

Innovative farmers, facilitating researchers and a stimulating government

Herman Schoorlemmer, Alfons Beldman, Krijn Poppe and Maarten Vrolijk

Developments in EU:

- Horizon 2020: tackling societal challenges, creating industrial leadership
- European Innovation Partnership: closing the innovation gap, working with stakeholder networks
- CAP reform: end of support product price
- More focus on sustainability, chain innovation and biobased economy

Challenges European farmers

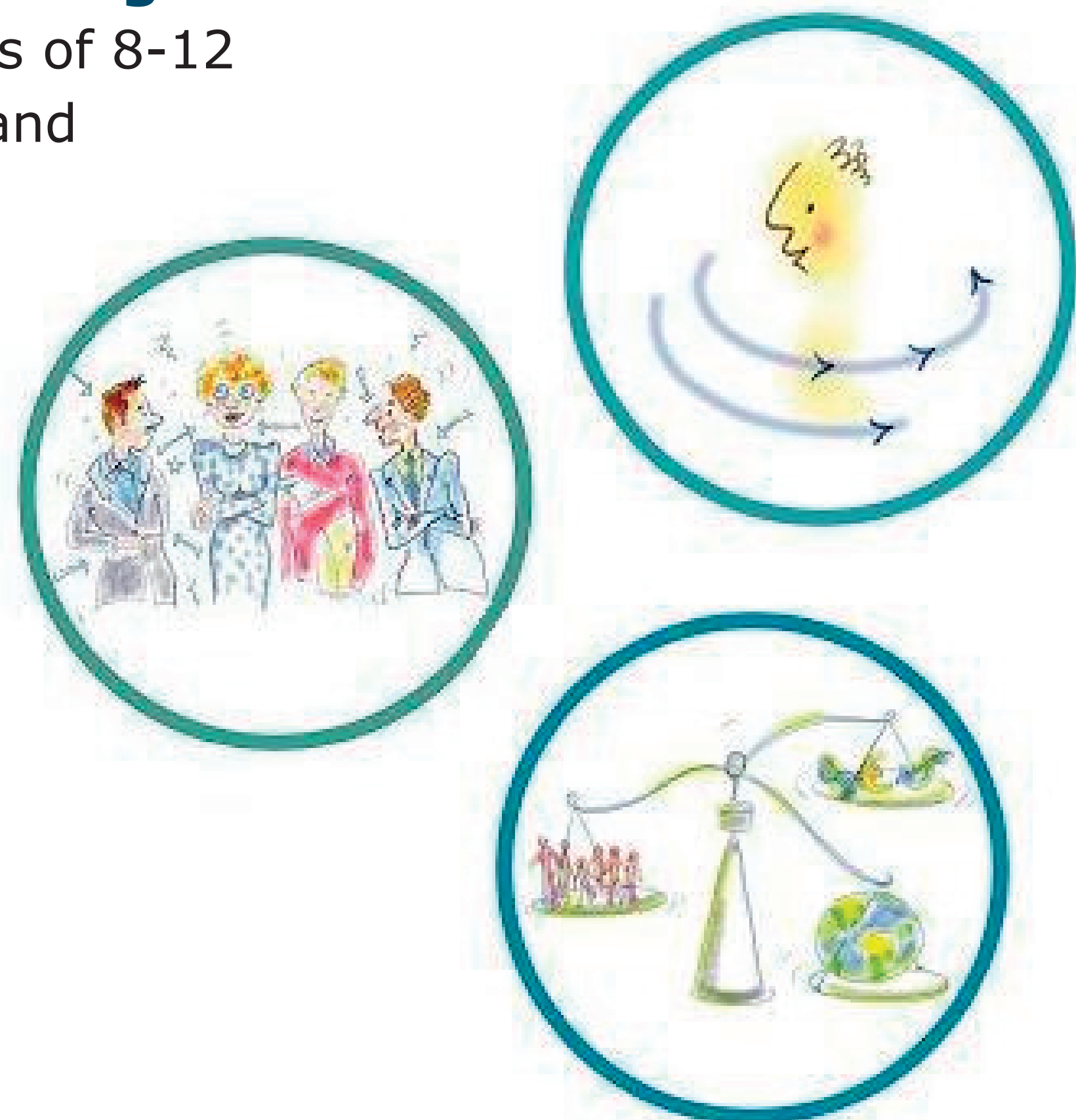
- From optimization of the farm to innovation on the farm
- From price support to customer value
- From production skills to entrepreneurship
- From sector orientation to society orientation
- From a hindering regime to an entrepreneurial climate

Dutch Approach

Goal	Concepts
Farmers improve entrepreneurial skills	<ul style="list-style-type: none">• Interactive Strategic Management• Innovative networks
Farmers recognize and realize opportunities	<ul style="list-style-type: none">• Development of business plans and new Product Market Combinations• Co-innovation• Lead user innovation
Stakeholders improve entrepreneurial climate	<ul style="list-style-type: none">• Regional transition approaches• Stakeholder management• Network approach with innovation brokers / free actors

Interactive strategic management

Interactive training in groups of 8-12 farmers facilitated by tools and qualified trainers. Goal is to develop strategic skills, an individual farm strategy and action plan.



Innovative networks and innovation brokers

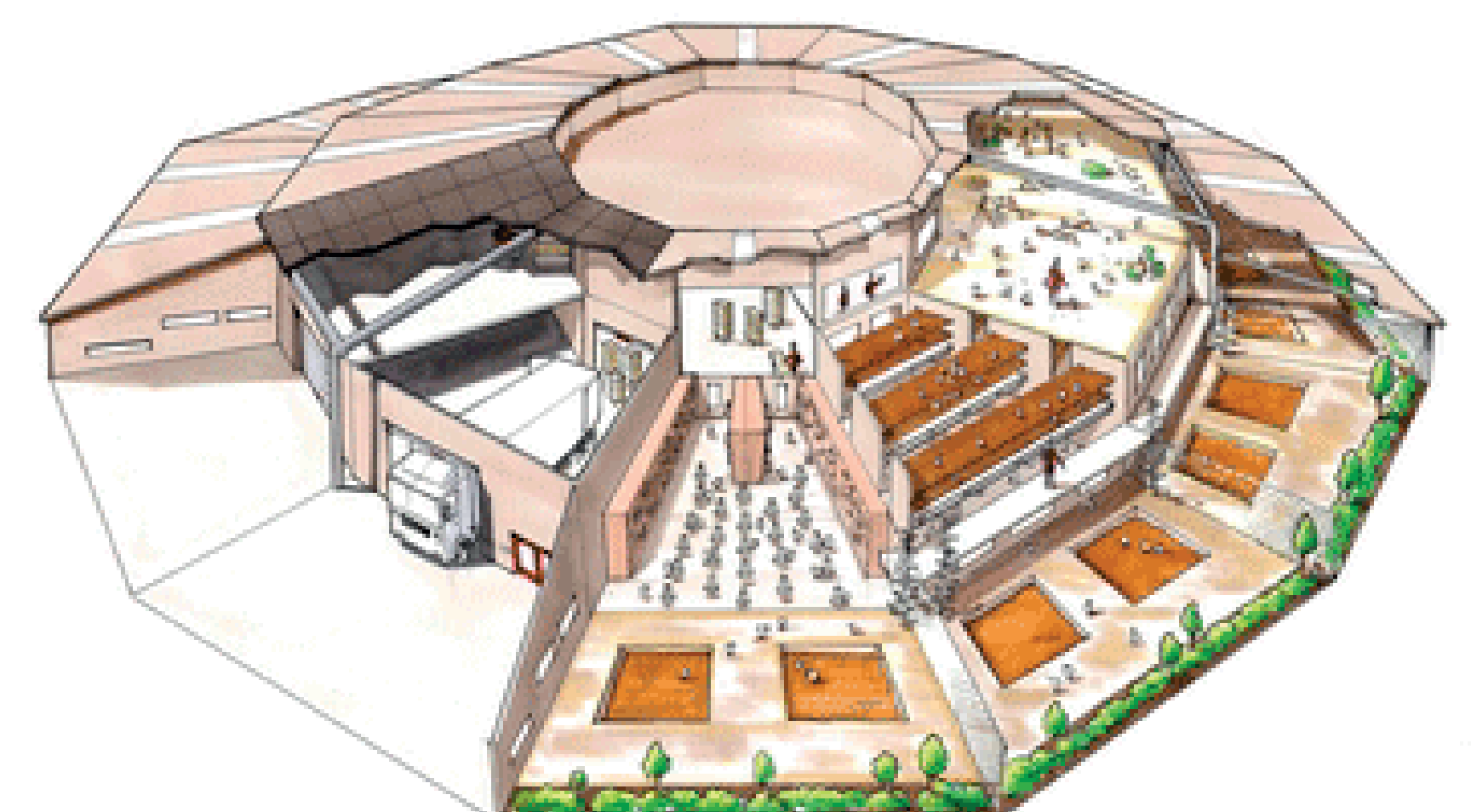
Farmer networks develop new business or technological innovations facilitated by a 'free actor' or innovation broker.



Co-innovation

Co-creation by farmers, researchers and other relevant actors of sustainable farming systems.

For example the case of Rondeel: innovative housing for laying hens.



Regional transition

Development of a regional research & innovation agenda and new regional opportunities. In cooperation with private sector, policy makers and researchers.



Why (not) these approaches in the EU?

- No copy-paste!!
- Mutual inspiration and tailor made approaches
- Decontextualize en recontextualize European practices
- Connection with EU policies and facilities?
- How do we go forward?

