



# Construyendo puentes, creando sinergias para la salud



## Green urban civil society initiatives: what do they tell us about networking?

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- Examples of green urban initiatives: natural green playgrounds for children, day care on farms, collective gardens and maintenance of city green areas;
- Active involvement in the maintenance of green areas contributes to health and well-being;
- Initiatives reflect a pro-active attitude of citizens to their living environment that can contribute to the aims of the (local) government and local democracy.





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## Aim:

- Identify how green urban initiatives use their network;
- which strategies they use to connect to others (e.g. governmental parties, other initiatives, or civilians);
- and how this contributes to reach their initiatives' goals.



## Method:

- An explorative qualitative research;
- In depth interviews with initiators of 9 Dutch Green Urban Initiatives.





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## Results & Conclusion:

Bonding, bridging and linking strategies involve e.g:

- getting the right people together;
- having fun together;
- having a clear societal shared mission;
- knowing how to involve important (political) stakeholders;
- communicating successes.



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