

**Institute of Innovation for Transition to Sustainability**  
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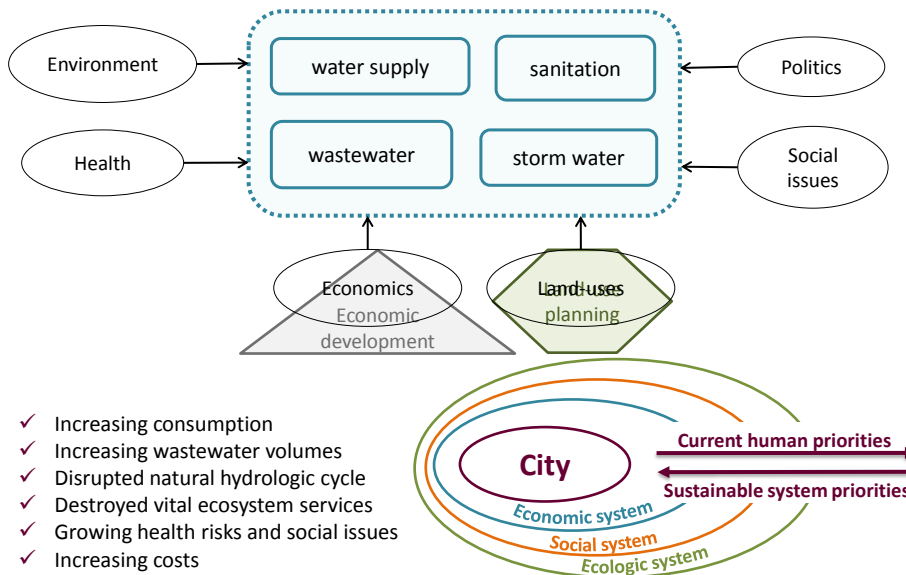


**Kalliopi Ntanou** – [kalliopi.ntanou@institute-sustainability.org](mailto:kalliopi.ntanou@institute-sustainability.org),  
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## Traditional system's problematics





## Challenges towards change

### *Why most eco-city projects fail?*

#### ✓ **Knowledge & management**

- Understanding & managing complex systems is very difficult because of their non-linear, often unpredictable dynamics

#### ✓ **Politics & policy**

- Public agendas are defined by changing / conflicting priorities
- Long-term planning is harder and harder / more and more uncertainties

#### ✓ **Economics**

- Incentives are difficult to identify and align
- Business models are hard to define
- Investments are improbable under uncertainty

### *The hope & challenge resides in:*

- a. Managing the process of long-term experimentation in innovation platforms
- b. Development of new knowledge & management tools
- c. Institutional learning



## Eco-city: experimenting pathways in Versailles

### *Main lessons: How to organize knowledge integration & interaction*



2010-2013

Eco-city review & scenarios, project 'Programe Gare' – Versailles, University of Versailles (UVSQ), Econoving Chair in Eco-innovation.

**- Industrial partners:**

SNCF (French Railways) GDF Suez, Alstom (energy), Saur (Water), Italcementi (Construction materials)

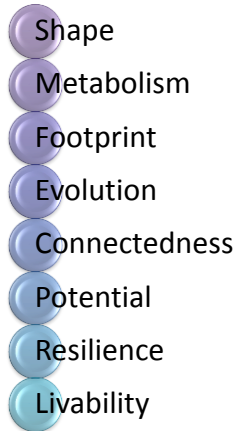
**- Academic partners**

- Governmental partners



## The transition: conceptual frames

### *Holistic parameters for cities*



### *Current ideas for the future:*

#### *Integrated urban water management-IUWM*

- ✓ Alignment of urban development and river basin management
- ✓ Achieving sustainable economic, social and environmental goals
- ✓ Avoidance of infrastructure being overwhelmed by fast growth of urban population and effects of climate change
- ✓ Planning for water sector integrated with other urban sectors: land-use, housing, energy and transport
- ✓ Cross-sectoral relations fortify via: a common working culture; articulation of collective goals; negotiation; all population included



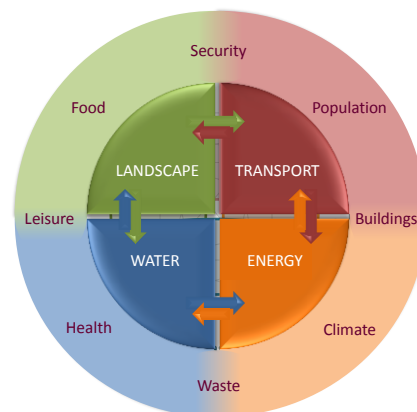
## Eco-cities & water: A holistic tool

*We propose that it is possible to develop a sustainable urban water cycle.  
Condition: to regard water just as a component of a true holistic urban concept.*

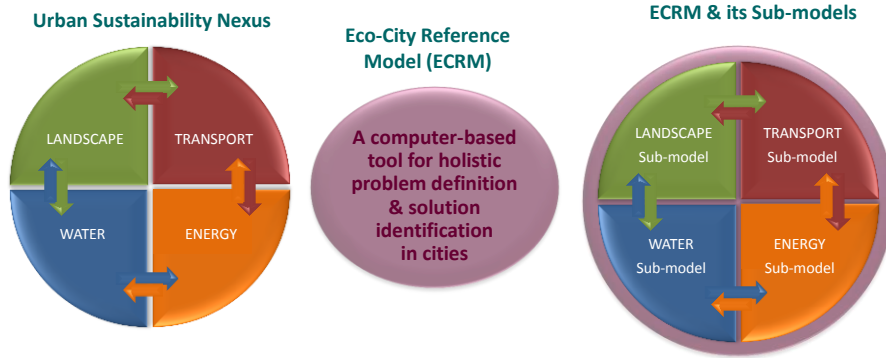
### **We use the concept of Urban Sustainability Nexus (USN):**

all city sustainability issues are driven by the synergy & inter-dependency between four key factors:

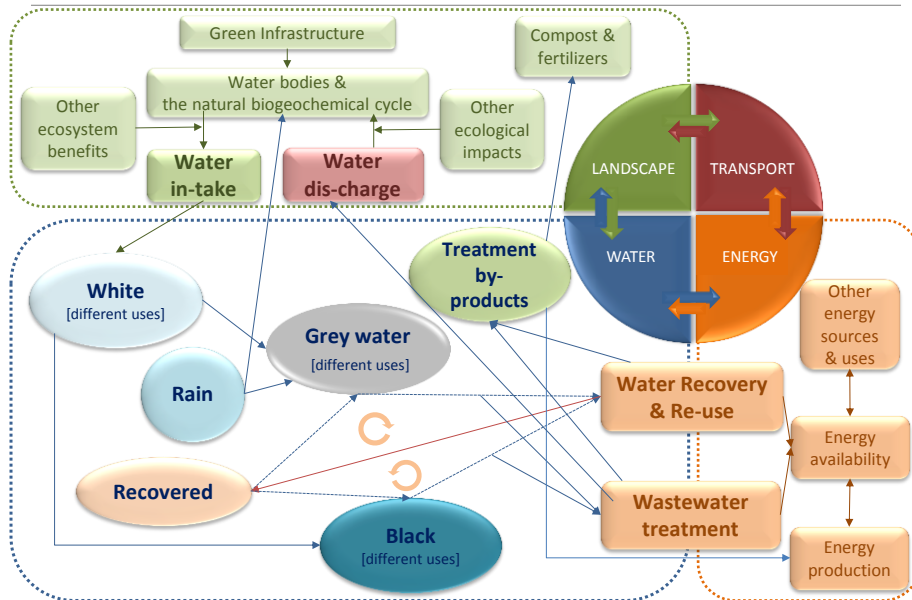
energy, water, landscape & transport.



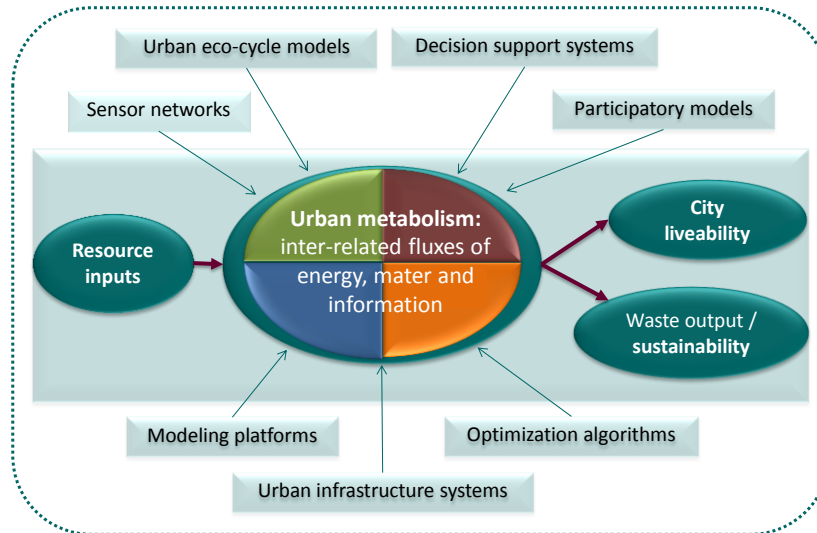
## From USN (concept) to ECRM (model)



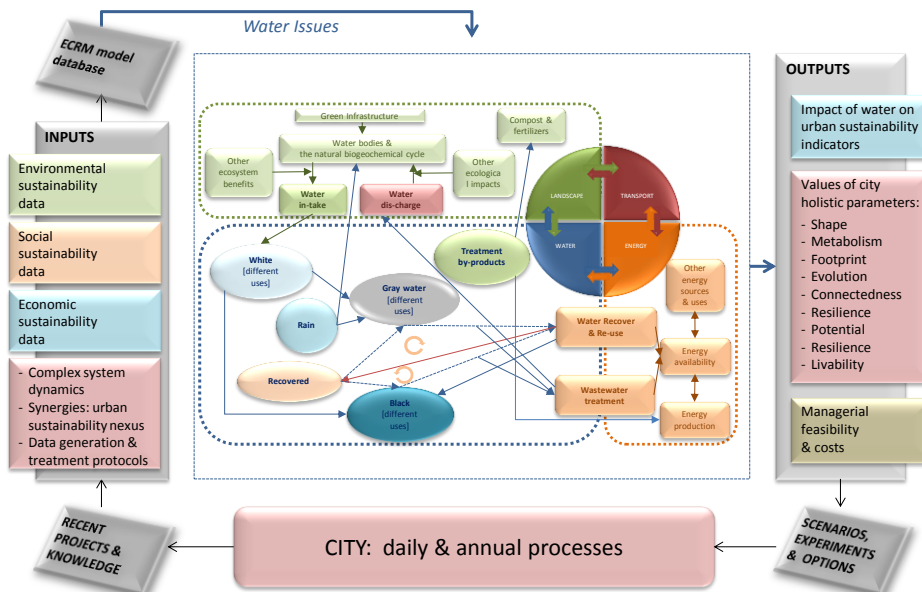
## An autonomous urban water cycle?



## Putting USN in practice (ECRM)



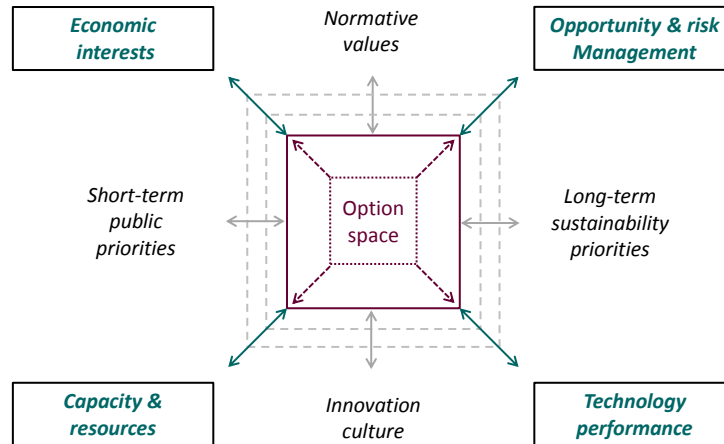
## ECRM-WATER sub-model: DATA FLOW





## Added value of our approach

*Eco-city failures begin with insufficient integration, thence a limited option space.  
Successful integrative thinking **increases the option space for policy and business.**  
It requires balancing opposite priorities and values, and coordinating key factors.*



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## Thank you

& we are looking forward to collaborating with you



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