# Tackling uncertainty, perceptions and passivism

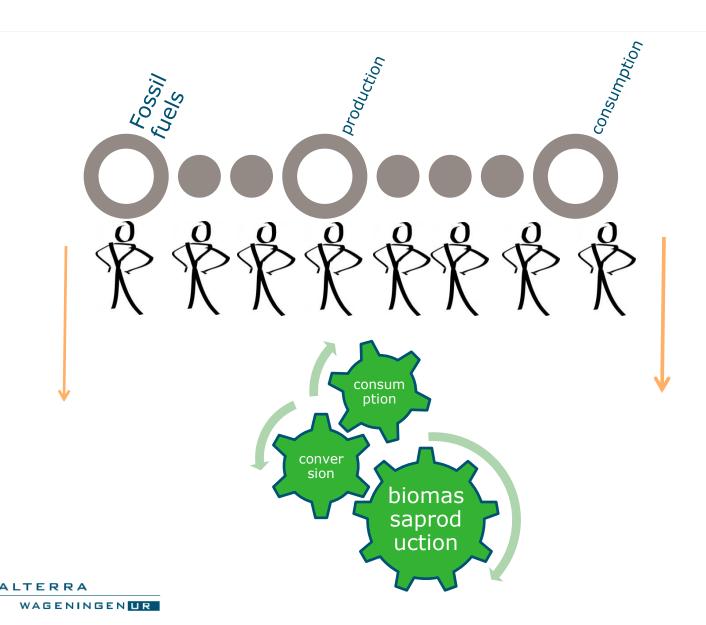
ME 4-tool

Ingrid Coninx, Remco Kranendonk, Berien Elbersen

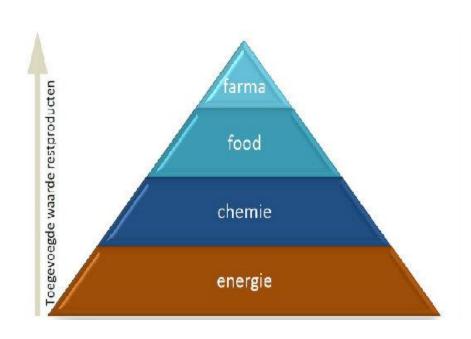




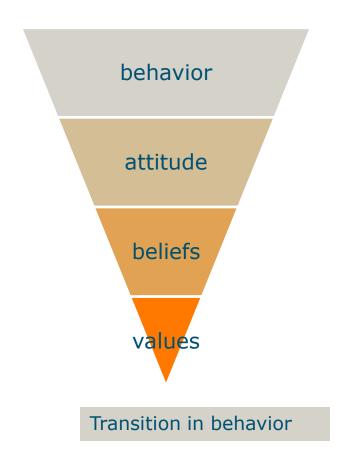
## Transition towards a biobased economy



## Technology and behavioral transition

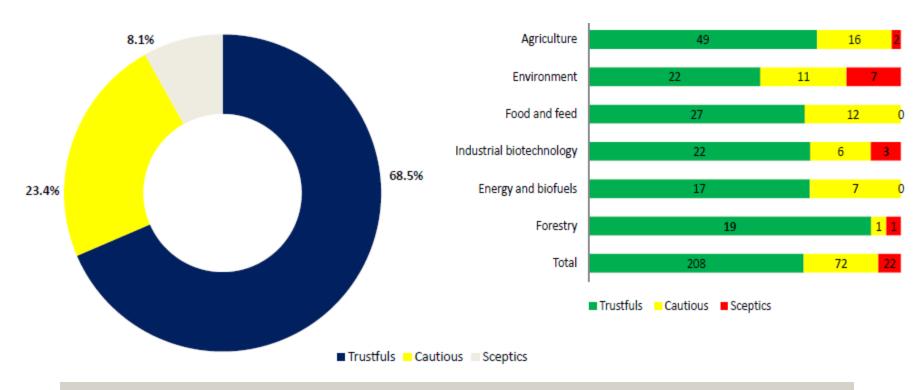


Transition in technology



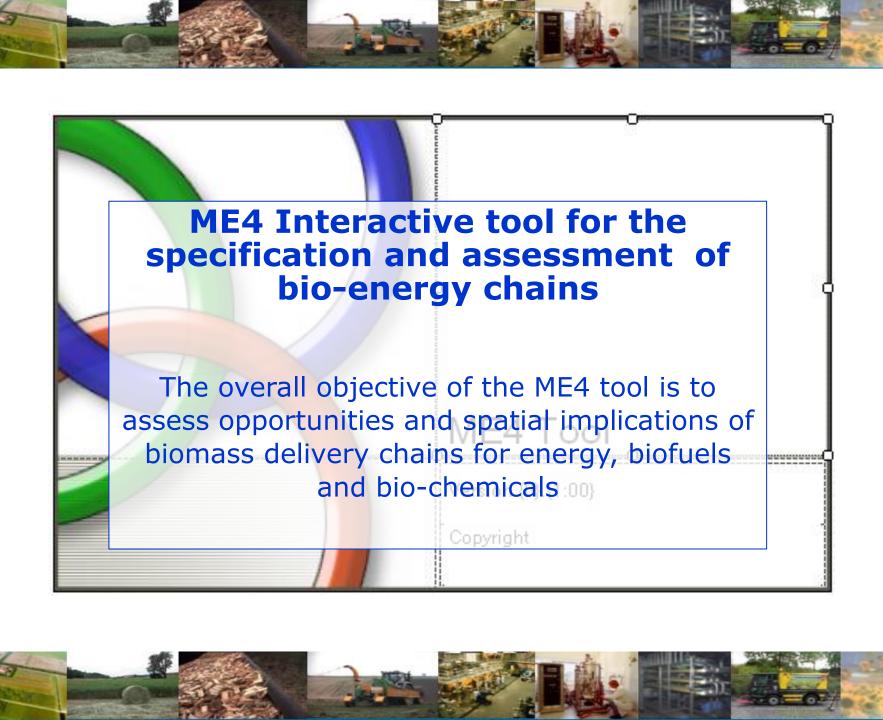


## Attitude research EU



- 1. Research to be translated into behavioural change
- 2. Lack of general public information and understanding of sustainable biobased economy
- 3. Lack of policy coordination and insufficiant linkages between policy and stakeholders
- 4. Need to engage society in the transition towards the biobased economy –







AFSG – Valorisation of Plant Production chains

AFSG – Biobased Products division

ESG - Alterra

**Energy research Centre** of the Netherlands (ECN)

**Copernicus Institute Utrecht University** 

**KEMA** 



















January 2007- June 2011

Duration: 4.5 years

Budget: 2075 kEuro

Main financer: Climate changes spatial

planning

climate shares spatial planning

## Co-financing:





agriculture, nature and food quality





# ME4 tool –different modes for different purposes

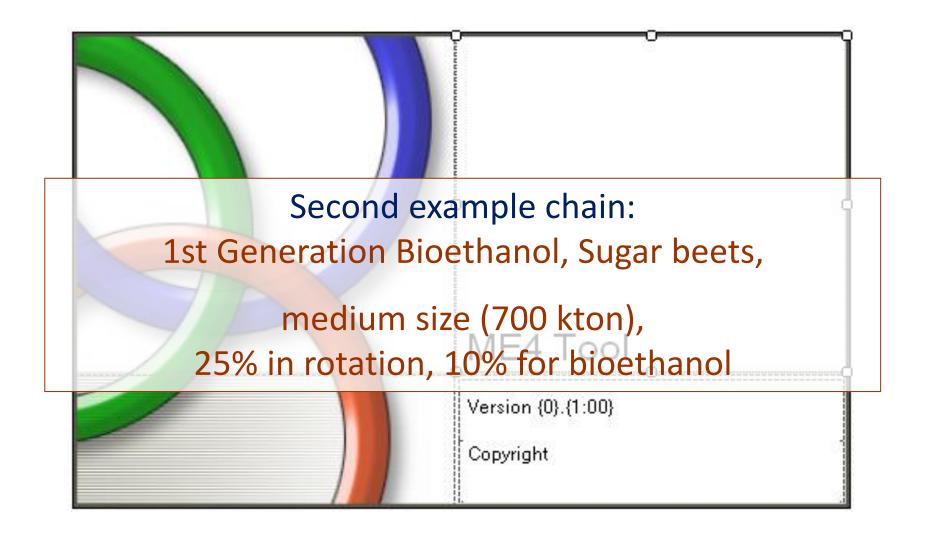
- Tackling uncertainty by increasing understanding
- Dealing with perceptions by objective 'facts'
- Overcoming passive behaviour by enabling regional collaboration



## ME4 as a tool to increase understanding

- Who? Public and private sector
- Uncertainty:
  - What kind of biomass?
  - How much biomass?
  - Return?

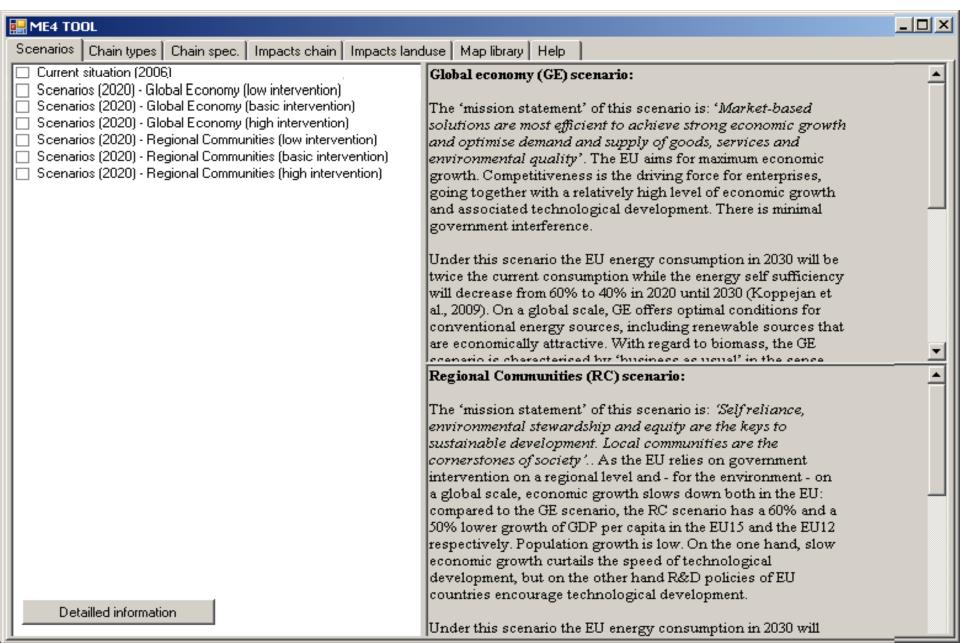






#### Step 1: Choose a scenario (after reading the descriptions below)

#### Scenario: GE low

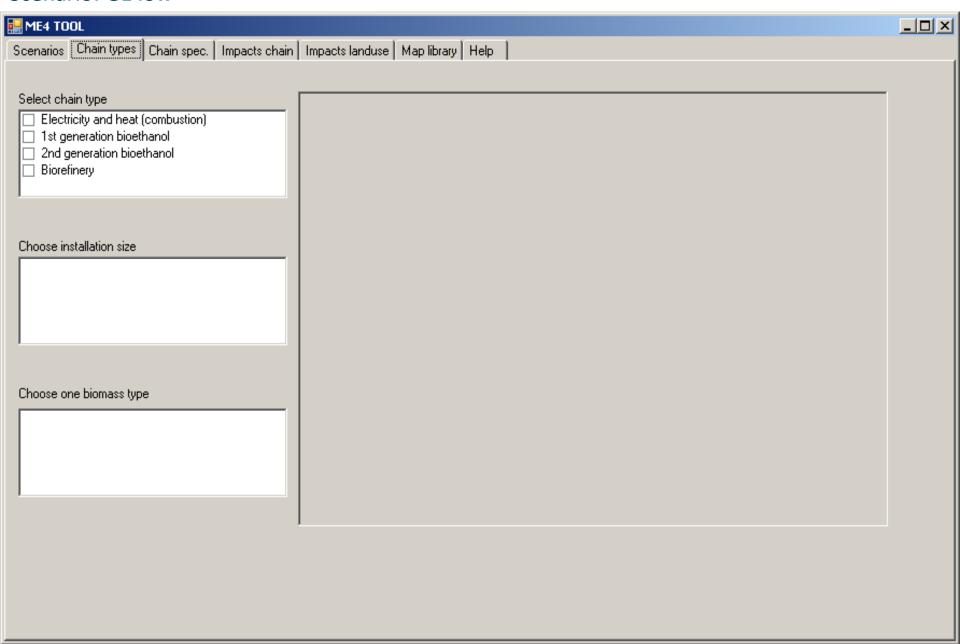


## Step 1: Choose a scenario: detailed information (in excel)

X   🔒	<b>4) •</b> (14 v	GE scenario assumptions N	ov 2010.xls [Comp	atibility Mode] - Microsoft E	ixcel		_ a ∑
File	Home	Insert Page Layout Formulas Data Review	View				∨ ? - ₽ %
	E3	▼ ( f <sub>*</sub> 2020					~
	Α	В	С	D	Е	F	G
2		GLOBAL ECONOMY	Unit	Starting value	'Global E	Economy'	
3				2010	2020	2030	
4		Economic				Ì	
5		GDP NL	[€/a]	34,713	43,152	53,643	
6		GDP growth NL	[%/a]		2.2		
7		Oil price	[\$/barrel]	70	65	60	
8		Change in oil price	[%/a]		-0.74		
9		CO <sub>2</sub> price	[€/t]	25	20	15	
10		Share of biofuels in transport	[%]	4	8	10	
11		Share 2 <sup>nd</sup> gen. in total biofuels	[%]	0	12.5	25	
12		Land use (herb.) lignocellulose (% dedicated cropping)	[%]	0	0	10	
13		Self sufficiency ratio food	-		Low	Low	
14		Self sufficiency ratio energy	[%]	60	40	40	
15		Commodity prices	€/tonne	End user a	nd/or NPV	model	
16		Exogenous					
17		Poplulation EU25	[million]	457		475	
18		Dietary habits	-	Q	ualitative		
Ready	GE exo	genous_economic / GE Policy assumptions / assumptions NPV	Sheet1 / 📞	I/ [] (		174% —	<b>•</b> [

### Step 2: Choose a chain type

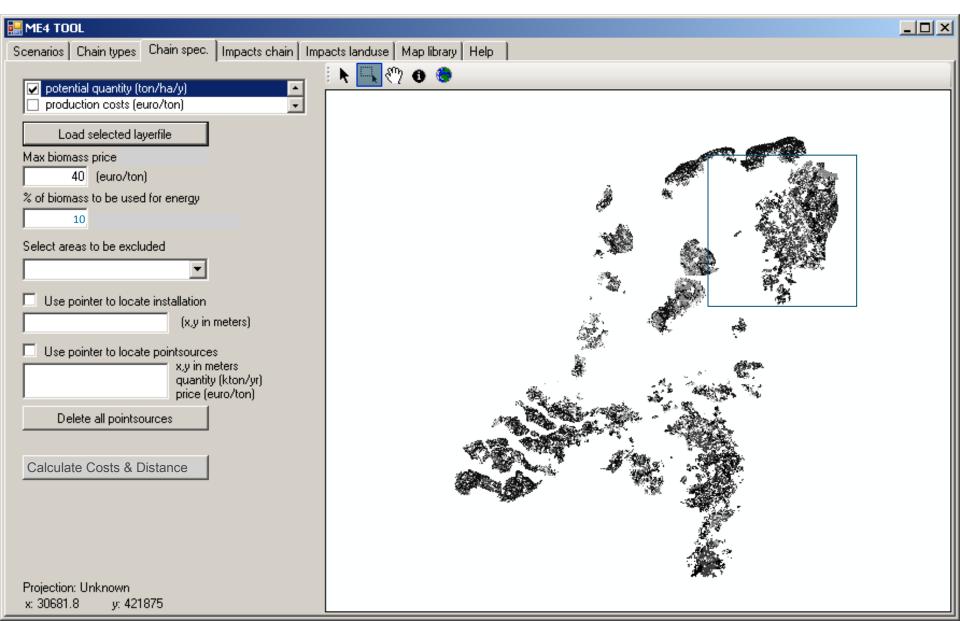
#### Scenario: GE low

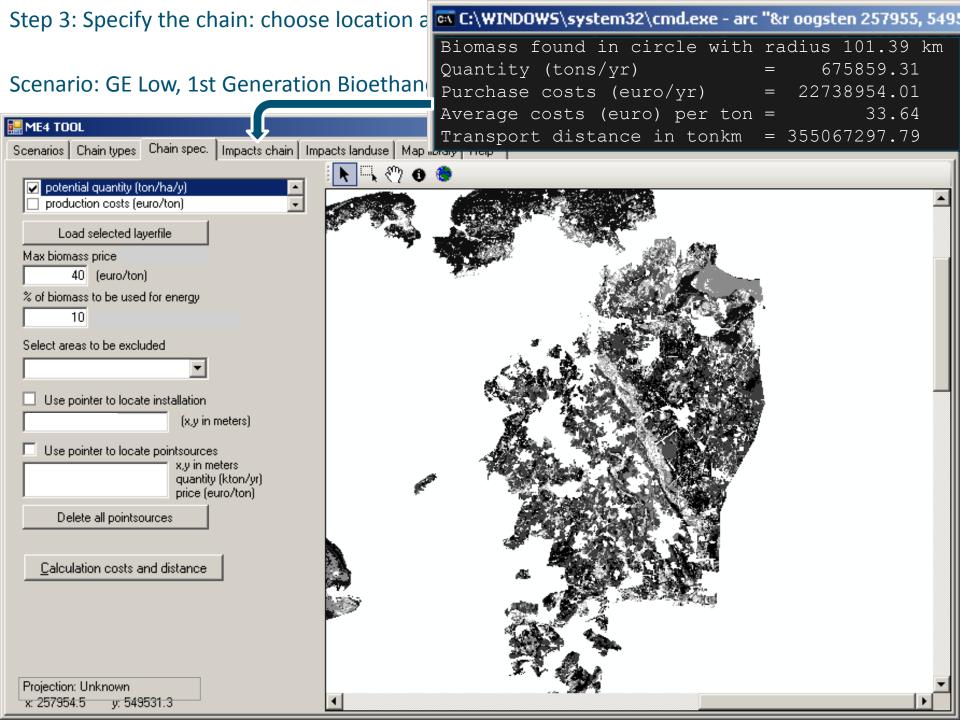


Step 3: Specify the chain: specify % biomass to be used (and zoom in)

Scenario: GE Low, 1st Generation Bioethanol, Sugar beets, 25% rotation

, 10% for energy





C:\WINDOWS\system32\cmd.exe - arc "&r oogsten 257955, 549. Step 3: Specify the chain find radius size for required biomass Biomass found in circle with radius 101.39 km Quantity (tons/yr) 675859.31 Scenario: GE Low, 1st Generation Bioethan Purchase costs (euro/yr) 22738954.01 Average costs (euro) per ton = 33.64 ME4 TOOL Transport distance in tonkm = 355067297.79 Scenarios Chain types Chain spec. Impacts chain Impacts landuse Map "Grary Treip" potential quantity (ton/ha/y) production costs (euro/ton) Load selected Max biomass price 40 (euro/ton) % of biomass to be used for energy Select areas to be excluded. Use pointer to 7955, 549531 in meter

The coloured maps are (invisible) steps in finding the radius of the circle around the installation within which sufficient biomass from the biomass availability map can be collected. First the biomass quantity within a circle of 10 km around the installation is determined (1). Based on the biomass demand of the installation and the average biomass density in the first circle a radius size is estimated and the biomass availability in the 2<sup>nd</sup> circle is determined (2). By iteratively resizing, an approximate radius is found within which the required biomass quantity for the installation is available (3).

Use pointer to

Delete all pointsources

Calculation costs and distance

x,y in meters quantity (ktor price (euro/to

#### Step 4: Evaluate chain performance (with excel sheet)

Scenario: GE Low, 1st Generation Bioethanol, Sugar beets, 25% rotation, 10% for energy

E ME4 TOOL			
Scenarios   Chain types   Chain spec.   Impacts cha	in   Impacts landuse   Map library   Help		
Evaluate impacts chain   chain\Simple ch	ain calculation Sugar.xls		
Output simple chain cal	culation		
Calculation number	1		
Biomass chain name	Ethanol from sugar beet		
Scenario name	GEL		
Scenario policy variant	low		
Scenario year	2020		
Total throughput:	[ton dm]		
from sources	155,448		
Revenues and costs:	[euro]		
heat revenues	0		
ethanol revenues	28,030,319	total revenues	28,030,319
	5 000 050		
purchase costs	5,229,959		
storage costs	0 500 004		
transport costs	9,569,064		
loading/unloading costs	169,506 0		
pretreatment costs drying costs	0		
conversion costs	4,557,171	total costs	19,525,700
Conversion costs	4,557,171	profit	8,504,619

## Knowledge users

- Companies to develop investment plans
- Development agencies and financial banks to provide funding



# ME4 tool as a tool to enable collaboration and coordination

- Dealing with beliefs and enabling alignment
  - Unsustainable
  - Over-exploitation

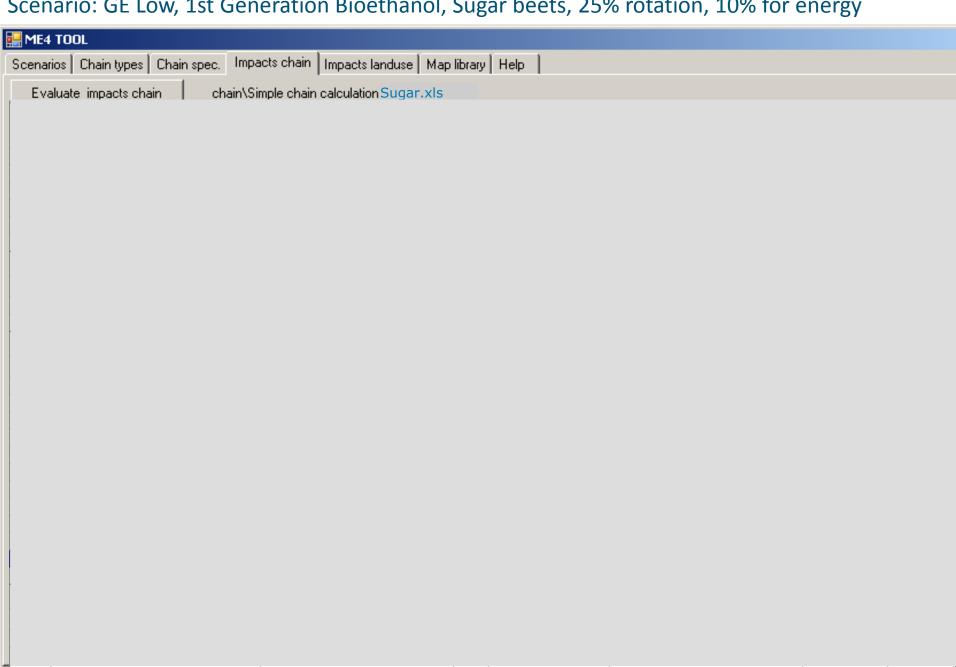


# Avoiding unsustainable practices



Step 4: Evaluate chain performance (with excel sheet)

Scenario: GE Low, 1st Generation Bioethanol, Sugar beets, 25% rotation, 10% for energy

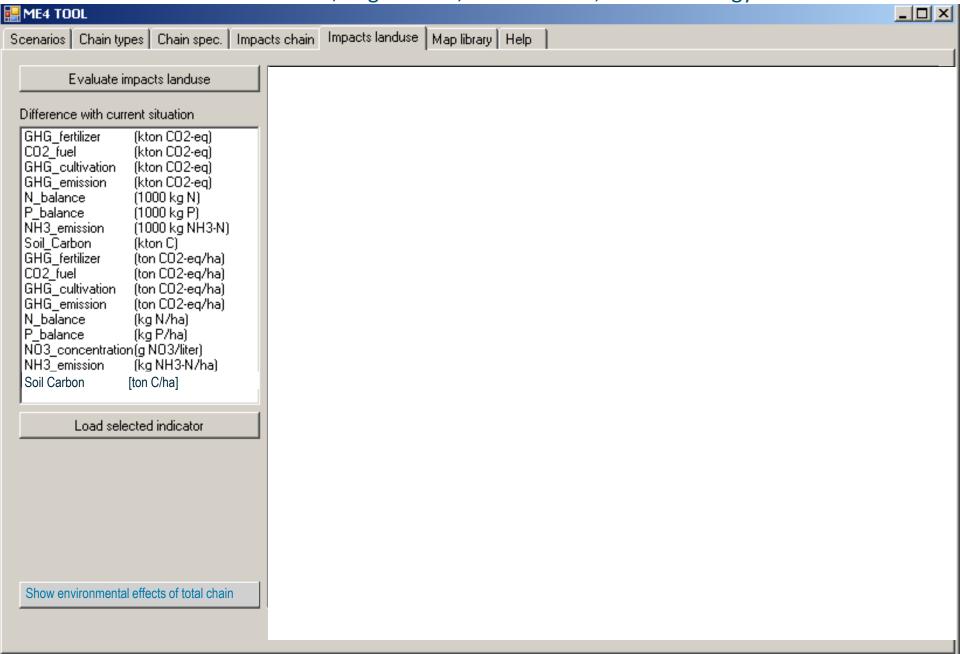


#### Step 4: Evaluate chain performance (with excel sheet)

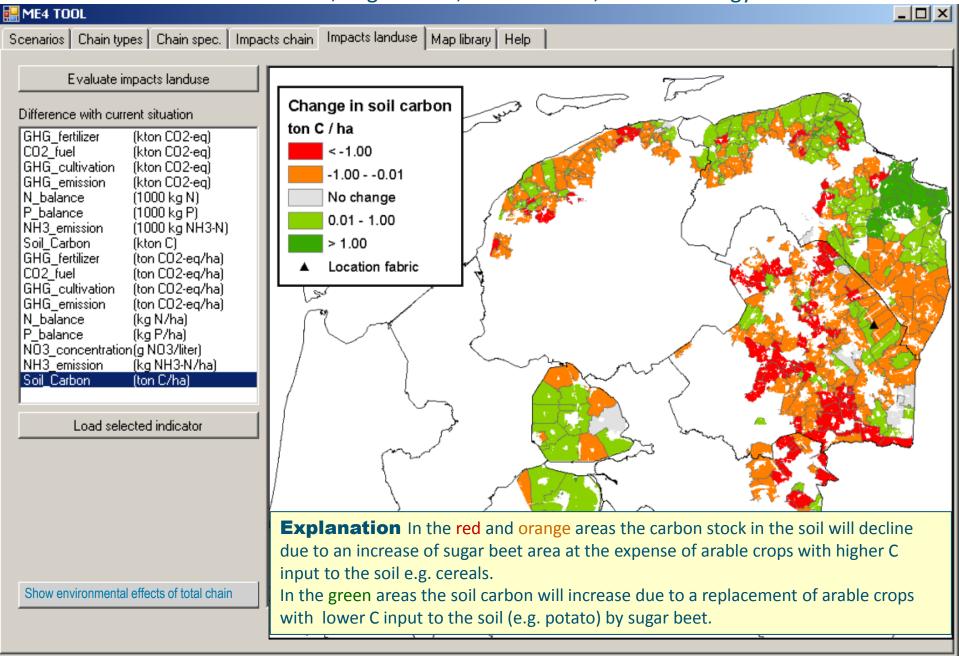
Scenario: GE Low, 1st Generation Bioethanol, Sugar beets, 25% rotation, 10% for energy

ME4 TOOL			
Scenarios Chain types Chain spec. Impacts cha	in   Impacts landuse   Map library   Help		
Evaluate impacts chain chain\Simple ch	ain calculation Sugar.xls		
Energy returns and use:	[GJ]		
heat returns	0		
ethanol returns	1,401,516	total energy returns	1,401,516
energy used for purchase	250,426		
energy used for storage	0		
energy used for transport	397,675		
energy used for loading/unloading	1,166		
energy used for pretreatment	0		
energy used for drying	0		
energy used for conversion	456,725	total energy use	1,105,992
		energy profit	295,524
GreenHouse Gas avoided a	ind emission		
	[ton CO2-equivalents]		
heat GHG avoided	0		
ethanol GHG avoided	132,587	total GHG avoided	132,587
GHG emission for purchase	23,800	first rough estimate	
GHG emission for storage	0		
GHG emission for transport	29,566		
GHG emission for loading/unloading	87		
GHG emission for pretreatment	0		
GHG emission for drying	0		
GHG emission for conversion	33,956	total GHG emission	87,408
		net GHG avoided	45,179
first roug	h actimate of 0/4 Mitigation (not year	cus total CHC avaided)	24.0704
lirst roug	h estimate of % Mitigation (net vers	sus (otal GHG avoided)	34.07%

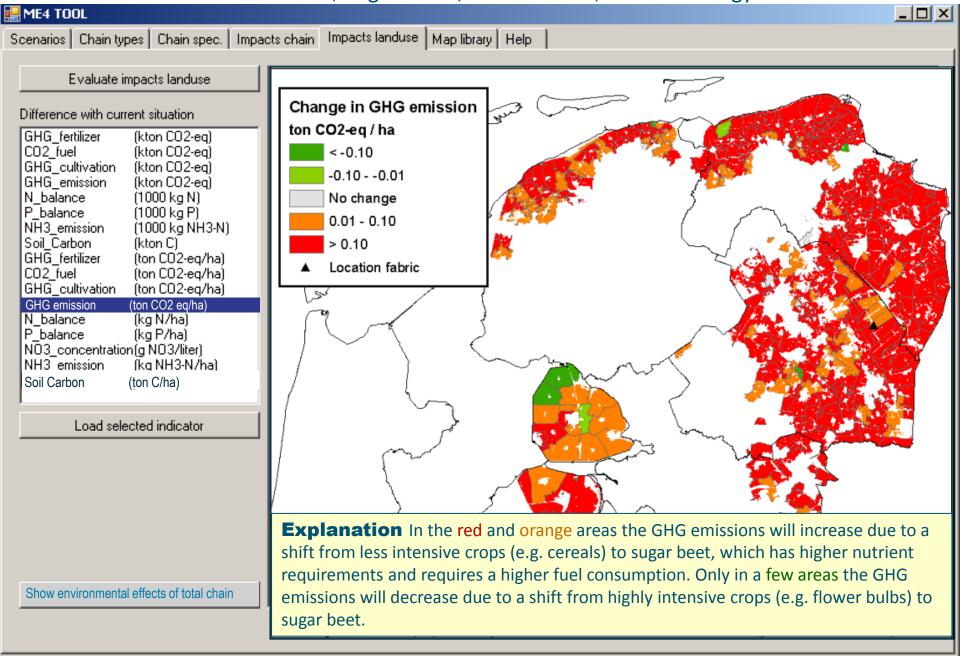
#### Step 5: Evaluate impacts of Land use change: GE low versus Current situation 2010



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#### Step 5: Evaluate impacts of Land use change: GE low versus Current situation 2010

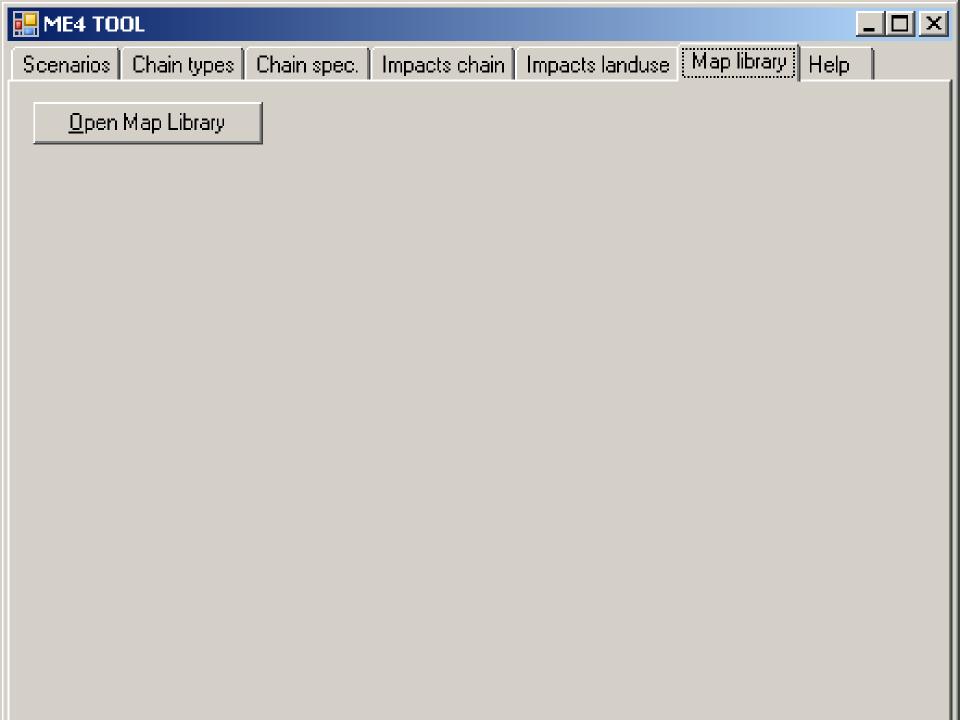


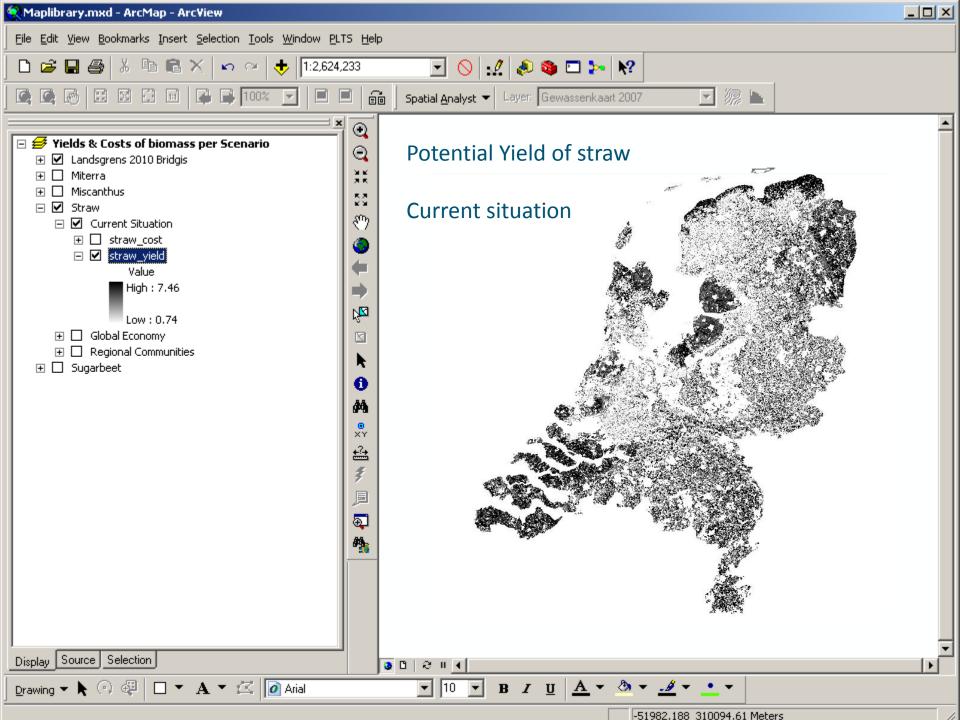
### Environmental effects of total chain GE low

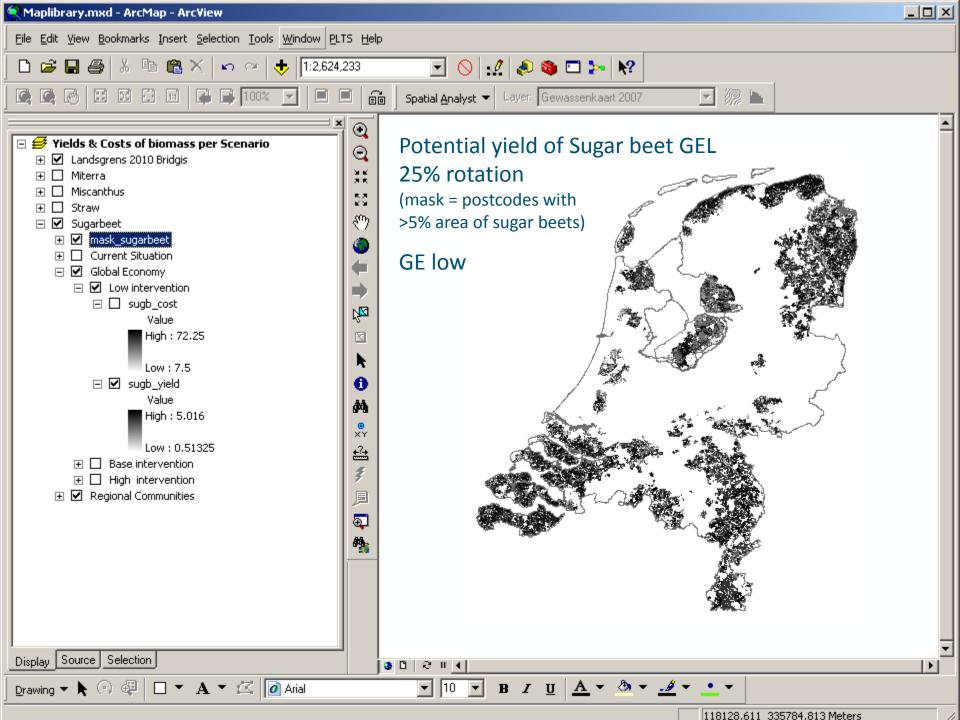
IE4 TOOL	Chair anns Éireanta shair Impacts landuse Mar Fhann Éilean		_10
narios   Chain ty	pes Chain spec.   Impacts chain   Impacts landuse   Map library   Help		
Environm	ental effects of total chain		
GHG emissi	ons and mitigation of total chain	GHG during cultivation	Total GHG emissio
1000 Kg CO2	GHG emissions from fertiliser production		
1000 Kg CO2	GHG emissions from fuel consumption for crop mechanisation	2,349	
1000 Kg CO2	GHG emission from cultivation (soil N2O emission + CO2 from peat soils)	34,965	37,5
		GHG after cultivation	
1000 Kg CO2	GHG emission for storage	0	
1000 Kg CO2	GHG emission for transport	29,566	
1000 Kg CO2	GHG emission for loading/unloading	87	
1000 Kg CO2	GHG emission for pretreatment	0	
1000 Kg CO2	GHG emission for drying	0	
1000 Kg CO2	GHG emission for conversion	33,956	63,6
		Total GHG emission:	101,1
		Total GHG avoided	Net GHG avoided
1000 Kg CO2	ethanol GHG avoided	132,587	31,4
	% Mitigation (Net GHG avoided versus Total GHG avoided)		23.74
Environment	al effects of direct land use changes (as compared to present land use		
	Change in nitrogen soil surplus due to land use change	-1.26	
1000 Kg N	· · · · · · · · · · · · · · · · · · ·		4
1000 Kg P	Change in phophorus soil surplus due to land use change	0.02	
1000 Kg P 1000 Kg NH3-N	Change in phophorus soil surplus due to land use change Change in ammonia emission due to land use change	0.00	
1000 Kg P	Change in phophorus soil surplus due to land use change		

## Coordinating exploitation









## Knowledge users

- Stakeholders in regional innovation processes
- Government



### ME4 in Biobased transition

- Knowledge the strength of mapping
  - Joint fact finding
  - Structuring complexity
  - Dialogue making tacit knowledge explicit
  - Integration of science and practice
  - Developing regional strategies
  - Prioritizing options
  - Developing new business models/financial arrangements



## Further information on ME4

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Further information on social aspects of biobased transition

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