



INNOVATIE VAN HET ONDERWIJS

WAGENINGEN 22 JUNI 2018

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HANS HUIBERS

- **FRONTIER NMK ESBACO**
- **POLITICS/PUBLIC GOVERNANCE**
Member of Parliament
Managing director MBO Raad
- **INDUSTRY**
'HVC-Groep'
- **PRESIDENT 'WESTFRIESE
BEDRIJVENGROEP'**



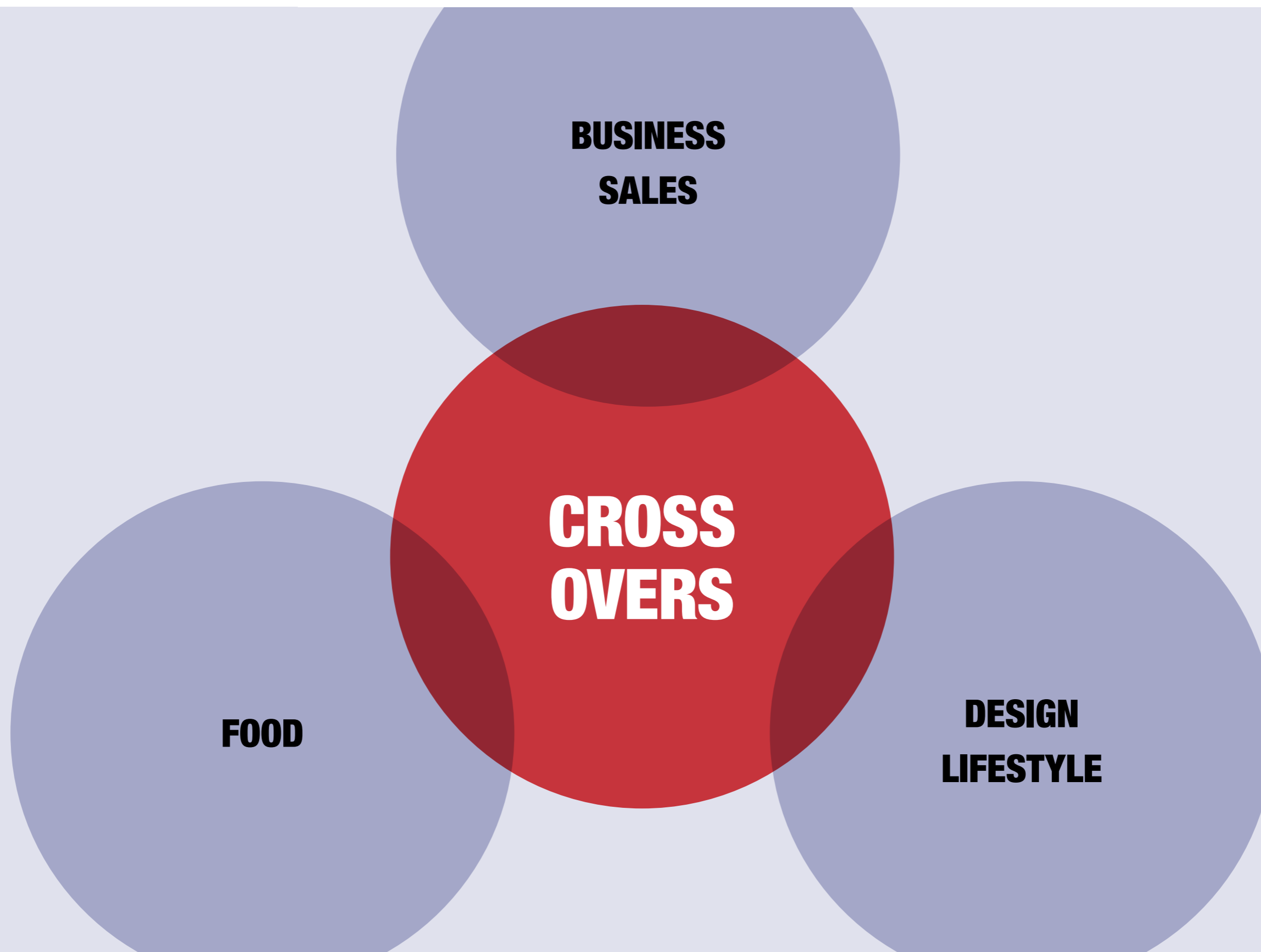
NMK ESBACO

- **FAMILY OWNED COMPANY**
Located in Hoorn (NH) and Constanta (Roemenië)
- **SINCE 1982:**
INGREDIENTS FOR INDUSTRY (BTB)
Verkade, Hellema, DGF, Conditess
- **SINCE 2005: DELIVERY TO RETAIL (BTC)**
Hema, AH, Jumbo, Auchan, Mercadona
- **SINCE 2012: EMPHASIZE ON CONCEPT DEVELOPMENT/CO-CREATION**
Fresh Monkeys, R&D, Sales
- **ACTIVE IN EUROPE, USA, INDIA, CHINA**



‘JONGE HONDEN’

- **STUDENTS IN STRATEGIC HART OF COMPANY GOALS**
 - Innovation
 - Change management
 - New business development
 - Growth
- **STUDENTS IN CHARGE/PROJECT LEADERS**
 - Upward/reverse mentoring
- **NO ‘INTERNSHIPS’ BUT ‘EXPLORATIONS’ AND ‘JOURNEYS TO DISCOVER’**
- **WE SET THE BAR HIGH: FOR US, THE STUDENTS AND THE SCHOOL**
- **FICA**





EXAMPLES

- **3D FOODPRINTING**
- **'GEZOND & DUURZAAM'**
- **NEW BUSINESS DEVELOPMENT**

IMPLICATIONS FOR EDUCATION

- **WE SET THE BAR HIGH**
- **UPWARD/REVERSED MENTORING**
- **KWALIFICATIONS STRUCTURE - FREESPACE**
- **NOT ALL MBO STUDENTS QUALIFIED?**
 - MBO - HBO
 - 'honours programs'



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