

Facilitating and evaluating coordinated action to create supportive social environments

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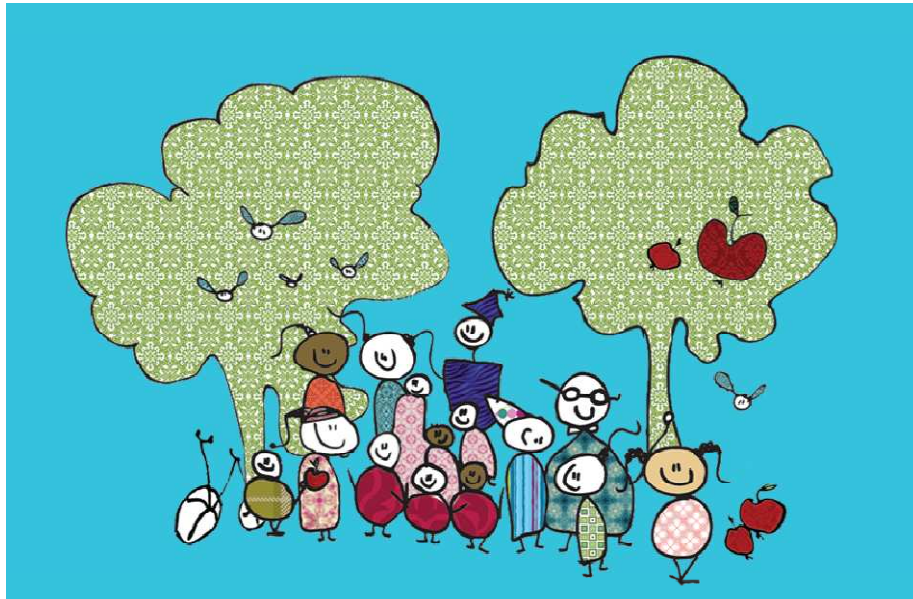
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Background



- Coordinated action as a core approach to create supportive social environments
- Lack of knowledge on
 - core concepts
 - methods to evaluate

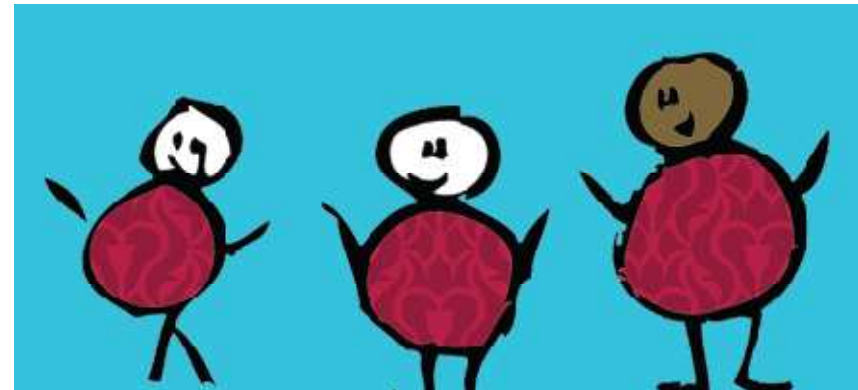
Objectives

- To describe relationship social environment and health
- To develop a framework to facilitate and evaluate the social environment of health
- To formulate guidelines

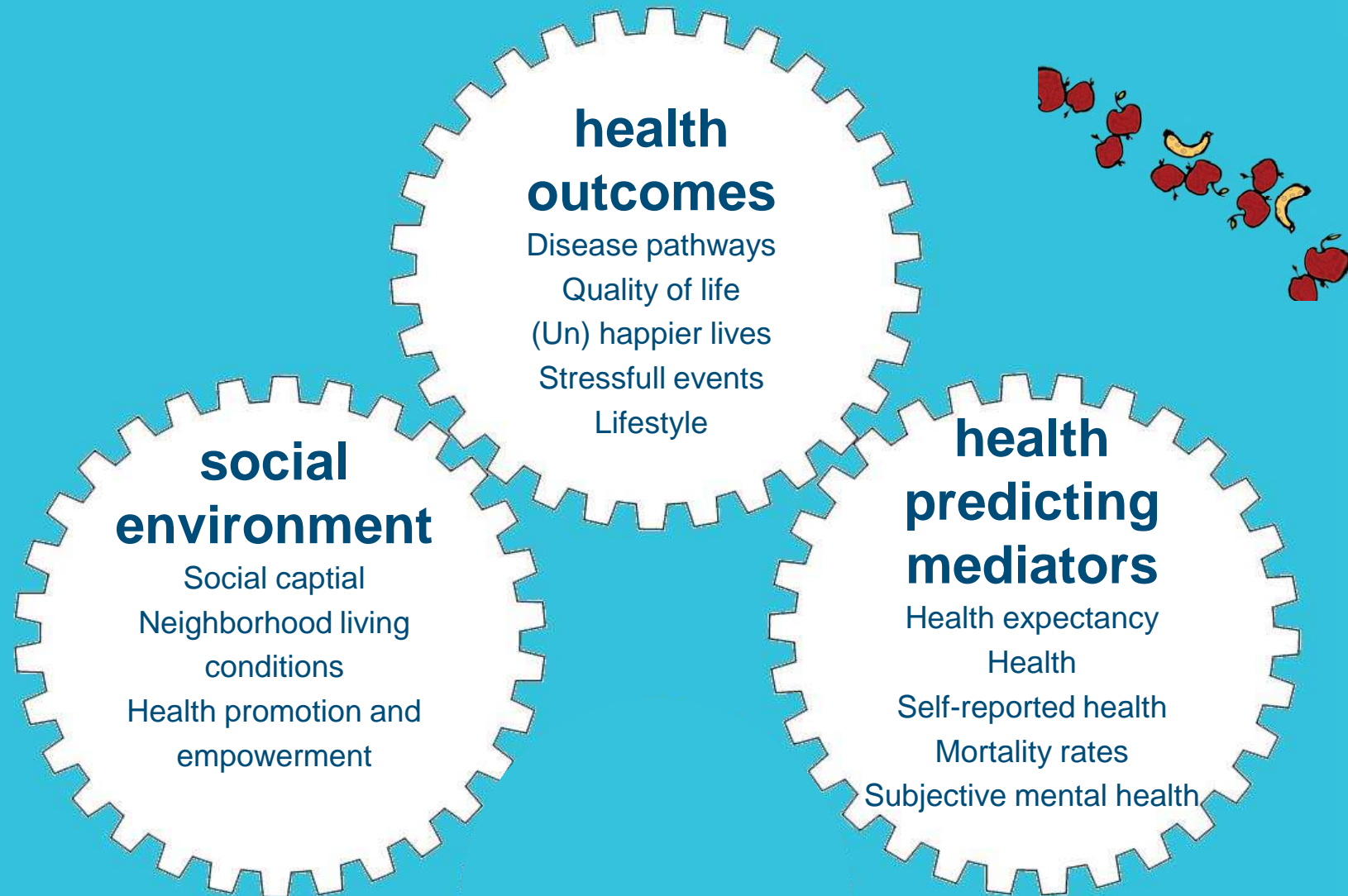


Methods

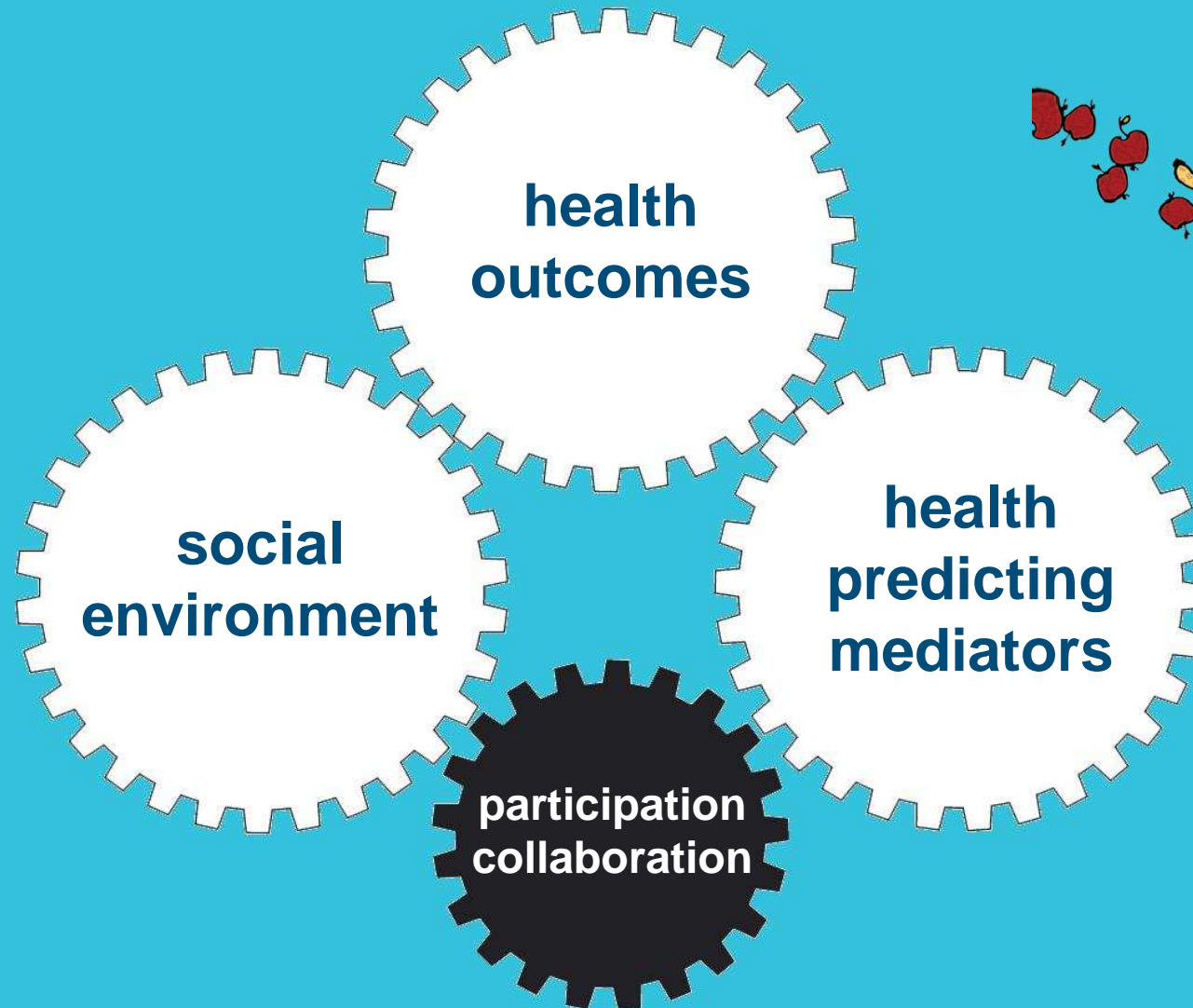
- Selection of participation and collaboration as key moderators
- Literature review
- Consultation with experts
- Identification of relevant variables



Relation between social environment, health predicting mediators and health outcomes



Participation and collaboration as key moderators

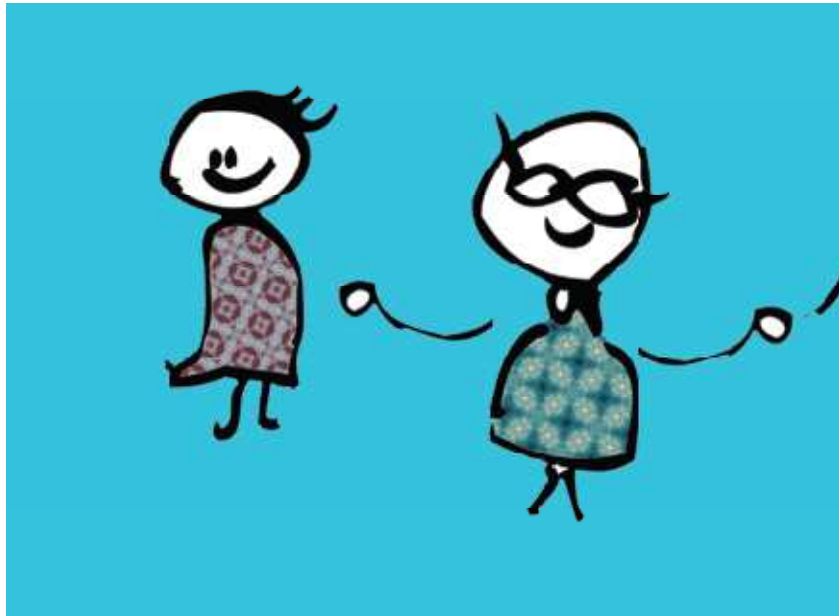


Variables of participation and collaboration

Menu 1: Levels	Menu 2: Variables	Menu 3: Operationalizations
Individual Organizational Coalition Community	Context Stakeholders Partnership Processes Outcomes	Number of stakeholders Level of agreement on roles Scores on quality of action plan



Guidelines



- Use the variables as a menu
- Set specific aims for social change processes
- Use an action research approach
- Triangulate data



Fits with principle-based health promotion

Pre-packaged	Principle-based
<ul style="list-style-type: none">■ Targeted at individual change (lifestyle and behavior)■ Program can be copied or repeated■ Follows protocols (series of steps)■ Evaluation is independent of the program	<ul style="list-style-type: none">■ Targeted at community change (social environment)■ Principles (participation, collaboration) guide planning■ Addresses opportunities (menu of activities)■ Evaluation part of the program



Science
healthy
research
paradigm

**Participation
Collaboration**

**Practice
competencies**

**Policy
support**

Thank you!

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