

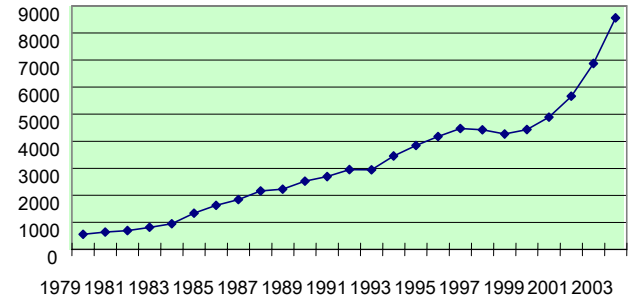
## Dynamics of Dairy Supply Chains in China

Dr. Xiaoyong Zhang LEI, Wageningen University and Research Center, The Netherlands  
 Tel: 0031 (70) 33 58 106, Email: xiaoyong.zhang@wur.nl

**Table 1 Scales of Dairy Farms in China**

Cows per household	Number of households (%)	Dairy cows (%)
1 - 4	83.3	44.8
5 - 19	14.6	29.3
20 - 99	1.9	14.0
100 - 199	0.1	3.6
200 - 499	0.1	2.9
500 - 999	0.1	2.5
Above 1000	0.1	2.9
<b>Total</b>	<b>100.0</b>	<b>100.0</b>

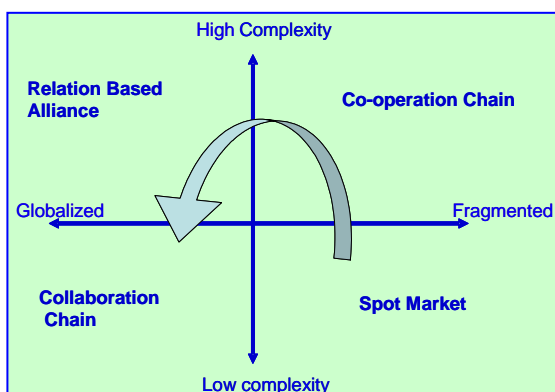
**Figure 1 Number of Dairy Cows in China (\*1,000)**



**Table 2 Profiles of Four Types of Dairy Chains**

Profiles	1. Spot market chain	2. Cooperation chain	3. Relation-based alliance	4. Collaboration supply chain
<b>Objectives</b>	Extra income	Large quantity milk	Milk safety	Milk quality
<b>Actors</b>	Small scale dairy farmers	Suppliers, farmers, milking stations, transporters, processors	Suppliers, farmers, local government, banks, processors	Large professional farmers and processors
<b>Time span</b>	Popular before 90s now fading away	Starting middle 90s	Starting later 90s	After 2002
<b>Price formation</b>	Open negotiation	Set by Processing companies	Set by processing companies	Bilateral negotiation
<b>Scale of farm</b>	1 or 2 cows	5-10 cows	30-50 cows	1000 cows
<b>Milk yield</b>	3 tons	4-5 tons	5-7 tons	8-9 tons
<b>Farm system</b>	Mixed family farming	Dairy family farming	Professional farming	Industrialized farming
<b>Milk quality</b>	Uncertain	Unstable	Guaranteed	Best
<b>Milk miles</b>	Very short	Longest	Longer	Shorter
<b>Communities orientation</b>	Very strong	Very strong	Less	Not existing
<b>Degree of chain integration</b>	Not at all	Somewhat cooperation	Committed networking	Long term investment and trust

**Figure 2 Dynamics of Chinese Dairy Chains**



**Discussion:**

*Except that the 'Spot market' is fading away, all three other types of supply chains are competing strongly in the markets in China.*

*Which directions the Chinese dairy industry will lead to depends on the market development as well as the national policy choice: community based development or global orchestration?*