

Toolkit for Entrepreneurship Education

Results from a world wide analysis



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Content Work shop

- The (L)earning project
- Toolkit for Entrepreneurship Education: What is it and how does it work?
- Applying a case: demonstration toolkit
- Discussion



The (L)earning project

- Aim: to collect good practices on entrepreneurship education (EE) world wide to learn & improve
- Project partners: all Dutch higher agricultural educational institutes, Wageningen University and Stoas professional university for teacher education
- Duration: 2006-2009
- Financed by the Dutch ministry for agriculture, nature and food quality

Hogeschool **INHOLLAND** Delft

CAH DRONTEN
University of Applied Sciences

University of Applied Sciences
hasdenbosch

 **WAGENINGEN UNIVERSITEIT**
WAGENINGEN UR

University of Applied Sciences
 **VAN HALL LARENSTEIN**
PART OF WAGENINGEN UR

stoas
UNIVERSITY OF APPLIED SCIENCES
AND TEACHER EDUCATION

Steps and Methods

Criteria

Analysis

Conclusions

Integration

Selection
Dutch
programmes
EE

Interviews
Questionnaires
Documents
Observations

Strong and
weak points
dutch
programmes

Selection
countries and
institutes EE
abroad

Interviews
Questionnaires
Documents
Observations

Selection
Good
Practices

Integration GP in
Dutch
programmes
f.i. via Toolkit EE



Toolkit for Entrepreneurship Education

- Interactive tool on www.lerenondernemen.org
- Describes 18 activities for EE
- Based on good practices found during this project
- Mix of short term activities, longer programmes and school-wide facilities
- Aims to inspire and support teachers in further developing their entrepreneurship education



Content Toolkit for EE

2 parts:

Part 1: 15 questions on needs & abilities of teacher and students: making clear the situation

- You don't have to fill in all questions, unanswered questions are not part of the outcome.
- After filling in the questions, a match with the top 3 activities follows. This is only an advise!





Entrepreneurship Education the (L)earning Project

CAH DRONTEN
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WAGENINGEN UR
For quality of life

University of Applied Sciences
hardenbosch

stoas
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Toolkit for Entrepreneurship Education TEE

> [Goal and Purpose of TEE](#)

Read here for more background information about the Toolkit.

> [How it Works](#)

Click here for guidelines how to use the Toolkit.

> [Criteria](#)

More information about the criteria behind the Toolkit can be found here.

> [Meaning of symbols](#)

Click here for a legenda of the symbols used in the descriptions of the activities.

> [Sources](#)

A list of sources used to develop the toolkit can be found here.

Question 1 of 15:

How much time do you have available for the educational activity?

This question refers to the quantity of contact hours or contact time, shown as number of shifts (as if parts of the day). Apart from this contact time, students can also spend time working independently. This is not part of the contact time but included in the description of the activity.

Answers:

- > 1 day shift or less (1 shift is about 3 hours)
- > between 1 day and 1 week
- > more than 1 week

>>
next
question

Master Class



Real life case



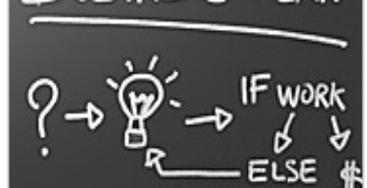
Clinic



Brain Gymnastics



Making a Business Plan BUSINESS-PLAN



Content Toolkit for Entrepreneurship Education

Part 2: 14 descriptions of activities

- Each activity is described with similar headings

Fe: target group, description, role teacher, role student, how to start, examples

- Each activity is organised around certain criteria, depicted with symbols:

Fe: Time, number of students, individual or collaborative learning, steering and competences involved

Added to the 14 activities are 4 descriptions of supporting facilities:

- Support entrepreneurship initiatives institute wide
- Extra curricular



more than 1 week

> [Meaning of symbols](#)

Click here for a legenda of the symbols used in the descriptions of the activities.

> [Sources](#)

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>> next question

Master Class






5-100

Opportunity	Relationship	Conceptual
Organising	Strategic	Commitment

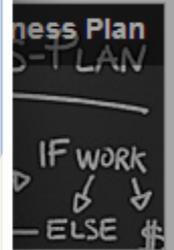
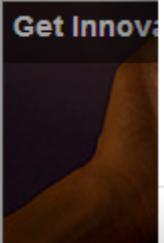
Core
An entrepreneur tells his story. Why and how he became an entrepreneur, which barriers he had to take, success and fail stories.

Result
The student gets more feeling with the spirit of entrepreneurship and learns more about the entrepreneur as a person. He learns about important factors for entrepreneurship and how to deal with problems and dilemma's.

Level
Masterclasses can be organized for students on all levels (a.i. starting and advanced levels).

Focus
Dependent on the topic the entrepreneur deals with, the activity can have a orientating character or goes deeper into a certain subject. The entrepreneur should be briefed on forehand about the goal of the activity (acquaintance of students with entrepreneurship or deepening certain topics).

Cancel



When you were a kid, did you lie on the meadow

And used to freely associate what the clouds were looking like?

I guess so – most of us did. Maybe all?

Imagination, creativity, fantasy and dreams

Applying a Case

What is your dream?

Discussion

- Questions about the project or the toolkit?
- Suggestions and tips for improving the toolkit?



Thank you

For more information please contact

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Or visit

www.lerenondernemen.org

