It's hard to practice what you preach

How people fit urban food into the daily meal

April 2012, Esther Veen and Petra Derkzen





'When you have a garden, you eat from it'

- Theoretical background
- Methods
- Results
- Analysis
- Discussion





Theoretical background



Motivations not straightforward

Doing things differently

Trade-offs in daily life

Context





Theory of practices

Structure and agency

Routine and consciousness



Food provisioning practices

How does food growing fit in the rhythm of everyday life?

Methods



Case studies show different situations

- Participant observations
- Semi-structured interviews
- Questionnaires



| | Witte Vlieg | Bioakker | Doarpstún | Windhoek |
|--------------------|--------------------------|-----------------------|--------------------------------|-----------------------|
| City (people) | Assen (± 65.000) | Zutphen (± 47.000) | Leeuwarden (± 97.000) | Almere (± 191.500) |
| People involved | ± 8 participants | ± 144 members | ± 180 donors | ± 120 gardeners |
| Starting year | 1995 | 2009 | 2001 | 1980 |
| System | Sharing work and harvest | Harvest yourself | Run by volunteers, garden shop | Allotments |
| Survey | - | 61 | 48 | 81 |
| Interview | 10 | 13 | 3 | 8 |





Results



Working is eating



Responsibility creates routine

Procuring food is result



Deliberate choices harder



Garden extra stop

Shopping efficiently





Social elements



- Working as a group
- Support the garden
- Social activities
- Sharing





Analysis

Three different practices



1. Gardening practice

- Enjoying
- Commitment
- ■Time not an issue
- Food follows





2. Food procuring practice

- Several venues
- Efficiency
- Extra time needed
- Routine





Social practice

Garden as meeting place

Visiting for social activities



Discussion

It's hard to practice what you preach



Important questions

- What is relevant 'urban agriculture'?
- What values are attached to that?

Thanks! Any questions?



Esther.veen@wur.nl

0031-320-291643

Onderzoekerstandslandbouw.wordpress.com

