

#### Making GLAM rock: step 1 from 2 to 3

Or: how to improve on version 2 of the GIS-based Landscape Appreciation Model

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# Background

- GLAM is a model that predicts the attractiveness of the countryside to local residents, based solely on physical characteristics of the landscape on which information is available in national GIS-databases
- Version 2 uses four indicators, each with five levels: Naturalness, Historical distinctiveness, Urbanization, Skyline disturbance.
- Spatial resolution of the model: 250 x 250 meters (6.25 ha)
- Predictive validity is reasonable: 47% of variance explained
  - In average rating of a demarcated area (>> 6.25 ha)
  - By people living in or near to it
- Problem: usability to evaluate policy measures is still low, because small changes usually do not lead to different indicator values



### **Research questions**

- Level of spatial detail is quite acceptable, but how to improve the sensitivity of the model to more subtle/smaller changes in the physical appearance of the landscape?
- Step 1: recalibrate the model based on recently gathered data on landscape appreciation (larger dataset, more areas rated)
  - Additional indicators available (relief, noise/fragmentation)
  - Weight of the indicators (regression)
  - Validation of individual indicators based on aspect ratings
- Step 2: error analysis using recalibrated model
  - Where do predictions deviate most from actual attractiveness scores?
  - Is there some structure to be discerned in the direction or size of errors?
    - Spatial clustering
    - Type of landscape



### Expected output

- Recalibrated version of GLAM 2
  - Based on more/better data
- Specific ideas on how to improve GLAM
  - Redesign existing indicators
  - Develop additional indicators
- Project proposal for developing GLAM version 3



# Version 1 Version 2 Version 3

