



Stand van Zaken Post-Sandy Follow-Up

1. Update

- New York City
- New York State
- New Jersey

2. Lokale & Regionale Spelers

3. Kijkje in de spiegel (SWOT)

4. Case Study

- Rockaways / Broad Channel

5. Sectoren (Energie & Communicatie)

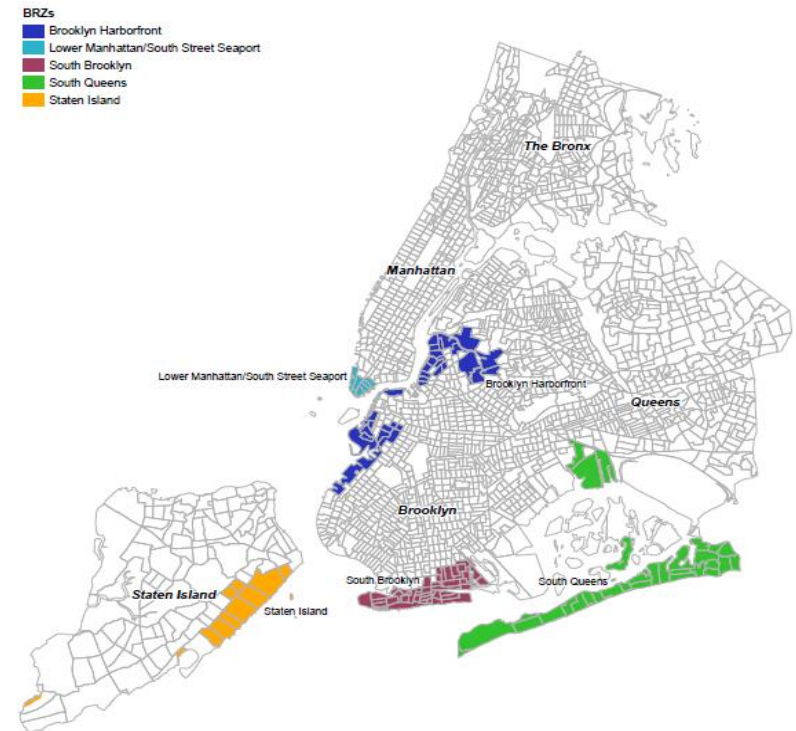
6. Planning 2013





Stand van Zaken – New York City

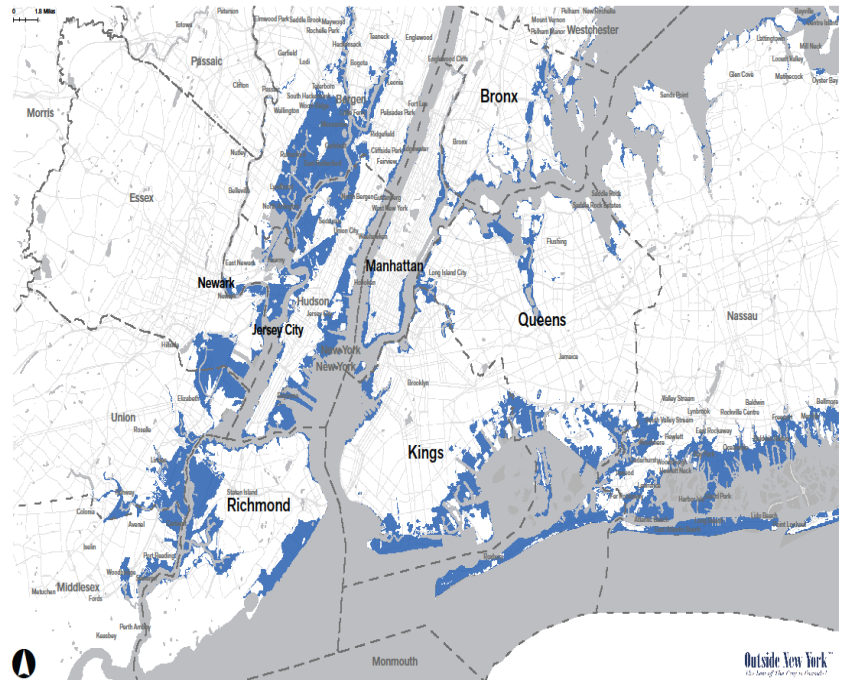
- Special Initiative for Rebuilding and Resiliency (SIRR)
 - Lokaal herstel & wederopbouw
 - Inventarisatie kwetsbare gemeenten & toekomstig Plan van Aanpak
 - Opgeleverd 11 Juni 2013
 - Evaluatie van potentiële Nederlandse belangen in transport, infrastructuur, communicatie & energienetwerk sectoren





Stand van Zaken – New York State

- State of the State address Jan 2013
- Nieuwe Flood Zone Maps (FEMA) – twee keer zo veel huiseigenaren in nieuwe flood zone (35,000 vs 70,000)
- 2100 – Respond – Ready
- Buy-Out programma's voor natuurbeheer en bescherming van kwetsbare gebieden



Gov. Cuomo:

"there are some parcels that Mother Nature owns. She may only visit only once every few years, but she owns the parcel..."



Stand van Zaken – New Jersey

- New Jersey – relatief lang geduurd voordat Trenton actieve rol nam
- Home Rule State – Bottom-Up aanpak met scala aan spelers
- Nieuwe FEMA Flood Zones geaccepteerd door State
- Eerste acties van gemeenten & counties gaan nu richting Trenton voor goedkeuring
- Contacten met oa Amtrak, NJ Transit mbt kritische infrastructuur upgrades - beginfase





Lokale & Regionale Spelers

➤ New Jersey

- Staat zelf
- Municipalities (566)
- Counties & State Agencies (Hudson County, County Sewerage & Utility authorities)
- CBO's & Planning authorities (PlanSmartNJ, APA, Ironbound)
- Universiteiten (Stevens, Rutgers, Monmouth)

➤ New York

- NY City vs NY State (veel agencies – Mayor's Office, Department of City Planning, EDC, DOT, NYSERDA)
- Boroughs (5x)
- Port Authority NY/NJ
- Belangen organisaties (veelal regionaal of thematisch)
- Universiteiten (Columbia, Pratt, NYU, College of SI)

➤ Private Industrie

- multinationals – private bottom line / publieke functie

SWOT Analysis

Strengths

- General “Dutch” Brand
- Knowledge base
- Collaboration
- Timing
- Psychology

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Weaknesses

- Slight understanding of brand strengths
- Seen as “outsiders”
- Relatively little local collaboration in NYC
- No priorities/ priority areas yet identified

Opportunities

- Many geographically similar areas
- Many interested partners
- High level decisionmakers know and think more positively about the Dutch
- New initiatives starting to emerge
- Broad geographic area means there are many possible scales

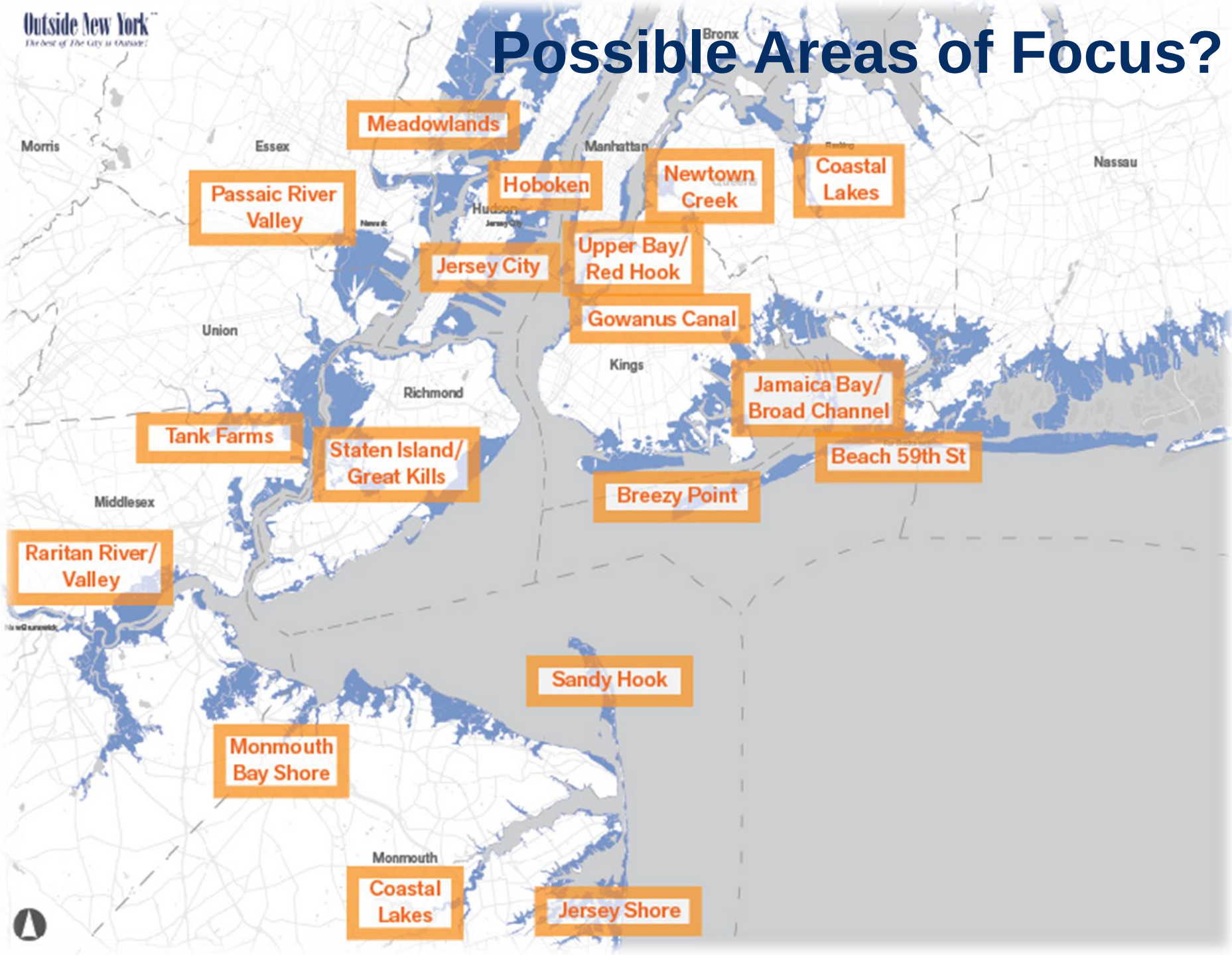
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Threats

- U.S. businesses see little need to collaborate
- Working with NGOs/ CBOs can be labor and time intensive
- “Too soon” suddenly becomes “too late”
- A cynical feeling that the Dutch are just “selling something”

Possible Areas of Focus?





Rockaways & Broad Channel





Rockaways & Broad Channel

General Area: Jamaica Bay/Broad Channel

Short Description: surrounded by rising waters

Scale of Project/ Scope: small community

Location Name: Jamaica Bay

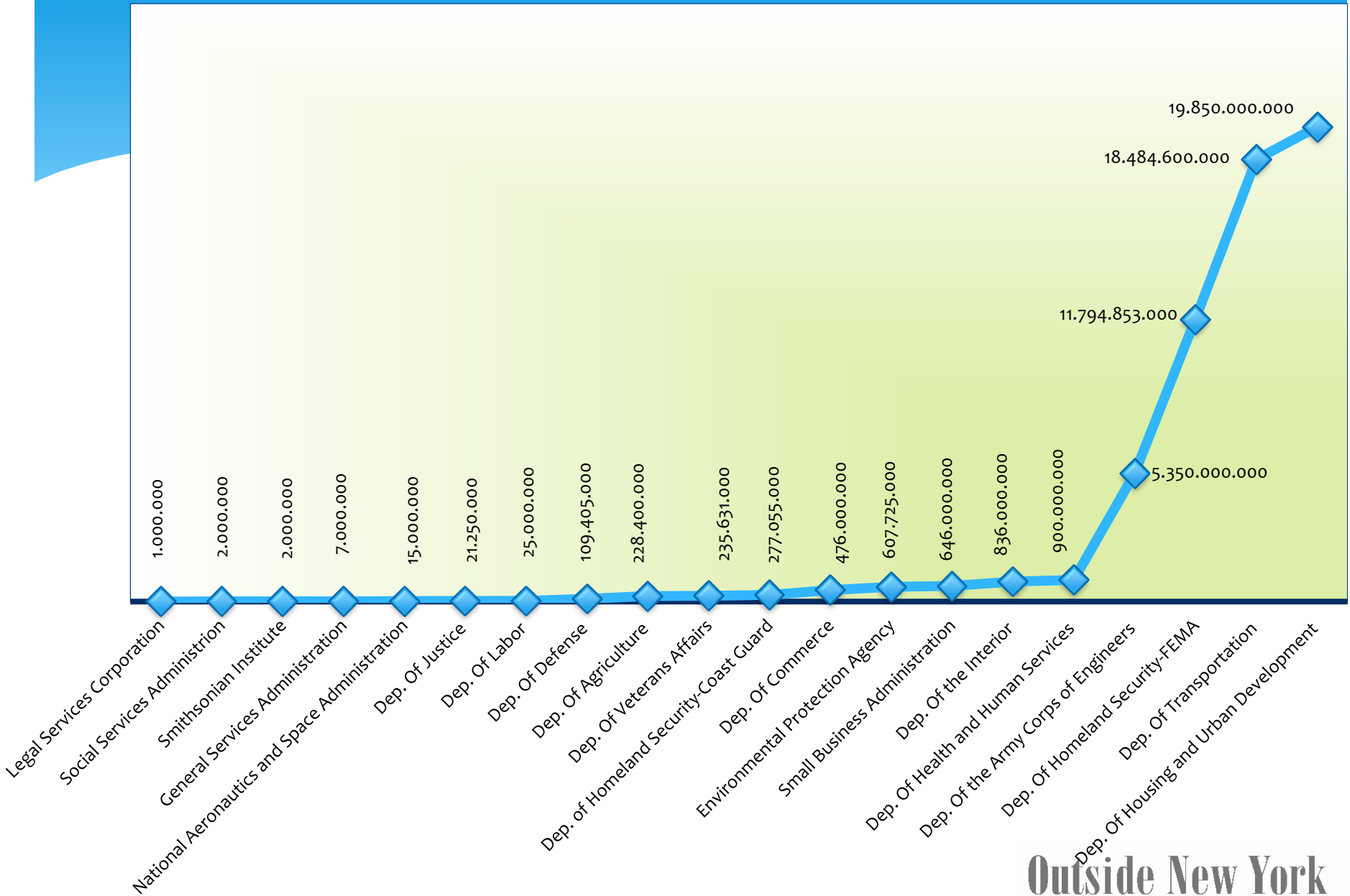
Type of Area: Residential area retrofit(s)

Potential Aspects/ Strategies for Consideration:

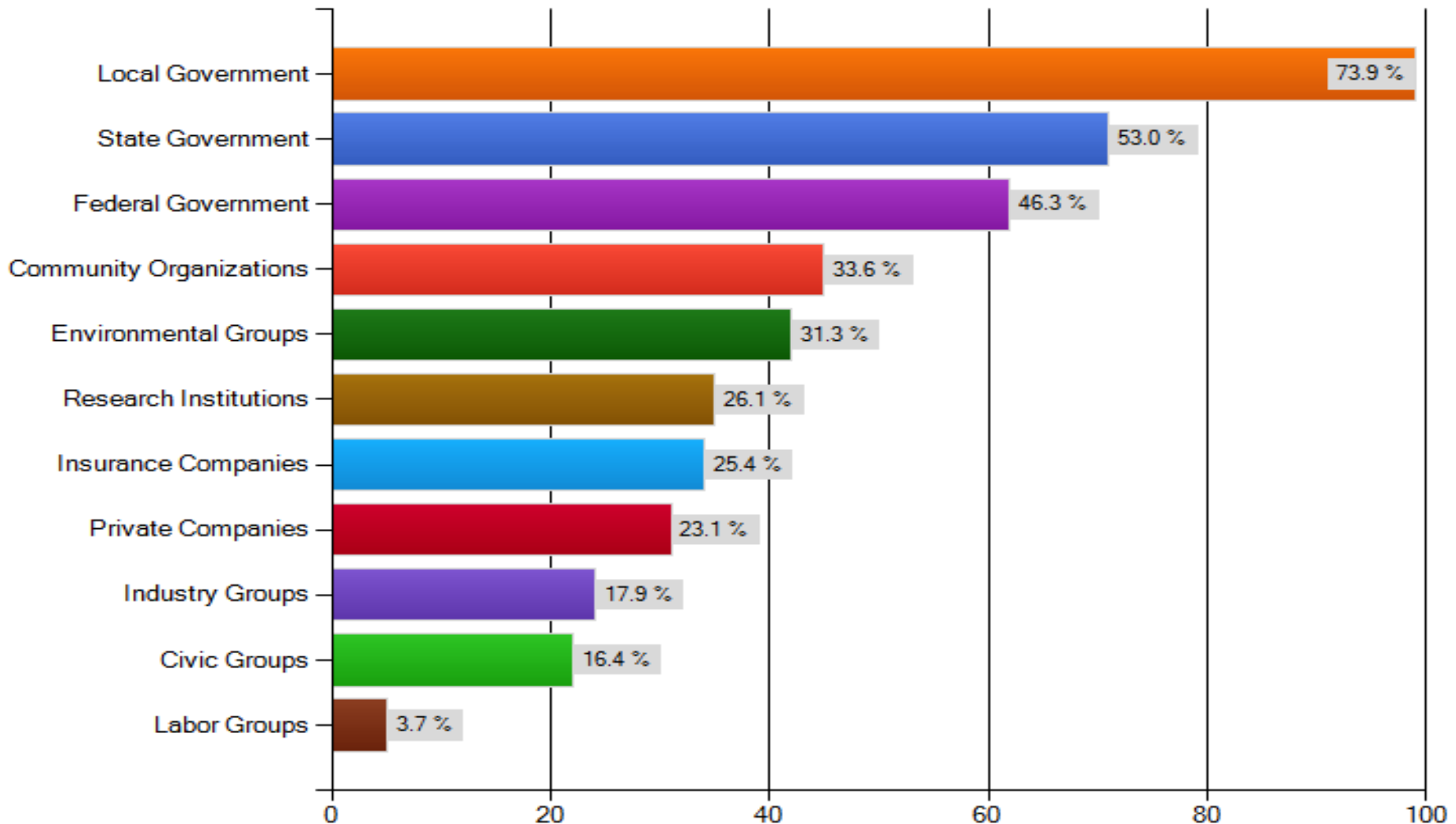
River Delta, Flood Control, Shoreline Protection, Living with Water, Hard and Soft Interventions, Water Chemistry



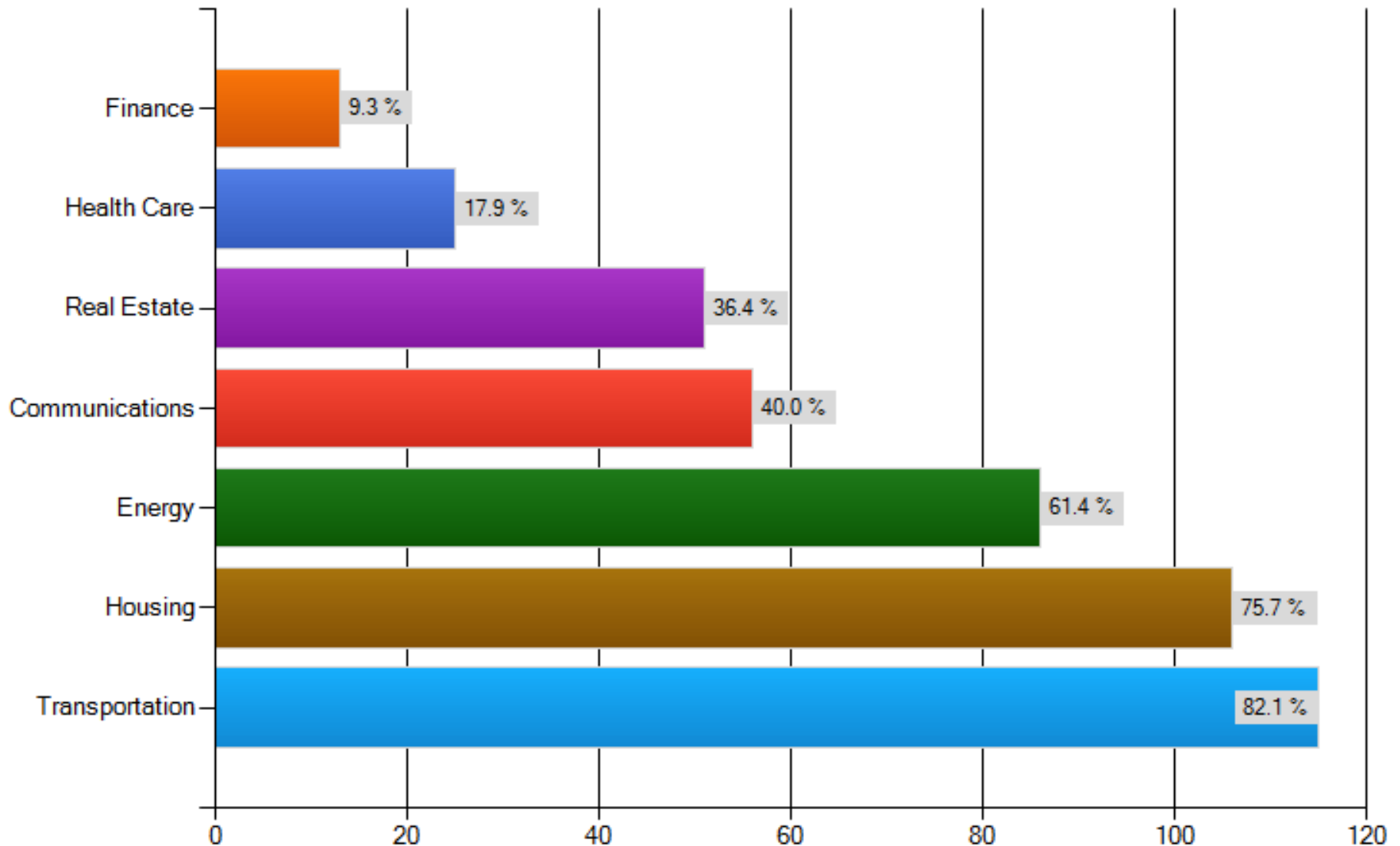
Show Me The Money!



Where do you feel the most leverage or influence exists for advancing forward looking planning and development strategies?



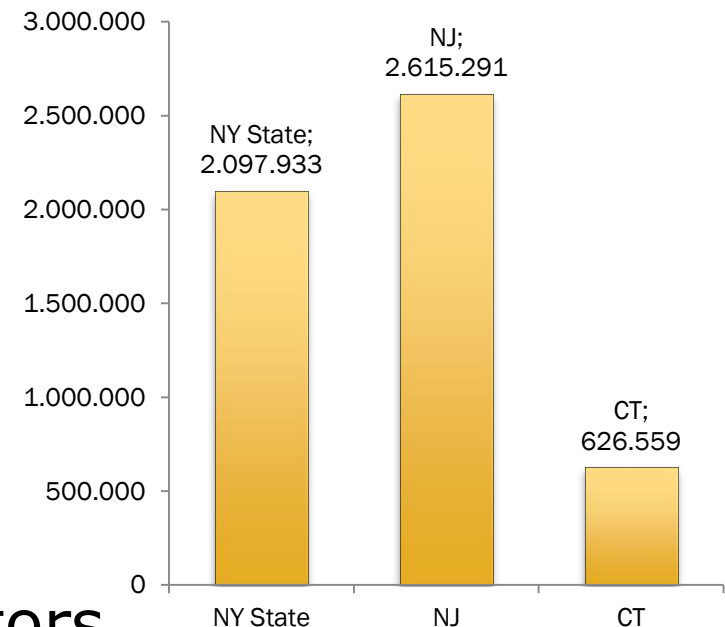
Which Sectors do you feel suffered most?





Energy Sector

- Alle 3 Staten – “Widespread blackouts”
- Black-outs gevolg van:
 - Overstromingsschade
 - Windschade
 - Preventieve Shutdowns
- Design standaarden faciliteiten 1/100 yr
- Players – Generators & Distributors
 - NY: ConEd, National Grid, LIPA
 - NJ: PSE&G, Jersey Central





Communications Sector

- Comm.Netwerk verouderd/kwetsbaar:
 - Bovengronds netwerk
 - Koper onderhevig aan zoutwaterschade
 - Gebruik van “oude” technologie enige optie
- Statistieken:
 - 1.65 mln zonder kabel
 - 1 mln+ zonder telefoon
- Kritiek:
 - Gemonopoliseerde markt reageert langzaam
- Uitdaging: Redundancy in netwerk





Transportation Sector



- Feiten:
 - Ondanks pre-emptive shutdowns – tunnels overstroomd
 - Service onderbrekingen van alle transitlijnen (A-Trein nog niet 100% hersteld)
 - Grotendeels voorspeld in rapporten van NYC Expert Panel(2010)
- Statistieken:
 - Economische schade $\approx$ \$200 mln / dag
 - 19,000 vluchten gecancelld tussen Sandy en 31 Oct. 2012
 - 49.7 Mln (!) transits verhinderd (MTA)



Planning 2013

February / March

- Bezoek Minister Schultz Van Haegen aan NY/NJ - Maart 3-6
 - MOU HUD & I&M / Bloomberg News & NL Nieuws
 - Site Visits Hoboken & Newark
 - RondeTafel I – HUD & NL
- Keynotes / Panels APA Conferentie, Speaker series Rockaways & Staten Island

April – June

- Sponsor Metropolitan Waterfront Alliance (Mayoral Forum) - April 9
- PlanSmart NJ Conference (Keynote Ovink) - April 30
- Doorlopende interactie Ambassade / I & M & HUD
- Verzoeken van SI, Hoboken & Pratt Institute - Mei en beyond
- NYC EDC / DCP delegatie naar NL - April 23-26
- APA Delegatie naar NL – l'Enfant lecture Renee Jones-Bos - Mei 26-30
- CDC Conferentie in Rotterdam - Juni 3-6

July - September

- Visit Columbia & Pratt (Rotterdam / RDM Campus) - July 4 2013
- Rockaways Roundtable (2-day) - July 11 & 12
- HH500 Conferentie - Sept 9 & 10
- NJ Association Floodplain Managers - Oct 2013



Vragen, bevestigingen, (on)zinnige
opmerkingen?

Bij gebrek aan visitekaartjes, indien gewenst,
noteer en contacteer:

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Vanaf 24 Juni, weer “live” in New York