


**DELTA PARAMOUNT**  
 (JOCKO X FATAL)

**Production proof: 19,231 daughters in 6,189 herds**  
 (source: Interbull/DairyCo breeding+ August 2011)

Kg M	% fat	% prot.	Kg fat	Kg prot.	PIN	PLI
+838	-0.17	+0.00	+18.3	+26.9	£38	£142

Longevity: **+454 days**

SCC: **4 (average)**

Fertility: **95**

Calving ease: **96**

Temperament: **106**

Milking speed: **103**

**Conformation: 10,063 daughters in 3,589 herds**

	88	100	112
frame	102		
dairy strength	105		
udder	109		
feet and legs	109		
total score	110		

stature	98		
chest width	100		
body depth	101		
angularity	104		
condition score	99		
rump angle	99		
rump width	102		
rear legs rear view	104		
rear legs side view	95		
foot angle	104		
locomotion	108		
fore udder attachment	104		
front teat placement	109		
teat length	92		
udder depth	101		
rear udder height	111		
central ligament	109		
rear teat placement	110		

### Longevity above average

The breeding value of Delta Paramount – he offers more than 800 kg of milk – is meanwhile based on a good 19,000 daughters on almost 6,200 farms in the Netherlands (109 daughters in 66 UK herds).

The conformation score of Paramount is based on more than 10,000 daughters on a good 3,500 farms in the Netherlands. Paramount scores 109 for udder and feet and legs. His longevity is above average at 454 days. His breeding value for fertility (95) is less strong.

High-spirited Jocko son is CRV's most exported bull for two years in a row

# Popular Paramount

Delta Paramount recently produced his millionth straw of semen.

Thanks to a combination of large quantities of milk, and strong udders and feet and legs, the popularity of this Jocko Besne son continues to be high, both in his native Netherlands and abroad.

text Inge van Drie

He's 10 years old and just a short time ago he was given the title 'millionaire'. CRV celebrated the production of the millionth straw from Delta Paramount at the CRV Cow-Expo in Den Bosch in the Netherlands.

"That feels very special for us. Just compare it with how a dairy producer feels when he owns a 100-tonne cow," says Wouter Steenhuis, unit manager for CRV in Giekerk. The production of the millionth dose is even more unusual, because a lot of sexed semen is sold from Paramount. More semen cells are needed for that than for 'conventional' semen. Despite his age, Paramount shows no signs of deterioration or slowing down. "We'd like a barn full of bulls just like him. He is not an extremely large bull, but he is just well put together. There is still nothing wrong with his libido. He delivers twice a week and never ever fails, whether it's a morning, noon or night collection," says Wouter. "That is very unusual at that age and he is perhaps like his father Jocko. He was pensioned off at the age of 17."

Although the staff in Giekerk have been looking after Paramount for six years, they still have to be careful, according to Wouter. "Paramount is a high-spirited bull, a bull that you've always got to keep an eye on."

### SiryX straws

Now the daughters from the breeding period have calved in considerable numbers, many producers have used Paramount again. This year Paramount held fifth place in the list of CRV's most-used bulls in the Netherlands. For sexed semen he even scores a top three position.

"Since his debut, Paramount has always been in the top 10 of the bulls most in demand," says Gert-Jan van de Bosch, marketing coordinator of CRV. "For a while he has been the bull most in demand. In any case Paramount is the bull from which we have sold the most SiryX sexed semen straws."

Gert Jan doesn't have to think for long about the reasons for his popularity. "Paramount is an old bull with modern figures. Just like Kian, he has also delivered the goods. With 99% reliability he continues to score highly for NVI and longevity. He produces cows with rock-hard feet & legs, perfect udders and a lot of milk."

### Pop star

Paramount is also used a great deal outside the Netherlands. "For two years in a row he has undisputedly been the bull most sold abroad. In 2010 we sold a good 100,000 straws from Paramount," says marketing assistant Eric Elbers. "We have exported his semen to 50 countries. Brazil and Germany are the biggest customers, followed by the US and Japan."

He is particularly popular in Brazil, according to Eric. "After the Netherlands the most Paramount daughters are milked in Brazil. Manager of CRV Lagoa William Tabchoury says that Paramount is a pop star in Brazil. To begin with semen from Paramount was hardly available in Brazil. That scarcity created hype – everyone wanted to use it."

There is also a lot of demand in the South American country for SiryX sexed semen from Paramount. Eric attributes the popularity of the Jocko son to the type of cow that Paramount sires. "Paramount



Delta Paramount recently produced his millionth straw of semen

gives a cow with an average height, with a good udder, strong feet and legs and a lot of milk. That is precisely the type of cow that Brazilian producers are looking for."

Pieter van Goor, head of CRV's breeding programme, looked after him, as former Delta co-ordinator. "He was a fairly late Jocko son, but the best that there's been. So he's proof that a bull that you use later as a sire of sons can still provide good sons."

Pieter sees characteristics of his mother's as well as his father's side. His mother Delta Heart (sire Fatal) is descended via Delta Priscilla (sire Jabot) and Mascot daughter Etazon Vienna from Art-Acres

Cleitus Tex B. From the same family also come bulls Delta Sparta, Art-Acres Patron Spock and Art-Acres Win 395. "This family provided sturdy cows with strong bones and udders. You see that coming back clearly with Paramount. It was not such a milk-rich family, while Paramount passes on the capacity to produce a lot of milk. The contribution of Jocko in that respect has clearly been great."

At the CRV Cow-Expo in Den Bosch, CRV presented two Paramount daughter groups. Producers Bastiaan Vernooij and Arjan van Erp put the groups together. What characterises the Paramount daughters according to Bastiaan? "They are sound cows. They stay trim in spite of their high productivity. What is striking is that they are very uniform. In the frame you occasionally come across a rather lighter or heavier cow, but the Paramount daughters always have good udders and good feet and legs. They are cows that, in spite of their enormous production, don't attract attention in the barn."

CRV showed a group of Paramount maiden heifers and a group of second- and third-calved daughters. "As maiden heifers, Paramount daughters are sometimes still a little hard," Bastiaan says. "As they get older, they become

rounded off, softer. The udders and feet and legs remain good, even into later life." Bastiaan himself also milks a number of Paramount daughters. "They are perhaps not at all fancy, but in productivity they stand out. When you speak to other producers, you will never hear that they are lacking in production."

### Bull father

How his daughters perform is already known, but what about Paramount's sons? CRV is testing 35 sons and meanwhile uses Paramount daughters as bull dams. In June 2008 CRV used his first son, in April 2010 the final one. It is expected that the oldest sons will get their first breeding values based on their daughters in 2012.

"Whether Paramount is successful as a bull father remains to be seen," says Pieter. "It is certain in any case that he is an extremely valuable bull in our breeding programme. You don't have many bulls like him. If as a producer you go for certainty, than Paramount is a good choice. You know precisely what you are getting."

Look for a Delta Paramount film at [www.veeteelt.nl](http://www.veeteelt.nl)

