



The European Integrated Project NovelQ

Contract No. 015710 funded by EC, FP6,
1 March 2006 – 1 March 2011



“ Agrifoodresults - NovelQ ”



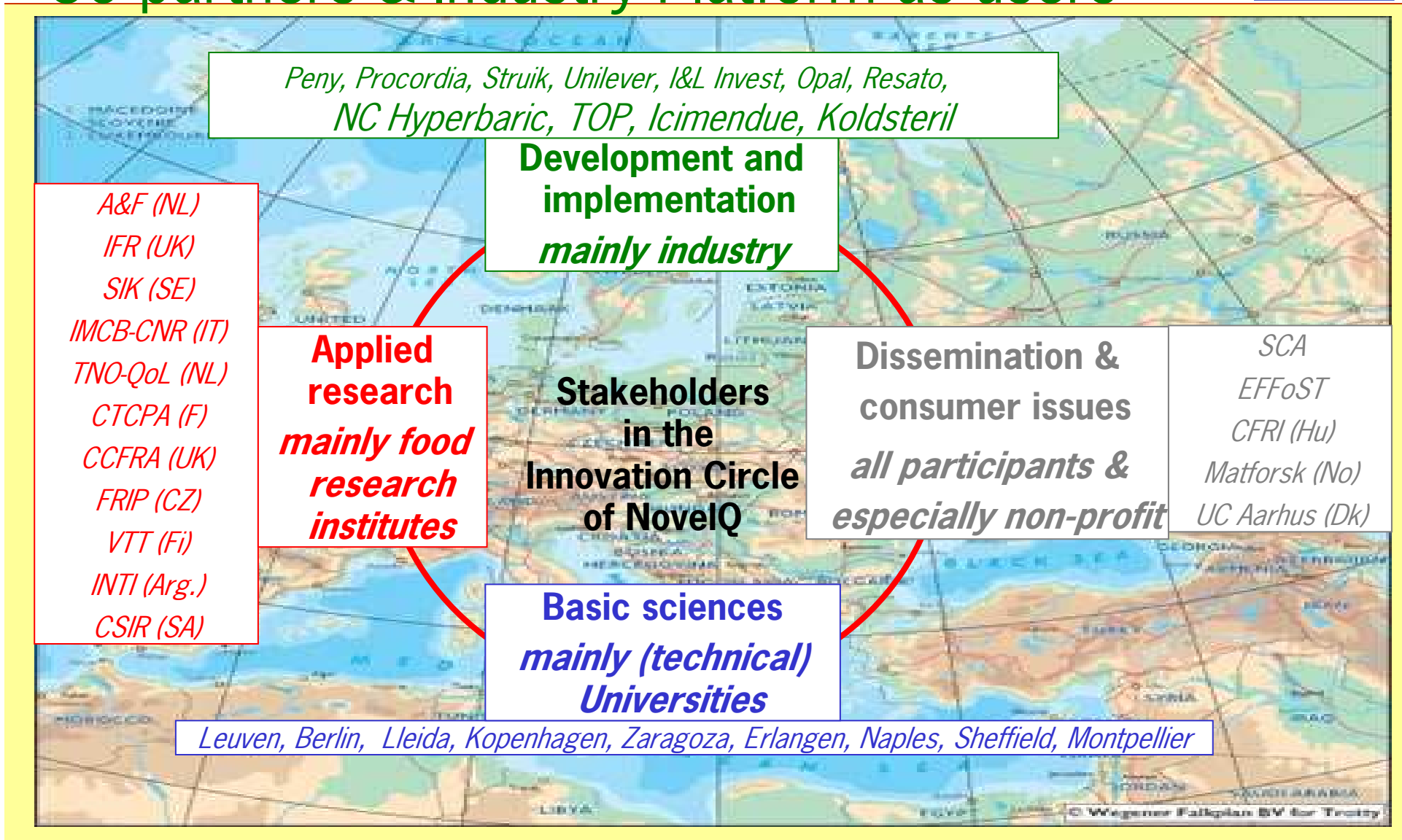
May 2009
Huug de Vries



FOOD QUALITY AND SAFETY



36 partners & Industry Platform as users



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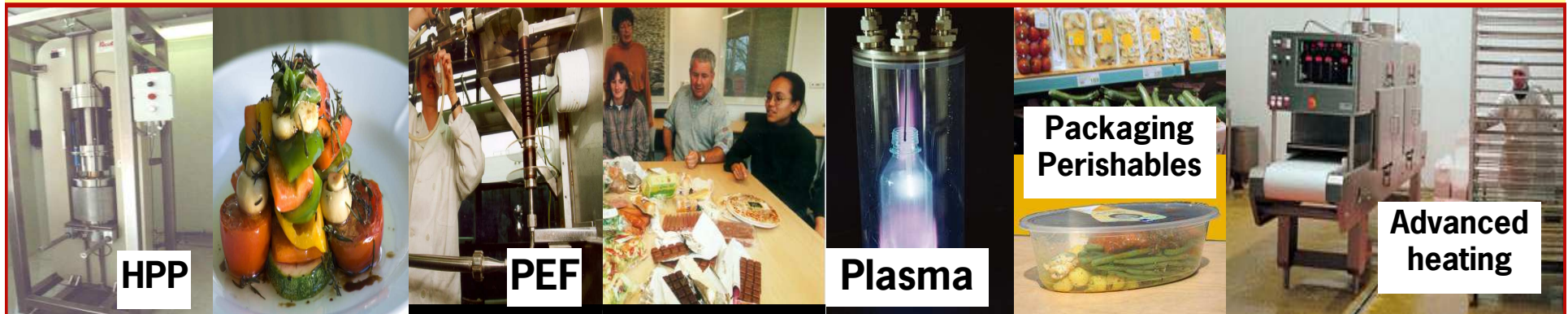
Main objective

To develop and successfully demonstrate - eco-friendly - novel processing technologies

(HPP, PEF, Plasma, microwave, radio frequency, ohmic heating and packaging)

for improved quality food and new products

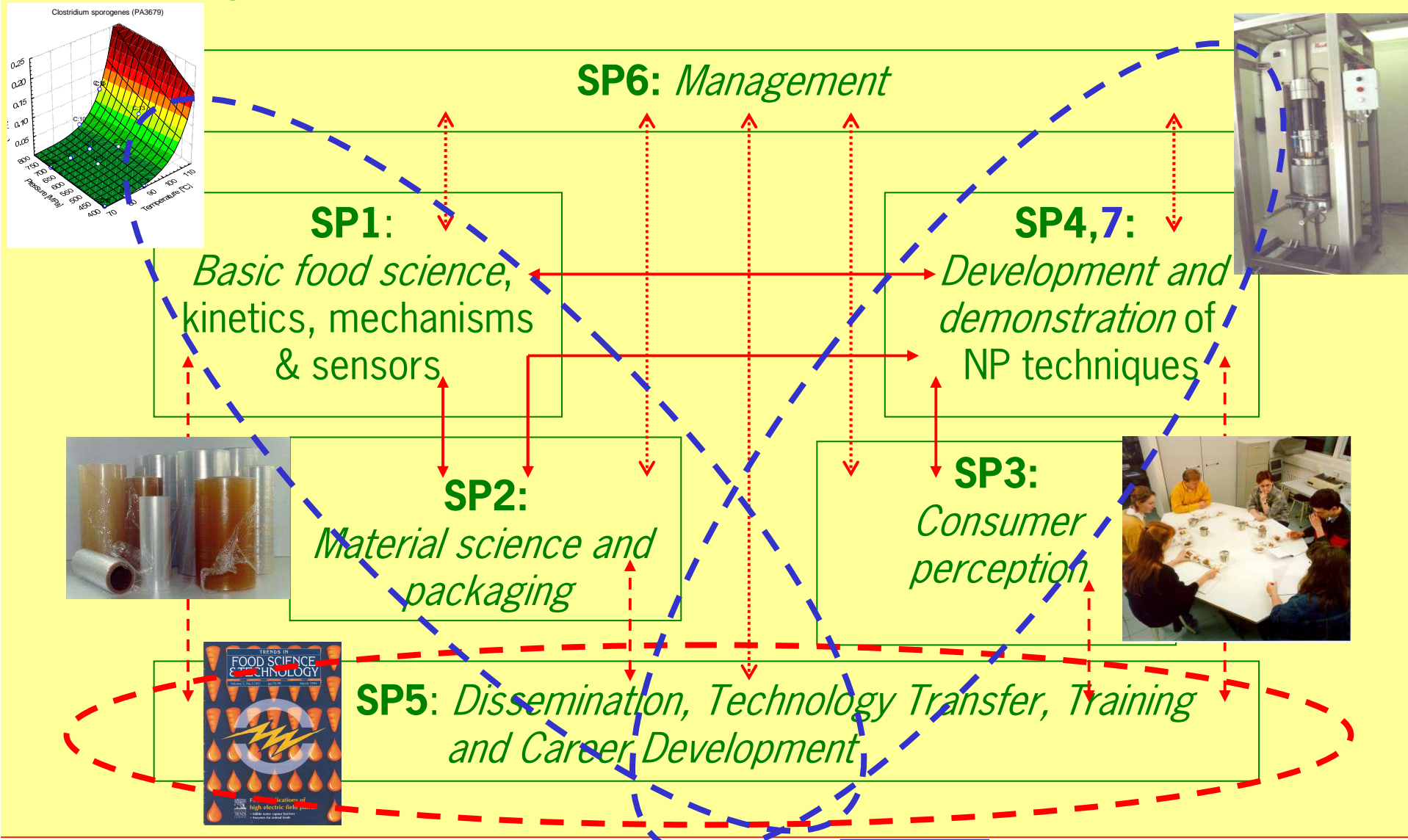
(fresh-like character, extended shelf-life)



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Action plan & results



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Dissemination Strategy

- Workshops & conferences: science and industry oriented; alone & jointly; EFFoST as novelQpartner
- Scientific publications (> 70, publication database)
- 20 publications & interviews: professional journals
- Video of NovelQ
- Videos of specific technologies (High pressure, robotics & hygiene, product design)
- Website (internal, external, target group specific)
- Industry Advisory Platform:
 - meetings and newsletter,
 - decision Support Tool
 - business cases for industry,
- Training & Career Development Team for young scientists



Results to be disseminated in Agrifoodresults



- Participation in (joint) workshops (see next slide)
- Link with EFFoST as co-ordinator of meetings
 - www.food-info.net
 - Set-up Special Interest Group on joint topic
- Share publications
- Share results of demonstration projects via Agrifoodresults
- Share pilot-scale facilities via linked websites
- Link Industry Platforms for shared information
- Short list new topics based on deliverables of running EU projects for FP7 & 8 calls



Ideas for joint efforts in Agrifoodresults

Meetings

- Presentation at IFT in Anaheim, USA, 5-9 June 2009
- Summer school on Food Law (7-12 June, Wageningen)
- Agrifoodresults contribution to EUChems conference, Copenhagen, 7 July (e.g. SP1)
- NovelQ workshop on HP application for seafood processing (September, Stavanger)
- Joint workshop at Annual EFFoST conference (17 November, Budapest)
- Factory of the Future, SIK, Gothenburg, summer 2010
- TotalFood, SIAL, Anuga, ...

Others:

- Joint publications e.g. on future scenario's for food processing
- Links with running TCD project (ISEKI, EFFoST)
- Joint input in ETP Food for Life, DG Enterprise & DG Research
- Link websites



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