

# For all the tea in Kenya

Impact assessment and baseline situation of Farmer Field Schools

Annexes to the main report

Yuca Waarts, Lan Ge and Linda Puister



# ANNEXES to the main report: For all the tea in Kenya

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# Contents

| 1 | Extended methodology   |    |  |  |  |  |
|---|--|----|--|--|--|--|
|   | 1.1 General approach   | 5  |  |  |  |  |
|   | 1.2 Data sources and sampling  | 5  |  |  |  |  |
|   | 1.3 Data analysis  | 7  |  |  |  |  |
| 2 | The questionnaire  | 9  |  |  |  |  |
|   | 2.1 Impact Assessment Questionnaire: Kinoro, Ndima, Nyankoba, Litein     | 9  |  |  |  |  |
|   | 2.2 Impact Assessment Questionnaire: Gachege, Mudete                     | 32 |  |  |  |  |
| 3 | Basic characteristics of respondents from the TESA-led FFS               | 54 |  |  |  |  |
| 4 | Key performance indicators of respondents from TESA-led FFS              | 55 |  |  |  |  |
| 5 | Regression outputs impact assessment of TESA-led FFS                     | 60 |  |  |  |  |
| 6 | Basic characteristics of respondents from the farmer-led FFS             | 64 |  |  |  |  |
| 7 | Key performance indicators in baseline situation from the farmer-led FFS | 65 |  |  |  |  |
| 8 | Regression outputs baseline situation of farmer-led FFS                  | 69 |  |  |  |  |
|   | 8.1 Propensity Score Matching (PSM)                                      | 69 |  |  |  |  |
|   | 8.2 Balancing test of covariates before and after matching               | 70 |  |  |  |  |

# Extended methodology

This appendix elaborates the methodological approach employed to assess the impact of Farmer Field Schools (TESA-led FFS) on the key performance indicators and to establish the baseline situation of farmer-led FFS with a more detailed description of the sampling strategy and data analysis.

#### 1.1 General approach

The overall design employed in this study was a longitudinal impact evaluation using panel data that include the baseline data, which measure the outcome before the intervention, and follow-up data that measure the outcome after a passage of time deemed sufficient for the impact of the intervention to set in. The evaluation combines the difference-in-difference (DiD) approach, propensity score matching (PSM), and regression analysis to net out the impacts of other factors.

As illustrated in the main report, the difference-in-difference approach essentially compares the changes among the FFS participants (before and after participating FFS) and changes among the nonparticipants (the control group). The control group ideally has similar observable characteristics as those of the participants and is assumed to share a parallel trend over time with the participants if they had not participated in an FFS. This assumption was assessed through the comparison of the status quo in the baseline situation on a number of key characteristics and performance indicators of the two groups.

The changes in the situation of the control group during the same period in which the participants undergo FFS activities are used as a proxy for the counterfactual situation of the participants, i.e. 'what would have happened to them if they had not participated in an FFS?'. The use of differences in the regression analysis made it possible to assess the impact of training activities that took place between 2010 and 2014 on the indicators of interest by 'differencing out' the influence of persistent factors about which no information is available.

To establish the baseline situation of farmers participating in the farmer-led FFS and the baseline situation of the control farmers, we performed a mean comparison of the two groups on a number of key characteristics and performance indicators. We also performed propensity score matching (PSM) using key characteristics - such as age, gender, farm size and education level - to assess potential selection bias that may influence the impact evaluation to be carried out in 2015.

#### 1.2 Data sources and sampling

For the impact assessment of TESA-led FFS, this research used both factory data from KTDA (grower registration data, rainfall data, tea green leaf purchase data and quality information on processed tea) and survey data from households that supply tea (green leaf) to four KTDA managed factories sampled in 2010.<sup>2</sup> From all these four factories, households that were to undergo training activities were randomly selected for the baseline interview in 2010. Households in the control group, which were not to undergo the FFS training, were also randomly selected to be interviewed.

In statistics and econometrics, the term 'panel data' refers to multidimensional data that contain observations on multiple phenomena observed over multiple time periods for the same firms or individuals. A basic introduction to panel data techniques can be found in Verbeek (2000). A Guide to Modern Econometrics. John Wiley & Sons, Ltd Chichester.

Detailed description of the four factories and the sampling strategy used can be found in Waarts, Y., Lan Ge, Giel Ton, Don Jansen, 2012, Sustainable tea production in Kenya: Impact assessment of Rainforest Alliance and Farmer Field School training. LEI Wageningen UR, The Hague.

Table A1.1 below shows the number of households interviewed in the pre-training situation (i.e. July 2010) per factory. The interviews were repeated in 2012 and 2014 using the same sample. The questionnaire used for the household interview can be found in Appendix 2.

The sampling of factories in 2010 took into account the following factors:

- Region: East of the Rift Valley and the West of Rift Valley
- Whether RA-trained/certified

The actual participation of households in the two types of training activities in 2012, however, turned out to be different from what was planned in 2010. For example, more households participated in FFStraining and training for RA-lead farmers than originally planned. Some farmers in the control group participated in FFS training. This made it necessary to identify ex post 'treatment group' and 'comparison group' to reflect the actual participation in RA and FFS training. The 'treatment' group and the 'control group' used in the impact assessment were therefore not exactly the same as the originally sampled groups (see Table A1.2).

Table A1.1 Distribution of sampled farmers over factories (pre-training situation, 2010).

| Region                 | RA training sites   |   | FFS training sites | S                            | Total | % of all sample |
|------------------------|---------------------|---|--------------------|------------------------------|-------|-----------------|
| East of Rift<br>Valley | Kinoro<br>factory   | 60 farmers<br>to undergo RA<br>training | Ndima<br>factory   | 58 FFS farmers               | 118   | 33              |
|                        |                     |   |                    | 30 comparison farmers 'near' | 30    | 8               |
|                        |                     |   |                    | 30 comparison farmers 'far'  | 30    | 8               |
| West of Rift<br>Valley | Nyankoba<br>factory | 60 farmers<br>to undergo RA<br>training | Litein<br>factory  | 58 FFS farmers               | 118   | 33              |
|                        |                     | -                                       |                    | 30 comparison farmers 'near' | 30    | 8               |
|                        |                     |   |                    | 30 comparison farmers 'far'  | 30    | 8               |
| Total                  | 120                 |   | 236                |                              | 356   | 100             |

Table A1.2 Distribution of sampled farmers over factories (after-training situation, 2014).

| Region       | Factory  |         | FFS par  | ticipation |          | To          | tal      |
|--------------|----------|---------|----------|------------|----------|-------------|----------|
| East of Rift |          | Non-FFS | % of all | FFS        | % of all | Non-FFS+FFS | % of all |
| Valley       |          |         | sample   |            | sample   |             | sample   |
|              | Kinoro   | 0       | 0.0      | 47         | 15.3     | 47          | 15.3     |
|              | Ndima    | 37      | 12.0     | 67         | 21.8     | 104         | 33.8     |
| West of Rift |          |         |          |            |          |             |          |
| Valley       |          |         |          |            |          |             |          |
|              | Litein   | 9       | 2.9      | 91         | 29.5     | 100         | 32.5     |
|              | Nyankoba | 32      | 10.4     | 25         | 8.1      | 57          | 18.5     |
|              |          |         |          |            |          |             |          |
| Total        |          | 78      | 25.3     | 230        | 74.7     | 308         | 100.0    |

For the baseline study of the farmer-led FFS, this research analysed survey data from households that supply tea (green leaf) to two KTDA managed factories, namely Gachege (east of the Rift Valley) and Mudete (west of the Rift Valley). The FFS participants and non-participants were randomly selected with the assistance of KTDA factory staff. Table A1.3 below shows the number of households interviewed in the pre-training situation (i.e. January 2014) per factory.

Table A1.3 Distribution of sampled farmers over factories (pre-training situation, 2014).

| Region       | Factory |         | FFS participation |     |          |             | Total    |  |  |
|--------------|---------|---------|-------------------|-----|----------|-------------|----------|--|--|
| East of Rift |         | Non FFS | % of all          | FFS | % of all | Non FFS+FFS | % of all |  |  |
| Valley       |         |         | sample            |     | sample   |             | sample   |  |  |
|              | Gachege | 42      | 17.5              | 78  | 32.5     | 120         | 50       |  |  |
| West of Rift |         |         |                   |     |          |             |          |  |  |
| Valley       |         |         |                   |     |          |             |          |  |  |
|              | Mudete  | 60      | 25.0              | 60  | 25.0     | 120         | 50       |  |  |
|              |         |         |                   |     |          |             |          |  |  |
| Total        |         | 102     | 42.5              | 138 | 57.5     | 240         | 100      |  |  |

#### 1.3 Data analysis

The data analysis was carried out using the statistical analysis package Stata IC/13.13.

#### Variables and descriptive statistics

The survey data (processed as Stata data files) contain categorical variables and numerical variables. Categorical variables are characteristics that are not numbers per se, but categories or types. Examples of categorical variables are individual characteristics such as gender and position in the household, and group characteristics such as factory and region. Numerical variables are by their very nature numbers. Examples of numerical variables are the kilograms of tea green leaf sold and the number of people in a household.

We use simple descriptive statistics to provide basic information about the variables of interest. These descriptive statistics include, but are not limited to, number of observations (abbreviated as N in the tables), percentage distributions, medians, means and standard deviations (abbreviated as Std. Deviation in the tables).

#### Basic statistical tests

We used the following statistical tests to compare the means and proportions of different groups and the relationships between different variables:

- T-test
- Proportion test
- · two sample Kolmogorov-Smirnov test of proportions
- · Spearman's rank correlation

#### Propensity score matching (PSM)

Propensity score matching (PSM) is a commonly used method to match participants and nonparticipants based on the observable characteristics that affect their participation in the programme and the outcome being measured. We use PSM to address potential self-selection bias. The propensity score is the estimated probability of getting a treatment (e.g. participating in the programme) for each household using a vector of pre-treatment covariates. We used the Stata commands 'psmatch2'5 and 'teffects' for PSM and the estimation of ATT with kernel and nearest neighbour matching. After PSM, a balancing test was carried out on the covariates to gauge the comparability between the treatment group and the control group.

Regression analysis

StataCorp. 2013. Stata Statistical Software: Release 13. College Station, TX: StataCorp LP.

See technical description in Rosenbaum, P.R., and

D.B. Rubin (1983). The central role of the propensity score in observational studies for causal effects. Biometrika 70 (1):

E. Leuven and B. Sianesi. (2003). "PSMATCH2: Stata module to perform full Mahalanobis and propensity score matching, common support graphing, and covariate imbalance testing". http://ideas.repec.org/c/boc/bocode/s432001.html

Regression analysis is a statistical tool for the investigation of relationships between variables using observed data. It is usually used to ascertain the causal effect of one variable upon another that is predicted by a plausible theory (hypothesis). The focus of regression analysis is on the relationship between a dependent variable and one or more independent variables. More specifically, it helps one understand how the typical value of the dependent variable changes when any one of the independent variables (also called the explanatory variables) is varied, while the other independent variables are held fixed.

We used regression analysis to understand the impacts of potential contributing or influencing factors on the outcome indicators such as knowledge level, implementation of GAPs and yield. Since the dataset on the TESA-led FFS contains repeated observations on the same households, we used panel data techniques to analyse the changes in each household and the impact of FFS and other factors on these changes. Each household in the dataset is uniquely identified by its grower number and is one panel about which information was collected on various indicators in different periods, that is, the baseline situation (July 2010), the mid-term situation (February 2012) and the latest situation (January 2014). Changes in each individual household were calculated as the differences in values of various variables or indicators between 2010 and 2012. Regression analysis was then performed using these differences as the dependent variables, and training and other characteristics of the households as the explanatory variables. For a number of regression models, we performed post-estimation tests of model specification and coefficients (Hausman's specification test and Likelihood-ratio test after estimation).

#### Comparison groups

When relevant, different groups were compared to assess impact or potential bias. These groups were the following:

- FFS participants (FFS) vs. non-participants (non-FFS)
- Three 'degrees of participation' over time (see main report and Figure A1.1 for the sizes of the groups)
- · FFS participants vs. all farmers

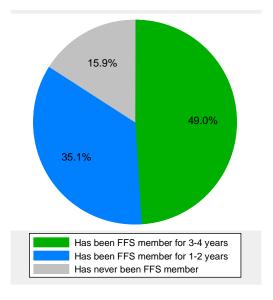


Figure A1.1 Groups with different 'degrees of participation' in FFS

## 2 The questionnaire

# 2.1 Impact Assessment Questionnaire: Kinoro, Ndima, Nyankoba, Litein

Enumerators, no blanks are allowed:

- Please fill out -999 when the farmer does not know.
- Please fill out NA when the question is not applicable to the farmer, and for questions on inputs used a 0 when a farmer did not buy or use a certain input.

# **KTDA Sustainable Agriculture Project**

# A: Household identification + FFS

| А  | Date of interview (dd/mm/yyyy): Start time: End time:   |  |  |  |  |  |
|----|---|--|--|--|--|--|
| В  | Name of enumerator  |  |  |  |  |  |
| С  | Name of Factory:  |  |  |  |  |  |
| 1  | Factory grower number (2 letters for the factory, 3 numbers for buying centre, 4 numbers for grower number)                             |  |  |  |  |  |
|    |   |  |  |  |  |  |
| 2  | Name of the respondent ( <b>Enumerator</b> : interview the person who attended FFS training or the person in charge of tea production): |  |  |  |  |  |
| 3a | What is the gender of the respondent? (Circle correct number)  O Female  1 Male   |  |  |  |  |  |
| 3b | What is your year of birth?   |  |  |  |  |  |
| 3c | How many years of education have you followed? (number of years, 'I do not know' = -999)  |  |  |  |  |  |
|    |   |  |  |  |  |  |
| 4  | Is the respondent the household head? (Circle correct number)   |  |  |  |  |  |
|    | 0 No<br>1 Yes   |  |  |  |  |  |
| 5  | How many people are part of your household?   |  |  |  |  |  |

- Did you sell tea in the July 2012/ June 2013 financial year? No 1 Yes 6b Did you sell tea between July 2013 and December 2013?  $\cap$ No Yes 1 If the answers to both questions 6 and 6b are NO, then stop the interview and go to another farmer on your list Are you a member of a FFS or have you been a member of an FFS? No → please continue with question 13 1 No, but a family member is/was an FFS member → continue with question 8a 2 Yes -> please continue with question 8b 3 Not anymore → please continue with question 8b 8a If you did not participate in the FFS activities yourself but other person(s) from your household did participate, how did he/she/they value(s) the activities? (Circle one option) Unsatisfied → please continue with question 13 1 Neutral → please continue with question 13 2 Satisfied→ please continue with question 13 3 I do not know -> please continue with question 13 8b How do you value FFS activities? How satisfied are you with the following aspects of the FFS? (Enumerator: ask the farmer about all aspects and put one code in the square that corresponds with the given answer) 1: Very satisfied Aspect: how satisfied are you with...? 2: Satisfied 3: Neutral 4: Unsatisfied 5: Very unsatisfied 6: I do not know 7: Not applicable 1. FFS training 2. Role of facilitators Group organization (officials, sub group) 4. Group dynamics 5. Frequency of meetings Time necessary 7. Special topic sessions 8. FFS commercial activities 9. Micro credit 10. Insurance 11. Costs of running FFS
- 80 Would you recommend other farmers to participate in an FFS?
  - $\cap$ Nο
  - 1 Yes
  - 2 N/A / I don't know
- 9 Has your FFS group continued existing after you have graduated?
  - No → Continue with question 11
  - 1 Yes -> Continue with question 10

|     | 0              | No activities   |
|-----|----------------|---|
|     | 1              | Activity 1:   |
|     | 2              | Activity 2:   |
|     | 3              | Activity 3:   |
|     | 4              | Activity 4:   |
|     | 5              | Activity 5:   |
|     | 6              | Activity 6:   |
|     | 7              | Activity 7:   |
|     | 8              | Activity 8:   |
|     | 9              | Activity 9:   |
|     | 10             | Activity 10:  |
| 11a |                | would you like to see changed in the organization of the Farmer Field Schools to ve its functioning in the future? (Enumerator: write down maximum 3 changes) |
|     | 1              |   |
|     | 2              |   |
|     | 3              |   |
| 12a | group<br>0. No | you or your household benefitted from participating in the Farmer Field School in the last 2 years?   |
| 12b | -              | nave you not benefitted from participating in the Farmer Field School group in the years? (Enumerator: Write down maximum 3 reasons)                          |
|     | 1              |   |
|     | 2              |   |
|     | 3              |   |
| 12c |                | benefits have you or your household realised from participating in the Farmer Field I in the last 2 years? (Enumerator: write down maximum 3 benefits)        |
|     | 1              |   |
|     | 2              |   |
|     | 3              |   |
|     |                |   |

What have been the activities of the FFS since your graduation? (List maximum 10 activities, in order of importance, as specific as possible e.g. training on chicken rearing)

10a

- 13 Have you been trained as a lead farmer by Rainforest Alliance?

  - Yes 1
- 14a If you are not a lead farmer, have you, or any person from your household attended Rainforest Alliance certification training?
  - Nobody 0
  - 1 Yes, me
  - 2 Yes, somebody else (Q14b......(Record relationship)
  - I do not know 3
- 15a Have you or any member of your household participated in any other certification scheme training or workshops, other than by Rainforest Alliance over the past 12 months? Trainings are defined as educational events; for instance, one-on-one training, group training, workshop, demonstration, training during TESA visit. (E.g. UTZ Certified, Fairtrade/FLO, ISO)
  - 0 No
  - 1 Yes, UTZ Certified
  - 2 Yes, FLO/Fairtrade
  - Yes, ISO
  - Yes, I have received training to become certified, but I do not know for which 4 certificate
  - 5 I do not know
- 15b Have you or any member of your household participated in any non-certification scheme trainings or workshops over the past 12 months (trainings defined as educational events; for instance, one-on-one training, group training, workshop, demonstration, training during TESA visit)?
  - 0 No
  - 1 Yes → Skip question 16
- 16 If **no**, what was the reason?
  - 1) No training offered
  - 2) Offered, but could not get to training, no transportation or resources
  - 3) Offered, but other reasons for not attending (no time, not interested in topic).
- 17 If yes, how many trainings (trainings defined as educational events; for instance, one on one training, group training, workshop, demonstration, training during TESA visit) have you and other persons from your household attended in the past 12 months?
  - 1) 1 training
  - 2) Between 1-5 trainings
  - 3) More than 5 trainings
  - 4) I do not know

18 Did the person(s) that participated in training follow the following topics? (one-on-one training, group training, workshop, demonstration, training during TESA visit)? Fill in 1 for yes or 0 for no in column 1. (If yes, who gave the training? Fill in codes 1 to 6).

| Topics                              | Attended         | Name the type of organization |
|-------------------------------------|------------------|-------------------------------|
|                                     | training on this | 1= factory                    |
|                                     | topic?           | 2= government                 |
|                                     | [O = No,         | 3= NGO                        |
|                                     | 1 = Yes,         | 4= input supplier             |
|                                     | 2= Do not know]  | 5= Local individual (e.g.     |
|                                     |                  | neighbour)                    |
|                                     |                  | 6= others                     |
|                                     |                  | 7 = I do not know             |
|                                     |                  |                               |
| 18a Crop production (for instance   |                  | a2i a2ii                      |
| new crops)                          | a1               | a2iii                         |
|                                     |                  |                               |
| 18b Health and safety (for instance |                  |                               |
| HIV/AIDS, housekeeping, food)       | b1               | b2i b2ii                      |
|                                     |                  | b2iii                         |
|                                     |                  |                               |
| 18c Farm management skills (for     |                  |                               |
| instance record keeping, economic   |                  | c2i c2ii                      |
| decision making)                    | c1               | c2iii                         |
|                                     |                  |                               |
| 18d Agro-chemical application       |                  |                               |
| (chemicals used for all farm        | d1               | d2i d2ii                      |
| activities)                         |                  | d2iii                         |
|                                     |                  | e2i e2ii                      |
| 18e Others/ combination of topics   | e1               | e2iii                         |

- Apart from information provided in the trainings, does the extension staff provide you 19 with information or services that helps you with your tea production?
  - No → Please go to Section B on the next page
  - Yes → please go to question 20 1
  - 2 I don't know → Please go to question 20

20 Can you name the services the factory provides you with and if you are satisfied with it / them?

(Instructions for enumerators: please read the options to the farmers and record one response/possible answer in each box according to the code)

| Services by the Factory   | <ol> <li>Very satisfied</li> <li>Satisfied</li> <li>Neutral</li> <li>Unsatisfied</li> </ol> |
|---|---|
|   | 5: Very unsatisfied 6: I do not know  |
|   | 7: Not applicable   |
| 20a Training  |   |
| 20b Market information on inputs  |   |
| 20c Market information on sales and prices (e.g. also of other crops than |   |
| tea)  |   |
| 20d Providing information about inspection results and corrective actions |   |
| after Internal Inspections (Internal Management System)                   |   |
| 20e Providing information about the external Inspections (audit)          |   |
| 20f Providing access to fertilizer  |   |
| 20g Providing access to seedlings, planting material                      |   |
| 20h Providing access to pesticides  |   |
| 20i Providing access to (micro) credits                                   |   |
| 20j Insurance   |   |
| 20k Information on Group Commercial activities; sales and marketing       |   |

# **B: Implementation of sustainable practices**

- 1. Answering options should not be read out to the households, options are for enumerators' convenience only!
- 2. Select one answer option per question by circling the corresponding letter, apart from questions with questions which state multiple answers can be given
- 3. Do not give any additional information about the 'right' answers as we will be questioning knowledge later on.

#### Profit (questions are all related to tea)

- How many times does your household pluck tea in the same tea plot per month (this refers to a normal month- when there is no drought and it is not very cold)?
  - 1. 4 times (every 7-8 days)
  - 2. 3 times (every 10 days)
  - 3. 2 times (every 2 weeks)
  - 4. Less than twice (less than once every 2 weeks)
- 2 Where does your household experience leaf spillage at the farm, during transport to buying centre or at the buying centre?
  - 1. No spillage at all places
  - 2. Spillage in all three places
  - 3. Spillage at home only
  - 4. Spillage at BC only
  - 5. Spillage during transport
- 3 Does your household use a plucking stick/wand? Is the table firm (Interviewer to observe)
  - 1. Use stick & table firm
  - 2. Use stick table not firm
  - 3. No stick table firm

- 4. No stick table not firm
- If you or your household raise your own planting material: what is the success rate in your nursery?
  - 1. High (More than 80% success rate)
  - 2. Mediate (Between 80% and 50% success rate)
  - 3. Low (Less than 50% success rate)
  - 4. N/A i.e. no planting or infilling in the last few years, used external source, or farmer does not want to tell.
- 5 What clones have been planted in your household's nursery?

(Enumerator: multiple answers can be circled)

- 1. Clones developed from own tea bushes (own nursery)
- 2. Clones received from neighbours/other farmers
- 3. Improved clones (VPS) from TRFK
- 4. Any other/ do not know which clones
- 5. N/A (no clones planted)
- When are tea VP plants in-filled in the tea plots? 6

(Enumerator: multiple answers can be circled)

- 1. During heavy rains.
- 2. During moderate/light rains.
- 3. During dry season.
- 4. None of the above.
- 7 What is the percentage crop cover (absence of gaps in the tea) on your (interviewer to ask and observe)?
  - 1. 90-100%
  - 2. 75%- 90%
  - 3. Less than 75%
  - 4. I do not know
- 8 At what height is mature tea pruned?
  - 1. 20 inches and above
  - 2. Below 20 inches
  - 3. N/A
  - 4. Do not know
- 9 At what period are tea bushes pruned?
  - 1. Dry season (January March)
  - 2. Wet season (April May/ October December)
  - 3. Cold season (June August)
  - 4. Warm season (September)
- 10 How often is the same tea plot/block pruned?
  - 1. Prune every 6 (or more) years
  - 2. Prune every 3-5 years
  - 3. Prune every 1 or 2 years
- 11 What is the major tool used to prune the tea your household produces? (Enumerator: multiple answers can be circled)
  - 1. Use pruning knife
  - 2. Use pruning machine
  - 3. Other tools

- Who prunes the tea bushes and have they been trained? (Enumerator: multiple 12 answers can be circled)
  - 1. Untrained family member.
  - 2. Trained family member.
  - 3. Untrained non family member.
  - 4. Trained non family member
- 13 At what height are your bushes tipped in?
  - 1. More than 6 inches above pruning height
  - 2. 4 to 6 inches above pruning height
  - 3. Less than 4 inches above pruning height
- 14 How frequently do you apply composted manure in tea (= organic fertilizer)?
  - 1. Never / do not apply
  - 2. Less than once every three years
  - 3. Every three years
  - 4. More often than once every three years
- 15 How frequently do you apply chemical fertilizer in tea?
  - 1. Once per year
  - 2. Twice a year
  - 3. More than twice per year
  - 4. Never / Do not apply
- 16 Do you keep records on input use and production in tea?
  - 1. Only records on production/sales
  - 2. Only records on inputs
  - 3. Records on input use and production
  - 4. No records kept

#### **People** (question 17 about tea, other questions about the whole production system)

- Who plucks your tea?
  - 1. Only household members
  - 2. Regular workers
  - 3. Seasonal workers
  - 4. Mixture of household members and workers
- 18 Do you hire workers? Do you have agreements with hired workers about pay and timing of payment?
  - 1. Yes, agreement in writing
  - 2. Yes, oral agreements

  - 4. I do not hire workers, only family members work on the farm → please go to question 19b
- 19a Do your workers have access to easily accessible water for drinking and latrines?
  - 1. Access to potable water
  - 2. Access to latrines
  - 3. Both
  - 4. Neither
- 19b Does your household have access to easily accessible water for drinking and latrines?
  - 1. Access to potable water
  - 2. Access to latrines
  - 3. Both
  - 4. Neither

- 20 How often did your family or any of your workers need medical attention after injury on the farm for example fractures or wounds requiring stitches, in the last 12 months?
  - 1. More than three occasions
  - 2. On one or two occasions
  - 3. No occasions
- 21 When chemicals are sprayed, which personal protective equipment (PPE) does your family or your workers use?
  - 1. All PPE (Mask, gloves, boots, overall, goggles)
  - 2. Some of the above PPE
  - 3. No PPE
  - 4. N/A (don't spray)
- 22a Do you group together with other farmers to carry out certain activities e.g. sourcing of fertilizer, leaf transport, plucking, learning visits to other farmers etc.?
  - 1. Yes
  - 2. No → continue with question 23
- If yes, do you group together with other farmers more frequent than 2 years ago? 22b
  - 1. Less frequent
  - 2. Not more or less frequent than 2 years ago
  - 3. More frequent
  - 4. I do not know
- 23 Do you turn to KTDA if you experience any problems in your tea production?
  - 1. Yes
  - 2. No
- 24 Do your children go to school?
  - 1. N/A, no, the children are too young or too old to go to school
  - 2. No, some children are not going to school although they have the age to attend primary or secondary school
  - 3. Yes, all children in the age to attend primary or secondary school are attending school
  - 4. Yes, all children in the age to attend primary or secondary school are attending school and one or more children are following college or university

#### **Planet**

- 25 Do you collect prunings from the tea field?
  - 1. No
  - 2. Yes use as mulch elsewhere on farm
  - 3. Yes use as fuel
- Do you infill open areas in your tea (Interviewer to ask and observe)? 26
  - 1. Yes
  - 2. No
  - 3. N/A (no gaps)
- 27 When do you apply fertilizer to your tea?
  - 1. Apply fertiliser during moderate rains
  - 2. Apply fertiliser during heavy rains
  - 3. Apply fertiliser during dry periods
  - 4. Apply fertilizer on another moment
  - 5. Do not apply fertilizer

- In case of chemical control in your tea (pesticides /herbicides /insecticides) how do you 28 apply the agrochemicals?
  - 1. Blanket spraying
  - 2. Edges/ spot spraying
  - 3. Other
  - 4. Do not use chemical control
- 29 Does your farm border a river or water body? If so, do you have a Riparian strip covered by indigenous vegetation and how wide is it A Riparian strip is a strip of indigenous vegetation between rivers or other water bodies and cultivated field (Interviewer to ask and observe)?
  - 1. No; farm does not border a river or water body
  - 2. Yes, farm borders a river/ water body, but no Riparian strip
  - 3. Yes, a strip less than 10 meter
  - 4. Riparian strip wider than 10 meters, but smaller than 30 meters
  - 5. Riparian strip wider than 30 meter
- 30 Do you have indigenous trees on your farm? If so how many in total on your land?
  - 1. More than 10 indigenous trees
  - 2. Between 5 and 10
  - 3. Less than 5
  - 4. No native trees
- 31 If your farm borders a water stream, how many eucalyptus trees are growing within 10 meters of the water stream?
  - 1. More than 50 trees
  - 2. Between 20 and 50 trees
  - 3. Between 5 and 20 trees
  - 4. zero to 5 trees
  - N/A farm does not border river
- 32 if your farm borders a water body, what distance do you leave out without applying agrochemicals and chemical fertilizer, compost and organic matter?
  - 1. No area is left
  - $2. \quad 0-5 \text{ metres}$
  - 3. 5 15 metres
  - 4. Over 15 metres
  - 5. N/A farm does not border a river
- 33 How much area of the total farm is conservation area (area under indigenous trees/ natural vegetation)?
  - 1. More than 10%
  - 2. Between 2 % and 10%
  - Zero to 2 %
- 34 What is your main source of energy for domestic purposes?
  - 1. Renewable firewood from Eucalyptus and Gravillea trees, electricity, solar, biogas
  - 2. A mixture of sustainable and unsustainable (petroleum products, bottled gas, ....) sources
  - 3. Cutting down of indigenous trees
  - 4. Petroleum products
- 35 What is your main source of water for domestic use?
  - 1. River/ stream or spring
  - 2. Tap
  - 3. Harvested rainwater

- 36 How do you manage household waste water and effluent from livestock (interviewer to observe if possible)?
  - 1. Presence of soak pits/ waste pits;
  - 2. Other ways of filtering water
  - 3. Part of the waste in soak pits, part runs directly into farm
  - 4. Discharge direct onto the farm or into waterways
- 37 How do you manage household solid waste?
  - 1. No waste management in place
  - 2. One pit for all waste
  - 3. One pit for organic waste and one pit for other waste
  - 4. More than two pits in place: non-organic waste is further separated, for instance for plastic or glass
- 38 Is waste collected and taken elsewhere?
  - 1. Glass, plastic and other waste is collected
  - 2. One of three waste types is collected (either glass, or plastic, or other waste)
  - 3. No, recycling options known but no transportation available
  - 4. No, collection service is not available
  - 5. N/A no waste pit available

# Decision-making in tea

We also would like to ask you some questions on how you make decisions about tea production and management activities at the moment and how you made such decisions two years ago. (Enumerator: multiple options are possible, read the options aloud to the farmers and tick the relevant box).

39a How do you generally make decisions on tea production activities at the moment and two years ago? (Enumerator, put relevant code in the box; every row must be filled; multiple answers possible as many factors contribute to making a decision)

| Nr | Way for decision-making on tea production (more than one factor may contribute to making a decision) | Now<br>(39a)      | Two years ago (39b) |
|----|--|-------------------|---------------------|
|    | ,  | No = 0<br>Yes = 1 | No = 0<br>Yes = 1   |
| 0  | Based on advice from my parents/friends/neighbours   |                   |                     |
| 1  | Based on what I did last year  |                   |                     |
| 2  | Based on a routine   |                   |                     |
| 3  | Based on the state of my tea bushes/field(s)   |                   |                     |
| 4  | Based on recommendations by the TESA/FSC/factory   |                   |                     |
| 5  | Based on regular check of my records to see whether my   |                   |                     |
|    | farm is doing well   |                   |                     |
| 6  | Based on comparing my records with the records of my   |                   |                     |
|    | neighbours/friends/other farmer to see how my farm is doing  |                   |                     |
| 7  | Based on what I learned from the training  |                   |                     |
| 8  | Based on information on prices for tea and other crops   |                   |                     |
| 9  | Based on comparing my production with figures with average   |                   |                     |
|    | tea production in Kenya to see how my farm is doing  |                   |                     |
| 10 | Based on my own experience   |                   |                     |
| 11 | Other, please specify  |                   |                     |
|    |  |                   |                     |
|    |  |                   |                     |

39c If any of the answers are not the same for specific questions 39a and 39b above: Why did you change the way you make decisions since two years ago? (Give the three most important reasons.) (Enumerator: when all answers are the same, write NA)

| 1 |   |
|---|---|
| 2 | ) |
| 3 | B |
| _ |   |

40 How do you decide how much fertilizer to apply on tea now, and how did you do so 2 years ago? (Enumerator, put relevant code in the box; multiple answers; fill every row)

| Nr | Way for decision-making on fertilizer application on tea (more than one factor may contribute partly/wholly in |         | Two years<br>ago (40b) |  |
|----|--|---------|------------------------|--|
|    | making a decision)   | No = 0  | No = 0                 |  |
|    |  | Yes = 1 | Yes = 1                |  |
| 1  | I apply the same amount per bush / hectare as my parents /   |         |                        |  |
|    | neighbours do  |         |                        |  |
| 2  | I apply the same as last year  |         |                        |  |
| 3  | I always apply the same amount   |         |                        |  |
| 4  | I apply on the basis of the state of the tea bushes  |         |                        |  |
| 5  | I apply on the basis of recommendations by the factory   |         |                        |  |
| 6  | I apply on the basis of recommendations obtained in the  |         |                        |  |
|    | training   |         |                        |  |
| 7  | I apply on the basis of the records that I kept last year  |         |                        |  |
|    | (analysed fertilizer input and yield relations)  |         |                        |  |
| 8  | I apply on the basis of my own experience  |         |                        |  |
| 9  | Other, please specify (one only)   |         |                        |  |
|    |  |         |                        |  |
|    |  |         |                        |  |

41 How do you decide on how often to pluck tea (plucking frequency) now, and how did you decide on this 2 years ago? (Enumerator, put relevant code in the box)

| Nr | Way for decision-making on frequency of plucking (more than one factor may partly/wholly contribute to making |         | Two years<br>ago (41b) |  |
|----|---|---------|------------------------|--|
|    | a decision)   | No = 0  | No = 0                 |  |
|    |   | Yes = 1 | Yes = 1                |  |
| 0  | I pluck as often as my parents/neighbours/friends do  |         |                        |  |
| 1  | I pluck frequently as I did: ( last year); (two yrs ago for   |         |                        |  |
|    | column 2)   |         |                        |  |
| 2  | I pluck on the basis of the state of the tea bushes   |         |                        |  |
| 3  | I pluck on the basis of recommendations by the factory  |         |                        |  |
| 4  | I pluck on the basis of recommendations obtained in the   |         |                        |  |
|    | training  |         |                        |  |
| 5  | I pluck on the basis of the records that I kept last year   |         |                        |  |
| 6  | I pluck on the basis of my own experience   |         |                        |  |
| 7  | Other, please specify (one only)  |         |                        |  |
|    |   |         |                        |  |
|    |   |         |                        |  |

42 How do you decide how to handle (apply, store etc.) agro-chemicals now and how did you do so 2 years ago? (Enumerator, put relevant code in the box; multiple answers; fill every row)

| Nr | Way for decision-making  | Now<br>(42a) | Two years<br>ago (42b) |
|----|--|--------------|------------------------|
|    |  | No = 0       | No = 0                 |
|    |  | Yes = 1      | Yes = 1                |
| 1  | Based on advice from my parents/friends/neighbours             |              |                        |
| 2  | Based on what I did last year                                  |              |                        |
| 3  | Based on a routine   |              |                        |
| 4  | Based on recommendations by the TESA/FSC/factory               |              |                        |
| 5  | Based on requirements for RA certification                     |              |                        |
| 6  | Based on what I learned from the training to make my decisions |              |                        |
| 7  | Based on the basis of my own experience                        |              |                        |
| 8  | Other, please specify (one only)                               |              |                        |
|    |  |              |                        |

| C: Te  | a production  |
|--------|---|
| We wou | uld like to know more about your tea production.  |
| 1a     | How many times was your tea rejected by the buying centre the last 12 months?  O Never → please skip question 1b  Less than 3 times  More than 3 times  I do not know |
| 1b     | How many kilograms of your tea was rejected by the buying centre in the last 12 months?   |
| 1c     | How many times was your tea rejected by the buying centre 2 years ago?  O Never → please skip question 1d  Less than 3 times  More than 3 times  I do not know        |
| 1d     | How many kilograms of your tea was rejected by the buying centre 2 years ago?   |

#### 2. Labour for tea (tea production within your household, not work for someone else)

#### Enumerator: Please fill out -999 when the farmer does not know.

- 1) How much time is spent on tea production? This can be both family and hired labour. We ask these questions for plucking weeding and pruning. The unit is different per activity. Example: for weeding we ask the days per year spent on weeding.
- 2) The cost of hired labour are in different units. Tea plucking is cost per kg of green leaves, while for other activities the costs per day or per bush should be stated. If the labour is family labour the costs are zero.

| Activity               | Quantity (0<br>when<br>farmer/labourer<br>did not spend<br>time on<br>activity) | Unit of measurement                 | Cost (Family<br>labour cost = 0) | Per unit:                  |
|------------------------|---|-------------------------------------|----------------------------------|----------------------------|
| C2 Plucking            |   |                                     | 1b                               | Ksh/Kg green<br>tea leaves |
| C2 Weeding             | 2a  | Days last year                      | 2b                               | Per day                    |
| C2 Pruning             | 3a  | Number of bushes last year          | 3b                               | Ksh/ bush                  |
| C2 Applying fertilizer | 4a  | Number of bags<br>applied last year | 4b                               | Ksh/bag<br>applied         |

#### Inputs used for tea production in the last 12 months (questions 4 until 9)

- 1) Please state the inputs used for your total tea area in the last 12 months. If the respondent has difficulties answering this question ask him/her the quantity of these inputs they might have bought and if they finished all these inputs.
- 2) As different people might use different measures this question allows for different units in question 5 and 6: for example quantity 1, unit kg or quantity 0.5, unit litre.
- 3) Write down the cost for one unit
- 4) Give respondent time to think about any other inputs used for tea

Enumerator: Please fill out -999 when the farmer does not know. And 0 when the farmer did not buy any fertilizer/chemicals/tea plants.

| Input  | Quantity used in last 12 months 0, 1, 2, 3, ½, ¼, ¾ etc. | Unit:                      | Cost per unit input (may be 0) | Number of<br>bushes<br>receiving input |
|--|--|----------------------------|--------------------------------|--|
| 4. Fertilizer (chemical) List common/ trade names incl. composition (N,P,K):                 |  |                            |                                |  |
| 1a   | 1b   | Bag                        | 1d                             | 1e                                     |
| 2a   | 2b   | Bag                        | 2d                             | 2e                                     |
|  | 3b   | Bag                        | 3d                             | 3e                                     |
| 3a   | 4b   | Bag                        | 4d                             | 4e                                     |
| 4a   |  |                            |                                |  |
| 5. Organic fertilisers,<br>compost, manure<br>List types, if any:                            | Quantity in last 12 months 0, 1, 2, 3, ½, ¼, ¾ etc.      | Unit                       | Cost per unit input            | Number of<br>bushes<br>receiving input |
| 1a   | 1b   | 1c                         | 1d                             | 1e                                     |
| 2a   | 2b   | 2c                         | 2d                             | 2e                                     |
| 3a   | 3b   | 3c                         | 3d                             | 3e                                     |
| 4a   | 4b   | 4c                         | 4d                             | 4e                                     |
| 6. Other chemicals (pesticides/ herbicides/ insecticides), if any: List common/ trade names: | Quantity in last 12 months 0, 1, 2, 3, ½, ¼, ¾ etc.      | Unit:                      | Cost per unit input            | Number of<br>bushes<br>receiving input |
| 1a   | 1b   | 1c                         | 1d                             | 1e                                     |
| 2a   | 2b   | 2c                         | 2d                             | 2e                                     |
| 3a   | 3b   | 3c                         | 3d                             | 3e                                     |
| 4a   | 4b   | 4c                         | 4d                             | 4e                                     |
| 7. New tea plants, if any  | 7b   | Number<br>in last<br>year: | 7d                             |  |
| 8. Other input used:<br>8a   | 8b   | 8c                         | 8d                             | 8e                                     |
| 9. Other input used:<br>9a   | 9b   | 9c                         | 9d                             | 9e                                     |

- 10a Have you bought any Personal Protective Equipment for your tea or other production in the 2012/2013 financial year?
  - No → please continue with Section D on the next page 0
  - 1
  - 2 I do not know -> Enumerator: please add -999 in the table for 1a-7a and continue with Section D on the next page
  - → Please fill out -999 when the farmer does not know, and 0 when the question is not applicable (the farmer did not buy a certain PPE item); when a full PPE set row is filled, then fill 0 in row 1-6, column one)

|   | How many? |       | Cost      |
|---|-----------|-------|-----------|
| 10b. If yes, what did you buy?            |           |       | per piece |
|   |           |       |           |
| 1 Overall                                 | 1a        | Piece | 1d        |
| 2 Hat                                     | 2a        | Piece | 2d        |
|   | 24        | 11000 | 24        |
| 3 Mask/respirator                         | 3a        | Piece | 3d        |
| 4 Gumboots                                | 4a        | Piece | 4d        |
|   |           |       |           |
| 5 Goggles                                 | 5a        | Piece | 5d        |
| 6 Apron/plucking cape/nylon bags/raincoat | 6a        | Piece | 6d        |
|   |           |       |           |
| 7 Full PPE set                            | 7a        | Piece | 7d        |
|   |           |       |           |

- 11 If you bought protective equipment (PPE) last year, why did you buy it? (Enumerator: multiple answers are possible but do not read aloud to respondent)
  - I was taught in training that I can benefit from it
  - I need it for required practises for Rainforest Alliance or UTZ Certification
  - I have seen my neighbour / colleague farmer using it
  - I wanted to buy it for a long time but just recently got the required funds
  - It increases my status as a farmer
  - Other
- 12 Do you (or your labourers) use a tea harvesting machine for plucking tea?
  - 0 No
  - 1 Yes

#### D: Other sources of income in the last 12 months

- 1 Can you give an approximation of the percentage of income from tea production in total household income, in the last 12 months?
  - 100% → please continue with question 4
  - Between 80 and 100% 1
  - 2 Between 60 and 79%
  - Between 40 and 59%
  - Between 20 and 39% 4
  - Less than 20%

2 Can you state your families' sources of income, starting with the most important income generation activity (excluding tea)? Can you give an approximation of the yearly income and costs from the activities?

**Enumerators:** you can use the bottom of the sheet to take notes before filling the table. Help respondents with possible sources of income: vegetables, fruit, grain, dairy, calves, pigs, rabbit, chicken. Remittances, retirement, business, employment, teaching, and more. Enumerators: write down -999 when the farmer does not know. And -888 when the farmer does not want to answer! (Every row must have an answer in column 1)

| D2     | Income generating activities from most to least important income generating activity |             | Yearly gross<br>income from this<br>activity (last 12<br>months) | Yearly costs from this activity (last 12 months) |  |
|--------|--|-------------|--|--|--|
|        | Category   | I<br>O = No | ii   | iii  |  |
|        |  | 1 = Yes     |  |  |  |
| D2.1.  | a. Plant production     (vegetable, fruit, grain etc.)                               | А           | С  | d  |  |
| D2.2.  | a. Livestock (dairy, cows, chicken etc.)   | А           | С  | d  |  |
| D2.3.  | a. Business (trade, shop etc.)   | А           | С  | d  |  |
| D2.4.  | a. Employment  | А           | С  | d  |  |
| D2.5.  | a. Services (teaching, government etc.)  | А           | С  | d  |  |
| D2.6.  | a. Remittances   | А           | С  | d  |  |
| D2.7.  | a. Retirement  | А           | С  | d  |  |
| D2.8.  | a. Other   | А           | С  | d  |  |
| D2.9.  | a. Other   | А           | С  | d  |  |
| D2.10. | a. Other   | А           | С  | d  |  |

| 3  | Can you indicate the monthly income earned from all your activities <u>except tea</u> <u>production</u> over the last 12 months? (Read answer options and ask farmer to select one)  |
|----|--|
|    | <ol> <li>Less than 2000 Ksh per month</li> <li>Between 2000 and 5 000 ksh per month</li> <li>Between 5 000 and 10 000 ksh per month</li> <li>Between 10 000 and 15 000 ksh per month</li> <li>Between 15 000 and 20 000 ksh per month</li> <li>More than 20 000 ksh per month</li> </ol>   |
| 4  | Indicate whether you agree or disagree with the following statements:  |
| 4a | I earn more income from tea production now than two years ago:  1. I do not agree, I earn less income from tea now than 2 year ago  2. I do not agree, I earn the same amount from tea now as 2 years ago  3. I agree  4. I do not know  |
| 4b | I earn more income from other sources of income than tea production than two years ago  1. I do not agree, I earn less income from other sources now than 2 year ago  2. I do not agree , I earn the same amount from other sources as 2 years ago  3. I agree  4. Not applicable: I do not have other sources of income now, and neither 2 years ago.  5. I do not know |
| 5  | Does your household have any loans / (micro)credit at this moment?  O No → please skip question 6  Yes   |
| 6  | Whom has provided you with the loan / (micro) credit?  |
| 7  | Does your household have any insurance (related to agricultural production) at this moment?  O No → please skip question 8  Yes  |
| 8  | With which organisation/company did you take out the insurance?  |

How did you use the income from your tea farm last year? (Enumerator: ask all options and record the relevant answer code in the box).

| Nr | Item   | No = 0                   |  |  |  |
|----|--|--------------------------|--|--|--|
|    |  | Yes = 1                  |  |  |  |
| 0  | Buying inputs / equipment for tea production                     |                          |  |  |  |
| 1  | Buying inputs / equipment for other crops/animals                |                          |  |  |  |
| 2  | Hire labour for tea production                                   |                          |  |  |  |
| 3  | Hire labour for other crops/animals                              |                          |  |  |  |
| 4  | Buy food   |                          |  |  |  |
| 5  | Medical bills for family   | Medical bills for family |  |  |  |
| 6  | Education fees for children                                      |                          |  |  |  |
| 7  | Investment in business   |                          |  |  |  |
| 8  | Mobile phones  |                          |  |  |  |
| 9  | Buy home use items e.g. Radio/TV/sofa set                        |                          |  |  |  |
| 10 | Other, please specify (maximum 3, most important uses of income) |                          |  |  |  |
|    |  |                          |  |  |  |
|    |  |                          |  |  |  |
|    |  |                          |  |  |  |
|    |  |                          |  |  |  |

# E: Knowledge and skills learned

- 1. Answering options should **not** be read out to the households, options are for enumerators' convenience only!
- 2. In this part it is encouraged that the enumerators stimulate the farmers to give more options (time to think), but never mention the options!
- 3. Select the given option by circling the corresponding letter, more answer options can be selected
- 1 Can you mention some benefits of leaving prunings in the field?
  - 1. To suppress weeds
  - 2. To prevent soil erosion
  - 3. To improve soil structure
  - 4. Releases nutrients into the top soil at decomposition
  - 5. Reduces loss of water by evaporation (mulch)
  - 6. None of the above / I do not know
- 2 Can you mention the best height to prune mature tea?
  - 1. Never below 20 inches
  - 2. 2 inches above the former height
  - 3. After reaching 28 inches, the bush should be down pruned to 21 inches
  - 4. None of the above / I do not know
- 3 Can you mention reasons to prune tea?
  - 1. To maintain a manageable plucking table
  - 2. To rejuvenate the bush / increase production
  - 3. To remove diseased, dead and knotted branches
  - 4. None of the above / I do not know

- Can you mention some recommended methods to handle weeds in tea? 4
  - 1. Slashing using panga
  - 2. Use of plain jembe
  - Uprooting using hands
  - 4. Use of round up for perennial weeds such as couch grass (new fields and young tea
  - 5. None of the above / I do not know
- 5 Can you mention benefits of fertilizer application to tea?
  - 1. Get better yields of green leaf.
  - 2. Get better quality of green leaf
  - 3. Maintain the tea bush for a long time
  - 4. Increase nutrients to soil/improve soil fertility.
  - 5. None of the above / I do not know
- 6 Can you mention any benefits of plucking tea every 7 to 8 days (during normal weather)?
  - 1. To maintain good quality (older tea is of less quality; more than 2 leaves per bud)
  - 2. To maintain enough yield (if leaves are plucked too early this leads to less yield; less than 2 leaves per bud)
  - 3. To maintain good plucking table
  - 4. None of the above / I do not know
- 7 Can you mention any benefits of maintaining a plucking table? (A plucking table is the surface of the tea bush from which the farmer plucks the tea, 2 leaves and a bud.)
  - 1. Yields increase when shoots can grow because they are not hindered by shade
  - 2. Shoots are missed during plucking/ plucking goes faster with an even plucking table
  - 3. None of the above / I do not know
- 8 Can you mention benefits from infilling?
  - 1. Maximises the yield of land in tea production / increases yield
  - 2. Reduces weeding efforts
  - 3. None of the above / I do not know
- 9 Can you mention the best height for tipping-in tea?
  - 1. 4 inches above pruning height
  - 2. None of the above / I do not know
- 10 A Riparian strip is a strip of indigenous vegetation between rivers or other water bodies and cultivated field. Can you mention benefits of a Riparian strip?
  - 1. A riparian strip helps protect and conserve wetlands
  - 2. A riparian strip helps prevent soil erosion
  - 3. A riparian strip enriches biodiversity
  - 4. A Riparian strip forms a buffer so that pollution cannot reach the water
  - 5. None of the above / I do not know
- What are the benefits of personal protective equipment (PPE)? 11
  - 1. Protects your skin from being touched by chemicals
  - 2. Protects you from inhaling chemicals
  - 3. Protects your feet from chemicals
  - 4. Prevents illness
  - 5. None of the above / I do not know

- 12 What are the potential dangers of applying agrochemicals and fertilizer near the natural water bodies like rivers, streams, pools, ponds etc. ?
  - 1. Kill the aquatic life (water plants and animals)
  - 2. Kill the plants growing near the water body
  - 3. Poison the people drinking water downstream
  - 4. None of the above / I do not know
- 13 Why is application of agrochemicals discouraged in tea?
  - 1. High cost of agrochemicals
  - 2. Harmful effect on people
  - 3. Risk of getting into made tea
  - 4. Loss of market of tea
  - 5. Harmful effect on environment
  - 6. None of the above / I do not know
- 14 What methods can you use to improve the yield and quality of tea in your farm?
  - 1. Application of the right fertilizer at the right time.
  - 2. Regular plucking rounds
  - 3. Maintaining the plucking table.
  - 4. Training of pluckers
  - 5. None of the above / I do not know
- 15 What are the benefits applying soil conservation measures?
  - 1. Preserve soil fertility
  - 2. Prevent loss of soil
  - 3. Get high production
  - 4. Prevent siltation in water bodies
  - 5. None of the above / I do not know

# F: Experiments, dissemination and diffusion of Good Agricultural **Practices**

- Have you experimented with or implemented any new agricultural practices or tools on your land (for example on tea, new crops, other fertilizer) in the last year?
  - No  $\rightarrow$  skip question 2 (the table below).
  - 1 Yes
- 2 New practice
  - 1) Fill in any practices the farmer has experimented with, for instance new crop varieties, other fertilizer, more/less frequent maintenance, new tools, and new income generating activities).
  - 2) Fill in if the farmer experimented alone or in a group.
  - 3) Do not read aloud the possible reasons: let the respondents come up with reason him/herself

| What did the farmer | 0=Alone or  | Reason (e.g. learned from neighbour, training or |
|---------------------|-------------|--|
| experiment?         | 1= in group | because of certification)                        |
|                     |             |  |
| Tea related         |             |  |
|                     |             |  |
| F2.1a               | F2.1b       | F2.1c  |
|                     |             |  |
| F2.2a               | F2.2b       | F2.2c  |
|                     |             |  |
| F2.3a               | F2.3b       | F2.3c  |
|                     |             |  |
| F2.4a               | F2.4b       | F2.4c  |

| What did the farmer | 0=Alone or  | Reason (e.g. learned from neighbour, training or |
|---------------------|-------------|--|
| experiment?         | 1= in group | because of certification)                        |
|                     |             |  |
| Not tea-related     |             |  |
|                     |             |  |
| F2.5a               | F2.5b       | F2.5c  |
|                     |             |  |
| F2.6a               | F2.6b       | F2.6c  |
|                     |             |  |
| F2.7a               | F2.7b       | F2.7c  |
|                     |             |  |
| F2.8a               | F2.8b       | F2.8c  |

- 7 Did you share information on good agricultural practices that you or your household member were taught during the FFS training over the last year?
  - No → please go to question 9
  - 1 Yes
- 8 If yes, did any of your friends, relatives or neighbours that you shared information with (on FFS training) changed their tea production practices due to information they got from you?
  - 0 No
  - Yes
  - I do not know 2
- 9 How often do your neighbours share information on good practices with you or your household members?
  - Daily 1
  - 2 Weekly
  - 3 Monthly
  - Yearly 4
  - 5 Never

#### **G: Social indicators**

Can you indicate to what extend you are satisfied with the following issues.

(Enumerator: mention each question: start with "how satisfied are you with the relation with ......" see options below, then put one code in the relevant box after the farmer answers)

| How satisfied are you with:                                | 1: Very satisfied 2: Satisfied 3: Neutral 4: Unsatisfied |
|--|--|
|  | 5: Very unsatisfied                                      |
| a) The relation with your neighbours                       |  |
| b) The relation with your family members                   |  |
| c) The relation with the tea factory                       |  |
| d) Knowledge on good tea management practice               |  |
| e) Leadership skills                                       |  |
| f) Access to information on agri commodity prices          |  |
| g) Access to self-help activities like Merry-go-rounds     |  |
| h) Diversification of income/ number of income sources     |  |
| i) Your homestead (house, access to water/electricity etc) |  |
| j) Your families health                                    |  |
| k) Possibility to send children to school                  |  |
| I) Family welfare  |  |
| m) Family income   |  |

That was the last question in this questionnaire. Thank you very much for your time and effort to help us understand more about tea production. Is there anything else you would like to tell us or ask us?

| Do you have any comments or questions? |
|--|
|  |
|  |
|  |
|  |
|  |
|  |
|  |

Enumerator: please read through questionnaire to make sure no questions were left unanswered before leaving the farmer! (NO blanks are allowed.) Thank you!

#### Impact Assessment Questionnaire: Gachege, Mudete 2.2

## Enumerators, no blanks are allowed:

- Please fill out -999 when the farmer does not know.
- Please fill out NA when the question is not applicable to the farmer, and for questions on inputs used a 0 when a farmer did not buy or use a certain input.

# **KTDA Sustainable Agriculture Project**

# A: Household identification + FFS

| Α  | Date of interview (dd/mm/yyyy): Start time: End time:   |  |  |  |  |
|----|---|--|--|--|--|
| В  | Name of enumerator  |  |  |  |  |
| С  | Name of Factory:  |  |  |  |  |
| 1  | Factory grower number (2 letters for the factory, 3 numbers for buying centre, 4 numbers for grower number)                             |  |  |  |  |
|    |   |  |  |  |  |
| 2  | Name of the respondent ( <b>Enumerator</b> : interview the person who attended FFS training or the person in charge of tea production): |  |  |  |  |
| 3a | What is the gender of the respondent? (Circle correct number)  O Female  1 Male   |  |  |  |  |
| 3b | What is your year of birth?   |  |  |  |  |
|    |   |  |  |  |  |
| 3c | How many years of education have you followed? (number of years, 'I do not know' = -999)  |  |  |  |  |
|    |   |  |  |  |  |
| 4  | Is the respondent the household head? (Circle correct number)   |  |  |  |  |
|    | O No  |  |  |  |  |
|    | 1 Yes   |  |  |  |  |
| 5  | How many people are part of your household?   |  |  |  |  |
| 6  | Did you sell tea in the July 2012/ June 2013 financial year?  O No  1 Yes   |  |  |  |  |

- 6b Did you sell tea between July 2013 and December 2013? No 1 Yes If the answers to both questions 6 and 6b are NO, then stop the interview and go to another farmer on your list 7 Are you a member of a Farmer Field School (FFS)? 1 No, but a family member is an FFS member 2 Yes 3 Not anymore 13 Have you been trained as a lead farmer by Rainforest Alliance? No 1 Yes 14a If you are not a lead farmer, have you, or any person from your household attended Rainforest Alliance certification training? 0 Nobody 1 Yes, me 2 Yes, somebody else (Q14b...... (Record relationship) 3 I do not know 15a Have you or any member of your household participated in any other certification scheme training or workshops, other than by Rainforest Alliance over the past 12 months? Trainings are defined as educational events; for instance, one-on-one training, group training, workshop, demonstration, training during TESA visit. (E.g. UTZ Certified, Fairtrade/FLO, ISO) 0 No 1 Yes, UTZ Certified Yes, FLO/Fairtrade 2 Yes, ISO 3 Yes, I have received training to become certified, but I do not know for which 4 certificate 5 I do not know 15b
- Have you or any member of your household participated in any non-certification scheme trainings or workshops over the past 12 months (trainings defined as educational events; for instance, one-on-one training, group training, workshop, demonstration, training during TESA visit)?
  - 0 No
  - 1 Yes → Skip question 16
- 16 If **no**, what was the reason?
  - 1) No training offered
  - 2) Offered, but could not get to training, no transportation or resources
  - 3) Offered, but other reasons for not attending (no time, not interested in topic).

- 17 If yes, how many trainings (trainings defined as educational events; for instance, one on one training, group training, workshop, demonstration, training during TESA visit) have you and other persons from your household attended in the past 12 months?
  - 1) 1 training
  - 2) Between 1-5 trainings
  - 3) More than 5 trainings
  - 4) I do not know
- 18 Did the person(s) that participated in training follow the following topics? (one-on-one training, group training, workshop, demonstration, training during TESA visit)? Fill in 1 for yes or 0 for no in column 1. (If yes, who gave the training? Fill in codes 1 to 6).

| Topics                              | Attended         | Name the type of organization |
|-------------------------------------|------------------|-------------------------------|
|                                     | training on this | 1= factory                    |
|                                     | topic?           | 2= government                 |
|                                     | [O = No,         | 3= NGO                        |
|                                     | 1 = Yes,         | 4= input supplier             |
|                                     | 2= Do not know]  | 5= Local individual (e.g.     |
|                                     |                  | neighbour)                    |
|                                     |                  | 6= others                     |
|                                     |                  | 7 = I do not know             |
|                                     |                  |                               |
| 18a Crop production (for instance   |                  | a2i a2ii                      |
| new crops)                          | a1               | a2iii                         |
|                                     |                  |                               |
| 18b Health and safety (for instance |                  |                               |
| HIV/AIDS, housekeeping, food)       | b1               | b2i b2ii                      |
| , -                                 |                  | b2iii                         |
|                                     |                  |                               |
| 18c Farm management skills (for     |                  |                               |
| instance record keeping, economic   |                  | c2i c2ii                      |
| decision making)                    | c1               | c2iii                         |
|                                     |                  |                               |
| 18d Agro-chemical application       |                  |                               |
| (chemicals used for all farm        | d1               | d2i d2ii                      |
| activities)                         |                  | d2iii                         |
|                                     |                  | e2i e2ii                      |
| 18e Others/ combination of topics   | e1               | e2iii                         |

- 19 Apart from information provided in the trainings, does the extension staff provide you with information or services that helps you with your tea production?
  - 1 No → Please go to Section B on the next page
  - 2 Yes → please go to question 20
  - I don't know → Please go to question 20

20 Can you name the services the factory provides you with and if you are satisfied with it / them?

(Instructions for enumerators: please read the options to the farmers and record one response/possible answer in each box according to the code)

| Services by the Factory   | <ol> <li>Very satisfied</li> <li>Satisfied</li> <li>Neutral</li> <li>Unsatisfied</li> </ol>  |
|---|--|
|   | 5: Very unsatisfied 6: I do not know   |
|   | 7: Not applicable  |
| 20a Training  | The second secon |
| 20b Market information on inputs  |  |
| 20c Market information on sales and prices (e.g. also of other crops than   |  |
| tea)  |  |
| 20d Providing information about inspection results and corrective actions after Internal Inspections (Internal Management System) |  |
| 20e Providing information about the external Inspections (audit)  |  |
| 20f Providing access to fertilizer  |  |
| 20g Providing access to seedlings, planting material  |  |
| 20h Providing access to pesticides  |  |
| 20i Providing access to (micro) credits   |  |
| 20j Insurance   |  |
| 20k Information on Group Commercial activities; sales and marketing   |  |

## **B**: Implementation of sustainable practices

- 1. Answering options should <u>not</u> be read out to the households, options are for enumerators' convenience only!
- 2. **Select one answer option** per question by circling the corresponding letter, apart from questions with questions which state multiple answers can be given
- 3. Do not give any additional information about the 'right' answers as we will be questioning knowledge later on.

#### Profit (questions are all related to tea)

- How many times does your household pluck tea in the same tea plot per month (this refers to a normal month- when there is no drought and it is not very cold)?
  - 1. 4 times (every 7-8 days)
  - 2. 3 times (every 10 days)
  - 3. 2 times (every 2 weeks)
  - 4. Less than twice (less than once every 2 weeks)
- 2 Where does your household experience leaf spillage at the farm, during transport to buying centre or at the buying centre?
  - 1. No spillage at all places
  - 2. Spillage in all three places
  - 3. Spillage at home only
  - 4. Spillage at BC only
  - 5. Spillage during transport

- 3 Does your household use a plucking stick/wand? Is the table firm (Interviewer to observe)
  - 1. Use stick & table firm
  - 2. Use stick table not firm
  - 3. No stick table firm
  - 4. No stick table not firm
- If you or your household raise your own planting material: what is the success rate in your nursery?
  - 1. High (More than 80% success rate)
  - 2. Mediate (Between 80% and 50% success rate)
  - 3. Low (Less than 50% success rate)
  - 4. N/A i.e. no planting or infilling in the last few years, used external source, or farmer does not want to tell.
- 5 What clones have been planted in your household's nursery?

(Enumerator: multiple answers can be circled)

- 1. Clones developed from own tea bushes (own nursery)
- 2. Clones received from neighbours/other farmers
- 3. Improved clones (VPS) from TRFK
- 4. Any other/ do not know which clones
- 5. N/A (no clones planted)
- When are tea VP plants in-filled in the tea plots? 6

(Enumerator: multiple answers can be circled)

- 1. During heavy rains.
- 2. During moderate/light rains.
- 3. During dry season.
- 4. None of the above.
- 7 What is the percentage crop cover (absence of gaps in the tea) on your farm (interviewer to ask and observe)?
  - 1. 90-100%
  - 2. 75%- 90%
  - 3. Less than 75%
  - 4. I do not know
- 8 At what height is mature tea pruned?
  - 1. 20 inches and above
  - 2. Below 20 inches
  - 3. N/A
  - 4. Do not know
- 9 At what period are tea bushes pruned?
  - 1. Dry season (January March)
  - 2. Wet season (April May/ October December)
  - 3. Cold season (June August)
  - 4. Warm season (September)
- 10 How often is the same tea plot/block pruned?
  - 1. Prune every 6 (or more) years
  - 2. Prune every 3-5 years
  - 3. Prune every 1 or 2 years

- What is the major tool used to prune the tea your household produces? (*Enumerator:* 11 multiple answers can be circled)
  - 1. Use pruning knife
  - 2. Use pruning machine
  - 3. Other tools
- 12 Who prunes the tea bushes and have they been trained? (Enumerator: multiple answers can be circled)
  - 1. Untrained family member.
  - 2. Trained family member.
  - 3. Untrained non family member.
  - 4. Trained non family member
- 13 At what height are your bushes tipped in?
  - 1. More than 6 inches above pruning height
  - 2. 4 to 6 inches above pruning height
  - 3. Less than 4 inches above pruning height
- 14 How frequently do you apply composted manure in tea (= organic fertilizer)?
  - 1. Never / do not apply
  - 2. Less than once every three years
  - 3. Every three years
  - 4. More often than once every three years
- 15 How frequently do you apply chemical fertilizer in tea?
  - 1. Once per year
  - 2. Twice a year
  - 3. More than twice per year
  - 4. Never / Do not apply
- 16 Do you keep records on input use and production in tea?
  - 1. Only records on production/sales
  - 2. Only records on inputs
  - 3. Records on input use and production
  - 4. No records kept

**People** (question 17 about tea, other questions about the whole production system)

- Who plucks your tea?
  - 1. Only household members
  - 2. Regular workers
  - 3. Seasonal workers
  - 4. Mixture of household members and workers
- 18 Do you hire workers? Do you have agreements with hired workers about pay and timing of payment?
  - 1. Yes, agreement in writing
  - 2. Yes, oral agreements
  - 3. No
  - 4. I do not hire workers, only family members work on the farm → please go to question 19b

- 19a Do your workers have access to easily accessible water for drinking and latrines?
  - 1. Access to potable water
  - 2. Access to latrines
  - 3. Both
  - 4. Neither
- Does your household have access to easily accessible water for drinking and latrines? 19b
  - 1. Access to potable water
  - 2. Access to latrines
  - 3. Both
  - 4. Neither
- 20 How often did your family or any of your workers need medical attention after injury on the farm for example fractures or wounds requiring stitches, in the last 12 months?
  - 1. More than three occasions
  - 2. On one or two occasions
  - 3. No occasions
- 21 When chemicals are sprayed, which personal protective equipment (PPE) does your family or your workers use?
  - 1. All PPE (Mask, gloves, boots, overall, goggles)
  - 2. Some of the above PPE
  - 3. No PPE
  - 4. N/A (don't spray)
- 22a Do you group together with other farmers to carry out certain activities e.g. sourcing of fertilizer, leaf transport, plucking, learning visits to other farmers etc.?
  - 1. Yes
  - 2. No → continue with question 23
- 22b If yes, do you group together with other farmers more frequent than 2 years ago?
  - 1. Less frequent
  - 2. Not more or less frequent than 2 years ago
  - 3. More frequent
  - 4. I do not know
- 23 Do you turn to KTDA if you experience any problems in your tea production?
  - 1. Yes
  - 2. No
- 24 Do your children go to school?
  - 1. N/A, no, the children are too young or too old to go to school
  - 2. No, some children are not going to school although they have the age to attend primary or secondary school
  - 3. Yes, all children in the age to attend primary or secondary school are attending
  - 4. Yes, all children in the age to attend primary or secondary school are attending school and one or more children are following college or university

### **Planet**

- 25 Do you collect prunings from the tea field?

  - 2. Yes use as mulch elsewhere on farm
  - 3. Yes use as fuel
- 26 Do you infill open areas in your tea (Interviewer to ask and observe)?

  - 2. No.
  - 3. N/A (no gaps)
- 27 When do you apply fertilizer to your tea?
  - 1. Apply fertiliser during moderate rains
  - 2. Apply fertiliser during heavy rains
  - 3. Apply fertiliser during dry periods
  - 4. Apply fertilizer on another moment
  - 5. Do not apply fertilizer
- 28 In case of chemical control in your tea (pesticides /herbicides /insecticides) how do you apply the agrochemicals?
  - 1. Blanket spraying
  - 2. Edges/ spot spraying
  - 3. Other
  - 4. Do not use chemical control
- 29 Does your farm border a river or water body? If so, do you have a Riparian strip covered by indigenous vegetation and how wide is it A Riparian strip is a strip of indigenous vegetation between rivers or other water bodies and cultivated field (Interviewer to ask and observe)?
  - 1. No; farm does not border a river or water body
  - 2. Yes, farm borders a river/ water body, but no Riparian strip
  - 3. Yes, a strip less than 10 meter
  - 4. Riparian strip wider than 10 meters, but smaller than 30 meters
  - 5. Riparian strip wider than 30 meter
- 30 Do you have indigenous trees on your farm? If so how many in total on your land?
  - 1. More than 10 indigenous trees
  - 2. Between 5 and 10
  - 3. Less than 5
  - 4. No native trees
- 31 If your farm borders a water stream, how many eucalyptus trees are growing within 10 meters of the water stream?
  - 1. More than 50 trees
  - 2. Between 20 and 50 trees
  - 3. Between 5 and 20 trees
  - 4. zero to 5 trees
  - 5. N/A farm does not border river
- 32 if your farm borders a water body, what distance do you leave out without applying agrochemicals and chemical fertilizer, compost and organic matter?
  - 1. No area is left
  - $2. \quad 0-5 \text{ metres}$
  - 3. 5 15 metres
  - 4. Over 15 metres
  - 5. N/A farm does not border a river

- 33 How much area of the total farm is conservation area (area under indigenous trees/ natural vegetation)?
  - More than 10%
  - Between 2 % and 10%
  - Zero to 2 %
- 34 What is your main source of energy for domestic purposes?
  - 1. Renewable firewood from Eucalyptus and Gravillea trees, electricity, solar, biogas
  - 2. A mixture of sustainable and unsustainable (petroleum products, bottled gas, ....) sources
  - 3. Cutting down of indigenous trees
  - 4. Petroleum products
- 35 What is your main source of water for domestic use?
  - 1. River/ stream or spring
  - 2. Tap
  - 3. Harvested rainwater
- 36 How do you manage household waste water and effluent from livestock (interviewer to observe if possible)?
  - 1. Presence of soak pits/ waste pits;
  - 2. Other ways of filtering water
  - 3. Part of the waste in soak pits, part runs directly into farm
  - 4. Discharge direct onto the farm or into waterways
- 37 How do you manage household solid waste?
  - 1. No waste management in place
  - 2. One pit for all waste
  - 3. One pit for organic waste and one pit for other waste
  - 4. More than two pits in place: non-organic waste is further separated, for instance for plastic or glass
- 38 Is waste collected and taken elsewhere?
  - 1. Glass, plastic and other waste is collected
  - 2. One of three waste types is collected (either glass, or plastic, or other waste)
  - 3. No, recycling options known but no transportation available
  - 4. No, collection service is not available
  - 5. N/A no waste pit available

### Decision-making in tea

We also would like to ask you some questions on how you make decisions about tea production and management activities at the moment and how you made such decisions two years ago. (Enumerator: multiple options are possible, read the options aloud to the farmers and tick the relevant box).

39a How do you generally make decisions on tea production activities at the moment and two years ago? (Enumerator, put relevant code in the box; every row must be filled; multiple answers possible as many factors contribute to making a decision)

| Nr | Way for decision-making on tea production (more than one factor may contribute to making a decision) |         |                     |
|----|--|---------|---------------------|
|    |  | No = 0  | ago (39b)<br>No = 0 |
|    |  | Yes = 1 | Yes = 1             |
| 0  | Based on advice from my parents/friends/neighbours   |         |                     |
| 1  | Based on what I did last year  |         |                     |
| 2  | Based on a routine   |         |                     |
| 3  | Based on the state of my tea bushes/field(s)   |         |                     |
| 4  | Based on recommendations by the TESA/FSC/factory   |         |                     |
| 5  | Based on regular check of my records to see whether my   |         |                     |
|    | farm is doing well   |         |                     |
| 6  | Based on comparing my records with the records of my   |         |                     |
|    | neighbours/friends/other farmer to see how my farm is doing  |         |                     |
| 7  | Based on what I learned from the training  |         |                     |
| 8  | Based on information on prices for tea and other crops   |         |                     |
| 9  | Based on comparing my production with figures with average   |         |                     |
|    | tea production in Kenya to see how my farm is doing  |         |                     |
| 10 | Based on my own experience   |         |                     |
| 11 | Other, please specify  |         |                     |
|    |  |         |                     |
|    |  |         |                     |

| 39c | If any of the answers are not the same for specific questions did you change the way you make decisions since two years important reasons.) ( <b>Enumerator</b> : when all answers are the | ago? ( <b>Give</b> | the three most |
|-----|--|--------------------|----------------|
|     | 1  |                    |                |
|     | 2  |                    |                |
|     | 2  |                    |                |

40 How do you decide how much fertilizer to apply on tea now, and how did you do so 2 years ago? (Enumerator, put relevant code in the box; multiple answers; fill every row)

| Nr | Way for decision-making on fertilizer application on tea (more than one factor may contribute partly/wholly in |         | Two years ago (40b) |
|----|--|---------|---------------------|
|    | making a decision)   | No = 0  | No = 0              |
|    |  | Yes = 1 | Yes = 1             |
| 1  | I apply the same amount per bush / hectare as my parents /   |         |                     |
|    | neighbours do  |         |                     |
| 2  | I apply the same as last year  |         |                     |
| 3  | I always apply the same amount   |         |                     |
| 4  | I apply on the basis of the state of the tea bushes  |         |                     |
| 5  | I apply on the basis of recommendations by the factory   |         |                     |
| 6  | I apply on the basis of recommendations obtained in the  |         |                     |
|    | training   |         |                     |
| 7  | I apply on the basis of the records that I kept last year  |         |                     |
|    | (analysed fertilizer input and yield relations)  |         |                     |
| 8  | I apply on the basis of my own experience  |         |                     |
| 9  | Other, please specify (one only)   |         |                     |
|    |  |         |                     |
|    |  |         |                     |

41 How do you decide on how often to pluck tea (plucking frequency) now, and how did you decide on this 2 years ago? (Enumerator, put relevant code in the box)

| Nr | Way for decision-making on frequency of plucking (more than one factor may partly/wholly contribute to making | Now<br>(41a) | Two years ago (41b) |
|----|---|--------------|---------------------|
|    | a decision)   | No = 0       | No = 0              |
|    |   | Yes = 1      | Yes = 1             |
| 0  | I pluck as often as my parents/neighbours/friends do  |              |                     |
| 1  | I pluck frequently as I did: ( last year); (two yrs ago for   |              |                     |
|    | column 2)   |              |                     |
| 2  | I pluck on the basis of the state of the tea bushes   |              |                     |
| 3  | I pluck on the basis of recommendations by the factory  |              |                     |
| 4  | I pluck on the basis of recommendations obtained in the   |              |                     |
|    | training  |              |                     |
| 5  | I pluck on the basis of the records that I kept last year   |              |                     |
| 6  | I pluck on the basis of my own experience   |              |                     |
| 7  | Other, please specify (one only)  |              |                     |
|    |   |              |                     |

42 How do you decide how to handle (apply, store etc.) agro-chemicals now and how did you do so 2 years ago? (Enumerator, put relevant code in the box: multiple answers; fill every row)

| Nr | Way for decision-making                              | Now<br>(42a) | Two years<br>ago (42b) |  |
|----|--|--------------|------------------------|--|
|    |  | No = 0       | No = 0                 |  |
|    |  | Yes = 1      | Yes = 1                |  |
| 1  | Based on advice from my parents/friends/neighbours   |              |                        |  |
| 2  | Based on what I did last year                        |              |                        |  |
| 3  | Based on a routine                                   |              |                        |  |
| 4  | Based on recommendations by the TESA/FSC/factory     |              |                        |  |
| 5  | Based on requirements for RA certification           |              |                        |  |
| 6  | Based on what I learned from the training to make my |              |                        |  |
|    | decisions  |              |                        |  |
| 7  | Based on the basis of my own experience              |              |                        |  |
| 8  | Other, please specify (one only)                     |              |                        |  |
|    |  |              |                        |  |
|    |  |              |                        |  |

### C: Tea production

We would like to know more about your tea production.

| 1a | _          | many times was your tea rejected by the buying centre the last 12 months?        |
|----|------------|--|
|    | 0          | Never → please skip question 1b  |
|    | 1          | Less than 3 times  |
|    | 2          | More than 3 times  |
|    | 3          | I do not know  |
| 1b | How<br>mon | many kilograms of your tea was rejected by the buying centre in the last 12 ths? |

1c How many times was your tea rejected by the buying centre 2 years ago?

.....

- Never → please skip question 1d
- 1 Less than 3 times
- 2 More than 3 times
- I do not know

| 1d | How many kilograms of your tea was rejected by the buying centre 2 years ago? |
|----|---|
|    |   |

### 2. Labour for tea (tea production within your household, not work for someone else)

Enumerator: Please fill out -999 when the farmer does not know.

- 4. How much time is spent on tea production? This can be both family and hired labour. We ask these questions for plucking weeding and pruning. The unit is different per activity. Example: for weeding we ask the days per year spent on weeding.
- 5. The cost of hired labour are in different units. Tea plucking is cost per kg of green leaves, while for other activities the costs per day or per bush should be stated.
- 6. If the labour is family labour the costs are zero.

| Activity               | Quantity (0<br>when<br>farmer/labourer<br>did not spend<br>time on<br>activity) | Unit of measurement              | Cost (Family labour cost = 0) | Per unit:                  |
|------------------------|---|----------------------------------|-------------------------------|----------------------------|
| C2 Plucking            |   |                                  | 1b                            | Ksh/Kg green<br>tea leaves |
| C2 Weeding             | 2a  | Days last year                   | 2b                            | Per day                    |
| C2 Pruning             | 3a  | Number of bushes last year       | 3b                            | Ksh/ bush                  |
| C2 Applying fertilizer | 4a  | Number of bags applied last year | 4b                            | Ksh/bag<br>applied         |

### Inputs used for tea production in the last 12 months (questions 4 until 9)

- 7. Please state the inputs used for your total tea area in the last 12 months. If the respondent has difficulties answering this question ask him/her the quantity of these inputs they might have bought and if they finished all these inputs.
- 8. As different people might use different measures this question allows for different units in question 5 and 6: for example quantity 1, unit kg or quantity 0.5, unit litre.
- 9. Write down the cost for one unit
- 10. Give respondent time to think about any other inputs used for tea

Enumerator: Please fill out -999 when the farmer does not know. And 0 when the farmer did not buy any fertilizer/chemicals/tea plants.

| Input  | Quantity used in last 12 months 0, 1, 2, 3, ½, ¼, 34 etc.    | Unit:                      | Cost per unit input (may be O) | Number of<br>bushes<br>receiving input |
|--|--|----------------------------|--------------------------------|--|
| 4. Fertilizer (chemical) List common/ trade names incl. composition (N,P,K):                 |  |                            |                                |  |
| 1a   | 1b   | Bag                        | 1d                             | 1e                                     |
|  | 2b   | Bag                        | 2d                             | 2e                                     |
| 2a   | 3b   | Bag                        | 3d                             | 3e                                     |
| 3a   | 4b   | Bag                        | 4d                             | 4e                                     |
| 4a   | 40   | Вад                        | 40                             | 46                                     |
| 5. Organic fertilisers,<br>compost, manure<br>List types, if any:                            | Quantity in last<br>12 months<br>0, 1, 2, 3, ½, ¼,<br>¾ etc. | Unit                       | Cost per unit input            | Number of<br>bushes<br>receiving input |
| 1a   | 1b   | 1c                         | 1d                             | 1e                                     |
| 2a   | 2b   | 2c                         | 2d                             | 2e                                     |
| 3a   | 3b   | 3c                         | 3d                             | 3e                                     |
| 4a   | 4b   | 4c                         | 4d                             | 4e                                     |
| 6. Other chemicals (pesticides/ herbicides/ insecticides), if any: List common/ trade names: | Quantity in last<br>12 months<br>0, 1, 2, 3, ½, ¼,<br>¾ etc. | Unit:                      | Cost per unit input            | Number of<br>bushes<br>receiving input |
| 1a   | 1b   | 1c                         | 1d                             | 1e                                     |
| 2a   | 2b   | 2c                         | 2d                             | 2e                                     |
| 3a   | 3b   | 3c                         | 3d                             | 3e                                     |
| 4a   | 4b   | 4c                         | 4d                             | 4e                                     |
| 7. New tea plants, if any  | 7b   | Number<br>in last<br>year: | 7d                             |  |
| 8. Other input used: 8a  | 8b   | 8c                         | 8d                             | 8e                                     |
| 9. Other input used:<br>9a   | 9b   | 9c                         | 9d                             | 9e                                     |

- 10a Have you bought any Personal Protective Equipment for your tea or other production in the 2012/2013 financial year?
  - No → please continue with Section D on the next page
  - 1
  - 2 I do not know -> Enumerator: please add -999 in the table for 1a-7a and continue with Section D on the next page
  - → Please fill out -999 when the farmer does not know, and 0 when the question is not applicable (the farmer did not buy a certain PPE item); when a full PPE set row is filled, then fill 0 in row 1-6, column one)

| 10b. If yes, what did you buy?            | How many? |       | Cost      |
|---|-----------|-------|-----------|
| Tob. If yes, what did you buy?            |           |       | per piece |
| 1 Overall                                 | 1a        | Piece | 1d        |
| 2 Hat                                     | 2a        | Piece | 2d        |
| 3 Mask/respirator                         | 3a        | Piece | 3d        |
| 4 Gumboots                                | 4a        | Piece | 4d        |
| 5 Goggles                                 | 5a        | Piece | 5d        |
| 6 Apron/plucking cape/nylon bags/raincoat | 6a        | Piece | 6d        |
| 7 Full PPE set                            | 7a        | Piece | 7d        |
|   |           |       |           |

- 11 If you bought protective equipment (PPE) last year, why did you buy it? (Enumerator: multiple answers are possible but do not read aloud to respondent)
  - 0 I was taught in training that I can benefit from it
  - I need it for required practises for Rainforest Alliance or UTZ Certification
  - I have seen my neighbour / colleague farmer using it
  - I wanted to buy it for a long time but just recently got the required funds
  - It increases my status as a farmer
  - Other
- 12 Do you (or your labourers) use a tea harvesting machine for plucking tea?
  - 0 No
  - 1 Yes

### D: Other sources of income in the last 12 months

- Can you give an approximation of the percentage of income from tea production in total household income, in the last 12 months?
  - 100% → please continue with question 4
  - 1 Between 80 and 100%
  - 2 Between 60 and 79%
  - 3 Between 40 and 59%
  - Between 20 and 39% 4
  - 5 Less than 20%
- 2 Can you state your families' sources of income, starting with the most important income generation activity (excluding tea)? Can you give an approximation of the yearly income and costs from the activities?

Enumerators: you can use the bottom of the sheet to take notes before filling the table. Help respondents with possible sources of income: vegetables, fruit, grain, dairy, calves, pigs, rabbit, chicken. Remittances, retirement, business, employment, teaching, and more. Enumerators: write down -999 when the farmer does not know. And -888 when the farmer does not want to answer! (Every row must have an answer in column 1)

| D2    | Income generating activities from most to least important income generating activity |                   | Yearly gross<br>income from this<br>activity (last 12<br>months) | Yearly costs from this activity (last 12 months) |  |
|-------|--|-------------------|--|--|--|
|       | Category   | 0 = No<br>1 = Yes | II   | III  |  |
| D2.1. | a. Plant production<br>(vegetable, fruit, grain<br>etc.)                             | А                 | С  | d  |  |
| D2.2. | a. Livestock (dairy, cows, chicken etc.)   | А                 | С  | d  |  |
| D2.3. | a. Business (trade, shop etc.)   | А                 | С  | d  |  |
| D2.4. | a. Employment  | А                 | С  | d  |  |
| D2.5. | a. Services (teaching, government etc.)  | А                 | С  | d  |  |
| D2.6. | a. Remittances   | А                 | С  | d  |  |
| D2.7. | a. Retirement  | А                 | С  | d  |  |
| D2.8. | a. Other   | А                 | С  | d  |  |
| D2.9. | a. Other   | А                 | С  | d  |  |

| D2     | Income generating activities from most to least important income generating activity |                   | Yearly gross<br>income from this<br>activity (last 12<br>months) | Yearly costs from this activity (last 12 months) |
|--------|--|-------------------|--|--|
|        | Category   | 0 = No<br>1 = Yes | ii   | iii  |
| D2.10. | a. Other   | A                 | С  | d  |

- 3 Can you indicate the monthly income earned from all your activities except tea production over the last 12 months? (Read answer options and ask farmer to select one)
  - 1. Less than 2000 Ksh per month
  - 2. Between 2000 and 5 000 ksh per month
  - 3. Between 5 000 and 10 000 ksh per month
  - 4. Between 10 000 and 15 000 ksh per month
  - 5. Between 15 000 and 20 000 ksh per month
  - 6. More than 20 000 ksh per month
- 4 Indicate whether you agree or disagree with the following statements:
- 4a I earn more income from tea production now than two years ago:
  - 1. I do not agree, I earn less income from tea now than 2 year ago
  - 2. I do not agree, I earn the same amount from tea now as 2 years ago
  - 3. I agree
  - 4. I do not know
- 4b I earn more income from other sources of income than tea production than two years
  - 1. I do not agree, I earn less income from other sources now than 2 year ago
  - 2. I do not agree, I earn the same amount from other sources as 2 years ago
  - 3. Lagree
  - 4. Not applicable: I do not have other sources of income now, and neither 2 years ago.
  - 5. I do not know

| 5 | Does | your household have any loans / (micro)credit at this moment? |
|---|------|---|
|   | 0    | No → please skip question 6                                   |
|   | 1    | Yes   |
| 6 | Whom | has provided you with the loan / (micro) credit?              |

7 Does your household have any insurance (related to agricultural production) at this moment?

- No → please skip question 8
- Yes 1
- With which organisation/company did you take out the insurance?

How did you use the income from your tea farm last year? (Enumerator: ask all options and record the relevant answer code in the box).

| Nr | Item   | No = 0  |
|----|--|---------|
|    |  | Yes = 1 |
| 0  | Buying inputs / equipment for tea production                     |         |
| 1  | Buying inputs / equipment for other crops/animals                |         |
| 2  | Hire labour for tea production                                   |         |
| 3  | Hire labour for other crops/animals                              |         |
| 4  | Buy food   |         |
| 5  | Medical bills for family   |         |
| 6  | Education fees for children                                      |         |
| 7  | Investment in business   |         |
| 8  | Mobile phones  |         |
| 9  | Buy home use items e.g. Radio/TV/sofa set                        |         |
| 10 | Other, please specify (maximum 3, most important uses of income) |         |
|    |  |         |
|    |  |         |
|    |  |         |
|    |  |         |

### E: Knowledge and skills learned

- 11. 1. Answering options should <u>not</u> be read out to the households, options are for enumerators' convenience only!
- 12. 2. In this part it is encouraged that the enumerators stimulate the farmers to give more options (time to think), but never mention the options!
- 13. 3. Select the given option by circling the corresponding letter, more answer options can be <u>selected</u>
- Can you mention some benefits of leaving prunings in the field?
  - 1. To suppress weeds
  - 2. To prevent soil erosion
  - 3. To improve soil structure
  - 4. Releases nutrients into the top soil at decomposition
  - 5. Reduces loss of water by evaporation (mulch)
  - 6. None of the above / I do not know
- 2 Can you mention the best height to prune mature tea?
  - 1. Never below 20 inches
  - 2. 2 inches above the former height
  - 3. After reaching 28 inches, the bush should be down pruned to 21 inches
  - 4. None of the above / I do not know
- 3 Can you mention reasons to prune tea?
  - 1. To maintain a manageable plucking table
  - 2. To rejuvenate the bush / increase production
  - 3. To remove diseased, dead and knotted branches
  - 4. None of the above / I do not know

- Can you mention some recommended methods to handle weeds in tea? 4
  - 1. Slashing using panga
  - 2. Use of plain jembe
  - 3. Uprooting using hands
  - 4. Use of round up for perennial weeds such as couch grass (new fields and young tea
  - 5. None of the above / I do not know
- 5 Can you mention benefits of fertilizer application to tea?
  - 1. Get better yields of green leaf.
  - 2. Get better quality of green leaf
  - 3. Maintain the tea bush for a long time
  - 4. Increase nutrients to soil/improve soil fertility.
  - 5. None of the above / I do not know
- 6 Can you mention any benefits of plucking tea every 7 to 8 days (during normal weather)?
  - 1. To maintain good quality (older tea is of less quality; more than 2 leaves per bud)
  - 2. To maintain enough yield (if leaves are plucked too early this leads to less yield; less than 2 leaves per bud)
  - 3. To maintain good plucking table
  - 4. None of the above / I do not know
- 7 Can you mention any benefits of maintaining a plucking table? (A plucking table is the surface of the tea bush from which the farmer plucks the tea, 2 leaves and a bud.)
  - 1. Yields increase when shoots can grow because they are not hindered by shade
  - 2. Shoots are missed during plucking/ plucking goes faster with an even plucking table
  - 3. None of the above / I do not know
- 8 Can you mention benefits from infilling?
  - 1. Maximises the yield of land in tea production / increases yield
  - 2. Reduces weeding efforts
  - 3. None of the above / I do not know
- 9 Can you mention the best height for tipping-in tea?
  - 1. 4 inches above pruning height
  - 2. None of the above / I do not know
- 10 A Riparian strip is a strip of indigenous vegetation between rivers or other water bodies and cultivated field. Can you mention benefits of a Riparian strip?
  - 1. A riparian strip helps protect and conserve wetlands
  - 2. A riparian strip helps prevent soil erosion
  - 3. A riparian strip enriches biodiversity
  - 4. A Riparian strip forms a buffer so that pollution cannot reach the water
  - 5. None of the above / I do not know
- What are the benefits of personal protective equipment (PPE)? 11
  - 1. Protects your skin from being touched by chemicals
  - 2. Protects you from inhaling chemicals
  - 3. Protects your feet from chemicals
  - 4. Prevents illness
  - 5. None of the above / I do not know

- 12 What are the potential dangers of applying agrochemicals and fertilizer near the natural water bodies like rivers, streams, pools, ponds etc. ?
  - 1. Kill the aquatic life (water plants and animals)
  - 2. Kill the plants growing near the water body
  - 3. Poison the people drinking water downstream
  - 4. None of the above / I do not know
- 13 Why is application of agrochemicals discouraged in tea?
  - 1. High cost of agrochemicals
  - 2. Harmful effect on people
  - 3. Risk of getting into made tea
  - 4. Loss of market of tea
  - 5. Harmful effect on environment
  - 6. None of the above / I do not know
- 14 What methods can you use to improve the yield and quality of tea in your farm?
  - 1. Application of the right fertilizer at the right time.
  - 2. Regular plucking rounds
  - 3. Maintaining the plucking table.
  - 4. Training of pluckers
  - 5. None of the above / I do not know
- What are the benefits applying soil conservation measures? 15
  - 1. Preserve soil fertility
  - 2. Prevent loss of soil
  - 3. Get high production
  - 4. Prevent siltation in water bodies
  - 5. None of the above / I do not know

### F: Experiments, dissemination and diffusion of Good Agricultural Practices

- 1 Have you experimented with or implemented any new agricultural practices or tools on your land (for example on tea, new crops, other fertilizer) in the last year?
  - 0 No  $\rightarrow$  skip question 2 (the table below).
  - 1 Yes
- 2 New practice
- 14. Fill in any practices the farmer has experimented with, for instance new crop varieties, other fertilizer, more/less frequent maintenance, new tools, and new income generating activities).
- 15. Fill in if the farmer experimented alone or in a group.
- 16. Do not read aloud the possible reasons: let the respondents come up with reason him/herself

| What did the farmer | 0=Alone or  | Reason (e.g. learned from neighbour, training or |
|---------------------|-------------|--|
| experiment?         | 1= in group | because of certification)                        |
|                     |             |  |
| Tea related         |             |  |
|                     |             |  |
| F2.1a               | F2.1b       | F2.1c  |
|                     |             |  |
| F2.2a               | F2.2b       | F2.2c  |
|                     |             |  |
| F2.3a               | F2.3b       | F2.3c  |
|                     |             |  |
| F2.4a               | F2.4b       | F2.4c  |
|                     |             |  |

| What did the farmer | 0=Alone or  | Reason (e.g. learned from neighbour, training or |
|---------------------|-------------|--|
| experiment?         | 1= in group | because of certification)                        |
| Not tea-related     |             |  |
|                     |             |  |
| F2.5a               | F2.5b       | F2.5c  |
|                     |             |  |
| F2.6a               | F2.6b       | F2.6c  |
|                     |             |  |
| F2.7a               | F2.7b       | F2.7c  |
|                     |             |  |
| F2.8a               | F2.8b       | F2.8c  |

- Did you share information on good agricultural practices that you or your household 7 member were taught during the FFS training over the last year?
  - No → please go to question 9
  - 1 Yes
- If yes, did any of your friends, relatives or neighbours that you shared information with 8 (on FFS training) changed their tea production practices due to information they got from you?
  - 0 No
  - Yes
  - I do not know
- 9 How often do your neighbours share information on good practices with you or your household members?
  - 1 Daily
  - 2 Weekly
  - 3 Monthly
  - 4 Yearly
  - Never 5

### **G: Social indicators**

Can you indicate to what extend you are satisfied with the following issues.

(Enumerator: mention each question: start with "how satisfied are you with the relation with ......" see options below, then put one code in the relevant box after the farmer answers)

| How satisfied are you with:                                | <ol> <li>Very satisfied</li> <li>Satisfied</li> <li>Neutral</li> <li>Unsatisfied</li> <li>Very unsatisfied</li> </ol> |
|--|---|
| a) The relation with your neighbours                       |   |
| b) The relation with your family members                   |   |
| c) The relation with the tea factory                       |   |
| d) Knowledge on good tea management practice               |   |
| e) Leadership skills                                       |   |
| f) Access to information on agri commodity prices          |   |
| g) Access to self-help activities like Merry-go-rounds     |   |
| h) Diversification of income/ number of income sources     |   |
| i) Your homestead (house, access to water/electricity etc) |   |
| j) Your families health                                    |   |
| k) Possibility to send children to school                  |   |
| I) Family welfare  |   |
| m) Family income   |   |

That was the last question in this questionnaire. Thank you very much for your time and effort to help us understand more about tea production. Is there anything else you would like to tell us or ask us?

| Do you have any comments | s or questions? |  |
|--------------------------|-----------------|--|
|                          |                 |  |
|                          |                 |  |
|                          |                 |  |
|                          |                 |  |
|                          |                 |  |
|                          |                 |  |

Enumerator: please read through questionnaire to make sure no questions were left unanswered before leaving the farmer! (NO blanks are allowed.) Thank you!

# Basic characteristics of respondents from the TESA-led FFS

 $\mathcal{C}$ 

Basic characteristics of respondents from the TESA-led FFS Table 1

| Group                    | Non-FFS |       |        |                   | FFS |       |        |                   | Total |       |        |                   |
|--------------------------|---------|-------|--------|-------------------|-----|-------|--------|-------------------|-------|-------|--------|-------------------|
| Characteristics          | z       | Mean  | Median | Std.<br>Deviation | z   | Mean  | Median | Std.<br>Deviation | z     | Mean  | Median | Std.<br>Deviation |
| Age                      | 78      | 51.3  | 50.5   | 14.7              | 230 | 50.3  | 50.0   | 13.1              | 308   | 50.6  | 50.0   | 13.5              |
| Year of education        | 78      | 8.3   | 8.0    | 4.0               | 230 | 8.7   | 8.0    | 3.3               | 308   | 8.6   | 8.0    | 3.5               |
| Household size           | 78      | 5.6   | 5.0    | 5.4               | 230 | 5.6   | 5.0    | 2.7               | 308   | 5.6   | 5.0    | 3.6               |
| Tea planting area (ha)   | 75      | .35   | .25    | .55               | 218 | .45   | .25    | .59               | 293   | .42   | .25    | .58               |
| Gender (% female)        | 78      | 47.4% |        |                   | 230 | 38.7% |        |                   | 308   | 40.9% |        |                   |
| Percentage RA-trained 78 | 78      | 28.2% |        |                   | 230 | 77.8% |        |                   | 308   | 65.2% |        |                   |

Key performance indicators per year per group (2014) Table 2

|                      | Cottotto  | ( 100 200 100 | ç              |           |                |                               |                                 |                               |                                       |
|----------------------|---|---------------|----------------|-----------|----------------|-------------------------------|---------------------------------|-------------------------------|---------------------------------------|
|                      | Statistics  | Knowledge     | Implementation | Number of | Tea green leaf | Revenue from                  | Gross margin                    | Revenue from                  | Gross margin                          |
|                      |   | score         | score          | pushes    | sold (kg)      | tea green leaf<br>sales (Ksh) | from tea<br>production<br>(Ksh) | other income<br>sources (Ksh) | from other<br>income sources<br>(Ksh) |
| Non-FFS              | Z   | 78            | 78             | 75        | 75             | 75                            | 75                              | 78                            | 78                                    |
|                      | Mean  | 5.72          | 6.59           | 1597.1    | 2562.7         | 119682.0                      | 88636.1                         | 31739.7                       | 17557.0                               |
|                      | Median  | 5.18          | 6.54           | 1075.0    | 2130.6         | 89057.0                       | 66778.0                         | 3000.0                        | 0.0                                   |
|                      | Std. Deviation  | 2.06          | 0.88           | 1588.9    | 2106.0         | 104023.8                      | 87635.5                         | 104639.7                      | 49209.6                               |
|                      | min   | 2.62          | 4.48           | 304       | 8.4            | 346.08                        | -26162                          | 0                             | -13200                                |
|                      | max   | 9.40          | 8.23           | 12000     | 10219          | 504307.6                      | 491233.6                        | 840000                        | 332600                                |
| FFS                  | Z   | 230           | 230            | 219       | 219            | 219                           | 219                             | 230                           | 230                                   |
|                      | Mean  | 6.61          | 7.34           | 2138.7    | 3245.8         | 140000.0                      | 108278.4                        | 120100.3                      | 88596.3                               |
|                      | Median  | 6.42          | 7.39           | 1500.0    | 2053.3         | 91239.0                       | 70384.8                         | 30000.0                       | 16450.0                               |
|                      | Std. Deviation  | 1.82          | 0.65           | 2085.4    | 4174.2         | 163361.6                      | 143307.1                        | 441139.0                      | 428415.4                              |
|                      | min   | 2.90          | 5.27           | 299       | 3.9            | 160.68                        | -99410                          | 0                             | -83000                                |
|                      | max   | 10.00         | 8.77           | 16700     | 32602          | 1238876                       | 1228410                         | 6170035                       | 6117035                               |
| Total                | Z   | 308           | 308            | 294       | 294            | 294                           | 294                             | 308                           | 308                                   |
|                      | Mean  | 6.39          | 7.15           | 2000.6    | 3071.5         | 134816.9                      | 103267.6                        | 97723.3                       | 70605.8                               |
|                      | Median  | 6.34          | 7.26           | 1417.5    | 2092.0         | 91159.9                       | 69352.4                         | 20000.0                       | 11000.0                               |
|                      | Std. Deviation  | 1.92          | 0.79           | 1982.241  | 3764.7         | 150557.3                      | 131503.8                        | 386507.4                      | 372118.7                              |
|                      | min   | 2.62          | 4.48           | 299       | 3.9            | 160.68                        | -99410                          | 0                             | -83000                                |
|                      | max   | 10.00         | 8.77           | 16700     | 32602          | 1238876                       | 1228410                         | 6170035                       | 6117035                               |
| Difference in mean*  | an*   |               |                |           |                |                               |                                 |                               |                                       |
| (FFS- Non-FFS)       |   | 0.89          | 0.75           | 541.7     | 683.0          | 20318.0                       | 19642.3                         | 88360.6                       | 71039.3                               |
| *Differences in bold | *Differences in bold are statistically significant (p<0.05) | int (p<0.05)  |                |           |                |                               |                                 |                               |                                       |

Key performance indicators per year per group (2012) Table 3

| Group               | Statistics     | KPI (Year=2012)    | 2)                                    |                     |                             |   |   |
|---------------------|----------------|--------------------|---------------------------------------|---------------------|-----------------------------|---|---|
|                     |                | Knowledge<br>score | Implementation Number of score bushes | Number of<br>bushes | Tea green leaf<br>sold (kg) | Revenue from<br>tea green leaf<br>sales (Ksh) | Gross margin<br>from tea<br>production<br>(Ksh) |
| Non-FFS             | Z              | 127                | 127                                   | 125                 | 125                         | 124   | 123   |
|                     | Mean           | 5.51               | 09.9                                  | 1818.2              | 2253.7                      | 154116.3                                      | 130687.6  |
|                     | Median         | 5.26               | 6.59                                  | 1500.0              | 1800.0                      | 113000.0                                      | 94654.6   |
|                     | Std. Deviation | 1.32               | 0.67                                  | 1266.2              | 1876.5                      | 130447.5                                      | 114848.4  |
|                     | min            | 3.19               | 4.82                                  | 150                 | 12                          | 732   | 5634.027  |
|                     |                | 9.61               | 8.23                                  | 8000                | 11000                       | 682000  | 610653.4  |
| FFS                 | Z              | 180                | 180                                   | 180                 | 180                         | 179   | 178   |
|                     | Mean           | 5.93               | 6.94                                  | 2566.0              | 3101.9                      | 210724.8                                      | 177230.0  |
|                     | Median         | 5.72               | 6.88                                  | 2000.0              | 2500.0                      | 175680.0                                      | 142108.9  |
|                     | Std. Deviation | 1.79               | 0.68                                  | 1974.8              | 2236.5                      | 147730.9                                      | 126285.2  |
|                     | min            | 2.40               | 5.36                                  | 300                 | 300                         | 23560   | 15571   |
|                     | max            | 10.00              | 8.76                                  | 14000               | 12000                       | 730000  | 623909  |
| Total               | Z              | 307                | 307                                   | 305                 | 305                         | 303   | 301   |
|                     | Mean           | 5.76               | 6.80                                  | 2259.5              | 2754.3                      | 187558.3                                      | 158211.0  |
|                     | Median         | 5.53               | 6.75                                  | 1800.0              | 2020.0                      | 146400.0                                      | 125418.1  |
|                     | Std. Deviation | 1.62               | 0.70                                  | 1756.691            | 2134.5                      | 143426.9                                      | 123687.1  |
|                     | min            | 2.40               | 4.82                                  | 150                 | 12                          | 732   | 5634.027  |
|                     | max            | 10.00              | 8.76                                  | 14000               | 12000                       | 730000  | 623909  |
| Difference in mean* | ean*           |                    |                                       |                     |                             |   |   |
| (FFS- Non-FFS)      |                | 0.42               | 0.34                                  | 747.75              | 848.20                      | 56608.5                                       | 46542.4   |

Key performance indicators per year per group (2010) Table 4

| eroup               | Statistics     | KPI (Year=2010) | 3                        |           |                |                               |                                 |
|---------------------|----------------|-----------------|--------------------------|-----------|----------------|-------------------------------|---------------------------------|
|                     |                | Knowledge       | Implementation Number of | Number of | Tea green leaf | Revenue from                  | Gross margin                    |
|                     |                | score           | score                    | pnshes    | sold (kg)      | tea green leaf<br>sales (Ksh) | from tea<br>production<br>(Ksh) |
| Non-FFS             | z              | 127             | 128                      | 128       | 126            | 126                           | 125                             |
|                     | Mean           | 4.83            | 5.79                     | 1711.6    | 2134.7         | 88009.7                       | 62775.0                         |
|                     | Median         | 4.64            | 5.82                     | 1400.0    | 1500.0         | 62265.0                       | 43665.0                         |
|                     | Std. Deviation | 1.35            | 0.75                     | 1288.8    | 2050.0         | 81668.4                       | 63170.1                         |
|                     | min            | 2.04            | 4.15                     | 150       | 240            | 9588                          | 3760                            |
|                     |                | 7.88            | 7.21                     | 8000      | 14000          | 536200                        | 426350                          |
| FFS                 | Z              | 179             | 180                      | 179       | 178            | 178                           | 177                             |
|                     | Mean           | 4.87            | 5.98                     | 2470.5    | 2997.0         | 120960.0                      | 7.76098                         |
|                     | Median         | 4.49            | 6.02                     | 2000.0    | 2500.0         | 98452.0                       | 70100.0                         |
|                     | Std. Deviation | 1.47            | 0.68                     | 1937.1    | 2577.6         | 100500.5                      | 75205.2                         |
|                     | min            | 2.04            | 4.37                     | 250       | 130            | 4979                          | 3250                            |
|                     | max            | 60.6            | 7.45                     | 12600     | 17600          | 674080                        | 517600                          |
| Total               | Z              | 306             | 308                      | 307       | 304            | 304                           | 302                             |
|                     | Mean           | 4.86            | 5.90                     | 2154.1    | 2639.6         | 107303.0                      | 76444.3                         |
|                     | Median         | 4.54            | 5.92                     | 1760.0    | 2000.0         | 87552.0                       | 61785.0                         |
|                     | Std. Deviation | 1.42            | 0.71                     | 1735.668  | 2407.5         | 94425.1                       | 71297.7                         |
|                     | min            | 2.04            | 4.15                     | 150       | 130            | 4979                          | 3250                            |
|                     | max            | 60.6            | 7.45                     | 12600     | 17600          | 674080                        | 517600                          |
| Difference in mean* | iean*          |                 |                          |           |                |                               |                                 |
| (FFS_ Non_FFS)      |                | 0.04            | 0.19                     | 758.9     | 862.3          | 32950.3                       | 23322.7                         |

Implementation score assigned to different answers to questions on sustainable practices Table 5

| Question no. | Question on sustainable practices  | Score to different answers | ent answers |    |    |   |
|--------------|--|----------------------------|-------------|----|----|---|
|              |  | -                          | 2           | က  | 4  | 2 |
| B1           | How often pluck per month?   | 10                         | 7           | 2  | 0  | 0 |
| B2           | Experience leaf spillage at farm or buying centre?                         | 10                         | 0           | က  | က  | 3 |
| B3           | Use plucking stick/ wand, table firm?                                      | 10                         | 2           | 8  | 0  | 0 |
| B4           | Success rate your nursery?   | 10                         | 2           | 0  | 2  | 0 |
| B6           | When plant VP plants?  | 2                          | 10          | 0  | 0  | 0 |
| B7           | What is the % of crop cover?   | 10                         | 8           | 4  | 0  | 0 |
| B8           | At what height do you prune?   | 10                         | 0           | 0  | 0  | 0 |
| B9           | At what period do you prune  | 0                          | 0           | 10 | 0  | 0 |
| B10          | How often do you prune same tea plot/block?                                | 4                          | 10          | 9  | 0  | 0 |
| B11          | What tools are used to prune your tea?                                     | 9                          | 10          | 0  | 0  | 0 |
| B12          | Who prunes the tea and have they been trained?                             | 0                          | 10          | 0  | 10 | 0 |
| B13          | At what height do you tip in?  | 2                          | 10          | 2  | 0  | 0 |
| B14          | How often apply composted manure t?  | 0                          | 4           | 10 | 9  | 0 |
| B15          | How frequently do you apply fertilizer                                     | 10                         | 0           | 0  | 0  | 0 |
| B16          | Do you keep records?   | 2                          | 5           | 10 | 0  | 0 |
| B17          | Who plucks your tea?   | 8                          | 10          | 0  | 2  | 0 |
| B18          | Do you have a fixed agreement with employees?                              | 10                         | 0           | 2  | 0  | 0 |
| B19          | Do your workers have access to potable water and latrines                  | 2                          | 5           | 10 | 0  | 0 |
| B20          | How often did your family or workers need medical attention                | 0                          | 2           | 10 | 0  | 0 |
| B21          | Do you use any personal protective equipment (PPE)?                        | 10                         | 5           | 0  | 10 | 0 |
| B22          | Do you group together with others farmers to carry out activities          | 10                         | 0           | 0  | 0  | 0 |
| B23          | Do you turn to KTDA if you experience any problems in your tea production? | 10                         | 0           | 0  | 0  | 0 |
| B24          | Do your children go to school?   | 2                          | 0           | 8  | 10 | 0 |
| B25          | Do you collect prunings from the tea field?                                | 10                         | 2           | 0  | 0  | 0 |
| B26          | Do you infill open areas?  | 10                         | 0           | 2  | 0  | 0 |
| B27          | When do you apply fertilizer to your tea?                                  | 10                         | 0           | 0  | 0  | 0 |
| B28          | How do you spray?  | 0                          | 10          | 2  | 10 | 0 |
| B29          | Does your farm border a river or water body?                               | 2                          | 0           | 80 | 10 | 0 |
| B30          | Do you have indigenous trees on you farm?                                  | 10                         | 9           | က  | 0  | 0 |
| B31          | How many eucalyptus trees grow within 10 meters from water?                | 0                          | 2           | 4  | 10 | 2 |
| B32          | If your farm borders a water body, distance spray from water?              | 0                          | 2           | 8  | 10 | 2 |
| B33          | How much area of the total farm is conservation area?                      | 10                         | 8           | 4  | 0  | 0 |
| B34          | What is your main source of energy for domestic purposes?                  | 10                         | 5           | 0  | 4  | 0 |
| B35          | What is your main source of water for domestic use?                        | 4                          | 5           | 10 | 0  | 0 |
| B36          | How do you manage household waste water and effluent from livestock?       | 10                         | 8           | 2  | 0  | 0 |
| B37          | How do you mange household solid waste?                                    | 0                          | 4           | 8  | 10 | 0 |
| B38          | Waste is collected and taken elsewhere for recycling?                      | 10                         | 7           | -  | 2  | 0 |
|              |  |                            |             |    |    |   |

Changes in implementation scores for sustainable practices Table 6

|       |   | (FFS vs. Non FSS)           |         |       |
|-------|---|-----------------------------|---------|-------|
|       | Indicators are grouped into 'profit' (yellow), 'people' (blue), and 'planet'(green) | *=significant at 0.05 level | Non-FSS | FFS   |
| B13   | At what height do you tip in?   | 2.30*                       | -1.3    | 1.00  |
| B16   | Do you keep records?  | 2.29*                       | -0.65   | 1.64  |
| B3    | Use plucking stick/ wand, table firm?   | 1.68*                       | -0.38   | 1.30  |
| B1    | How often pluck per month?  | 1.31*                       | -1.19   | 0.12  |
| B14   | How often apply composted manure t?   | 1.29*                       | -0.54   | 0.75  |
| B8    | At what height do you prune?  | 0.75                        | 0.26    | 1.01  |
| B15   | How frequently do you apply fertiliser  | 0.58                        | 0.64    | 1.22  |
| B11   | What tools are used to prune your tea?  | 0.52*                       | -0.38   | 0.14  |
| B7    | What is the % of crop cover?  | 0.42                        | 1.27    | 1.69  |
| B12   | Who prunes the tea and have they been trained?                                      | 0.02                        | 0.77    | 0.79  |
| B2    | Experience leaf spillage at farm or buying centre?                                  | 0.00                        | 0.33    | 0.33  |
| B10   | How often do you prune same tea plot/block?   | -0.15                       | 0.54    | 0.39  |
| B4    | Success rate of your nursery?   | -0.32                       | 0.71    | 0.39  |
| B6    | When plant VP plants?   | -0.75*                      | 0.71    | -0.04 |
| B9    | At what period do you prune   | -2.05*                      | 2.44    | 0.39  |
| B23   | Do you turn to KTDA if you experience any problems in your tea production?          | 1.93*                       | -0.95   | 0.98  |
| B19   | Do your workers have access to potable water and latrines                           | 1.10*                       | 0.16    | 1.26  |
| B21   | Do you use any personal protective equipment (PPE)?                                 | 0.93                        | 1.67    | 2.60  |
| B27   | When do you apply fertiliser to your tea?   | 0.57                        | 0.00    | 0.57  |
| B17   | Who plucks your tea?  | 0.55                        | -0.72   | -0.17 |
| B25   | Do you collect prunings from the tea field?   | 0.52                        | -0.13   | 0.39  |
| B24   | Do your children go to school?  | 0.50                        | -0.09   | 0.41  |
| B22   | Do you group together with others farmers to carry out activities                   | 0.23                        | 1.56    | 1.79  |
| B28   | How do you spray?   | 0.20                        | 0.51    | 0.71  |
| B20   | How often did your family or workers need medical attention                         | -0.30                       | -0.72   | -1.02 |
| B26   | Do you infill open areas?   | -1.04                       | 1.54    | 0.50  |
| B18   | Do you have a fixed agreement with employees?                                       | -1.25*                      | -6.36   | -7.61 |
| B36   | How do you manage household waste water and effluent from livestock?                | 2.27*                       | -0.11   | 2.16  |
| B38   | Waste is collected and taken elsewhere for recycling?                               | 1.94*                       | -2.54   | -0.60 |
| B37   | How do you mange household solid waste?   | 1.67*                       | -0.31   | 1.36  |
| B34   | What is your main source of energy for domestic purposes?                           | 1.52                        | -0.33   | 1.19  |
| B32   | If your farm borders a water body, distance spray from water?                       | 1.16                        | -1.13   | 0.03  |
| B30   | Do you have indigenous trees on you farm?   | 0.70                        | -0.09   | 0.61  |
| B33   | How much area of the total farm is conservation area?                               | 0.58                        | 0.22    | 08.0  |
| B29   | Does your farm border a river or water body?  | 0.04                        | 1.08    | 1.12  |
| B35   | What is your main source of water for domestic use?                                 | -0.09                       | 0.03    | -0.06 |
| D 2.1 | 0-1   | + / 7 7                     |         | 77    |

## Regression outputs impact assessment of TESA-led FFS

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Impact of FFS participation on knowledge score and implementation score Table 7

| Number of obs  LR chi2(7)  Prob > chi2  LR chi2(7)  Prob > chi2  Set  Coef. Std. Err. z  -0.0118145 0.014181 0.83  -0.0171967 0.053804 -0.36  0.1077675 0.335738 0.32  -0.6307424 0.332468 6.08  2.294422 0.396254 5.79  -2.036177 1.084656 -1.88  Treated Controls Difference  Treated Controls Sep1936098 .246841  6.6022319 5.85398933 .748242563 .444336  7.33967224 6.59134107 .748331162 .094097   | Treatment variables and covariates                     | Regression outputs   | ts         |            |               |            |            |            |
|--|--|----------------------|------------|------------|---------------|------------|------------|------------|
| timent variable         LR chi2(7)           timent variable         Variable name in dataset         Frob > chi2           ther had FFS training (1 = yes; 0 = No)         dm_ffs         Coef.         Std. Err.         z           ariates used for PSM         a4_age         0.0118145         0.014181         0.83         c           s of education         a4_age         0.01717675         0.053804         -0.35         c           ehold size         ber male; 0 = female)         a4_sex         0.1077675         0.053804         -0.33         c           ehold size         n (1 = East of Rift Valley)         region1         -0.6307424         0.0433538         0.32         c           ther had RA-training (1 = yes; 0 = No)         a5         0.0287918         0.043356         0.71         0           ther had non-certification training (1 = yes; 0 = No)         a15b         2.204422         0.39246         5.79         0           come variable         Sample         Treated         Controls         1.084656         1.188         1.188           wiedge         Winnatched         6.61159417         5.71965807         3.748242663         3.44336           ATT         ATT         ATT         ATT3350         A 5040308         A   |  | Logistic regression  |            |            | Number of obs |            | =          | 308        |
| trument variable         Log likelihood = -123.77876         Prob > chi2           then had FS training (1 = yes; 0 = No)         Variable name in dataset         Coef         Std. Err.         z           ariates used for PSM         a4_age         0.0118145         0.014181         0.83         c           ser (1 = male; 0 = female)         a4_age         0.0118145         0.014181         0.83         c           ler (1 = male; 0 = female)         a4_sex         0.107675         0.05804         -0.36         c           ser (1 = male; 0 = female)         a4_sex         0.107675         0.05804         -0.36         c           ser (1 = male; 0 = female)         a4_sex         0.107675         0.05804         -0.36         c           ser (1 = male; 0 = female)         a4_sex         0.1077675         0.033738         0.32         c           ser (1 = male; 0 = female)         a4_sex         0.1077675         0.028042         0.32         c           ser (1 = male; 0 = female)         a4_sex         0.028042         0.332468         0.33         c           set (1 = male; 0 = female)         a4_sex         0.021678         0.332468         0.33         c           set (1 = male; 0 = female)         a4_sex         0.021678 <th< td=""><td></td><td></td><td></td><td></td><td>LR chi2(7)</td><td></td><td>II</td><td>101.02</td></th<>  |  |                      |            |            | LR chi2(7)    |            | II         | 101.02     |
| tment variable         Log likelihood = -123.77876         Pseudo R2           ther had FFS training (1 = yes; 0 = No)         Variable name in dataset         Coef.         Std. Err.         z           ariates used for PSM         a4_age         0.0118145         0.014181         0.83           s of education         a4_age         0.0118145         0.014814         0.83           ler (1 = male; 0 = female)         a4_sex         0.1077675         0.053804         0.03           chold size         not (1 = East of Rift Valley; 0 = West of Rift Valley)         region 1         0.0287918         0.040365         0.71           cher had RA-training (1 = yes; 0 = No)         dm_ra         2.021678         0.332468         6.08         0.71           ther had non-certification training (1 = yes; 0 = No)         a15b         2.294422         0.396254         5.79         0.68           ctant         conservation         c.036177         1.084656         -1.88         0.68           stant         c.036177         1.084656         -1.88         0.44338           come variable         Smple         6.6022319         5.71965807         381933162         0.44338           stant         c.0403251         c.043341407         c.0434340         c.044343   |  |                      |            |            | Prob > chi2   |            |            | 0          |
| ther had FFS training (1 = yes; 0 = No)  ariates used for PSM  ad_age  be ducation  ad_age  controls  ad_age   |  | Log likelihood = -12 | 23.77876   |            | Pseudo R2     |            | =          | 0.2898     |
| ther had FFS training (1 = yes; 0 = No)  ariates used for PSM  ariates used for PSM  ariates used for PSM  ariates used for PSM  ad age  0.0118145  0.011818  0.011 | Treatment variable                                     | Variable name in da  | ıtaset     |            |               |            |            |            |
| ariates used for PSM         a4_age         0.0118145         0.014181         0.83           s of education         a4_age         0.0118145         0.014181         0.83           ler (1 = male; 0 = female)         a4_sex         0.0191967         0.053804         -0.36           ler (1 = male; 0 = female)         a4_sex         0.1077675         0.335738         0.32           ler (1 = male; 0 = female)         a5         0.0287918         0.040365         0.71           schold size         0.0 (287918         0.040365         0.71         0.71           schold size         0.0287918         0.040365         0.71         0.71           schold size         0.0287424         0.332468         6.08         0.71           schort raining (1 = yes; 0 = No)         a15b         2.294422         0.396254         5.79           stant         2.0086177         1.084656         -1.88         -1.88           come variable         Sample         5.71965807         891936098         244837           vedge         6.60159417         5.71965807         891936098         244837           dedge         0.00405         6.60159417         6.5134107         748331162         0.9409  | Whether had FFS training (1= yes; 0= No)               | dm_ffs               | Coef.      | Std. Err.  | Z             | P>Z        | [95% Conf. | [Interval] |
| so feducation         a4_age         0.0118145         0.014181         0.83           so feducation         a4_age         -0.0191967         0.053804         -0.36           ler (1= male; 0= female)         a4_sex         0.1077675         0.035738         0.03           ler (1= male; 0= female)         a4_sex         0.1077675         0.035738         0.03           ler (1= male; 0= female)         a5         0.0287918         0.040365         0.71           sehold size         0.0         0.071         0.040365         0.71           short (1= East of Rift Valley)         dm_ra         0.0287918         0.040365         0.71           chold size         0.0         0.0287918         0.040365         0.71           chort (1= sex) o= No)         dm_ra         2.021678         0.332468         6.08           chort (1= sex) o= No)         a15b         2.294422         0.396254         5.79           chort (1= sex) o= No)         a15b         2.294422         0.396254         5.79           chort (1= sex) o= No)         a15b         2.294422         0.396254         5.79           chort (1= sex) o= No)         a100465         a100465         a1004665         a1004666           chort (1= sex) o= No)<  | Covariates used for PSM                                |                      |            |            |               |            |            |            |
| a4_edu       -0.0191967       0.053804       -0.36         a4_sex       0.1077675       0.335738       0.32         a4_sex       0.1077675       0.335738       0.32         a5       0.0287918       0.040365       0.71         yes; 0= No)       dm_ra       2.021678       0.332468       6.08         training (1= yes; 0= No)       a15b       2.294422       0.396254       5.79         cons       -2.036177       1.084656       -1.88         Sample       Treated       Controls       Difference         Sample       6.61159417       5.71965807       .891936098       .24684         Unmatched       6.61159417       5.85398933       .748242563       .444333         Unmatched       7.33967224       6.59134107       .748331162       .094097  | age  | a4_age               | 0.0118145  | 0.014181   | 0.83          | 0.41       | -0.0159805 | 0.039609   |
| a4_sex       0.1077675       0.335738       0.32         a5       0.0287918       0.040365       0.71         yes; 0= No)       dm_ra       2.021678       0.332468       6.08         training (1= yes; 0= No)       a15b       2.294422       0.332468       6.08         training (1= yes; 0= No)       a15b       2.294422       0.396254       5.79         cons       2.036177       1.084656       -1.88         Sample       Treated       Controls       Difference         Sample       4.61159417       5.71965807       891936098       2.4684         Unmatched       6.6022319       5.85398933       748242563       444333         Unmatched       7.3396724       6.59134107       748331162       1000409  | years of education                                     | a4_edu               | -0.0191967 | 0.053804   | -0.36         | 0.72       | -0.124651  | 0.086258   |
| a5 0.0287918 0.040365 0.71 region1 -0.6307424 0.3713 -1.70 dm_ra   | gender (1= male; 0= female)                            | a4_sex               | 0.1077675  | 0.335738   | 0.32          | 0.75       | -0.5502673 | 0.765802   |
| region1 -0.6307424 0.3713 -1.70  dm_ra   | household size   | a5                   | 0.0287918  | 0.040365   | 0.71          | 0.48       | -0.050323  | 0.107907   |
| dm_ra 2.021678 0.332468 6.08 a15b 2.294422 0.396254 5.79  _cons -2.036177 1.084656 -1.88  Sample Treated Controls Difference  Unmatched 6.61159417 5.71965807 891936098 246847  ATT 6.6022319 5.85398933 748242563 4444333  Unmatched 7.33967224 6.59134107 748331162 094099   | region (1=East of Rift Valley; 0= West of Rift Valley) | region1              | -0.6307424 | 0.3713     | -1.70         | 0.09       | -1.358476  | 0.096991   |
| a15b 2.294422 0.396254 5.79 cons   | whether had RA-training (1 = yes; 0 = No)              | dm_ra                | 2.021678   | 0.332468   | 80.9          | 00.00      | 1.370054   | 2.673303   |
| e variable         Sample         Treated         Controls         Difference           Je         Unmatched         6.61159417         5.71965807         .891936098         .24684           ATT         6.6022319         5.85398933         .748242563         .444330           Att         7.33967224         6.59134107         .748331162         .09409   | whether had non-certification training (1= yes; 0= No) | a15b                 | 2.294422   | 0.396254   | 5.79          | 0.00       | 1.517779   | 3.071066   |
| Sample Treated Controls Difference Unmatched 6.61159417 5.71965807 .891936098 ATT 6.6022319 5.85398933 .748242563 Unmatched 7.33967224 6.59134107 .748331162   | Constant   | suoo"                | -2.036177  | 1.084656   | -1.88         | 90.0       | -4.162063  | 0.089709   |
| Sample         Treated         Controls         Difference           Unmatched         6.61159417         5.71965807         .891936098           ATT         6.6022319         5.85398933         .748242563           Unmatched         7.33967224         6.59134107         .748331162   |  |                      |            |            |               |            |            |            |
| Sample         Treated         Controls         Difference           Unmatched         6.61159417         5.71965807         .891936098           ATT         6.6022319         5.85398933         .748242563           Unmatched         7.33967224         6.59134107         .748331162   | Outcome variable                                       |                      |            |            |               |            |            |            |
| Unmatched 6.61159417 5.71965807 .891936098  ATT 6.6022319 5.85398933 .748242563  Unmatched 7.33967224 6.59134107 .748331162  |  | Sample               | Treated    | Controls   | Difference    | S.E.       | T-stat     |            |
| Unmatched 6.61159417 5.71965807 .891936098  ATT 6.6022319 5.85398933 .748242563  Unmatched 7.33967224 6.59134107 .748331162  |  |                      |            |            |               |            |            |            |
| ATT 6.6022319 5.85398933 .748242563 Unmatched 7.33967224 6.59134107 .748331162   | knowledge  | Unmatched            | 6.61159417 | 5.71965807 | .891936098    | .246841891 | 3.61       |            |
| Unmatched 7.33967224 6.59134107 .748331162 .   |  | ATT                  | 6.6022319  | 5.85398933 | .748242563    | .444336788 | 1.68       |            |
| C7C1C4C34  | implementation   | Unmatched            | 7.33967224 | 6.59134107 | .748331162    | .094097264 | 7.95       |            |
| 0.004179   |  | ATT                  | 7.33759795 | 6.88417669 | .453421262    | .189868804 | 2.39       |            |

Regression analysis on the changes in knowledge Table 8

| Dependent and explanatory variables                   |          |                   | Rec       | Regression outputs |            |            |
|---|----------|-------------------|-----------|--------------------|------------|------------|
| Source  | SS       | df                | MS        | Number of obs      | =          | 612        |
| Model   | 992.4409 | 4                 | 248.11022 | Prob > F           | II         | 0          |
| Residual  | 1570.537 | 409               | 2.587376  | R-squared          | =          | 0.3872     |
|   |          |                   |           |                    |            |            |
| Total   | 2562.978 | 611               | 4.1947269 | Root MSE           | =          | 1.6085     |
|   |          |                   |           |                    |            |            |
| Change in knowledge score                             | Coef.    | Std. Err.         | ţ         | P>t                | [95% Conf. | [Interval] |
|   |          |                   |           |                    |            |            |
| Length of participation in FFS                        | -0.53983 | 0.090956          | -5.94     | 00.00              | -0.7184548 | -0.3612028 |
| (1=3-4 years; 2=1-2 years; 3= never participated)     |          |                   |           |                    |            |            |
| Whether participated in RA training (1 = yes; 0 = No) | 0.456768 | 0.144134          | 3.17      | 00.00              | 0.173705   | 0.7398302  |
|   |          |                   |           |                    |            |            |
| Whether West of Rift Valley (1= yes; $0 = No$ )       | -0.98236 | 0.139015          | 70.7-     | 00.00              | -1.255373  | -0.7093535 |
| Implementation score in previous year                 | -0.73229 | -0.73229 0.041231 | -17.76    | 00.00              | -0.8132653 | -0.6513194 |
|   |          |                   |           |                    |            |            |
| Constant  | 5.771858 | 0.303645          | 19.01     | 00.00              | 5.175536   | 6.36818    |
|   |          |                   |           |                    |            |            |

Regression analysis on the changes in implementation Table 9

| Dependent and explanatory variables                  |          |                   | Regre     | Regression outputs |                       |            |
|--|----------|-------------------|-----------|--------------------|-----------------------|------------|
| Source   | SS       | df                | MS        | Number of obs      | =                     | 307        |
| Model  | 165.3526 | 2                 | 33.070529 | Prob > F           | =                     | 0          |
| Residual   | 104.2627 | 301               | 0.3463877 | R-squared          | II                    | 0.6133     |
|  |          |                   |           |                    |                       |            |
| Total  | 269.6153 | 306               | 0.8810959 | Root MSE           | II                    | 0.58855    |
|  |          |                   |           |                    |                       |            |
| Change in implementation score (2014-2012)           | Coef.    | Std. Err.         | t         | P>t                | [95% Conf.            | [Interval] |
|  |          |                   |           |                    |                       |            |
| Length of participation in FFS                       | -0.18513 | 0.05545           | -3.34     | 00.00              | -0.2942469 -0.0760084 | -0.0760084 |
| (1=3-4  years; 2=1-2  years; 3=  never participated) |          |                   |           |                    |                       |            |
| Whether participated in RA training                  | 0.326858 | 0.326858 0.075485 | 4.33      | 00.00              | 0.1783124             | 0.4754037  |
| (1 = yes; 0 = No)                                    |          |                   |           |                    |                       |            |
| Whether West of Rift Valley                          | -0.52899 | -0.52899 0.070273 | -7.53     | 00.00              | -0.6672772 -0.3907016 | -0.3907016 |
| (1 = yes; 0 = No)                                    |          |                   |           |                    |                       |            |
| Implementation score in previous year                | -0.96065 | 0.050641          | -18.97    | 00.00              | -1.060306             | -0.8609951 |
| Whether had non-certification training               | 0.567236 | 0.101836          | 5.57      | 00.00              | 0.3668365             | 0.767636   |
| Constant   | 6.79393  | 6.79393 0.402181  | 16.89     | 00.00              | 6.002486              | 7.585373   |

Table 10

Panel data estimation of impact of FFS on green leaf yield per bush

| Dogradion              |   |                | Dogradion            | 241144110        |        |            |           |
|------------------------|---|----------------|----------------------|------------------|--------|------------|-----------|
| regi ession model      | Ilogge  |                | kegi essioni outputs | onthats          |        |            |           |
| Cross-section          | Cross-sectional time-series FGLS regression       |                |                      |                  |        |            |           |
| Coefficients:          | Coefficients: generalised least squares           |                |                      |                  |        |            |           |
| Panels:                | heteroskedastic                                   |                |                      |                  |        |            |           |
| Correlation:           | common AR(1) coefficient for all panels (-1.6492) | I panels (-1.€ | 5492)                |                  |        |            |           |
| Estimated covariances  | variances = 288                                   |                |                      | Number of obs    | sqo    | II         | 576       |
| Estimated au           | Estimated autocorrelations = 1                    |                |                      | Number of groups | groups | II         | 288       |
| Estimated coefficients | efficients = 3                                    |                |                      | Time periods     | qs     | II         | 2         |
|                        |   |                |                      | Wald chi2(2)     | 2)     | =          | 86883.01  |
|                        |   |                |                      | Prob > chi2      | 2      | =          | 0         |
| Dependent              | Dependent and explanatory variables               |                |                      |                  |        |            |           |
|                        |   |                |                      |                  |        |            |           |
| Kilograms of           | Kilograms of tea green leaf sold                  | Coef.          | Std. Err.            | Z                | P>z    | [95% Conf. | Interval] |
|                        |   |                |                      |                  |        |            |           |
| Number of bushes       | Ishes   | 0.883443       | 0.0088908            | 99.37            | 0.000  | 0.866017   | 0.900868  |
| Number of bu           | Number of bushes (with participation in FFS)      | 0.162823       | 0.0087908            | 18.52            | 0.000  | 0.145593   | 0.180052  |
| Constant               |   | 713.2272       | 5.463416             | 130.55           | 0.000  | 702.5191   | 723.9353  |
|                        |   |                |                      |                  |        |            |           |

Table 11 Comparison of changes in key profitability parameters

|  | Changes among FFS and<br>Non FFS (2014- 2012) | ng FFS and<br>14- 2012) | % bias | -     | p>t   |
|--|---|-------------------------|--------|-------|-------|
|  | FFS   | Non FFS                 |        |       |       |
| Total revenue from tea green leaf sold | -18863  | -16338                  | -2.9   | -0.20 | 0.84  |
| Tea green leaf production (kg)         | 445.74  | -64.085                 | 18     | 1.19  | 0.236 |
| Number of tea bushes                   | -248.1  | -354.15                 | 5.8    | 0.41  | 0.68  |
| Fertiliser use per bush                | 0.00047                                       | -0.00312                | 3.6    | 0.29  | 0.771 |
| Hired labour costs                     | 2.519   | 10.886                  | -21.9  | -2.23 | 0.027 |
| Cost of PPE                            | -727.19                                       | -783.35                 | 2.7    | 0.14  | 0.89  |
| Number of other income sources         | -0.11354                                      | -0.75641                | 41.6   | 3.24  | 0.001 |

# Basic characteristics of respondents from the farmer-led FFS

9

Comparison of changes in key profitability parameters Table 12

|                                       | Non FFS | FS.           |                  |           | FFS   |          |             |           | Total |          |        |           |
|---------------------------------------|---------|---------------|------------------|-----------|-------|----------|-------------|-----------|-------|----------|--------|-----------|
| Statistics                            | z       | Mean          | Mean Median Std. | Std.      | z     | Mean     | Mean Median | Std.      | z     | Mean     | Median | Std.      |
|                                       |         |               |                  | Deviation |       |          |             | Deviation |       |          |        | Deviation |
| Age                                   | 138     | 138 53.5 51.5 | 51.5             | 13.0      | 102   | 102 56.5 | 57.5        | 13.9      | 240   | 240 54.8 | 54.5   | 13.4      |
| Year of education                     | 138     | 138 7.6       | 7.0              | 3.6       | 102   | 8.1      | 8.0         | 3.6       | 240 8 | 80       | 8      | 4         |
| Household size                        | 138     | 2             | 2                | 2         | 102 6 | 9        | 9           | 3         | 240 6 | 9        | 2      | 3         |
| Number of tea bushes                  | 138     | 1465          | 1036             | 1262      | 102   | 1545     | 1299        | 1068      | 240   | 240 1499 | 1181   | 1182      |
| Kilograms of green leaf sold 135 1603 | 135     | 1603          | 971              | 1859      | 66    | 1778     | 1346        | 2245      | 234   | 234 1677 | 1217   | 2028      |
|                                       |         |               |                  |           |       |          |             |           |       |          |        |           |
| Gender (% female)                     | 138     | 49.2%         |                  |           | 102   | 52.9%    |             |           | 240   | 50.8%    |        |           |
| Percentage RA-trained                 | 138     | 26.8%         |                  |           | 102   | 72.5%    |             |           | 240   | 46.2%    |        |           |
|                                       |         |               |                  |           |       |          |             |           |       |          |        |           |

## Key performance indicators in baseline situation from the farmer-led FFS

Basic cost-benefit model for analysing profitability of tea production Table 13

| Profitability analysis                |            |   |        |
|---------------------------------------|------------|---|--------|
| Revenue (Ksh)                         | 117,000    | Parameters in grey cells (can be changed) |        |
|                                       |            | Calculated values in blue cells           |        |
| Costs (Ksh)                           | 26,464     |   |        |
| Gross margin (Revenue-Costs) (Ksh)    | 90,536     |   |        |
| Revenue-Costs (USD)                   | 1,065      |   |        |
| Gross margin per capita per day (USD) | 2.9        |   |        |
| Exchange rate (ksh/USD)               | 85         |   |        |
| Farm business model                   | Parameters | Revenue                                   | Costs  |
|                                       |            | (Ksh) (K                                  | (Ksh)  |
|                                       |            | 117,000 26                                | 26,464 |
| Income from other sources             |            |   |        |
| Total income                          |            | 0   |        |
| Total costs                           |            | 0   |        |
| Farm characteristics                  |            |   |        |
| Number of tea bushes                  | 2000       |   |        |
| Farm land (acre)                      |            |   |        |
| Household size (number of people)     | 2          |   |        |
| Yield (kg green leaf/bush)            | 1.3        |   |        |
| Proportion of pruning                 | 0.4        |   |        |
|                                       |            |   |        |
| Tea revenue                           | 117,000    | 117,000                                   |        |
| Green leaf production (kg/bush)       | 2,600      |   |        |
| Price green leaf                      | 14         |   |        |
| Bonus green leaf                      | 31         |   |        |
|                                       |            |   |        |
| Tea production costs                  |            |   |        |
| Labour input                          |            |   |        |
| Plucking (1=hired labour, 0=own)      | -          |   |        |
| Weeding (number of days)              | 10         |   |        |
| Pruning (number of bushes)            | 800        |   |        |
|                                       |            |   |        |

| Applying fertiliser (number of bags) | 2.8   |       |
|--------------------------------------|-------|-------|
| Labour wage                          |       |       |
| Plucking (ksh/kg)                    | 9     |       |
| Weeding (ksh/day)                    | 180   |       |
| Pruning (ksh/bush)                   | 3     |       |
| Applying fertiliser (ksh/bag)        | 80    |       |
| Labour costs                         | 20024 |       |
| Plucking (ksh/kg)                    | 15600 | 15600 |
| Weeding (ksh/day)                    | 1800  | 1800  |
| Pruning (ksh/bush)                   | 2400  | 2400  |
| Applying fertiliser (ksh/bag)        | 224   | 224   |
| Material costs                       | 6440  |       |
| Fertiliser costs (ksh)               | 6440  | 6440  |
| Fertiliser price (ksh/bag)           | 2300  |       |
| Fertiliser use (kg/bush)             | 0.07  |       |
| Total fertiliser use (bags)          | 2.8   |       |
| Chemicals costs                      | 0     | 0     |
| price (ksh/kg)                       |       |       |
| quantity(kg)                         |       |       |
| Organic fertiliser                   | 0     | 0     |
| price (ksh/kg)                       |       |       |
| quantity(kg)                         |       |       |
| Planting materials                   | 0     | 0     |
| price (ksh/kg)                       |       |       |
| quantity(kg)                         |       |       |
| Other costs                          | 0     |       |
| PPE                                  |       | 0     |
| Other                                |       | 0     |

Input use and costs in the baseline situation (1) Table 14

| Statistics     | Group   | Labour costs      |           |            |                     | Labour input |               |              |
|----------------|---------|-------------------|-----------|------------|---------------------|--------------|---------------|--------------|
|                |         | Plucking (Ksh/kg) | Weeding   | Pruning    | Applying fertiliser | Weeding days | Bushes pruned | Bags applied |
|                |         |                   | (Ksn/day) | (Ksh/bush) | (Ksh/bag)           |              |               |              |
|                | Non FFS |                   |           |            |                     |              |               |              |
| Z              |         | 138               | 138       | 138        | 138                 | 136          | 138           | 138          |
| Mean           |         | 5.05              | 77.72     | 1.80       | 31.31               | 4.82         | 736.20        | 2.49         |
| Median         |         | 7                 | 0         | 2          | 0                   | 8            | 475           | 2            |
| ps             |         | 4.01              | 92.59     | 1.70       | 59.37               | 4.37         | 1247.34       | 2.00         |
| min            |         | 0                 | 0         | 0          | 0                   | 0            | 0             | 0            |
| max            |         | 15                | 350       | 9          | 200                 | 30           | 13500         | 12           |
|                | FFS     |                   |           |            |                     |              |               |              |
| Z              |         | 102               | 102       | 102        | 102                 | 101          | 102           | 101          |
| Mean           |         | 5.03              | 80.59     | 2.24       | 49.51               | 4.86         | 1059.20       | 2.76         |
| Median         |         | 7                 | 100       | 2          | 0                   | 4            | 700           | 2            |
| ps             |         | 3.81              | 85.06     | 1.78       | 68.03               | 4.43         | 1531.34       | 2.05         |
| min            |         | 0                 | 0         | 0          | 0                   | 0            | 0             | 0            |
| max            |         | 10                | 300       | 8          | 200                 | 30           | 13001         | 15           |
|                | Total   |                   |           |            |                     |              |               |              |
| Z              |         | 240               | 240       | 240        | 240                 | 237          | 240           | 239          |
| Mean           |         | 5.04              | 78.94     | 1.98       | 39.05               | 4.84         | 873.47        | 2.61         |
| Median         |         | 7                 | 0         | 2          | 0                   | 3            | 500           | 2            |
| ps             |         | 3.91              | 89.30     | 1.74       | 63.70               | 4.39         | 1381.46       | 2.02         |
| min            |         | 0                 | 0         | 0          | 0                   | 0            | 0             | 0            |
| max            |         | 15                | 350       | 8          | 200                 | 30           | 13500         | 15           |
| Difference     |         | -0.02             | 2.87      | 0.44       | 18.20               | 0.04         | 323.00        | 0.27         |
| (FFS- Non-FFS) |         |                   |           |            |                     |              |               |              |
|                |         |                   |           |            |                     |              |               |              |

 Table 15

 Input use and costs in the baseline situation (2)

| Statistics     | dio     | Fertiliser |           |           | Organic fertiliser | ertiliser |           | Chemicals |           | Planting  |       |
|----------------|---------|------------|-----------|-----------|--------------------|-----------|-----------|-----------|-----------|-----------|-------|
|                | a Bolo  | Bads       | Drice     | Nimber of | Bads               | Price     | Number of | Oliantity | Price     | Oriantity | Drice |
|                |         | )<br>J     | (Ksh/bag) | bushes    | )<br>)<br>)        | (Ksh/bag) | bushes    |           | (Ksh/bag) |           | )     |
|                | Non FFS |            |           |           |                    |           |           |           |           |           |       |
| z              |         | 138        | 137       | 137       | 136                | 73        | 73        | 138       | 4         | 138       | 138   |
| Mean           |         | 2.49       | 2256.6    | 1643.9    | 15.1               | 953.8     | 855       | 0.02      | 475       | 0.21      | 0.21  |
| Median         |         | 2          | 2200      | 1200      | 1                  | 0         | 723       | 0         | 350       | 0         | 0     |
| ps             |         | 1.86       | 164.3     | 1607.7    | 8.98               | 2822.1    | 809       | 0.13      | 287.2     | 2.55      | 2.55  |
| min            |         | 0          | 2000      | 200       | 0                  | 0         | 0         | 0         | 300       | 0         | 0     |
| max            |         | 12         | 3500      | 13500     | 1000               | 15000     | 2500      | 1         | 006       | 30        | 30    |
|                | FFS     |            |           |           |                    |           |           |           |           |           |       |
| z              |         | 102        | 102       | 102       | 101                | 48        | 48        | 102       | 10        | 102       | 102   |
| Mean           |         | 2.90       | 2262.3    | 2104.2    | 11.2               | 1245.2    | 1131      | 1.06      | 555.0     | 0.39      | 0.00  |
| Median         |         | 2          | 2262      | 1500      | 0                  | 0         | 950       | 0         | 400       | 0         | 0     |
| ps             |         | 2.09       | 174.3     | 3113.4    | 0.09               | 3703.6    | 774       | 06.6      | 375.2     | 3.96      | 0.00  |
| min            |         | _          | 2000      | 500       | 0                  | 0         | 0         | 0         | 250       | 0         | 0     |
| max            |         | 15         | 3500      | 30000     | 009                | 19000     | 3600      | 100       | 1200      | 40        | 0     |
|                | Total   |            |           |           |                    |           |           |           |           |           |       |
| Z              |         | 240        | 239       | 239       | 237                | 121       | 121       | 240       | 14        | 240       | 240   |
| Mean           |         | 2.66       | 2259.1    | 1840.3    | 13.5               | 1069.4    | 964       | 0.46      | 532.1     | 0.29      | 0.13  |
| Median         |         | 2          | 2250      | 1396      | 0                  | 0         | 800       | 0         | 400       | 0         | 0     |
| ps             |         | 1.97       | 168.3     | 2375.4    | 76.4               | 3189.3    | 689       | 6.46      | 343.4     | 3.22      | 1.94  |
| min            |         | 0          | 2000      | 200       | 0                  | 0         | 0         | 0         | 250       | 0         | 0     |
| max            |         | 15         | 3500      | 30000     | 1000               | 19000     | 3600      | 100       | 1200      | 40        | 30    |
| Difference     |         | 0.42       | 5.69      | 460.3     | -3.96              | 291.44    | 275.89    | 0         | 80.00     | 0.17      | -0.22 |
| (FFS- Non-FFS) |         |            |           |           |                    |           |           |           |           |           |       |

## Regression outputs baseline situation of farmer-led FFS $\infty$

### Propensity Score Matching (PSM) . .

The covariates used are the respondents' age (a4\_age), years of education had (a4\_edu), gender (a4\_sex), farm size in hectare (ha\_fact) and household size(a5). A number of dummy variables are also included to represent whether the household is from the east of Rift Valley (region1), had other non-certification trainings (a15b), had RAtraining (dm\_ra). The outputs of the logic regression are shown below.

Outputs of the logic regression Table 16

| Treatment variables and covariates                         | Regression outputs          |            |           |               |      |            |           |
|--|-----------------------------|------------|-----------|---------------|------|------------|-----------|
|  | Logistic regression         |            |           | Number of obs |      | =          | 238       |
|  |                             |            |           | LR chi2(8)    |      | =          | 68.26     |
|  |                             |            |           | Prob > chi2   |      | =          | 0         |
|  | Log likelihood = -128.40015 | 10015      |           | Pseudo R2     |      | П          | 0.21      |
| Treatment variable   | variable name in dataset    | et         |           |               |      |            |           |
| Whether had FFS training $(1 = yes; 0 = No)$               | dm_ffs                      | Coef.      | Std. Err. | Z             | P>z  | [95% Conf. | Interval] |
| Covariates   |                             |            |           |               |      |            |           |
| age  | a4_age                      | 0.0056955  | 0.015946  | 0.36          | 0.72 | -0.0255573 | 0.036948  |
| years of education   | a4_edu                      | 0.0139842  | 0.051956  | 0.27          | 0.79 | -0.0878483 | 0.115817  |
| gender (1= male; 0= female)                                | a4_sex                      | -0.5535804 | 0.343791  | -1.61         | 0.11 | -1.227399  | 0.120238  |
| farm size (hectare)  | ha_fact                     | 0.4199396  | 0.284152  | 1.48          | 0.14 | -0.1369873 | 0.976867  |
| household size   | a5                          | -0.0104036 | 0.066442  | -0.16         | 0.88 | -0.1406271 | 0.11982   |
| region (1=East of Rift Valley; 0= West of Rift Valley)     | region1                     | -0.4382225 | 0.382099  | -1.15         | 0.25 | -1.187122  | 0.310677  |
| whether had RA-training $(1 = yes; 0 = No)$                | a15b                        | 1.009884   | 0.332553  | 3.04          | 0.00 | 0.3580922  | 1.661675  |
| whether had non-certification training $(1 = yes; 0 = No)$ | dm_ra                       | 1.785564   | 0.318074  | 5.61          | 0.00 | 1.162151   | 2.408978  |
| Constant   | suoo_                       | -1.998846  | 1.242453  | -1.61         | 0.11 | -4.43401   | 0.436317  |
|  |                             |            |           |               |      |            |           |

### Balancing test of covariates before and after matching 8.2

Balancing test of covariates before and after matching Table 17

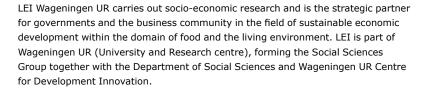
| Variable | Unmatched/Matched |         | Mean    |       |                     | t-test |       |
|----------|-------------------|---------|---------|-------|---------------------|--------|-------|
|          |                   | Treated | Control | %bias | % bias<br>reduction | t      | p>t   |
| a4_age   | Unmatched         | 56.49   | 53.581  | 21.8  |                     | 1.67   | 960.0 |
|          | Matched           | 56.49   | 59.118  | -19.7 | 6.7                 | -1.54  | 0.125 |
| a4_edu   | Unmatched         | 8.1176  | 7.6471  | 13.2  |                     | 1.01   | 0.316 |
|          | Matched           | 8.1176  | 7.3725  | 20.8  | -58.3               | 1.51   | 0.132 |
| a4_sex   | Unmatched         | 0.47059 | 0.51471 | 8.8   |                     | -0.67  | 0.503 |
|          | Matched           | 0.47059 | 0.48039 | -2    | 77.8                | -0.14  | 0.889 |
| ha_fact  | Unmatched         | 0.80453 | 0.6678  | 24.6  |                     | 1.88   | 0.061 |
|          | Matched           | 0.80453 | 0.86877 | -11.6 | 53                  | 99.0-  | 0.508 |
| a5       | Unmatched         | 6.1275  | 5.3971  | 28.9  |                     | 2.24   | 0.026 |
|          | Matched           | 6.1275  | 5.6961  | 17.1  | 40.9                | 1.28   | 0.203 |
| region1  | Unmatched         | 0.41176 | 0.55882 | -29.6 |                     | -2.26  | 0.025 |
|          | Matched           | 0.41176 | 0.56863 | -31.6 | -6.7                | -2.26  | 0.025 |
| a15b     | Unmatched         | 0.78431 | 0.47059 | 68.3  |                     | 5.15   | 00.00 |
|          | Matched           | 0.78431 | 0.89216 | -23.5 | 9:59                | -2.1   | 0.037 |
| dm_ra    | Unmatched         | 0.72549 | 0.27206 | 101.3 |                     | 7.74   | 00.00 |
|          | Matched           | 0.72549 | 0.67647 | 11    | 89.2                | 0.76   | 0.447 |

To explore the potential of nature to improve the quality of life



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ANNEXES LEI 2014-007a



The mission of Wageningen UR (University & Research centre) is 'To explore the potential of nature to improve the quality of life'. Within Wageningen UR, nine specialised research institutes of the DLO Foundation have joined forces with Wageningen University to help answer the most important questions in the domain of healthy food and living environment. With approximately 30 locations, 6,000 members of staff and 9,000 students, Wageningen UR is one of the leading organisations in its domain worldwide. The integral approach to problems and the cooperation between the various disciplines are at the heart of the unique Wageningen Approach.

