### Soilless Cultivation of Outdoor Crops

Clean, efficient and sustainable



New opportunities for outdoor horticulture and society

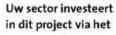
Janjo de Haan



















## Content











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#### Outdoor horticulture in the NL



Field vegetables



Fruit orchards



Flower bulbs



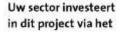
Tree nursery crops & flowers















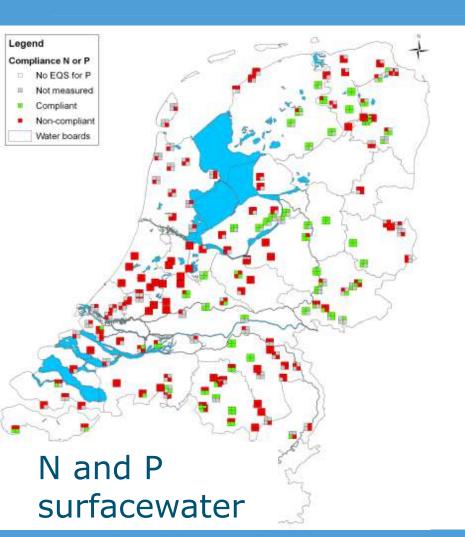


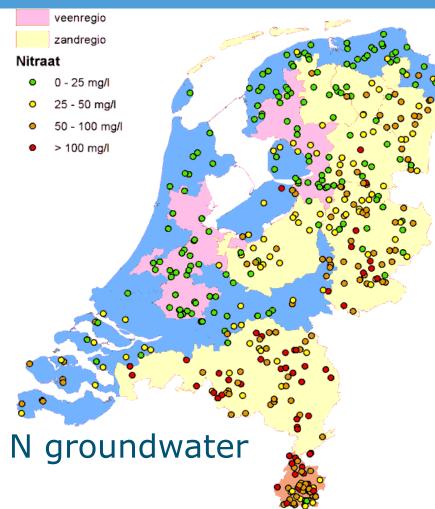




## Societal Problems: Water Quality



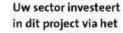








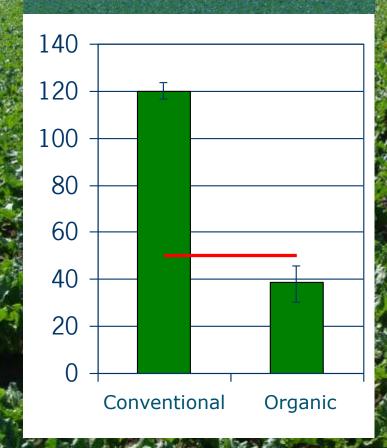




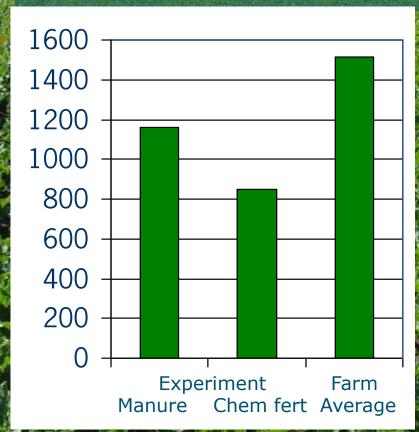


# Nitrate directive can not be realized within current cropping systems





## Balance (euro/ha)



### Research program



Objective

Develop and implement profitable new cropping systems that can comply with EU-regulations for water quality

- Outdoor horticulture
- Duration: 2009-2013
- Execution: Researchers, growers, advisors, suppliers
- Financed by
  - Government
  - Product boards of growers
  - Various other parties









## Overview type of cropping systems



Cropping on water

Deep flow system





Nutrient film technique



Cropping on substrate

Pots on or in the ground





Gutters above the ground





Trenches/crates



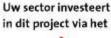
























## Watermanagement and emissions



Focus point	Solution
<ul> <li>Mismatch nutrients</li> <li>Na<sup>+</sup> accumulation</li> </ul>	<ul><li>Fertiliser choice</li><li>Water management</li></ul>
<ul> <li>Pests and diseases</li> </ul>	• 'Vital systems'
<ul> <li>Flooding of system</li> </ul>	<ul><li>Cover the system</li><li>Water level management</li><li>Flush the system</li></ul>









## Profitability: Example leek

#### in € cents per kg



	Cropping in soil	Deep Flow System
Selling price	4	-7
Cost price	49	53
Main differences		
<ul> <li>Plants</li> </ul>	11.1	12.4
<ul> <li>Fertilization</li> </ul>	0.8	1.7
<ul> <li>Crop protection</li> </ul>	1.5	0.1
• Energy	1.5	3.8
<ul> <li>Labor</li> </ul>	11.2	8.5
<ul> <li>Land lease</li> </ul>	1.6	0.2
<ul> <li>Capital goods</li> </ul>	8.9	14.6









## Sustainability: Example lettuce

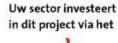


	Proved	Indication
Better	<ul><li>Land use</li><li>Labor conditions</li></ul>	<ul> <li>Nutrient &amp; pesticide emissions</li> <li>Adaptation to climate change</li> <li>Water use</li> </ul>
Comparable		<ul><li>Labor hours</li><li>Profitability</li></ul>
To improve / worse		<ul><li>Energy use and GHG-emissions</li><li>Financial risks</li></ul>











## Attention to market and society



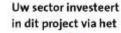
- Market
  - Systems are giving new products with new USP's
- Society
  - Laws and regulations
    - Spatial planning
  - Acceptability of production method
    - Natural look
  - Solution for other problems
    - Urban agriculture













## What's in it for California











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## Thanks, we'd love to see you in Holland for the next Symposium on Growing Media and Soilless Culture



17-21 June 2013

Leiden,
The Netherlands







