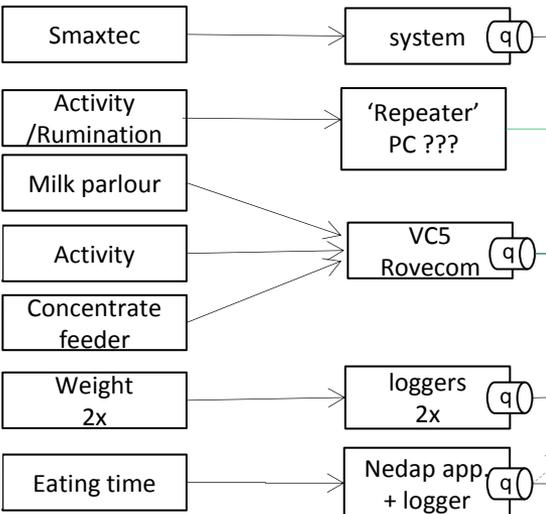
DeLaval Manus

nedap

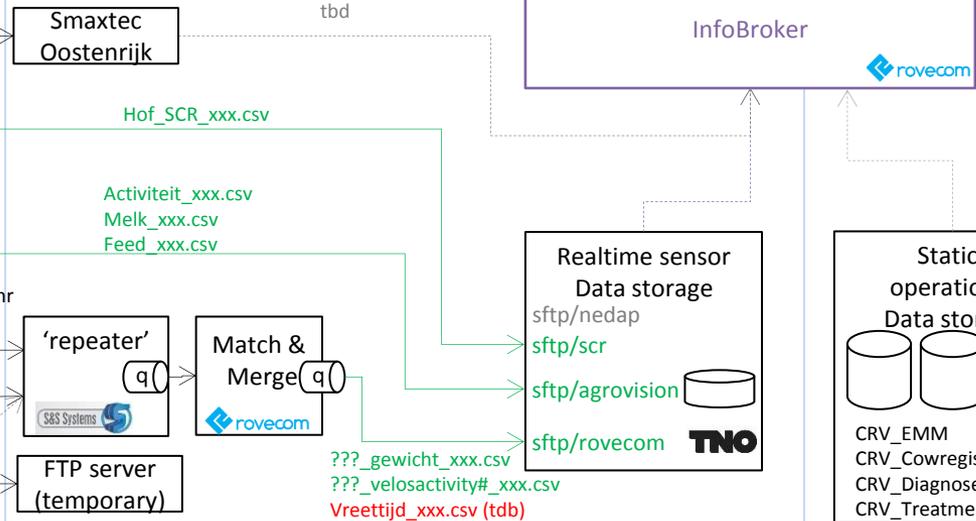
nedap



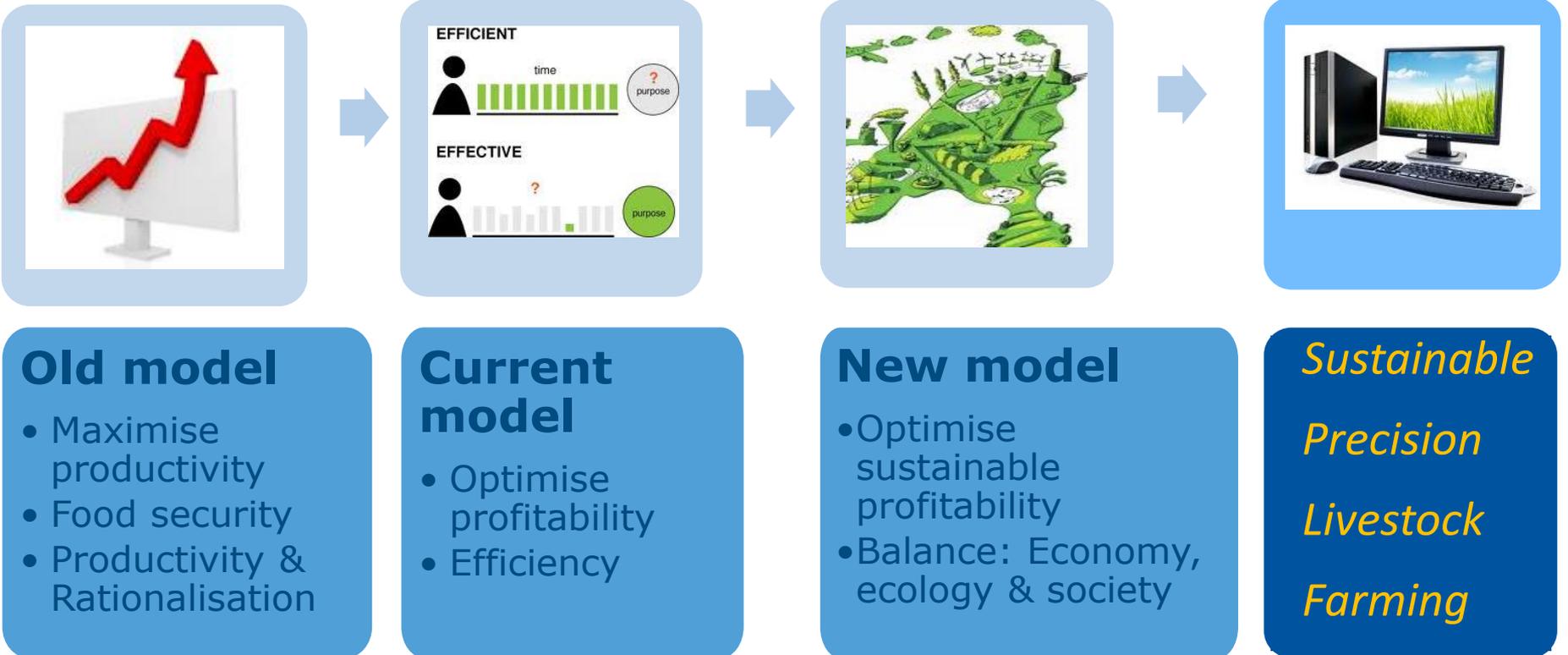
nedap



## Sensor data logistics



# The future: *is a change in business model required?*





Thank you for your  
attention

Thanks to cooperation with  
Claudia Bahr, Daniel  
Berckmans, Pieter  
Hogewerf, Bert Ipema,  
Rudi de Mol, Andres  
Schlageter, .....

