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# THE HAZARDOUS PESTICIDE MARKET: STRENGTHENING CORPORATE ACCOUNTABILITY TO PROTECT THE RIGHT TO FOOD AND THE RIGHT TO HEALTH IN DEVELOPING COUNTRIES

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#### **Abstract**

This literature study aimed at identifying ways to strengthen corporate accountability by clarifying the accountability of involved actors in exposing individuals in developing countries to hazardous pesticides. These are banned from the EU's internal market based on their toxic properties but can be put on the external market via subsidiaries of, and international trade by, the EU-based agrochemical corporations BASF, Bayer CropScience and Syngenta. The pesticides interfere with the human right to health and the right to food. The designed approach to study accountability was based on Bovens' concept of accountability and Black's concept of legitimacy. The results of the study entail that, even though the developing countries should be held accountable for failing to meet their obligation to protect human rights, the EU must take the lead in protecting the rights to food and health in these countries against the use of hazardous pesticides of EU-based agrochemical corporations. Agrochemical companies must be held accountable based on the finding that their behaviour does not meet their goals and values. Strengthening corporate accountability can be done by raising State responsibility by considering hazardous pesticides a transboundary harm, increasing the accountability of the EU and its Member States by adopting the notion of extraterritoriality and shared accountability. Litigation is not an effective method to enhance corporate accountability. Increasing developing countries' capacities to enforce legislation on hazardous pesticides and, even more important, to hold corporations to account is important. Furthermore, naming and shaming strategies have shown to effectively change corporate behaviour.

Key words: hazardous pesticides; accountability; business and human rights; developing countries

#### Summary

Through foreign direct investment and international trade, individuals in developing countries are exposed to hazardous pesticides, resulting in serious acute and chronic adverse health effects and environmental pollution. Developing countries lack legislation and enforcement on the use of hazardous pesticide. Citizens in developing countries are more susceptible to pesticide poisoning but the economic benefits from hazardous pesticides outweigh the health costs. Hazardous pesticides like Atrazine, Anilofos, Paraquat and Phorate are banned within the European Union (EU) because of their toxic properties but can be put on external markets. This double standard gave rise to public concerns related to human rights violations. The hazardous pesticides are produced by the agrochemical companies BASF, Bayer CropScience and Syngenta. All three have their headquarters in the EU. The corporate accountability gap poses a challenge in dealing with human rights violations caused by these agrochemical companies. Setting standards for corporate conduct and changing corporate behaviour can bridge this gap. The current literature study aimed at identifying ways to strengthen corporate accountability by clarifying the accountability of several actors. First, the legal framework on international pesticide trade and human rights, especially the human right to food and the human right to health, was identified. Afterwards, the accountability was determined for the EU, its Member States with Germany as an example, the three agrochemical companies and developing countries in general. The Rotterdam Convention provides why the EU and its Member States can export hazardous chemicals banned within the internal market. The EU implemented this convention in Regulation (EU) No 649/2012. Rules on putting pesticides on the internal market are stipulated in Regulation (EC) No 1107/2009. The right to health and the right to food provide the State's obligation to respect, protect and fulfil these rights. The UN Guiding Principles on Business and Human Rights adds the corporate responsibility to respect human rights. The EU Member States are bound to international human rights treaties and the EU's Charter of Fundamental Rights. The EU's human rights values are included in their founding values. Selling hazardous pesticides and, subsequently, committing transboundary harm under international environmental law and human right violations under international human rights law raises accountability for the home State, the State where the headquarters are based, and the agrochemical corporations. Furthermore, allowing hazardous pesticides to enter, or be produced within, markets under the jurisdiction of the host State, the developing countries, also raises accountability. Compliance with hard law such as the Rotterdam Convention or the Stockholm Convention does not contribute much to the discussion on accountability of the involved actors. Furthermore, competence divisions between the EU and its Member States adds another dimension of complexity to accountability in environmental law or human rights law. In international law, the EU and its Member States can be held jointly responsible for an internationally wrongful act. However,

litigation in international law is rarely successful. Therefore, the notion of accountability goes beyond responsibility. The EU should increase the consistency between their internal and external policies in order to meet the high ambitions and to deal with their double standards. Because it can be assumed that the EU has knowledge on corporation's extraterritorial conduct, the EU should take steps to prevent transboundary harm and extraterritorial human rights violations caused by corporations. This is also true for the Member States. Compliance of the companies with both domestic legislation and non-binding guidelines can be ensured by holding the companies accountable but is not enough to protect the right to food and the right to health, especially regarding local populations and vulnerable groups. Responsible use of products cannot be assumed in developing countries and has to be ensured by the corporations. Corporations build credibility via transparency, responsiveness and public statements. When corporations are not held to account in developing countries, the EU should undertake action to ensure that agrochemical companies are held to account and that developing countries are enabled to do this themselves. Corporations should respect human rights and contribute to the State's duty to protect human rights. Their legislative powers in developing countries and international standard setting should not result in conduct that conflicts with their claimed commitments to international recognised standards and values or with State duties. It can be concluded that, even though the developing countries have the primary obligation to protect human rights, the EU must take the lead in protecting the right to food and the right to health in developing countries against the use of hazardous pesticides of EU-based agrochemical corporations. However, agrochemical companies must be held accountable based on the finding that their behaviour does not meet their goals and values. Furthermore, developing countries must be held accountable because they fail to meet their obligation to protect human rights within their jurisdiction. The adverse effects of hazardous pesticides on the right to food and the right to health should outweigh the positive ones. Therefore, developing countries must be held accountable for failing to protect their citizens against these substances. The country's dependence on hazardous pesticides should not be ignored, nor should it be presented as a reason to not pursue international collaboration or implement other measures in order to progressively realise the right to food and the right to health. Identified ways to strengthen corporate accountability is by raising State responsibility by considering hazardous pesticides a transboundary harm, increasing the accountability of the EU and its Member States by adopting the notion of extraterritoriality and shared accountability. Litigation is not an effective method to enhance corporate accountability. It is of the utmost importance to increase the developing country's capacities to enforce legislation on hazardous pesticides and, even more important, to hold corporation to account. Focussing on local governments and joining the UN Global Compact can be effective methods to combat corruption and provide remedies for victims. Furthermore, naming and shaming strategies have shown to effectively change corporate behaviour.

#### List of abbreviations

CEDAW Convention on the Elimination of All Forms of Discrimination against Women

CESCR Committee on Economic, Social and Cultural Rights

CFR Charter of Fundamental Rights

CJEU Court of Justice of the European Union

Codex Codex Alimentarius

CRC Convention on the Rights of the Child

CSR Corporate Social Responsibility

DDT Dichloordifenyltrichloorethaan

DEA Directorate for European Affairs

ECA Export Credit Agencies

ECCHR European Center for Constitutional and Human Rights

ECHA European Chemicals Agency

ECHR European Convention on Human Rights and Fundamental Freedoms

ECtHR European Court of Human Rights

EDF European Development Fund

EFSA European Food Safety Authority

ESPR European Parliamentary Research Service

EU European Union

FAO Food and Agricultural Organisation

FDFA Federal Department of Foreign Affairs

FFO Federal Foreign Office

GATT General Agreement on Tariffs and Trade

GHS Globally Harmonized System of Classification and Labelling of Chemicals

HHP Highly Hazardous Pesticides

HR High Representative of the European Union for Foreign Affairs and Security

**Policy** 

ICCPR International Covenant on Civil and Political Rights

ICESCR International Covenant on Economic, Social and Cultural Rights

ICJ International Court of Justice
ICJ International Court of Justice

IDLO International Development Law Organisation

ILC International Law Commission

MEA Multilateral Environmental Agreement

NAP National Action Plan

NGO Non-Governmental Organisation

OECD Organisation for Economic Co-operation and Development

OHCHR United Nation's Human Rights Office of the High Commissioner

PAN Pesticide Action Network
PAN AP PAN Asia and the Pacific

PIC Prior Informed Consent

POP Persistent Organic Pollutant

PPP Plant Protection Product

REIO Regional Economic International Organisation

SPS Sanitary and phytosanitary

TBT Technical Barriers to Trade

TEU Treaty on the European Union

UDHR Universal Declaration of Human Rights

UK United Kingdom

UN United Nations

UN DESA United Nations Department of Economic and Social Affairs

UNCED United Nations Conference on the Environment and Development

UNEP United Nation's Environmental Programme

UNGA United Nations General Assembly

UNGC United Nations Global Compact

UNHCR United Nation's Human Rights Council

UNSD United Nations Sustainable Development

UNWG United Nations Working Group

US United States

US EPA United States Environmental Protection Agency

WHO World Health Organisation

WTO World Trade Organisation

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#### 1 Introduction

"The airplane [spraying pesticides] flies over the community. Several times pesticides fell on me while I was working on the land. There is nothing we can do."

- Estevo's testimony in Human Rights Watch' report.<sup>1</sup>

#### 1.1 Problem Statement

Pesticides serve as pest control chemicals and can also be referred to as "Plant Protection Products" (PPPs).<sup>2</sup> The use of pesticides has increased after World War II because of the development of new synthetic, more effective, pesticides.<sup>3</sup> Worldwide, this increased use has improved the production and yield of agricultural products.<sup>4</sup> Taking the economic advantages and efficiency of pesticide use into account, pesticides are a preferred method in all agricultural production sectors.<sup>5</sup> Besides the pesticides' advantages, the chemicals can also pose a threat for public health and the environment.

#### 1.1.1 The threat for public health and the environment caused by pesticides

Pesticides contain active substances that have toxic properties.<sup>6</sup> These substances can be harmful to the environment by contaminating soil, plants and water and by accumulation in animals.<sup>7</sup> When humans are exposed to pesticide levels that exceed the corresponding safety levels<sup>8</sup>, both acute and chronic adverse health effects can occur<sup>9</sup>. Human exposure to pesticides can occur via direct contact or indirectly via, for example, consumption of food products.<sup>10</sup> Developing countries have an increased

<sup>1</sup> Human Rights Watch, "You Don't Want to Breathe Poison Anymore" The Failing Response to Pesticide Drift in Brazil's Rural Comunities' (2018) 19

<sup>2</sup> Communication from the Commission to the Council, the European Parliament, the European Economic and Social Committee and the Committee of the Regions - A Thematic Strategy on the Sustainable Use of Pesticides [2006] COM(2006) 373 final

Caroline E Handford, Christopher T Elliott and Katrina Campbell, 'A review of the global pesticide
 legislation and the scale of challenge in reaching the global harmonization of food safety standards' (2015)
 11 Integrated environmental assessment and management 525

Theodoros Skevas, Alfons GJM Oude Lansink and Spiro E Stefanou, 'Designing the Emerging EU Pesticide Policy: A Literature Review' (2013) 64 NJAS 95

<sup>5</sup> Christos A Damalas and Ilias G Eleftherohorinos, 'Pesticide Exposure, Safety Issues, and Risk Assessment Indicators' (2011) 8 IntJEnvironResPublicHealth 1403

Theodoros Skevas, Alfons GJM Oude Lansink and Spiro E Stefanou, 'Designing the Emerging EU Pesticide Policy: A Literature Review' (2013) 64 NJAS 95

Heinz-R Köhler and Rita Triebskorn, 'Wildlife Ecotoxicology of Pesticides: Can We Track Effects to the Population Level and Beyond?' (2013) 341 Science

<sup>8</sup> Theodoros Skevas, Alfons GJM Oude Lansink and Spiro E Stefanou, 'Designing the Emerging EU Pesticide Policy: A Literature Review' (2013) 64 NJAS 95

Caroline E Handford, Christopher T Elliott and Katrina Campbell, 'A review of the global pesticide legislation and the scale of challenge in reaching the global harmonization of food safety standards' (2015) 11 Integrated environmental assessment and management 525

<sup>10</sup> Gözde Türköz Bakırcı and others, 'Pesticide Residues in Fruits and Vegetables from the Aegean Region, Turkey' (2014) 160 FoodChem 379

risk for human exposure to pesticides because most of their citizens are employed in the agricultural sector.<sup>11</sup> Most importantly, the pesticides used in developing countries are more toxic and banned or restricted in developed countries.<sup>12</sup> The reason why developing countries use hazardous pesticides is because of the products are cheaper than the alternatives and enable the countries economically to provide their citizens with the basic needs, such as food.<sup>13</sup> Acute poisoning due to hazardous pesticides accounts for 200,000 to 300,000 deaths per year of which 99 percent occurs in developing countries.<sup>14</sup>

According to Handford, Elliott and Campbell, regulation of pesticides is necessary to protect both public health and the environment. <sup>15</sup> Comparing countries worldwide, the pesticide legislations vary a great deal, resulting in different safety standards. Developed countries often have stricter legislation than developing ones, which does not only affect trade, but also the environment and public health. The European Union (EU) is known for its strict standards. <sup>16</sup> Overall, 80 percent of the developing countries lack enforcement resources and 45 percent lacks effective legislation on pesticides. <sup>17</sup>

#### 1.1.2 Double standards concerning hazardous pesticides

Due to the different safety standards, another problem arises as well. In September 2017 a news article was published, claiming that the United Kingdom (UK) exports Paraquat to developing countries and that this chemical has been banned in the EU since 2007. Paraquat is a highly hazardous pesticide that can result in serious acute and long-term effects. According to the article, 41,000 tons of Paraquat is exported by the UK of which 61 percent is imported by developing countries. Another banned pesticide in the EU is Atrazine. In a legal notice, it was stated that 2.484,000 tons of Atrazine was

<sup>11</sup> Christos A Damalas and Ilias G Eleftherohorinos, 'Pesticide Exposure, Safety Issues, and Risk Assessment Indicators' (2011) 8 IntJEnvironResPublicHealth 1403

<sup>12</sup> ibid

<sup>13</sup> UNGA, 'Report of the Special Rapporteur on the right to food ' accessed paragraph 73. See also Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 700

<sup>14</sup> UNGA, 'Report of the Special Rapporteur on the right to food ' accessed paragraph 1

<sup>15</sup> Caroline E Handford, Christopher T Elliott and Katrina Campbell, 'A review of the global pesticide legislation and the scale of challenge in reaching the global harmonization of food safety standards' (2015) 11 Integrated environmental assessment and management 525

<sup>16</sup> ibid 525, 528, 533

<sup>17</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 71.

<sup>18</sup> L Gaberell, 'UK Exports Banned Pesticide to Developing Countries' The Journal of Pesticide Action Network UK Public News (UK Date)
<a href="https://www.publiceye.ch/en/news/uk exports banned pesticide to developing countries/">https://www.publiceye.ch/en/news/uk exports banned pesticide to developing countries/</a> accessed 5 October 2018

<sup>19</sup> Laurent Gaberell, 'UK exports banned pesticide to developing coutnries' Public News (UK Date) <a href="https://www.publiceye.ch/en/news/uk\_exports\_banned\_pesticide\_to\_developing\_countries/">https://www.publiceye.ch/en/news/uk\_exports\_banned\_pesticide\_to\_developing\_countries/</a> accessed 5 October 2018

exported to developing countries in 2015.<sup>20</sup> Another news article, published in August 2018, describes the pesticide poisoning issues that occur in Brazil.<sup>21</sup> The article states that Brazil has 150 authorised pesticides of which 35 are banned within the EU. Still, the pesticides are produced by EU's agrochemical companies such as BASF, Bayer CropScience and Syngenta. <sup>22</sup> This occurs through international trade, the products or active substances are produced by the companies' headquarters in the EU and subsequently exported to developing countries.<sup>23</sup> Foreign direct investment occurs as well, the agrochemical companies create subsidiaries in developing countries where the products are produced and put on the market.<sup>24</sup> Permitting both methods while banning or severely restricting the use of hazardous pesticides within the EU can be identified as double standards.<sup>25</sup>

#### 1.1.3 A human rights approach: the corporate accountability gap

Article 25(1) of the United Nations' (UN) Universal Declaration of Human Rights states: '[e]veryone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services (...)'.<sup>26</sup> International human rights law is State-centered, obligating States to protect the human rights of their citizens.<sup>27</sup> Since the citizens suffer adverse health effects due to pesticide exposure in developing countries, one could state that the developing countries fail to protect human rights, especially the right to health and the right to food. The Special Rapporteur on the right to food states that it is a human right violation to 'subject individuals of other nations to toxins known to cause major health damage or fatality'.<sup>28</sup> This suggests the existence of extraterritorial human rights obligations for the EU and its Member States. However, the human rights violations due to hazardous pesticides occur because of the involvement of private agrochemical companies. Human rights treaties are binding for States, but do not put direct obligations on corporations. The UN's Guiding Principles on Business and Human

<sup>20</sup> European Parliament, 'Answer to a written question - Atrazine exports to third countries - E-004368/2017' (2017) < <a href="http://www.europarl.europa.eu/sides/getAllAnswers.do?reference=E-2017-004368&language=EN">http://www.europarl.europa.eu/sides/getAllAnswers.do?reference=E-2017-004368&language=EN</a> accessed 5 October 2018

<sup>21</sup> A S Gross, 'Brazil's pesticide poisoning problem poses global dilemma, say critics' Amazon Agribusiness (Cerrado Date) <a href="https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/">https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/</a> accessed 5-10-2018

<sup>22</sup> Anna Sophie Gross, 'Brazil's pesticide poisoning problem poses global dilemma, say critics' Mongabay Series: Amazon Agribusiness (Date) < <a href="https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/">https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/</a> accessed 5 October 2018

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 691-696

<sup>24</sup> ibid

<sup>25</sup> Marcelo Firpo Porto and others, 'Double Standards and the International Trade of Pesticides: The Brazilian Case' (2010) 16 IJOEH 24-25

<sup>26</sup> UNGA, 'Universal Declaration of Human Rights' <a href="http://www.un.org/en/universal-declaration-human-rights/index.html">http://www.un.org/en/universal-declaration-human-rights/index.html</a> accessed art 25(1)

N Bernaz, *Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap* (Human Rights and International Law, Routledge, London 2017) 85-86

<sup>28</sup> UNGA, 'Report of the Special Rapporteur on the right to food 'accessed paragraph 73

Rights, hereafter referred to as "the Guiding Principles", address the State's duty to protect human rights, emphasizing the protection against, and remedy of, human violations caused by their businesses. <sup>29</sup> The Guiding Principles highlight the corporate responsibility to respect human rights. <sup>30</sup> The document is, however, non-binding and willingness to comply with the principles plays an important role. <sup>31</sup> Corporations can be bound by domestic law on business and human rights. <sup>32</sup> However, developing countries often lack sufficient human rights legislation and enforcement. <sup>33</sup> One reason for this is that developing countries may contribute to the human rights violations due to, for instance, corruption. <sup>34</sup> Furthermore, domestic courts can be unreliable and victims may not be able to get access to domestic courts and remedies. <sup>35</sup> The absence of international enforcement mechanisms for corporations, the challenges to deal with human rights violations in developing countries and a lack of transparency in corporate conduct, result in difficulties to hold transnational corporations to account for their human rights violations: the corporate accountability gap. <sup>36</sup>

#### 1.2 The study

#### 1.2.1 The aim of the study

The current study seeks to identify how the accountability of transnational agrochemical corporations can be strengthened in order to protect the human right to food and the right to health in developing countries against hazardous pesticides. In order to do so, the accountability is determined for the EU as a whole, EU Member States, developing countries in general and the agrochemical companies BASF, Bayer CropScience and Syngenta. Subsequently, for each of those actors it is discussed how they could, and whether they should, contribute to the strengthening of corporate accountability.

<sup>29</sup> OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31

<sup>30</sup> ibid art 11

<sup>31</sup> Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 493

<sup>32</sup> ibid 494

<sup>33</sup> N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in CM Buckley, A Donald and P Leach (eds), Towards Convergence in International Human Rights Law: Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 436-437

<sup>34</sup> ibid 436-437

<sup>35</sup> ibid 437

<sup>36</sup> Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 494. See also N Bernaz, *Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap* (Human Rights and International Law, Routledge, London 2017) 8

#### 1.2.2 The Research and sub-questions of the study

The research question is: how can the accountability of transnational agrochemical corporations be strengthened in order to protect the human right to food and the right to health in developing countries against hazardous pesticides?

#### Sub-questions are:

- 1. What is the scope of the problem and what are the challenges for developing countries in protecting citizens against hazardous pesticide exposure?
- 2. What is the legal framework applicable to the trade of banned pesticides between the EU and the developing countries?
- 3. What is the relevant international human rights legal framework?
- 4. What is the accountability of the EU as a whole and EU Member States?
- 5. What is the accountability of the agrochemical companies BASF, Bayer CropScience and Syngenta?
- 6. What is the accountability of developing countries in general?

#### 1.2.3 Research approach

The research and sub-questions were answered by performing a literature review, comparative analysis and doctrinal literature study. Primary sources, such as legal documents and legal notices, were used. In addition, secondary sources were used, such as journal and news articles, books and reports. The literature was collected from several sources, including the library catalogues of Wageningen University and Research, Leiden University and Utrecht University. Furthermore, the journal databases Google Scholar, PubMed and SSRN were used. Legal documents were retrieved from the official websites of organisations (e.g. UN, FAO, WHO or EU) and the EUR-Lex database. Documents from the addressed agrochemical companies and additional information about these companies were collected from their official websites.

The approach to study the accountability of the various actors involved in the current study is elaborated upon in chapter 4.

#### 1.2.4 Outline of the study

The current chapter, chapter 1, provides the introduction in which the problem statement, the aim of the research, the sub-questions, the research approach, the outline and relevance of the study are addressed.

Chapter 2 provides additional background information needed to gain further insight in the current problem that developing countries face in dealing with hazardous pesticides. In order to do so, the

chapter provides facts and figures on the current global trade of hazardous pesticides. Furthermore, the chapter describes the classification methods for pesticides to understand what and who classifies a pesticide as hazardous. Exposure routes, adverse health effects of pesticides, the incidence of pesticide poisoning are addressed in order to comprehend the impact of pesticides. Afterwards, the chapter describes why developing countries are more susceptible to pesticide poisoning, why agrochemical companies place their hazardous pesticides on the markets of these countries and why differences in safety standards exist. Lastly, the chapter provides some background information on how the concerns on the use of hazardous pesticides were raised. The chapter aims at answering subquestion 1.

Chapter 3 describes the legal framework, its interpretation and application. More specifically, the relevant conventions for international trade on pesticides, European regulations and human rights law, especially the right to health and the right to food, are addressed. Furthermore, the chapter includes the effects of hazardous pesticides on these human rights. The legal framework concerning hazardous pesticides addressed in the current study is focussed on the international trade of hazardous pesticides. The legal framework on foreign direct investment is not addressed. This decision was made because the legal framework on international trade provides insight in international environmental standards and why hazardous pesticides can or cannot be put on the EU's internal and external market. However, the fact that corporations affect human rights and the environment via their subsidiaries should not be ignored and, therefore, foreign direct investment is included in the discussions on accountability. This chapter aims at answering sub-questions 2 and 3.

Chapter 4 aims at creating an approach to determine accountability. In order to design this approach, two concepts were used: the concept of *accountability* according to Bovens and the concept of *legitimacy* according to Black. In order to be able to apply the term in following chapters, *State* responsibility is explained in chapter 4 as well.

Chapter 5 determines the accountability of the EU and its Member States with Germany serving as an example. This chapter addresses sub-question 4.

Chapter 6 aims at determining the accountability of the agrochemical companies BASF, Bayer CropScience and Syngenta. This chapter addresses sub-question 5.

Chapter 7 determines the accountability of developing countries in general, taking into account specifically the right to health and the right to food. This chapter addresses sub-question 6. Furthermore, the chapter provides an overview and integrates key findings of chapter 5, 6 and 7.

Chapter 8 aims at answering the research question by discussing how the findings of the current study could contribute to enhanced corporate accountability. Furthermore, strengths and limitations of the study and recommendations for future research are discussed.

#### 1.2.5 Definition of terms

For the purpose of the current study, several terms need to be defined. *Responsibility* results from the breach of an *obligation* which in turn arises from legally binding texts. The term *duty* is only used when the UN's Guiding Principles on Business and Human Rights are addressed and this term refers to the State's obligations that arise from international human rights law. When the current study addresses *liability*, this is defined as financial compensation for the damages that occurred due to the breach of an obligation.<sup>37</sup> Several other terms are defined throughout the current study.

#### 1.2.6 Relevance of the study

The concerns on the adverse human health and environmental effects of hazardous pesticides have been extensively addressed in literature. In addition, the existence of double standards, the compliance of agrochemical corporations with legislation on, for example, labelling and the link between hazardous pesticides with human rights have been addressed in several reports and journal articles. However, the accountability of transnational agrochemical companies and the role the EU should play in preventing human rights violations caused by hazardous pesticides produced by transnational corporations is still unclear. The current study aims at clarifying accountability in order to enhance corporate accountability because this would create the possibility to address the violations more effectively. Determining the accountability of involved actors provides insight in how they should behave. In addition, this may provide recommendations to improve corporate accountability and, subsequently, get closer to bridging the accountability gap. Bernaz explains what bridging the gap entails.

[Bridging] the accountability gap is to be understood as both setting standards and attempting to change corporate behaviours so that they become respectful of human rights and holding corporations and businesspeople to account if violations occur.<sup>38</sup>

The Special Rapporteur on the right to food acknowledges the negative effects of hazardous pesticides use on human health and the environment, the existence of differing safety standards and the issue of

<sup>37</sup> B van der Meulen, *EU Food Law Handbook* (European Institute for Food Law Series, Volume 9, Wageningen Academic Publishers, Wageningen 2014) 62

<sup>38</sup> N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 9

unclear accountability for businesses.<sup>39</sup> In her report of 2017, several recommendations are provided for States, three concern the regulation of corporations. In these recommendations, all States seem to be treated equally, regardless of their capacity to implement such recommendations. Therefore, the current study investigates the challenges faced by developing countries to deal with hazardous pesticides in order to determine the countries' capacity to deal with the recommendations. Exploring the accountability of involved actors may give rise to other recommended solutions for the issue than the ones mentioned in the Special Rapporteur's report.

<sup>39</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 8-39, 51, 73

# 2 The impact of hazardous pesticide uses on human health and developing countries

According to the Pesticide Action Network (PAN), it can be assumed that, globally, every population is exposed to pesticides due to their abundant presence in food products and the environment.<sup>40</sup> This indicates that everyone on earth can experience adverse health effects that can be associated with pesticide exposure. This chapter aims at a more in-depth understanding of the problem that occurs due to the trade of hazardous pesticides.

#### 2.1 Global use of hazardous pesticides

According to data from the UN's Food and Agricultural Organisation (FAO), the global use of pesticides has increased from 3,850k to almost 4,100k tonnes of active ingredients between 2010 and 2016 (figure 1).<sup>41</sup> Asia accounts for 53.2 percent of the total pesticide use (figure 2). China, the United States of America (US) and Brazil are among the top 10 countries that use the most pesticides. According to PAN Asia and the Pacific (PAN AP), China is not only the biggest user but also the biggest producer of pesticides.<sup>42</sup>

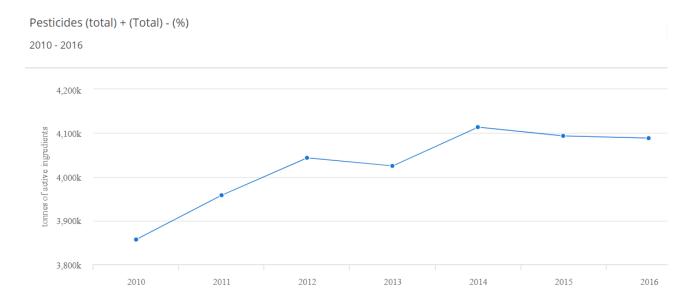


Figure 1. Global pesticide uses between 2010 and 2016 in tonnes of active ingredients. Graph obtained by FAO STATS.<sup>43</sup>

<sup>40</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 3

<sup>41</sup> FAO, 'FAOSTAT- Pesticide Use' (FAO, 2018) <a href="http://www.fao.org/faostat/en/#data/RP/visualize">http://www.fao.org/faostat/en/#data/RP/visualize</a> accessed 5 January 2019

<sup>42</sup> PAN AP, Communities in Peril: Global report on health impacts of pesticide use in agriculture (Red Leaf Printing Press, Philippines 2010) 4

<sup>43</sup> FAO, 'FAOSTAT- Pesticide Use' (FAO, 2018) <a href="http://www.fao.org/faostat/en/#data/RP/visualize">http://www.fao.org/faostat/en/#data/RP/visualize</a> accessed 5 January 2019

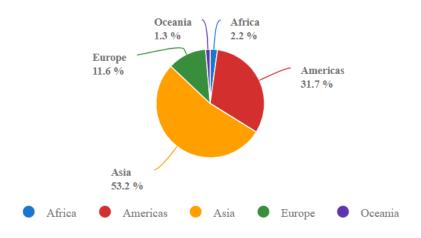


Figure 2. Percentage of global pesticide use per continent. Data obtained from FAO STATS. 44

PAN Germany stated in 2012 that 400 highly hazardous pesticides (HHPs) were available on the global market.<sup>45</sup> PAN AP states that in Asia, 82 out of 150 registered active ingredients were HHPs and 7 out of 10 of the most used pesticides were HHPs in 2010.<sup>46</sup> In 2018, PAN International published an updated version of the *'PAN international List of Highly Hazardous Pesticides'* (PAN List of HHPs).<sup>47</sup> Such a list was first adopted in 2008 and published in 2009. The list has been frequently updated according to changes in the classification system for individual pesticides. The pesticides mentioned in the list of 2018 were revised by PAN International in 2013 and 2014.<sup>48</sup> The list takes into account the international classification systems based on hazards, such as the WHO Classification which is explained in more detail in subparagraph 2.2.2.<sup>49</sup>

Before the legal framework concerning the trade of hazardous pesticides was developed, 15 European and American multinational agrochemical companies accounted for most of the pesticide sales.<sup>50</sup> In 2010, 6 of these companies dominated 80 percent of the pesticide market.<sup>51</sup> Currently, three leading multinational agrochemical companies with their headquarters in Europe are Syngenta (Switzerland), Bayer CropScience (Germany) and BASF (Germany).<sup>52</sup> Together, these companies control 47 percent

<sup>44</sup> ibid

<sup>45</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 4

PAN AP, Communities in Peril: Global report on health impacts of pesticide use in agriculture (Red Leaf Printing Press, Philippines 2010) xii

<sup>47</sup> PAN International, PAN International List of Highly Hazardous Pesticides (PAN, Hamburg 2018)

<sup>48</sup> ibid Impressum

<sup>49</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 4

<sup>50</sup> PAN AP, Communities in Peril: Global report on health impacts of pesticide use in agriculture (Red Leaf Printing Press, Philippines 2010) 2

<sup>51</sup> ibid

Institutional Shareholder Services Inc. (ISS ESG), 'Industry Focus Chemicals' (2019) 1. See also PAN Germany, Highly Hazardous Pesticides from BASF, Bayer, and Syngenta! Results of an International Investigation (PAN Germany, Hamburg 2011) 5. See also Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev690

of the world pesticide market.<sup>53</sup> According to research performed by PAN Germany in 2012, BASF, Bayer and Syngenta sell 55, 64 and 56 HHPs on their websites, respectively. These HHPs are listed on the PAN List of HHPs.<sup>54</sup>

#### 2.2 The classification of Pesticides

In literature, often the term *hazardous* is used when pesticides are addressed. Therefore, it is important to understand who and what classifies a pesticide as hazardous. This paragraph provides a background concerning classification systems for pesticides.

Pesticides are meant to kill, repel or inhibit the growth of weeds, bacteria, fungi, insects and also rodents. Therefore, pesticides can be classified according to their target, such as herbicides, bactericides, fungicides, insecticides and rodenticides.<sup>55</sup> The classification of pesticides based on their chemical structure or their hazards are two other methods to classify pesticides.<sup>56</sup>

#### 2.2.1 Classification based on chemical structure

The four pesticide groups that result in adverse effects on human health and have the highest supply demand are: *organochlorines, organophosphates, carbamates* and *pyrethroids*.<sup>57</sup>

Organochlorines consist of carbon-and chlorine atoms.<sup>58</sup> The organochlorine pesticides are mainly used in the treatment of vector-diseases, such as Malaria.<sup>59</sup> In agriculture, certain vegetables, fruits, cereals and meat can be treated with organochlorines.<sup>60</sup> Dichlorodiphenyltrichloroethane (DDT), aldrin and dieldrin are examples of organochlorine pesticides and have been used on a worldwide basis.<sup>61</sup>

Garcia and colleagues described in their review article the chemical and toxic characteristics of organophosphates. <sup>62</sup> Organophosphates are ester-compounds derived from phosphoric acid. In

<sup>53</sup> PAN Germany, Highly Hazardous Pesticides from BASF, Bayer, and Syngenta! Results of an International Investigation (PAN Germany, Hamburg 2011) 6

<sup>54</sup> ibid 6, 8

Ki-Hyun Kim, Ehsanul Kabir and Shamin Ara Jahan, 'Exposure to Pesticides and the Associated Human Health Effects' (2017) 575 SciTotalEnviron 526. See also GA Matthews, *Pesticides: Health, Safety and the Environment* (2 edn John Wiley & Sons, Hoboken, New Jersey 2016)1-32

Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST 281

<sup>57</sup> ibid

Rachel Carson and Edward Arthur Alexander Lord Shackleton, *Silent spring* (A Penguin book; 2268, [1st] Penguin books [ed]. edn Penguin Books, in association with Hamish Hamilton, London 1965) 33-35

<sup>59</sup> Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST 282

<sup>60</sup> Lesa A Thompson and others, 'Organochlorine Pesticide Contamination of Foods in Africa: Incidence and Public Health Significance' (2017) 79 JVMS751

<sup>61</sup> ibic

<sup>62</sup> Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST

agriculture, most often pesticides from this group are used. Agricultural products treated with those pesticides are vegetables, fruit trees, grains, sugarcane and cotton. <sup>63</sup> Both organophosphates and organochlorines are persistent and lipophilic which means they are not degraded easily and can accumulate in tissues and the environment. <sup>64</sup> Non-organic pesticides are less persistent and more water-soluble. <sup>65</sup> Carbamates are esters as well, as described by Garcia and colleagues. <sup>66</sup> These compound are derived from dimethyl N-methyl carbamic acid. This kind of pesticides are less persistent than the organophosphates and organochlorines. Pyrethroids are originally natural compounds derived from flowers and used as insecticides. Nowadays, synthetic pyrethroids are produced and available on the market. <sup>67</sup>

According to the WHO, a benefit of classifying pesticides in chemical categories is that, often, pesticides belonging to one group share a common antidote.<sup>68</sup> Furthermore, in subparagraph 2.3.2 the adverse health effects of pesticides are discussed according to the four chemical groups mentioned above. Thus, pesticides in one chemical group can also share a common mode of action. However, the classification of pesticides on their chemical structure is not sufficient because pesticides can belong to more than one type of chemical. In addition, the chemical's nomenclature, which in turn is based on the chemical's structure, can result in confusion. For example, thiocarbamates can be mistaken as carbamates. However, thiocarbamates are not cholinesterase inhibitors (see subparagraph 2.3.2 of the current study) and, therefore, do not share the same mode of action as carbamates.<sup>69</sup> Even though the classification based on chemical structure is a commonly used method, the EU and the WHO both classify pesticides based on their hazard.<sup>70</sup>

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<sup>63</sup> ibid 282

<sup>64</sup> ibid 281. See also Lesa A Thompson and others, 'Organochlorine Pesticide Contamination of Foods in Africa: Incidence and Public Health Significance' (2017) 79 JVMS 761

<sup>65</sup> Ki-Hyun Kim, Ehsanul Kabir and Shamin Ara Jahan, 'Exposure to Pesticides and the Associated Human Health Effects' (2017) 575 SciTotalEnviron 526

<sup>66</sup> Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST

<sup>67</sup> ibid 282

<sup>68</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 9

<sup>69</sup> ibio

PAN Germany, *Pesticides and Health Hazards: Facts and Figures* (PAN Germany, Hamburg 2012) 4. See also Chapter 3, subparagraph 3.1.4 of the current study and Regulation (EC) No 1271/2008 of the European Parliament and of The Council on classification, labelling and packaging of substances and mixtures, amending and repealing Directives 67/548/EEC and 1999/45/EC, and amending Regulation (EC) No 1907/2006 [2010] OJ L353/1 L353

#### 2.2.2 Classification according to hazard

In 1975, the WHO proposed to classify pesticides based on their hazardous properties and provided guidelines to do this. <sup>71</sup> The WHO's recommended guidelines were accepted and are reviewed regularly. In 2002, the 'Globally Harmonized System of Classification and Labelling of Chemicals' was introduced by the UN's Committee of Experts on the Transport of Dangerous Goods and on the Globally Harmonized System of Classification and Labelling of Chemicals (GHS). The WHO's guidelines are still applied but are now aligned with the Acute Toxicity Hazard Categories from the GHS.<sup>72</sup>

The WHO Classification defines the hazard of a pesticide as:

(...) the acute risk to health (that is, the risk of single or multiple exposures over a relatively short period of time) that might be encountered accidentally by any person handling the product in accordance with the directions for handling by the manufacturer or in accordance with the rules laid down for storage and transportation by competent international bodies.<sup>73</sup>

The WHO Classification is based on toxicity data obtained from rats. When the exposure dose (of the pesticide) results in the death of 50 percent of the rats, the so-called "LD<sub>50</sub>-value" is obtained. This value is used to classify the pesticides according to their hazard. The WHO states that the majority of the classifications are based on the oral LD<sub>50</sub>-values. Since dermal exposure to pesticides accounts for the majority of pesticide exposures, it is stressed by the WHO that the dermal LD<sub>50</sub>-values should be taken into account as well. These classification recommendations apply for both single active ingredients and mixed ingredients. The manufacturer should provide toxicological data on their pesticide formulations but when this is not possible, the formulation's classification is based on available LD<sub>50</sub>-values. <sup>74</sup> Table 1 shows the WHO Classification Classes, ranging from extremely hazardous to unlikely to present acute hazard. According to the WHO, oral intake of 5 millilitres of a Class la pesticide is sufficient to kill an adult human. <sup>75</sup>

<sup>71</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010)

<sup>72</sup> ibid 1

<sup>73</sup> ibid 3

<sup>74</sup> ibid

<sup>75</sup> UNEP, FAO and WHO, *Childhood Pesticide Poisoning: Information for Advocacy and Action* (UNEP Chemicals, Chatelaine 2004) 27

Table 1. Acute Toxicity Hazard Categories from the GHS. Table obtained from the WHO.<sup>76</sup>

WHO Class		LD <sub>50</sub> for the rat (mg/kg body weight)	
		Oral	Dermal
Ia	Extremely hazardous	< 5	< 50
Ib	Highly hazardous	5-50	50-200
II	Moderately hazardous	50-2000	200-2000
III	Slightly hazardous	Over 2000	Over 2000
U	Unlikely to present acute hazard	5000 o	higher

In the current study, four HHPs are mentioned that are involved in the trade between the EU and developing countries. Firstly, Anilofos is not approved for use in the EU. <sup>77</sup> Anilofos is an organoposphorus pesticide and acute toxic after oral ingestion. <sup>78</sup> According to the WHO classification, this pesticide is moderately hazardous (Class II) with an LD<sub>50</sub>-value of 475 mg/kg. <sup>79</sup> Anilofos is not included in PAN List of HHPs. PAN states that, according to the WHO, pesticides classified as (WHO Class II), have resulted in 'thousands of poisonings, especially in developing countries' but PAN has, nevertheless, decided not to include those in the HPP list because Class II pesticides are not acute toxic. <sup>80</sup> Secondly, Atrazine is banned in the EU<sup>81</sup> and listed in the PAN List of HHPs<sup>82</sup>. It is classified as slightly hazardous (WHO Class III) with an LD<sub>50</sub>-value of 4000 mg/kg. <sup>83</sup> Atrazine is persistent when it enters groundwater and prolonged oral exposure has serious health consequences. <sup>84</sup> Thirdly, Paraquat is banned within the EU. <sup>85</sup> This pesticide was classified in 2009 as moderately hazardous (WHO Class

76 WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 5

<sup>77</sup> European Commission, 'EU Pesticide Database - Anilofos' (last updated 4 April 2016)

<a href="http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=963">http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=963</a> accessed 25 February 2019

<sup>78</sup> ECHA, 'Substance information - S-[2-[(4-chlorophenyl)(isopropyl)amino]-2-oxoethyl] O,O-dimethyl dithiophosphate' <a href="https://echa.europa.eu/substance-information/-/substanceinfo/100.058.851">https://echa.europa.eu/substance-information/-/substanceinfo/100.058.851</a> accessed 15 February 2019

<sup>79</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 24

<sup>80</sup> PAN International, PAN International List of Highly Hazardous Pesticides (PAN, Hamburg 2018) 9

<sup>81</sup> European Commission, 'EU Pesticide Database - Atrazine' (last updated 4 April 2016)

<a href="http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=972">http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=972</a> accessed 25 February 2019

<sup>82</sup> PAN International, PAN International List of Highly Hazardous Pesticides (PAN, Hamburg 2018) 24

<sup>83</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 34

<sup>84</sup> Arnt Vlaardingerboek and others, 'An Inventory and Assessment of Options for Reducing Emissions: Atrazine' (2009) 3 SOCOPSE 8, 11

<sup>85</sup> European Commission, 'EU Pesticide Database -Paraquat' (last updated 4 April 2016) <a href="http://ec.europa.eu/food/plant/pesticides/eu-pesticides-">http://ec.europa.eu/food/plant/pesticides/eu-pesticides-</a>

II) with a LD<sub>50</sub>-value of 150 mg/kg.<sup>86</sup> However, on the PAN List of HHPs of 2018, Paraquat is classified as WHO Class Ia.<sup>87</sup> Paraquat exposure via the skin results in irritation of the nose, mouth and throat.<sup>88</sup> This HHP is persistent in soil and oral ingestion results in 'severe irreversible pulmonary lesions, frequently leading to death'.<sup>89</sup> Lastly, Phorate is banned within the EU.<sup>90</sup> The WHO system classifies Phorate as an acute toxic (Class Ia) pesticide with an LD<sub>50</sub>-value of 2 mg/kg.<sup>91</sup> In addition, it is listed in the PAN List of HHPs.<sup>92</sup> Phorate can result in death after oral or dermal exposure and has long lasting toxic effects in the environment, especially in aquatic life and can, therefore, be considered as persistent.<sup>93</sup>

#### 2.3 Exposure to pesticides and their adverse human health effects

The amount of exposure and the potential hazard determines the risk. In order to understand why pesticides, pose a risk for human health, the following two subparagraphs describe the routes of exposure and how the pesticides exert their hazardous effects in the human bodies.

#### 2.3.1 Routes of exposure and risk factors

Exposure to pesticides can be unintentional (occupational and non-occupational) or intentional (suicide or homicide). Non-occupational exposure is often caused by low doses of pesticides in food and drinking water. <sup>94</sup> Despite the low doses, the presence of pesticide residues in food products that originate from plants or animals is common and results in a significant source of exposure, especially since there are often more than one kind of active substances present in food, so-called *cocktails*. <sup>95</sup> The interactions between the different kinds of active substances are not fully understood but

<sup>&</sup>lt;u>database/public/?event=activesubstance.detail&language=EN&selectedID=1669</u>> accessed 25 February 2019

<sup>86</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 30

<sup>87</sup> PAN International, PAN International List of Highly Hazardous Pesticides (PAN, Hamburg 2018) 33

<sup>88</sup> Scientific Committee on Plants Opinion on Specific Questions from the Commission Regarding the Evaluation of Paraquat in the Context of Council Directive 91/414/EEC [2002] SCP/PARAQ/002-Final 9

<sup>89</sup> ibid 3 and 9

<sup>90</sup> European Commission, 'EU Pesticide Databas - Phorate ' (last updated 7 April 2016)

<a href="http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=1699">http://ec.europa.eu/food/plant/pesticides/eu-pesticides-database/public/?event=activesubstance.detail&language=EN&selectedID=1699</a>> accessed 25 February 2018

<sup>91</sup> WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 15, 20

<sup>92</sup> PAN International, PAN International List of Highly Hazardous Pesticides (PAN, Hamburg 2018) 33

<sup>93</sup> ECHA, 'Substance information - Phorate' <a href="https://echa.europa.eu/substance-information/substance-info/100.005.503">https://echa.europa.eu/substance-information/substance-info/100.005.503</a> accessed 15 February 2019

<sup>94</sup> Christos A Damalas and Ilias G Eleftherohorinos, 'Pesticide Exposure, Safety Issues, and Risk Assessment Indicators' (2011) 8 IntJEnvironResPublicHealth 1407

<sup>95</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 27

synergistic activity can result in enhanced toxicity. Furthermore, the presence of lipophilic, thus persistent and organic, pesticides is of extra concern due to the ability to accumulate in body fat.<sup>96</sup>

Occupational exposures can occur via three main routes, described by Tomer, Sanga and Ramya in their research article. <sup>97</sup> Dermal exposure is the most important. Through contact with liquid formulation, splashes or spray mixtures, damaged or perspiring skin can absorb the pesticide. Inhalation of polluted air is a second route of exposure. Droplets of pesticides can enter the human body through the nose or mouth and enter the airways. This direct exposure can only occur when the pesticide is volatile. The risk this exposure poses for human health is 'directly proportional to the degree of volatility of the respective product'. <sup>98</sup> Hygiene, protective clothing, a nonchalant attitude towards safety and the handling method influence the exposure risk. <sup>99</sup> The third route of exposure is through oral ingestion. The ingested pesticide enters the gastrointestinal tract via the nose or mouth which can occur when workers are eating, drinking or smoking while spraying. <sup>100</sup>

Damalas and Eleftherohorinos described which factors influence pesticide exposure. <sup>101</sup> Workers who directly handle pesticides have the highest risk for acute pesticide poisoning, a condition that is further elaborated upon in subparagraph 2.3.2 of the current study. Handling includes the mixing, loading, transport and application of pesticides. The risk increases when safety guidelines and instructions are ignored. Other factors that influence the risk of exposure are packaging, which may spill, and toxicity of added adjuvants. Adjuvants are chemicals that enhance the bioactivity of the active ingredient. Adjuvants can also be added to the pesticide formulation in order to create a more efficient application and killing of the targeted pests. As indicated earlier, the risk can also be influenced by the kind of formulations; liquids can splash or be spilled, solids can create dust when the application equipment is filled. Weather conditions can also increase the exposure risk. Air temperature and humidity can, increase the human's perspiration rate. Also, these climate conditions can influence the chemical's volatility and the worker's choice of protective clothing. Other weather conditions, such as wind, can create spray drifts. These drifts also increase the risk of exposure for residents near the application

<sup>96</sup> ibid

<sup>97</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB

<sup>98</sup> ibid 451

<sup>99</sup> See for the risk factors for occupational exposure to pesticides also Dilshad A Khan and others, 'Adverse Effects of Pesticides Residues on Biochemical Markers in Pakistani Tobacco Farmers' (2008) 1
IntJClinExpMed275

<sup>100</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 452

<sup>101</sup> Christos A Damalas and Ilias G Eleftherohorinos, 'Pesticide Exposure, Safety Issues, and Risk Assessment Indicators' (2011) 8 IntJEnvironResPublicHealth

fields.<sup>102</sup> Workers can bring the pesticide into their home via, for example, contaminated clothes. <sup>103</sup> Another risk factor for exposure is the inappropriate disposal of wastes and incorrect storage of pesticides.<sup>104</sup> Besides field workers, workers in the pesticide industry and people using pesticides to kill pests in their home are at risk.<sup>105</sup>

Children are an important risk group, too, because they are more vulnerable than adults. <sup>106</sup> Together with the FAO and the WHO, the UN's Environmental Programme (UNEP) published in 2011 the document 'Childhood Pesticide Poisoning: Information for Advocacy and Action' in which risk factors for children's exposure to pesticide are described in order to raise awareness. 107 According to UNEP, children are more exposed to pesticides than adults. 108 Children drink more water and have a higher food intake per body weight than adults. In addition, children's breathing rate is higher. Thus, when water, food or air is contaminated with pesticides, especially children are at risk. Children's playing behaviour also increases the exposure risk, especially when they play near or on contaminated soil. Oral exposure to pesticides is relevant in children because of their urge to put toys and other objects into their mouth. Also, due to children's metabolism, they are more vulnerable to pesticides. A pesticide's level of toxicity depends on factors such as excretion rate and the ability to degrade a chemical into active or non-active metabolites. Contributing to exposure in children are incorrect packaging, indoor use, storage of pesticides and children's inability to read labels. Children from poor families work on their family's farm and are, therefore, also exposed to pesticides. 109 Moreover, mothers can transfer persistent compounds such as organochlorines to their children via breastfeeding<sup>110</sup> or through the placenta to their foetus<sup>111</sup>. A study showed that residue levels of certain organochlorine pesticides in breast milk were significantly higher in developing countries than

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<sup>102</sup> ibid 1406

<sup>103</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 7

<sup>104</sup> ibid

<sup>105</sup> Christos A Damalas and Ilias G Eleftherohorinos, 'Pesticide Exposure, Safety Issues, and Risk Assessment Indicators' (2011) 8 IntJEnvironResPublicHealth 1406

<sup>106</sup> UNEP, FAO and WHO, *Childhood Pesticide Poisoning: Information for Advocacy and Action* (UNEP Chemicals, Chatelaine 2004) 11

<sup>107</sup> ibid

<sup>108</sup> ibid

<sup>109</sup> ibid 12-13

<sup>110</sup> Kumkum Mishra and Ramesh C Sharma, 'Assessment of Organochlorine Pesticides in Human Milk and Risk Exposure to Infants from North-East India' (2011) 409 SciTotalEnviron 4947

Safaa Elserougy and others, 'Organochlorine Pesticide Residues in Biological Compartments of Healthy Mothers' (2013) 29 ToxicolIndHealth446

in developed ones.<sup>112</sup> Another reason why mothers are a risk group is because of increased risk for miscarriage, birth defects and pre-term delivery due to pesticides.<sup>113</sup>

#### 2.3.2 Adverse effects on human health

Their broad scope of targets accounts for the fact that pesticides are not selective and are, consequently, able to interfere in any biological process, not only in the target organisms but in humans as well. Exposure to these chemicals can have serious consequences for humans. <sup>114</sup> A pesticide's toxic mode of action depends on its chemical structure. <sup>115</sup> In humans, organochlorines are easily absorbed through the skin. Organochlorines affect the central nervous system by disrupting the sodium-potassium in-and outflow across the axon membranes of nerve cells, resulting in a hyperactive state. <sup>116</sup> Pesticide poisoning caused by organochlorines has symptoms like headache, dizziness, nausea and vomiting, muscular weakness, ataxia, epileptic seizures and death caused by cardiac arrest. <sup>117</sup> Tremors are a typical symptom of poisoning caused by DDT. <sup>118</sup>

Organophosphates are *cholinesterase inhibitors* and act by inhibiting the enzyme acetylcholinesterase in the central and peripheral nervous system.<sup>119</sup> As a consequence, the enzyme accumulates in the synapses and neuromuscular junctions, causing cholinergic symptoms like tachycardia and bradycardia.<sup>120</sup> Other symptoms are, again, headache and dizziness but also loss of reflexes, seizures, coma and death.<sup>121</sup> Carbamates are cholinesterase inhibitors as well but their mode of action is faster.<sup>122</sup> Furthermore, carbamates result in allergic reactions and asthma-like symptoms.<sup>123</sup> The occupational exposure to both carbamates and organophosphates has been associated with alterations in DNA.<sup>124</sup> Furthermore, these two pesticide groups are often associated with reported

<sup>112</sup> Kumkum Mishra and Ramesh C Sharma, 'Assessment of Organochlorine Pesticides in Human Milk and Risk Exposure to Infants from North-East India' (2011) 409 SciTotalEnviron 4947

<sup>113</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 25

<sup>114</sup> Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST 280

<sup>115</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 453

<sup>116</sup> ibid 454.

<sup>117</sup> William F Tordoir and Nico J van Sittert, 'Organochlorines' (1994) 91 Toxicology 52-53

<sup>118</sup> ibid 53

<sup>119</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 453

<sup>120</sup> ibid 453 -454

<sup>121</sup> Francisco Prieto Garcia and others, 'Pesticides: Classification, Uses and Toxicity. Measures of Exposure and Genotoxic Risks' (2012) 1 JREST 282

<sup>122</sup> ibid 282

<sup>123</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 455

<sup>124</sup> Vívian F Silva Kahl and others, 'Chronic Occupational Exposure Endured by Tobacco Farmers from Brazil and Association with DNA Damage' (2018) 33 Mutagenesis 125

cases of acute poisoning.<sup>125</sup> According to Tomer, Sangha and Ramya, pyrethroids act on the central nervous system as well. <sup>126</sup> The compounds are agonists for the sodium channels in the nerve cells. When the compound binds to the channel, the transfer of sodium across the cell's membrane is prolonged. Neurotoxic symptoms, such as tremors and seizures, are the result of this.<sup>127</sup>

Poisoning following pesticide exposure, can be chronic or acute. Acute pesticide poisoning can occur through occupational, intentional and unintentional exposure. Acute pesticide poisoning is defined as 'any illness or health effect resulting from suspected or confirmed exposure to a pesticide within 48 hours'. The cause is the exposure to a single dose of a pesticide. Acute pesticide poising can have both local and systemic effects. It Effects on the skin<sup>132</sup>, such as dermal abrasions<sup>133</sup>, or in the eyes<sup>134</sup>, such as blurred sight sight in the eyes effects. Systemic effects can involve the respiratory, the cardiovascular and the endocrine system. Furthermore, allergic reactions and neurotoxicity are systemic as well. Chronic pesticide poisoning occurs after repeated pesticide intake of low doses. Consequently, the pesticide residues accumulate in the body. The development of leukaemia, prostate or breast cancer, lymphomas, reproductive and developmental toxicity, birth defects, declined immune system and death are a few examples of long-term effects of pesticides. To summarise, pesticides can be carcinogenic, toxic for reproduction, endocrine disruptors and genotoxic.

<sup>125</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 4

<sup>126</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 454

<sup>127</sup> ibid

Josef G Thundiyil and others, 'Acute Pesticide Poisoning: a Proposed Classification Tool' (2008) 86 BullWorldHealthOrgan 206

<sup>129</sup> ibid

<sup>130</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 452

<sup>131</sup> Josef G Thundiyil and others, 'Acute Pesticide Poisoning: a Proposed Classification Tool' (2008) 86 BullWorldHealthOrgan 206

<sup>132</sup> ibio

<sup>133</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 454

Josef G Thundiyil and others, 'Acute Pesticide Poisoning: a Proposed Classification Tool' (2008) 86 BullWorldHealthOrgan 206

Rolando Payán-Rentería and others, 'Effect of Chronic Pesticide Exposure in Farm Workers of a Mexico Community' (2012) 67 ArchEnvrionOccupHealth 26

<sup>136</sup> ibid

<sup>137</sup> ibic

<sup>138</sup> Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 452

<sup>139</sup> ibio

<sup>140</sup> Rolando Payán-Rentería and others, 'Effect of Chronic Pesticide Exposure in Farm Workers of a Mexico Community' (2012) 67 ArchEnvrionOccupHealth 120. See also Vidisha Tomer, Jasvinder Kaur Sangha and HG Ramya, 'Pesticide: an Appraisal on Human Health Implications' (2015) 85 ProcNatlAcadSciIndiaB 454

#### 2.3.3 Incidence of pesticide poisoning

The impact of pesticides on human health can be determined by looking into the incidence of acute and chronic pesticide poisoning. Before reading this subparagraph, it is important to note that most of the scientific literature review studies that try to estimate the incidence of pesticide poisoning refer to research that is outdated because they were published earlier than 2003. In addition, in chapter 3 of the current study, it will become clear that the legal framework concerning pesticide trade was improved since 2004. In order to obtain reliable information on incidence, it would be interesting to see more recent numbers for global pesticide use, pesticide poisoning and deaths due to pesticide exposure. This would also provide insight in whether or not the legal framework made a difference in these numbers. Despite efforts, more up to date numbers on the incidence of pesticide poisoning were not found in the current study.

In 1990, the World Health Organisation (WHO) tried to record the incidence of pesticide poisoning in humans. 141 However, this was difficult to do because of limited available data from epidemiological studies on the health effects of pesticides in humans. It is noted that cases of severe poisoning are rare occurrences when the numbers are compared with the worldwide pesticide use. Furthermore, data on individual cases of pesticide poisoning were collected via hospital records and this number is considered to be an underestimation because not every individual reports complaints or links the symptoms to pesticide exposure. Globally in 1990, the number of persons suffering from unintentional pesticide poisoning was estimated to lay between 500,000 and 1 million every year, of which 50 percent were agricultural workers. Attributed to pesticide exposure, between 5,000 and 20,000 individuals died each year, of which 75 percent were agricultural workers. The exposure level was often not recorded because epidemiological studies only start when effects have already occurred. 142 According to PAN Germany, the WHO reported that the numbers in their report of 1990 were significantly underestimated. 143 Furthermore, the WHO no longer receives funding to conduct an epidemiology study on pesticide poisoning, according to PAN Germany. 144 The WHO stated, in 2004, that numbers on pesticide poisoning in children were not available but they expect that the number is large.145

<sup>141</sup> WHO, Public Health Impact of Pesticides Used in Agriculture (WHO, Geneva 1990)

<sup>142</sup> ibid 46

<sup>143</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 9

<sup>144</sup> ibid 9

<sup>145</sup> UNEP, FAO and WHO, *Childhood Pesticide Poisoning: Information for Advocacy and Action* (UNEP Chemicals, Chatelaine 2004) 3

The Special Rapporteur on the right to food refers in her report to a literature review performed by Svensson and others in 2013. According to this study, which was also mentioned in chapter 1, the number of deaths due to pesticide poisoning is 200,000 per year globally. This number was based on a study dating from 2003. Svensson considered this number to be an underestimation because of underreporting and false diagnoses by people who do not link the symptoms to pesticide poisoning. The real number was expected to be over 300,000 per year. This number approaches the one found by the World Bank. In their world development report of 2008, a number of 335,000 annual deaths due to pesticide poisoning was estimated, of which 67 percent occur in developing countries. It should be noted that these numbers were based on literature that dates earlier than 2004 as well.

Pesticide poisoning can be a method to commit suicide. <sup>150</sup> In Korea, 85 percent of the pesticide poisonings are caused by suicides by using Paraquat. Annually in Korea, 2,000 people attempt to commit suicide and 1,200 to 1,400 die. Asia accounts for most of the reported pesticide suicides (91 percent). There, more than 300,000 people die because of this every year. <sup>151</sup>

#### 2.4 Developing countries and hazardous pesticides

#### 2.4.1 The role of agriculture and pesticides in developing countries

Agriculture plays an important role in developing countries. In 2008, the World Bank published the report 'Agriculture for Development'. In this report, the World Bank notes that '[a]griculture has features that make it a unique instrument for development' because of its effects on the economy, the environment and people's livelihood. In agriculture-based countries, agriculture accounts for 32 percent of the gross domestic product (GDP). Furthermore, 70 percent of the poor people live in rural areas. In rural areas of agricultural-based countries lived 417 million people, of which 82 percent lived in Sub-Saharan countries. The role of agriculture in transforming countries, such as China and Indonesia, is smaller than in agriculture-based countries. In these countries, agriculture accounts for 7 percent of the GDP. However, 82 percent of the poor people still live in rural areas. In total, 2.2 billion people live in rural areas. Transforming countries are parts of South Asia, east Asia, the Pacific, the

<sup>146</sup> M Svensson and others, 'Migrant Agricultural Workers and Their Socio-economic, Occupational and Health Conditions—a Literature Review (SSRN Working Paper Series)' (2013) SSRN

<sup>147</sup> ibid 6

<sup>148</sup> World Bank, *Agriculture for Development* (World Development Report 2008, Quebecor World, Washington, DC 2008) 224

Josef G Thundiyil and others, 'Acute Pesticide Poisoning: a Proposed Classification Tool' (2008) 86 BullWorldHealthOrgan 205

<sup>150</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 8

<sup>151</sup> ibid

World Bank, *Agriculture for Development* (World Development Report 2008, Quebecor World, Washington, DC 2008)

Middle East and North Africa. Countries in Europe, Central Asia, Latin America and the Caribbean are urbanised countries. Agriculture in these countries accounts for 5 percent of the GDP. Businesses involved in agriculture and the food industry account for 33 percent of the GDP. In developing countries, often agriculture-based countries, 50 percent of the citizens live in rural areas. Agriculture provides a relevant source for the livelihood of 86 percent of these people. Out of 3 billion people who live in rural areas, 2.5 billion are involved in agriculture. 153

#### 2.4.2 Increased risk for human exposure to pesticides in developing countries

The fact that most of the citizens are involved in agriculture partly explains why developing countries face an increased risk of health issues related to agriculture, such as pesticide poisoning. Other factors play a role as well. For instance, malnutrition and infectious diseases can worsen the adverse health effects due to pesticide poisoning. As mentioned in subparagraph 2.3.2, organophosphates and carbamates reduce acetylcholine activity. Infectious diseases and malnutrition both have an inhibitory effect on this enzyme as well. Poverty is another factor. Children in poor families have an increased risk to get exposed to pesticides, but also the poor's ability to access health is insufficient due to 'the lack of coordination of policy making between agriculture and health'.

Occupational exposure to pesticides occurs more often in developing countries. Farmers in developing countries overuse pesticides because they do not receive enough training in how to apply and store pesticides. Safety instructions are not followed correctly. This is a consequence of a fear of smaller crop yields, carelessness and of not understanding the warnings. The latter is caused by labels that are printed in another language and symbols that are not understood or misinterpreted. Protective measures, such as clothing, are not available, too expensive, not sufficient, or not used due to weather conditions in developing countries. According to Barrios, besides the ability to correctly handle pesticides, developing countries do not have a suitable infrastructure to ensure a sound management

<sup>153</sup> ibid 2-4

<sup>154</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 7

Caio RD Assis and others, 'Erythrocyte Acetylcholinesterase as Biomarker of Pesticide Exposure: New and Forgotten Insights' (2018) 25 EnvironSciPollutRes18372

PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 7

<sup>157</sup> World Bank, *Agriculture for Development* (World Development Report 2008, Quebecor World, Washington, DC 2008) 224

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev686

World Bank, Agriculture for Development (World Development Report 2008, Quebecor World, Washington, DC 2008). See also PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 7

<sup>160</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 7

<sup>161</sup> ibid

of pesticides. <sup>162</sup> The sound management of pesticides means that the chemicals are handled in such a way that it protects both human health and the environment.

Most importantly, developing countries use more hazardous pesticides than developed ones. According to Barrios, developing countries lack or do not have the expertise to estimate the risk that pesticides may have on the environment or human health.<sup>163</sup> Moreover, some developing countries can only afford to buy old and more toxic pesticides because of their expired patent which makes the pesticides cheaper. Developing countries depend on low-cost pesticides in order to control vectordiseases. Especially insecticides, which are more toxic than herbicides, are used because insects are a big source of pests in tropical and subtropical areas. Also, these countries depend on the income from agricultural export and, therefore, use hazardous pesticides to increase their crop yield. The economic benefits from the use of hazardous pesticides increases the developing countries' capacity to meet their citizens' basic needs, such as food demands. In addition, climate change reduces crop yield and dealing with this is a challenge for developing countries. Ensuring food security is already a challenge and climate change is expected to worsen the situation in developing countries. Therefore, setting lower safety and quality standards could be a reaction to this arising problem. Moreover, when a developing country faces a crisis, politically, socially or economically, it may choose to react on the demanding short-term problem rather than to react on the long-term problem of environmental degradation.<sup>164</sup> Overall, the benefits of pesticide use in developing countries outweigh the economic burden of health care costs or lost time for labour. 165

The above mentioned challenges for developing countries imply that a reason for hazardous pesticides use by developing countries is to be able to realise the right to food and food security. The Special Rapporteur on the right to food writes that this is indeed an argument used by, among others, agrochemical companies.<sup>166</sup>

## 2.4.3 Agrochemical companies' incentives for foreign direct investment and export of hazardous pesticides to developing countries

PAN Germany states that 30 percent of the pesticides used in developing countries do not comply with international safety standards. <sup>167</sup> Regulatory systems that manage hazardous chemicals are

164 ibid 523-534, 699-701

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev

<sup>163</sup> ibid 681

<sup>165</sup> World Bank, *Agriculture for Development* (World Development Report 2008, Quebecor World, Washington, DC 2008) 224

<sup>166</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48paragraph 42 and 91

<sup>167</sup> PAN Germany, Pesticides and Health Hazards: Facts and Figures (PAN Germany, Hamburg 2012) 4

inappropriate or lacking enforcement in developing countries.<sup>168</sup> That is one of the reasons why developing countries still use pesticides that are banned or restricted for use in developed countries.<sup>169</sup>

According to Barrios, lower safety standards make pesticide markets in developing countries easier to access for agrochemical companies than the EU's internal market. Syngenta, Bayer CropScience and BASF have subsidiaries in developing countries that produce hazardous pesticides that are banned or restricted for use in the countries where the companies' headquarters are based. The produced pesticides are classified as Ia, Ib or II (extremely to moderately hazardous according to the WHO). Bayer CropScience has subsidiaries in, among other countries, Colombia, Brazil and India. Barrios notes that this company exports a significant amount of hazardous pesticides to developing countries, such as Peru, Guatemala and Panama, as well. Examples are Anilofos and Paraquat. Barrios continues, BASF has 38 producing subsidiaries in developing countries such as Malaysia, Mexico and Korea. BASF's active ingredients are produced in Germany. An example pesticide is Phorate. Syngenta has subsidiaries in China where, among others, Paraquat is produced which is not allowed for use in Switzerland and other developed countries. Syngenta also offers Atrazine.

# 2.5 Creation of safety standards in the EU and challenges faced by developing countries

Maximum residue limits (MRLs) are used in most countries to regulate pesticides. Because of the negative effects of residues present in food and feed products, the EU established MRLs for more than 500 pesticides in more than 370 food products. With MRLs, the EU wants to ensure consumer protection 174, including vulnerable groups such as children 175. In the EU, MRLs are harmonised among the Member States. Member States have to make sure that the food products entering the internal market are compliant with the MRLs. The European Food Safety Authority (EFSA) provides risk

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 681

<sup>169</sup> World Bank, *Agriculture for Development* (World Development Report 2008, Quebecor World, Washington, DC 2008) 224

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 692

<sup>171</sup> ibid 692-694

PAN North America, 'The Syngenta Corporation & Atrazine: The Cost to the Land, People & Democracy' (2010) <a href="http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf">http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf</a> accessed

<sup>173</sup> EFSA, 'The 2013 European Union Report on Pesticide Residues in Food' (2015) 13(3) EFSA Journal 6

<sup>174</sup> ibid

<sup>175</sup> CE Handford, Christopher T Elliott and Katrina Campbell, 'A Review of the Global Pesticide Legislation and the Scale of Challenge in Reaching the Global Harmonization of Food Safety Standards' (2015) 11 IEAM

<sup>176</sup> ibid

<sup>177</sup> EFSA, 'The 2013 European Union Report on Pesticide Residues in Food' (2015) 13(3) EFSA Journal 6

assessments on chemicals which result in safety limits.<sup>178</sup> The limits are subsequently compared with data on food consumption patterns.<sup>179</sup> This is done in order to make sure that the exposure via food is not larger than the safety limits. The EU has the most stringent MRLs because it is the world's leading importer of agricultural products. The European consumers should be protected against hazardous residues in food that originates from both domestic and non-EU countries.<sup>180</sup>

The Codex Alimentarius Commission (Codex) of the World Trade Organisation (WTO) sets international voluntary standards, such as MRLs, in order to improve food safety. Handford, Elliott and Campbell looked into different existing pesticide legislations. Legislations to these researchers, the Codex's standards are especially useful for countries without or with limited standards. The EFSA consults with the WTO on their MRLs. Subsequently, the European Commission decides whether a pesticide needs restrictions for use or should be banned from the EU. Both the EU's and the Codex's MRLs are applied in non-EU countries. According to Van der Meulen and Van der Velden, the Codex' important authority within the WTO indicates that their standards are 'factually almost mandatory' instead of voluntary. Still, not implementing these standards does not result in sanctions. This implies that States should implement the Codex's MRLs. However, safety standards differ a great deal among countries, globally, and some countries do not have MRLs for certain pesticides at all. One reason for this is that developing countries do not have the means to enforce or create MRLs due to the lack of laboratories, insufficient expertise on pesticides, lack of control mechanisms and inadequate storage. When sufficient legislation is in place, enforcement remains a struggle. Furthermore, as mentioned earlier in this chapter, developing countries rely on the export of their agricultural products.

<sup>178</sup> ibid

<sup>179</sup> CE Handford, Christopher T Elliott and Katrina Campbell, 'A Review of the Global Pesticide Legislation and the Scale of Challenge in Reaching the Global Harmonization of Food Safety Standards' (2015) 11 IEAM 528

<sup>180</sup> ibid 533

WTO, "The WTO and the FAO/WHO Codex Alimentarius", accessed 6th October 2018, https://www.wto.org/english/thewto\_e/coher\_e/wto\_codex\_e.htm

<sup>182</sup> CE Handford, Christopher T Elliott and Katrina Campbell, 'A Review of the Global Pesticide Legislation and the Scale of Challenge in Reaching the Global Harmonization of Food Safety Standards' (2015) 11 IEAM

<sup>183</sup> ibid 523

<sup>184</sup> B van der Meulen, *EU Food Law Handbook* (European Institute for Food Law Series, Volume 9, Wageningen Academic Publishers, Wageningen 2014) 97

<sup>185</sup> ibio

<sup>186</sup> CE Handford, Christopher T Elliott and Katrina Campbell, 'A Review of the Global Pesticide Legislation and the Scale of Challenge in Reaching the Global Harmonization of Food Safety Standards' (2015) 11 IEAM 523

Overall, 80 percent of the developing countries lack enforcement resources and a quarter lacks effective legislation on pesticides. 187

#### 2.6 Raising concerns on the use of hazardous pesticides

The adverse effects of pesticides on the environment have been known for a few decades. In 1992, the United Nations Conference on the Environment and Development (UNCED), the so-called Earth Summit, took place in Rio de Janeiro. 188 Together with UN experts and other actors involved in international development, 185 UN Member States assembled. The UNCED focussed on problems the world was confronted with at that time and would be confronted with in the 21st century, such as the use of toxic chemicals. 189 By combining the concerns related to the environment and development, the UNCED aimed at creating more awareness of the problems and creating sustainable development programmes that would improve the protection of the global environment and human's quality of life. 190 These objectives can be traced back to the principles on which the UNCED was built. 191 Principle 1 describes that humans are 'at the centre of concerns for sustainable development' and that they are 'entitled to a healthy and productive life in harmony with nature'. 192 Principle 2 describes the State's responsibility to not cause harm in other jurisdictions due to activities within their own jurisdiction or control. 193 Furthermore, UNCED's Principle 14 provides that 'States should effectively cooperate to discourage or prevent the relocation and transfer of other States of any activities and substances that cause severe environmental degradation or are found to be harmful to human health'.<sup>194</sup> One of the outcomes of the UNCED was Agenda 21 which addresses the problems and the programme areas which should be implemented to deal with them. 195 In chapter 6 of Agenda 21, it is mentioned that children have to be protected against the 'effects of the environment and occupational toxic compounds'. 196 Agenda 21's Chapter 19 addresses the concerns related to toxic chemicals and their

<sup>187</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 71.

<sup>188</sup> UN DESA, 'United Nations Conference on Environment and Development (UNCED), Earth Summit' <a href="https://sustainabledevelopment.un.org/milestones/unced">https://sustainabledevelopment.un.org/milestones/unced</a> accessed 5 November 2018

<sup>189</sup> ibid

<sup>190</sup> UNSD, 'United Nations Conference on Environment & Development, Rio de Janeiro, Brazil, 3 to 14 June 1992, Agenda 21' (1992) UN Doc A/CONF,151/26/Rev.I/Vol.I

<sup>191</sup> UNGA, 'Report of the United Nations Conference on Environment and Development (Rio de Janeiro, 3-14 June 1992)' (1992) UN Doc A/CONF.151/26

<sup>192</sup> ibid principle 1

<sup>193</sup> UNSD, 'United Nations Conference on Environment & Development, Rio de Janeiro, Brazil, 3 to 14 June 1992, Agenda 21' (1992) UN Doc A/CONF,151/26/Rev.I/Vol.I principle 2

<sup>194</sup> ibid principle 14

<sup>195</sup> United Nation's Sustainable Development Goals Knowledge Platform, 'Agenda 21'
<a href="https://sustainabledevelopment.un.org/milestones/unced/agenda21">https://sustainabledevelopment.un.org/milestones/unced/agenda21</a>> accessed 4 November 2018

<sup>196</sup> UNSD, 'United Nations Conference on Environment & Development, Rio de Janeiro, Brazil, 3 to 14 June 1992, Agenda 21' (1992) UN Doc A/CONF,151/26/Rev.I/Vol.I paragraph 6.27(a.iv)

long- and short-term effects on the environment and human health. <sup>197</sup> The aim is the sound management of toxic chemicals and dangerous products. <sup>198</sup> Chapter 19 acknowledges that industrialised countries produce and subsequently export chemicals which are banned or restricted for use in their countries to developing countries. <sup>199</sup> However, these importing countries have insufficient scientific information and resources to perform risk assessments for chemicals<sup>200</sup> and to ensure the safe use of these chemicals<sup>201</sup>. Furthermore, it is recognised that particularly developing countries use a large number of chemicals. <sup>202</sup> Thus, the fact that developing countries face challenges in handling hazardous and toxic chemicals has already been known and acknowledged for over two decades. Chapter 3 provides more in-depth information on chapter 19 of Agenda 21 and how this influenced the current legal framework concerning the trade of hazardous pesticides.

Even though the UNCED's principles include some human rights values, awareness related to the effects of pesticides on human rights was raised later. This was mainly done by Special Rapporteurs appointed by the UN's Human Rights Council. As described in chapter 1, the Special Rapporteur on the right to food published in 2017 a report in which the impact of pesticides on human rights is addressed, especially on the right to food. In 2016, the Special Rapporteur on Toxic Wastes urged States and businesses to 'meet their obligations and responsibilities under the UN Convention on the Rights of the Child regarding air, water and soil pollution, as well as the presence of toxic chemicals in food and consumer products'.<sup>203</sup> In his report of 2018, the Special Rapporteur states that child labour is an important cause of children's exposure to pesticides which is a human rights violation.<sup>204</sup> The children's right to maximum development<sup>205</sup> and their right to survival and to health<sup>206</sup> are involved as well. Furthermore, the Special Rapporteur raises the concern that companies 'are exploiting workers and particularly children in some countries by exposing them to toxic risks they would not allow for workers back home'.<sup>207</sup>

<sup>197</sup> ibid chapter 19

<sup>198</sup> ibid paragraph 19.1

<sup>199</sup> ibid paragraph 19.35

<sup>200</sup> ibid paragraph 19.1

<sup>201</sup> ibid paragraph 19.35

<sup>202</sup> ibid paragraph 19.1

<sup>203</sup> UNGA, 'Report of the Special Rapporteur on the Implications for Human Rights of the Environmentally Sound Management and Disposal of Hazardous Substances and Wastes' (2018) UN Doc A/73/45821 paragraph 26

<sup>204</sup> ibid paragraph 42

<sup>205</sup> ibid paragraph 4

<sup>206</sup> ibid paragraph 27

<sup>207</sup> ibid paragraph 92

In 2018, Human Rights Watch published a report on the pesticide use in Brazil.<sup>208</sup> The report contains interviews with victims of human rights abuses and recommendations in order to deal with and prevent the abuses. In Brazil, toxic pesticides are sprayed near or directly above areas with schools and communities.<sup>209</sup> In the current study, Brazil is not considered a developing country but a country in economic transition. However, according to Human Rights Watch, Brazil is one of the biggest pesticide consumers in the world.<sup>210</sup> Out of 10, 4 pesticides used in Brazil are banned in the EU.

<sup>208</sup> Human Rights Watch, "You Don't Want to Breathe Poison Anymore" The Failing Response to Pesticide Drift in Brazil's Rural Comunities' (2018)

<sup>209</sup> ibid

<sup>210</sup> Human Rights Watch, *Interview: Drowning in Pesticides - Brazil's Industrial Farmers Spray Dangerous Chemicals Near Schools, Villages* (Human Rights Watch, New York 2018)

# 3 The legal framework on international trade of hazardous chemicals and human rights

Chapter 3 aims at answering sub-questions 2 and 3. Therefore, this chapter consists of two parts. The first part provides insight into the current legal framework concerning the international trade of pesticides and the European legislation on this trade. This is to understand why the trade of banned pesticides between the EU and developing countries is possible. The second part provides insight into the legal framework concerning the human right to health and the right to food, business and human rights and the EU's legal framework concerning human rights.

#### 3.1 International trade of hazardous chemicals

#### 3.1.1 The GATT/WTO system

The pesticide trade concerns international trade. Therefore, this subparagraph provides a short background on the international trade law system. The General Agreement on Tariffs and Trade (GATT) entered into force on 1 January 1947. <sup>211</sup> It forms the basis for the current international trade framework in which 160 countries were involved in 2015. The WTO was established in 1995 and has the task to govern the international trade and strengthen the GATT's dispute-settlement system. <sup>212</sup> The WTO aims at the liberalisation of trade. <sup>213</sup> Literature often refers to "the GATT/WTO system" when addressing international trade law system.

As mentioned earlier, the EU sets higher pesticide standards than other countries. This is possible due to the international trade law framework. The original GATT/WTO system did not specifically address 'domestic environmental health and safety standards'.<sup>214</sup> When a Party wanted to impose a ban on imports, this would violate provisions with respect to free trade and non-discrimination.<sup>215</sup> Therefore, Article XX of the GATT provides exceptions, allowing Members to 'protect public morals or to maintain public order' according to Article XX(b).<sup>216</sup> For protection, WTO Members are allowed to impose barriers to trade, such as food safety standards, against potential harm due to imported products.<sup>217</sup>

<sup>211</sup> General Agreement on Tariffs and Trade (adopted 30 October 1947, entered into force 1 January 1948) 64 UNTS 187 (GATT) Preface

<sup>212</sup> MJ Trebilcock, *Advanced Introduction to International Trade Law* (Elgar Advanced Introduction Series, Edward Elgar Publishing Ltd, 2015) 10, 11, 24, 25, 26, 138, 150, 151-153

<sup>213</sup> WTO, 'The WTO' <a href="https://www.wto.org/english/thewto\_e/thewto\_e.htm">https://www.wto.org/english/thewto\_e/thewto\_e.htm</a> accessed 01 January 2019

<sup>214</sup> MJ Trebilcock, *Advanced Introduction to International Trade Law* (Elgar Advanced Introduction Series, Edward Elgar Publishing Ltd, 2015) 150

<sup>215</sup> ibic

<sup>216</sup> General Agreement on Tariffs and Trade (adopted 30 October 1947, entered into force 1 January 1948) 64 UNTS 187 (GATT) art XX

<sup>217</sup> MJ Trebilcock, *Advanced Introduction to International Trade Law* (Elgar Advanced Introduction Series, Edward Elgar Publishing Ltd, 2015) 154-155

These measures are called Sanitary and Phytosanitary (SPS) measures.<sup>218</sup> The WTO's SPS Agreement states that 'to harmonise [SPS] measures on as wide a basis as possible, Members shall base their [SPS] measures on international standards, guidelines or recommendations'.<sup>219</sup> When scientific uncertainty exists, Article 5.7 of the SPS Agreement provides to countries the possibility to use a *Precautionary Principle*. This allows WTO Members to impose barriers to trade to protect human, plant or animal health based on the available scientific information.<sup>220</sup> Principle 15 of the UNCED includes the country's right to impose the Precautionary Principle.<sup>221</sup>

#### 3.1.2 The effects of the UNCED on the trade of hazardous pesticides

The UNCED influenced the current legal framework for the trade and use of hazardous pesticides. In order to reach the UNCED's objectives, the need for collaboration between States and involved actors was emphasised in Agenda 21 which is a non-binding document. According to paragraph 1.3 of Agenda 21, in the first place governments have the responsibility to implement the proposed programme areas through the means of national policies and strategies. Furthermore, with international collaboration, these national measures should be strengthened. The UN plays an important role in facilitating international collaboration.

For the international trade of hazardous pesticides, chapter 19 of Agenda 21 is relevant.<sup>225</sup> Especially, the proposed programme area 'Information exchange on toxic chemicals and chemical risks'<sup>226</sup> has been important in the shaping of the current legal framework concerning the international trade of pesticides. The programme called for compulsory applications and legally binding instruments for the implementation of the Prior Informed Consent (PIC) procedure by the year 2000.<sup>227</sup> The PIC procedure was, between 1989 and 2006<sup>228</sup>, a voluntary system and introduced by the FAO and UNEP<sup>229</sup>. With this procedure, the FAO and UNEP helped to provide information to governments on the hazardous

<sup>218</sup> ibid

<sup>219</sup> WTO Agreement on the Application of Sanitary and Phytosanitary Measures (entered into force 1 January 1995) 1867 UNTS 493 (SPS Agreement) art 3

<sup>220</sup> ibid art 5.7

<sup>221</sup> UNGA, 'Report of the United Nations Conference on Environment and Development (Rio de Janeiro, 3-14 June 1992)' (1992) UN Doc A/CONF.151/26 principle 15

UNSD, 'United Nations Conference on Environment & Development, Rio de Janeiro, Brazil, 3 to 14 June 1992, Agenda 21' (1992) UN Doc A/CONF,151/26/Rev.I/Vol.I

<sup>223</sup> ibid paragraph 1.3

<sup>224</sup> ibid

<sup>225</sup> ibid paragraph 19.1-19.76

<sup>226</sup> ibid 19.4(c)

<sup>227</sup> ibid paragraph 19.38(b) & 19.39(d)

Secretariat of the Rotterdam Convention, 'Overview' (Secretariat of the Rotterdam Convention, 2010)
<a href="http://www.pic.int/TheConvention/Overview/tabid/1044/language/en-US/Default.aspx">http://www.pic.int/TheConvention/Overview/tabid/1044/language/en-US/Default.aspx</a> accessed 13
November 2018

<sup>229</sup> Katharina Kummer, 'Prior Informed Consent for Chemicals in International Trade: The 1998 Rotterdam Convention' (1999) 8 RevEurCompIntEnvironLaw

properties of chemicals and pesticides.<sup>230</sup> This consequently increased the government's ability to assess the risks for human health and the environment posed by these chemicals and pesticides and to make informed decisions on the import and export of such substances.<sup>231</sup> Agenda 21 emphasises the need for sharing information on the safety and use of all chemicals between States.<sup>232</sup> Other programme areas proposed in chapter 19 are: improving the risk assessments of chemicals on an international level; <sup>233</sup> harmonising the labelling and classification of chemicals; <sup>234</sup> developing programmes for the reduction of risks; <sup>235</sup> improving the national abilities to deal with chemicals correctly; <sup>236</sup> and prevent illegal international trade of toxic or dangerous chemicals<sup>237</sup>.

In order to meet the objectives mentioned in chapter 19 of Agenda 21, negotiations were initiated by the FAO Council and the UNEP Governing Council. These negotiations led to the creation of several conventions. The Stockholm Convention 'on Persistent Organic Pollutants (POPs)' which was adopted in 2001 and entered into force on 17 May 2004. This convention aims at the worldwide phasing out of POPs listed in its Annexes. Among these listed POPs, 70 percent are pesticides in its Annexes. Among these listed POPs, 70 percent are pesticides for including several organochlorine pesticides, for instance, DDT, aldrin and dieldrin. In 2017, the Stockholm Convention had 179 Parties. It has been amended several times in order to list chemicals to the Convention. The EU has implemented the provisions of the Stockholm Convention in legal instruments, such as Regulation (EC) No 850/2004 on 'on persistent organic pollutants (...)'. 242 Another convention is the

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<sup>230</sup> ibid 324

<sup>231</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) Introduction

UNSD, 'United Nations Conference on Environment & Development, Rio de Janeiro, Brazil, 3 to 14 June 1992, Agenda 21' (1992) UN Doc A/CONF,151/26/Rev.I/Vol.I paragraph 19.37 and 19.38

<sup>233</sup> ibid 19.4(a)

<sup>234</sup> ibid 19.4(b)

<sup>235</sup> ibid 19.4(d)

<sup>236</sup> ibid paragraph 19.4(e)

<sup>237</sup> ibid paragraph 19.4(f)

<sup>238</sup> Stockholm Convention on Persistent Organic Pollutants (POPs) as amended in 2009 (adopted 22 May 2004, entered into force 17 May 2004) 2256 UNTS 119 (Stockholm Convention)

<sup>239</sup> UNEP and FAO, 'Pesticides' (Rotterdam Convention Secretariat, 2010)
<a href="http://www.pic.int/Implementation/Pesticides/tabid/1359/language/en-US/Default.aspx">http://www.pic.int/Implementation/Pesticides/tabid/1359/language/en-US/Default.aspx</a> accessed 28
January 2019

Lesa A Thompson and others, 'Organochlorine Pesticide Contamination of Foods in Africa: Incidence and Public Health Significance' (2017) 79 JVMS 75

<sup>241</sup> ibic

<sup>242</sup> Regulation (EC) No 850/2004 of the European Parliament and of The Council on persistent organic pollutants and amending Directive 79/117/EEC [2004] OJ L158/7 L158

Rotterdam Convention with 161 Parties.<sup>243</sup> This Convention provides the legal framework that allows the EU to export chemicals that are banned within the EU itself.

#### 3.1.3 The Rotterdam Convention on the Prior Informed Consent procedure

The Rotterdam Convention 'on the prior informed consent [PIC] procedure for certain hazardous chemicals and pesticides in international trade' is an international environmental agreement, adopted in 1998 and entered into force in 2004. 244 The Convention provides legally binding obligations to Parties for the implementation of the PIC procedure. As of 1998, States have been able to sign the Convention in order to become a Party.<sup>245</sup> A Party can be a State or a so-called *regional economic* integration organisation (REIO). 246 An REIO is created by States and the Member States have transferred competence to the REIO on the policy areas that are addressed in the Convention.<sup>247</sup> Both REIOs and their Member States are allowed to sign and ratify the Rotterdam Convention, which can result in a dual representation of States. 248 In this case, the responsibilities according to the Convention for the REIO as well as those for the Member States should be made clear.<sup>249</sup> Furthermore, the extent of the REIO's competence should be declared. <sup>250</sup> As a Party, the REIO is allowed to vote for its Member States, including the ones that are also Parties to the convention, but does not have an extra vote for its own organisation as a whole.<sup>251</sup> The Convention's objectives are 'to promote shared responsibility and cooperative efforts among Parties in the international trade of certain hazardous chemicals in order to protect human health and the environment from potential harm and to contribute to their [the respective hazardous chemicals] environmentally sound use'. 252 The obligations can be met 'by facilitating information exchange about their characteristics, by providing for a national decision-

<sup>243</sup> UNEP and FAO, 'Status of ratifications' (Rotterdam Convention Secretariat)
<a href="http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx#enote1">http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx#enote1</a> accessed 28 January 2019

<sup>244</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) Introduction

<sup>245</sup> ibid

<sup>246</sup> ibid art 2(g)

<sup>247</sup> ibid art 2(h)

<sup>248</sup> J Vogler, 'The External Environmental Policy of the European Union' in OS Stokke and OB Thommessen (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 67

<sup>249</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 25.2

<sup>250</sup> ibid art 25.3

<sup>251</sup> J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003)

<sup>252</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 1

making process on their import and export and by disseminating. <sup>253</sup> Hereafter, the Convention's provisions that aim at reaching these objectives are described.

When a Party wants to ban or severely restrict the use of a certain chemical, it has to notify the Secretariat<sup>254</sup> of this so-called *final regulatory action*<sup>255</sup>. The Secretariat's actions are performed by both the FAO and the UNEP. 256 The notifications have to include certain criteria specified in the Rotterdam Convention's annexes. Annex I describes what notifications should include with respect to the banned or severely restricted chemicals. <sup>257</sup> Annex IV describes the requirements for notifications regarding severely hazardous pesticides.<sup>258</sup> The Convention requires Parties to provide information on the chemical's characteristics, such as trade names <sup>259</sup>, toxicological properties <sup>260</sup> and hazard characteristics<sup>261</sup>. In addition, the Parties must provide information on their final regulatory action<sup>262</sup>, such as their reasons<sup>263</sup>, the chemical's effect on human health and the expected effect of the ban or restriction on human health<sup>264</sup>. Subsequently, the Secretariat evaluates the notification on whether or not the provided data is based on risk assessments and obtained via scientific methods. <sup>265</sup> For all listed chemicals in Annex III of the Rotterdam Convention the PIC procedure applies. <sup>266</sup> Of all chemicals under the Rotterdam Convention, 73 percent are pesticides.<sup>267</sup> In order to list the chemical in Annex III, the Secretariat decides, among other things, whether the final regulatory action would significantly decrease the use of the respective chemical and the risk on human health or the environment.<sup>268</sup> Furthermore, the Chemical Review Committee drafts a guidance document on the chemical.<sup>269</sup> This document should contain the required information mentioned in Annex I and Annex IV.<sup>270</sup> After the decision to list a chemical has been approved, the Secretariat communicates this and the guidance

<sup>253</sup> ibid art 1

<sup>254</sup> ibid art 5.1

<sup>255</sup> ibid art 2(e)

<sup>256</sup> ibid Introduction

<sup>257</sup> ibid art 5.1

<sup>258</sup> ibid art 6.1

<sup>259</sup> ibid Annex I art 1(c)

<sup>260</sup> ibid Annex I art 1(g)

<sup>261</sup> ibid Annex I art 1(e)

<sup>262</sup> ibid Annex I art 2(a)

<sup>263</sup> ibid Annex I art 2(a)(v)

<sup>264</sup> ibid Annex I art 2(a)(vi)

<sup>265</sup> ibid art 5.5 and 6.2

<sup>266</sup> ibid Annex III

<sup>267</sup> UNEP and FAO, 'Pesticides' (Rotterdam Convention Secretariat, 2010)
<a href="http://www.pic.int/Implementation/Pesticides/tabid/1359/language/en-US/Default.aspx">http://www.pic.int/Implementation/Pesticides/tabid/1359/language/en-US/Default.aspx</a> accessed 28
January 2019

<sup>268</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) Annex II (c)

<sup>269</sup> ibid art 7.1

<sup>270</sup> ibid art 7.1

document to all Parties.<sup>271</sup> The information on chemicals listed in Annex III should include available alternatives that are safer for human health and the environment.<sup>272</sup> With the received information, each Party can make an informed choice on whether they want to ban or restrict the use of the chemical as well.<sup>273</sup> When a Party decides to not approve the import, or only within specified conditions, it is not allowed<sup>274</sup> to 'import the chemical from any source'<sup>275</sup>. Neither is 'the domestic production of the chemical for domestic use' allowed.<sup>276</sup> Every six months, the Secretariat communicates to all Parties the received decisions on import.<sup>277</sup> The Parties subsequently communicate this information to their industries and exporters.<sup>278</sup> Each Party is responsible for creating and implementing national legislative and administrative measures through which compliance can be ensured.<sup>279</sup> Importantly, Parties are obligated to provide technical assistance, such as training programmes, to developing countries and countries in economic transition in order to strengthen their infrastructure and capacities to manage the chemicals.<sup>280</sup>

Article 12 of the Rotterdam Convention describes the Party's obligation to send an *exporting notification*. This article applies when a chemical is not listed in Annex III<sup>281</sup>, a Party did not send their import decision to the Secretariat<sup>282</sup> or the Secretariat did not yet communicate the Party's decisions to all Parties<sup>283</sup>. A Party that adopted a final regulatory action on the import of a chemical, but still exports this chemical to other Parties, has to send an exporting notification to the importing Party<sup>284</sup> preceding the first export since the adoption<sup>285</sup>. Accordingly, the receiving Party has to send its consent for import to the exporting Party prior to the first export.<sup>286</sup> Afterwards, an exporting notification has to be provided with every first export of each calendar year.<sup>287</sup> The importing Party can decide to

<sup>271</sup> ibid art 7.2

<sup>272</sup> ibid art 15.2

<sup>273</sup> Katharina Kummer, 'Prior Informed Consent for Chemicals in International Trade: The 1998 Rotterdam Convention' (1999) 8 RevEurCompIntEnvironLaw 323

<sup>274</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 10.9

<sup>275</sup> ibid art 10.9(a)

<sup>276</sup> ibid art 10.9(b)

<sup>277</sup> ibid art 10.10

<sup>278</sup> ibid art 11.1(b)

<sup>279</sup> ibid art 11.1(b)

<sup>280</sup> ibid art 16

<sup>281</sup> ibid art 12.5(a)

<sup>282</sup> ibid art 12.5(b)

<sup>283</sup> ibid art 12.5(c)

<sup>284</sup> ibid art 12.1

<sup>285</sup> ibid art 12.2

<sup>286</sup> ibid art 12.4

<sup>287</sup> ibid art 12.2

renounce this yearly obligation. <sup>288</sup> The exporting Party has to meet labelling obligations in order to provide the importing Parties with sufficient information on the chemical's risk to human health or the environment and on how to manage the chemical safely. <sup>289</sup>

The convention describes two procedures to include chemicals in the PIC list (Annex III); one in Article 5 for 'banned or severely restricted chemicals' and the second one in Article 6 for 'severely hazardous pesticide formulations'.<sup>290</sup> A chemical used as a pesticide which is severely hazardous for human health or the environment applies to the second category.<sup>291</sup> Severely hazardous pesticides do not have to be banned or restricted for use in order to fall under the PIC procedure.<sup>292</sup> An important distinction between the two PIC procedures exists.<sup>293</sup> To list industrial chemicals in Annex III, the Secretariat needs to receive a notification of 'at least two PIC regions'.<sup>294</sup> These PIC regions were further defined in 'Decision RC 1/2' for the interpretation of Article 5.5 of the Rotterdam Convention.<sup>295</sup> The regions are Africa, Asia, Europe, Latin America and the Caribbean, Near East, North America and Southwest Pacific.<sup>296</sup> To include hazardous pesticide formulations in the PIC procedure, only one Party has to notify the Secretariat.<sup>297</sup> However, this Party has to be a developing country or a country in an economic transition.<sup>298</sup> The notification has to include the problems that this Party is facing regarding the use of the hazardous pesticide.<sup>299</sup> This provision was included in the Rotterdam Convention to give developing countries the possibility to protect the environment and human health in their countries.<sup>300</sup>

<sup>288</sup> ibid art 12.2

<sup>289</sup> ibid art 13.2

<sup>290</sup> Katharina Kummer, 'Prior Informed Consent for Chemicals in International Trade: The 1998 Rotterdam Convention' (1999) 8 RevEurCompIntEnvironLaw 326-237

<sup>291</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 2(c)

<sup>292</sup> Katharina Kummer, 'Prior Informed Consent for Chemicals in International Trade: The 1998 Rotterdam Convention' (1999) 8 RevEurCompIntEnvironLaw 327

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<sup>294</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 5.2

<sup>295</sup> ibid art 5.5

<sup>296</sup> UNEP and FAO, 'Composition of the PIC Regions' (2004) RC-1/2

<sup>297</sup> Katharina Kummer, 'Prior Informed Consent for Chemicals in International Trade: The 1998 Rotterdam Convention' (1999) 8 RevEurCompIntEnvironLaw

<sup>298</sup> Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 6.1

<sup>299</sup> ibid art 6.1

<sup>300</sup> ibid art 6.1

#### 3.1.4 EU's legislation on import and export of hazardous pesticides

In order to implement the Rotterdam Convention in the EU, Regulation (EU) No 649/2012 'concerning the export and import of hazardous chemicals' entered into force on the 4th of July in 2012.301 The EU was able to sign and ratify the Rotterdam Convention, because of the included provision for REIOs to become a Party.<sup>302</sup> The European Commission hereafter referred to as "the Commission", and the EU Member States have a 'joint responsibility' in participating in the Rotterdam Convention. 303 The scientific, technical and administrative responsibilities and the sharing of information, as described in the Rotterdam Convention, are to be fulfilled by the EU Member States together with the European Chemicals Agency (ECHA).<sup>304</sup> The Commission, Member States and the ECHA work together in order to meet the international obligations that are described in the Rotterdam Convention.<sup>305</sup> The ECHA has the responsibility to create and maintain a database on the export and import of hazardous chemicals.<sup>306</sup> This database has to be publicly available.<sup>307</sup> Furthermore, the ECHA provides technical and scientific assistance and guidance to ensure the effective implementation of the Regulation.<sup>308</sup> The harmonised implementation of Regulation (EU) No 649/2012 among the Member States is preferred by the EU. 309 For that reason, the Commission has received implementation powers. 310 The Commission adopts legally binding acts that are aimed at a uniform implementation<sup>311</sup>, the so-called implementing acts<sup>312</sup>. Furthermore, the subsidiarity principle applies according to Article 5.3 in the Treaty of the EU. 313 In policy areas where the EU does not receive exclusive competence, the subsidiarity principle allows the EU to act when the action's objectives cannot be sufficiently reached at Member State level but can be reached at the EU level. 314

<sup>301</sup> Regulation (EU) No 649/2012 of the European Parliament and of The Council concerning the export and import of hazardous chemicals [2014] OJ L 201/61 649/2012 Preamble paragraph 2

J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 67-70

Regulation (EU) No 649/2012 of the European Parliament and of The Council concerning the export and import of hazardous chemicals [2014] OJ L 201/61 649/2012 art 5.1

<sup>304</sup> ibid paragraph 6

<sup>305</sup> ibid paragraph 6

<sup>306</sup> ibid art 6.1(a)

<sup>307</sup> ibid art 6.1(b)

<sup>308</sup> ibid art 6.1(c) and 6.1(d)

<sup>309</sup> ibid paragraph 24

<sup>310</sup> ibid paragraph 24

<sup>311</sup> Regulation (EU) No 182/2011 of the European Parliament and of The Council laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing Powers [2011] OJ L55/13 L55 paragraph 1

<sup>312</sup> H Lelieveldt and S Princen, *The Politics of the European Union* (2 edn Cambridge University Press, Cambridge 2015) 258

Regulation (EU) No 649/2012 of the European Parliament and of The Council concerning the export and import of hazardous chemicals [2014] OJ L 201/61 649/2012 paragraph 25

<sup>314</sup> Consolidated version of the Treaty on the European Union [1993] OJ C326/13 (TEU) art 5.3

The Commission communicates with the Rotterdam Convention's Secretariat on behalf of the EU.<sup>315</sup> In addition, final regulatory actions imposed by the EU or its Member States are communicated to the Secretariat via the Commission.<sup>316</sup> Export notifications are communicated via the ECHA, on behalf of the Commission, to the Rotterdam Convention's Parties and other countries.<sup>317</sup> When the Commission receives a decision guidance document from the Secretariat, the document is subsequently forwarded to its Member States. The Commission has to make import decisions regarding chemicals under the PIC procedure into the EU.<sup>318</sup> These decisions have to be based on Union legislation and take into account the final regulatory actions of its Member States.<sup>319</sup>

Regulation (EU) No 649/2012 applies for chemicals that are included in the PIC procedure<sup>320</sup> and are, therefore, listed in the Rotterdam Convention's Annex III and part 3 of Annex I of this Regulation<sup>321</sup>. The Regulation's scope also covers hazardous chemicals that are banned or severely restricted within the EU or a Member State. <sup>322</sup> Furthermore, the Regulation applies to all exported chemical's classification, labelling and packaging. <sup>323</sup> Provisions in the Regulation concerning procedures on export notifications and the listing of chemicals to for the PIC procedure are in accordance to those in the Rotterdam Convention.

In several articles, Regulation (EU) No 649/2012 refers to Regulation (EC) 1272/2008 'on classification, labelling and packaging of substances and mixtures' where these matters are addressed. Regulation (EC) 1272/2008 entered into force for substances on the 1st of December, 2010, and for mixtures on the 1st of June, 2015. With this Regulation, a high standard of human health and environmental protection is ensured by defining requirements for classification, labelling and packaging of substances and mixtures that are put on the internal market. In order to protect human and animal health and the environment worldwide, the harmonisation of legislation on labelling, classification and use of

Regulation (EU) No 649/2012 of the European Parliament and of The Council concerning the export and import of hazardous chemicals [2014] OJ L 201/61 649/2012 paragraph 5 and art 5.2(b)

<sup>316</sup> ibid paragraph 10

<sup>317</sup> ibid art 5.2(a) and art 8.2

<sup>318</sup> ibid art 13.1

<sup>319</sup> ibid paragraph 12 and art 13.2

<sup>320</sup> ibid art 2.1(a)

<sup>321</sup> ibid art 3.9

<sup>322</sup> ibid art 2.1(b)

<sup>323</sup> ibid art 2.1(c)

Regulation (EC) No 1271/2008 of the European Parliament and of The Council on classification, labelling and packaging of substances and mixtures, amending and repealing Directives 67/548/EEC and 1999/45/EC, and amending Regulation (EC) No 1907/2006 [2010] OJ L353/1 L353 art. 62

ibid paragraph 3

chemicals is encouraged by the EU. <sup>326</sup> The Regulation takes into account the GHS system and, therefore, contributes to the global harmonisation process, according to the EU. <sup>327</sup>

The GHS system recommends the harmonisation of labels in order to increase their comprehensibility. 328 The labels concerning products that are classified, according to the WHO Classification recommendations, as Ia or Ib should contain the words "poison" or "toxic", combined with a symbol. Colour, size and shape should make sure the warning catches the reader's eyes. For the products classified as Ia or Ib, also the symptoms and treatment of poisoning should be described on the label. The label should also contain the approved name of the formulation and the (active) ingredients, the correct way of use and precautions that should be taken into account when using the product. 329 Regulation (EC) 1272/2008 gives an extensive prescription of labelling requirements.

#### 3.1.5 EU's legislation on the placing of PPPs on the market

As mentioned in chapter 1, pesticides are PPPs. The EU's internal policy for the placing on the market of PPPs is addressed in this subparagraph in order to know why the EU would not be willing to place certain PPPs on their internal market. European rules for this were first specified in a Directive (Directive 91/414/EEC).<sup>330</sup> After evaluation by the Commission, the technical and scientific aspects of the Directives were found to be outdated which called for the replacement of the Directive.<sup>331</sup> Therefore, a new Regulation, Regulation (EC) No 1107/2009, was adopted on the 21<sup>st</sup> of October 2009. This new Regulation repealed Directive 91/414/EEC<sup>332</sup> and another Directive which prohibited the placing on the market of certain PPPs and active substances (Directive 79/117/EEC)<sup>333</sup>. The Regulation (EC) No 1107/2009 'concerning the placing of plant protection products on the market' was adopted.<sup>334</sup> The Regulation recognises the relevance of plant production to the European community and the need for PPPs.<sup>335</sup> However, it is also stated in the Regulation that protection of human and animal health and the environment is more important than the protection of plant products.<sup>336</sup> Furthermore, the risks of PPPs on human and animal health and the environment is acknowledged.<sup>337</sup> According to

<sup>326</sup> ibid paragraph 8

<sup>327</sup> ibid paragraph 6

WHO, The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification: 2009 (WHO, Geneva 2010) 5

<sup>329</sup> ibid 5

<sup>330</sup> Regulation (EC) No 1107/2009 of the European Parliament and of The Council concerning the placing of plant protection products on the market and repealing Council Directives 79/117/EEC and 91/414/EEC [2011] OJ L309/1 L309 paragraph 1

<sup>331</sup> ibid paragraph 3

<sup>332</sup> ibid

<sup>333</sup> ibid paragraph 4

<sup>334</sup> ibid paragraph 5

<sup>335</sup> ibid paragraph 6

<sup>336</sup> ibid paragraph 24

ibid paragraph 7

Annex II, paragraph 5, an active substance cannot be considered as a low-risk when it is, among other things, carcinogenic, mutagenic, toxic to reproduction, persistent, neurotoxic or immunotoxic. 338 Regulation (EC) No 1272/2008 provides the guiding articles on the classification of active substances.

The objectives of Regulation (EC) No 1107/2009 are stipulated in article 1. The Regulation aims at a high standard of protection for human and animal health and the environment against exposure to hazardous PPPs.<sup>339</sup> The EU does not want PPPs to be placed on the internal market that negatively affect human and animal health or the environment.<sup>340</sup> Therefore, the Regulation allows Member States to impose the Precautionary Principle on PPPs when scientific data is insufficient but concerns exist on the PPP's safety for human and animal health or the environment.<sup>341</sup> As mentioned earlier, the Regulation also aims at harmonised rules for the placing on the market of PPPs among the EU Member States.<sup>342</sup> The rules defined in the Regulation address the authorisation of PPPs for the placing on the market and the PPPs' commercial form, their use and management within the EU.<sup>343</sup>

### 3.2 Legal framework concerning human rights

#### 3.2.1 The International Bill of Human Rights

The Universal Declaration of Human Rights (UDHR) of 1948 provides a 'common standard of achievement for all peoples and all nations'. 344 The UDHR is not legally binding and promotes the protection, teaching and education of the mentioned human rights and freedoms. Furthermore, the UDHR aims at equality and dignity for all human beings. 345 Two legally binding treaties that enforce the UDHR are the International Covenant on Economic, Social and Cultural Rights (ICESCR) and the International Covenant on Civil and Political Rights (ICCPR). Both entered into force in 1976. Together with the UDHR, these two treaties form the International Bill of Human Rights, providing the basis of human rights protection and the international human rights law. 346 Other treaties that create legally binding obligations on rights in the UDHR are, for example, the 1979 Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) and the 1989 Convention on the Rights of the

<sup>338</sup> ibid Annex II paragraph 5

<sup>339</sup> ibid art 1.3

<sup>340</sup> ibid art 1.4

<sup>341</sup> ibid

<sup>342</sup> ibid

<sup>343</sup> ibid art 1.1

Universal Declaration of Human Rights (adopted 10 December 1948) UNGA Resolution 217 (III) (UDHR) preamble

<sup>345</sup> ibid art 1 and see preamble

N Bernaz, *Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap* (Human Rights and International Law, Routledge, London 2017) 84

Child (CRC).<sup>347</sup> Once ratified, States are bound to recognise and protect the human rights mentioned in the treaties.<sup>348</sup> The UDHR is not directed at States only, but at individuals and groups as well.<sup>349</sup> This is important to note because it indicates that individuals who are involved in exposing humans to hazardous pesticides have responsibilities in protecting, teaching and educating human rights and freedoms as well.

The ICESCR puts the general obligation on States to 'take steps, individually and through international assistance and co-operation, especially economic and technical, to the maximum of its available resources, with a view to achieving progressively the full realization of the rights recognized in the present Covenant by all appropriate means, including particularly the adoption of legislative measures'. Among the rights mentioned in the ICESCR are the human right to food (Article 11) and the right to health (Article 12) which were first introduced in the UDHR's Article 25 on the right to an adequate standard of living. Subparagraph 3.2.2 and 3.2.3 discuss the right to health and the right to food more into detail, respectively, because hazardous pesticides affect human health and food.

#### 3.2.2 The right to health

The right to health is included in the ICESCR's Article 12 and also in the CEDAW and CRC and demands that everyone enjoys 'the highest attainable standard of physical and mental health'. In General Comment No. 14, the Committee on Economic, Social and Cultural Rights (CESCR) interprets this human right. According to the CESCR, 'the right to health embraces a wide range of socio-economic factors that promote conditions in which people can lead a healthy life, and extends to the underlying determinants of health, such as food and nutrition, housing, access to safe and potable water and adequate sanitation, safe and healthy working conditions, and a healthy environment'. The obligation is not put on States to ensure that individuals live a healthy life but rather focusses on the enjoyment of the right to health. Regarding people living in poverty, the CESCR acknowledges the

OHCHR, 'The Core International Human Rights Instruments and Their Monitoring Bodies' <a href="https://www.ohchr.org/en/professionalinterest/pages/coreinstruments.aspx">https://www.ohchr.org/en/professionalinterest/pages/coreinstruments.aspx</a> accessed 12 November 2018

N Bernaz, *Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap* (Human Rights and International Law, Routledge, London 2017) 85

<sup>349</sup> Universal Declaration of Human Rights (adopted 10 December 1948) UNGA Resolution 217 (III) (UDHR) art 30

<sup>350</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 2.1

<sup>351</sup> Universal Declaration of Human Rights (adopted 10 December 1948) UNGA Resolution 217 (III) (UDHR) art 25

<sup>352</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 12.1

OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 4

<sup>354</sup> ibid

increasing challenge to realise the right to health due to, for instance, international influences.<sup>355</sup> The growing world population is identified as a challenge in realising the right to health as well.<sup>356</sup> This is also illustrated by the adverse effects on health due to hazardous pesticides which are used to meet increasing food demands.

Paragraph 12 in the General Comment No. 14 lays out four 'interrelated and essential elements' of the right to health. The application of these elements can vary between States because of the existing conditions within a State. The first element is *availability*, focussing on the provision of 'functioning public health and health-care facilities, goods and services, as well as programmes'. The second element is *accessibility* to these provided facilities, goods and services to those living within the State's jurisdiction. Non-discrimination, physical accessibility to services and safe resources such as water, economic accessibility and information accessibility are all important aspects of this element. *Acceptability* is the third element which is focussed on respect for medical ethics and cultural appropriateness. Lastly, the element of *quality* entails the scientific and medical appropriateness of the facilities, goods and services and requires those to be of good quality. The second elements are provided facilities, goods and services and requires those to be of good quality.

The right to health imposes the specific State obligations to *respect, protect* and *fulfil* the right, besides the general obligation put on States by the ICESCR.<sup>360</sup> The obligation to *respect* entails that States should refrain from any action that prevents individuals to fully enjoy the right to health and is, therefore, a negative obligation.<sup>361</sup> The positive obligation to *protect* the right to health includes that States have to ensure access to health-care facilities, goods and services via, for example, the adoption of legislations. States should ensure that conduct of third parties does not interfere with the four elements of the right to health. States should *fulfil* the right to health, meaning the recognition, adoption and implementation of the right in national policies and legislations. Other examples of measures to be taken are judicial and promotional ones. The obligation to fulfil also requires States to facilitate measures, to realise the right to health for those individuals who are unable to do so themselves and to promote the creation, maintenance and restoration of the population's health.<sup>362</sup> In addition, States 'are required to formulate, implement and periodically review a coherent national

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<sup>355</sup> ibid paragraph 5

<sup>356</sup> ibid paragraph 10

<sup>357</sup> ibid paragraph 12

<sup>358</sup> ibid paragraph 12 (a)

<sup>359</sup> ibid paragraph 12 (a)-(d)

<sup>360</sup> ibid paragraph 30, 33

<sup>361</sup> ibid paragraph 34

<sup>362</sup> ibid paragraph 34-37

policy to minimize the risk of occupational accidents and diseases, as well as to provide a coherent national policy on occupational safety and health services'.<sup>363</sup>

Article 12.2 of the ICESCR illustrates which steps States Parties need to take in order to fully realise the right to health.<sup>364</sup> State Parties have to improve 'natural and workplace environments' in which, among other things, the population's exposure to harmful substances should be prevented.<sup>365</sup> This is a relevant step to protect populations and farmers against hazardous pesticides. Concerning the working environment, States Parties should take measures to ensure safety and hygiene. Furthermore, industrial hygiene has to be ensured which entails 'the minimization, so far as reasonably practicable, of the causes of health hazards inherent in the working environment'.<sup>366</sup> Another step is to prevent, treat and control, among other things, 'occupational and other diseases'.<sup>367</sup> This can be realised by prevention and education programmes on, for instance, pesticide poisoning and sound management.<sup>368</sup> One measure to control diseases is the improvement of the epidemiological data collection.<sup>369</sup>

Regarding the child's right to health, a step that States Parties should take is 'the provision for the reduction of the stillbirth-rate and of infant mortality and for the healthy development of the child'.<sup>370</sup> The Parties to CRC express that 'childhood is entitled to special care and assistance' and children should be protected before and after birth.<sup>371</sup> Article 24 of the Convention is relevant for the current study and describes the obligation of States Parties to recognise and take appropriate measures to implement the child's right to enjoy 'the highest attainable standard of health'.<sup>372</sup> In addition, in progressively realising these rights, Article 24.4 states that 'particular account shall be taken of the needs of developing countries.'<sup>373</sup> Human Rights obligate States to protect vulnerable groups.<sup>374</sup> With

<sup>363</sup> ibid paragraph 37

<sup>364</sup> ibid paragraph 2

International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 12.2 (b). See also OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 15

OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 15

International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 12.2(c)

OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 16

<sup>369</sup> ibid

<sup>370</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 12.2(a)

<sup>371</sup> Convention on the Rights of the Child (adopted 20 November 1989, entered into force 2 September 1990) 1577 UNTS 3 (CRC) Preamble

<sup>372</sup> ibid art 24.1

<sup>373</sup> ibid art 24

<sup>374</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 5

respect to pesticides, pregnant and lactating women, children, farm workers and agricultural communities are vulnerable groups.<sup>375</sup>

#### 3.2.3 The right to food

According to General Comment No. 14, 'the right to health is closely related to and dependent upon the realisation of other human rights (...), including the [right] to food'.<sup>376</sup> The right to food is included in the ICESCR's Article 11.<sup>377</sup> This right demands that human beings have the ability to access adequate food and resources that ensure food security.<sup>378</sup> The realisation of the right to food is necessary in order to stop hunger and malnutrition within States.<sup>379</sup> The legally binding obligations regarding the right to food are stipulated in Article 11 as well.<sup>380</sup> The right has also been included in the CRC and the CEDAW.<sup>381</sup> In the latter, it is stipulated that States Parties have to ensure 'adequate nutrition during pregnancy and lactation' for women.<sup>382</sup> This is of relevance to the current study because exposure to hazardous pesticides in mothers can affect their own health but the chemicals can also be transferred to their children before and after birth. In order to deal with disease and malnutrition, children should be provided with 'adequate nutritious foods and clean drinking-water, taking into consideration the dangers and risks of environmental pollution'.<sup>383</sup>

Article 11 on the Right to Food has been interpreted by the CESCR in their General Comment No. 12 of 1999.<sup>384</sup> Besides this, the UN's Human Rights Office of the High Commissioner (OHCHR) and the FAO published Fact Sheet No. 34 on the right to adequate food, explaining this right more in detail as well.<sup>385</sup> Fact Sheet No. 34 identifies three important characteristics of the right to food, which are *availability*,

<sup>375</sup> ibid

<sup>376</sup> OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 3

<sup>377</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 11. See also Universal Declaration of Human Rights (adopted 10 December 1948) UNGA Resolution 217 (III) (UDHR) art 25

<sup>378</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 11

<sup>379</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 5

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 11

<sup>381</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 7

Convention on the Elimination of All Forms of Discrimination against Women (adopted 18 December 1979, entered into force 3 September 1981) 1249 UNTS 13 (CEDAW) art 12.3

Convention on the Rights of the Child (adopted 20 November 1989, entered into force 2 September 1990) 1577 UNTS 3 (CRC) art 24.2(c)

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 13-14

<sup>385</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010)

accessibility and adequacy. 386 Available food should originate from natural resources. 387 This includes obtaining food via agricultural practices, such as producing crops, and non-agricultural practices, such as fishing.<sup>388</sup> In addition, food should be available for trade.<sup>389</sup> Accessibility covers the economic and physical access to food. It requires food to be economically affordable at all times 390 and that individuals do not have to give up on other needs such as education or medicines, in order to have access to an adequate diet<sup>391</sup>. Additionally, food should be physically accessible.<sup>392</sup> This characteristic covers that all individuals should be able to get food, regardless of their age, gender, religion, ethnic heritage or health.<sup>393</sup> With respect to the use of hazardous pesticides, without proper and affordable alternatives the production of food would decrease and food products would become more expensive when these pesticides are not used.<sup>394</sup> In developing countries, the use of those pesticides contributes to economically accessible and available food for their citizens. States are also responsible to enable the production of sustainable food which is food that is accessible for current generations and future ones, too. 395 Regarding this matter, the Special Rapporteur on the right to food argues that 'pesticides are responsible for biodiversity loss and water and soil contamination and for negatively affecting the productivity of croplands, thereby threatening future food production'. 396 The requirement of adequacy covers more than only the individual's nutritional needs, such as a sufficient amount of vitamins, micro-and macronutrients. <sup>397</sup> Food that is adequate also covers quality, quantity, food safety and culturally acceptable foods.<sup>398</sup> Adequate food needs to be free of adverse substances.<sup>399</sup> Residues of pesticides are adverse substances, affecting food safety. 400 The Special Rapporteur on the right to food clarifies that '[u]nder even the narrowest interpretation of article 11 and general comment No.12,

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<sup>386</sup> ibid 2-3

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 12

<sup>388</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 2

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<sup>390</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 7

<sup>391</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 2

<sup>392</sup> ibid 3

<sup>393</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 13

<sup>394</sup> Christos A Damalas, 'Understanding Benefits and Risks of Pesticide Use' (2009) 4 SRE

<sup>395</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 4

<sup>396</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 41

<sup>397</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 6

<sup>398</sup> ibid paragraph 8

<sup>399</sup> ibid

<sup>400</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 3

food that is contaminated by pesticides cannot be considered as adequate food'. <sup>401</sup> Avoiding adverse substances in food can be achieved via public and private instruments aimed at the prevention of contamination of food due to adulteration, bad environmental hygiene and inappropriate handling. <sup>402</sup> Food that is available, accessible and adequate ensures food security. <sup>403</sup> Food security is not a legal obligation. However, together with the realisation of the right to food, food security is needed to stop malnutrition and hunger. <sup>404</sup> The obligation for States to provide 'access to the minimum essential food which is sufficient, nutritionally adequate and safe, to ensure their freedom from hunger' applies to individuals living in areas under the respective State's jurisdiction. <sup>405</sup> States that are not able to realise the right to food on their own are obligated to pursue international assistance and collaboration. <sup>406</sup>

The right to food is the individual's 'right to feed oneself in dignity', indicating that the efforts and resources of human beings should be sufficient to meet their dietary needs. The use of hazardous pesticides can pollute the resources and the required environment. The required environment for humans to realise this right themselves should be ensured by the State. There is an exception to this rule, the right to food obligates States to provide food to humans in extreme circumstances, such as wars or natural disasters.

The right to food imposes the *respect, protect* and *fulfil* obligations on States as well.<sup>410</sup> Regarding the obligation to *respect* access to adequate food, States are not allowed to do anything that hinders humans to access food. <sup>411</sup> Secondly, States are obligated to *protect* access to adequate food. This includes that States have to prevent that actions of any individual or organisation hinders other

<sup>401</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 40

<sup>402</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 10

<sup>403</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 4

<sup>404</sup> ibid

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 14

<sup>406</sup> International Covenant on Economic, Social and Cultural Rights (adopted 16 December 1966, entered into force 3 January 1978) 993 UNTS 3 (ICESCR) art 2.1

<sup>407</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 3

<sup>408</sup> ibid 3-4

<sup>409</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 15

ibid paragraph 15. See also Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 13-14

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 14 and OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 15

humans to access food.<sup>412</sup> This obligation also includes that States have to make sure that the food entering their market is both safe and nutritious.<sup>413</sup> The EU does this by establishing strict MRLs. Thirdly, the obligation to *fulfil* indicates that States have to be proactive in the strengthening of people's ability to access food and to improve the resources.<sup>414</sup>

According to Fact Sheet No. 34, soft-law plays an important role in the implementation of right to food. 415 Guidelines and recommendations are examples of such non-binding legal instruments. Important guidelines to implement the right to food is the 'Voluntary Guidelines to Support the Progressive Realization of the Right to Adequate Food in the Context of National Food Security', hereafter referred to as "the Voluntary Guidelines". These guidelines were adopted in 2004 by the FAO's Council. States can use this Voluntary Guideline in order to create national policies through which they enable an environment for humans to feed themselves in dignity. An objective of the Voluntary Guideline is that governments create measures through which States and non-State Parties of the ICESCR can be held accountable in the realisation of the right to food. The Voluntary Guideline also stimulates non-governmental actors to support the progressive realisation of the right to food. 416

As described in Fact Sheet No. 34, human rights are 'interdependent, indivisible and interrelated'. 417
When one human right is affected, another one may be affected as well. The right to food is, for example, linked to the right to life and the right to health because malnutrition and hunger can endanger both life and health. In addition, the right to water is important in the realisation of the right to food because of the human need to have access to safe drinking water. Malnutrition and hunger can also decrease an individual's learning capacities and therefore the right to education can be affected. A house should enable humans to cook and store food products. Thus, the right to adequate housing is involved. The realisation of the right to work and to social security is important for humans in order to have access to available and adequate food. Thus, when the use of hazardous pesticides affects the right to food or the right to health, more rights can be affected. General Comment No. 12 provides that the realisation of the right to food should not 'interfere with the enjoyment of other human rights'. 129

<sup>412</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5

<sup>413</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 18

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 15

OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 8

<sup>416</sup> ibid 8-9

<sup>417</sup> ibid

<sup>418</sup> ibid 5-6

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 8

#### 3.2.4 The Guiding Principles on Business and Human Rights

In 2011, the UN Guiding Principles on Business and Human Rights were approved, hereafter referred to as "the Guiding Principles". <sup>420</sup> The Guiding Principles are voluntary guidelines that implement three pillars: 'the State duty to protect against human rights abuses by third parties, including business; the corporate responsibility to respect human rights; and the need for more effective access to remedies'. <sup>421</sup> In June 2011, the UN's Human Rights Council (UNHCR) created a Working Group on the issue of human rights and transnational corporations and other business enterprises. <sup>422</sup> This working group has the task to promote 'the dissemination and effective and comprehensive implementation of all three pillars' of the Guiding Principles. <sup>423</sup> In order to reach this objective, the working group stimulates National Action Plans (NAPs) which define priorities and policy areas for governments based on the Guiding Principles. <sup>424</sup> The content of a NAP can differ among States. <sup>425</sup> This is why the Working Group keeps a database on all NAPs with the aim of stimulating States to share their information and providing international NAP guidance. <sup>426</sup> Since 2014, the UNHRC has been working on a binding business and human rights treaty. <sup>427</sup> The so-called "Zero Draft" was published in July 2018, a first official draft to provide such a treaty and aiming at regulating, among other businesses, transnational corporations. <sup>428</sup>

The Guiding Principles aim at improving standards and practices for businesses to deal with challenges regarding human rights.<sup>429</sup> Furthermore, the Guiding Principles 'apply to all States and to all business

Daria Davitti, 'Refining the Protect, Respect and Remedy Framework for Business and Human Rights and its Guiding Principles' (2016) 16 HRLRev

UNCHR, 'Report of the Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises, John Ruggie: Protect, Respect and Remedy: A Framework for Business and Human Rights' (2008) UN Doc A/HRC/8/5 paragraph 9. See also OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 1

<sup>422</sup> UNGA, 'Report of the Working Group on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises' (2014) UN Doc A/HRC/26/25 paragraph 1

<sup>423</sup> ibid

<sup>424</sup> ibid paragraph 10

<sup>425</sup> ibid paragraph 13

<sup>426</sup> UNGA, 'Human Rights and Transnational Corporations and Other Business Enterprises' (2014) UN Doc A/HRC/RES/26/22 Paragraph 4. See also Daniel Augenstein, 'Negotiating the Hard/Soft Law Divide in Business and Human Rights: The Implementation of the UNGPs in the European Union' (2018) 9 GlobPolicy 256

<sup>427</sup> UNHRC, 'Elaboration of an International Legally Binding Instrument on Transnational Corporations and Other Business Enterprises with Respect to Human Rights' (2014) UN Doc A/HRC/26/L.22/Rev.1

Business & Human Rights Resource Centre, 'Reflections on the Zero Draft' (Business & Human Rights Resource Centre, 2018) < <a href="https://www.business-humanrights.org/en/about-us/blog/debate-the-treaty/reflections-on-the-zero-draft">https://www.business-humanrights.org/en/about-us/blog/debate-the-treaty/reflections-on-the-zero-draft</a> accessed 3 March 2019

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31

enterprises, both transnational and others, regardless of their size, sector, location, ownership and structure'. 430

Principle 1 of the Guiding Principles concerns the UN Framework's first foundational principle, the *duty to protect,* and states the following:

States must protect against human rights abuse within their territory and/or jurisdiction by third parties, including business enterprises. This requires taking appropriate steps to prevent, investigate, punish and redress such abuse through effective policies, legislation, regulations and adjudication.<sup>431</sup>

The State's duty to protect is the primary obligation in the treaties on human rights. <sup>432</sup> The ICESCR obligates States to protect, respect and fulfil the human rights of each individual living in their territory or jurisdiction, including protection against human rights violations by businesses. According to the Guiding Principles, the State's obligation to protect is a standard of conduct, meaning that States are not directly responsible for human rights violations by private actors when these violations cannot be attributed to the State. <sup>433</sup> Nevertheless, States should take all necessary measures 'to prevent, investigate, punish and redress' the violation. <sup>434</sup> According to Davitti's interpretation of the Guiding Principles, the so-called *host* States have the primary obligation to protect against human rights abuses by foreign businesses. <sup>435</sup> The *home* States are recommended to take steps in order to prevent their businesses to violate human rights abroad. <sup>436</sup> Furthermore, the home States should stimulate their businesses to respect human rights in other States. <sup>437</sup> States should clearly communicate their expectations that their businesses respect human rights in all their practices. <sup>438</sup>

<sup>430</sup> ibid

<sup>431</sup> ibid paragraph 1

UNCHR, 'Report of the Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises, John Ruggie: Protect, Respect and Remedy: A Framework for Business and Human Rights' (2008) UN Doc A/HRC/8/5 paragraph 9

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 3. See also UNCHR, 'Report of the Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises, John Ruggie: Protect, Respect and Remedy: A Framework for Business and Human Rights' (2008) UN Doc A/HRC/8/5 paragraph 18

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 3

Daria Davitti, 'Refining the Protect, Respect and Remedy Framework for Business and Human Rights and its Guiding Principles' (2016) 16 HRLRev 60

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 4

<sup>437</sup> ibid

<sup>438</sup> ibid principle 2

The second foundational principle is the corporate *responsibility to respect* the whole scope of the International Bill of Human Rights.<sup>439</sup> Principle 11 specifies this responsibility as:

Business enterprises should respect human rights. This means that they should avoid infringing on the human rights of others and should address adverse human rights impacts with which they are involved.<sup>440</sup>

This responsibility is a 'global standard of expected conduct for all business enterprises wherever they operate'. 441 This principle is a social expectation which is additional to the business' obligation to comply with national law. 442 Principle 13 states that respecting human rights includes that businesses do not contribute to human rights violations via their own or their business relationships' activities and products. 443 Through policy commitment 444, human rights due diligence processes 445 and processes which enable remediation of human rights violations 446, a business is able to fulfil the responsibility to respect human rights 447. The human rights due diligence procedure should 'include assessing actual and potential human rights impacts, integrating and acting upon the findings, tracking responses, and communicating how impacts are addressed'. 448

The third foundational principle of *access to remedy* for victims of human rights abuse by businesses. A State can meet its duty to protect human rights when it ensures access to remedies.<sup>449</sup> This principle is not further elaborated upon in the current study because remedies are not discussed.

#### 3.2.5 The UN Global Compact

The UN Global Compact is an initiative that provides guidance for responsible business practices as well. The initiative was launched in 2000.<sup>450</sup> Nowadays, it is the largest corporate sustainability initiative. According to the 2017's report, 9500 companies and 3000 non-businesses in more than 160 countries have signed the compact. The UN Global Compact provides ten principles regarding human

<sup>439</sup> ibid 14

<sup>440</sup> ibid principle 11

<sup>441</sup> ibid 13

UNCHR, 'Report of the Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises, John Ruggie: Protect, Respect and Remedy: A Framework for Business and Human Rights' (2008) UN Doc A/HRC/8/5 paragraph 54

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 Principle 13(b)

<sup>444</sup> ibid principle 15(a)

<sup>445</sup> ibid principle 15(b)

<sup>446</sup> ibid principle 15(c)

<sup>447</sup> ibid principle 15

<sup>448</sup> ibid art 7

<sup>449</sup> ibid 27

<sup>450</sup> UNGC, 2017 United Nations Global Compact Progress Report: Business Solutions to Sustainable Development (UNGC, New York 2017) 7

rights, labour, environment and anti-corruption. The aim of the compact is to harmonise companies' operations and strategies for long-term responsible business practices. This so-called "corporate sustainability" is needed for 'long-term corporate success and for ensuring that markets deliver value across society'. According to the UN Global Compact, business' conduct is inseparably related to the health of workers, communities and the environment. Corporate sustainable businesses can contribute to solving contemporary problems such as water and food crises and climate change. The first principle concerns human rights and emphasises that businesses should support and respect the State's duty to protect human rights. In addition, principle 2 addresses that business practices do not hinder human rights. The UN Global Compact website provides insight in all its participants. Both Bayer CropScience and BASF in Germany joined the Global Compact in 2000. Bayer CropScience in Paraguay joined in 2018. Syngenta in Switzerland and Brazil joined in 2009 and 2016, respectively. The practical implications for participating companies is further elaborated upon in subparagraph 6.2.1.

#### 3.2.6 The EU and Human Rights

Two developments have been important for the European human rights framework. Firstly, the adoption of the European Convention on Human Rights and Fundamental Freedoms (ECHR) by the Council of Europe and, secondly, the adoption of the Charter of Fundamental Rights (CFR) by the EU.

As of 1950, Parties could sign the ECHR which entered into force in 1953.<sup>457</sup> The ECHR aims at the protection of civil and political rights and was the first legally binding instrument in Europe with respect to the human rights mentioned in the UDHR.<sup>458</sup> The Council of Europe's European Court of Human Rights (ECtHR) interprets the ECHR.<sup>459</sup> When a contracting Party breaches, or is suspected to breach, one or more of the ECHR's articles, individuals can bring a complaint to the ECHR.<sup>460</sup> Nowadays, the

<sup>451</sup> ibid 7, 11

<sup>452</sup> UNGC, Guide to Corporate Sustainability: Shaping a Sustainable Future (UNGC, New York 2014) 7

<sup>453</sup> ibid

<sup>454</sup> UNGC, 'The Ten Principles of the UN Global Compact' < <a href="https://www.unglobalcompact.org/what-is-gc/mission/principles">https://www.unglobalcompact.org/what-is-gc/mission/principles</a>> accessed 26 December 2018

<sup>455</sup> ibic

<sup>456</sup> UNGC, 'See Who's Involved - Our Participants' (United Nations)

<a href="https://www.unglobalcompact.org/what-is-gc/participants/search?utf8=%E2%9C%93&search%5Bkeywords%5D=&button=&search%5Bper\_page%5">https://www.unglobalcompact.org/what-is-gc/participants/search?utf8=%E2%9C%93&search%5Bkeywords%5D=&button=&search%5Bper\_page%5</a>

D=50&search%5Bsort\_field%5D=&search%5Bsort\_direction%5D=asc> accessed 27 January 2019

Council of Europe; and European Court of Human Rights, 'European Convention' <a href="https://www.echr.coe.int/Pages/home.aspx?p=basictexts&c>accessed 1 January 2019">https://www.echr.coe.int/Pages/home.aspx?p=basictexts&c>accessed 1 January 2019</a>

<sup>458</sup> ibic

<sup>459</sup> H Lelieveldt and S Princen, *The Politics of the European Union* (2 edn Cambridge University Press, Cambridge 2015) 6

<sup>460</sup> Frank Emmert and Chandler P Carney, 'The European Union Charter of Fundamental Rights vs. The Council of Europe Convention on Human Rights and Fundamental Freedoms-A Comparison' (2017) 40 FordhamIntLJ 1051

ECHR has 47 Contracting Parties of the Council of Europe. 461 The Council of Europe, based in Strasbourg and founded in 1949, has the task to maintain and develop the 'rule of law, human rights and fundamental freedoms' in order to ensure and increase the European unity. 462 All EU Member States have acceded to the ECHR. 463 The accession of the EU as a whole to the ECHR is allowed according to Article 59.2. 464 However, the accession is not yet complete. 465 Augenstein explains two obligations imposed on States by the ECHR.

The ECHR imposes two distinct types of obligation on states – and, by extension, on the Union – to protect human rights in the environmental sphere in relation to private actors: negative obligations to protect Convention rights against violations by private actors as state agents; and positive obligations to protect Convention rights against violations by private actors as third parties. While, in the former case, the private act is attributed to the state so that the state is considered as directly interfering with Convention rights, in the latter case the state violates its obligations by failing to take all reasonable measures to protect individuals against private interference. 466

The CFR was adopted in 2000 and recognises the founding Treaties' commitments for the EU and its Member States. 467 It includes all personal, civil, economic and social rights of all EU citizens. 468 In December 2009, the CFR became legally binding by the adoption of the Treaty of Lisbon. 469 Therefore, legislation and policies at EU level and Member State level should be compatible with the CFR. 470 The Court of Justice of the EU (CJEU), based in Luxembourg, interprets the CFR and enables companies, organisations and individuals to claim their rights. 471 All EU Member States and Member State

461 ibid

<sup>462</sup> H Lelieveldt and S Princen, *The Politics of the European Union* (2 edn Cambridge University Press, Cambridge 2015) 6

Frank Emmert and Chandler P Carney, 'The European Union Charter of Fundamental Rights vs. The Council of Europe Convention on Human Rights and Fundamental Freedoms-A Comparison' (2017) 40 FordhamIntLJ 1060

<sup>464</sup> European Convention on Human Rights (1950) ETS No.005 (ECHR) art 59.2

Frank Emmert and Chandler P Carney, 'The European Union Charter of Fundamental Rights vs. The Council of Europe Convention on Human Rights and Fundamental Freedoms-A Comparison' (2017) 40 FordhamIntLJ 1061

D Augenstein, 'The Human Rights Dimension of Environmental Protection in EU External Relations After Lisbon' in E Morgera (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 273

<sup>467</sup> Equality and Human Rights Commission, 'What is the Charter of the Fundamental Rights of the European Union?' (last updated 3 October 2016) <a href="https://www.equalityhumanrights.com/en/what-are-human-rights/how-are-your-rights-protected/what-charter-fundamental-rights-european-union">https://www.equalityhumanrights.com/en/what-are-human-rights/how-are-your-rights-protected/what-charter-fundamental-rights-european-union</a> accessed 24 December 2018

<sup>468</sup> ibid

Frank Emmert and Chandler P Carney, 'The European Union Charter of Fundamental Rights vs. The Council of Europe Convention on Human Rights and Fundamental Freedoms-A Comparison' (2017) 40 FordhamIntLJ 1115

<sup>470</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 4

<sup>471</sup> Equality and Human Rights Commission, 'What is the Charter of the Fundamental Rights of the European Union?' (last updated 3 October 2016) <a href="https://www.equalityhumanrights.com/en/what-are-human-">https://www.equalityhumanrights.com/en/what-are-human-</a>

applicants are obligated to accede to the CFR. <sup>472</sup> In addition to EU law and the ECHR, all EU Member States are Party to the core Covenants on human rights, including the ICESCR and the ICCPR. <sup>473</sup>

The EU's founding values are set out in the Treaty on the EU (TEU) and include respect for human rights. According to TEU's Article 2, the EU has the following founding values: 'respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities'. These values should be respected and taken into account when creating legislation and both internal and external policies. In order to reach the EU's objectives stipulated in the TEU, Member States have to fulfil their obligations. Among other things, Member States should 'refrain from any measure which could jeopardise the attainment of the Union's objectives'.

#### 3.2.7 The EU's external policy with respect to human rights

Article 3.5 of the TEU is the first provision addressing the EU's 'relations with the wider world'. Provisions with respect to human rights and the EU's external activities are further elaborated upon in Article 21.1 of the same treaty, which states:

The Union's action on the international scene shall be guided by the principles which have inspired its own creation, development and enlargement, and which it seeks to advance in the wider world: democracy, the rule of law, the universality and indivisibility of human rights and fundamental freedoms, respect for human dignity, the principles of equality and solidarity, and respect for the principles of the United Nations Charter and international law.<sup>478</sup>

The Union shall seek to develop relations and build partnerships with third countries, and international, regional or global organisations which share the principles referred to in the first

rights/how-are-your-rights-protected/what-charter-fundamental-rights-european-union> accessed 24 December 2018

Frank Emmert and Chandler P Carney, 'The European Union Charter of Fundamental Rights vs. The Council of Europe Convention on Human Rights and Fundamental Freedoms-A Comparison' (2017) 40 FordhamIntLJ 1051. See also

<sup>473</sup> Israel de Jesús Butler, The European Union and International Human Rights Law (Regional Office for Europe of the OHCHR, Brussels)
<a href="https://europe.ohchr.org/Documents/Publications/EU">https://europe.ohchr.org/Documents/Publications/EU</a> and International Law.pdf> accessed 9
November 2018 7

<sup>474</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 4

<sup>475</sup> Consolidated version of the Treaty on the European Union (TEU) [signed 7 February 1992, entered into force 1 January 1993] OJ C326 art 2

<sup>476</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 1

<sup>477</sup> Consolidated version of the Treaty on the European Union (TEU) [signed 7 February 1992, entered into force 1 January 1993] OJ C326 art 4.3

<sup>478</sup> ibid art 21.1 subparagraph 1

subparagraph. It shall promote multilateral solutions to common problems, in particular in the framework of the United Nations.<sup>479</sup>

Thus, the EU is committed to engage in multilateral relations based on UN principles. Article 21.2 in the TEU elaborates on the EU's objectives, such as the strengthening and support of 'democracy, the rule of law, human rights and the principles of international law'. Another important objective is promoting 'sustainable economic, social and environmental development' in developing countries and help to 'develop international measures to preserve and improve the quality of the environment and the sustainable management of global natural resources, in order to ensure sustainable development'. Furthermore, the EU has the objective to abolish international trade barriers in order to ensure 'the integration of all countries into the world economy' and aims at the promotion of good governance.

The EU's internal and external human rights policies should be consistent. As The EU's institutions that play an important role in controlling this consistency are the Council of the EU, the Commission and the High Representative of the Union for Foreign Affairs and Security Policy. As The latter, together with the Commission, published in 2011 a joint communication to the European Parliament and the Council with the title 'Human Rights and Democracy at the Heart of EU External Action-Towards a More Effective Approach'. The Action Plan addresses measures taken by the EU to promote and enhance human rights abroad. An example of a consequence for trade partners that do not meet human rights standards is the suspension of technical assistance provided by the EU. According to the Action Plan, the EU provides specific trade measures to countries that share the same values for human rights, labour rights, environment and governance system. This is also mentioned in article 21.1 of the TEU.

The Action Plan also includes a paragraph on Business and Human Rights in which the need for Corporate Social Responsibility (CSR) is emphasised.<sup>488</sup> In 2011, CSR was defined by the Commission:

<sup>479</sup> ibid art 21.1 subparagraph 2

<sup>480</sup> ibid art 21.2 (b)

<sup>481</sup> ibid art 21.2 (d) and 21.2 (f)

<sup>482</sup> ibid art 21.2 (e) and 21.2 (h)

<sup>483</sup> ibid art 21.3

<sup>484</sup> ibid

European Commission and HR, 'Joint Communication to the European Parliament and The Council on Human Rights and Democracy at the Heart of Eu External Action-Towards a More Effective Approach' COM(2011) 886 final

<sup>486</sup> UNWG, Guidance on National Action Plans on Business and Human Rights (UN, Geneva 2014) 4

European Commission and HR, 'Joint Communication to the European Parliament and The Council on Human Rights and Democracy at the Heart of Eu External Action-Towards a More Effective Approach' COM(2011) 886 final 12

<sup>488</sup> ibid 12

The Commission puts forward a new definition of CSR as "the responsibility of enterprises for their impacts on society". Respect for applicable legislation, and for collective agreements between social partners, is a prerequisite for meeting that responsibility. To fully meet their corporate social responsibility, enterprises should have in place a process to integrate social, environmental, ethical, human rights and consumer concerns into their business operations and core strategy in close collaboration with their stakeholders, with the aim of: — maximising the creation of shared value for their owners/shareholders and for their other stakeholders and society at large; — identifying, preventing and mitigating their possible adverse impacts.<sup>489</sup>

The EU stimulates their businesses to integrate due diligence in their operations in order to respect human rights. <sup>490</sup> In the Action Plan, it is acknowledged that globalisation does not only lead to the possibility for businesses to fulfil human rights but also leads to an increased risk for businesses to be involved in human right violations. <sup>491</sup> The Council supports the UN Guiding Principles <sup>492</sup> and emphasises that the EU will continue cooperating and supporting the UN's Working Group on Business and Human Rights <sup>493</sup>. The Commission communicated its expectations for EU businesses via the publication of a communication on CSR in 2011. <sup>494</sup> Member States were encouraged to develop their own NAPs by 2012. <sup>495</sup> The Council stated in 2016 that the 'EU Member States have taken the lead internationally on developing and adopting NAPs to implement the Guiding Principles'. <sup>496</sup>

The European Commission stimulates trade partner countries to comply with internationallyrecognised CSR standards. <sup>497</sup> The OECD Guidelines for Multinational Enterprises, the UN Global Compact, the ILO's Tri-Partite Declaration of Principles Concerning Multinational Enterprises and Social

<sup>489</sup> European Commission Communication to the European Parliament, The Council, the European Economic and Social Committee and the Committee of the Regions - A Renewed EU Strategy 2011-14 for Corporate Social Responsibility [2011] COM(2011) 681 final 6

<sup>490</sup> European Commission and HR, 'Joint Communication to the European Parliament and The Council on Human Rights and Democracy at the Heart of Eu External Action-Towards a More Effective Approach' COM(2011) 886 final 12

<sup>491</sup> ibid

<sup>492</sup> Council Conclusions on Business and Human Rights [2016] 10254/16 paragraph 1

<sup>493</sup> ibid paragraph 2

<sup>494</sup> European Commission and HR, 'Joint Communication to the European Parliament and The Council on Human Rights and Democracy at the Heart of Eu External Action-Towards a More Effective Approach' COM(2011) 886 final 12

European Commission Communication to the European Parliament, The Council, the European Economic and Social Committee and the Committee of the Regions - A Renewed EU Strategy 2011-14 for Corporate Social Responsibility [2011] COM(2011) 681 final

<sup>496</sup> Council Conclusions on Business and Human Rights [2016] 10254/16 paragraph 3

<sup>497</sup> European Commission Communication to the European Parliament, The Council, the European Economic and Social Committee and the Committee of the Regions - A Renewed EU Strategy 2011-14 for Corporate Social Responsibility [2011] COM(2011) 681 final 6

Policy, the ISO 26000 Guidance Standard on Social Responsibility and the UN Guiding Principles are considered the core internationally acknowledged principles and guidelines.<sup>498</sup>

In 2014, Directive 2014/95/EU on 'non-financial and diversity information by certain large undertakings and groups' entered into force. 499 This Directive makes the Guiding Principles' standard to make public statements a legally binding obligation for large companies and increases transparency. The European Parliament encouraged the need for disclosure of information on business behaviour with respect to sustainable for social and environmental factors. 500 Large companies are obligated to provide 'a non-financial statement containing information relating to at least environmental matters, social and employee-related matters, respect for human rights, anti-corruption and bribery matters'. 501 The statement should provide information on the applied policies, their effects and risks. Furthermore, due diligence processes on the prevention and mitigation of adverse effects of their policies should be included as well. Member States have the obligation to provide 'adequate and effective means', such as national procedures, in order to ensure compliance of companies. 502

Linking the two parts of chapter 3 together, it can be stated that the protection of the environment plays an important role in the full realisation of human rights.<sup>503</sup> As described above, the use of hazardous pesticides can affect human rights because they interfere with the right to food, right to health, right to water and the right to safe working conditions. It is also shown that the human rights are interdependent, indivisible and interrelated.

The difference between the two legal systems is the extent to which the State's obligations towards individuals and the individual's right to claim liabilities for State-to-State obligations is recognised.<sup>504</sup> International environmental law lacks this recognition and that is why more often individuals bring claims concerning environmental responsibilities to human rights courts.<sup>505</sup>

<sup>498</sup> ibid 6-7

<sup>499</sup> Directive 2014/95/EU of the European Parliament and of The Council amending Directive 2013/34/EU as regards disclosure of Non-Financial and Diversity Information by Certain Large Undertakings and Groups [2014] OJ L330/1 L330/1

<sup>500</sup> ibid

<sup>501</sup> ibid paragraph 6

<sup>502</sup> ibid paragraph 10

D Augenstein, 'The Human Rights Dimension of Environmental Protection in EU External Relations After Lisbon' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 267

<sup>504</sup> ibid 271

<sup>505</sup> ibid

## 4 Defining concepts and the approach to determine accountability

For the purpose of this chapter, several concepts need to be clarified and the approach used to determine accountability is explained.

#### 4.1 Defining concepts

#### 4.1.1 State responsibility

For the purpose of chapter 5, 6 and 7, the term *State responsibility* needs to be clarified. This, because the accountability of States and the EU as a REIO includes determining whether acts of agrochemical corporations can be attributed to the States or EU or not.

The UNGA's International Law Commission (ILC) provides a definition for *State responsibility*. In 2001, the 'Draft Articles on Responsibility of States for Internationally Wrongful Acts' were adopted by the ILC. <sup>506</sup> According to the ILC, 'every internationally wrongful act of a State entails the international responsibility of that State'. <sup>507</sup> Article 2 of the ILC Draft Articles provides when an act is *internationally wrongful*.

There is an internationally wrongful act of a State when conduct consisting of an action or omission:

- (a) is attributable to the State under international law; and
- (b) constitutes a breach of an international obligation of the State. 508

Actions from State actors practicing legislative, executive, judicial or other official acts are considered to be an act of the State.<sup>509</sup> The State is obligated to fully repair an international wrongful act, being material or moral, that causes injury.<sup>510</sup> Moreover, this reparation can be in the form of compensation and restoring the environment that existed before the act.<sup>511</sup> If neither are possible, the reparation should occur via 'acknowledgement of the breach, an expression of regret, a formal apology or another appropriate modality'.<sup>512</sup> In 2011, the ILC adopted the 'Draft Articles on the Responsibility of

<sup>506</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 paragraph 76

<sup>507</sup> ibid 32, art 1

<sup>508</sup> ibid 34, art 2

<sup>509</sup> ibid 40, art 4

<sup>510</sup> UNGA, 'Report of the International Law Commission - Sixty-third Session' (2011) UN Doc A/66/10 art 31. Article numbers and formulations are the same as those in the *Draft Articles on Responsibility of States for Internationally Wrongful Acts* in UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 26-30

<sup>511</sup> UNGA, 'Report of the International Law Commission - Sixty-third Session' (2011) UN Doc A/66/10 art 35-36

<sup>512</sup> ibid art 37

International Organisations'.<sup>513</sup> The articles are similar to those on State responsibility and apply to international organisations and to States that act in cooperation with those organisations.<sup>514</sup> The ILC's articles apply to different branches of international law, including to human rights law and environmental law.<sup>515</sup> The current study refers to the "ILC Draft Articles" when addressing the Draft Articles on Responsibility for both States and International Organisations.

It must be noted that the ILC Draft Articles are based on secondary rules and not on primary rules; primary rules put binding obligations on States related to their conduct and secondary rules govern the breach of primary rules and its consequences. The ILC Draft Articles have the form of a treaty but has not yet been concluded and is, therefore, not binding. The ILC Draft Articles are also included in customary international law and are, therefore, binding. Overall, according to Caron, the articles [ILC Draft Articles] already have had, and will continue to have, tremendous effect on legal thinking, arbitral decisions, and perhaps state practice. After the adoption of the ILC Draft Articles, it was assumed by Caron that their impact would increase further.

#### 4.1.2 The concept of accountability according to Bovens

Corporate accountability is a field of much debate.<sup>520</sup> One of the reasons for this is that accountability is not applicable to businesspeople because they are not elected or payed with public funds. Furthermore, a business as a whole is not directly created with the aim of meeting public demands.<sup>521</sup> Therefore, in order to be able to determine business accountability, an interpretation of the term is needed that is applicable to corporations, which is provided by Bovens in his article 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism'.<sup>522</sup> According to him, accountability expresses a sense of 'transparency and trustworthiness' and the broad definition of being accountable is that it is virtue: 'a desirable quality of officials, government agencies or firms'.<sup>523</sup> Bovens does not

<sup>513</sup> ibid 52-172

<sup>514</sup> ibid 54, art 3

<sup>515</sup> M Fitzmaurice, 'International Responsibility and Liability' in D Bodansky, J Brunnée and E Hey (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2008) 7

<sup>516</sup> UNGA, 'Report of the International Law Commission - Sixty-third Session' (2011) UN Doc A/66/10 2, paragraph 3

David D Caron, 'The ILC Articles on State Responsibility: the Paradoxical Relationship between Form and Authority' (2002) 96 AJIL 873

<sup>518</sup> ibid 875

<sup>519</sup> ibid 873

N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 8

<sup>521</sup> ibic

Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP

<sup>523</sup> ibid 948-949

only define accountability based on normative values but also as a mechanism as well.<sup>524</sup> The provided definition of accountability is 'a relationship between an actor and a forum, in which the actor has an obligation to explain and to justify his or her conduct, the forum can pose questions and pass judgement, and the actor may face consequences'.<sup>525</sup> Holding another actor accountable can occur through legal and political means.<sup>526</sup> Bovens also defines who can be considered actors or the so-called "accountability forum".

The *actor* can be either an individual, for example an official or civil servant, or an organisation, such as a public institution or an agency. The significant other, the *accountability forum*, can be a specific person, such as a superior, a minister, or a journalist, or it can be an institution, such as parliament, a court, or the audit office. 527

To study accountability as a mechanism, Bovens provides three question to ask. <sup>528</sup> Firstly, the question should be asked who the accountability forum is. Secondly, the actor who should be accountable has to be identified and, thirdly, the reason for this accountability should be provided. <sup>529</sup>

According to Bernaz, Bovens provides a framework that can be applied to businesses as well, since the normative approach clarifies what appropriate behaviour is, also with respect to human rights standards and transparency. <sup>530</sup> Furthermore, Bovens' definition provides a mechanism to hold businesses or businesspeople to account. Clarifying accountability can result in change of corporate behaviour. <sup>531</sup> However, as Bovens points out, accountability as a virtue is normatively based which makes this kind of accountability hard to define because it depends on the perception and agreement on standards for behaviour which can differ between organisations. <sup>532</sup> To address accountability as a virtue, Bovens provides the elements of 'transparency, liability, controllability, responsibility, and responsiveness'. <sup>533</sup> In order to formulate normative questions that include these elements and objectively evaluate the actor's behaviour, the current study uses Black's concept of legitimacy.

<sup>524</sup> ibid 948-954

<sup>525</sup> ibid 951

Julia Black, 'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes' (2008) 2 RegulGov

<sup>527</sup> Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP 951

<sup>528</sup> ibid

<sup>529</sup> ibid 953

N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 9

<sup>531</sup> ibic

<sup>532</sup> Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP 950

<sup>533</sup> ibid

#### 4.1.3 The concept of legitimacy according to Black

Black conceptualises *legitimacy* and *accountability* in her publication *'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes'*. <sup>534</sup> According to Black, her developed concepts of legitimacy and accountability are 'in principle applicable to all regulators, state and non-state, or indeed any organizations on which legitimacy and accountability demands are made, or which themselves seek to enhance their legitimacy and accountability'. <sup>535</sup> Therefore, the current study applies Black's concept of legitimacy despite the question whether human rights or environmental law systems can be considered as polycentric regulatory regimes or not. Black's concept of accountability is not applied because her definition of accountability relations is similar to Bovens' definition of accountability as a mechanism. Since Bovens emphasises the relevance of accountability as both a mechanism and virtue, using only Black's concept of accountability would be too narrow. <sup>536</sup>

The perception that an actor or group of actors is legitimate is built on 'social credibility and acceptability' and goes beyond legal validity. 537 Black identifies three reasons for social acceptability: legitimacy can be pragmatically, normatively and cognitively based. A person may judge an organisation as legitimate when it meets his or her interests (pragmatic), when the organisation's goals are perceived as morally correct (normative) or when the organisation is perceived to be essential to achieve goals (cognitive). According to Black, the perception on legitimacy depends on the place, context and time and can differ between actors. Four so-called "claims" are described that can be used to determine normative legitimacy.<sup>538</sup> Firstly, constitutional claims look into the 'conformance with written norms', such as binding and non-binding law and whether the conformance is consistent or not.<sup>539</sup> Secondly, justice claims look into the organisation's goals and values. Thirdly, functional or performance-based legitimacy claims concerns the effects of an organisation, their efficiency or effectiveness and also whether their acts are in accordance with professional or scientific norms. Fourthly, democratic claims refer to whether an organisation fits democratic models. Black describes why legitimacy entails more than the normative and cognitive bases, which are two approaches often used in legal and political science. Pragmatic legitimacy should be included in the analyses as well. Human rights conditions, for instance labour rights, or products that meet the goal of sustainable development, can be consumer demands and interests. These demands provide an incentive for

Julia Black, 'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes' (2008) 2 RegulGov

<sup>535</sup> ibid 138

<sup>536</sup> Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP 954

Julia Black, 'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes' (2008) 2 RegulGov 144

<sup>538</sup> ibid 144-146

<sup>539</sup> ibid 146

companies to meet public interests, resulting in the compliance to certain standards set by State or non-State actors. Black states that in such cases legitimacy of these actors is pragmatically based by these companies and normatively based by consumers.<sup>540</sup>

Besides receiving claims on legitimacy, organisations can claim legitimacy themselves as well by 'building legitimacy, maintaining it, and repairing it once lost'. <sup>541</sup> Managing legitimacy can be done by public consultation, publishing reports or agreeing with standards that are perceived legitimate. <sup>542</sup> Building legitimacy can be done by State-actors such as the EU Member States and developing countries. Non-State actors can also be legitimate, such as standard setting bodies like the UN (including UNGA, UNHCR, FAO and UNEP), WTO (including the Codex), WHO and the EU as a whole and its agencies (including the EFSA and ECHA). Legitimacy is important and can be applied to companies as well because 'legitimacy theory implies, given a growth in community awareness and concern, that firms will take measures to ensure their activities and performance are acceptable to the community'. <sup>543</sup>

Determining legitimacy is important because it influences behaviour and provides a motivation for compliance. <sup>544</sup> According to Black, accountability is used to validate legitimacy claims. Bovens also states that accountability results in legitimacy. In regulatory contexts, legitimacy is determined based on the question whether the organisation has suitable 'accountability relationships with others' or not. <sup>545</sup> Therefore, using legitimacy claims to address the social credibility and acceptability of corporations may provide insight in how corporate behaviour can be changed in order to bridge the corporate accountability gap.

#### 4.2 Approach to determine accountability

In a regulatory context, legitimacy means that an actor has the right to govern.<sup>546</sup> The current study does not question the State and non-State actor's right to create a regulatory regime. In this sense, the current study assumes that bodies such as the UN, WTO, WHO, ILC, the EU as a whole, European Member States and the European agencies are legitimate. Furthermore, democratic legitimacy is not addressed.

<sup>540</sup> ibid 146-147,

<sup>541</sup> ibid 146

<sup>542</sup> ibid 147

Trevor D Wilmshurst and Geoffrey R Frost, 'Corporate Environmental Reporting: a Test of Legitimacy Theory' (2000) 13 AccountAuditingAccountJ

Julia Black, 'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes' (2008) 2 RegulGov 144-147

<sup>545</sup> ibid 150

<sup>546</sup> ibid 144

The actors in the current study are the EU as a whole, EU Member States, developing countries in general and the transnational corporations Syngenta, Bayer CropScience and BASF. Those actors can also be the accountability forum. The Committee on Economic, Social and Cultural Rights (CESCR) can also be considered an accountability forum. Courts that may have jurisdiction are identified as well. Those courts are: the International Court of Justice (ICJ), the CJEU, the ECtHR or domestic courts.<sup>547</sup>

The current study attempts to identify the accountability of an actor involved in violating human rights due to trade of hazardous pesticides. To do this, the approach to determine accountability as a virtue is based on normative and pragmatic (legitimacy) values because these two provide the possibility to evaluate an organisation. The approach to determine accountability as a mechanism is based on the three questions provided by Bovens. Seven questions related to the above described concepts are:

- A. What responsibilities can be attributed to the State or REIO?
- B. Is the actor conformant with written norms and is this consistent (based on constitutional legitimacy claims)?
- C. What are the actor's goals and values and are those reflected in the actor's policies (combination of judicial and performance-based legitimacy claims)?
- D. How does the actor manage credibility and social acceptance in dealing with human rights (determined by focusing on transparency and responsiveness)?
- E. Why should the actor be accountable?
- F. Who is/are part of the accountability forum?
- G. Which court may have jurisdiction?
- H. What are the legal consequences?

Julia Black, 'Constructing and Contesting Legitimacy and Accountability in Polycentric Regulatory Regimes' (2008) 2 RegulGov 149

<sup>547</sup> Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP 951

# 5.1 Competence to act and joint responsibility

Before diving into answering the questions mentioned in paragraph 4.2, the effects of competence and joint responsibility on the EU as a whole (REIO) and its Member States should be clarified. Attributing responsibilities under international law is not a straight forward matter when the EU and its Member States are concerned. Paragraph 3.1 of the current study briefly touched upon the EU's competence to act. This influences responsibility, especially when human rights and international environmental law are discussed because of the fact that the EU is able to become a Party to the Rotterdam Convention but not to UN's human rights treaties. In some policy areas the EU has exclusive competence. S49 In such situations, the Member States do not have the authority to act anymore. More often a policy area has shared competence: the Member State has authority to act consistently with EU instruments. This paragraph further explains the implications of shared competence and joint responsibility on the attribution of responsibilities under the ILC Draft Articles. Nollkaemper defines joint responsibility.

If joint responsibility is to have any distinct legal meaning (...), the principle of joint responsibility has to mean that when the EU and one or more Member States commit an internationally wrongful act that results in a single injury, both are responsible for the injury caused, not individually, or for separable parts of the injury, but *jointly*, for the *same*, undivided injury.<sup>551</sup>

Nollkeamper links joint responsibility to the 'reparation for injury' and compares the concept to domestic tort law (private law) in which liability claims can be made for the caused damage. In case of non-performance under a multilateral environmental agreement (MEA) with a joint liability clause, Nollkeamper continues:

If the concept of injury is to fulfil its function as a basis for joint responsibility, it has to be a broad one, and not limited to 'damage' as is the case in domestic tort law. It includes, for present purposes, the legal injury that the non-performance of an obligation under an MEA causes to the other parties to that agreement. The consequence of (joint) responsibility then is that the injury has to be removed – full performance of the obligation is thus secured. The concept can extend to material injury, including

<sup>549</sup> Israel de Jesus Butler, 'The European Union and International Human Rights Law'
<a href="https://europe.ohchr.org/Documents/Publications/EU">https://europe.ohchr.org/Documents/Publications/EU</a> and International Law.pdf accessed
550 ibid 6

<sup>551</sup> A Nollkaemper, 'Joint Responsibility Between the EU and Member States for Non-performance of Obligations Under Multilateral Environmental Agreements' in E Morgera (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 309-310

damage to property or to the environment that, in terms of reparation, will require restitution or compensation by the jointly responsible actors.<sup>552</sup>

#### 5.1.1 EU competence to act and joint responsibility in international environmental law

As an REIO, the EU is Party to the Rotterdam Convention and represented by the Commission. All EU Member States are Parties as well and this results in dual representation of States.<sup>553</sup> In MEAs, EU Member States share their representation with the Commission according to the internal competence division in the addressed policy areas.<sup>554</sup> In literature, agreements with dual representation are also referred to as "mixed agreements". As recorded in Regulation (EU) 649/2012, responsibilities to comply with the Rotterdam Convention are shared between the Commission, Member States and the ECHA. However, in the Rotterdam Convention the EU's competence seems to be prominent. The Commission declared their competence in this MEA which is in accordance with Article 25 of the Rotterdam Convention.<sup>555</sup> The EU, represented by the Commission, has the competence to enter into and implement obligations from international agreements when the objectives are 'preserving, protecting and improving the quality of the environment; protecting human health; prudent and rational utilisation of natural resources; promoting measures at international level to deal with regional or worldwide environmental problems'. 556 Moreover, is it declared that 'the [EU] is responsible for the performance of those obligations resulting from the [Rotterdam] Convention which are covered by Community law in force'. 557 With instruments such as binding regulations covering the provisions from the Rotterdam Convention, the Commission aims at Member State compliance and therefore meeting their responsibility as stipulated in the declaration. Despite declarations like this, attributing responsibility to the EU or to EU Member States can be difficult for States that are not EU Members.<sup>558</sup> Often these declarations are not sufficient in providing third States with the intended clarity on the internal division on competence which is needed to attribute responsibility.<sup>559</sup> This is where the concept of joint responsibility comes in, explored in more detail by Nollkaemper.

<sup>552</sup> ibid 313

J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 67

<sup>554</sup> ibid 68

Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade [2003] OJ L063/29 47

<sup>556</sup> ibid 47

<sup>557</sup> ibid

A Nollkaemper, 'Joint Responsibility Between the EU and Member States for Non-performance of Obligations Under Multilateral Environmental Agreements' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 305

<sup>559</sup> ibid 321

In 1994, Advocate General Jacobs argued that the EU and its Member States are 'jointly liable' in mixed agreements, which was supported by the Court of Auditors. This ruling protects the third State's interests because it should not be their 'burden' to have to unravel the competence division in a specific policy area. This indicates that Member States can be held responsible, together with the EU, even when the EU has (almost) exclusive competence. This concept can be used to prevent more Parties to breach obligations. Furthermore, in situations of a breached obligation under an MEA in which dual representation exists, both the EU and Member States can be held responsible, even when the obligation should have been fulfilled by the Member States according to EU law. Referring to those cases, Nollkaemper comments that 'the repercussions of such divisions would be a matter of internal EU law'. Sollkaemper highlights that the internal division of power may be kept vague on purpose by the EU and Member States because laying out responsibilities can influence power.

Joint responsibility can also arise because the EU is involved in an internationally wrongful act committed by one (or more) of its Member States. Examples of situations like these are when the EU controls, forces or provides (financial) aid or assistance to Member States' acts. This can also occur vice versa. Because the EU's acts can be hard to distinguish from those of its Member States, it can be difficult or impossible to attribute responsibility for a wrongful act. Besides this, MEAs do not always contain a clause on joint responsibility. This is also true for both the Rotterdam and the Stockholm Convention. Instead, these conventions have set up so-called "non-compliance committees". This gives the respective MEAs a more public than private nature. For this reason, Nollkeamper rather uses the term of joint responsibility instead of joint liability. The first term entails more than only compensation for damages which can be claimed in private law. Following Nollkeamper's reasoning,

Case C-316/91, *Parliament* v *Council* [1994] Court of Auditors paragraph 23. See also Opinion of Advocate General Jacobs - Case C-316/91 [1993] paragraph 69

A Nollkaemper, 'Joint Responsibility Between the EU and Member States for Non-performance of Obligations Under Multilateral Environmental Agreements' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 322

<sup>562</sup> ibid 322-323, 345

<sup>563</sup> ibid 323

<sup>564</sup> ibid

<sup>565</sup> ibid

<sup>566</sup> ibid 319, 325-338

See Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (adopted 10 September 1998, entered into force 24 February 2004) 2244 UNTS 337 (Rotterdam Convention) art 17. See also Stockholm Convention on Persistent Organic Pollutants (POPs) as amended in 2009 (adopted 22 May 2004, entered into force 17 May 2004) 2256 UNTS 119 (Stockholm Convention) art 17.

<sup>568</sup> A Nollkaemper, 'Joint Responsibility Between the EU and Member States for Non-performance of Obligations Under Multilateral Environmental Agreements' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 318

claiming joint responsibility for non-performance or the breach of an obligation under either of those two Conventions, has to be based on other grounds. The first ground rests on dual representation. When this would not exist, only individual responsibility can arise. In both the Rotterdam and the Stockholm Convention dual representation does exist. The second and third grounds are based on the attribution of conduct and responsibility. In international law, the attribution of either can be difficult because regulations and directives made at EU level influence the conduct and responsibilities of their Member States. As mentioned earlier, this lack of clarity to third States can result in the claim of joint responsibility.<sup>569</sup>

In practice it is shown that claims are individualised. <sup>570</sup> One reason for this is the existence of non-compliance committees. Non-compliance of Parties is determined and subsequently competence divisions are made clear by looking into EU-law. When the committee succeeds in clarifying the competence division, a claim for individual responsibility is more appropriate. Furthermore, in *ex post facto* contexts, the EU and their Member States may cooperate in clarifying their competence divisions. Another reason is that, in some cases, the third States' chance of receiving the demanded and full reparation can be ensured by claiming individual responsibility on the Party with the most funds or power. Furthermore, third States may claim individual responsibility on the Party that is most capable of ensuring compliance in the future, so-called "return of legality". Nollkaemper emphasises that claiming individual responsibility is not to be put forward as evidence for the non-existence of joint responsibility. He argues that, even though the use of joint responsibility in non-compliance proceedings is not efficient when the competence division can be clarified, it can serve as a 'last resort when even non-compliance proceedings cannot determine which party has the power to do what'. <sup>571</sup>

### 5.1.2 EU competence to act in human rights treaties and the effect on responsibility

In international environmental law and affairs beyond law, the participation of REIOs is often allowed.<sup>572</sup> However, the EU cannot become a member of every international organisation because (non-)EU members do not always accept dual representation. In this case, the Member States have the duty to act in consistency with the EU's interests, based on the TEU's provision of loyal cooperation.<sup>573</sup> The EU is a full member of organisations that cover policy areas in which it enjoys

<sup>569</sup> ibid 318-319, 325-338

<sup>570</sup> ibid 338

<sup>571</sup> ibid 338-345

J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 67

<sup>573</sup> M Buck, 'The EU's Representation in Multilateral Environmental Negotiations After Lisbon' in E Morgera (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 81

exclusive competence, such as the WTO and FAO.<sup>574</sup> The EU is also a full member of the Codex.<sup>575</sup> Importantly, the EU is not a full member, but has observer status, in the UN while EU Member States are full members.<sup>576</sup> In the World Bank and the UN Environmental Programme, the EU is an observer as well.<sup>577</sup> In Resolution 65/276, the UNGA expressed the need and benefits for the UN to cooperate with REIOs.<sup>578</sup> However, the UNGA has an intergovernmental nature which is limited to UN Member States.<sup>579</sup> The EU is, for example, allowed to speak for its Member States and to participate in debates, international meetings and conferences of the UNGA.<sup>580</sup> Furthermore, the EU does not have voting rights.<sup>581</sup> The Resolution made the EU an observer with 'enhanced status'.<sup>582</sup> For this reason, the EU is not able to sign and ratify UN human rights treaties as an REIO. Until now there has been one exception, the UN Convention on the Rights of Persons with Disabilities does contain a clause that allows signing and ratification by REIOs.<sup>583</sup> The EU signed and ratified the Convention.<sup>584</sup> The accession of the EU to the ECHR is the first 'general international human rights treaty' that would be directly binding to European institutions.<sup>585</sup> In the 'Draft revised Agreement on the Accession of the European Union to the Convention for the Protection of Human rights and Fundamental Freedoms', Article 3.7 provides that the EU and their Member States are jointly responsible for the violation of the ECHR

J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 7

<sup>575</sup> B van der Meulen, *EU Food Law Handbook* (European Institute for Food Law Series, Volume 9, Wageningen Academic Publishers, Wageningen 2014) 82

J Vogler, 'The External Environmental Policy of the European Union' in Stokke and (eds), Yearbook of International Co-operation on Environment and Development 2003/2004 (Earthscan Publications, London 2003) 67

<sup>577</sup> ibid 67

<sup>578</sup> UNGA, 'Resolution Adopted by the General Assembly on 3 May 2011 - 65/276 Participation of the European Union in the Work of the United Nations' (2011) UN Doc A/RES/65/276

<sup>579</sup> ibid 1-2

<sup>580</sup> ibid Annex paragraph 1(a)-(b)

<sup>581</sup> ibid Annex paragraph 3

European Commission and UNGA, *The European Union at the United Nations- Fact Sheet* (Brussels, Belgium 2018) 1

Convention on the Rights of Persons with Disabilities and Optional Protocol (adopted 13 December 2006, entered into force 3 May 2008) 2515 UNTS 3 (CRPD) art 42 and 43. See also note 6 in D Augenstein, 'The Human Rights Dimension of Environmental Protection in EU External Relations After Lisbon' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 246.

<sup>&#</sup>x27;EU ratifies UN Convention on Disability Rights' (Press Release) < <a href="http://europa.eu/rapid/press-release">http://europa.eu/rapid/press-release</a> IP-11-4 en.htm > accessed 20 February 2019

D Augenstein, 'The Human Rights Dimension of Environmental Protection in EU External Relations After Lisbon' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 264

unless the ECtHR rules otherwise.<sup>586</sup> This provides the EU with the opportunity to be a 'co-respondent' in Court cases against one or more of its Member States and where EU-law is questioned.<sup>587</sup>

## 5.2 Attributing responsibilities to the EU and its Member States

# 5.2.1 Meeting responsibilities under the Rotterdam and Stockholm Conventions and Regulation (EU) 649/2012

Responsibilities set out in MEAs such as the Stockholm and Rotterdam Conventions are aimed at upholding and ensuring 'rule-conforming conduct'. <sup>588</sup> The concept of joint responsibility, together with the Commission's declaration on competences, indicates that meeting the obligations that arise from the Rotterdam Convention is the Commission's first responsibility but both the EU as an REIO and one or more EU Member States can be held responsible for any claim of non-performance under the Rotterdam Convention by third Parties. <sup>589</sup> With respect to the Stockholm Convention, the EU and its Member States share competence but a provision on joint responsibility is not provided in Regulation (EC) 850/2004. Furthermore, the sharing of competence only seems to apply to the creation of implementation plans, suggesting the EU has almost exclusive competence in this Convention because a further division of responsibilities is not defined. <sup>590</sup> The text of the Community's declaration on competences in participating in the Stockholm Convention is identical to the declaration for the Rotterdam Convention, which also suggests the prominent competence of the EU. <sup>591</sup> Thus, the Commission, representing the EU, is responsible for making sure that the obligations under the Stockholm Convention are met and that Member States comply.

As described in chapter 3, the Rotterdam Convention promotes shared responsibility and cooperative efforts among Parties in the international trade of certain hazardous chemicals in order to protect human health and the environment from potential harm and to contribute to the sound use of these chemicals. According to Article 1 of the Rotterdam Convention, this objective is met when the Party facilitates the exchange of information on the characteristics of the chemicals, establishes national

European Council and Council of Europe, 'Draft revised agreement on the accession of the European Union' 47+1(2013)008rev2 art 3.7. See also paragraph 67.

<sup>587</sup> ibid art 3.2

A Nollkaemper, 'Joint Responsibility Between the EU and Member States for Non-performance of Obligations Under Multilateral Environmental Agreements' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 319

The reasoning that the EU, or one or more EU Member States, or both can be held accountable is based on ibid 306, 312-313

Regulation (EC) No 850/2004 of the European Parliament and of The Council on persistent organic pollutants and amending Directive 79/117/EEC [2004] OJ L158/7 L158 paragraph 17

<sup>591</sup> Stockholm Convention on Persistent Organic Pollutants [31 July 2006] OJ L209/29 29

decision-making processes for their import and export and communicates the final regulatory action to the Secretariat of the Rotterdam Convention.

The obligation to facilitate the exchange of information on the chemical's characteristics can be considered as met for the EU because of the ECHA's public database. With respect to facilitating communication, according to Regulation (EU) No 649/2012, the Commission is responsible for communicating the final regulatory action and the EU, the ECHA communicates export decisions and Member States are responsible to communicate their final regulatory action to the Commission. The responsibility division for communication is well-defined and an act of non-compliance can thus result in clear attribution of responsibility. Furthermore, the establishment of national decision-processes, Regulation (EU) No 649/2012 provides an harmonised decision-making process for the import of chemicals for their Member States. Furthermore, the ECHA provides assistance for the implementation of the Rotterdam convention. Thus, the EU has a decision-making process in place, laid out in binding rules for its Member States. Therefore, when Member States comply with the Regulation, they meet this obligation as well.

Non-compliant acts under the Rotterdam Convention can be to not provide technical assistance to developing countries. The European Commission states that 'the EU and the Member States provide financial and technical assistance (capacity building) through numerous bilateral and multilateral programmes which contribute to the safe handling and disposal of pesticides (including obsolete stocks of pesticides), such as the Cotonou Agreement with African, Caribbean and Pacific States'. <sup>592</sup> Therefore, it can be stated that the EU and their Member States are compliant.

Non-compliance under the Stockholm Convention is easier to determine because the trade of the pesticides listed in the Convention is prohibited and, therefore, attributing responsibility is easier. The HHPs Atrazine, Anilofos, Phorate and Paraquat are not listed in the Stockholm Convention and therefore not phased out. With respect to these pesticides, the EU and its Member States do not violate the Stockholm Convention.

Taking both MEAs into account, the EU is responsible via the development of legal instruments to ensure Member State compliance. With respect to the Rotterdam Convention, the EU stimulates transparency via consultations with experts and their Member States<sup>594</sup> and obligating the Member

European Commission, EU Policy for a Sustainable Use of Pesticides - The Story Behind the Strategy (OOPEC, Luxembourg 2007) 22

Secretariat of the Stockholm Convention, 'Implementation Pesticide POPs - Overview' (2016) <a href="http://www.pops.int/Implementation/PesticidePOPs/tabid/5359/Default.aspx">http://www.pops.int/Implementation/PesticidePOPs/tabid/5359/Default.aspx</a> accessed 16 February 2019

Regulation (EU) No 649/2012 of the European Parliament and of The Council concerning the export and import of hazardous chemicals [2014] OJ L 201/61 649/2012 art 5.2

States to report their operations to the Commission<sup>595</sup>. Regarding the Stockholm Convention, the EU stimulates 'transparency, impartiality and consistency' in the way Member States enforce infringements of the Regulation (EC) No 850/2004 and the penalties for infringements.<sup>596</sup> Information on this should be made publicly available.<sup>597</sup>

In situations of compliance to the Rotterdam Convention, the problem of trade of hazardous pesticides is not prevented or solved because the Rotterdam Convention does not prohibit this trade. Neither is the trade prohibited when the pesticide is banned or restricted for use within the EU. Rather, the Rotterdam Convention provides a legal framework that still allows this trade. Therefore, the question remains whether the Rotterdam Convention's aim to protect human health and the environment from potential harm due to hazardous chemicals is sufficiently met. In the current study, compliance to the obligations that arise from the two MEAs is not further studied because it does not contribute much to the question whether the EU should be held accountable for transboundary trade of hazardous pesticides. Overall, it can be stated that the EU and its Member States seem to comply with the Rotterdam Convention and the Stockholm Convention.

# 5.2.2 State responsibility in injurious consequences of acts not prohibited by international environmental law

Contributing more to the discussion on accountability is the question whether the EU or its Member States have international responsibilities for 'injurious consequences of acts not prohibited by international law'. 598

The ILC adopted 'Draft Articles on Prevention of Transboundary Harm from Hazardous Activities' in 2001. These articles aim specifically at the prevention of transboundary harm, which is considered to be a duty of due diligence, meaning taking all reasonable and appropriate steps to identify, prevent or mitigate possible adverse impacts. The focus of these articles is on States and not on REIOs because the articles focusing on responsibilities of the latter were adopted ten years later. For the current

Regulation (EC) No 850/2004 of the European Parliament and of The Council on persistent organic pollutants and amending Directive 79/117/EEC [2004] OJ L158/7 L158

M Fitzmaurice, 'International Responsibility and Liability' in Bodansky, Brunnée and (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2008)

<sup>595</sup> ibid art 22

<sup>597</sup> ibid

<sup>599</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 148, *General Commentary* paragraph 1-2. See also M Fitzmaurice, 'International Responsibility and Liability' in Bodansky, Brunnée and (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2008) 4. See also European Commission Communication to the European Parliament, The Council, the European Economic and Social Committee and the Committee of the Regions - A Renewed EU Strategy 2011-14 for Corporate Social Responsibility [2011] COM(2011) 681 final 6

study, the assumption is made that, after 2011, REIOs can be held responsible for transboundary harm as well. Article 1 stipulates that the draft articles are applicable to acts that are not prohibited by international law but 'involve a risk of causing significant transboundary harm through their physical consequences'.<sup>600</sup> Harm is defined as 'harm caused to persons, property or environment'.<sup>601</sup> States are obligated to 'repair, remedy or compensate', also addressed in the ILC Draft Articles. Because of the difficulty to realise a full reparation of environmental damage, the ILC emphasis the State's duty to prevent transboundary harm and the need for traceability in the 'chain of causation' which enables operators involved in hazardous activities to prevent harm.<sup>602</sup> It should be noted that the ILC articles on transboundary harm do not identify when a State breaches the obligation to prevent transboundary harm.<sup>603</sup>

States are allowed to invoke the responsibilities of the State committing the transboundary harm before the ICJ.<sup>604</sup> States that are not directly injured can only pursue termination of the violation and assurance that, in the future, such a violation will not occur again.<sup>605</sup> Two legal cases illustrate how the concept of State responsibility has been used in dispute settlements concerning transboundary harm and international environmental law. Firstly, the *Trail Smelter* case between the US and Canada dealt with the complaint from the US to the Canadian government on fumes caused by the smelter of the 'Consolidated Mining and Smelting Company of Canada in Trail, British Columbia'. <sup>606</sup> The fumes resulted in damage in the State of Washington. <sup>607</sup> The Tribunal concluded the following:

(...) [N]o State has the right to use or permit the use of its territory in such a manner as to cause injury by fumes in or to the territory of another or the properties or persons therein, when the case is of serious consequence and the injury is established by clear and convincing evidence.<sup>608</sup>

This ruling has been considered to be the fundament of the ILC's draft articles on transboundary harm.<sup>609</sup> Secondly, the *Corfu Channel* case dealt with an explosion in Albanian waters that caused

<sup>600</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 146, art 1

<sup>601</sup> ibid 146, art 2(b)

<sup>602</sup> ibid 148, General Commentary paragraph 2

J Ellis, 'Has International Law Outgrown *Trail Smelter?*' in RM Bratspies and R Miller (eds), Transboundary Harm in International Law Lessons: from the Trail Smelter Arbitration (Cambridge University Press, Cambridge 2006) 63

<sup>604</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 29, art 48.1

<sup>605</sup> ibid 29, art 28.2(a)

<sup>606</sup> Trail Smelter Arbitration (US v Canada) [1941] ICJ Rep 3 1907

<sup>607</sup> ibid

<sup>608</sup> ibid 1965

<sup>609</sup> J Ellis, 'Has International Law Outgrown *Trail Smelter?*' in Bratspies and (eds), Transboundary Harm in International Law Lessons: from the Trail Smelter Arbitration (Cambridge University Press, Cambridge 2006) 56

damage and took human lives in the UK.<sup>610</sup> The ICJ ruled that every State has the obligation to not 'allow knowingly its territory to be used for acts contrary to the rights of other States'.<sup>611</sup> According to Fitzmaurice, the ICJ meant the UK's right to protect its citizens and property and, therefore, rephrased the ICJ's ruling into 'every State's obligation not to allow knowingly its territory to be used so as to cause harm to the citizens or property of other States'.<sup>612</sup> Ellis interprets the *Corfu Channel* case, the ruling concerns the State's due diligence duty which provides a basis for State liability when it can be demonstrated that the State knew about the occurrence and its consequences but did not take (sufficient) appropriate steps to prevent or minimise the damage.<sup>613</sup> Regarding the obligation of due diligence, the ILC provides that

[t]o say that States must take the necessary measures does not mean that they must themselves get involved in operational issues relating to the activities to which Article 1 applies. Where these activities are conducted by private persons or enterprises, the obligation of the State is limited to establishing the appropriate regulatory framework and applying it in accordance with these articles.<sup>614</sup>

According to Ellis, litigation of international environmental damage is rare and States have created their own domestic legislation to deal with liability.<sup>615</sup> In creating liability regimes under MEAs, the focus has shifted from State liability to civil liability.<sup>616</sup> The reason for this is that environmental damages are often caused by private actors.<sup>617</sup> This led to the incorporation of the so-called "Polluter Pays Principle" in several MEAs.<sup>618</sup> The EU adopted this principle in the Single European Act in 1987.<sup>619</sup> It is also stipulated in the UNCED's Principle 16<sup>620</sup> and recognised in the Stockholm Convention<sup>621</sup>. With

<sup>610</sup> Corfu Channel Case (UK v Albania) (Merits) [1949] ICJ Rep 4 5

<sup>611</sup> ibid 22

<sup>612</sup> M Fitzmaurice, 'The Corfu Channel Case and the Development of International Law' in N Ando and others, Liber Amicorum Judge Shigeru Oda (Kluwer Law International, 2002) 137

J Ellis, 'Has International Law Outgrown *Trail Smelter?*' in Bratspies and (eds), Transboundary Harm in International Law Lessons: from the Trail Smelter Arbitration (Cambridge University Press, Cambridge 2006) 61

<sup>614</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 Commentary 3 on Article 5, 156

J Ellis, 'Has International Law Outgrown *Trail Smelter?*' in Bratspies and (eds), Transboundary Harm in International Law Lessons: from the Trail Smelter Arbitration (Cambridge University Press, Cambridge 2006) 56

M Fitzmaurice, 'International Responsibility and Liability' in Bodansky, Brunnée and (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2008) 3

<sup>617</sup> ibid 2

<sup>618</sup> ibid

Barbara Luppi, Francesco Parisi and Shruti Rajagopalan, 'The Rise and Fall of the Polluter-pays Principle in Developing Countries' (2012) 32 IRLE 136

UN DESA, 'United Nations Conference on Environment and Development (UNCED), Earth Summit' <a href="https://sustainabledevelopment.un.org/milestones/unced">https://sustainabledevelopment.un.org/milestones/unced</a> accessed 5 November 2018 principle 16

<sup>621</sup> Stockholm Convention on Persistent Organic Pollutants (POPs) as amended in 2009 (adopted 22 May 2004, entered into force 17 May 2004) 2256 UNTS 119 (Stockholm Convention) 5

this principle, States can hold polluting companies liable for environmental harm.<sup>622</sup> This liability can, however, only occur when the State implements the Polluter Pays Principle into domestic law.<sup>623</sup> The State's responsibility to not cause transboundary harm is also included in the UNCED's principle 2. Furthermore, the UNCED recognised the need for States to develop national laws on liability and compensation for 'victims of pollution and other environmental damage' caused by transboundary harm.<sup>624</sup>

According to the ILC's definition of harm, hazardous pesticides that cause adverse effects on an individual's health or the environment could be considered a harm. This statement can be supported by the Rotterdam Convention's objective in which hazardous chemicals are identified as a potential harm. Still, the question remains whether this harm is significant enough to be regarded as a transboundary harm according to the ILC. As argued by Handl, 'certain types of transboundary effects involving, for example, radioactive, toxic, or otherwise highly dangerous substances or those otherwise affecting public health, endangering lives, or producing serious irreversible conditions, are likely to be a priori deemed significantly harm-ful'. 625 Therefore, the current study considers (highly) hazardous pesticides a significant harm with a risk of causing transboundary harm. However, the act of trade itself might not be recognised as a transboundary harm directly and neither the selling of hazardous pesticides through foreign investment. This, because the hazardous pesticides result in adverse effects in the territory of the State in which they are applied. To clarify this argument and taking into account the Trail Smelter ruling, the pesticide fumes that result from the application are not formed within the territory of the EU and do not subsequently end up in developing countries where the damage occurs. Nonetheless, regarding the 'chain of causation', the selling of hazardous pesticides by transnational agrochemical corporations with their headquarters in the EU does contribute to harm in other States besides the EU Member States. Therefore, it can be argued that the EU and its Member States have a due diligence duty to prevent this harm. This obligation can be met by creating regulatory frameworks, such as the Polluter Pays Principle. Because of the EU's competence in MEAs, joint responsibility again plays a role in this context. Thus, it can be reasoned that States and REIOs do have responsibilities in

Barbara Luppi, Francesco Parisi and Shruti Rajagopalan, 'The Rise and Fall of the Polluter-pays Principle in Developing Countries' (2012) 32 IRLE 136

N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 97

UN DESA, 'United Nations Conference on Environment and Development (UNCED), Earth Summit' <a href="https://sustainabledevelopment.un.org/milestones/unced">https://sustainabledevelopment.un.org/milestones/unced</a> accessed 5 November 2018 principle 13

G Handl, 'Transboundary Impacts' in D Bodansky, J Brunnée and E Hey (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2007) 535

preventing transboundary harm due to activities within their territory or their jurisdiction or control even when these responsibilities do not arise from legally binding MEAs.<sup>626</sup>

## 5.2.3 Extraterritorial human rights obligations for States

The current legal-framework of international human rights does not obligate States to regulate the extraterritorial conduct of companies that are registered within the territories under their jurisdiction, but neither does it prohibit States to do this. 627 However, it can be argued that a State has extraterritorial obligations to protect human rights depending on the presence of a so-called "jurisdiction clause" in human rights treaties. 628 When such a clause is present, the State is bound to protect only the human rights of those individuals within the territories of its jurisdiction. Absence of a jurisdiction clause gives rise to the idea that the State's obligations are not limited to their territories. The ICCPR does and the ICESCR does not have a jurisdiction clause. 629 Besides this, the Guiding Principles also address extraterritorial acts, described in subparagraph 3.2.5. The Guiding Principles provide the thought that States have the due diligence duty to prevent and punish human rights violations, also extraterritorially. The CESCR adopts this idea of extraterritoriality in their interpretation of the right to health and the right to food.

The general obligation put on States Parties of the ICESCR, addressed in subparagraph 3.2.1, provides an extraterritorial dimension because it expresses the need for international assistance and cooperation to fully realise the Covenant's rights. In General Comment No. 14, the CESCR recognises that 'States parties have to respect the enjoyment of the right to health in other countries, and to prevent third parties from violating the right in other countries, if they are able to influence these third parties by way of legal or political means, in accordance with the Charter of the United Nations and applicable international law'. Corporations that are registered within the territories under the

<sup>626</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 Commentary 11 on Article 2, 153

<sup>627</sup> OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 Commentary on Principle 2, page 3-4. See also UNCHR, 'Report of the Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and Other Business Enterprises, John Ruggie: Protect, Respect and Remedy: A Framework for Business and Human Rights' (2008) UN Doc A/HRC/8/5 paragraph 19

<sup>628</sup> N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law:

Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 438-439

<sup>629</sup> See for the jurisdiction clause International Covenant on Civil and Political Rights (adopted 16 December 1966, entered into force 23 March 1976 ) 999 UNTS 171 (ICCPR) art 2.1

<sup>630</sup> N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law:

Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 438-439

<sup>631</sup> OHCHR, 'CESCR General Comment No.14: The Right to the Highest Attainable Standard of Health (Art.12)' (2000) UN Doc E/C.12/2000/4 paragraph 39

State's jurisdiction are considered third parties.<sup>632</sup> Thus, besides the obligation to ensure access to health for everyone within the State's jurisdiction, the right to health has an extraterritorial aspect. Regarding the right to food, the OHCHR urges States to refrain from actions that affect the right to food in other countries.<sup>633</sup> Furthermore, General Comment No. 12 provides that 'States parties should take steps to respect the enjoyment of the right to food in other countries, to protect that right, to facilitate access to food and to provide the necessary aid when required'.<sup>634</sup> Therefore, even though States are obligated to protect the right to food within their areas of jurisdiction, there is, again, an extraterritorial aspect.<sup>635</sup>

Thus, even though States are not bound to regulate extraterritorial conduct of corporations, adopting the idea of the extraterritorial due diligence obligation for States to prevent and punish is encouraged in order to protect the right to health and the right to food abroad.

# 5.2.4 Attributing acts of transnational agrochemical corporations to State responsibility under the ILC Draft Articles

As the ILC Draft Articles provides, State responsibility can arise because of a failure to meet the due diligence obligation or when the conduct can be attributed to the State. Subparagraphs 5.2.2 and 5.3.2 show that the obligation of due diligence indicates an important role for States to prevent and punish human rights violations and transboundary harm. However, both are caused by private actors. The ILC Draft Articles are clear on when the conduct of a company can be attributed to the State, but remains unclear on when due diligence can be expected and should be applied. This subparagraph seeks to identify, firstly, whether or not the conduct of agrochemical companies can be attributed to a State and, secondly, whether the State's due diligence obligation can be expected and should be applied in order to prevent the transboundary harm and extraterritorial human rights violations caused by these companies. To address these questions, McCorquodale's and Simons' article on 'Responsibility Beyond Borders: State Responsibility for Extraterritorial Violations by Corporations of International Human Rights' is used. San

N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law:

Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 444

<sup>633</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010)

<sup>634</sup> OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 36

<sup>635</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 23

<sup>636</sup> N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law:

Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 440

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev

When an act or omission of a corporation results in an internationally wrongful act and it can be attributed to the State, it can be held responsible under the ILC Draft Articles. <sup>638</sup> Attributing corporate conduct to State responsibility according to the ILC Draft Articles is possible when a corporation can be considered a State-actor. Corporations that are State-actors exercise public authority on behalf of the State (governmental authority) or acts under the State's 'instructions, directions or control'. 639 Concerning acts of governmental authority, McCorquodale and Simons state that 'for there to be attribution to the state, the conduct by the corporation must relate to 'governmental activity and not other private or commercial activity'. 640 Providing social services is considered to belong to governmental authority. By providing social services, the State's obligation to fulfil human rights can be met. Agrochemical companies may affect social human rights, but do not directly provide social services. Based on this argument, extraterritorial actions of agrochemical companies cannot result in State responsibility under the ILC Draft Articles. Furthermore, concerning the requirement of acting under the State's instructions, directions or control, this is only applicable to persons or entities that are employed to act on behalf of the State or State organs. <sup>641</sup> Again, this does not hold for agrochemical companies. Therefore, agrochemical companies are considered non-State actors which implies that State responsibility cannot be claimed under the ILC Draft Articles. Regarding REIO responsibility, the same requirements apply.

As mentioned in subparagraph 5.1.1, the EU can contribute to harm by providing support or assistance to Member States. McCorquodale and Simons provide that this is also true for States or REIOs that support or assist transnational companies that violate human rights. 642 Concerning the State's provision of aid and assistance to transnational corporations, regardless of being a State-actor or not, a State's failure to exercise due diligence to prevent extraterritorial human rights violations by these corporations can be considered as contribution to harm under the ILC Draft Articles. The ruling in the *Corfu Channel* case is applicable here as well. When it is shown that the State knew that its aid or assistance contributed to the internationally wrongful act, it can be held responsible. The question is, however, whether agrochemical companies are aided by the EU or European Member States. Providing the required facility or finances can be considered aid or assistance. In the EU, exports can be facilitated through Export Credit Agencies (ECAs) which are bound by European legislation. These ECAs are

<sup>638</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 47, *Commentary* (1)

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 606

<sup>640</sup> ibid 606

<sup>641</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 47, Commentary (2)

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 598

obligated to 'support and develop, directly and indirectly, trade and extraterritorial investment opportunities for corporate nationals'. <sup>643</sup> When a corporation is aided or assisted by ECAs and subsequently commits an internationally wrongful act, this can result in responsibility for the EU under the ILC Draft Articles. When ECAs provide aid or assistance, McCorquodale and Simons argue that it can be assumed that the State knew about this. <sup>644</sup> Moreover, the statement is made that 'it cannot be reasonably be argued today that states do not know that their corporate nationals (or the latter's foreign subsidiaries) may engage in human rights violating activity in their extraterritorial operations'. <sup>645</sup> Extraterritorial conduct of agrochemical companies should be regulated in the home State. <sup>646</sup> This is part of the home State's due diligence obligation to foresee and prevent human rights violations in developing countries caused by the companies' conduct or legislative powers. <sup>647</sup> According to Davitti, home States are able to foresee the effects based on 'what the authorities knew or ought to have known'. <sup>648</sup>

When taking into account subsidiaries, the home State, where the headquarters reside, can 'have an extraterritorial obligation to protect human rights, to the extent that it should exercise due diligence in relation to the acts of such foreign subsidiaries'.<sup>649</sup> The ruling of the *Trail Smelter* case applies for business and human rights as well: the home State should not permit any actions or decisions taken by headquarters on their territory that result in injury of individuals in other States.<sup>650</sup> McCorquodale and Simons argue that the reasoning has to be reviewed that subsidiaries and the parent companies are subjected to the law of the States in which they are based.<sup>651</sup> They state that courts focus more on the whole company in order to put parent companies under the jurisdiction of a State.<sup>652</sup> The home State is obligated to require 'the parent to impose on such subsidiaries [wholly owned or controlled foreign subsidiaries] a particular course of action or to include particular terms in any contract'.<sup>653</sup> This is applied in several areas of law, for instance in competition law. In some States, national courts have

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<sup>643</sup> ibid 608

<sup>644</sup> ibid 611-612

<sup>645</sup> ibid 619

Daria Davitti, 'Refining the Protect, Respect and Remedy Framework for Business and Human Rights and its Guiding Principles' (2016) 16 HRLRev 65

<sup>647</sup> ibid 65-66

<sup>648</sup> ibid 66

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 615

N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law: Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 441

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 615

<sup>652</sup> ibid 615-616

<sup>653</sup> ibid 616

imposed liability on parent companies in home States for the violations of international law by subsidiaries in host States.<sup>654</sup>

The case law of the *Fadeyeva* v *Russia* case provides an illustration on how corporate conduct can result in State responsibility before the ECtHR.<sup>655</sup> This case does not concern extraterritorial human rights violations. Shortly, Nikolay Fadeyev's flat stood in the buffer zone of a steel-producing company in Russia which was owned by a privatised Russian company. The company did not live up to its legal obligation to transfer the zone's inhabitants. Furthermore, the production of steel resulted in toxic chemical levels in the town's air that were too high and resulted in health problems for the town's inhabitants. The ECtHR ruled that the company could not be considered a State-actor and, therefore, the company did not interfere with the right to private and family life. However, the State knew about the environmental situation. That is why the ECtHR ruled that the State had failed to protect the right to private and family life and, thus, breached the obligation of due diligence.<sup>656</sup> Subsequently, the State was held responsible and liable.<sup>657</sup> This case shows the corporate accountability gap and that State responsibility can be used to provide victims with remedies for human rights violations.

In sum, under the ILC Draft Articles, transboundary harm and extraterritorial human rights violations of agrochemical companies and their subsidiaries can only result in home State responsibility based on the State's failure to meet its due diligence obligation. Thus, home States have to avoid that they have to fully repair an internationally wrongful act caused by agrochemical companies' conduct by controlling the companies' operations and policies and establishing a regulatory framework.

#### 5.3 Meeting goals and values and managing credibility

## 5.3.1 Coherence in the EU's internal and external policies

The EU's founding principles laid out in the TEU include respect for human rights and these values have to be taken into account when legislation and policies, both internal and external, are made. Consistency between external and internal policies is one of the objectives laid out in the EU. According to the EPRS, 'to strengthen its external credibility, the EU has to ensure its internal and human rights policies are consistent'. The European Parliament states that 'the EU's legal framework is consistent with international human rights law' for the EU is obligated by its treaties to respect international law. The EU manages this credibility using several methods. For example, public statements are

<sup>654</sup> ibid 616

<sup>655</sup> Fadeyeva v Russia (2005) 45 EHRR 10

<sup>656</sup> ibid paragraph 10-19, 89-90

<sup>657</sup> ibid 35, paragraph 2

<sup>658</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 8

<sup>659</sup> ibid 5

made in which the EU promotes the respect for human rights and encourages the authorities in developing countries to ratify certain international convention and strengthen their legal frameworks to ensure compliance with human rights obligations. In addition, the EU creates soft law instruments for Member States and conducts dialogues with international organisations and partner countries to address concerns on human rights.<sup>660</sup> Thus, the EU shows responsiveness and transparency through public statements, publicly available documents and soft law instruments.

EU legislation and international human rights law is claimed to be consistent by the European Parliament. The objectives of the Regulations mentioned in chapter 3 reflect the TEU values, such as environmental protection and sustainable development. The Regulations also reflect principles in human rights like protecting health. Furthermore, Regulation 649/2012 contributes to the realisation of the Rotterdam Convention's objectives which, upon signing and ratification, became objectives for the EU as well. The objective to promote good governance is met by the EU's capacity building programmes.

The EU's objective to support and promote human rights in developing countries is reflected in the EU's Multiannual Financial Framework of 2014-2020. The EU provides financial support, €1.33 billion, to the implementing programmes of civil society organisations that promote and uphold human rights both locally and globally. <sup>662</sup> Furthermore, €19.66 billion is spend on funding aid to developing countries, aimed at 'human rights, democracy and good governance'. <sup>663</sup> Another €30.5 billion goes to the European Development Fund (EDF). Member States can contribute voluntarily to this fund. The EDF provides support in improving legal reforms and institutional capacity building, especially in 'African, Caribbean and Pacific countries'. <sup>664</sup>

Even though the above-mentioned objectives seem to be met, the coherence between the internal and external policies remain a topic of debate. Regulation 1107/2009 on the placing of PPPs on the market aims at a high standard of human and animal health and environment protection. The EU has the strict formulation that no PPP is allowed to be placed on the internal market that negatively affects human and animal health or the environment. As mentioned earlier in chapter 2, Anilophos, Atrazine, Paraquat and Phorate are not approved to be put on the internal market but are exported by transnational agrochemical companies. Paraquat and Phorate are subjected to Regulation 649/2012 and a Council Decision for the Commission states that the Union should support the listing of these

<sup>660</sup> ibid 8-9

Consolidated version of the Treaty on the European Union (TEU) [signed 7 February 1992, entered into force 1 January 1993] OJ C326 preamble

<sup>662</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 5

<sup>663</sup> ibid 6

<sup>664</sup> ibid

two pesticides in Annex III for the PIC procedure. 665 However, listing those pesticides does not directly prevent their export. According to Regulation 1107/2009, the persistency of chemicals is a reason not to classify an active substance as a low-risk. Paraquat, Atrazine and Phorate are persistent. Moreover, the three HHPs and Anilofos are harmful for human health or the environment and, therefore, not allowed to be placed on the internal market. Besides this, as shown earlier, one can assume that the EU is aware of the export of those pesticides. This is highlighted by the European Parliament admitting the export of Atrazine to developing countries. Because of this double standard, the conclusion can be drawn that the EU's policies concerning the trade of hazardous pesticides in the internal and external market are not consistent. With respect to the rights of the child, the CFR provides the EU's expectation that both public authorities and private institutions 'the child's best interests must be a primary consideration'. 666 This should provide the EU with another incentive to ensure consistency in all their policies.

By signing the Rotterdam Convention, the EU and its Member States accept the UNCED's principles and, thus, also principle 2. This, and the OHCHR's urge directed at States to refrain from actions that affect the right to food in other countries should provide the EU with the incentive to put an end to the trade of hazardous pesticides. Moreover, the OHCHR urges States to help other States enabling the right to food, but as shown in the current study, the trade of hazardous pesticides does not seem to contribute to this. Even though the EU is not a Party to the international human rights treaties, as an observer with enhanced status the EU does state that 'the European way is also the [UN's] way' and that the UN's principles are the Union's principles as well. <sup>667</sup> This implies that the OHCHR's encouragement has to be supported by the EU in order to maintain credibility. According to the ESPR, 'as multilateralism and its underlying values come under threat, the EU is expected to assume its role as a major geopolitical player and stand firm behind the global system'. <sup>668</sup> The EU plays an important role in setting and upholding global social and environmental standards. This is also reflected in the Union's contribution and influence on the creation of Agenda 2030 for Sustainable Development which provides new goals that continue on Agenda 21. Agenda 2030 aims to 'substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and

European Commission, 'Proposal for a Council Decision on the Position to be taken on behalf of the European Union at the Conference of the Parties as regards amendments of Annexx III to the Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade' COM(2019) 54 final 2

<sup>666</sup> Charter of Fundamental Rights of the European union [2000] OJ C364/01 art 24.2

<sup>667</sup> European Commission and UNGA, *The European Union at the United Nations- Fact Sheet* (Brussels, Belgium 2018) 1

<sup>668</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 12

contamination'.<sup>669</sup> The EU claims 'to play a leading role as we move into the implementation of this ambitious, transformative and universal Agenda that delivers poverty eradication and sustainable development for all'.<sup>670</sup> The concern on the EU's high ambitions and the coherence between internal and external policies has been addressed by Augenstein as well.

The *problématique* of (extra)territorial human rights obligations sheds new light on the debate concerning the (lack of) coherence between the EU's internal and external human rights regimes. While it is often — and not without reason — noted that human rights protection within the EU does not live up to its ambitions to promote human rights internationally, the opposite arguably holds true in the case of human rights obligations (...). The issue that needs to be addressed is whether it is legitimate for the EU to regulate at home with extraterritorial effect without accepting commensurate human rights responsibilities towards those individuals in third countries affected by these regulations.<sup>671</sup>

Augenstein uses the term *coherence* instead of consistency which is used in the TEU. According to Cremona, coherence is a broader concept. <sup>672</sup> It does not only address comprehensibility and connectivity between policies, but also between policies and activities. Coherence can be horizontal or vertical. Horizontal refers to coherence in EU and its external relations. Vertical coherence refers to the actions of the EU and those of its Member States. <sup>673</sup>

In summary, the EU seems to meet its values in the TEU with respect to the promotion of human rights development throughout the world by providing financial support to developing countries. By playing a leading role in the creation of universal policies, the EU is able to promote human rights globally. However, when coherence between external and internal policies are taken into account, especially in the trade of hazardous pesticides, the EU does not maintain the same values externally as they do internally. The EU does not seem to meet the UNCED's principle of preventing transboundary harm and the TEU value to uphold human rights. This seriously affects the EU's credibility, even though the EU has many soft law instruments in place to manage this credibility.

<sup>669</sup> UN, 'Transforming Our World: The 2030 Agenda for Sustainable Development' (2015) UN Doc A/RES/70/1 art 3.9

<sup>670</sup> International Cooperation and Development, 'The 2030 Agenda for Sustainable Development' (European Commission) <a href="https://ec.europa.eu/europeaid/policies/european-development-policy/2030-agenda-sustainable-development\_en">https://ec.europa.eu/europeaid/policies/european-development-policy/2030-agenda-sustainable-development\_en</a> accessed 17 February 2019

D Augenstein, 'The Human Rights Dimension of Environmental Protection in EU External Relations After Lisbon' in (ed), The External Environmental Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012) 285-286

<sup>672</sup> M Cremona, 'Coherence and EU External Environmental Policy' in E Morgera (ed), The External Policy of the European Union: EU and International Law Perspectives (Cambridge University Press, Cambridge 2012)

<sup>673</sup> ibid

#### 5.3.2 Germany's NAP on Business and Human Rights

The Working Group on the issue of human rights and transnational corporations and other business enterprises stimulates States to adopt NAPs, as mentioned in subparagraph 3.2.4. Germany's NAP to implement the Guiding Principles is discussed as an illustration. This EU Member State was chosen because both BASF and Bayer CropScience have their headquarters in Germany. Germany adopted this NAP on 21 December 2016.<sup>674</sup>

German companies play an important role in social and environmental standard setting.<sup>675</sup> Because of their increased involvement in the global market, those companies can contribute positively to human rights by improving the country's economy and employment numbers, but also negatively due to insufficient transparency and respect for human rights standards throughout the supply chain. The FFO claims that Germany has numerous national policies and legislation in place focussing on the protection of human rights and binding all German businesses. They do, however, recognise that procedures need to be developed and implemented for the identification and prevention of the risks related to the effects of corporate international conduct on human rights. In the NAP it is mentioned that 'the ultimate obligation to protect human rights continues to lie with States'. <sup>676</sup> Furthermore, the FFO acknowledges the 'joint responsibility of governments and business to foster sustainable supply chains and encourage best practices'. <sup>677</sup>

German companies have to implement due diligence that suits their size and the sector in which they are involved in order to comply with the Guiding Principle's corporate respect for human rights. <sup>678</sup> The FFO emphasis the need for this implementation for those companies and their subsidiaries exercising their business in countries where there is a lack, or absence, of enforcement and legal frameworks. Five core elements of due diligence are laid out in the NAP. The first element is the corporation's public policy statement by the senior management in which they state to respect human rights. The statement should include the risk areas for human rights related to the corporation's conduct, procedures through which the company implements due diligence and a division of responsibilities within the corporation. The second element is the identification, mitigation and prevention of negative effects on human rights caused by the corporation's conduct on human rights. Extra attention should be payed, among other things, to local populations and vulnerable groups, customers and other

<sup>674</sup> FFO, National Action Plan - Implementation of the UN Guiding Principles on Business and Human Rights 2016-2020 (FFO, Main 2017)

<sup>675</sup> ibid 4

<sup>676</sup> ibid

<sup>677</sup> ibid

<sup>678</sup> ibid 7

companies in the supply chain that are at risk for adverse effects. The corporation has to identify risks related to their direct and indirect operations.<sup>679</sup>

The risk of a particularly adverse impact arises, for example, in cases where a large number of people may be affected or the potential impact would have serious, unforeseeable, or irreversible consequences. The indepth review should at least include local dialogue with actually or potentially affected parties and recourse to both internal and external expertise in the field of human rights. <sup>680</sup>

The third element is the incorporation and evaluation of the effectiveness of suitable measures to address the negative effects, such as trainings within the company or remedial measures. The company should focus primarily on initiating the latter and 'withdrawal from an area of business activity or from a location should only ever be a last resort'. 681 The fourth element is reporting to external recipients. The laid-out actions to this end include information on awareness on the identified risks and the appropriate steps and measures taken by the company to address these risks. The fifth element is the realisation of grievance mechanisms. As of 2018, the company's compliance to the NAP will be assessed annually and when non-compliance exists, the Federal Government is able to decide whether to take further actions. By 2020, fifty percent of all Germany-based companies with over 500 employees should have incorporated due diligence to respect human rights. Those companies that did not do so have to provide an explanation. <sup>682</sup> Furthermore, in the NAP it is described that State subsidies to companies are not granted when it conflicts with the State's duty to protect human rights, but only when the subsidies are 'necessary and reasonable and do not restrict competition'.<sup>683</sup> Overall, transparency is required in all aspects of due diligence, including the company's communications and supply chains and subsidies provided by the government. Victims of human rights violations caused by German enterprises can bring their case to the German court, also when the violation occurred abroad. Companies that breach criminal law, including human rights violations, can be held liable according to the German Regulatory Offences Act. Fines can be up to € 10 million. With respect to developing countries, Germany aims to contribute to strengthen the rule of law and democracy because this results in a stronger capacity of those countries to deal with human rights violations. <sup>684</sup>

#### 5.3.3 Additional remarks on accountability for the EU as a REIO and its Member States

The current chapter covered the responsibilities for the EU as a REIO concerning hazardous pesticides as a transboundary harm. Directly affected States or third States that are not affected can claim joint

<sup>679</sup> ibid 7-9, 19

<sup>680</sup> ibid 9

<sup>681</sup> ibid 9

<sup>682</sup> ibid 9-16

<sup>683</sup> ibid 16

<sup>684</sup> ibid 24-25

responsibility for the EU and its Member States because of the shared competence in environmental policies. This joint responsibility, or individually assigned responsibility, would be based on the EU's and/or the Member States' failure to exercise the due diligence obligation to prevent transboundary harm caused by their transnational corporations. The court that may have jurisdiction is the ICJ. However, the ICJ only has jurisdiction over the States that provide their consent for this. When the States are bound to an MEA that contains a provision for ICJ jurisdiction, no consent is needed, but the Rotterdam and the Stockholm Conventions do not contain such a provision. Regarding the responsibilities of the EU in international law, an accountability gap exists here as well because the EU is bound by MEAs but is not subjected to the ICJ and cannot give its consent for jurisdiction. In practice, only Member States can be held responsible before the ICJ. The EU can ensure their Member States' compliance with the Rotterdam and Stockholm Convention via EU-legislation. In infringement procedures, the CJEU has jurisdiction.

The EU as a REIO is not legally bound to human rights treaties, such as the ICESCR or the ECHR. Their Member States are bound by these treaties and, additionally, to the CFR. Therefore, the Member States can be held responsible in the ECtHR and the CJEU. However, the extraterritorial human rights obligations discussed in this chapter are not binding and can only contribute to the accountability of the EU or its Member States and not to attributing responsibility. Yet, the ECtHR adopts the ruling of the *Trail Smelter* case. <sup>685</sup> Under the condition that the agrochemical companies' headquarters export hazardous pesticides or make the decisions for their subsidiaries to produce and sell those chemicals, Member States can be held responsible by the ECtHR for failing to prevent human rights violations abroad. However, only individuals of States Parties to the ECHR can claim their right before the ECtHR. After the EU's complete accession to the ECtHR, individuals are enabled to 'bring complaints against the EU to the [CJEU]' and to the ECtHR. This court does not have jurisdiction over developing countries.

Legal obligations set standards for behaviour. Therefore, the possibility to attribute responsibility to States or the EU, with the consequence of being held liable, contributes to their accountability because it should influence their behaviour, regardless of the success rate of actually attributing such responsibility. Beyond legal obligations, upholding, maintaining and reflecting goals and values in all EU policies contributes to the EU's credibility which can be managed by transparency and responsiveness. This is true for both environmental and human rights law. The EU's credibility and social acceptance with respect to human rights is affected because of the lack of coherence between the internal and external policies. The EU's high ambitions should not only be communicated, but also

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<sup>685</sup> Drozd and Janousek v France and Spain (1992) 14 EHRR 754 paragraph 91

<sup>686</sup> EPRS, Briefing EU Policies Delivering for Citizens: Human Rights (European Parliament, Brussels 2018) 3

be met. Additionally, the extraterritorial aspect of the human right to food and the right to health set standards for State behaviour, a notion that should be adopted by the EU as well because of its claimed commitment to UN standards. With respect to human rights law, it should be taken into account that the use of terms like "support" and "promotion" give room for flexible interpretation. The EU has several programs and mechanisms in place that either promote or support human rights in their policies, Member States or developing countries. However, their promotion and support did not prevent the transboundary harm or extraterritorial human rights violations. To improve the EU's transparency in policy areas of shared competence, the EU should clarify responsibilities and make the division of powers clear to enable third States to attribute responsibilities.

Because it can be assumed that the EU has knowledge about the human rights violations caused by their agrochemical companies' conduct, the EU should react. One could expect the EU to make sure that Member States and corporations refrain from the export of hazardous pesticides or from harm caused by subsidiaries. Especially since children are at an increased risk to get exposed to those pesticides and subsequently their rights are affected. Another incentive for the EU to act should be the environmental pollution that occurs due to the hazardous pesticides. This can be done by creating a legal framework to control and monitor the corporation's acts and by taking other measures to increase the corporate accountability.

To summarise, when the EU's due diligence obligation to prevent transboundary harm and the due diligence obligation to prevent and punish extraterritorial human rights violations are considered, it can be stated that the EU does not take all necessary and appropriate steps to prevent transboundary harm caused by EU-based agrochemical companies. The EU's behaviour is not in accordance with their standards. Therefore, the EU should be held accountable.

Member States should be held accountable as well. EU Member States should take notice of the responsibilities under international law and EU-legislation and the Union's values in their policies. The Member States remain to have the primary responsibility to protect and respect human rights under international human rights law. The EU Member States are obligated to make sure that their corporations do not violate human rights. With its NAP, Germany shows responsiveness, compliance with the Guiding Principles and provides victims of corporate human rights violations that occurred abroad with access to justice. Germany also implemented a liability system for the corporations. In this sense, Germany seems to be compliant with written norms. It may, however, be questioned whether Germany is compliant with all TEU values because it allows the selling of hazardous pesticides outside the EU's internal market. Germany has set the deadline for businesses to comply to the NAP in 2020, which suggests that Germany meets its due diligence obligation to prevent and punish extraterritorial

human rights violations by their corporations, for now. However, since accountability goes beyond legal obligations and, arguably, also beyond deadlines, Germany should still closely monitor and control the acts of the agrochemical companies and actively encourage them to not violate human rights abroad. The creation of the NAP provides a legal framework for corporate conduct and liability, but Germany's efforts to enhance corporate accountability should not be limited to this because not everything in the NAP may have the desired effect. For example, creating the possibility for victims to access German courts may still not be practicable for victims in developing countries, because of difficulties such as collecting sufficient evidence and costs. <sup>687</sup> Germany states to contribute to capacity building in developing countries, which is an important step in enhancing the corporate accountability with respect to human rights violations caused by hazardous pesticides.

<sup>687</sup> Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 510

## 6.1 Written norms, goals and values for corporations

#### 6.1.1 Subjectivity to law

To be able to understand whether or not corporations have obligations in protecting and respecting human rights, it is important to know who are subjected to international human rights. International human rights law is State-centred, which raises the question whether corporations have obligations because only States sign and ratify international law.<sup>688</sup> This question has been addressed by Bernaz. In her book 'Business and human rights: history, law and policy-bridging the accountability gap', she describes different authors' and experts' views on the subjects of law. International law provides both individuals and businesses with rights they can claim against a State. Furthermore, the UDHR creates duties for individuals as well and therefore also for business executives. International law also puts duties on corporations as a whole because they should not violate human rights described in the international human rights law. Therefore, it is argued that States, individuals and corporations are all subjected to international human rights law. The discussion also includes the differences between States and corporations, such as law-making powers and sovereignty, indicating different levels of subjectivity to international human rights law. In the first place, the international human rights law was made to deal with human rights violations caused by States. Taking this into account, the comment is made that international human rights law puts direct obligations on States. The obligations put on corporations are indirect because they are bound to domestic law of the States they operate in. Since this comment is based on a conservative reading of the law<sup>689</sup>, the current study treats businesses as indirect subjects of international human rights law.

#### 6.1.2 The practical implications of the UN Global Compact on corporations

The ten principles at the heart of the UN Global Compact become goals and values for corporations that sign this compact. Even though the compact is not legally binding, commitment by corporations shows that they have incorporated normative values into their practices. As noticed earlier, agreeing to standards that are perceived legitimate is a way to manage legitimacy. In the current study, the UN Global Compact's standards are perceived as legitimate. Agreeing with those standards can be perceived as a virtue. Thus, by signing the UN Global Compact corporations can manage credibility and social acceptance.

<sup>688</sup> N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 86

<sup>689</sup> ibid 88-91, 93

In order to achieve corporate sustainability, the UN Global Compact provides five core elements for businesses to pursue. Firstly, corporate sustainability starts with 'operating with integrity- respecting fundamental responsibilities in the areas of human rights, labour, environment and anti-corruption'. These fundamental responsibilities are set out in the Global Compact's principles and should be respected throughout the whole supply chain. The Global Compact makes an important statement towards respecting those principles.

Yet, principles are about far more than compliance. They provide common ground for partners, a moral code for employees, and accountability measure for critics. A growing number of companies are seeing beyond risk, finding real value in actively addressing social, environmental and governance issues. 692

This view is shared in the Guiding Principles' corporate human rights due diligence processes and the German NAP in which risks should not only be identified but also prevented or mitigated. Furthermore, the statement supports the current study's understanding of accountability because this concept also provides that accountability entails more than compliance to written norms.

The second element provided by the Global Compact is to 'strengthen Society'.<sup>693</sup> In order to succeed in a society, the corporation should support the respective society while exercising business operation. This can occur through, for example, cooperation with stakeholders to deal with aspects such as corruption, poverty and uneducated workers. Thirdly, in order to participate in the Global Compact, the corporation's chief executive has to make a public statement because long-term leadership commitment to sustainability is important to achieve fundamental change. Furthermore, the chief executive should stimulate the incorporation of those long-term views into all policy and executive areas. The fourth element concerns the reporting obligations. Annually, corporations have to report a Communication on Progress which is publicly available on the Global Compact's website. This increases transparency on the impact of efforts and progresses made in achieving sustainable development. With the fifth element, the Global Compact aims at harmonising the understanding and performance of nations and communities by assisting corporations to ensure sustainable development in their local action.<sup>694</sup>

The Global Compact also contributed to Unicef's framework on 'Children's Rights and Business Principles'. 695 The Global Compact's ten principles are incorporated in this document. In meeting those principles, publicly available policy commitment via statements of the senior management, human

<sup>690</sup> UNGC, Guide to Corporate Sustainability: Shaping a Sustainable Future (UNGC, New York 2014) 8

<sup>691</sup> ibid

<sup>692</sup> ibid

<sup>693</sup> ibid 8

<sup>694</sup> ibid 8-9

<sup>695</sup> Unicef, UNGC and Save the Children, Children's Rights and Business Principles (Unicef, New York 2009)

rights due diligence and enabling remediation processes for child victims are important. In respecting children's rights, corporations have duties, including: child labour should be abolished; young workers should be protected from hazardous work; children should be protected against exposure to products or services that are harmful mentally, morally or physically and children's rights may not be affected through the damage of the environment or decreased accessibility to natural resources. <sup>696</sup> By incorporating respect and support for children's rights in all policy and executive areas, a corporation can improve its progress in achieving corporate sustainability and 'such efforts can build reputation, improve risk management and secure their social license to operate'. <sup>697</sup>

### 6.1.3 Corporate responsibility to protect human rights

The Guiding Principles define the State's duty to protect and the corporate responsibility to respect human rights. The third duty refers to the realisation of the State's duty to protect by ensuring access to remedies. As noticed in subparagraph 3.2.4, the corporate responsibility is a 'global standard of expected conduct'. <sup>698</sup> Thus, corporate responsibility can be perceived as a virtue as well.

The definition of responsibility applied in the Guiding Principles differs from the one applied in the current study. In the current study, responsibility arises from legal obligations. In the Guiding Principles, the use of the term *duty* comprises legal obligations. McCorquodale provides an explanation for the confusing use of the two terms, the Guiding Principles' concept of corporate responsibility covers, besides moral obligations, also legal and social obligations for businesses. <sup>699</sup> This is further explained in the Guiding Principles. The corporate's responsibility 'exists independently of State's abilities and/or willingness to fulfil their own human rights obligations, and does not diminish those obligations'. <sup>700</sup> That is why a corporation still has the responsibility to respect human rights, even if a State is not able to meet its human rights obligations. <sup>701</sup> According to the OECD, businesses 'are expected to obey the law, even if it is not enforced, and to respect the principles of relevant international instruments where national law is absent'. <sup>702</sup> Thus, through national legislation and

<sup>696</sup> ibid 14-18, 22, 24, 28

<sup>697</sup> ibid 3

<sup>698</sup> See note 457

<sup>699</sup> Robert McCorquodale, 'Corporate Social Responsibility and International Human Rights Law' (2009) 87

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<sup>700</sup> OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 13 Commentary on art 11

<sup>701</sup> ibid 13

<sup>702</sup> International Organization of Employers, International Chamber of Commerce and Business and Industry Advisoray Committee to the OECD, *Business and Human Rights: The Role of Government in Weak Governance Zones* (Business Proposals for Effective Ways of Addressing Dilemma Situations in Weak Governance Zones, IOE, Geneva 2006) paragraph 15

policies, businesses' responsible practices can contribute to the State's obligation to promote, protect and fulfil human rights. 703

As mentioned in subparagraph 3.2.6, European CSR standards for companies are based on internationally recognised principles and guidelines, such as the UN Global Compact and the Guiding Principles. Therefore, when corporations implement EU CSR standards, they can meet their obligation to respect human rights. NAPs, such as the German NAP, provide guidance on how to do this.

## 6.2 BASF: We Create Chemistry

BASF has the aim to 'add value in the long term for our company, the environment and society'.<sup>704</sup> Sustainability is a key factor for the corporation's policies and operations. The corporation's strategy and goals are stipulated on their website. According to this website, the corporation uses natural resources responsibly, their manner of production is safe for people and the environment, their production is efficient, they treat humans with respect and aim at driving sustainable products and solutions.<sup>705</sup> The company wants to meet its goals and values by, among other things, relying on research and development. Furthermore, BASF also states to 'actively support' the UN's Sustainable Development Goals. <sup>706</sup> Regarding CSR, BASF provides nonfinancial statements with which transparency is increased.<sup>707</sup> Also, BASF states that 'Oekom Research AG [ISS-Oekom] has rated BASF again in the category Prime' which is a category assigned to companies that are leading in social and environmental policies.<sup>708</sup> Human rights protection, societal commitment and political influence and transparency are included in ISS-Oekom's investigation area of society and product responsibility.<sup>709</sup>

BASF published a document with the title *'BASF Group's Position on Human Rights'*. <sup>710</sup> BASF acknowledges its corporate responsibility to respect human rights and supports those rights. They recognise international standards and support their business partners and suppliers to be compliant

706 Kurt Bock, 'Letter form the Chairman of the Board of Executive Directors' (2018)

<a href="http://report.basf.com/2017/en/shareholders/letter-from-the-chairman.html">http://report.basf.com/2017/en/shareholders/letter-from-the-chairman.html</a> accessed 14 February 2019

<sup>703</sup> UNGA, 'Human Rights and Transnational Corporations and Other Business Enterprises' (2014) UN Doc A/HRC/RES/26/22

BASF, 'We create chemistry for a sustainable future ' < <a href="https://www.basf.com/global/en/who-we-are/sustainability.html">https://www.basf.com/global/en/who-we-are/sustainability.html</a> accessed 14 February 2019

<sup>705</sup> ibic

<sup>707</sup> BASF, 'Nonfinancial statement (NFS) in accordance with sections 315b and 315c of the German Commercial Code (HGB)' (2018) < <a href="https://report.basf.com/2017/en/managements-report/our-strategy/integration-of-sustainability/nonfinancial-statement.html">https://report.basf.com/2017/en/managements-report/our-strategy/integration-of-sustainability/nonfinancial-statement.html</a> accessed 14 February 2019

<sup>708</sup> Tim Balensiefer, 'Sustainability Ratings and Rankings - Oekom' (BASF, 2019)
<a href="https://www.basf.com/global/en/investors/sustainable-investments/sustainability-ratings-and-rankings.html">https://www.basf.com/global/en/investors/sustainable-investments/sustainability-ratings-and-rankings.html</a>> accessed 14 February 2019

<sup>709</sup> Institutional Shareholder Services Inc. (ISS ESG), 'Industry Focus Chemicals' (2019)

<sup>710</sup> BASF, BASF Group's Position on Human Rights (BASF SE, Ludwigshafen 2011)

with those standards as well. They contribute to the society through participation in programmes aimed at education and science. Vulnerable groups, besides indigenous peoples, are not mentioned, but the company does prevent child labour. With reports, hotlines and consultations with experts, the company works on transparency.<sup>711</sup>

To summarise the information above, BASF seems to be transparent, builds credibility by agreeing to legitimate standards and by presenting themselves positively on their website. Furthermore, BASF has several human rights due diligence mechanisms in place to show compliance with those standards. Despite this, and their commitment to act with CSR, in 2018 the company was accused of producing hazardous pesticides that are banned within the EU and of selling those in high quantities in Brazil and developing countries.712 According to Gross' news article, BASF denied that their subsidiary in Brazil produces and sells hazardous pesticides such as Atrazine or Paraquat. However, the journalist argues that it did not deny such operations in other subsidiaries or in the EU.<sup>713</sup> In subparagraph 2.4.3, it was mentioned that Barrios identified 38 producing subsidiaries in developing countries and that active substances are produced in Germany. Therefore, it could still be possible that BASF produces hazardous pesticides in Germany or other subsidiaries besides Brazil, and subsequently exports those to developing countries where this act results in human rights violations. It should be noted that Barrios' findings date from 2004 which may be considered to be outdated. Especially since BASF published its position on human rights in 2011, the possibility should be taken into account that their practices might have changed since then. However, Barrios' statement on BASF's involvement in the trade of hazardous pesticides does not contradict PAN Germany's findings in 2011. Another factor should be taken into account as well, BASF states to be involved in several regions, including Asia. 714 In its online report of 2017, BASF notes that Asia is 'the most profitable region for BASF'.715 In this region, 70 percent of the most used pesticides were HHPs in 2010. Because of BASF's prominent market position, the possibility should be taken into account that the company contributed to this. Moreover, the Guiding Principles were adopted in 2011 and BASF joined the UN Global Compact already back in 2000. The company's commitment to these standards does therefore not provide an argument for BASF's innocence.

711 ibid 1-3

<sup>712</sup> AS Gross, 'Brazil's Pesticide Poisoning Problem Poses Global Dilemma, Say Critics' Mongabay Amazon Agribusiness (Cerrado Date) <a href="https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/">https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/</a> accessed 5 October 2018

<sup>713</sup> ibid

<sup>714</sup> BASF, 'We create chemistry for a sustainable future ' < <a href="https://www.basf.com/global/en/who-we-are/sustainability.html">https://www.basf.com/global/en/who-we-are/sustainability.html</a> accessed 14 February 2019

<sup>715</sup> Kurt Bock, 'Letter form the Chairman of the Board of Executive Directors' (2018)
<a href="http://report.basf.com/2017/en/shareholders/letter-from-the-chairman.html">http://report.basf.com/2017/en/shareholders/letter-from-the-chairman.html</a> accessed 14 February 2019

As shown in subparagraph 2.4.2, the language or symbols on the labels could be misinterpreted or not understood in developing countries, which puts farmers at a higher risk for pesticide exposure. Thus, even when BASF provides information on the sound management of their products, this does not necessarily mean that their products are safe for the respective society. In their human rights position, the statement is made that 'we ensure that our products pose no danger to people or the environment when they are used responsibly and in the manner intended'. The Even when this is true and BASF's labels are compliant with requirements of the GHS system, one can question the business' due diligence process in which identification, mitigation and protection of direct and indirect negative effects on human rights is one of the core elements. The company should be aware of the negative effects on health and environment after their products have been sold. Especially regarding local populations and vulnerable groups such as children, pregnant women and farmers. Thus, BASF should be aware of the fact that responsible use of their products cannot simply be assumed in developing countries. BASF states to contribute to society by being involved in education programmes. When such programmes cover labelling, this can attribute to the corporation's due diligence. Other solutions for this problem could also be to adjust the comprehensibility and readability of the labels, provide trainings on how to use BASF products or to stop selling and producing the HHPs that cause human rights violations. However, the latter can be considered the last resort according to the German NAP. Instead, BASF should focus on ensuring remedial measures.

When BASF is indeed involved in transboundary harm because of their products, they should be held accountable because this act does not agree with their goals and values based on written norms, such as the value to protect human rights and sustainable development goals. In addition, their due diligence process can be contested.

#### 6.3 Bayer: Science For A Better Life

Bayer Global supports sustainability and, according to their website, they incorporate this into their corporate strategy in which their main goals are food security and healthcare. As their mission statement implies, their overall goal is to improve people's quality of life. Furthermore, the company claims to meet its responsibility to protect the environments and has several measures in place to reduce their impact on the environment.

<sup>716</sup> BASF, BASF Group's Position on Human Rights (BASF SE, Ludwigshafen 2011) 3

<sup>717</sup> Bayer Global, 'Our commitment to Sustainability' (Bayer, last updated 1 August 2018) <a href="https://www.bayer.com/en/sustainability.aspx">https://www.bayer.com/en/sustainability.aspx</a> accessed 14 February 2019

Bayer Global, 'Relevant Positions: Bayer Human Rights Position' (Bayer last updated 14 December 2018) <a href="https://www.bayer.com/en/bayer-human-rights-position.aspx">https://www.bayer.com/en/bayer-human-rights-position.aspx</a> accessed 14 February 2019

<sup>719</sup> Bayer Global, 'Environmental Protection' (Bayer, last updated 2 August 2018) <a href="https://www.bayer.com/en/environmental-protection.aspx">https://www.bayer.com/en/environmental-protection.aspx</a> accessed 14 february 2019

Bayer published a position on Human rights as well. Pasides the UN Global Compact, Bayer supports the Guiding Principles. The company elaborates on human rights within their company, their expectations towards their suppliers and their commitment to their customers. Bayer wants to make sure that health and safety are guaranteed for everyone who gets in contact with their products. In order to achieve this, Bayer assesses risks related to health and environment for all their products. Importantly, the company acknowledges that the handling of pesticides is necessary to protect human rights and claims to support their customers and partners in doing this in a safe manner. Bayer addresses and monitors the effects of their business in local communities and plant neighbours. Furthermore, they respect the rights of indigenous people and to abolish child labour. In addition, they have the objective to use natural resources responsibly. The company provides communication channels, remediation for human rights violations and grievance mechanisms. In the position, Bayer states to promote human rights in every location in the world and to respect the State's obligation to protect human rights. Bayer publishes annual reports since 2013 on their finances that include ecological and societal elements as well. Pasi

Bayer CropScience publishes reports with results of their performed safety studies on their website to increase transparency.<sup>722</sup> Bayer increases the publicly availability of their reports by keeping access free of charge, which is not done by BASF. The company is involved in societies in order to 'contribute to society's future viability and create value in divers ways'.<sup>723</sup> Bayer is involved in education, science, health and social needs by donating € 48 million to projects.<sup>724</sup> With respect to their CSR-policy, Bayer financially supports and assists the development of social conditions on every location where they operate. Furthermore, they cooperate with both government and non-governmental organisations.<sup>725</sup>

In 2015, the European Centre for Constitutional and Human Rights (ECCHR) together with the FAO, the WHO and other organisations published an 'Ad Hoc Monitoring Report – Claims of (non-)adherence by Bayer CropScience and Syngenta to the Code of Conduct Provisions on Labeling, Personal Protective Equipment, Training and Monitoring'. Information for the report was gathered from the Malwa Region of Punjab in India.<sup>726</sup> This Ad Hoc report selected Bayer and Syngenta because of their dominant

<sup>720</sup> Bayer Global, 'Relevant Positions: Bayer Human Rights Position' (Bayer last updated 14 December 2018) <a href="https://www.bayer.com/en/bayer-human-rights-position.aspx">https://www.bayer.com/en/bayer-human-rights-position.aspx</a>> accessed 14 February 2019

<sup>721</sup> ibid

Bayer, 'Transparency in Crop Science' (Bayer) < <a href="https://www.cropscience-transparency.bayer.com/">https://www.cropscience-transparency.bayer.com/</a> accessed 14 February 2019

Bayer Global, 'Working on Behalf of a Better Life' (Bayer) < https://www.bayer.com/en/social-responsibility.aspx> accessed 14 February 2019

<sup>724</sup> ibid

<sup>725</sup> ibid

<sup>726</sup> ECCHR and others, Ad Hoc Monitoring Report - Claims of (Non-)adherence by Bayer CropScience and Syngenta to the Code of Conduct Provisions on Labeling, Personal Protective Equipment, Training and Monitoring (2015)

position in the Indian market and because of the attention drawn to the issue of health impacts due to pesticides in Punjab by the media and academic reports. The report concluded that the labels of all investigated pesticides were not compliant with the FAO's Code of Conduct and the FAO's Guidelines on Good Labelling Practice for Pesticides.<sup>727</sup> The following results of interviews with 32 farmers about their understanding of the label, the safety information provided on the label, the access and use to personal protective equipment (PPE) and trainings, were summarised:

The survey results suggested that: 1.) the labels lack essential information to be provided according to the Code of Conduct and the Labelling Guidelines 2.) adequate training of company representatives and users, as well as access to PPE in local markets is still lacking and the use of PPE was witnessed in only two instances. The interviews further indicated that company representatives at various levels are aware of these apparent violations ongoing in the Punjab.<sup>728</sup>

It was also noticed, that when the company did comply with labelling guidelines, such as font size and pictograms, farmers were still unable to understand or read those labels.<sup>729</sup> According to the report, this finding was linked to the Guidelines appropriateness and not to the companies.<sup>730</sup>

Bayer showed responsiveness to the accusation by publishing an open letter. <sup>731</sup> In this letter the company denied non-compliance with the FAO's Code of Conduct and the company addresses elements from their human rights position. It is stated that the company provides 'regular farmer trainings and awareness programs' that aim at, among other things, responsible use and storage of PPPs and the proper use of PPE. Bayer emphasises their responsible character and shows willingness to engage in dialogues with authorities and the FAO. <sup>732</sup> The ECCHR finds Bayer to violate their own promises, international guidelines and both Indian and German law. <sup>733</sup> Bayer did not react to this and continued the selling of the HHPs in India without compliance to the labelling guidelines. The ECCHR acknowledges the need for protective equipment, such as clothing that is suitable for the climate conditions. According to them, providing access to information is not sufficient to ensure safe use of

<sup>&</sup>lt;a href="https://www.ecchr.eu/fileadmin/Juristische">https://www.ecchr.eu/fileadmin/Juristische</a> Dokumente/Ad Hoc Monitoring Report Final.pdf>accessed 20 February 2019 3

<sup>727</sup> ibid

<sup>728</sup> ibid 4

<sup>729</sup> ibid

<sup>730</sup> ibid

<sup>731</sup> Bayer Cropscience AG, 'Bayer CropScience Response to Ad Hoc Monitoring Report' (Open Letter to the ECCHR)

<a href="https://www.ecchr.eu/fileadmin/Juristische">https://www.ecchr.eu/fileadmin/Juristische</a> Dokumente/Ad Hoc Monitoring Report Bayer CropScience Position-17102015.pdf> accessed 14 February 2019

<sup>732</sup> ibid 1-2

<sup>733</sup> ECCHR, 'Case Information' (Case Report on Bayer CropScience)
<a href="https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016">https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016</a>
<a href="https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016">https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016</a>
<a href="https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016">https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016</a>
<a href="https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016">https://www.ecchr.eu/fileadmin/Fallbeschreibungen/CaseReport\_Bayer\_Nativo\_India\_Germany\_2016</a>

products. The manufacturers are supposed to ensure the safe use of their pesticides and 'the pesticide industry should halt sales if it is not certain that the end user implements the necessary safety measures'.<sup>734</sup>

In 2018, Bayer CropScience was accused again of selling and producing HHPs banned in the EU to developing countries and Brazil. The accountability of Bayer CropScience can be determined in a similar way as BASF's accountability with respect to the labelling and children's rights protection. Bayer CropScience does not show to be compliant with written norms, being their own goals and values and those of the UN Global Compact, because the above described case shows that not all their products can be deemed safe for humans and the environment, but also because their statement to provide trainings can be questioned. Their trainings may not take place at all, or not be sufficient enough to contribute to safe use. If Bayer is not able to realise protective equipment it should not sell their products. Bayer manages credibility by increasing transparency, donating to societal projects, communicating their commitment to internationally recognised standards and by being responsive towards claims of non-performance. However, their actions do not seem to match their words. Bayer should implement more effective due diligence processes to ensure safe use of their products or refrain from the trade of HHPs.

## 6.4 Syngenta

The current study includes Syngenta because it is one of the biggest pesticide producers. It should be noted that Syngenta has its headquarters in Switzerland which is not a EU Member State. <sup>736</sup> Switzerland is, however, a major partner of the EU and participates in the internal market and shares EU values because 'it is mostly in the interests of both parties to avoid differences in areas such as security, health or environmental standards'. <sup>737</sup> Products from Swiss companies deemed safe according to EU standards, can enter the internal market. In 2004, Switzerland became a member to the European Environment Agency (EEA) which provides Switzerland with access to all data and information provided by EU Member States regarding environmental elements such as water and air pollution, soil contamination and climate change. With the EEA the EU aims at improving environmental protection. <sup>738</sup> Because Switzerland is assumed to have the same environmental values

<sup>734</sup> ibid 3

AS Gross, 'Brazil's Pesticide Poisoning Problem Poses Global Dilemma, Say Critics' Mongabay Amazon Agribusiness (Cerrado Date) < <a href="https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/">https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/</a> accessed 5 October 2018

<sup>736</sup> DEA and FDFA, Switzerland and the European Union (DEA, Bern 2016)

<sup>737</sup> ibid 3, 24

<sup>738</sup> ibid 3, 21, 25, 37

as the EU, it is also considered to be a double standard to allow trade of HHPs that are banned from the EU's internal market to developing countries. Switzerland has the same environmental responsibilities as the EU and EU Member States have under the ILC Draft Articles and also have the responsibility to protect, respect and promote human rights according to the human rights treaties. Switzerland signed and ratified the core international human rights treaties in 1992.<sup>739</sup>

In 2018, Syngenta published an extensive and clear updated Code of Conduct. 740 The company's goal is 'to bring plant potential to life, while feeding the world safely and taking care of our planet'. 741 Other goals are integrity, working ethically and transparently and being accountable. The document defines responsibilities for managers and workers. Syngenta claims to be transparent, responsible and compliant with all applicable laws, including the UDHR. 742 For meeting their goal to be a trusted company, Syngenta commits itself to the highest standards for 'fairness, honesty and integrity' and claims that 'through this, we can take great pride in how we conduct our business and our contribution to society'. 743 With respect to society, Syngenta wants to positively contribute to the society and this includes being welcoming and responsive towards people's concerns. Also, in building trust, Syngenta has a welcoming attitude towards dialogues with, among others, governmental and nongovernmental organisations. 744 To meet its environmental responsibilities, Syngenta takes 'all reasonable steps to preserve the quality and quantity of natural resources including water, land and air through responsible scientific, economic, social and commercial practices'. 745 With their products, Syngenta aims at innovation and safe products that both increase agricultural productivity and the quality of life. By publishing reports on their findings, Syngenta aims at transparency. Syngenta does not elaborate extensively on human rights, not in their Code of Conduct, nor on their website. The company mainly mentions the international standards to which they commit themselves: the UDHR, the ILO, the Guiding Principles, the UN's Sustainable Development Goals, Global Business Initiative on Human Rights and the Fair Labour Association. 746 Just like BASF and Bayer, Syngenta does not permit child labour. 747 With the Good Growth Plan, Syngenta presents its CSR-policy. On their website they

<sup>739</sup> OHCHR, 'View of the ratification status by country or by treaty - Ratification Status for Switzerland' <a href="https://tbinternet.ohchr.org/layouts/TreatyBodyExternal/Treaty.aspx?CountryID=169&Lang=EN">https://tbinternet.ohchr.org/layouts/TreatyBodyExternal/Treaty.aspx?CountryID=169&Lang=EN</a> accessed 14 February 2019

<sup>740</sup> Syngenta, Our Commitment to Integrity and Responsibility: the Syngenta Code of Coduct (Syngenta, Basel 2018)

<sup>741</sup> ibid 1

<sup>742</sup> ibid 1-10, 30

<sup>743</sup> ibid 13

<sup>744</sup> ibid 13-18, 21

<sup>745</sup> ibid 20

<sup>746</sup> Syngenta Global, 'Human Rights' (Syngenta Global) < <a href="https://www.syngenta.com/how-we-do-it/corporate-responsibility/human-rights">https://www.syngenta.com/how-we-do-it/corporate-responsibility/human-rights</a>> accessed 14 February 2019

<sup>747</sup> Syngenta, Our Commitment to Integrity and Responsibility: the Syngenta Code of Coduct (Syngenta, Basel 2018) 20-30

provide information on their six commitments and their progress. One of those is the commitment 'to train 20 million farm workers on labour safety, especially in developing countries'. 748

In the ECCHR's Ad Hoc report of 2015, Syngenta was accused of non-compliance with the FAO's Code of Conduct with respect to labelling as well. In this report, Gramoxone was investigated which is Syngenta's trademark for Paraquat.<sup>749</sup> Furthermore, Gross' news article in 2018 also accused Syngenta of trading Paraquat and Atrazine.<sup>750</sup> Barrios and PAN Germany observed the trade of Paraquat and other HHPs as well. Accountability of this company concerning ensuring safe use of pesticides can be determined and interpreted in the same manner as for BASF and Bayer.

Syngenta builds credibility by aiming at transparency and committing itself to internationally recognised standards. Furthermore, the company welcomes concerns. In the Frequently Asked Questions (FAQ) section of their website, Syngenta's position on Atrazine is asked. Syngenta answers by indicating that farmers have been using Atrazine safely and effectively. Also, the company emphases Atrazine's positive effect on agricultural product. Syngenta deems Atrazine safe and supports their position by providing legitimate organisations, such as the WHO and the US EPA. In their answer, Syngenta provides three websites for further reading. To one of these websites state that there is no substitute for Atrazine websites for further reading. The websites all support Syngenta's view on Atrazine and claim its safety for both humans and the environment. However, the websites can be led back to Syngenta and may therefore be perceived as biased. Moreover, Syngenta invented Atrazine and the pesticide contributes to most of the company's products. Therefore, it is not unexpected that Syngenta would defend and even promote Atrazine. Atrazine is classified by the WHO as slightly hazardous and listed in PAN's HHP list which indicates Atrazine's acute toxicity. The current study also addresses its persistency in the environment, especially in groundwater, and the serious adverse

Syngenta Global, 'Help People Stay Safe' < <a href="https://www.syngenta.com/what-we-do/the-good-growth-plan/help-people-stay-safe">https://www.syngenta.com/what-we-do/the-good-growth-plan/help-people-stay-safe</a> accessed 14 February 2019

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev194

AS Gross, 'Brazil's Pesticide Poisoning Problem Poses Global Dilemma, Say Critics' Mongabay Amazon Agribusiness (Cerrado Date) < <a href="https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/">https://news.mongabay.com/2018/08/brazils-pesticide-poisoning-problem-poses-global-dilemma-say-critics/</a> accessed 5 October 2018

<sup>751</sup> Syngenta Global, 'Solutions- FAQ' (Syngenta Global) < <a href="https://www.syngenta.com/how-we-do-it/corporate-responsibility/frequently-asked-questions/solutions-faq">https://www.syngenta.com/how-we-do-it/corporate-responsibility/frequently-asked-questions/solutions-faq</a> accessed 14 February 2019

<sup>752</sup> ibio

<sup>753</sup> Syngenta United States, 'Atrazine Herbicide' (Syngenta United States) <a href="http://www.atrazine.com/atramain.aspx">http://www.atrazine.com/atramain.aspx</a> accessed 14 February 2019

Arnt Vlaardingerboek and others, 'An Inventory and Assessment of Options for Reducing Emissions: Atrazine' (2009) 3 SOCOPSE12

PAN North America, 'The Syngenta Corporation & Atrazine: The Cost to the Land, People & Democracy' (2010) <a href="http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf">http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf</a> accessed

health effects after prolonged exposure. Moreover, Syngenta refers to the US EPA, but this organisation bases their risk/benefit analysis mainly on the US and provides little information on the impact of the pesticide in other countries. The In addition, the US EPA is currently re-evaluating Atrazine. Also, the pesticide is banned in the EU which indicates that Syngenta would also conflict with Switzerland's values when Atrazine is produced and sold extraterritorially. Overall, Syngenta should be accountable for producing, exporting, promoting and defending Atrazine because these acts conflict with Syngenta's values and goals, including those of the UN Global Compact, Guiding Principles and international law. Firstly, it contradicts the value of improving quality of life and the protection of the planet because it does exert adverse effects on both human health and the environment. Secondly, it contradicts integrity, working ethically and responsibly, because it promotes Atrazine as safe while scientific data does not support this claim. Furthermore, Syngenta seems to have double standards which does not support their claim of integrity. PAN North America provides Syngenta with the recommendation to inform their workers, the public and farmers of Atrazine's risks. The organisation also states that 'because of its past record of producing faulty science on atrazine, Syngenta should recuse itself from the current review of atrazine'.

With respect to Paraquat, Syngenta claims this pesticide as safe and effective when it is used as the label prescribed. However, the company does acknowledge the use of Paraquat in suicide attempts and the unintentional exposure to Paraquat because of wrong storage methods. Syngenta states to be actively involved in supporting 'suicide prevention and end-user training programs' and to contribute to identifying acute poisoning due to Paraquat by providing 'a document summarizing the actual status of knowledge'. Although this contributes to the company's due diligence process, whether it is sufficient remains a topic for debate because, as data in the current study has shown, acute poisonings due to Paraquat are still a matter of concern. Syngenta should be accountable for its double standards in the export of HHPs and its due diligence process.

### 6.5 Additional remarks on accountability of agrochemical companies

For all three agrochemical companies the same accountability applies. The companies are accountable towards their home or host State and individuals. Because of the incorporation of the Polluter Pays

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 698

PAN North America, 'The Syngenta Corporation & Atrazine: The Cost to the Land, People & Democracy' (2010) <a href="http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf">http://www.panna.org/sites/default/files/AtrazineReportBig2010.pdf</a> accessed 37

<sup>758</sup> ibid

<sup>759</sup> ibid

<sup>760</sup> Syngenta Global, 'Paraquat Poisoning' (Syngenta Global) < <a href="https://www.syngenta.com/what-we-do/crops-and-products/paraquat-safety">https://www.syngenta.com/what-we-do/crops-and-products/paraquat-safety</a> accessed 14 February 2019

<sup>761</sup> ibid

Principle in domestic law, the companies can be held liable in domestic courts under international environmental law. In international human rights law, the German businesses cannot be held responsible in the ECtHR because they are not direct subjects of law, but they can be held responsible and liable in domestic courts for insufficiently meeting the corporate responsibility to respect human rights via due diligence processes.<sup>762</sup> In Germany, however, holding companies responsible and liable in human rights cases before 2020 may pose a difficulty because German companies are not yet obligated to comply with the NAP.

Regarding the right to food, the General Comment No. 12 defines the responsibilities of both States and businesses. States are accountable for compliance with the ICESCR but all members of the society have responsibilities. 763 Business entities, both national and transnational, are considered members of society as well and should comply with a code of conduct that respects the right to adequate food. 764 Businesses can interfere with sustainable development because of the use of hazardous pesticides because these chemicals affect the environment and human health. Even though the use of hazardous pesticides is justified with the argument that the chemicals increase food production which in turn increases food availability, the use of those chemicals also conflicts the corporation's commitment to the UN's Sustainability Development Goals. Especially since the goals of Agenda 2030 include the reduction of deaths and illnesses due to hazardous chemicals and the pollution of natural resources due to those chemicals. Also, the businesses can play an important role in the State's responsibility to provide food that is adequate, because they can influence the quality and safety of food by reducing the presence of pesticide residues via ensuring the sound management of pesticides. Businesses should, therefore, commit to reducing the use of HHPs or ensure their safe use. However, as discussed earlier, safe use is a difficult goal to achieve. One of Syngenta's goals is to ensure food security, which can be achieved by contributing to adequate, accessible and available food.

Private actors such as corporate actors have dominant powers in political debates and decision-making with respect to the right to food. As a consequence, public actors such as governments and farmer associations are losing their regulatory powers. Agrochemical companies, such as Bayer, have access to decision-making in standard setting bodies like the Codex and, subsequently, has an influence on

762 IDLO, Realizing the Right to Food: Legal Strategies and Approach (IDLO, Rome 2014) 14

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 20

<sup>764</sup> ibid

<sup>765</sup> Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA

<sup>766</sup> ibid 20

the pesticide standard setting.<sup>767</sup> Financial profits drive corporations and they may aim for lower standards in order to meet their own interests. This is supported by Elver.

(...) the global food system is structured and subsequently governed by corporate, financial, and powerful political actors in a manner consistent with their interests. For example, global trade rules jeopardize food self-sufficiency and food safety, which are crucial elements of food security and the right to food. This leaves developing countries in a dangerous position, in which they are vulnerable to food price spikes, general market volatility, and other economic crises.<sup>768</sup>

In determining accountability for companies, normative values are very important. Human rights duties for corporations mostly consist of soft law which means that willingness to comply with those norms is essential. Corporations should take this into account in decision-making processes, because 'with power come responsibilities'.<sup>769</sup> Furthermore, with respect to their products, compliance with written norms has shown to be insufficient to reach the company's goals and values. Company's build their credibility mostly by publishing reports on CSR, human rights, codes of conduct and mentioning standards that are socially expected. Also, statements on fighting corruption and anti-bribery are included in the CSR-policies of Syngenta, Bayer CropScience and BASF. It should not be underestimated that companies try to uphold their reputation by creating one's perception via statements on values and recognition of high standards. This could result in a gap between company ambitions and practices, resulting in a decreased sense of the company's trustworthiness. Rather than to reduce their corporate standards, businesses should improve their practices in order to survive.<sup>770</sup>

The protection of children, pregnant and lactating women and farmers should be incorporated in the due diligence processes of agrochemical companies. Furthermore, those processes must be evaluated according to an impact assessment in order to be sure whether the company's due diligence is sufficient or not. Since corporations should contribute positively to the State's responsibility to protect human rights, they should make sure that their adverse impacts on human rights are identified, prevented and mitigated. The Guiding Principles emphasises the need for corporations to assess impacts of conduct on human rights of vulnerable groups or populations, preferably before a business act is undertaken.<sup>771</sup> Liability may be put on individuals within the corporation when the human rights

Leslie Sklair, 'The Transnational Capitalist Class and Global Politics: Deconstructing the Corporate-state Connection' (2002) 23 IntPoliticalSciRev 163

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 20

<sup>769</sup> N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017)

<sup>770</sup> ibidibid 92

<sup>771</sup> OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 20

violation is gross under international criminal law.<sup>772</sup> This should provide the company with a legal compliance incentive. Whether this affects agrochemical companies is arguable since gross human rights violations, such as genocide or slavery, by such corporations do not (often) occur. Human rights that are mostly affected by agrochemical companies are not covered by international criminal law. An example of such a human right is the right to water. Thus, agrochemical companies should make their corporate tasks and responsibilities clear internally but are accountable as a whole.

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ibid 26. See also N Bernaz, *Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap* (Human Rights and International Law, Routledge, London 2017) 103

# 7 The accountability for developing countries

This chapter aims at determining accountability for developing countries as the host States in general. However, domestic legal frameworks are not investigated, which makes it difficult to draw conclusions on domestic goals and values and compliance with domestic law. The effect of the Rotterdam Convention for developing countries is addressed. Furthermore, the goals and values of the international human rights and especially the right to food and the right to health as discussed in chapter 3 are used to determine accountability.

Barrios identified countries with subsidiaries of Syngenta, BASF and Bayer CropScience and the developing countries in which HHPs were put on the market. Those countries are Peru, Guatemala, Panama, Malaysia, Mexico, Korea, Colombia and India. Brazil is included in the current study as well. The discussion on developing countries in general is based on the above-mentioned countries and their ratification to MEAs and human rights treaties.

### 7.1 The Rotterdam Convention: a lack of real choice

The selected developing countries all ratified the Rotterdam Convention.<sup>773</sup> The Stockholm Convention was ratified by the developing countries as well, except for Malaysia that only signed the Convention up to now.<sup>774</sup> An overview of the ratification status for each of the developing countries is shown in table A1 in the appendix. Compared to the EU and its Member States, developing countries commit themselves to the same goals and values on which these MEAs were built, the UNCED's Principles. Therefore, upon ratification, developing countries committed themselves to the protection of the environment and human health against hazardous chemicals.

The introduction of the PIC procedure aimed at providing importing countries with the possibility to make good informed decisions on the import of hazardous pesticides. The order to reduce the trade of hazardous pesticides under the Rotterdam Convention, developing countries should refuse the import of hazardous pesticides. Economic and social factors in developing countries account for the inability to refuse import of hazardous pesticides, even though they share concerns for the environment and when they acknowledge their insufficient capacity for the sound management of

<sup>773</sup> Secretariat of the Rotterdam Convention, 'Status of ratifications'
<a href="http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx">http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx</a> accessed 22 March 2019

<sup>774</sup> Secretariat of the Stockholm Convention, 'Status of ratification'
<a href="http://chm.pops.int/Countries/StatusofRatifications/PartiesandSignatoires/tabid/4500/Default.aspx">http://chm.pops.int/Countries/StatusofRatifications/PartiesandSignatoires/tabid/4500/Default.aspx</a> accessed 22 March 2019

Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 682

pesticides. Developing countries may have to choose between the survival of their population or the protection of the environment, also addressed in subparagraph 2.4.2. The economic benefits of hazardous pesticides for developing countries can provide their population with basic needs, defined by Barrios as 'a lack of real choice'.<sup>776</sup> For developing countries to be able to refuse the import of hazardous pesticides, affordable alternatives and capacity building are needed. This need is also addressed in the Rotterdam Convention's provisions. Barrios argues that the provided assistance by States is not sufficient to build capacity in developing countries. <sup>777</sup> However, the Rotterdam Convention's objective aims at promoting shared responsibility and cooperative efforts. The terms *promotion* and *efforts* leave room for a subjective interpretation by States Parties on whether they have contributed to the Convention's objective.

### 7.2 Host State obligations regarding human rights

Table A2 in the appendix provides an overview of the ratification status of UN human rights treaties for each country. Except for Malaysia, all countries ratified the two core human rights treaties (ICCPR and the ICESCR). All selected developing countries ratified the CRC and the CEDAW which are applicable to identified vulnerable groups for hazardous pesticide exposure. Ratification of the human rights treaties binds the developing countries to recognise and protect the human rights laid out in those treaties.

### 7.2.1 The lack of real choice consequences for meeting the ICESCR's general obligation

In developing countries, the lack of real choice plays an important role in the human rights protection as well. In the current study, the argument has been presented that hazardous pesticides may be needed to realise the right to food and food security in developing countries. The Special Rapporteur on the right to food provides an opinion on this matter:

The right to adequate food embraces the notion that its realization must not interfere with the enjoyment of other human rights. Therefore, arguments suggesting that pesticides are needed to safeguard the right to food and food security clash with the right to health, in view of the myriad negative health impacts associated with certain pesticide practices.<sup>778</sup>

Thus, it is argued that hazardous pesticides do not contribute to the realisation of the right food because of their interference with the right to health. There is another side to this as well. As mentioned in subparagraph 3.2.3, the realisation of the right to food is needed to stop hunger and malnutrition within States. The CESCR acknowledges that most of the people who are suffering from

777 ibid 701-702, 761-762

<sup>776</sup> ibid 700

<sup>778</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 91

malnutrition and hunger live in developing countries.<sup>779</sup> The absence of hazardous pesticides could worsen these problems in developing countries, and this does not contribute to the right to health either because food and nutrition are underlying determinants of health. The developing country's lack of real choice is, again, to choose economic benefits over health costs in order to become more capable to protect the survival of its citizens.

Regarding the general obligation put on States by the ICESCR, described in subparagraph 3.2.1, the Special Rapporteur on the right to food argues that the terms *progressive* and the *maximum of available resources* result in a vague interpretation of the State's obligations, which makes enforcement difficult.<sup>780</sup> A developing country can claim to have made *maximum use of available resources*. Due to a lack or absence of resources, developing countries can be unable to meet the minimum human rights obligations. In this situation, the State has to show that it made every effort to meet those obligations.<sup>781</sup> The OHCHR's Fact Sheet No. 31 on the right to health provides 'no State can justify a failure to respect its obligations because of a lack of resources'.<sup>782</sup> When a State cannot realise the right to food or the right to health by itself, it should pursue international collaboration.

Furthermore, the International Development Law Organisation's (IDLO) reasoning provides that *progressiveness* indicates action and not passivity. IDLO describes the term as requiring 'steps that are deliberate, concrete and targeted towards the fulfillment of economic and social rights'. <sup>783</sup> For example, a domestic court is able to strengthen existing social programs in order to make sure more individuals can enjoy benefits from these programs and to shift the program's nature from charity to constitutionally recognised human rights. <sup>784</sup> Therefore, developing countries are able to strengthen society programs, for example those aimed at education and health in which agrochemical companies participate, in order to make sure that these programmes contribute effectively to the progressive realisation of the right to food or the right to health.

The opinion adopted in the current study is that the adverse effects of hazardous pesticides on the right to food and the right to health should outweigh the positive ones. Therefore, developing countries have to be held accountable for failing to protect their citizens against these substances. Taking the OHCHR's opinion into account, the lack of real choice should not be ignored, nor should it

OHCHR, 'CESCR General Comment No.12: The Right to Adequate Food (Art.11)' (1999) UN Doc E/C.12/1999/5 paragraph 5

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 26

<sup>781</sup> IDLO, Realizing the Right to Food: Legal Strategies and Approach (IDLO, Rome 2014) 20

<sup>782</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010)

<sup>783</sup> IDLO, Realizing the Right to Food: Legal Strategies and Approach (IDLO, Rome 2014) 13

<sup>784</sup> ibid

be presented as a reason to not pursue international collaboration or implement other measures in order to progressively realise the right to food and the right to health.

### 7.2.2 Meeting obligations in the right to food

Developing countries should take the lead in ensuring sustainable food production by stimulating the businesses operating within their jurisdiction to reduce, stop or ensure safe use of hazardous pesticides. States should not hinder the access to food. If there are no affordable alternatives available, refraining from the use of hazardous pesticides could result in a breach of the State's obligation to respect the right to food because it would interfere with the individual's existing access to food, especially in terms of economic accessibility. The OHCHR states that a measure that affects accessibility can only be accepted when it is 'fully justified'. Arguably, a ban on hazardous pesticides could be justified because it would be the most effective method to achieve the protection of human health and the environment. However, it may not be *fully* justified considering the developing countries' current incapacity to enforce and their dependence on these chemicals.

Regarding the State's obligation to protect the right to food, States have to adopt and enforce legislation to prevent businesses of negatively affecting the access to adequate and sustainable food by producing and selling hazardous pesticides.<sup>786</sup> The current study identified the existence of weak legal frameworks as a challenge for developing country which suggest that these countries fail to meet this obligation. Furthermore, the host State may not be able to meet its responsibility to protect human rights because of the involvement in multi-or bilateral agreements or its lack of the capacity to control the corporation's practices.<sup>787</sup> This is especially true for developing countries.<sup>788</sup>

The same applies for ensuring adequate and available food and to guarantee the required environment for humans to be able to feed themselves in dignity. The developing countries seem to be in breach of their obligation to protect the right to food against the conduct of agrochemical companies operating within their jurisdiction. How developing countries can meet the State obligation to fulfil has been addressed in subparagraph 7.2.1 and is relevant for both the right to food and the right to health.

Victims can individually claim their rights in domestic courts. A State can ensure this by recognising the right to food in their constitutional law, by recognising this right as part of another human right or by recognising it as a principle of state policy.<sup>789</sup> According to IDLO, the State has to incorporate provisions

<sup>785</sup> OHCHR and FAO, Fact Sheet No. 34, The Right to Adequate Food (UN, Geneva 2010) 18

<sup>786</sup> IDLO, Realizing the Right to Food: Legal Strategies and Approach (IDLO, Rome 2014) 13

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 600

<sup>788</sup> ibid

<sup>789</sup> IDLO, Realizing the Right to Food: Legal Strategies and Approach (IDLO, Rome 2014) 23

on the right to food into their domestic law, which is also considered as progressive realisation of human rights. Among 23 other developing countries, Brazil and Mexico recognised the right to food as a self-standing right in their constitution. Other developing countries, for instance India, Guatemala and Panama, recognised the right to food as part of another human right like the right to an adequate standard of living or the right to life. Colombia's constitution protects civil and political rights, but not economic and social rights. Therefore, the Constitutional Court developed a new interpretation of fundamental rights that covers economic and social rights as well. Furthermore, developing countries can use the Voluntary Guidelines, described in subparagraph 3.2.2, to progressively realise the right to food by creating national policies and measures to increase the accountability of States and non-State Parties of the ICESCR. The latter would be applicable to Malaysia.

### 7.2.3 Meeting obligations in the right to health

Providing adequate food is needed to the protect the health of women and children. As indicated earlier in paragraph 2.4, poor families have insufficient access to health, but most of the citizens in developing countries live in rural areas. This makes poor people more susceptible to exposure to hazardous pesticides. Also addressed in paragraph 2.4, the World Bank reported on the lack of coordination between agriculture and health in developing countries. Thus, even though health-care facilities, goods, services and programmes may be available, developing countries fail to meet their obligation to ensure access to these health-care provisions. It can also be questioned whether the right to health's element of quality is sufficiently met, considering the notion that developing countries may lack expertise.

Regarding the State's obligation to respect the right to health, on the one hand, refraining from the use of hazardous pesticides may negatively affect the individual's full enjoyment of the right to health because of a possible rise in malnutrition incidences. This would be an act that would breach the State's obligation to respect the right to health. On the other hand, the same measure could increase the enjoyment of health because the risk for pesticide poisoning would be decreased. Regarding the State's obligation to protect the right to health, the same arguments can be used as those provided with respect to the obligation to protect the right to food. There is a breach of this obligation due to insufficient legal frameworks on hazardous pesticides and multi-or bilateral agreements should not interfere with the right to health.

The accessibility element entails safe resources which implies that the developing countries do not meet this obligation, because of contaminated food and water due to pesticide residues. Limiting

790 ibid

791 ibid 23-25

occupational exposure to hazardous pesticides by ensuring sound management can improve the quality of natural resources and, subsequently, protect against non-occupational exposure in individuals as well, especially pregnant and lactating women and children. The protection against occupational exposure is required by the right to health and improving resources is part of the State's obligation to fulfil the right to food.

### 7.3 Additional remarks on accountability in developing countries

States have the primary responsibility to protect, promote and respect human rights of all individuals within their territories and jurisdiction. Even when corporations are the ones committing the violation, 'States are, ultimately, accountable for any violations of human rights'. According to the OHCHR, States can be held to account at 'national, regional and international levels, and involve a variety of actors, such as the State itself, non-governmental organisations (NGOs), national human rights institutions or international treaty bodies'.

Corporations should contribute to the State's obligation to protect human rights. Developing countries can hold the companies to account via litigation in domestic courts. With respect to international environmental law, some developing countries, including India and Malaysia, have adopted a variation on the Polluter Pays Principle: the Government Pays Principle. The States and Local governments are jointly liable and provide compensation to victims of environmental pollution caused by private actors. When the local governments are able to identify the polluter, they can transfer the liability imposed on them to the actual polluter. The motivation for this variation on the principle is the fact that local governments tend to respond only when there is a threat of litigation. To prevent costs, this principle provides the local governments with monetary incentives to avoid environmental pollution and monitor private actors more effectively with available administrative and legal instruments. The second countries are able to identify the polluter and legal instruments.

### 7.4 Integration of key findings

Because of the complexity of different concepts and legal frameworks, this paragraph provides a summary of the key findings of chapters 5, 6 and 7. Furthermore, the interdependence between the determined accountabilities is shown.

Selling hazardous pesticides and, subsequently, committing transboundary harm under international environmental law and human right violations under international human rights law raises

<sup>792</sup> OHCHR and WHO, Fact Sheet No. 31, The Right to Health (UN, Geneva 2008) 30

<sup>793</sup> ibid 31-39

<sup>794</sup> Barbara Luppi, Francesco Parisi and Shruti Rajagopalan, 'The Rise and Fall of the Polluter-pays Principle in Developing Countries' (2012) 32 IRLE 142

<sup>795</sup> ibid 136-137

accountability for the home State and the corporations BASF, Bayer Cropscience and Syngenta. Furthermore, allowing hazardous pesticides to enter, or be produced within, markets under the jurisdiction of the host State also raises accountability. Thus, accountability is divided among these actors.

Compliance with hard law such as the Rotterdam Convention or the Stockholm Convention does not contribute much to the discussion on accountability of the involved actors. Furthermore, competence divisions between the EU and its Member States adds another dimension of complexity to accountability in environmental law or human rights law. In environmental law, the EU has almost exclusive competence and is therefore responsible to ensure Member State compliance. In EU human rights law, Member States are accountable to the EU by ratifying the CFR. However, under international human rights law primarily the Member States are responsible to protect, respect and promote human rights. Yet, the EU should increase the consistency between their internal and external policies in order to meet the high ambitions and to deal with their double standards. The EU shows commitment to human rights by producing soft law for its Member States. Because it can be assumed that the EU has knowledge on corporation's extraterritorial conduct, the EU should monitor and control the extraterritorial conduct of the agrochemical companies that cannot only cause transboundary harm, and subsequently, affect the right to food and the right to health via their products but also because they have dominant legislative powers in developing countries. This is also true for the Member States. The Member States are regulated by international treaties and EU-law. As a Member State, Germany shows compliance with EU soft law and the international human rights obligation to regulate its companies in order to prevent extraterritorial human rights violations but should control and monitor their corporations' conduct. Compliance of these companies with both domestic legislation and non-binding guidelines can be ensured by holding the companies accountable. When this does not happen, the EU should undertake action to ensure that agrochemical companies are held to account and that developing countries are enabled to do this themselves. This is supported by Barrios' comment that 'although all countries are responsible to protect the environment from the negative effects of hazardous chemicals and pesticides, the North [developed countries] has a greater responsibility to do so, since it has more freedom to choose and better resources to do what is right'. 796 This responsibility is also highlighted in UNCED's principle 14.

Corporations may show compliance with written norms by implementing requirements into their policies required by international recognised standards to which they are committed. They build credibility via transparency, responsiveness and public statements. However, the implemented due

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Paula Barrios, 'The Rotterdam Convention on Hazardous Chemicals: A Meaningful Step Towards Environmental Protection?' (2004) 16 GeoIntlEnvtlLRev 701

diligence processes do not seem to be enough because human rights, such as the rights to food and health, are still violated. Also, compliance with labelling requirements may be claimed, but the ECCHR identified cases of non-compliance. Compliance with law does not ensure the safe use of products and the company should be aware of the negative effects on health and environment after their products have been sold. Especially regarding local populations and vulnerable groups, such as children, pregnant women and farmers. Responsible use of products cannot be assumed in developing countries. Corporations should respect human rights and contribute to the State's duty to protect human rights. Their legislative powers in developing countries and international standard setting should not result in conduct that conflicts with their claimed commitments to international recognised standards and values or with State duties.

Regarding the findings on litigation, two ways have been identified. One based on environmental law and one on human rights. In international human rights law, Member States and developing countries can be held responsible in the ECtHR. The EU can hold their Member States accountable in the CJEU. Individuals and States can claim their rights. Corporations can be held liable when civil liability regimes are incorporated. In environmental law, the EU and their Member States can, in theory, be held jointly responsible and liable for transboundary harm claimed by developing countries or third States in the ICJ. States that are not directly affected are able to hold developing countries, the EU and Member States to account in the ICJ but only to ensure compliance in the future. In practice, the ICJ has limited jurisdiction. This results in, among other problems, an accountability gap for the EU. Furthermore, joint responsibility is not often claimed. Moreover, the access to courts for victims in developing countries can be a challenge, which is elaborated upon in chapter 8. Developing countries lack the enforcement capacities or may even lack the willingness to pursue litigation. When the developing country does not initiate litigation against a corporation or pursue other ways to hold corporations accountable, or when the State itself breaches human rights obligations, the home States must act and hold their companies or the host State accountable in order to address the human rights violations. Again, the EU should take the lead in such situations. When home States do not do this, third States may seek the assurance that home States refrain from transboundary harm in the ICJ, but as mentioned earlier, the ICJ may have limited jurisdiction. Furthermore, developing countries and the EU and EU Member States should control and monitor the conduct of agrochemical corporations.

# 8 Discussion: strengthening corporate accountability

After clarifying the accountability of several involved actors, the current chapter aims at identifying possible methods to strengthen corporate accountability. Throughout the current study, several measures have been addressed, such as the establishment of legal systems, stimulating transparency, controlling and monitoring corporate conduct and creating national policies. The current chapter does not elaborate further on these measures, but focusses on State responsibility, capacity building and the challenges for corporations to respect human rights in developing countries. The last paragraph of this chapter provides a discussion on the current study, including strengths and limitations and recommendations for future research.

## 8.1 Effectiveness of attributing responsibilities to States

The current study shows that the failure of States to meet their due diligence obligations to prevent transboundary harm and human rights violation can result in the attribution of responsibility to States. This can strengthen corporate accountability when the concerned States take measures to regulate and control their corporations' actions. This paragraph explores whether this would be an effective method.

### 8.1.1 Challenges in considering hazardous pesticides a transboundary harm

As mentioned in subparagraph 5.2.2, transboundary harm can result in attribution of responsibility to the States. Fitzmaurice emphasises the flexibility for interpretation provided by the formulation of the ILC's articles on transboundary harm. <sup>797</sup> This flexibility causes difficulties in effectively attributing responsibilities to States. Fitzmaurice argues that definitions of terms such as *environment* and *harm* vary among environmental treaties. With respect to the level of harm that is required to consider the harm as transboundary, the ruling in the *Trail Smelter* case sets the harm level at 'serious' and the ILC at 'significant'. <sup>798</sup> The UNCED's Principle 14 does not give a level of harm with respect to human health, but with respect to environmental degradation, the harm level is 'severe'. <sup>799</sup> Furthermore, Principle 2 only provides that States should not 'cause damage to the environment of other States'. <sup>800</sup> Handl claims that the question of whether or not harm is significant is less challenging than argued by other critics. He states that 'when viewed in context, the qualifiers' *prima facie* ambiguity turns out to be

<sup>797</sup> M Fitzmaurice, 'International Responsibility and Liability' in Bodansky, Brunnée and (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2008) 22

<sup>798</sup> ibid 5, 7

<sup>799</sup> See paragraph 2.6 of the current study for the formulation of Principle 14.

<sup>800</sup> UNGA, 'Report of the United Nations Conference on Environment and Development (Rio de Janeiro, 3-14 June 1992)' (1992) UN Doc A/CONF.151/26 principle 2

more apparent than real' and he provides several reasons for this.<sup>801</sup> Most importantly, the different definitions of the level of harm provide the same idea that harm has to present more than a minimum observable effect. It rather has to present 'a real detrimental effect' on, for example, human health or the environment of other States.<sup>802</sup> According to the ILC, 'a determination [of significance] has to be made in each specific case'.<sup>803</sup>

In the current study, the generalisation is made that hazardous pesticides are a significant harm with a risk of causing transboundary harm based on Handl's arguments. Anilofos, Atrazine, Paraquat and Phorate are classified as hazardous, ranging from slightly to extremely hazardous. Paraquat and Phorate are classified as extremely hazardous and may, therefore, pose a more significant risk for transboundary harm than Anilofos (moderately hazardous) or Atrazine (slightly hazardous). Furthermore, as mentioned in subparagraph 2.3.4, not every individual links their symptoms to pesticide exposure, chronic symptoms may not be noticed for a long time and the incidence of pesticide poisoning is underestimated. This may decrease the ability to provide convincing evidence when the case would be brought to court. Even though all four pesticides addressed in the current study are persistent and hazardous, deeming each of them separately a transboundary harm depends on the court's interpretation of significance and the required 'clear and convincing evidence' that links the 'serious consequences' to the respective pesticide.<sup>804</sup> Therefore, the generalisation made in the current study may not hold for every hazardous pesticide and may vary per case.

The WHO states that the occurrence of pesticide poisoning is rare compared to the global pesticide use. This may decrease the perceived impact and significance of transboundary harm by hazardous pesticides. However, the provided data is outdated and underestimated. More importantly, the occurrences cannot be denied. The State's responsibility to prevent transboundary harm is, therefore, still relevant.

### 8.1.2 Joint responsibility and the EU accountability gap

The current study addressed the challenges in attributing responsibilities to the EU because of the limitations in ICJ jurisdiction. Because of these challenges, one could question the effectiveness of joint responsibility.

<sup>801</sup> G Handl, 'Transboundary Impacts' in Bodansky, Brunnée and (eds), The Oxford Handbook of International Environmental Law (Oxford University Press, Oxford 2007) 535

<sup>802</sup> ibid. See also UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 Commentary 4 on Article 2, 152

<sup>803</sup> UNGA, 'Report of the International Law Commission on the Work of its Fifty-third Session' (2001) UN Doc A/56/10 Commentary 4 on Article 2, 152

<sup>804</sup> See the ruling in Trail Smelter Arbitration (US v Canada) [1941] ICJ Rep 3 1907

When the attribution of joint responsibility is successful, this responsibility in meeting the State's and REIO's due diligence obligation to prevent transboundary harm is limited to the creation and application of an appropriate regulatory framework. Still, regulating corporation's international conduct can be seen as 'a step in the right direction' and, therefore, raising State responsibility can enhance corporate accountability. <sup>805</sup> EU Regulations should include transparency, control and monitoring of corporation's international conduct by the Member States and access to remedies for victims in developing countries. When the EU's accession to the ECHR would include a joint responsibility clause as well, this can strengthen corporate accountability in the same way. Moreover, upon accession, the ECHR would gain jurisdiction over the EU as a REIO which makes the attribution of joint responsibility more effective. Still, developing countries and individuals cannot claim their rights before the ECthr.

Nollkeamper and Jacobs introduce the concept of *shared accountability*. <sup>806</sup> This can be used in situations where international responsibility cannot be attributed to one or more actors, but where joint action does conflict with international norms. <sup>807</sup>

[Shared accountability] would allow us to include situations where quasi-judicial or political procedures might be used as the preferred process for supervising compliance by the actors involved in joint action, for instance under multilateral environmental agreements. This is particularly relevant for international organizations because of the near impossibility of finding a judicial institution to litigate claims against them. The term is also applicable to the responsibility of international organizations under their internal rules.<sup>808</sup>

With respect to hazardous pesticides, the shared accountability concept can be used to hold both the EU and its Member States to account in other fora than the ICJ. This could bridge the accountability gap for the EU in international environmental law. Holding the EU and its Member States to account based on transboundary harm, can stimulate the EU to take measures in order to meet their due diligence obligations.

As reasoned in the current study, accountability goes beyond legal obligations, indicating the concept of shared accountability is broader than joint responsibility and other measures, besides legal ones, can be implemented.

808 ibid

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Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics

André Nollkaemper and Dov Jacobs, 'Shared Responsibility in International Law: a Conceptual Framework' (2012) 34 MichJIntlL 369

<sup>807</sup> ibid

### 8.1.3 Extraterritorial human rights obligations to strengthen corporate accountability

The notion of extraterritoriality has been addressed in the current study as well. Regulating extraterritorial conduct of corporations is not an obligation. Neither is it prohibited to do so. However, there are limitations to this so-called *extraterritorial jurisdiction* compared to the idea of *extraterritoriality*.

The general principle in international law is that States have jurisdiction over acts or omissions within their territories, acting outside of those territories is considered to be an exception and even in controversy with international law. 809 The ILC describes three existing types of jurisdiction: prescriptive jurisdiction is understood as the State's authority to adopt legislation related to standards for conduct, adjudicative jurisdiction as the decisive authority of States on the rights of parties concerned and enforcement jurisdiction as the authority to ensure compliance with applicable legislation.<sup>810</sup> When a State exercises any of these jurisdiction types outside its own borders, this may be in conflict with the other State's jurisdiction.811 To exercise extraterritorial jurisdiction as a home State, the host State has to give its consent. Bernaz defines extraterritorial jurisdiction as 'the attempt by a state to exercise its prescriptive, adjudicative and/or enforcement jurisdiction over conduct occurring outside its own borders'. 812 Extraterritorial jurisdiction provides liability mechanisms that apply to, for example, transnational corporations. 813 According to Bernaz, extraterritoriality is focussed on enhancing the corporate accountability and, therefore, the concept goes further than liability. Extraterritoriality includes 'any measure taken by the state aiming at enhancing corporate accountability for acts committed abroad'. 814 The Guiding Principles also address extraterritorial acts. These acts can be 'domestic measures with extraterritorial implications' and 'direct extraterritorial legislation and enforcement'. 815 Regarding the first act, domestic measures can be the requirement for the headquarters to report on their conduct abroad and the use of certain guidelines and standards for transnational conduct. An example of direct extraterritorial acts is the establishment of adjudicative jurisdiction with respect to corporate acts that occurred in other territories than the home State's.  $^{816}$ 

Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 496

UNGA, 'Report of the International Law Commission on the Work of its Fifty-eight Session' (2006) UN Doc A/61/10 517-518

Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 495

<sup>812</sup> ibid 495-496

<sup>813</sup> ibid 496

<sup>814</sup> ibid

OHCHR, 'Guiding Principles on Business and Human Rights: Implementing the United Nations 'Protect, Respect and Remedy' Framework' (2011) UN Doc A/HRC/17/31 Commentary on Principle 2, 4

<sup>816</sup> ibid

Both kinds of extraterritorial acts are recommended approaches to strengthen corporate accountability because corporations are stimulated to change behaviour.<sup>817</sup>

### 8.1.4 The effectiveness of pursuing litigation

Attributing State responsibility and using direct extraterritorial legislation and enforcement measures provide opportunities for pursuing litigation. The consequences that a State faces provides an incentive to take measures, such as setting standards for corporate conduct, to strengthen the corporate accountability in order to avoid this responsibility and liability in the future. Enhancing corporate accountability involves, besides setting standards, the changing of corporate behaviour. Bernaz argues that '[b]y definition, lawsuits are meant to be the exception and while arguably they may have an influence on behaviours, they do not adequately address systemic problems which have to do with how corporations work when operating abroad and not with relatively isolated incidents, however serious they may be'.<sup>818</sup> Moreover, lawsuits of human rights violations in developing countries caused by multinational corporations are rarely successful. <sup>819</sup> In addition, litigation in international environmental law is rare because environmental harm is often caused by private actors who are not under the jurisdiction of the ICJ.<sup>820</sup>

As pointed out in subparagraph 5.3.3, victims may not be able to collect enough evidence or unable to pay the costs for accessing courts. Other factors influence whether litigation is effective as well. Firstly, developing countries do not have the capacity to enforce. Secondly, developing countries, but also home States, may not be willing to do hold corporations to account because of the economic benefits brought to the State by the transnational companies. Thirdly, corruption can hinder fair litigation. Corruption is also addressed in the Human Rights Watch' report. The current legislation on pesticides is already weak in Brazil but is threatened because Brazilian politicians are farmers with much political power who exert pressure to weaken the existing pesticide laws. States can be an important

Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics 511

<sup>818</sup> ibid 510

<sup>819</sup> ibid 510

J Ellis, 'Has International Law Outgrown *Trail Smelter?*' in Bratspies and (eds), Transboundary Harm in International Law Lessons: from the Trail Smelter Arbitration (Cambridge University Press, Cambridge 2006) 56

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 599-600

N Bernaz, 'State Obligations with Regard to the Extraterritorial Activities of Companies Domiciled on their Territories' in Buckley, Donald and (eds), Towards Convergence in International Human Rights Law:

Approaches of Regional and International Systems (Koninklijke Brill NV, Leiden 2017) 437

Human Rights Watch, "You Don't Want to Breathe Poison Anymore" The Failing Response to Pesticide Drift in Brazil's Rural Comunities' (2018) 27, 40

contributor to human rights violations.<sup>824</sup> In addition, States do not always recognise the relevance of violations or they may recognise them as moral violations which does not result in remedies.<sup>825</sup> Furthermore, victims may not link their symptoms to pesticide poisoning or may not be aware of their rights and therefore not pursue litigation. Victims may also experience structural or institutional barriers in accessing a court.<sup>826</sup> Considering the above-mentioned challenges, changing the behaviour of EU-based agrochemical corporations via lawsuits does, therefore, not seem to be a desired solution.

Overall, State responsibility can be used to strengthen corporate accountability. This can be done via considering hazardous pesticides a transboundary harm. The State's due diligence obligation to prevent, via regulations, and punish extraterritorial corporate conduct should be included in the new negotiated binding framework for the Guiding Principles because this increases the possibility to raise State responsibility and corporate accountability. Because litigation and legislative measures have a limited effect, State accountability should be increased because this can subsequently result in strengthened corporate accountability. This can be done by adopting the notion of extraterritorial human rights obligations and applying the concept of shared accountability for the EU and its Member States.

# 8.2 Enhancing corporate accountability through capacity building in developing countries

More needs to be done then only establishing a suitable legal framework within the EU, its Member States or in developing countries in order to achieve change of corporate behaviour. Beta In addition, the effects of the EU's regulations on human rights in developing countries should be taken into account as well. For example, regulations such as a ban on the export of hazardous pesticides in order to increase the coherence between internal and external policies can still negatively affect developing countries. It is of the utmost importance to develop cheaper and safer alternatives for developing countries. Without affordable alternatives, these countries continue to be dependent on hazardous pesticides. Therefore, the EU should contribute to the developing countries' capacity to fully realise both the human rights to food and health. For the short-term, it is crucial to increase the developing country's capacity to ensure the sound management of hazardous chemicals. The agrochemical corporations should ensure the sound management of their products. This can be achieved by, for

N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 9

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 27

<sup>826</sup> ibid 27-28

N Bernaz, Business and Human Rights: History, Law and Policy - Bridging the Accountability Gap (Human Rights and International Law, Routledge, London 2017) 96

Nadia Bernaz, 'Enhancing Corporate Accountability for Human Rights Violations: Is Extraterritoriality the Magic Potion?' (2012) 117 JBusEthics

example, providing suitable clothing and education. Building capacity in developing countries, economically and technologically, will have the most beneficial and lasting contribution to protect human rights because it will decrease the dependence on toxic chemicals. Strengthening of the developing countries' legislative framework, the ability to enforce and increasing victim's access to courts enables the countries to put companies to account when their conduct violates human rights. Several initiatives have been adopted to increase the developing country's capacity.

In order to increase the State's enforcement capacities, an Optional Protocol to the ICESCR was adopted in 2008 and entered into force in May 2013. <sup>829</sup> It provides voluntary procedures to build upon the State's national legal systems. The Optional Protocol provides an appeal mechanism for individuals and non-governmental actors. States Parties to the ICESCR are also enabled to address violations caused by other States. The CESCR provides a decision on the violations of human rights and obligations stipulated in the ICESCR in order to raise awareness but it does not have official enforcement instruments. <sup>830</sup> The victim will not receive an effective remedy. <sup>831</sup>

The developing country's ability to provide remedies for victims can be increased by focussing on local governments. Local governments are more able to address the needs of their population and to create local accountability mechanisms than governments at the State-level. 832 The Government Pays Principle is a way to realise compensation to victims and to increase the effective monitoring and controlling of business conduct. The enforcement and accountability mechanisms at the local level increases the ability of victims to claim their rights and hold corporations to account.

The UN Global Compact also contributes to capacity building because it emphasises the need for corporations to strengthen society. The agrochemical companies discussed in the current study do this by participation and funding local programs. At the society level, companies are able to deal with education, health access and also corruption at the local level. Subsidiaries should join the UN Global Compact as well, which strengthens corporate accountability based on the commitment to the principles. The EU should encourage their corporations and its subsidiaries to join the UN Global Compact.

Robert McCorquodale and Penelope Simons, 'Responsibility Beyond Borders: Sate Responsibility for Extraterritorial Violations by Corporations of International Human Rights Law' (2007) 70 ModLawRev 600

Hilal Elver, 'The Challenges and Developments of the Right to Food in the 21st Century: Reflections of the United Nations Special Rapporteur on the Right to Food' (2016) 20 JILFA 26

<sup>830</sup> ibid 26-27

World Bank, Agriculture for Development (World Development Report 2008, Quebecor World, Washington, DC 2008) 253-255

# **8.3** Challenges for corporations to contribute to the protection of human rights in developing countries

According to Van der Putten, Crijns and Hummels, 'in situations where a company is operating in a country where human rights violations are occurring, business managers and investors often put up strong resistance to NGO demands that the company plays an active role in improving human rights conditions'.<sup>833</sup> Based on statements from corporations, two reasons are provided for this.<sup>834</sup> Firstly, human rights protection is a matter between the government and its citizens and, therefore, is mainly political. Corporations would not be able to take responsibility for this when there is an insufficient legislative system in place to addresses the human rights standards for corporations.<sup>835</sup> Secondly, developing countries do not have the same human rights priorities as developed countries because 'developing countries tend to assign a higher priority than rich countries to economic progress and stability rather than such topics as human rights and environmental protection'.<sup>836</sup> This challenge is also identified in the current study. The western and UN opinion is that human rights should be regarded as a set of norms 'that should be seen as an absolute precondition for any possible government policy'.<sup>837</sup> This is said to increase the difficulty for corporations to decide to which demands they should pay attention.<sup>838</sup> However, EU-based agrochemical corporations should focus on the EU standards because otherwise their acts can be perceived as double standards.

Transnational corporations are important in decreasing the economic differences between developing and developed countries. The behaviour of these corporations is mainly based on the stakeholder's desired outcome. It is argued by Van der Putten, Crijns and Hummels that corporations are only able to act against human rights violations when this is in accordance with their interests, which also has to be in agreement with the controlling stakeholder's interest. Agrochemical corporations can exert political influence in developing countries. An accountability mechanism should be created to address the corporations conduct in these situations. Van der Putten, Crijns and Hummels state that such an accountability mechanism should consist of representatives of all affected interests, including individuals, by the corporation's political influence. However, such mechanisms do not exist. Overall, it can be stated that the corporations are not willing to pursue non-economic goals, unless the human

<sup>833</sup> Harry Hummels, Gemma Crijns and Frans-Paul van der Putten, 'The ability of corporations to protect human rights in developing countries' in S Sullivan and M Robinson (eds), Business and Human Rights: Dilemmas and Solutions (Routledge, London 2003) 83

<sup>834</sup> ibid 83

<sup>835</sup> ibid 83-84

<sup>836</sup> ibid 84

<sup>837</sup> ibid 88

<sup>838</sup> ibid 84

<sup>839</sup> ibid 85

rights goals affect the corporate interest. The latter can be increased by, for example reputation damage, closely related to credibility.<sup>840</sup>

History shows that, after corporate scandals and attention raised by campaigns, the development of human rights policies within corporations and international organisations increased.<sup>841</sup> The fact that reputation loss can have serious consequences for the corporation's survival should contribute to the corporate's motivation to operate in agreement with their standards. Scheper supports the method of naming and shaming by commenting that 'the tendency of corporations [is] not to change in fundamental ways based on international norms, but rather to translate the very norms that have served to criticise them into their very own regimes of practice'.<sup>842</sup> This approach has been adopted by the CESCR's Optional Protocol as well that aims at raising awareness on human rights violations. The current study provides areas of criticism for the human rights policies of the agrochemical corporations. Criticism can be raised by the public and NGOs. This also happened in the discussed news articles. Since the current study emphasis on the role of the EU in enhancing corporate accountability, a method for naming and shaming is recommended and should be adopted by the EU.

### 8.4 Discussion on the current study

# 8.4.1 Contribution to science based on the recommendations proposed by the Special Rapporteur on the right to food

As mentioned in the current study's introduction, the Special Rapporteur on the right to food acknowledges the unclear accountability for businesses in the addressed issue of hazardous pesticide use, which has been become clear in the current study. In addition, the Special Rapporteur proposed three recommendations concerning the regulation of corporations. First, States are encouraged to 'regulate corporations to respect human rights and avoid environmental damage during the entire life cycle of pesticides'. Secondly, States have to 'impose penalties on companies that fabricate evidence and disseminate misinformation on the health and environmental risks of their products'. This recommendation is especially relevant with respect to Syngenta. Thirdly, the recommendation is made that corporations are monitored 'to ensure that labelling, safety precautions and training standards are respected'. The recommendations would indeed strengthen corporate accountability and

<sup>840</sup> ibid 87-88

<sup>841</sup> Christian Scheper, ''From Naming and Shaming to Knowing and Showing': Human Rights and the Power of Corporate Practice' (2015) 19 IJHR744

<sup>842</sup> ibid 751

<sup>843</sup> UNGA, 'Report of the Special Rapporteur on the Right to Food ' (2017) UN Doc A/HRC/34/48 paragraph 106 (I)

<sup>844</sup> ibid paragraph 106 (m)

<sup>845</sup> ibid paragraph 106 (n)

should be incorporated in the States' legal systems. However, the current study showed that developing countries may not have the capacities to implement or enforce these recommendations. Furthermore, the recommendations would increase the corporation's compliance with written norms but this has also been identified as insufficient. Therefore, the current study's proposed recommendations could contribute to corporate accountability as well.

### 8.4.2 Strengths of the study

The approach used to determine accountability is based on Bovens' concept of accountability as a virtue and as a mechanism. Including accountability as a virtue provides the possibility to determine the behaviour of actors and whether this is in accordance with standards.<sup>846</sup> Accountability as a mechanism studies the control mechanisms in place for these actors. Bovens argues that these two approaches reinforce each other.847 Firstly because both focus on aspects such as 'transparency, openness, responsiveness, and responsibility' and, secondly, because 'accountability mechanisms are meaningless without a sense of virtue and, vice versa, there is no virtue without mechanisms'. 848 The current study's approach to determine accountability provides a personal interpretation of the definition of accountability, especially with respect to accountability as a virtue, which is argued to contribute to disconnected academic literature on accountability.<sup>849</sup> Nevertheless, the approach is based on Bovens' conceptualisation of accountability which is claimed to 'help solve at least some of the conceptual confusion, and may provide some foundation for comparative and cumulative analysis'. 850 Therefore, the designed approach to determine accountability is deemed to be a strength of the current study. With respect to accountability as a virtue, the designed approach included questions that implemented Bovens' elements of transparency, responsibility and responsiveness. Integrating legitimacy claims as well provided the possibility for a more in-depth evaluation of the actor's behaviour compared with applicable standards, goals and values. This is another strength of the study.

### 8.4.3 Limitations of the current study

Several limitations of the current study should be noted. First, the current study was based on assumptions on compliance with written norms. Also, generalisations concerning developing countries had to be made because the study did not perform field work to investigate the impact of agrochemical conduct on human rights or the existing domestic legal systems on the use of hazardous pesticides.

<sup>846</sup> Mark Bovens, 'Two Concepts of Accountability: Accountability as a Virtue and as a Mechanism' (2010) 33(2) WEP 961

<sup>847</sup> ibid 691-692

<sup>848</sup> ibid 962

<sup>849</sup> ibid 946

<sup>850</sup> ibid 948

The latter led to generalisations on the lack of such frameworks and the enforcement capacities. In addition, the current study does not elaborate on the corporate decision-making processes and the role that, for example, economic interests play, resulting in the assumption that corporations tend to act according to their economic interests. Secondly, the impact of hazardous pesticides on human health was based on the incidence of pesticide poisoning, the numbers used were outdated. Another limitation of the study is that it does not reflect the whole legislative framework concerning hazardous pesticides. Many more hard and soft law exist that influence the legal framework of pesticides, such as the Basel Convention on the Control of Transboundary Movement of Hazardous Wastes and their Disposal. Soft law that are important, but not discussed, are the ILO Core Labour Standards, the ILO's Tri-Partite Declaration of Principles Concerning Multinational Enterprises and Social Policy, the ISO 26000 Guidance Standard on Social Responsibility and the OECD Guidelines for Multinational Enterprises. Moreover, the legal framework on foreign direct investment was not addressed either. A fourth limitation is that the current study may portray a western view on the matter, not sufficiently considering the human rights priorities of developing countries.

### 8.4.4 Recommendations for future research

The limitations of the current study lead to suggestions for recommendations for future research. It is recommended to determine the current incidence of pesticide poisoning and which products contribute to this. Further, it is recommended to investigate the domestic legal frameworks and compliance to international environmental and human rights law in developing countries.

Several other recommendations can be made as well, such as studying: the effectiveness of capacity building programs funded, established or supported by the EU; the role of risk assessment and science in corporate decision-making processes on hazardous pesticides; the involvement of ECAs in the agrochemical business; the effectiveness of NAPs on business and human rights to further improve the business accountability and conduct; determining the effectiveness of the Government Pays Principle on reducing corruption and increasing the provision of remedies for victims; and, last but not least, the feasibility of including REIO clause in the ICESCR as well.

# Conclusion

The current study aimed at identifying ways to strengthen corporate accountability by clarifying the accountability of several actors. It can be concluded that, even though the developing countries have the primary obligation to protect human rights, the EU has to take the lead in protecting the right to food and the right to health in these countries against the use of hazardous pesticides of EU-based agrochemical corporations. This, because the EU has more resources to do so. However, agrochemical companies must be held accountable as well, based on the finding that their behaviour does not meet their goals and values. Furthermore, developing countries must be held accountable because they fail to meet their obligation to protect the human right to food and the human right to health within their jurisdiction. Strengthening corporate accountability can be done by raising State responsibility by considering hazardous pesticides a transboundary harm, increasing the accountability of the EU and its Member States by adopting the notion of extraterritoriality and shared accountability. Litigation is not an effective method to enhance corporate accountability. It is of the utmost importance to increase the developing country's capacities to enforce legislation on hazardous pesticides and, even more important, to hold corporation to account. Focussing on local governments and joining the UN Global Compact can be effective methods to combat corruption and provide remedies for victims. Furthermore, naming and shaming strategies have shown to effectively change corporate behaviour.

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# **Appendix**

Table A1. Ratification status of the Rotterdam and Stockholm Conventions by developing countries

	Ratification status MEAs (S=Signature; R=Ratification; NA = No Action)			
Country	Rotterdam Convention <sup>851</sup>	Stockholm Convention <sup>852</sup>		
Brazil	S: 1998; R: 2004	S: 2001; R: 2004		
Colombia	S: 1998; R: 2008	S: 2001; R: 2008		
Guatemala	S: NA; R: 2010	S: 2002; R: 2008		
India	S: NA; R: 2005	S: 2002; R: 2006		
Korea	S: 1999; R: 2003	S: 2001; R: 2007		
Malaysia	S: NA; R: 2002	S: 2002; R: NA		
Panama	S: 1998; R: 2000	S: 2001; R: 2003		
Peru	S: 1978; R: 2005	S: 2001; R: 2005		

Table A2. Ratification status of international human rights treaties by developing countries

	Ratification status human rights treaties (S=Signature; R=Ratification; NA = No Action) <sup>853</sup>				
Country	ICCPR	ICESCR	CEDAW	CRC	
Brazil	S: NA; R: 1992	S: NA; R: 1992	S: 1981; R: 1984	S: 1990; R: 1990	
Colombia	S: 1966; R: 1969	S: 1966; R: 1969	S: 1980; R: 1982	S: 1990; R: 1991	
Guatemala	S: NA; R: 1992	S: NA; R: 1988	S: 1981; R: 1982	S: 1990; R: 1990	
India	S: NA; R: 1979	S: NA; R: 1979	S: 1980; R: 1993	S: NA; R: 1992	
Korea	S: NA; R: 1981	S: NA; R: 1981	S: NA; R: 2001	S: NA; R: 1990	
Malaysia	S: NA; R: NA	S: NA; R: NA	S: NA; R: 1995	S: NA; R: 1995	
Panama	S: 1976; R: 1977	S: 1976; R: 1977	S: 1980; R: 1981	S: 1990; R: 1990	
Peru	S: 1977; R: 1978	S: 1977; R: 1978	S: 1981; R: 1982	S: 1990; R: 1990	

<sup>851</sup> Secretariat of the Rotterdam Convention, 'Status of ratifications' <a href="http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx">http://www.pic.int/Countries/Statusofratifications/tabid/1072/language/en-US/Default.aspx</a> accessed 22 March 2019

<sup>852</sup> Secretariat of the Stockholm Convention, 'Status of ratification' <a href="http://chm.pops.int/Countries/StatusofRatifications/PartiesandSignatoires/tabid/4500/Default.aspx">http://chm.pops.int/Countries/StatusofRatifications/PartiesandSignatoires/tabid/4500/Default.aspx</a> accessed 22 March 2019

<sup>853</sup> OHCHR, 'Status of Ratification Interactive Dashboard' <a href="http://indicators.ohchr.org/">http://indicators.ohchr.org/</a> accessed 13 February 2019