On search for a systematic method to bridge between pre-harvest, post-harvest and consumer research aimed at increasing fruit consumption: The “Vasco da Gama” process

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Objective of the “Vasco da Gama” process:
- to validate technology developed by ISAFRUIT for an improved pre- and post-harvest management with regard to their contribution in meeting consumer demands for an increased fruit consumption.
- to build bridges between social science and natural science specialists of ISAFRUIT for facilitating an interdisciplinary impact-oriented team work approach.

Next steps:
- inserting particular Pillar 4 and 5 case studies into the HoQ
- integrating other Pillars into the “Vasco da Gama” process and into the HoQ
- facilitating and putting forward internal and external communication of the “Vasco da Gama” process and the HoQ

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References:

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