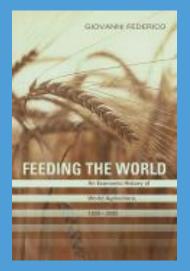
Dairy Farming Database and knowledge production in the Netherlands

PAK-Dutch Dairy Roundtable 30th november 2013 Maarten Vrolijk, Livestock Research





Demand for more food, produced on 1 globe



Feeding the world within the carrying capacity of planet earth



2×2

- Doubling Production
- Halving Ecological Footprint





Dutch Dairy sector

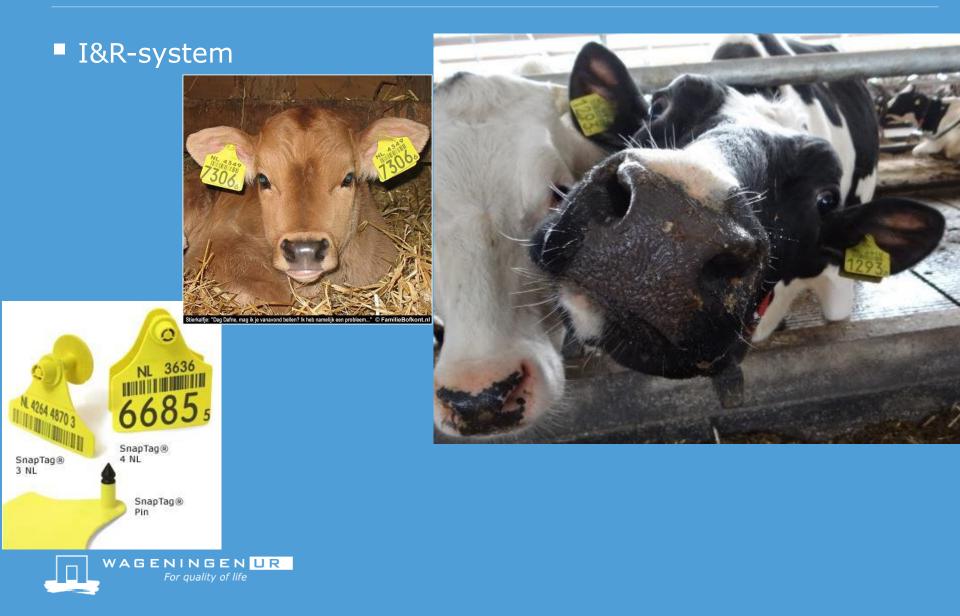
2012

- Dairy cows 1.500.000
- Dairy farms 19.000
- Milk production 12.8 billion kg
- Prod/cow/day 27.4 kg
- Prod/cow-lifetime 30.540 kg ~2400 kg solids (4.37%/3.51%)
- Average lifetime 4.1 year (+25% > 5 year, +2% > 6 year)
- Milkrecorded cows 89%
- Milkrecorded herds 85%

Sources: IFCN 2013, CRV 2012, LEI 2012



How do we know all this?



How do we know all this?

Central online database, connected with

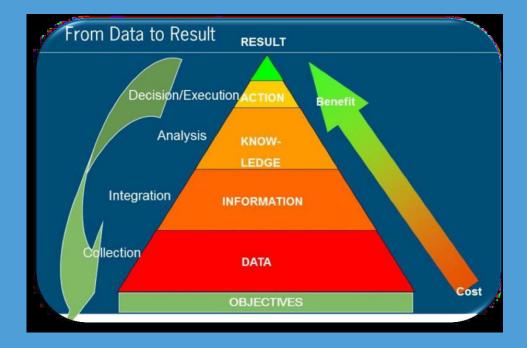
- Dairy farms
- Dairy processing companies
- Feed companies
- Laboratories
- Management information systems
- Etc.

Equipment, skills, rules, legislations



How do we know all this?

Strategy









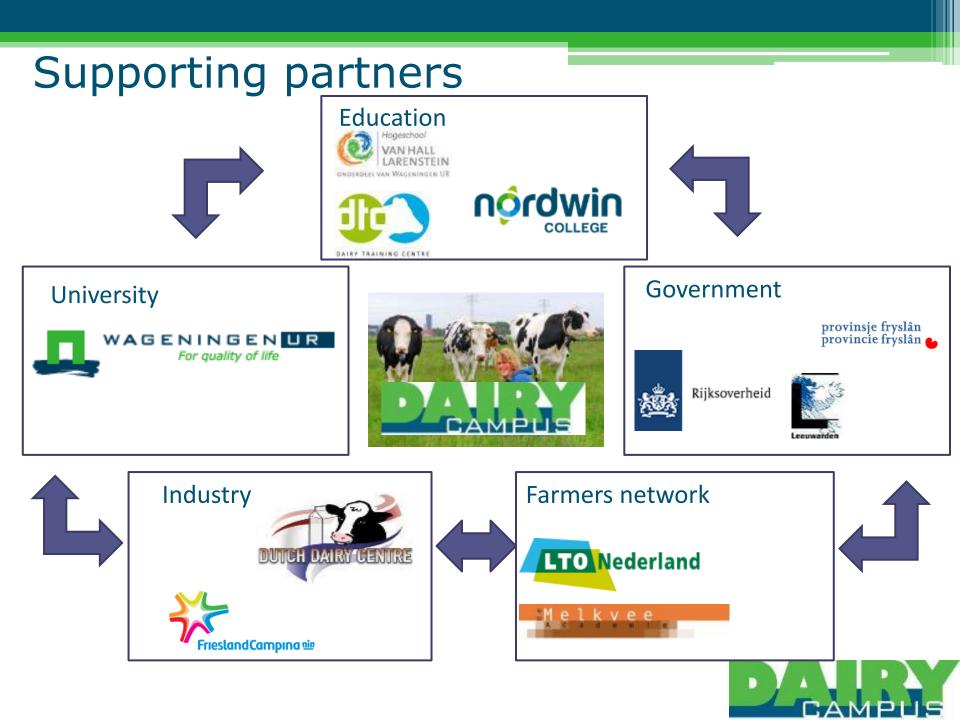


Dairy Campus is the national and international center for research, innovation, education and training in the dairy chain

Dairy Campus focuses on:

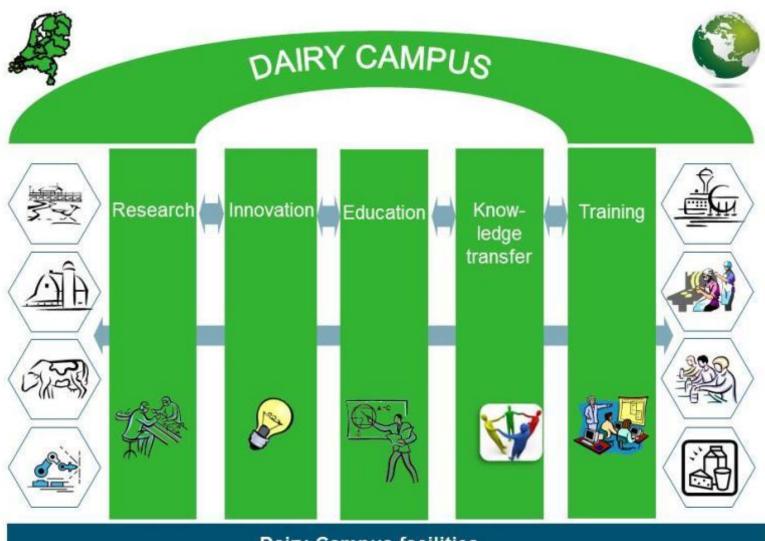
- Future-proof, sustainable <u>research and innovation</u> in the dairy chain
- Education, training & dissemination
- <u>Cooperation</u> with entrepreneurs in the dairy chain







Dairy Campus as a network organization



Dairy Campus facilities

Dairy Campus: Research

Run by Wageningen university and Livestock Research Institute

Research projects

- Animal Nutrition
 - Resource & nutrient efficiency
 - Healthy animals (for healthy humans)
- Animal Breeding & Genomics
 - Genetics & genomics
 - Breeding programs
- Animal welfare & health
 - Animal welfare, health,
 - disease control









Dairy Campus: Research

Research projects (continued)

- Environmental issues and manure handling
 - Greenhouse gasses
 - Manure handling & treatment
 - Fodder production, harvesting & storage
- Livestock Systems
 - Housing concepts
 - Quality assurance
 - Farm economics, farm management
- Dairy Science technology
 - Milk quality, food safety, protein dynamics, human health







Dairy Campus: Innovation themes (1)

<u>Sustainability</u>

- Manure management
- Animal Welfare
- Footprint, climate change
- Entrepreneurship

Dairy Housing

- Innovative housing
- Grazing & feeding
- New floors & bedding
- Milking & Labour efficiency





Dairy Campus: Innovation (2)

Dairy Chain

- Tracking & Tracing
- Milk refinery
- On farm processing
- Less volume to transport
- Quality Assurance

Smart Farming

- Use of sensor technologies
- From Data to Action
- Data mining, data analysis
- Farm & chain management







Dairy Campus: Education

From co-worker to PhD student

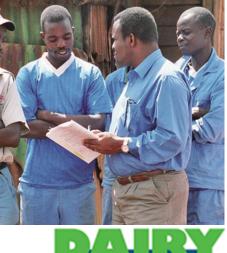
Wageningen University

BSc, MSc, PhD

Applied University Van Hall Larenstein

- BSc also future farmers
- Applied Master Innovative Dairy Management
- Life Sciences processing Nordwin agricultural college
- Farmer education, co-workers





Dairy Campus: Dissemination

With Dutch farmers organization LTO Nederland

- Study groups Dairy Academy
- Excursions to farms, to Dairy Campus
- Workshops on certain topics
- Use of social media
- Virtual farm visit under construction







Towards a climate neutral housing system



Technologies on dairy farms – towards smart farming !

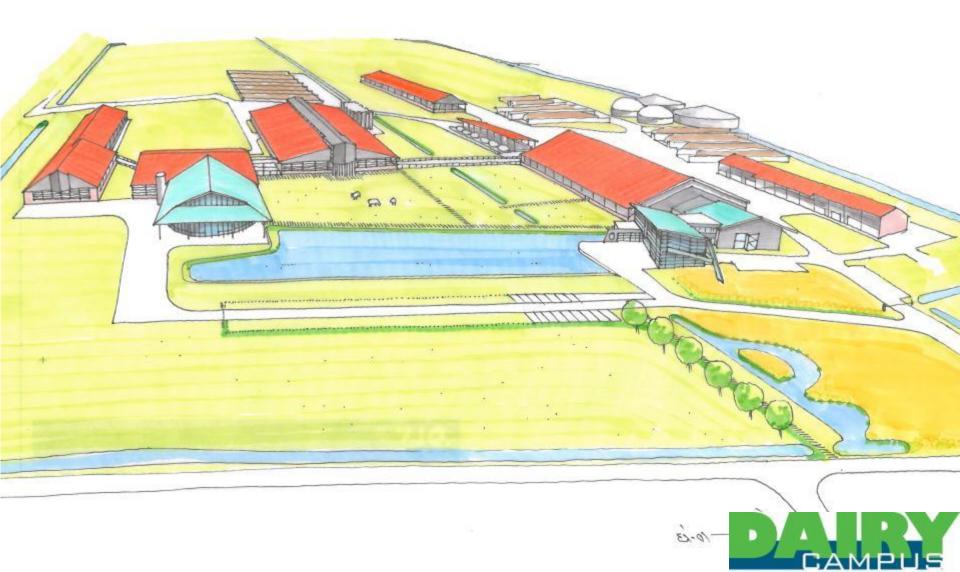
- Utilization of electronic devices and systems
 - ID, concentrate feeders
 - vield sensors, pedometers, conductivity
- Robotic Milking Systems
- Automated milking parlors
- Integrated data systems on farm
 (ID, Yield, Data collection, sampling)
- Strong growth of external data services
- In-line sensors and on-farm analyzers are entering market



Overview sensors in dairy production

Measurements	Indications	Management
Hormones	Heat	Reproduction
Urea	Ketosis	Feeding
Proteins	Inflammation	Health
Pathogens	Mastitis/diseases	Health / Product
Conductivity, SCC	Mastitis	Health
Residues	Milk quality	Product quality
Yield, fat & protein	Feed quality	Feeding, Health
Body score	Condition	Feeding
Locomotion score	Claw health	Health
Heart rate, rumination	Diseases, welfare, stress	Health, Feeding
Location (gps)	Diseases, welfare	Health

Dairy Campus in 2015 (artist impression)



Infrastructure

- Dairy Campus center
 - Central facility with meeting rooms,
 offices, data collection center



- Innovative dairy farm with 550 dairy cows
 - Research, innovation projects
 - Training & Education programs
 - Dissemination activities
 - Demonstration purposes
- Development Business area for agribusiness companies (industrial zone City of Leeuwarden)

AgroTechnics Holland

september 2012























Dairy sector NL

Pakistan (+ buffalo's)

Dairy cows	1.500.000
Dairy farms	19.000
Milk production	12.8 billion kg
Prod/cow/day	27.4 kg

21.958.00 7.203.000 42.8 billion kg 5.5 kg

Source: IFCN Dairy Report 2013

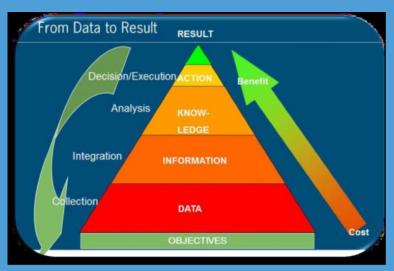


Dairy Farming Database Pakistan ingredients

- 20% of farms > 20 cows
- Agreements, rules, registration
- Tag, passport, photo
- Willingness, inspiration, time
- Best Practices from abroad
- Pilot











Thanks for your attention.



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