



Early and late stage climate services

AF2016 Session "Adaptation as an innovation and market opportunity"
Simone Kongsbak, Smith Innovation – May 11 2016

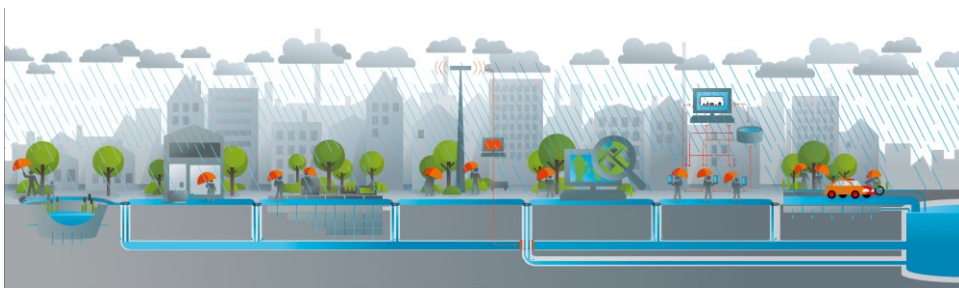
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KLIMASPRING

CLIMATE ADAPTATION SERVICES → A NEW CITY



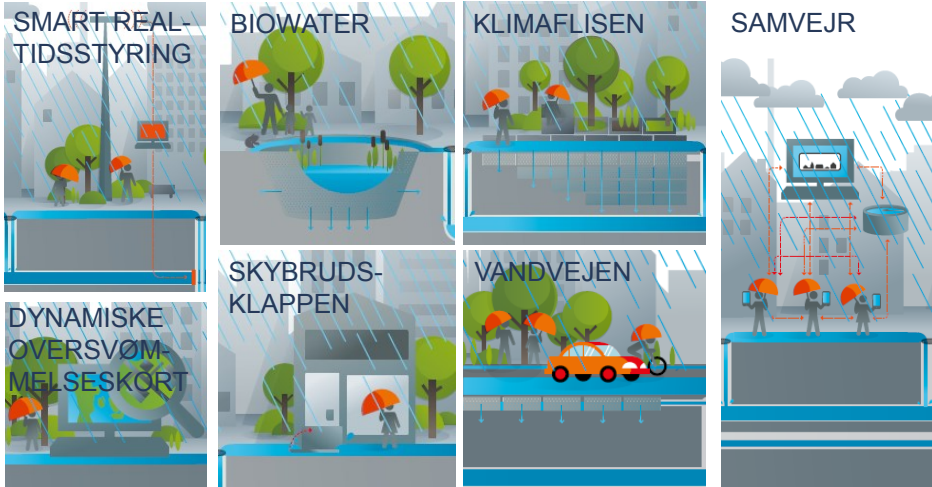
Klimaspring



Data processing

Physical products

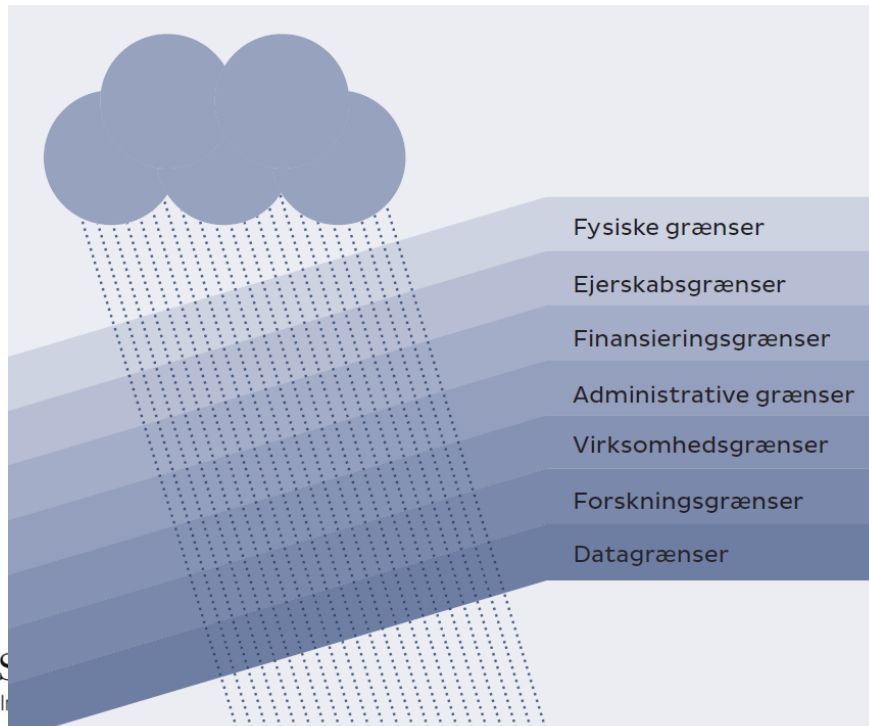
User involvement



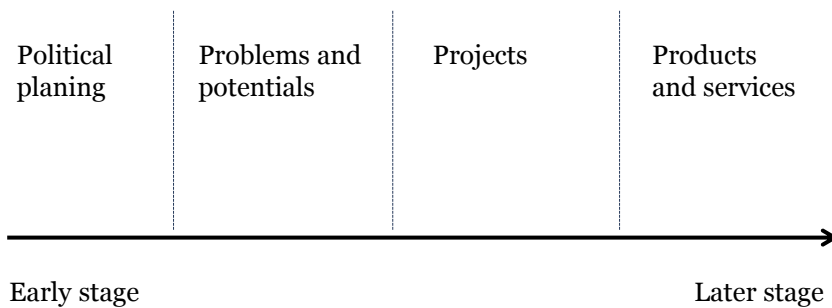
Water management is no longer a secret service!



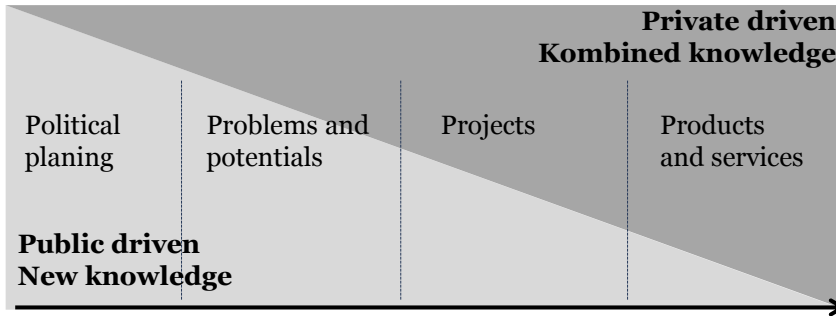
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How mature is the market?

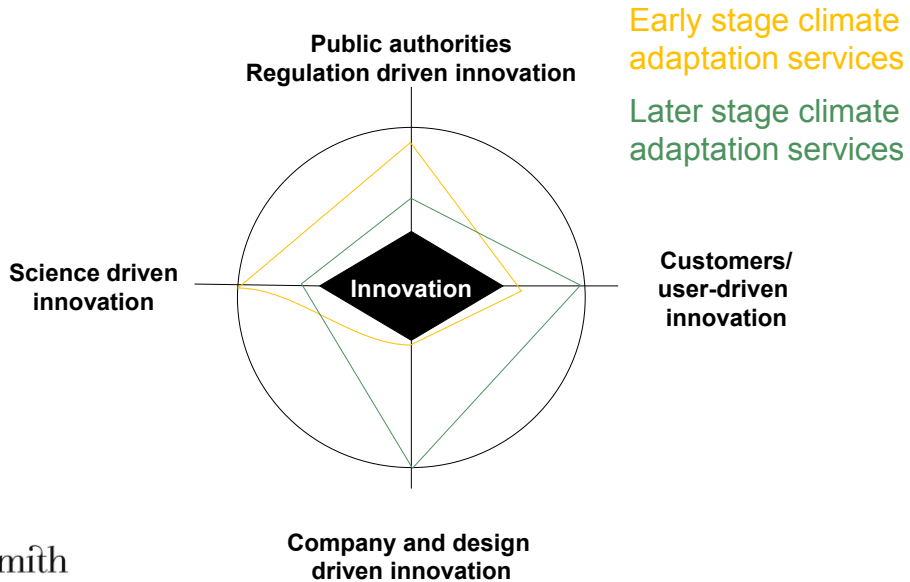


How mature is the market?



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Drivers to innovation



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Methodology on how to support the development of later stage climate adaptation services

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