

## Duurzaamheid in agrarische grondstofketens enkele observaties vanuit het onderzoek

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## Uitgangssituatie: nieuwe vormen van regulatie in ketens

Publieke regulatie

Veiligheid,  
milieueffecten,  
arbeidskwaliteit

Lead firm

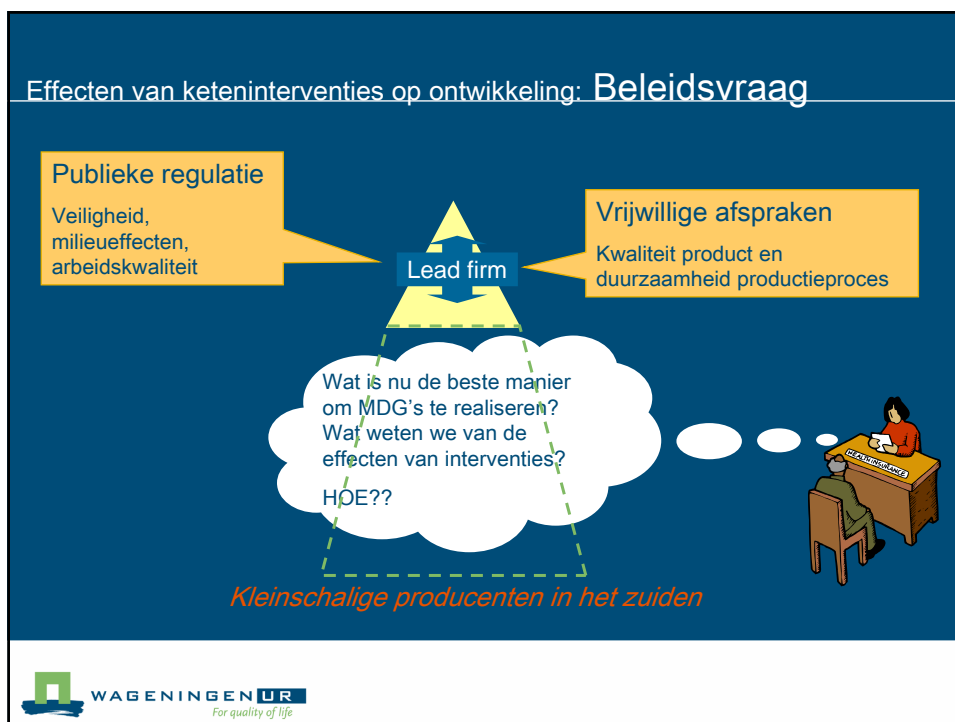
Vrijwillige afspraken

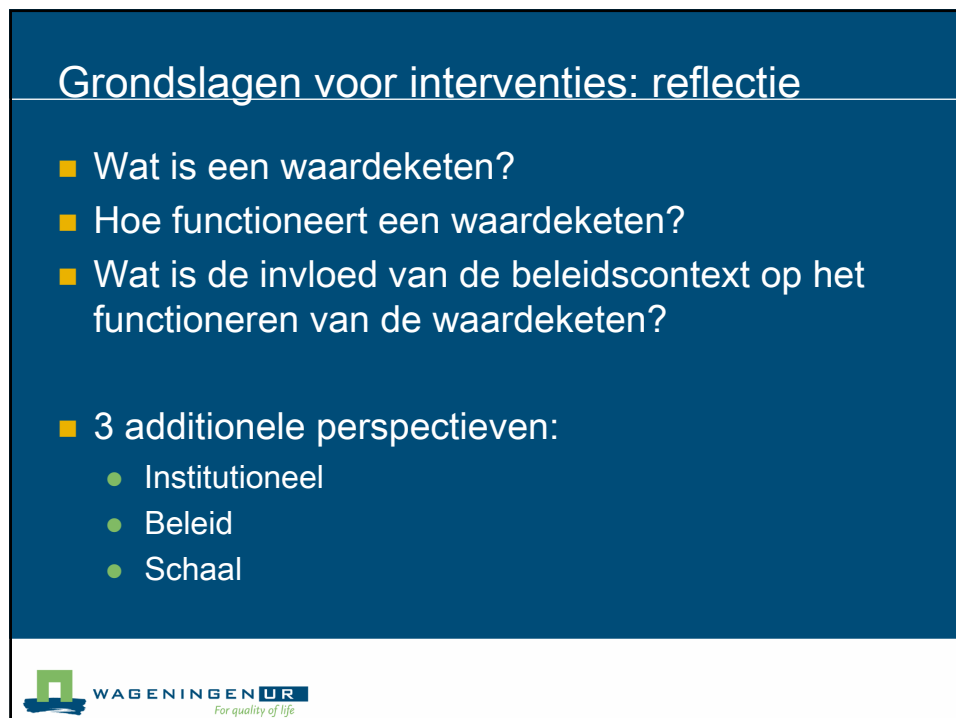
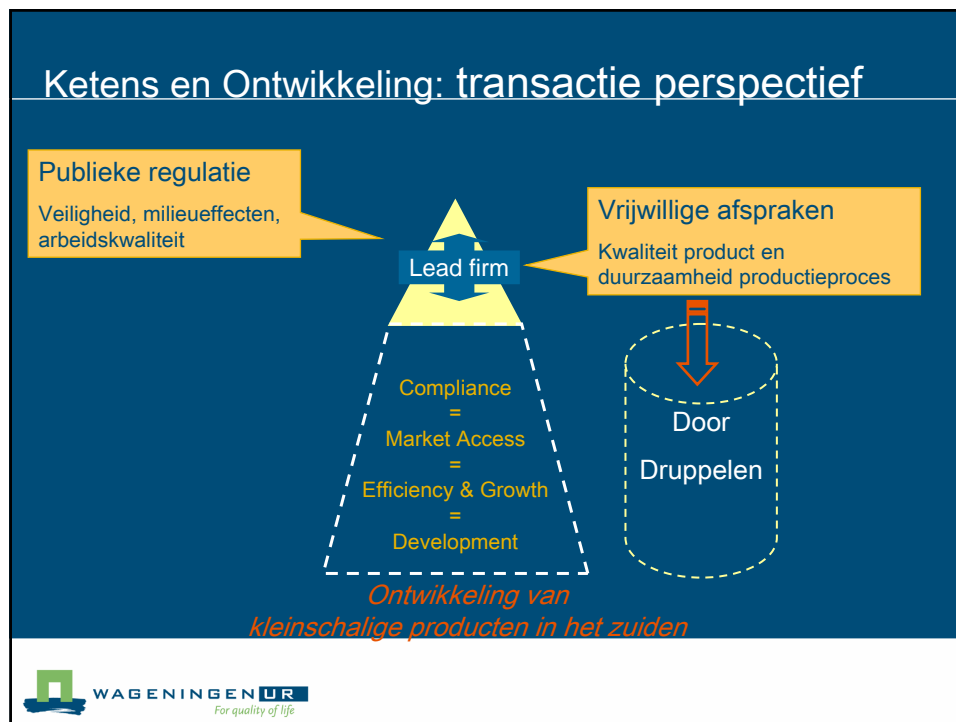
Kwaliteit product en  
duurzaamheid productieproces

Initiatief Duurzame  
Handel (Schokland)

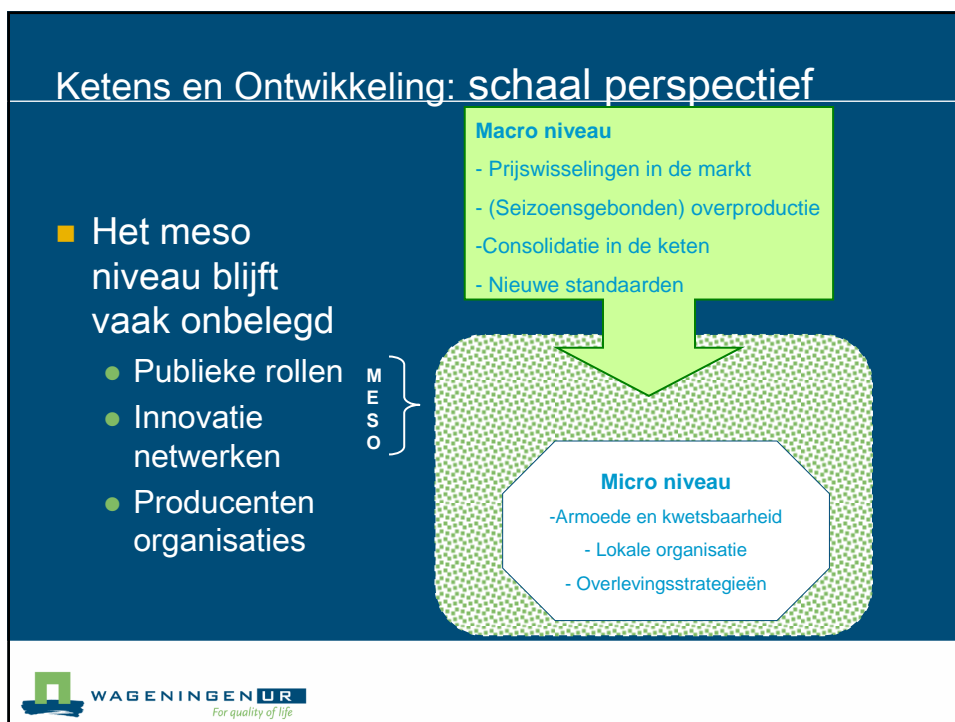
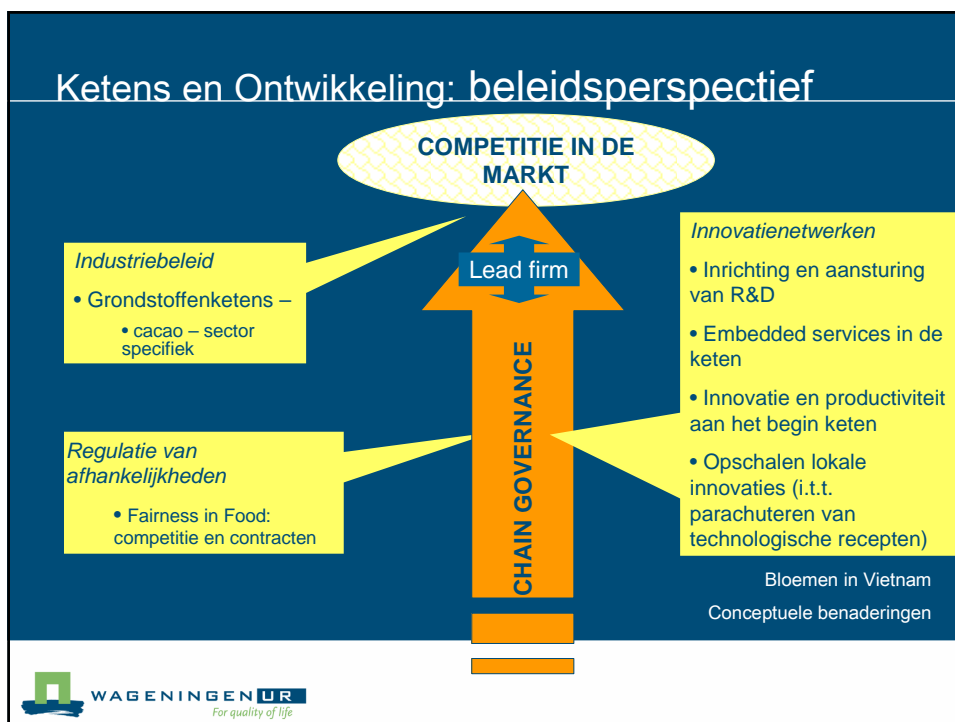
*Kleinschalige producenten in het zuiden*











## Public roles and strategies

Public role:	Endorsing	Partnering	Facilitating	Mandating
Food safety & agricultural health	Kenya	Peru	Thailand	Kenya
	Kenya			Kenya
Seed sector development			India	
			China	
Corporate Social Responsibility		India		
		South Africa		
		Vietnam		

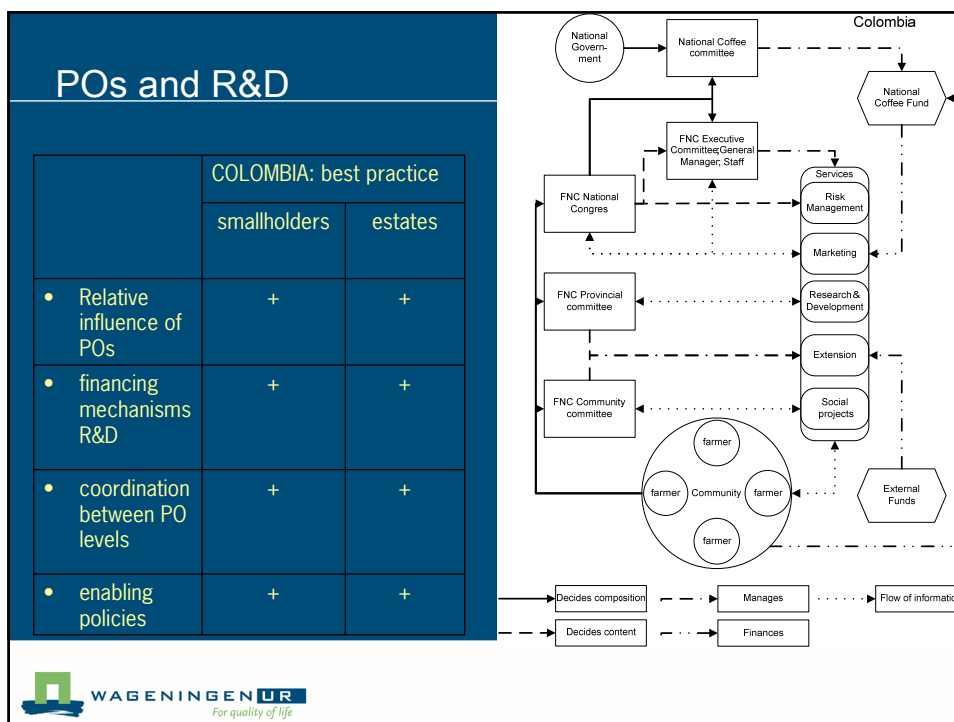
Table 3: Summary overview of public sector roles described in cases



## Innovation networks & Agri-food Chains

	National System of Innovation (NSI)	Bottom of the Pyramid (BoP)
<ul style="list-style-type: none"> <li>Value Chain Configuration</li> </ul>	<ul style="list-style-type: none"> <li>Focus on the interactions between users and producers of knowledge and technology</li> </ul>	<ul style="list-style-type: none"> <li>Focus on the articulation of demand of customers in low-income markets.</li> </ul>
<ul style="list-style-type: none"> <li>Enabling Environment of a Value Chain</li> </ul>	<ul style="list-style-type: none"> <li>Focus on systemic changes and invest in intermediary functions linking distributed capacities</li> </ul>	<ul style="list-style-type: none"> <li>Focus on managing constraints and tailoring business models to socially embedded market opportunities</li> </ul>
<ul style="list-style-type: none"> <li>Technological Innovation: Balancing Push and Pull</li> </ul>	<ul style="list-style-type: none"> <li>Produce options through experimentation and evaluation in an evolving network</li> </ul>	<ul style="list-style-type: none"> <li>Start from demand pull for reengineering (existing) technological innovations</li> </ul>





## Strategy & Policy Papers 2006 Policy options

- *Enabling environment: variety in strategies and approaches*  
the acceptance of context and culture specific roles of the public sector rather than an emphasis on a generic division of labour between the public and private sector;
- *Innovation network*  
the importance of setting up an institutional architecture leading to innovation in agri-food chains rather than solely relying on compliance with technically defined performance indicators for the required technical change;
- *Producers' organisations*  
the importance of experimenting with a set of organisational arrangements and designs that enable producers' organisations to direct and monitor Research & Development and service provision rather than to rely purely on participatory models for tailoring technological recipes to local conditions.

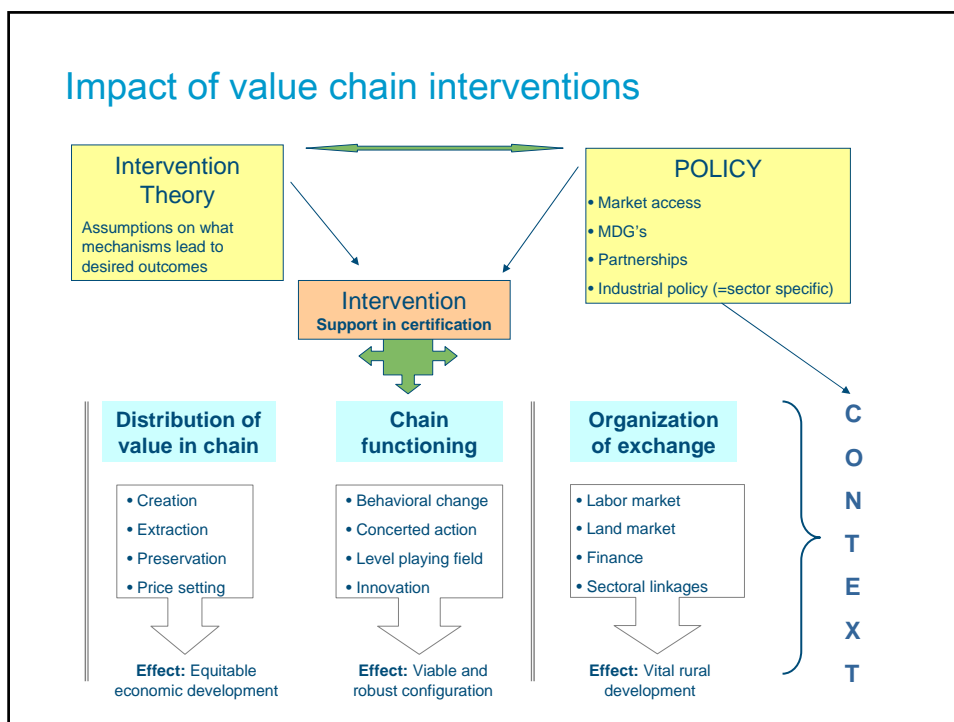
## Sleutelvraag

- Wat zijn de uitkomsten van ontwikkelingsgerichte interventies in grondstoffenketens?

## Wat is armoede?

- Uncertainty of resources
- Variability of income
- Vulnerability in market place / value chain
- Instability in market place / value chain
- No out reach to non-competitive groups
  - Race to the bottom
- *Who are the poor in the value chain?*
  - *Producers, workers, consumers (active in different market exchanges)*





# Dank voor uw aandacht

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