

Summary about Leeds Metropolitan University*

The first thing what have to be mentioned about *Leeds Metropolitan University* is that this institute *is very opened to the further cooperation* between this university and the Dutch institutes. They would like to share their experiences in teaching.

This institute is a *vocational* university, which means that they use *practical view of teaching*. It is not problem for the students, because they choose this university because they wanted to learn throughout practice and not just only from books.

This university has an important role in promote and develop the CETL (Centre for Excellence Learning and Teaching). Alison Price is the director of the CETL and she has the main role in the Leeds Metropolitan University to introduce this into the teaching.

It have mentioned that one of the aim of Leeds Met is that prepare students for the Life Long Learning, because they said the bachelor is just the beginning.

How could they achieve it and what practical teaching mean? During the lessons, they have to solve problems from the real life with case studies. There is a lot of group work, presentations. Real entrepreneurs come and keep lectures or the teachers take the students to companies to visit them in order to find out how the things going on in a real organization.

Worth noting, that the teachers also were entrepreneurs so they have many experiences.

This university would like to *motivate students to build up their own businesses*. They have a course on Level 3, which has the aim of this. The name of the course is BA (Hons) Business Creation & Enterprise. These students and other students who have an aim to build

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up an own business can get help to develop their ideas in the Business start-up and they can set up their business in the Business Incubator.

The university has outstanding *technique equipments* in order to help the business creation and every kind of self-development. They would like to develop the students' skills and help them to strengthen those skills that they have, furthermore they would like to develop the staff as well, in some staff development meeting.

In the future, they would like to create a course, which deals with female entrepreneurs, because the attitude of the female and male entrepreneurs is different. They also would like to introduce this practical type of teaching in the field of politic and social enterprise.

SUMMARY *

At Leeds Metropolitan University innovation and enterprise are important to them.

The university is developing an Entrepreneur's Quarter to support business needs. Their vision is to create a community of businesses, students and academics sharing best practice.

Part of these developments is the Institute for Enterprise, which is based in Old Broadcasting House on Woodhouse Lane (pictured).

The university was awarded the National Centre for Excellence in Teaching and Learning in 2005 which enabled the development of this institute.

The university organized meetings in such a way to give us complex overview activities aiming to support entrepreneurship. I had interviews with teachers, researchers and management of institution supporting entrepreneurship in Metropolitan Leeds University.

There was interviewed:

- **Alison Price** - Head of Enterprise Education at Leeds Metropolitan University, providing academic leadership for the HEFCE funded Centre for Excellence in Teaching and Learning, the “**Institute for Enterprise**”.
- **Ted Sarmiento** – teacher, interviewed about two modules:

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- Business and Analysis Practice - which aims to provide a simulated experience of how organizations work enabling skills and knowledge from disparate subject areas to be synthesized and assimilated in solving relatively complex business problems
- Growth and Development Entrepreneurial Ventures - The aim of this module is to explore the process of SME growth from a financial, strategic, structural and organizational perspective.
- **Mike Ash** – teacher, he was speaking about:
 - Sport Business Enterprise - The vision of module is to built some creativity within students (they have to find at least three ideas for business) and showing them what they should take into account if they would like to start business like: finances, marketing etc. Students should also learn how to assess if the business has a chance for success.
- **Rebecca Kill** – teacher, module developer:
 - Creative Organisation - The goal is to understand the complexity of what a creative organisation can be and it is about understanding what a case study is.
- **Naila Malek**- PhD student, who is a researcher in Metropolitan Leeds University about entrepreneurship education, mainly she focuses in entrepreneurship in technician field but also to find out how women can be engaged more in entrepreneurship, she shared with her findings and conclusions about entrepreneurship education
- **Sarah Frances Roberts** - together with her friend told about student enterprise association in Metropolitan Leeds University, which have run for one year. She was speaking about many competitions which are run through all Great Britain but also in their university.

There was also meeting for teachers about Personal Development Planning, in which we could participate.

All these activities convinced us that Metropolitan Leeds University is very active in field of entrepreneurship and a special role plays Institute for Enterprise supporting development of entrepreneurship education and extracurricular activities as well.

For special attention in terms of aims (L)earning project deserves :

- meeting with Ted Sarmiento about module Business and Analysis Practice and **an idea of combination PDP with a module dealing with entrepreneurship**, also using TV studio during students' presentations is interesting
- another Ted Sarmiento's module Growth and Development Entrepreneurial Ventures – **using movies as a case studies**, and writing a **strategy of growth for a real company**, which students have to find by themselves
- Creative Organisation – using **case studies based on real enterprises**