

Soil & More International BV

Natural resources for
sustainable agriculture

Uniting ecological and social responsibility
with economic success

Bodembreed
Lunteren, 27th November 2012

Aart van den Bos MBA, Managing Partner



Company info SMI

- Since 2007 set up own companies:
 - Soil & More International (2007)
 - Soil & More Egypt (2007)
 - Soil & More South Africa (2007 – shares sold 2010)
 - Soil & More Mexico (2008)
 - Soil & More Ethiopia (2010)

→ *Created 170 direct jobs*
- Plus franchisees
 - Egypt (2 production locations)
 - India (2 production locations)
 - Ivory Coast (signed / start 2013)
 - Ghana (planned / start 2013)

Activities SMI

- Compost sites → Carbon Emission Reduction
- Environmental Services (education / R&D, sustainability measurement)
- Carbon Trade: “Neutralizing” or Offsetting

Small scale



Using available biomass (manure & pruning) for composting...

Large scale compost facility



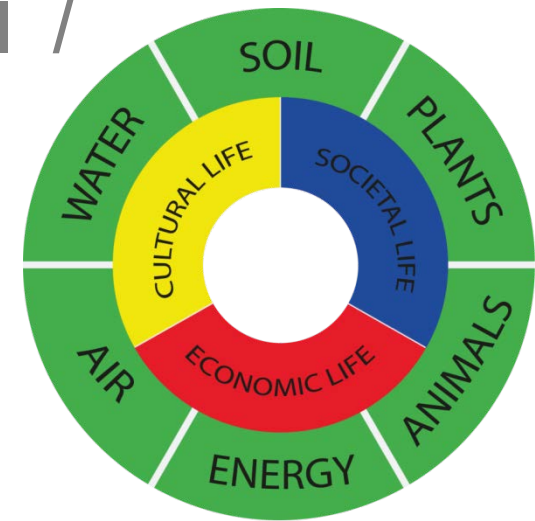
Large scale compost facility



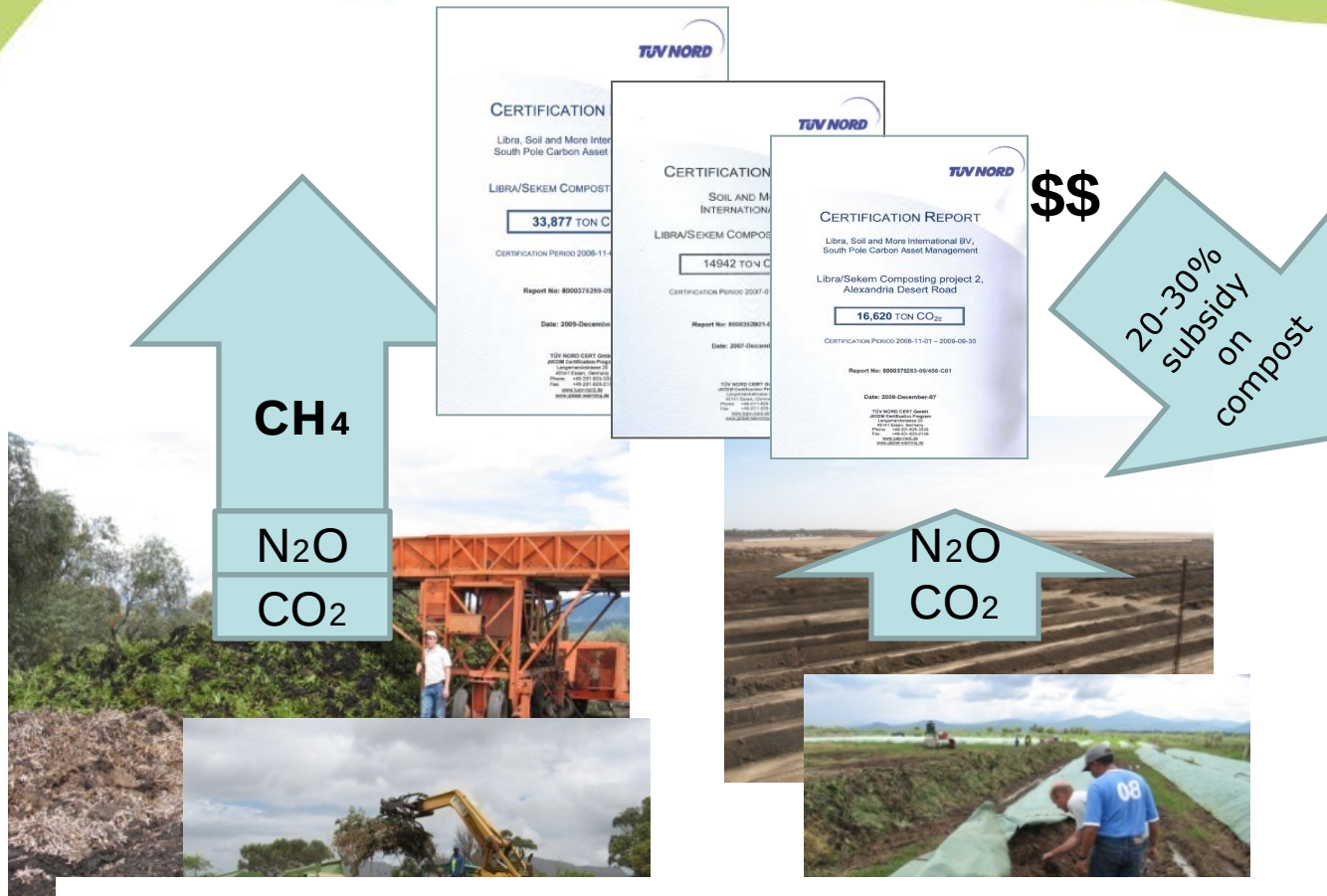
South Africa

Environmental Services

- Carbon Footprinting
- Water Footprinting (University Twente)
- Research & Development
- Feasibility studies / Business Planning
- Sustainability Assessments (GRI / ISO26000 framework)



Carbon for compost



CO₂ -rights → additional income stream for farmers (- groups) by making compost !

Carbon Reduction II

Carbon Credits for (small holder) farmers based on more sustainable farming practices

- Lower agri-chemical inputs*
- Using compost*
- Plant trees (integrated agro forestry)*

Currently feasibility studies for:

- Cocoa from Nicaragua*
- Tea from India*
- Coffee from Kenya, Ethiopia*
- Pineapples from Ghana / Costa Rica*
- Care for Carbon / Netherlands*

CO₂-Neutral !!



ecoscan.mobi 



WC2010: CO₂ – neutral !

+ 11 other teams



Insetting

CO₂-neutral in supply chains:

Examples:

- CO₂-neutral milk (Friesland Campina)
- CO₂-neutral cacao (Mars)
- CO₂-neutral tea (Lipton)

Questions / discussion

- 
- Healthy Soils
 - Healthy Products
 - Healthy People

Email: aart.vandenbos@soilandmore.com

Africa Needs 'Brown Revolution' in Soil, Howard Buffett Says

By Alan Bjerga and Andrew Frye - Oct 13, 2010 9:30 PM GMT+0200

Recommend 5

Tweet (5)

LinkedIn

Share

Email

Print



Howard G. Buffett, chairman of president of Buffett Farms Inc. Photographer: Andrew Harrer/Bloomberg

A "Brown Revolution" to improve soil quality is more important to African agriculture than new seeds and fertilizers, said Howard Buffett, who may succeed his father, [Warren Buffett](#), as chairman of Berkshire Hathaway Inc.

Africans who farm plots of less than 3 acres (1.2 hectares) will need tailored solutions that may be different from the "Green Revolution" that boosted crop yields in Asia, Howard Buffett, 55, said today in a speech at the World Food Prize conference in Des Moines, Iowa.

"Food security is complicated, agriculture is complicated," said Buffett, who illustrated his speech with anecdotes and photographs from interviews with African farmers. "Simply distributing seeds and fertilizer, if that's the plan, will fail long term."

Buffett, a Berkshire director since 1993, is an [ambassador against hunger](#) for the United Nations.

MORE STORIES

[Gold Fields, Harmony, Mondi, Sasol May Move: South African Equity Preview](#)
Updated 30 minutes ago

[JIC Mining Services Strike in South Africa Is Suspended Pending More Talks](#)
Updated 35 minutes ago

[Oil India Is Looking for Exploration Areas in Angola, Chairman Borah Says](#)
Updated 36 minutes ago

[Metropolitan, Momentum Extended Deadline for Conditions of Planned Merger](#)
Updated 56 minutes ago

[More News »](#)

Advertisement





Government of the Netherlands



Email : aart.vandenbos@soilandmore.com

