# Supply of non-GM feed in consumer driven animal production chains

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# Feed containing GMOs

Samenstell ing: Bietenpulp, Maïsglutenvoer 1), Sojahullen 2), Sojaschroot 2), Tarwegries Bietmelasse, Palmpitschilfers, Luzernemeel, Tarwe, Raapzaadschroot, Kuol voederkalk, Lijnzaad, Natriumchloride, Premix

Dit product is geproduceerd met genetisch gemodificeerde mais.
Dit product is geproduceerd met genetisch gemodificeerde soja.

Bij voorkeur gebruiken voor: 13-04-2006 Samenstellingscode: 301/60/221 Registratienummer: CANL 10898



# Animal products not labelled



#### <10 GMO labelled items in supermarket





# Consumer incentives

Quality	8.2
Shop atmosphere	7.(
Discounts	6.9
Choice	6.8
Hygiene	6.8
Low prices	6.8
Distance to shop	6.5
Speed at cash-desk	5.5
Friendly staff	5.3





(Dutch retailers, 2005)

## From fork to farm







# Large import of feedstuffs





#### Increase of GM crops and varieties





#### **Conditions for Co-existence in Animal Production**



- Mutual acceptance despite opposing views
- No obstruction of testing GMOs
- Incentives for the realisation of non-GM feed supply system



Contribute to sustainable coexistence of conventional and non-GM animal production chains

Explore risks and bottlenecks for non-GM feed production

Estimate the extra costs associated with it





 Multidisciplinary project team (molecular biology, economics, animal production, feed manufacture, plants sciences, chain management, etc.)
Involvement of stakeholders (feed industry, government, organic farmers,

retail, ngo's) (workshops, interviews, consultation, data input)





#### Scenarios

- Conventional, controlled (labelled)
- Non-GM, controlled (< 0.9%)</li>
- Non-GM, restricted (< 0.5%)</li>
- Organic farming, (detection limit)
- Non-GM, zero tolerance



#### Results; risks

# New (unknown) varieties of GN crops Unintended mixing Dispersion of seeds and pollen **Main morning Wind** Main afternoon

Wind

папэдств



## Results; practical bottlenecks

- Sampling strategies
- Techniques for detection and analysis
- Liability
- Lack of international co-operation
- Low demand / interest from consumers
- GM-status of many feed additives unknown
- Lack of alternatives, constraining production, animal health, environment, etc.



# Results; economic effects

Chain	Level of	Extra costs (€per tonne corn)		
	inclusion (%)	QA	Testing	Management
Seed	< 0.3	-	-	0 - 1,5
Farming	< 0.08	1.8 - 4.5	3	5 - 10
Trade	< 0.05	0.6 - 1.5	1	4 - 9
Processing	< 0.05	0.6 - 1.5	1	11 -13
Transport	< 0.05	0.6 - 1.5	1	10 - 40
Total chain	0.2 - 0.5	3.6 - 9.0	6	30 - 73



# Results; economic effects

Scenario	Extra costs (per tonne of corn)		
	€	%	
Conventional	> 0	> (	
Non-GM (< 0.9%)	36	41	
Non-GM (< 0.5%)	$\downarrow$	Ļ	
Organic + zero tolerance	82	92	



#### **Perspectives**

Price of non-GM feed production will increase; this might be balanced by:

Growing consumer demandGeneral food safety measures

Practical bottlenecks should be solved:

In co-operation with stakeholders



