

University of Leeds

The website and the brochures about the University of Leeds give a plenty of information. That's way it is hard to select the relevant information for the (L)earning project. I build up my summary like the following: short introduction about the university, information about those courses, which deal with entrepreneurship education. In the end I try to concentrate for other important aspects.

University of Leeds

- one of the most highly regarded business schools in the UK
- UK's top 12 business schools in 2006
- 3rd in Europe for the quality of its research
- Most influential business school in the UK
- Accredited by the European Foundation in the UK
- The excellent reputation is giving the chance to find a good job.

Information about the courses that deals with entrepreneurship

These courses are **flexible degree programs**. Employers recognize the quality of this globally. These programs have a **multidisciplinary approach** to learning. The student's life is not all about work. There is a range of social and leisure activities.

The courses with has entrepreneurship in the central position are the followings in this university:

- Accounting and Finance:
 - BA Accounting and Finance
- Economics programs:
 - BA Economics
 - BA Business Economics
 - Bsc Business and Financial Economics
 - BA Economics with Transport

- Management programs:
 - BA Management
 - BA Human Resources Management
 - BA Management with Marketing
 - BA Management with transport
 - BA Accounting and Management
 - BA Economics and Management

- Degree programs offered by the Department of Law:
 - BA Accounting and Law
 - BA Management and Law

- Degree programs offered by the Centre for joint Honours (50 program could be combine with these programs).

The courses provide to gain **detailed knowledge** + developing a vital set of **transferable skills**. These skills are the following:

- critical thinking
- teamwork
- communication.

- Background for the good education:

The university has a lot of **highly qualified lecturers** and professors with **direct business experience and research interest**. An **academic research library** is available with that 2,6 million items.

- Study:

“The best education is one that is **tailor-made** to suit your **individual interests and career aims**.” That’s way variety of degree programs are available. All program have a **modular structure**.

Modular structure gives the chance to **build core knowledge** in one or two main subject areas, and opportunity to **specialize in those aspects of the studies that most interest**

the student. All the module give the opportunity to do either a **placement year working** in industry or a **year abroad studying** at one of the partner institutions.

- Shape of the programs:

Compulsory modules: those subjects which give the core subject knowledge

Options: those subjects which can be chosen by the students from his/her study area

Electives: those subjects, which can be chosen by the students from other study areas.

Learning activities:

- **lectures**
- **tutorial classes**
- **seminars**
- **workshops**

- The schedule of the students:

12-14 hours per week with lessons the other (bigger) part of their study time is a **private study.**

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• **Assessment:**

There are a variety of methods of assessment. Designed to **show-case** the students' **knowledge** and strengthen their **skill set.** The **course work is included.** In the final year there are a **dissertation, oral presentations, groups reports and exams** as well.

• **Work placements**

One of the international students: "The experience and the skills you gain from a placement cannot be taught."

Placement giving:

- business knowledge
- soft skills
- **communication skills** – how to present yourself
- image-wise
- gain an increased understanding of the **running and the concept of businesses**

The best part of the placement is that the student is doing **real work for real clients with increasing responsibility.**

Benefits:

- increased employability
- earn an income
- increased **confidence**
- valuable **experience**
- **better understanding of their studies**

• Find a placement:

- **workshops**
- throughout **old students**
- **personal support** and guidance from the work placement Programme Manager

Placement year: it could be chosen after 3 years study. During this one year the tutor give monthly feedback. In the end of the year the student has to write a portfolio. He/She will be assess by this in this year.

In University of Leeds is very important to create diverse and socially mixed student population.

The students pay for their education but there are a lot of scholarships and fees.

• Motive the student:

There is a lot of kind of **prize** what the students can get if their do their job well.

Work-based Learning

The University of Leeds is very proud of their Work-Based Learning possibility.

Work-Based Learning is based upon the premise that learning does not only take place in lecture theatre, seminar room or laboratory. People working in commercial, public sector and voluntary organisations spend a large part of their lives in a potentially rich learning environment. All WBL programmes utilise a range of tools to aid and enhance learning - including **lecture sessions, workshops, tutorials, learning sets, and online guided learning activities. Tailored to student needs and preferences**, whilst still operating within an academic framework. WBL is a practical and successful way of creating University-level learning that is **directly related to the workplace**.

Benefits of Work-Based Learning Programmes

Benefits for the organisation:

- customised programmes of study
- flexible schedules
- projects designed to improve organisational performance
- a significant step towards becoming a learning organisation able to adapt to change

Benefits for you:

- achieve a recognised postgraduate qualification
- relate your programme of study directly to the activities of your job
- incorporate a project which will enhance your performance and that of the organisation
- develop skills which will give you the confidence to go on learning and improving your personal effectiveness

About these courses:

- **WBL Postgraduate Diploma by Work-Based Learning Civil Protection (120 credits) - Available Autumn 2007**

The programme is designed both to facilitate the development of students' **investigative, analytical and decision-making skills** to **support the application of knowledge** relevant to UK resilience, and disseminate this to develop organisational knowledge and support best practice in the workplace and in the sector.

LUBS 5620M: Induction (15 Credits)
LUBS 5622M: Research Methods (15 Credits)
Work-Based Learning Project module (30 Credits)
LUBS 5688M: Evaluation (15 Credits)

Assessment of modules

For core modules, assessment requires the **submission of written work**; this takes the form of a **plan/report** and a **reflective commentary** on the student's learning. For 15 credit modules, learners can expect to produce approximately 3,000 words in total, in the form of a report or essay, and pro-rata for higher credit modules. A reflective review of learning also forms part of the assessment for some modules on the programme.

Delivery

Taught sessions are normally structured into three day residential module blocks and take place at the Emergency Planning College, Easingwold, York. The full programme usually takes 2 years to complete.

Learning and Teaching Methods

These comprise **interactive workshops which include a combination of teaching methods**. Student participation is a key feature of Work-Based Learning programmes. Students can expect to engage in learning activities in learning sets or groups, and there are numerous opportunities for students to relate their learning in the taught sessions to **practice** in the workplace.

WBL MA/MSc Degree – Emergency Planning (180 credits) - Available October 2007

Central to the programme is the engagement with leading-edge theory that can be translated into best practice in the workplace.

LUBS 5620M: Induction (15 Credits) The aim of this module is to adequately prepare students to **undertake postgraduate level work and to develop skills in reflective practice**.

LUBS 5622M: Research Methods (15 Credits) The aim of this module is to provide students with the **knowledge and skills to identify, select and utilise research tools and approaches**. In doing so, students will critically evaluate the usefulness of such tools for work-based projects.

LUBS 5624M: Project Planning (30 Credits) The aim of this module is to ensure that Work-Based Learning students **have the skills necessary to produce a fully worked out project plan that can be implemented in the workplace.**

LUBS 5626M: Project Implementation (60 Credits) The aim of this module is to test the student's **ability to carry out a planned project in the workplace and to report the findings of the work.**

LUBS 5628M: Evaluation (30 Credits) The aim of this module is to ensure that the student and the organisation for which s/he works draw maximum benefit from the period of study through the production of (a) a rigorous evaluation of the project/programme and its potential benefits for the organisation; and (b) a separate evaluation of the learning experience and its benefits for the learner and for the development of a learning culture in the organisation.

plus subject-specific elective modules, totalling 30 credits, in a subject area aligned to the project work.

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Skills Centre

University of Leeds has a skills centre in order improve the skills of the students and the staff.

Skills and HR development

Continuing Professional Development programmes

Educational updating is an essential component of **professional development**. The University offers a **wide range of programmes, short courses and free-standing modules** which allow professionals to add to their knowledge, enhance their skills, and obtain further academic qualifications.

Flexible and bespoke work-related learning

Leeds University Business School is proud of its **unique Work Based Learning** Unit which offers accredited work based learning programmes and bespoke work based learning short courses to industry, both the public and private sectors

Graduate and post-graduate recruitment

The **Careers Centre** provides expert advice and support for all aspects of graduate and post graduate **recruitment, part time work, work placements**, and direct links with academic faculties.

Graduate and undergraduate placements and projects

The University engages in a wide **variety of student placements and projects** across all faculties and disciplines, from the STEP (Shell Technology Enterprise Programme) project over 8 weeks each summer through to 12-month sandwich placements. The Careers Centre provides a single access point for all organisations interested in offering placements and projects to students and graduates.

Organisational and management development

From executive MBA programmes to half day leadership development workshops, Leeds University Business School offers a portfolio of interventions aimed at supporting your organisational development and the development of your managers and leaders.

Short courses – technical and business

Many schools and departments across the University offer technical and/or business short courses. These programmes and workshops can be held either at the University or on company premises. Please contact us for further details and an informal discussion about your requirements.

International expertise

Chinese Business and Development

The Centre for Chinese Business and Development (CCBD) **offers to companies** a number of services in relation to business and management **in China**, including **language training, executive briefings, bespoke training courses and consultancy work**, as well as a **student placement** scheme which places Masters students in **China to work with companies on short (6-8 week) projects**.

International business

CIBUL (Centre for International Business University of Leeds) offers **consultancy and training in international business specialising** in questions relating to the **strategy of the multinational firm, foreign direct investment, intellectual property and licensing, knowledge management and it has special regional interests in India and China**.

Language services & translation technology

Offers Language clarity and plain English

Internal and external written and spoken communications

Branding and corporate Tone of Voice in English and other languages

Language effectiveness analysis and consultancy

Design, creation and maintenance of multilingual websites

Advice on set-up of translation services and workflow

Training in translation technologies – machine translation and translation memories

Careers Centre

In the Careers Centre they can help you to **assess what you want from a job**, get you to think about **your interests, abilities and skills** and help you relate these to possible jobs and further study. They can also help you to **make decisions, develop strategies** to help you with your career planning, as well as help in the job seeking process, such as **providing advice on how to handle questions** on application forms and your interview technique.

Information on all aspects of job applications **including CVs, applications, interviews, psychometric tests and company assessment centres**. You can browse through our occupational files, look at detailed information about postgraduate recruiters, and find out more about working abroad. Plus reference books, videos, newspapers, periodicals and takeaway literature.

Events:

Every year we run hundreds of events to help students at every stage in the career planning process. Our events can help you to find a career, find out about a particular career, make an application or just chat to people and network.

The enterprise zone

Lectures

Inspiring enterprise 4 all is a free series of lectures and discussions which **highlight different aspects of enterprise, entrepreneurship and business start-up**. It is available to all University students and staff, and for those from associated institutions.

Gain valuable insights and information about setting up and running a business direct from the experts. There is plenty of opportunity for questions and discussion at the end of each session.

Workshops

Inspiring enterprise 4 all are free weekly workshops which will enable you to develop your own ideas and to **provide crucial business skills** to help you to develop your own business ideas fully. The workshops are **fairly informal and include plenty of lively discussion and involvement**. This is a chance to deepen your **understanding and knowledge of what exactly is involved in becoming an entrepreneur, from writing business plans to advertising**. Each workshop is independent. They aim to be fun and to be of interest to you.

Facilities

- Seminar Room

This room is particularly suitable for group events and meetings.

This space is appropriate for teaching, through lectures and workshops, and can be networked through the audiovisual system.

Alternatively, the room can accommodate formal meetings (flexibly seating up to 20 around a table) or up to 40 people in cinema format.

It is also suitable for informal social gatherings.

The room is equipped with integral Wi Fi, network points, presentation, audio visual and whiteboard facilities.

- Micro-incubator Rooms

There are two rooms, each equipped with six student linked PCs and a staff machine for student group work and teaching.

- Meeting Room

Meeting room seats 10-12 people around a table or up to 18 in cinema style.

The room is equipped with integral Wi Fi, network points, presentation and audio visual facilities.

- Office Space

Offices for WRCETLE staff, visiting academics and for people working on enterprise projects.

Teaching material

Enterprising Intrapreneurship: Putting Academic Learning into Real World

- Contexts:
- SWOT analysis
 - Icebreaker
 - Median company case study
 - Interviews
 - Intrapreneurs story

Enterprising Intrapreneurship: Putting Academic Learning into Real World

- Contexts:
- Green business networking
 - Creating intrapreneurial teams

Entrepreneurship

- Contexts:
- Why do academics start a business
 - Academics create businesses
 - What inspires an entrepreneur
 - Starting a business - why would you

Enterprise modules

- Contexts:
- Exploring Social Enterprise - LEED1110
 - Module hand book
 - Week 1 Definitions of social entrepreneurship
 - Week 1 Module objective setting generic
 - Week 3 Jamie Oliver handout
 - Week 3 Social enterprises PowerPoint
 - Week 3 John Lewis handout
 - Week 5 Stakeholders in social enterprise
 - Social enterprise
 - Week 10 Hyde Park Project

Enterprise modules

- Contexts:
- Insights into Innovation, Creativity and Leadership - LEED1120
 - Week 1 Learning Log
 - Week 1 Overview and objectives
 - Week 2 Case study questions
 - Week 2 Google
 - Week 2 IBM
 - Week 2 Semco
 - Week 2 session 2
 - Week 5 Intrapreneurship

Enterprise modules

- Contexts:
- Skill Build for Enterprise - LEED2110
 - Is self employment right for you
 - Self employment starting an enterprise
 - Module handbook
 - Session detail
 - Learning log
 - Ideas and innovation ppt
 - Ideas and innovation teaching notes doc
 - Week 1 Module objective setting generic
 - Week 3 multiple intelligence test
 - Week 3 emotional intelligence business case
 - Week 3 emotional intelligence test
 - week 3 multiple intelligence test
 - Week 3 PowerPoint
 - Week 4 session 4
 - Week 4 Knowing what customers want ppt
 - Week 4 Knowing what customers want doc
 - Week 6 SWOT analysis
 - Week 6 get your message across
 - Week 7 Public Relations PowerPoint
 - Week 8 Networking - a starter session
 - Week 9 Curry with a difference

- Week 9 Negotiation PDF
- Week 10 Vacation hand out

Enterprise and Knowledge Transfer

Enterprise and Knowledge Transfer has been identified as one of four central themes of the University's corporate strategy, focusing on four objectives:

- Enhance performance and value derived from Enterprise and Knowledge Transfer
- Contribute to the enrichment of society on a local to global scale
- Increase the participation of those who can benefit from Knowledge Transfer
- Build strategic partnerships that add value

The values of the university:



Academic excellence

knowledge, academic freedom, critical independence, creativity, innovation, world-class performance

Community

public service and citizenship, collegiality, teamwork and mutual respect

Integrity

openness, transparency and honesty

Inclusiveness

diversity, equal opportunities and access

Professionalism

provision of effective and efficient customer-focused services in all aspects of our work (internally and externally)

„The values represented as a group, depicting their equal importance and interdependency. Our values of professionalism, inclusiveness, integrity and community surround and support the

core value of academic excellence, which is at the heart of everything we do at the University.”