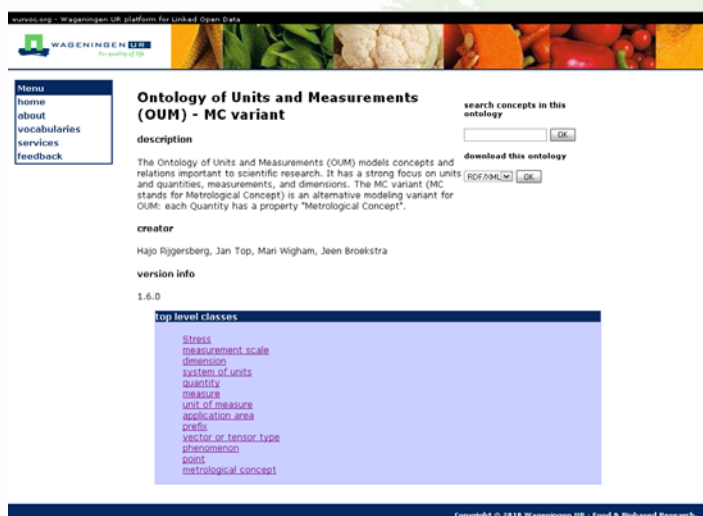# Wurvoc.org: Wageningen UR goes Web 3.0

Jeen Broekstra, Mari Wigham, Hajo Rijgersberg, Nicole Koenderink

Joining the LOD cloud

- Linked Open Data (LOD) is about connecting data on the Web.
- By **sharing** and **reusing** vocabulary, information becomes much easier to find and to combine.
- In Web 3.0, vocabularies and data sets are linked to each other, turning the Web into a giant database.

LINKED DATA STANDARDS

The wurvoc.org platform

- Publishes vocabularies developed at Wageningen UR **for public reuse**.
- Provides useful **web services** on top of these vocabularies.
- Enables **intelligent software** to easily connect to wurvoc and use its vocabulary and services.