

Electronic Journal of Polish Agricultural Universities is the very first Polish scientific journal published exclusively on the Internet, founded on January 1, 1998 by the following agricultural universities and higher schools of agriculture: University of Technology and Agriculture of Bydgoszcz, Agricultural University of Cracow, Agricultural University of Lublin, Agricultural University of Poznan, Higher School of Agriculture and Teacher Training Siedlce, Agricultural University of Szczecin, and Agricultural University of Wroclaw.



**ELECTRONIC
JOURNAL
OF POLISH
AGRICULTURAL
UNIVERSITIES**

2005
Volume 8
Issue 3
**Topic
ECONOMICS**

Copyright © Wydawnictwo Akademii Rolniczej we Wrocławiu, ISSN 1505-0297

ROOIJ S. 2005. INSTITUTIONAL CAPACITY BUILDING FOR RURAL WOMEN'S EMPOWERMENT **Electronic Journal of Polish Agricultural Universities**, Economics, Volume 8, Issue 3.

Available Online <http://www.ejpau.media.pl/volume8/issue3/art-30.html>

INSTITUTIONAL CAPACITY BUILDING FOR RURAL WOMEN'S EMPOWERMENT

Sabine de Rooij

Rural Sociology Group, Wageningen University and Research, Wageningen, The Netherlands

ABSTRACT

Basically, women's empowerment is the process (and its outcomes) in which women – individually and collectively- become active, knowledgeable and goal-oriented actors who take and/ or support initiatives to overcoming gender inequalities. Hence, women's empowerment refers to a strategy to achieve gender equality as well as to the inherent capacity building processes. Institutional capacity aimed at women's empowerment is not a clearly defined concept. Yet, effective capacity building requires conceptual clarification and common understanding among institutional actors. Therefore the following questions need to be answered: what do I mean

by institutional capacity? How can it be developed? More specifically, how can it contribute to rural women's empowerment and gender equality?

Key words: gender, institutions, rural areas, women empowerment.

INTRODUCTION

Basically, women's empowerment is the process (and its outcomes) in which women – individually and collectively- become active, knowledgeable and goal-oriented actors who take and/ or support initiatives to overcoming gender inequalities. Hence, women's empowerment refers to a strategy to achieve gender equality as well as to the inherent capacity building processes. The Beijing Conference on Women in 1995 proclaimed women's empowerment, together with gender mainstreaming and partnership (involvement of both women and men) as the most effective approaches to eradicate 'society-wide entrenched gender inequalities' [9,24,38,36]. Particularly a multi-track strategy is considered having great potential to achieve gender equality [6,7]. For a comprehensive discussion of the concept see [1,14,31].

Institutional capacity aimed at women's empowerment is not a clearly defined concept. Yet, effective capacity building requires conceptual clarification and common understanding among institutional actors. Therefore the following questions need to be answered: what do I mean by institutional capacity? How can it be developed? More specifically, how can it contribute to rural women's empowerment and gender equality?

The concept of institutional capacity gains transparency by distinguishing institutions from organisations. This distinction is also of strategic significance. Up to now, many women's empowerment capacity building efforts had a focus on the organisational aspect. But practice indicates that this approach is too limited to accomplish real transformation: this requires a change of 'deep structures' [30]. Institutional change thus emerges as constituent in the process of transforming gender inequality and -inequity into gender equality and -equity. Capacity building actors must be aware of and responsive to this.

INSTITUTIONAL CAPACITY

Although repeatedly equated, '*institutions*' and '*organisations*' refer to different dimensions of social reality. *Institutions* are 'systems of rules shaping behaviour, including the mechanisms for rural enforcement'. They are rooted in social interactions and emerge from agreements regarding norms, values and customs [4]. These 'rules of the game' "provide structure to everyday life, making certain forms of behaviour predictable and routine, institutionalising them" [9]. Written and unwritten rules that maintain power relations, including gender power relations, are part of institutions. Kabeer [14] emphasizes that institutional rules determine what is done, in what way, by whom (not), they specify the use of resources, determine who is responsible and who benefits, who set priorities and makes the rules. They further determine how value is assigned [28].

Organisation, on the other hand, refers to the material expressions institutions can take; to the forms that legitimate institutions (e.g. organisations, laws, policies, contracts, covenants). They are, so to speak, the sites where institutional rules are played out [29]. They might be either adequate or badly functioning expressions of institutions.

Agrarian policy for instance is an institution that reflects a basic institutional need to bring the agricultural sector in line with the wishes of society (e.g. cheap and safe food, clean environment, animal welfare). The Ministry of Agriculture is then the most important organisation which should deal with these institutional needs.

Looking at society in terms of 'organisation' means a focus on hierarchies of power and decision making, formal structures of command, procedures, divisions of domains and tasks or functions [45].

Organisation can include single organisations, systems of organisations or organisational arrangements cross-cutting different organisations. Institutions or institutional rules thus exist within single organisations or can be expressed through a range of interacting (mutually) strengthening or conflicting organisations.

From this it follows that the concept of 'institutional capacity building' is somewhat confusing. On the one hand, capacity building clearly refers to goal-oriented actions that aim to achieve clear goals. On the other hand, though, many institutions (understood as 'rules of the game') are hardly to change deliberately, let alone on the short run.

COMPLEXITY OF INSTITUTIONS

Effective capacity building recognises that institutions operate (or better: provide sets of rules) in different spheres of life (economic, political, social, cultural, legal, technological) and are mostly multi-level. They thus provide a multi-layered set of rules either enabling or constraining rural women's spaces and room for manoeuvre. Potential successful women's empowerment interventions must be performed at the different – interrelated- levels:

- *The grassroots or micro-level:* constraining institutions for women at this level are for instance norms and stereotypes that sustain traditional gender roles within the family, the farm and local labour market; domestic violence against women; informal inheritance patterns that exclude women from taking over the farm; definitions of work; fixed working schedules that do not take into account responsibilities for care tasks in the private sphere; the separation of working and living as expressed in spatial planning and physical infrastructure. For women, in particular the combination of these institutional patterns is disempowering.
- *The intermediate or meso level* contains, among others, all kinds of purposeful, task-oriented intermediate organisations as community based organisations and ngo's that concentrate on improvement of the situation of women and actively try to strengthen their position. It also encompasses organisations or programs with a different focus (e.g. poverty reduction; food security) and that indirectly support women. Their institutional rules may contain obstacles that inhibit effective capacity building for women's empowerment. Examples are a lack of commitment to gender equality; inadequate accountability mechanisms; intransparent decision-making processes; gender biased rules underlying access to credit, subsidies, registration patterns; discriminating rules in selection procedures and career development; hidden rules with the male standard as starting point for organising work; a 'male' leadership style.
- *The macro-level* contains the whole of norms, customs and habits that constitute a society's cultural, economic and socio-political environment [3,17]. It encompasses the regulatory, policy and legal frameworks created to meet the specific needs in particular fields. It includes laws, regulations and various policies (e.g. fiscal policy, spatial planning, agricultural and rural development, emancipation). Another example of a

typical macro-organisation is the Ministry of Agriculture and the organisations, agencies, commissions and advisory boards linked with it. They are core actors in the process of designing agricultural and rural institutional frameworks. All such institutions have far-reaching and often constraining effects on rural women and impact the degree to which they can empower themselves. Mostly, these effects are unintended or a typical consequence of gender blindness.

Finally, it must not be ignored that institutions mostly concern a multitude of actors. This makes building networks and forming strategic alliances, crucial elements of the institutional capacity building process [27]. Considering the range of actors (go's, ngo's, cbo's), the networks need to be cross cutting the indicated levels in order to be effective and efficient.

GENDERED INSTITUTIONAL RULES IN DE AGRICULTURAL PROFESSIONAL WORLD

The agricultural professional world as a representation of a system of organisations embraces the (supra) national, regional and local level and consists of a range of different organisations as ministries (e.g. Agriculture; Housing, Spatial Planning and Environment; Economic Affairs), various governmental and private agencies, private industries, banking and financial institutions, farmers' unions, rural women's organisations, farmers' co-operatives and family farms. Each level and each separate organisation has its own institutional rules based on specific needs and interests. Effective sector institutional capacity that would support rural women's empowerment would require a shared understanding and commitment to gender equality as well as the capacity to make this a guiding principle for all policies, programmes and activities for each organisational unit at the separate levels. So far, many obstacles stand in the way. An important hindrance is the male culture in the agricultural professional world for instance expressed by the dominant perception of a farmer being a male person and the male superiority in influential positions within organisational units at all levels. Similarly, a preference for a 'male' and 'masculine' vision on farm development (larger, more and latest technology) which is developed by mainstream research institutes and disseminated through the linked educational institutes and the agricultural professional press is a good demonstration. It results among others in a marginalisation of farming women within the farm [32,34]. Other handicaps are among others, insufficient powerful and progressive opposition from farming women, the lack of strong rural women's leadership, and the technical approach of agricultural and rural development issues. The latter is very well expressed by the organisational structure of the (Dutch) Ministry of Agriculture, Nature and Food Quality. Departments are organised around technical issues such as clean and sufficient water, minerals and ammonia, healthy soil and air, space and quietness, organisational development, farm management and development, economy and structure, animal welfare, etc. The officials involved in the various policy fields have a strong focus on their own domain and often the (will to) link (it) to other policy fields is weak. In such a highly segmented structure, the link of gender equality with their field of expertise is unclear (what is the connection between manure policy and gender equality?) and it seems more obvious to create a separate structure for women's issues. According to gender experts from within the agricultural professional world, a radical reorganisation of the Ministry itself and policy making that puts the people involved in farming and living in rural areas in the centre would make a gender equality policy easier to understand and to implement.

CHANGING INSTITUTIONS

To effectively challenge institutional rules of organisational arrangements or organisations, it is necessary to continuously denounce and combat forms of social organisation that discriminate against (rural) women and "[t

o encourage the routinization of gender-equitable forms of social interactio[n]" [9].

Rao and Kelleher [29] identify three patterns as core obstacles to such gender-equitable forms: a) Cultural systems – in particular the gender division of labour and the separation between work and family need to be changed; b) Cognitive structures – the gender-biased definition of work need to be addressed c) Deficient accountability systems within organisations.

A main question is how to overcome these obstacles? How to accomplish transformation of deeply rooted patterns as for instance the gender division of labour which is relevant at different institutional levels and fields and involving various institutional actors? A wellknown strategy to reduce women's care taking responsibilities within the family is the creation of affordable and nearby care facilities and associated services. On its own, this strategy cannot – as past experiences in Central and Eastern Europe has shown- accomplish real change. This would require more simultaneous interventions. One could think of the creation of part-time jobs for both women and men, of flexible working hours and decentralisation of industries and services. But structural (enduring) capacity asks for a change of the self-evident perception of care tasks as typical women's tasks. Gender sensitive education (at home, in schools) and actively using the media to breaking gender stereotypes, are ways to reach this. Adjustment of state regulations concerning parental leave could also stimulate such a change. In Sweden, a *father's month* requirement was introduced into the Parental Leave Act in 1995. The father must take at least 30 days of parental leave. If not, the parents lose their entitlement to parental allowance for that month (there is a corresponding obligation for mothers). In Iceland, women and men have fixed parental leave quota (both 1/3 which is not non-transferable, the rest is free). Also Norway and Denmark have introduced suchlike rules. The so-called 'daddy leave' appears to be more effective than parental leave while it also changes the social definition of being 'a good father' [18].

Actually, each institution contains its starting points for change (i.e. the counter point). There will always be people – e.g. young people, critical thinkers or outsiders coming in - who question the dominant pattern and initiate change. At rural grassroots level, overcoming core obstacles for gender equality can be started or advanced by for instance farm daughters with non-traditional schooling and training starting new economic activities, farming women with an urban background or other former city dwellers now living in the countryside, strong progressive leaders, organisations that fight trafficking of (rural) women and girls and women's ngo's or activists fighting for (new, adjustment, enforcement of) legislation in this field, or nature conservation, environmental and/ or consumers groups that co-operate with farmer's or rural women's organisations. Another impetus for institutional change at grassroots level is included in the already existing heterogeneity i.e. existing deviations from the dominant – mainstream – patterns. For instance female rural leaders who can serve as role models; farms lead by women or by a female – male partnership; influential women's ngo's or organisations with good mainstreaming policies and policies; work situations that facilitate combining work and care (child care facilities, flexible working hours, care leave possibilities); local or regional policies aimed at strengthening local services or that stimulate rural industrial settlement.

Increasing the visibility of problems and needs through e.g. research, documentation and dissemination of information, advocacy and lobbying can help to further an enabling environment supporting the changes. Spreading information about examples of empowered rural women – of those who managed to gain an influential political position or who built up a successful enterprise – might help as well.

It goes without saying that an active and progressive women's movement is a pre-condition for real change.

INSTITUTIONAL CAPACITY BUILDING LEVELS

Effective institutional capacity building for women's empowerment should be targeted at the different levels and dimensions. It needs awareness of enabling and constraining factors at each level. Approaches to institutional capacity building (including new norms, values, attitudes, behaviour as well as organisational changes) distinguish different layers at which it should be targeted [3]:

- **Individuals or groups** The focus is on increasing or strengthening knowledge, understanding, skills, abilities, attitude change and increase of self-esteem through e.g. training, awareness raising, etc. and providing the conditions for their implementation. Capacity building at this level must not be an isolated action. Women must become aware of constraints and opportunities for women's empowerment at other levels.
- **Organizations** The focus is on changing internal organizational structures, processes, resources, management issues, leadership, etc. and organizational culture. This concerns all organizations, including women's organizations. The broader context must be taken into account in order to identify the constraining and enabling factors for capacity building. Experience has learned¹ that key factors in the capacity of organizations to achieve their women's empowerment goals are the organizations mandate; the composition, motivation and knowledgeability of staff and personnel; the overall functioning of the organization; the presence of accountability structures; and the organisational culture. More specifically, a broadly supported mandate to promote gender equality within the organisation and in their work, commitment to and knowledge about women's empowerment issues throughout the organisation, gender experts in the staff who function as change agents or as catalysts, minimally 30% women in the top of the organisation, appropriate accountability procedures and systems, contact with the target group, alliance partners who understand the issue, internal pressure from within the organisation and support from board members, following a dual strategy. The broader context (as the policy and legal framework) must be taken into account in order to identify the constraining and enabling factors for capacity building. Separate organisations have varying room for manoeuvre and independence from the general political environment [5,9,14,29,30].
- **Sector/ network** Capacity building may focus on rural and agricultural policy reform (inclusion of a gender equality perspective and targets) improvements in service delivery (meeting rural women's priorities and needs) and increased co-ordination or co-operation among institutional actors (e.g., gearing policies, programmes and activities of different ministries or of different departments within single ministries; co-ordination of policy and activities at ministerial level with policies and activities of linked governmental organisations and commissions, cooperation between rural (including women's) organisations, area based organisations, or women's (including rural) organisations, etc.). It may further include the establishment of new institutional actors (e.g., gender focal points, supervising bodies, advisory boards) or removal of non-functioning ones and last but not least strategic budgeting (e.g. specific gender budgets, budgets for area based programmes). Many obstacles might stand in the way, such as e.g. competing organisational, economic and political priorities, a highly segmented organisational structure, unwillingness to co-operate, organisational culture, budgetary problems.
- **Broader systems level** Changes should be aroused in gendered general policies, programmes, structures, legal frameworks, political commitment and the underlying attitudes, values and norms. Capacity building may concern improvement in service delivery, the establishment of new institutional actors (e.g. an advisory board fore rural gender issues), increased co-ordination among institutional actors, gender responsive

budgeting, the creation of appropriate monitoring and accountability structures, the creation of mechanisms to enforce EU-gender equality legislation within national legislative frameworks and practices. Increasing gender sensitivity and commitment among the actors involved and facilitating them with appropriate methods and tools to deliver gender responsive policies and programmes or projects that support women's empowerment, are other examples (see e.g. OECD 2001). Bolger [3] stresses some obstacles changes at this level can meet as "loyalty to traditional ways of doing business, competing organizational priorities, lack of coordination among related initiatives or simply a lack of capacity."

CAPACITY BUILDING APPROACHES

Various theoretical approaches rooted in different disciplines and 'schools of thought' on development² stress different aspects of capacity. The core of the discussions focuses on 'what' "capacity building" to develop and 'how to do that'?

The organisational approach focuses on capacities of individual organisations, the institutional approach on capacities to change the rules of a society i.e. laws, regulations, policies, attitudes, norms, incentive systems, etc. The systems approach on the other hand stresses that capacity building needs to be a multi-level process and, therefore aware of and responsive to the existing interrelations. The participatory approach considers capacity building a participatory and empowering process that builds on the grassroots expertise. At the same time, the ongoing debate implies that capacity building is a dynamic concept [3,17].

In practice, capacity building processes reflect often a mixture of these methods. Concerning women's empowerment, this seems the best method. The multi-dimensional and multi-level character of gender asks for a holistic approach.

WOMEN'S EMPOWERMENT

Women's empowerment aims at control of one's own body and to be free from violence; equal access and control over resources, equal participation, voice and influence in societal decision-making processes, agenda setting and leadership; elimination of gender stereotypical roles, norms and symbols. This is also referred to as 'power to' [44]. To achieve these goals, women need to develop (a sense of) agency. That is, the ability to get things done, to achieve the goals set. Agency is thus a core element of women's empowerment. Hence involved capacity building must be aimed at developing women's agency. Such capacity to act includes both individual and collective capacity. Individual women with agency have the disposal of different skills and more intangible capacities as awareness and understanding of the gendered nature of worldviews, structures, attitudes, values, behaviours, emotions, interests; a sense of self-esteem, feelings of entitlement and assertiveness. This is also referred to as 'power within'. Women's agency at a collective level – the 'power with' – includes awareness of women's shared interests, organisation and effective strategies and common negotiation of these interests [1,21,26,44].

Besides agency, process is a core characteristic of women's empowerment. Process stresses the dynamic character of empowerment (struggle, change). It takes time to get empowered whilst empowerment needs are changing constantly. Advancement and regression are both part of the empowerment process: empowerment gained in certain fields can get lost and then need to be regained again. The multi-layered character of empowerment brings about its own dynamic. Empowerment in one specific dimension and/ or at one specific

level opens up opportunities to get empowered in other dimensions and at other levels. Specific intersections of class, ethnicity, religion, age, sexual preference, geographic location, etc. will vary the empowerment focus, process and scope. Hence, capacity building is context specific. Insight in this context and especially in the problems arising from converging identities is a prerequisite (Kerr 2001). Similarly, indicators of empowerment are diverse and variable in time [11,20]. Capacity building efforts should be aware of this.

Although women's empowerment is a process activated and owned by women themselves, external actors are needed to support this process. This includes governments, (semi)governmental organisations and civil society organisations. They can help to "create the conditions whereby women can become the agents of their own development and empowerment [38]. Through rules and regulations, policies, strategies, programmes and other activities they can help to improve women's rights and opportunities and increase their skills and capacities to make use of the new conditions. For external actors, the adoption of the empowerment concept means a shift in role and methods. Their role should be more supportive i.e. creating the right conditions and making their methods more participatory as for instance, more co-operation with women's NGOs [24]. Effective external support assumes gender sensitive, competent, committed and accountable actors with gender equality as an integral objective of their institutional rules, procedures, policies, programmes and other activities. In general, such capacity requires basic changes in organisational arrangements and in the organisational structures, procedures and cultures of the external organisations and must thus be built as well [24,38]. Gender mainstreaming is an important strategy to embedding gender equality in organisational structures and routines. (Inter)national women's machinery, gender focal points and gender-responsive budgeting as well as poA are efforts to improve organisational infrastructures and routines.

EUROPEAN RURAL WOMEN'S ISSUES

With a focus on rural women, actors engaged in institutional capacity building need to recognise that 'rural women' is a heterogeneous social category. Farming and non-farming rural women for instance are, at least partly, connected to different institutional worlds from which specific capacity needs emerge. Also farming women are diverse [16,22,23,37,39,41,43]. The specific context within which rural women are living and operating implies that capacity building efforts aimed at rural women's empowerment must take account of ongoing agricultural and rural transformation processes and women's priorities and needs arising from these.

Rural women in Europe have own needs and interests [2,8,25,33,37]. In different places specific expressions and combinations of the following key areas of concern emerge:

- Many rural women and men (boys and girls) hold traditional values about gender roles and have traditional perceptions of femininity and masculinity. The resulting gender division of labour, gendered norms, identities and stereotypical images of women and men are crucial impediments: many rural women have a low self-image. These are core issues for women's empowerment because strongholds of gender inequality.
- A general problem of rural women is the scarcity of income generating or employment opportunities, especially in more remote rural areas. Since women's responsibility for care-taking limits their mobility (especially women with children or needy parents), finding stable and formal jobs is, on the average, more difficult for them (compared to men or urban women). A poor service level in many rural areas is a further considerable restriction.

- Outside the home, women work far more often than men in less secure jobs, lower level positions, in less valued disciplines and sectors. This results in lower incomes, also because women's negotiation skills are poorer. Discrimination in procedures for recruitment and career development, a lack of affordable services (e. g. child care, care for elderly people), minimal participation of men in care-taking is main impediments. Lower pensions (interrupted and shorter careers) are another matter of concern. Elderly women (especially widows, divorced women) are therefore vulnerable to poverty.
- Problematic is the low quality and outdated nature of formal education and a shortfall of opportunities for nearby retraining, especially in the new member states. Poor and/ or expensive transport is an obstacle for getting education elsewhere.
- Many rural women also lack sufficient legal, economic and political literacy.
- For farming women informal patrilineal inheritance rules and popular marriage contracts impede access to land and other assets. They face discriminating registration systems and male-biased perceptions of a farmer and farm work. Reduced access to agricultural training and other professional services are other important obstacles. Rules and regulations may also inhibit rural development initiatives of women.
- Low political participation and a lack of influence of (rural) women in decision-making processes and on agenda-setting is another main limitation. Women are under-represented in policy and political bodies at all levels, especially at national levels. This is also true for sector and interest organisations.
- Rural and farming women, especially in the new EU-member states lack sufficient organisational capacity. In general, rural and farm women's organisations are short of a strong link with the women's movement. This impedes more radical changes towards gender equality. Farming women's organisations have further close connections with the male-dominated farmer's organisations. This hampers the development of women's own visions on agricultural and rural development and their interests.
- Violence against women, including domestic violence, forced prostitution and trafficking of young women, is increasing rapidly as are sexual related diseases. Especially in the new EU-member states the number of rural women and men infected with HIV/AIDS is increasing.

These concerns imply that programmes and activities for rural women's empowerment should at least a) increase women's self-confidence, skills and understanding of disempowering structures and institutions; b) break gender stereotypes; c) focus on rural labour and labour market issues; d) improve the quality of services including education and re-training; e) support women's political participation and influence; f) stop violence against women; g) remove legal barriers and insist on implementation and enforcement of equal opportunity legislation; h) promote rural women's collective organisation and participation in progressive networks and alliances.

INSTITUTIONAL CAPACITY BUILDING OPPORTUNITIES FOR RURAL WOMEN

From the foregoing it appears that institutional capacity building is a multi-actor, multi-dimensional and multi-level activity or intervention while changing the underlying rules of the game is a crucial part of the process.

Relevant rural women's empowerment capacity building efforts should include:

1. Building educational capacity: increase women's access to education, training, information and create gender sensitive education programmes for youth and adults (both women and men) through e.g. adjustment of school books, lessons, curricula; fight gender stereotyping of education and training through e.g. promotion of women into education for male-defined professions and vice versa; good role models among others among teachers; more women in higher positions within educational sector (not only in ministries but also in the linked implementing organisations);
2. Encouragement of male participation in care taking in all possible ways;
3. Continued efforts to change the gendered norms, values and power relations entrenched in organisational rules of the game through e.g. encouragement awareness raising, understanding and attitude change; political commitment to gender equality at all levels; setting clear gender equality targets; gender budgeting; creating accountability structures to fulfill the organisation's gender equality contract; regular assessment and evaluation of efficacy of gender equality programs and procedures and improvement of strategies;
4. Co-ordination of rural gender equality policies between involved ministries and governments; developing procedures to overcome obstacles for achieving gender equality caused by organisational segmentation of relevant Ministries; promotion of a sector wide approach to advance gender equality; inclusion of the issue of work-family divide in the political agenda's
5. Establishment of progressive rural and farming women's organisations or strengthening of existing one's. Powerful organisations have good leadership and are functioning well (democratic, participatory, transparent, accountable) among others resulting in a clear presentation of rural women's needs, priorities, views and perspectives and good strategies and skills to give rural women a voice and influence in mainstream organisations and gremia. Rural women's organisations should reflect existing diversity among rural women.
6. Twinning or building (inter)national, regional networks or local organisations and agencies that work towards similar objectives such as e.g. organisations that fight against violence against women (Tampep, La Strada) or women's rights organisations. Rural women's groups active in this field can join these networks and be involved in their activities;
7. Building women's networks and alliances with other progressive groups involved in women's issues and agricultural and rural development, including progressive men and the younger generation. For instance progressive women's organisations and networks, new rural and farmers organisations, progressive politicians and policy makers, progressive consumer groups, environmental, animal welfare and nature organisations, etc. in order to better influence the political agenda [27].
8. Development of procedures that routinize the inclusion of existing rural women's organisations or networks in intended or standing rural and agricultural development programs as for instance area-based rural programs [40].

9. Enforcement of application of gender equality principle in Structural Funds (clear set targets; accountability structures; critical review of criteria used on the presence and operation of masculine perceptions and images, etc) and removing regulatory barriers that impede rural development initiatives of women (EWL 2002).
10. Advancement of political and administrative support for the multi-functional farming development model. Research shows that on-farm gender relations become more equal: own work domain for women; visible contribution to family income; more influence in farm decision-making process; women enlarge their network; increase in women's feeling of self-worth [32,34].
11. Building adequate rural gender desegregated data base (adjustment of existing data collection methods, including review of gender biased-definitions) so as to generate new knowledge; allocation of resources for research on rural gender issues is crucial.
12. Creation of independent budget streams through e.g. the establishment of regional women's funds that support grassroots rural women's empowerment initiatives.

REFERENCES

1. Batliwala S. (1995) Education for women's empowerment, ASPBAE Position Paper for the Fourth World Conference on Women, Beijing, 1995, New Delhi, Asia-South Pacific Bureau of Adult Education.
2. Bock B. (2002) Tegelijkertijd en tussendoor. Gender, plattelandsonwikkeling en interactief beleid (Simultaneously and in between. Gender, rural development and interactive policy). PhD-thesis, Wageningen University and Research, Wageningen, The Netherlands.
3. Bolger J. (2000) Capacity Development: Why, What and How. Capacity Development/ Occasional Paper Series, Vol.1, no.1, May 2000, CIDA, Policy Branch, Hull, Quebec.
4. Burch M., P Hogwood and S Bulman (2003) 'Institutions in a devolving UK: charting routine and radical change'. Annual Workshops of the ECPR, Edinburgh 28 March-2 April 2003.
5. DAC (1997) DAC Sourcebook on Concepts and Approaches Linked to Gender Equality. <http://www.oecd.org/dac/html/sourcebk.htm>
6. Dubel I. (2002) Challenges for gender mainstreaming – the experiences of Hivos Presentation at Women's Worlds 2002, Kampala, 21 – 26 July 2002.
7. European Women's Lobby (2002) Gender Mainstreaming in the Structural Funds: establishing gender justice in the distribution of financial resources. European Women's Lobby. <http://www.womenlobby.org>
8. Giovarelli, R., and Duncan, J., 1999, Women and Land in Eastern Europe and Central Asia, paper submitted to the conference "Women Farmers: Enhancing Rights and Productivity", held in Bonn,

Germany, on 26-27 August 1999.

9. Goetz A.M. (1997) 'Introduction: Getting Institutions Right for Women in Development'. In: A.M. Goetz (ed.). *Getting Institutions Right for Women in Development*, London, Zed Books, 1997:1-28.
10. Hannan C. (2003) *Transforming Empowerment and Gender Mainstreaming*. Presentation at the International Symposium on A New Vision for Gender Policy; Equality, Development and Peace. Seoul, 17-18 April, 2003. <http://www.europa.eu.int>
11. Hunt J. (2000) *Institutionalising gender equality commitments in development organisations and programs*. The Winston Churchill Memorial trust of Australia. IFCB International Forum on Capacity Building.
12. Kabeer N. (1999) *From Feminist Insights to an Analytical Framework. An Institutional Perspective on Gender Inequality*. In: *Institutions, Relations and Outcomes. A Framework and Case Studies for Gender-aware Planning*. Kali for Women, New Delhi, 1999.
13. Kabeer N. (2001) *Resources, Agency, Achievements. Reflections on the Measurement of Women's Empowerment*. In: *Discussing Women's Empowerment. Theory and Practice*. SIDA studies no.3, p.17-54. Anne Sisask (ed). Stockholm, Sweden.
14. Kovács K. and M. Váradi (1999) *Work, property and livelihood: lower class women's lives in rural Hungary*. Paper presented at the conference: *Gender and Rural Transformations in Europe*, 14-17 October 1999, Wageningen, The Netherlands.
15. Lavergne R. and J. Saxby (2001) *Capacity Development: Vision and Implications*. Capacity Development Occasional Paper Series no 3, January 2001; CIDA Policy Branch. Lavergne.
16. Leira A. (2002) *Working Parents and the Welfare State: Family Change and Policy Reform in Scandinavia*, Cambridge University Press, Cambridge, 2002 (182pp).
17. Lusthaus C., M-H. Adrien and M. Perstinger (1999) *Capacity Development: Definitions, Issues and Implications for Planning, Monitoring and Evaluation*. Universalia Occasional Paper, No. 35, September 1999.
18. Malhotra A., S.R. Schuler and C. Boender (2002) *Measuring Women's Empowerment as a Variable in International Development*. Background Paper presented for the World Bank Workshop on Poverty and Gender: New Perspectives. Final Version: June 28, 2002.
19. Mayoux L. (2001) *Poverty Elimination and the Empowerment of Women*. DFID Target Strategy Paper.
20. Momsen J., I. Henshall, Kukorelli Szorenyi, J. Timàr (1999) *Regional Differences in women's rural entrepreneurship in Hungary*. Paper presented at the conference: *Gender and Rural Transformations in Europe*, 14-17 October 1999, Wageningen, The Netherlands.

21. Overbeek G., S. Efstratoglou, M. Haugen and E. Saraceno (1998) Labour Situation and Strategies of Farm Women in Diversified Rural Areas of Europe. Final Report of Research Project funded by the AIR-programme of the EU-commission.
22. Oxaal Z. and S. Baden (1997) Gender and Empowerment: definitions, approaches and implications for policy. BRIDGE Report no.40.
23. Paci P. (2002) Gender in Transition. World Bank (ECSHD) Human Development Unit Eastern Europe and Central Asia Region. Washington D.C.
24. Pettersen L.T. and H. Solbakken (1998) Empowerment as a Strategy for Change for Farm Women in Western Industrialized Countries.: *Sociologia Ruralis*, vol.38, no. 3, December 1998, pp.318-330.
25. Prügel E. (2002) Gender Orders in a Globalizing World: Comparing Farm Women and Homeworkers. CEuS Working Paper 2002/2. Jean Monnet Centre for European Studies (CEuS), Bremen.
26. Rao A. and D. Kelleher (2002). 'Unravelling Institutionalized Gender Inequality'. Occasional paper 8 (Toronto: Association for Women's Rights in Development).
27. Rao A. and D. Kelleher (2003) Institutions, organisations and gender equality in an era of globalisation. In: *Gender and Development*, vol.11, no.1, May 2003.
28. Rao A. and M. Friedman (2000) Transforming institutions: history and challenges. An international perspective. In: *Institutionalizing Gender Equality: Commitment, Policy and Practice*. Amsterdam: KIT/Royal Tropical Institute, Critical Reviews and Annotated Bibliographies Series, 2000, pp.67-80.
29. Rodenberg B and C. Wichterich (1999) Empowerment. A Study of the Women's Projects Abroad Supported by the Heinrich Böll Foundation, Berlin; 1999. Original title: Macht gewinnen. Eine Studie über Frauenprojekte der Heinrich-Böll-Stiftung im Ausland.
30. Rooij S. de (1992) Werk van de tweede soort. Boerinnen in de melkveehouderij (Work of the second order. Women in Dutch dairy farming). PhD-thesis, Wageningen University and Research. Van Gorcum, Assen/Maastricht. (for a synthesis see "Work of the second order". In: L. van der Plas and M. Fonte (eds), 1994. *Rural Gender Studies in Europe*. Van Gorcum, Assen/Maastricht).
31. Rooij S. de, and B.B. Bock (2002) Rural Women and Food Security in Europe. Facts, figures and trends. Occasional paper for the World Summit on Food Security, FAO, Rome.
32. Rooij S. de, E. Brouwer and R. van Broekhuizen (1995) Agrarische vrouwen en bedrijfsontwikkeling (Farming women and farm development). WLTO, Wetenschapswinkel, Chairgroup Rural Sociology of WUR, Wageningen, The Netherlands.
33. Rooij S. de, Institutional capacity building for rural women's empowerment. Speech delivered at the

occasion of the Twelfth Session of the Working Party on Women and the Family in Rural Development (ECA/FAO) in Nitra, Slovakia, 18-21 Octobre, 2004.

34. Rowlands J. (1995) Empowerment examined. In : *Development in Practice* 5(2):101-107.
35. Safiliou-Rothschild C (2002) Causes and mechanisms of social exclusion of smallholders: exclusion and integration dynamics in European agriculture. Brussels, European Commission.
36. Schalkwyk J. and B.Woroniuk (1998) DAC Sourcebook on Concepts and Approaches Linked to Gender Equality.
37. Shortall S. (1994) Farm women's groups. Feminists, or farming or community groups, or new social movements? *Sociology* 28(1), pp.229-291.
38. Shortall S. (2003) Gender Aspects of the Common Agricultural Policy. Speech presented at the conference "EU Accession and Agriculture: Making CAP Work for People and the Environment"
39. Shortall S., B. Brandth and B. Verstad (eds) (1998) The Empowerment of Farm Women. *Sociologia Ruralis, Journal of the European Society for Rural Sociology*, Vol. 38, No.3, December 1998. Blackwell Publishers, Oxford, UK.
40. SIDA (2000) Sida's Policy for Capacity Development as a Strategic Question in Development Cooperation. SIDA Methods Development Unit, Stockholm.
41. van der Plas L., M. Fonte, J.D. van der Ploeg and A. Long (eds) (1994) *Rural Gender Studies in Europe*. Van Gorcum, The Netherlands.
42. Williams S., J. Seed and A. Mwau (1995) *The Oxfam Gender Training Manual*. Oxfam Publishing.
43. Zijderveld A.C. (2000) *The Institutional Imperative: The Interface of Institutions and Networks*. Distributed for the Amsterdam University.

¹Interview with E. Sprenger. See also J. Hunt [12] Institutionalising gender equality commitments in development organisations & programs.

²See Lusthaus et al. [19] for an overview; CIDA gives an overview of the development of the concept of institutional development.

Sabine de Rooij
 Rural Sociology Group,
 Wageningen University and Research,
 Wageningen, The Netherlands
 Mansholtlaan 10-12, 6708 PA Wageningen, The Netherlands
 email: Sabine.deRooij@wur.nl

Responses to this article, comments are invited and should be submitted within three months of the publication of the article. If accepted for publication, they will be published in the chapter headed 'Discussions' and hyperlinked to the article.

[Main](#) - [Issues](#) - [How to Submit](#) - [From the Publisher](#) - [Search](#) - [Subscription](#)